

## TABLE OF CONTENTS

<b>ASHLAND</b> .....	<b>4</b>	<b>DANE / ADAMS</b> .....	<b>23</b>
Ashland Daily Press.....	4	Adams Friendship Times Reporter .....	23
Glidden Enterprise.....	5	<b>DANE / SAUK</b> .....	<b>23</b>
Mellen Weekly-Record .....	5	Home News .....	23
<b>BARRON</b> .....	<b>6</b>	<b>DANE/COLUMBIA</b> .....	<b>24</b>
Barron News-Shield .....	6	Lodi Enterprise/Poynette Press.....	24
Chetek Alert.....	6	<b>DANE/JEFFERSON</b> .....	<b>24</b>
Chronotype The.....	6	Cambridge News/Deerfield Independent .....	24
Times The.....	8	Waterloo/Marshall Courier .....	24
<b>BROWN</b> .....	<b>8</b>	<b>DODGE</b> .....	<b>25</b>
Denmark News .....	8	Dodge County Pionier.....	25
Green Bay Press Gazette .....	9	<b>DOOR</b> .....	<b>25</b>
Press Times The .....	9	Door County Advocate .....	25
<b>BUFFALO</b> .....	<b>10</b>	Peninsula Pulse.....	25
Buffalo County News .....	10	Washington Island Observer .....	26
<b>BURNETT</b> .....	<b>11</b>	<b>DOUGLAS</b> .....	<b>27</b>
Burnett County Sentinel .....	11	Superior Telegram .....	27
<b>CALUMET</b> .....	<b>11</b>	<b>DUNN</b> .....	<b>28</b>
Brillion News The.....	11	Colfax Messenger .....	28
<b>CHIPPEWA</b> .....	<b>12</b>	<b>DUNN / CHIPPEWA</b> .....	<b>29</b>
Bloomer Advance .....	12	Dunn County News.....	29
Chippewa Herald .....	12	<b>EAU CLAIRE</b> .....	<b>29</b>
Courier Sentinel.....	13	Leader-Telegram.....	29
Stanley Republican .....	14	<b>FLORENCE</b> .....	<b>30</b>
<b>CLARK</b> .....	<b>14</b>	Florence Mining News.....	30
Clark County Press .....	14	<b>FOND DU LAC</b> .....	<b>30</b>
Enterprise Sentinel .....	15	Campbellsport News .....	30
Thorp Courier.....	16	Reporter The.....	31
Tribune Record Gleaner.....	16	Ripon Commonwealth Press .....	31
Tribune-Phonograph .....	16	<b>FOREST</b> .....	<b>32</b>
<b>CRAWFORD</b> .....	<b>17</b>	Forest Republican .....	32
Courier Press.....	17	<b>GRANT</b> .....	<b>32</b>
Crawford County Independent & Kickapoo Scout. 17		Boscobel Dial .....	32
<b>DANE</b> .....	<b>18</b>	Fennimore Times.....	33
Baraboo News Republic.....	18	Grant County Herald Independent.....	33
Daily Citizen .....	18	Muscodia Progressive.....	34
Herald-Independent and McFarland Thistle .....	19	Platteville Journal .....	35
Juneau County Star Times .....	19	Tri-County Press .....	35
Middleton-Cross Plains TimesTribune.....	20	<b>GREEN</b> .....	<b>36</b>
Mount Horeb Mail.....	20	Monroe Times .....	36
Oregon Observer .....	20	Post Messenger Recorder .....	37
Portage Daily Register .....	21	<b>GREEN / ROCK</b> .....	<b>38</b>
Star The.....	21	Independent Register .....	38
Stoughton Courier Hub.....	21		
Verona Press.....	22		
Waunakee Tribune .....	22		
Wisconsin Dells Events .....	22		
Wisconsin State Journal.....	23		

<b>GREEN LAKE</b> .....	<b>38</b>	<b>MARQUETTE</b> .....	<b>55</b>
Berlin Journal .....	38	Marquette County Tribune.....	55
Green Lake Reporter .....	39	<b>MILWAUKEE</b> .....	<b>55</b>
Markesan Regional Reporter.....	39	Daily Reporter.....	55
Omro Herald .....	40	Milwaukee Community Journal.....	56
Princeton Times-Republic.....	40	Milwaukee Journal Sentinel .....	56
<b>IOWA</b> .....	<b>41</b>	South NOW .....	57
Democrat Tribune.....	41	<b>MILWAUKEE / OZAUKEE / WASHINGTON</b> .....	<b>59</b>
Dodgeville Chronicle .....	41	North NOW .....	59
<b>IRON</b> .....	<b>41</b>	<b>MONROE</b> .....	<b>60</b>
Iron County Miner .....	41	Cashton Record .....	60
<b>JACKSON</b> .....	<b>42</b>	Monroe County Herald.....	61
Banner Journal.....	42	<b>MONROE / LA CROSSE</b> .....	<b>61</b>
<b>JEFFERSON</b> .....	<b>43</b>	Journal The .....	61
Daily Jefferson County Union .....	43	<b>OCONTO</b> .....	<b>62</b>
Lake Mills Leader .....	43	Oconto County Reporter .....	62
<b>JEFFERSON / WAUKESHA</b> .....	<b>44</b>	Oconto County Times-Herald .....	62
Enterprise The .....	44	<b>ONEIDA</b> .....	<b>63</b>
<b>JEFFERSON/DODGE</b> .....	<b>44</b>	Lakeland Times .....	63
Watertown Daily Times .....	44	Northwoods River News.....	63
<b>KENOSHA</b> .....	<b>44</b>	Three Lakes News .....	64
Kenosha News .....	44	<b>OUTAGAMIE</b> .....	<b>64</b>
Twin Lakes Report .....	45	Post Crescent.....	64
<b>KENOSHA / WALWORTH</b> .....	<b>45</b>	Times-Villager .....	64
Genoa City Report .....	45	Wrightstown Area Spirit .....	65
<b>LA CROSSE</b> .....	<b>46</b>	<b>OZAUKEE</b> .....	<b>65</b>
Courier .....	46	Ozaukee News Graphic.....	65
La Crosse Tribune .....	46	Ozaukee Press .....	66
<b>LAFAYETTE</b> .....	<b>47</b>	<b>PEPIN</b> .....	<b>66</b>
Pecatonica Valley Leader.....	47	Courier-Wedge .....	66
Republican Journal .....	47	<b>PIERCE</b> .....	<b>67</b>
<b>LANGLADE</b> .....	<b>48</b>	Sun-Argus .....	67
Antigo Daily Journal.....	48	<b>PIERCE / ST CROIX</b> .....	<b>68</b>
<b>LINCOLN</b> .....	<b>48</b>	Pierce County Journal.....	68
Foto News .....	48	Star Observer.....	68
Tomahawk Leader .....	49	<b>POLK</b> .....	<b>69</b>
<b>MANITOWOC</b> .....	<b>51</b>	Amery Free Press.....	69
Herald Times Reporter .....	51	Inter-County Leader .....	70
Tri-County News .....	51	Sun The .....	70
Valders Journal .....	52	<b>PORTAGE</b> .....	<b>71</b>
<b>MARATHON</b> .....	<b>53</b>	Stevens Point Journal .....	71
Mosinee Times.....	53	<b>PRICE</b> .....	<b>71</b>
Record-Review.....	53	Price County Review .....	71
Wausau Daily Herald .....	54	<b>RACINE</b> .....	<b>72</b>
<b>MARINETTE</b> .....	<b>54</b>	Journal Times The .....	72
Marinette EagleHerald .....	54	Standard Press.....	72
Peshtigo Times.....	54	Waterford Post.....	73
		Westine Report.....	73

<b>RICHLAND</b> .....	<b>74</b>	<b>VILAS</b> .....	<b>94</b>
Epitaph-News .....	74	Vilas County News-Review .....	94
Richland Observer .....	74	<b>WALWORTH</b> .....	<b>94</b>
<b>ROCK</b> .....	<b>75</b>	Delavan Enterprise .....	94
Beloit Daily News .....	75	East Troy News .....	95
Clinton Topper .....	75	East Troy Times.....	95
Edgerton Reporter .....	76	Elkhorn Independent.....	96
Gazette The .....	77	Lake Geneva Regional News.....	96
Milton Courier .....	77	Sharon Reporter .....	97
<b>RUSK</b> .....	<b>77</b>	Walworth-Fontana-Williams Bay Times .....	97
Ladysmith News.....	77	Whitewater Register.....	98
<b>SAUK</b> .....	<b>78</b>	<b>WASHBURN</b> .....	<b>98</b>
Reedsburg Independent .....	78	Spoonerville Advocate .....	98
Star News - Black Earth.....	78	<b>WASHINGTON</b> .....	<b>99</b>
<b>SAWYER</b> .....	<b>78</b>	Daily News .....	99
Sawyer County Gazette .....	78	Kewaskum Statesman .....	99
Sawyer County Record .....	79	<b>WAUKESHA</b> .....	<b>99</b>
<b>SHAWANO</b> .....	<b>80</b>	Oconomowoc Enterprise .....	99
Market Messenger .....	80	Waukesha County Freeman .....	100
Shawano Leader .....	81	West NOW .....	100
Wittenberg Enterprise & Birnamwood News.....	82	<b>WAUKESHA / WALWORTH</b> .....	<b>102</b>
<b>SHEBOYGAN</b> .....	<b>83</b>	Mukwonago Times .....	102
Review The .....	83	<b>WAUPACA</b> .....	<b>102</b>
Sheboygan Falls News .....	83	Clintonville Chronicle.....	102
Sheboygan Press.....	84	Clintonville Tribune-Gazette.....	103
Souder The.....	84	Marion Advertiser .....	104
<b>ST CROIX</b> .....	<b>86</b>	New London Press Star.....	104
Tribune Press Reporter .....	86	Seymour Advertiser .....	106
Woodville Leader.....	87	Stevens Point Gazette .....	107
Baldwin Bulletin.....	88	Waupaca County Post .....	109
<b>TAYLOR</b> .....	<b>89</b>	<b>WAUSHARA</b> .....	<b>110</b>
Star News - Medford .....	89	Waushara Argus .....	110
<b>TREMPEALEAU</b> .....	<b>90</b>	<b>WINNEBAGO</b> .....	<b>111</b>
Trempealeau County Times.....	90	Neenah News .....	111
Tri-County Area Times .....	90	Oshkosh Herald .....	113
<b>VERNON</b> .....	<b>91</b>	Oshkosh Northwestern.....	114
County Line The .....	91	Winneconne News .....	115
Hillsboro Sentry Enterprise.....	91	<b>WOOD</b> .....	<b>115</b>
Vernon County Times .....	92	Marshfield News Herald .....	115
Vernon County View.....	93	Wisconsin Rapids Daily Tribune.....	115

**ASHLAND**

**Ashland Daily Press**

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County: Ashland  
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Arial	8	102	30.68	2.0769	2.0769	1.6409
Arial	8	102	41.12	2.7831	2.7831	2.1988
Arial	8	102	51.55	3.4890	3.4890	2.7565
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Arial Italic	6	76	41.12	3.7352	3.7352	2.9511
Arial Italic	6	76	51.55	4.6825	4.6825	3.6995
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Arial Italic	8	102	9.83	0.6652	0.6652	0.5256
Arial Italic	8	102	20.26	1.3711	1.3711	1.0832
Arial Italic	8	102	30.68	2.0769	2.0769	1.6409
Arial Italic	8	102	41.12	2.7831	2.7831	2.1988
Arial Italic	8	102	51.55	3.4890	3.4890	2.7565
Arial Italic	8	102	61.98	4.1952	4.1952	3.3144

**ASHLAND**

**Glidden Enterprise**

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Arial Bold	10	134	51.00	2.6276	2.6276	2.0760
Arial Bold	10	134	61.50	3.1686	3.1686	2.5034

**ASHLAND**

**Mellen Weekly-Record**

116 E Bennett Avenue  
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Arial Bold	10	140	61.50	3.0328	3.0328	2.3961

**BARRON**

**Barron News-Shield**

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**BARRON**

**Chetek Alert**

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**BARRON**

**Chronotype The**

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 Web: [www.chronotype.com](http://www.chronotype.com)

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Arial Bold Italic	8	112	40.25	2.4811	2.4811	1.9602
Arial Bold Italic	8	112	50.50	3.1130	3.1130	2.4594
Arial Bold Italic	8	112	60.75	3.7448	3.7448	2.9586
Arial Bold Italic	9	126	9.50	0.5205	0.5205	0.4113
Arial Bold Italic	9	126	19.74	1.0816	1.0816	0.8545
Arial Bold Italic	9	126	30.00	1.6438	1.6438	1.2987
Arial Bold Italic	9	126	40.25	2.2054	2.2054	1.7424
Arial Bold Italic	9	126	50.50	2.7671	2.7671	2.1861
Arial Bold Italic	9	126	60.75	3.3287	3.3287	2.6299
Arial Italic	8	102	9.50	0.6430	0.6430	0.5080
Arial Italic	8	102	19.74	1.3361	1.3361	1.0556
Arial Italic	8	102	30.00	2.0306	2.0306	1.6043
Arial Italic	8	102	40.25	2.7244	2.7244	2.1524
Arial Italic	8	102	50.50	3.4182	3.4182	2.7005
Arial Italic	8	102	60.75	4.1119	4.1119	3.2487
Arial Italic	9	114	9.50	0.5753	0.5753	0.4545
Arial Italic	9	114	19.74	1.1955	1.1955	0.9445
Arial Italic	9	114	30.00	1.8168	1.8168	1.4354
Arial Italic	9	114	40.25	2.4376	2.4376	1.9258
Arial Italic	9	114	50.50	3.0584	3.0584	2.4163
Arial Italic	9	114	60.75	3.6791	3.6791	2.9067

**BARRON**

**Times The**

419 S Maple Street  
 PO Box PO Box 88  
 Turtle Lake, WI 54889-0088

County: Barron  
 Telephone: (715) 986-4675  
 Fax:

Day(s) Published: Th/  
 Circulation: 940  
 Circulation Adj.: 0%

Email: [halcopress@yahoo.com](mailto:halcopress@yahoo.com)

Web:

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	110	10.16	0.6379	0.6379	0.5040
Arial	9	110	21.34	1.3391	1.3391	1.0580
Arial	9	110	32.50	2.0399	2.0399	1.6117
Arial	10	122	10.16	0.5752	0.5752	0.4544
Arial	10	122	21.34	1.2074	1.2074	0.9539
Arial	10	122	32.50	1.8393	1.8393	1.4531
Arial Bold	9	120	10.16	0.5848	0.5848	0.4620
Arial Bold	9	120	21.34	1.2275	1.2275	0.9698
Arial Bold	9	120	32.50	1.8699	1.8699	1.4774
Arial Bold	10	134	10.16	0.5237	0.5237	0.4137
Arial Bold	10	134	21.34	1.0993	1.0993	0.8685
Arial Bold	10	134	32.50	1.6746	1.6746	1.3230
Arial Italic	9	110	10.16	0.6379	0.6379	0.5040
Arial Italic	9	110	21.34	1.3391	1.3391	1.0580
Arial Italic	9	110	32.50	2.0399	2.0399	1.6117
Arial Italic	10	122	10.16	0.5752	0.5752	0.4544
Arial Italic	10	122	21.34	1.2074	1.2074	0.9539
Arial Italic	10	122	32.50	1.8393	1.8393	1.4531

**BROWN**

**Denmark News**

116 W Main Street  
 PO Box PO Box 728  
 Denmark, WI 54208-0728

County: Brown  
 Telephone: (920) 863-2700  
 Fax:

Day(s) Published: W/  
 Circulation: 1,425  
 Circulation Adj.: 0%

Email: [pam@thedenmarknews.com](mailto:pam@thedenmarknews.com)

Web: [www.thedenmarknews.com](http://www.thedenmarknews.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	11.00	0.7445	0.7445	0.5882
Arial	8	102	23.00	1.5568	1.5568	1.2299
Arial	8	102	35.00	2.3690	2.3690	1.8717
Arial	8	102	47.00	3.1813	3.1813	2.5134
Arial	8	102	59.00	3.9935	3.9935	3.1551
Arial	9	114	11.00	0.6662	0.6662	0.5263
Arial	9	114	23.00	1.3929	1.3929	1.1005
Arial	9	114	35.00	2.1196	2.1196	1.6746
Arial	9	114	47.00	2.8464	2.8464	2.2488
Arial	9	114	59.00	3.5731	3.5731	2.8230
Arial Bold	8	112	11.00	0.6781	0.6781	0.5357
Arial Bold	8	112	23.00	1.4178	1.4178	1.1201
Arial Bold	8	112	35.00	2.1575	2.1575	1.7045
Arial Bold	8	112	47.00	2.8972	2.8972	2.2890
Arial Bold	8	112	59.00	3.6369	3.6369	2.8734
Arial Bold	9	126	11.00	0.6027	0.6027	0.4762
Arial Bold	9	126	23.00	1.2603	1.2603	0.9957
Arial Bold	9	126	35.00	1.9178	1.9178	1.5152
Arial Bold	9	126	47.00	2.5753	2.5753	2.0346



Arial Bold 9 126 59.00 3.2328 3.2328 2.5541

**BROWN**

**Green Bay Press Gazette**

435 E Walnut Street  
 PO Box PO Box 23430  
 Green Bay, WI 54305-3430

County: Brown  
 Telephone: (877) 943-0446  
 Fax: (877) 943-0443

Day(s) Published: Su/M/Tu/W/Th/F/  
 Circulation: 13,106  
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Email: thamm@gannett.com  
 Web: www.greenbaypressgazette.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	9.18	0.8125	1.0563	0.8345
Arial	6	78	19.36	1.7138	2.2279	1.7602
Arial	6	78	29.54	2.6150	3.3995	2.6858
Arial	6	78	39.73	3.5163	4.5711	3.6115
Arial	6	78	49.91	4.4175	5.7427	4.5371
Arial	6	78	60.09	5.3187	6.9144	5.4627

**BROWN**

**Press Times The**

310 W Walnut St  
 PO Box 4th Floor  
 Green Bay, WI 54303

County: Brown  
 Telephone: (920) 499-1200  
 Fax: (920) 799-4687

Day(s) Published: F/  
 Circulation: 10,372  
 Circulation Adj.: 15%

Email: cmallien@mmclocal.com  
 Web: www.gopresstimes.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	72	9.00	0.8630	0.9924	0.7841
Arial	6	72	18.92	1.8142	2.0864	1.6483
Arial	6	72	28.83	2.7645	3.1791	2.5117
Arial	6	72	38.75	3.7157	4.2730	3.3759
Arial	6	72	48.66	4.6660	5.3658	4.2393
Arial	6	72	58.58	5.6172	6.4597	5.1036
Arial	7	84	9.00	0.7397	0.8507	0.6721
Arial	7	84	18.92	1.5550	1.7883	1.4129
Arial	7	84	28.83	2.3696	2.7250	2.1529
Arial	7	84	38.75	3.1849	3.6626	2.8937
Arial	7	84	48.66	3.9994	4.5993	3.6337
Arial	7	84	58.58	4.8147	5.5369	4.3745
Arial	8	98	9.00	0.6340	0.7291	0.5761
Arial	8	98	18.92	1.3329	1.5328	1.2110
Arial	8	98	28.83	2.0310	2.3357	1.8453
Arial	8	98	38.75	2.7299	3.1394	2.4803
Arial	8	98	48.66	3.4280	3.9423	3.1146
Arial	8	98	58.58	4.1269	4.7459	3.7496
Arial Bold	6	78	9.00	0.7966	0.9161	0.7238
Arial Bold	6	78	18.92	1.6747	1.9259	1.5215
Arial Bold	6	78	28.83	2.5518	2.9346	2.3185
Arial Bold	6	78	38.75	3.4299	3.9444	3.1163
Arial Bold	6	78	48.66	4.3070	4.9531	3.9132
Arial Bold	6	78	58.58	5.1851	5.9628	4.7110
Arial Bold	7	90	9.00	0.6904	0.7940	0.6273
Arial Bold	7	90	18.92	1.4514	1.6691	1.3187
Arial Bold	7	90	28.83	2.2116	2.5433	2.0094
Arial Bold	7	90	38.75	2.9726	3.4184	2.7008
Arial Bold	7	90	48.66	3.7328	4.2927	3.3915
Arial Bold	7	90	58.58	4.4937	5.1678	4.0828

Arial Bold	8	108	9.00	0.5753	0.6616	0.5227
Arial Bold	8	108	18.92	1.2095	1.3909	1.0989
Arial Bold	8	108	28.83	1.8430	2.1194	1.6745
Arial Bold	8	108	38.75	2.4771	2.8487	2.2506
Arial Bold	8	108	48.66	3.1106	3.5772	2.8262
Arial Bold	8	108	58.58	3.7448	4.3065	3.4024
Arial Bold Italic	6	78	9.00	0.7966	0.9161	0.7238
Arial Bold Italic	6	78	18.92	1.6747	1.9259	1.5215
Arial Bold Italic	6	78	28.83	2.5518	2.9346	2.3185
Arial Bold Italic	6	78	38.75	3.4299	3.9444	3.1163
Arial Bold Italic	6	78	48.66	4.3070	4.9531	3.9132
Arial Bold Italic	6	78	58.58	5.1851	5.9628	4.7110
Arial Bold Italic	7	90	9.00	0.6904	0.7940	0.6273
Arial Bold Italic	7	90	18.92	1.4514	1.6691	1.3187
Arial Bold Italic	7	90	28.83	2.2116	2.5433	2.0094
Arial Bold Italic	7	90	38.75	2.9726	3.4184	2.7008
Arial Bold Italic	7	90	48.66	3.7328	4.2927	3.3915
Arial Bold Italic	7	90	58.58	4.4937	5.1678	4.0828
Arial Bold Italic	8	108	9.00	0.5753	0.6616	0.5227
Arial Bold Italic	8	108	18.92	1.2095	1.3909	1.0989
Arial Bold Italic	8	108	28.83	1.8430	2.1194	1.6745
Arial Bold Italic	8	108	38.75	2.4771	2.8487	2.2506
Arial Bold Italic	8	108	48.66	3.1106	3.5772	2.8262
Arial Bold Italic	8	108	58.58	3.7448	4.3065	3.4024
Arial Italic	6	72	9.00	0.8630	0.9924	0.7841
Arial Italic	6	72	18.92	1.8142	2.0864	1.6483
Arial Italic	6	72	28.83	2.7645	3.1791	2.5117
Arial Italic	6	72	38.75	3.7157	4.2730	3.3759
Arial Italic	6	72	48.66	4.6660	5.3658	4.2393
Arial Italic	6	72	58.58	5.6172	6.4597	5.1036
Arial Italic	7	84	9.00	0.7397	0.8507	0.6721
Arial Italic	7	84	18.92	1.5550	1.7883	1.4129
Arial Italic	7	84	28.83	2.3696	2.7250	2.1529
Arial Italic	7	84	38.75	3.1849	3.6626	2.8937
Arial Italic	7	84	48.66	3.9994	4.5993	3.6337
Arial Italic	7	84	58.58	4.8147	5.5369	4.3745
Arial Italic	8	98	9.00	0.6340	0.7291	0.5761
Arial Italic	8	98	18.92	1.3329	1.5328	1.2110
Arial Italic	8	98	28.83	2.0310	2.3357	1.8453
Arial Italic	8	98	38.75	2.7299	3.1394	2.4803
Arial Italic	8	98	48.66	3.4280	3.9423	3.1146
Arial Italic	8	98	58.58	4.1269	4.7459	3.7496

**BUFFALO**

**Buffalo County News**

123 W Main Street

PO Box

Mondovi, WI 54755

County: Buffalo

Telephone: (715) 926-4970

Fax: (715) 672-4254

Day(s) Published: Th/

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Email: durandpublishing@nelson-tel.net

Web:

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	10	128	10.00	0.5394	0.5394	0.4261
Arial	10	128	20.90	1.1273	1.1273	0.8906
Arial	10	128	31.60	1.7044	1.7044	1.3466
Arial	10	128	42.12	2.2718	2.2718	1.7949
Arial	10	128	52.60	2.8371	2.8371	2.2415
Arial	10	128	62.10	3.3495	3.3495	2.6463
Arial Bold	10	140	10.00	0.4931	0.4931	0.3896

Arial Bold	10	140	20.90	1.0307	1.0307	0.8143
Arial Bold	10	140	31.60	1.5583	1.5583	1.2312
Arial Bold	10	140	42.12	2.0771	2.0771	1.6410
Arial Bold	10	140	52.60	2.5939	2.5939	2.0494
Arial Bold	10	140	62.10	3.0624	3.0624	2.4195
Arial Italic	10	128	10.00	0.5394	0.5394	0.4261
Arial Italic	10	128	20.90	1.1273	1.1273	0.8906
Arial Italic	10	128	31.60	1.7044	1.7044	1.3466
Arial Italic	10	128	42.12	2.2718	2.2718	1.7949
Arial Italic	10	128	52.60	2.8371	2.8371	2.2415
Arial Italic	10	128	62.10	3.3495	3.3495	2.6463

**BURNETT**

**Burnett County Sentinel**

114 W Madison Ave  
 PO Box PO Box 397  
 Grantsburg, WI 54840-0397  
 County: Burnett  
 Telephone: (715) 463-2341  
 Fax: (715) 463-5138  
 Email: office@burnettcountysentinel.com  
 Web: www.burnettcountysentinel.com

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					First Insert	Subsequent Insert
Arial	9	110	10.00	0.6276	0.6276	0.4959
Arial	9	110	20.00	1.2553	1.2553	0.9917
Arial	9	110	30.00	1.8829	1.8829	1.4876
Arial	9	110	40.00	2.5105	2.5105	1.9835
Arial	9	110	50.00	3.1382	3.1382	2.4793
Arial	9	110	60.00	3.7658	3.7658	2.9752
Arial Bold	10	134	10.00	0.5152	0.5152	0.4071
Arial Bold	10	134	20.00	1.0304	1.0304	0.8141
Arial Bold	10	134	30.00	1.5457	1.5457	1.2212
Arial Bold	10	134	40.00	2.0609	2.0609	1.6282
Arial Bold	10	134	50.00	2.5761	2.5761	2.0353
Arial Bold	10	134	60.00	3.0913	3.0913	2.4423

**CALUMET**

**Brillion News The**

425 W Ryan Street  
 PO Box  
 Brillion, WI 54110-1037  
 County: Calumet  
 Telephone: (920) 756-2222  
 Fax: (920) 756-2701  
 Email: publications@zanderpressinc.com  
 Web: www.thebrillionnews.com

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Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	10.11	0.6842	0.6842	0.5406
Arial	8	102	22.95	1.5534	1.5534	1.2273
Arial	8	102	34.80	2.3555	2.3555	1.8610
Arial	8	102	46.70	3.1609	3.1609	2.4973
Arial	8	102	58.60	3.9664	3.9664	3.1337
Arial	12	154	10.11	0.4532	0.4532	0.3580
Arial	12	154	22.95	1.0289	1.0289	0.8129
Arial	12	154	34.80	1.5601	1.5601	1.2326
Arial	12	154	46.70	2.0936	2.0936	1.6541
Arial	12	154	58.60	2.6271	2.6271	2.0756
Arial Bold	8	112	10.11	0.6231	0.6231	0.4923
Arial Bold	8	112	22.95	1.4147	1.4147	1.1177
Arial Bold	8	112	34.80	2.1452	2.1452	1.6948
Arial Bold	8	112	46.70	2.8787	2.8787	2.2744

Arial Bold	8	112	58.60	3.6123	3.6123	2.8539
Arial Bold	12	168	10.11	0.4154	0.4154	0.3282
Arial Bold	12	168	22.95	0.9431	0.9431	0.7451
Arial Bold	12	168	34.80	1.4301	1.4301	1.1299
Arial Bold	12	168	46.70	1.9191	1.9191	1.5162
Arial Bold	12	168	58.60	2.4082	2.4082	1.9026
Arial Bold Italic	8	112	10.11	0.6231	0.6231	0.4923
Arial Bold Italic	8	112	22.95	1.4147	1.4147	1.1177
Arial Bold Italic	8	112	34.80	2.1452	2.1452	1.6948
Arial Bold Italic	8	112	46.70	2.8787	2.8787	2.2744
Arial Bold Italic	8	112	58.60	3.6123	3.6123	2.8539
Arial Bold Italic	12	168	10.11	0.4154	0.4154	0.3282
Arial Bold Italic	12	168	22.95	0.9431	0.9431	0.7451
Arial Bold Italic	12	168	34.80	1.4301	1.4301	1.1299
Arial Bold Italic	12	168	46.70	1.9191	1.9191	1.5162
Arial Bold Italic	12	168	58.60	2.4082	2.4082	1.9026
Arial Italic	8	102	10.11	0.6842	0.6842	0.5406
Arial Italic	8	102	22.95	1.5534	1.5534	1.2273
Arial Italic	8	102	34.80	2.3555	2.3555	1.8610
Arial Italic	8	102	46.70	3.1609	3.1609	2.4973
Arial Italic	8	102	58.60	3.9664	3.9664	3.1337
Arial Italic	12	154	10.11	0.4532	0.4532	0.3580
Arial Italic	12	154	34.80	1.5601	1.5601	1.2326
Arial Italic	12	154	46.70	2.0936	2.0936	1.6541
Arial Italic	12	154	58.60	2.6271	2.6271	2.0756
Arial Italic	12	154	58.60	2.6271	2.6271	2.0756

**CHIPPEWA**

**Bloomer Advance**

1210 15th Avenue  
 PO Box PO Box 25  
 Bloomer, WI 54724-0025

County: Chippewa  
 Telephone: (715) 568-3100  
 Fax: (715) 568-3111

Day(s) Published: W/  
 Circulation: 1,977  
 Circulation Adj.: 0%

Email: ads@bloomeradvance.com  
 Web: www.bloomeradvance.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	116	12.00	0.7142	0.7142	0.5643
Arial	9	116	25.50	1.5177	1.5177	1.1991
Arial	9	116	39.00	2.3212	2.3212	1.8339
Arial	9	116	52.00	3.0949	3.0949	2.4451
Arial	9	116	65.00	3.8686	3.8686	3.0564
Arial	9	116	78.00	4.6423	4.6423	3.6677

**CHIPPEWA**

**Chippewa Herald**

321 Frenette Dr  
 PO Box PO Box 69  
 Chippewa Falls, WI 54729-0069

County: Chippewa  
 Telephone: (608) 791-8201  
 Fax: (608) 791-8212

Day(s) Published: Tu/Th/Sa  
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Email: rivervalley.legals@lee.net  
 Web: www.chippewa.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Light	6.8	80	9.40	0.8112	0.8112	0.6409
Arial Light	6.8	80	19.40	1.6742	1.6742	1.3227
Arial Light	6.8	80	29.40	2.5372	2.5372	2.0045
Arial Light	6.8	80	39.40	3.4002	3.4002	2.6864
Arial Light	8	94	9.40	0.6904	0.6904	0.5455

Arial Light	8	94	19.40	1.4249	1.4249	1.1257
Arial Light	8	94	29.40	2.1593	2.1593	1.7060
Arial Light	8	94	39.40	2.8938	2.8938	2.2863
Arial Light	9	110	9.40	0.5900	0.5900	0.4661
Arial Light	9	110	19.40	1.2176	1.2176	0.9620
Arial Light	9	110	29.40	1.8453	1.8453	1.4579
Arial Light	9	110	39.40	2.4729	2.4729	1.9537
Arial Light Bold	6.8	92	9.40	0.7054	0.7054	0.5573
Arial Light Bold	6.8	92	19.40	1.4558	1.4558	1.1502
Arial Light Bold	6.8	92	29.40	2.2063	2.2063	1.7431
Arial Light Bold	6.8	92	39.40	2.9567	2.9567	2.3360
Arial Light Bold	8	104	9.40	0.6240	0.6240	0.4930
Arial Light Bold	8	104	19.40	1.2879	1.2879	1.0175
Arial Light Bold	8	104	29.40	1.9517	1.9517	1.5420
Arial Light Bold	8	104	39.40	2.6156	2.6156	2.0664
Arial Light Bold	9	122	9.40	0.5319	0.5319	0.4203
Arial Light Bold	9	122	19.40	1.0978	1.0978	0.8674
Arial Light Bold	9	122	29.40	1.6638	1.6638	1.3145
Arial Light Bold	9	122	39.40	2.2297	2.2297	1.7615

**CHIPPEWA**

**Courier Sentinel**

121 Main Street  
 PO Box PO Box 546  
 Cornell, WI 54732-0546

County: Chippewa  
 Telephone: (715) 861-4414  
 Fax: (715) 239-6200

Day(s) Published: Th/  
 Circulation: 1,198  
 Circulation Adj.: 0%

Email: [cornellcourier@centurytel.net](mailto:cornellcourier@centurytel.net)  
 Web: [www.couriersentinelnews.com](http://www.couriersentinelnews.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.6430	0.6430	0.5080
Arial	8	102	20.00	1.3537	1.3537	1.0695
Arial	8	102	30.50	2.0644	2.0644	1.6310
Arial	8	102	41.00	2.7751	2.7751	2.1925
Arial	8	102	51.50	3.4858	3.4858	2.7540
Arial	8	102	62.00	4.1965	4.1965	3.3155
Arial	10	128	9.50	0.5124	0.5124	0.4048
Arial	10	128	20.00	1.0787	1.0787	0.8523
Arial	10	128	30.50	1.6451	1.6451	1.2997
Arial	10	128	41.00	2.2114	2.2114	1.7472
Arial	10	128	51.50	2.7778	2.7778	2.1946
Arial	10	128	62.00	3.3441	3.3441	2.6420
Arial Bold	8	114	9.50	0.5753	0.5753	0.4545
Arial Bold	8	114	20.00	1.2112	1.2112	0.9569
Arial Bold	8	114	30.50	1.8471	1.8471	1.4593
Arial Bold	8	114	41.00	2.4830	2.4830	1.9617
Arial Bold	8	114	51.50	3.1189	3.1189	2.4641
Arial Bold	8	114	62.00	3.7548	3.7548	2.9665
Arial Bold	10	140	9.50	0.4685	0.4685	0.3701
Arial Bold	10	140	20.00	0.9863	0.9863	0.7792
Arial Bold	10	140	30.50	1.5041	1.5041	1.1883
Arial Bold	10	140	41.00	2.0219	2.0219	1.5974
Arial Bold	10	140	51.50	2.5397	2.5397	2.0065
Arial Bold	10	140	62.00	3.0575	3.0575	2.4156
Arial Bold	12	168	9.50	0.3904	0.3904	0.3084
Arial Bold	12	168	20.00	0.8219	0.8219	0.6494
Arial Bold	12	168	30.50	1.2534	1.2534	0.9903
Arial Bold	12	168	41.00	1.6849	1.6849	1.3312
Arial Bold	12	168	51.50	2.1164	2.1164	1.6721
Arial Bold	12	168	62.00	2.5479	2.5479	2.0130

**CHIPPEWA**

**Stanley Republican**

200 S Broadway St  
 PO Box PO Box 185  
 Stanley, WI 54768-0185

County: Chippewa  
 Telephone: (715) 709-0008  
 Fax: (715) 273-8078

Day(s) Published: Th/  
 Circulation: 1,976  
 Circulation Adj.: 0%

Email: publicnotice@thepaperboy.news  
 Web: stanleyrepublican.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	10.17	0.6884	0.6884	0.5439
Arial	8	102	21.25	1.4383	1.4383	1.1364
Arial	8	102	32.42	2.1944	2.1944	1.7337
Arial	8	102	43.58	2.9498	2.9498	2.3305
Arial	8	102	54.67	3.7004	3.7004	2.9235
Arial	8	102	65.83	4.4558	4.4558	3.5203
Arial	9	114	10.17	0.6159	0.6159	0.4866
Arial	9	114	21.25	1.2869	1.2869	1.0167
Arial	9	114	32.42	1.9634	1.9634	1.5512
Arial	9	114	43.58	2.6393	2.6393	2.0852
Arial	9	114	54.67	3.3109	3.3109	2.6158
Arial	9	114	65.83	3.9868	3.9868	3.1498

**CLARK**

**Clark County Press**

409 East Main Street  
 PO Box  
 Black River Falls, WI 54615

County: Clark  
 Telephone: (715) 284-2600  
 Fax: (715) 284-4634

Day(s) Published: W/  
 Circulation: 1,943  
 Circulation Adj.: 0%

Email: julie@bannerjournal.com  
 Web: www.clarkcopress.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	76	9.58	0.8703	0.8703	0.6876
Arial	6	76	19.11	1.7360	1.7360	1.3715
Arial	6	76	30.40	2.7616	2.7616	2.1818
Arial	6	76	40.85	3.7109	3.7109	2.9318
Arial	6	76	51.08	4.6402	4.6402	3.6660
Arial	6	76	61.46	5.5832	5.5832	4.4110
Arial	7	88	9.58	0.7516	0.7516	0.5938
Arial	7	88	19.11	1.4993	1.4993	1.1845
Arial	7	88	30.40	2.3850	2.3850	1.8843
Arial	7	88	40.85	3.2049	3.2049	2.5320
Arial	7	88	51.08	4.0075	4.0075	3.1661
Arial	7	88	61.46	4.8218	4.8218	3.8095
Arial	8	102	9.58	0.6484	0.6484	0.5123
Arial	8	102	19.11	1.2935	1.2935	1.0219
Arial	8	102	30.40	2.0577	2.0577	1.6257
Arial	8	102	40.85	2.7650	2.7650	2.1845
Arial	8	102	51.08	3.4574	3.4574	2.7316
Arial	8	102	61.46	4.1600	4.1600	3.2866
Arial	10	128	9.58	0.5167	0.5167	0.4082
Arial	10	128	19.11	1.0307	1.0307	0.8143
Arial	10	128	30.40	1.6397	1.6397	1.2955
Arial	10	128	40.85	2.2033	2.2033	1.7408
Arial	10	128	51.08	2.7551	2.7551	2.1767
Arial	10	128	61.46	3.3150	3.3150	2.6190
Arial Bold	6	84	9.58	0.7874	0.7874	0.6221

Arial Bold	6	84	19.11	1.5707	1.5707	1.2409
Arial Bold	6	84	30.40	2.4986	2.4986	1.9740
Arial Bold	6	84	40.85	3.3575	3.3575	2.6526
Arial Bold	6	84	51.08	4.1983	4.1983	3.3169
Arial Bold	6	84	61.46	5.0514	5.0514	3.9909
Arial Bold	7	98	9.58	0.6749	0.6749	0.5332
Arial Bold	7	98	19.11	1.3463	1.3463	1.0636
Arial Bold	7	98	30.40	2.1416	2.1416	1.6920
Arial Bold	7	98	40.85	2.8778	2.8778	2.2737
Arial Bold	7	98	51.08	3.5985	3.5985	2.8430
Arial Bold	7	98	61.46	4.3298	4.3298	3.4208
Arial Bold	8	112	9.58	0.5905	0.5905	0.4666
Arial Bold	8	112	19.11	1.1780	1.1780	0.9307
Arial Bold	8	112	30.40	1.8739	1.8739	1.4805
Arial Bold	8	112	40.85	2.5181	2.5181	1.9894
Arial Bold	8	112	51.08	3.1487	3.1487	2.4877
Arial Bold	8	112	61.46	3.7886	3.7886	2.9932
Arial Bold	10	140	9.58	0.4724	0.4724	0.3732
Arial Bold	10	140	19.11	0.9424	0.9424	0.7445
Arial Bold	10	140	30.40	1.4992	1.4992	1.1844
Arial Bold	10	140	40.85	2.0145	2.0145	1.5916
Arial Bold	10	140	51.08	2.5190	2.5190	1.9901
Arial Bold	10	140	61.46	3.0309	3.0309	2.3945

**CLARK**

**Enterprise Sentinel**

PO Box PO Box F  
 Withee, WI 54460

County: Clark  
 Telephone: (715) 229-2103  
 Fax:

Day(s) Published: W/  
 Circulation: 906  
 Circulation Adj.: 0%

Email: [publicnotice@thepaperboy.news](mailto:publicnotice@thepaperboy.news)  
 Web: [www.facebook.com/o.w.enterprise.newspaper](http://www.facebook.com/o.w.enterprise.newspaper)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	10.17	0.6884	0.6884	0.5439
Arial	8	102	21.25	1.4383	1.4383	1.1364
Arial	8	102	32.42	2.1944	2.1944	1.7337
Arial	8	102	43.58	2.9498	2.9498	2.3305
Arial	8	102	54.67	3.7004	3.7004	2.9235
Arial	8	102	65.83	4.4558	4.4558	3.5203
Arial	9	114	10.17	0.6159	0.6159	0.4866
Arial	9	114	21.25	1.2869	1.2869	1.0167
Arial	9	114	32.42	1.9634	1.9634	1.5512
Arial	9	114	43.58	2.6393	2.6393	2.0852
Arial	9	114	54.67	3.3109	3.3109	2.6158
Arial	9	114	65.83	3.9868	3.9868	3.1498



**CLARK**

**Thorp Courier**

403 N Washington Street  
 PO Box PO Box 487  
 Thorp, WI 54771-0487

County: Clark  
 Telephone: (715) 669-5525  
 Fax: (715) 669-5596

Day(s) Published: W/  
 Circulation: 1,283  
 Circulation Adj.: 0%

Email: [thorpcourier@centurytel.net](mailto:thorpcourier@centurytel.net)

Web:

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	7	90	9.50	0.7288	0.7288	0.5758
Arial	7	90	20.00	1.5342	1.5342	1.2121
Arial	7	90	30.50	2.3397	2.3397	1.8485
Arial	7	90	41.00	3.1452	3.1452	2.4848
Arial	7	90	51.50	3.9506	3.9506	3.1212
Arial	7	90	62.00	4.7561	4.7561	3.7576

**CLARK**

**Tribune Record Gleaner**

318 N Main Street  
 PO Box PO Box 187  
 Loyal, WI 54446-0187

County: Clark  
 Telephone: (715) 255-8531  
 Fax: (715) 255-8357

Day(s) Published: W/  
 Circulation: 1,465  
 Circulation Adj.: 0%

Email: [legals@tpprinting.com](mailto:legals@tpprinting.com)

Web: [www.centralwinews.com/trg](http://www.centralwinews.com/trg)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.6430	0.6430	0.5080
Arial	8	102	20.00	1.3537	1.3537	1.0695
Arial	8	102	30.50	2.0644	2.0644	1.6310
Arial	8	102	41.00	2.7751	2.7751	2.1925
Arial	8	102	51.50	3.4858	3.4858	2.7540
Arial	8	102	62.00	4.1965	4.1965	3.3155
Arial Bold	8	112	9.50	0.5856	0.5856	0.4627
Arial Bold	8	112	20.00	1.2329	1.2329	0.9740
Arial Bold	8	112	30.50	1.8801	1.8801	1.4854
Arial Bold	8	112	41.00	2.5274	2.5274	1.9968
Arial Bold	8	112	51.50	3.1746	3.1746	2.5081
Arial Bold	8	112	62.00	3.8219	3.8219	3.0195

**CLARK**

**Tribune-Phonograph**

103 W Spruce Street  
 PO Box PO Box 677  
 Abbotsford, WI 54405-0677

County: Clark  
 Telephone: (715) 223-2342  
 Fax: (715) 223-3505

Day(s) Published: W/  
 Circulation: 1,622  
 Circulation Adj.: 0%

Email: [legals@tpprinting.com](mailto:legals@tpprinting.com)

Web: [www.centralwinews.com/tribune](http://www.centralwinews.com/tribune)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.6430	0.6430	0.5080
Arial	8	102	20.00	1.3537	1.3537	1.0695
Arial	8	102	30.50	2.0644	2.0644	1.6310
Arial	8	102	41.00	2.7751	2.7751	2.1925
Arial	8	102	51.50	3.4858	3.4858	2.7540
Arial	8	102	62.00	4.1965	4.1965	3.3155
Arial Bold	8	112	9.50	0.5856	0.5856	0.4627



Arial Bold	8	112	20.00	1.2329	1.2329	0.9740
Arial Bold	8	112	30.50	1.8801	1.8801	1.4854
Arial Bold	8	112	41.00	2.5274	2.5274	1.9968
Arial Bold	8	112	51.50	3.1746	3.1746	2.5081
Arial Bold	8	112	62.00	3.8219	3.8219	3.0195

**CRAWFORD**

**Courier Press**

132 S Beaumont Rd  
 PO Box PO Box 149  
 Prairie du Chien, WI 53821-0149

County: Crawford  
 Telephone: (608) 326-2441  
 Fax: (608) 326-2443

Day(s) Published: W/  
 Circulation: 2,013  
 Circulation Adj.: 0%

Email: [billing@pdccourier.com](mailto:billing@pdccourier.com)  
 Web: [www.pdccourier.com/courier\\_press/home.html](http://www.pdccourier.com/courier_press/home.html)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	10.00	0.6769	0.6769	0.5348
Arial	8	102	21.00	1.4214	1.4214	1.1230
Arial	8	102	31.00	2.0983	2.0983	1.6578
Arial	8	102	43.00	2.9105	2.9105	2.2995
Arial	8	102	53.00	3.5874	3.5874	2.8342
Arial	8	102	64.00	4.3319	4.3319	3.4225
Arial Bold	8	112	10.00	0.6164	0.6164	0.4870
Arial Bold	8	112	21.00	1.2945	1.2945	1.0227
Arial Bold	8	112	31.00	1.9109	1.9109	1.5097
Arial Bold	8	112	43.00	2.6506	2.6506	2.0942
Arial Bold	8	112	53.00	3.2671	3.2671	2.5812
Arial Bold	8	112	64.00	3.9451	3.9451	3.1169

**CRAWFORD**

**Crawford County Independent & Kickapoo Scout**

120 Sunset Ridge Ave  
 PO Box PO Box 188  
 Gays Mills, WI 54631-8329

County: Crawford  
 Telephone: (608) 735-4413  
 Fax: (608) 735-4419

Day(s) Published: Th/  
 Circulation: 1,550  
 Circulation Adj.: 0%

Email: [DialAds@boscobelDial.net](mailto:DialAds@boscobelDial.net)  
 Web: [www.swnews4u.com](http://www.swnews4u.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	114	10.00	0.6056	0.6056	0.4785
Arial	9	114	21.00	1.2718	1.2718	1.0048
Arial	9	114	32.00	1.9380	1.9380	1.5311
Arial	9	114	43.00	2.6041	2.6041	2.0574
Arial	9	114	54.00	3.2703	3.2703	2.5837
Arial	9	114	65.00	3.9365	3.9365	3.1100
Arial	10	126	10.00	0.5479	0.5479	0.4329
Arial	10	126	21.00	1.1507	1.1507	0.9091
Arial	10	126	32.00	1.7534	1.7534	1.3853
Arial	10	126	43.00	2.3561	2.3561	1.8615
Arial	10	126	54.00	2.9589	2.9589	2.3377
Arial	10	126	65.00	3.5616	3.5616	2.8139
Arial Bold	9	124	10.00	0.5568	0.5568	0.4399
Arial Bold	9	124	21.00	1.1692	1.1692	0.9238
Arial Bold	9	124	32.00	1.7817	1.7817	1.4076
Arial Bold	9	124	43.00	2.3941	2.3941	1.8915
Arial Bold	9	124	54.00	3.0066	3.0066	2.3754
Arial Bold	9	124	65.00	3.6190	3.6190	2.8592
Arial Bold	10	138	10.00	0.5003	0.5003	0.3953
Arial Bold	10	138	21.00	1.0506	1.0506	0.8300

Arial Bold	10	138	32.00	1.6009	1.6009	1.2648
Arial Bold	10	138	43.00	2.1512	2.1512	1.6996
Arial Bold	10	138	54.00	2.7016	2.7016	2.1344
Arial Bold	10	138	65.00	3.2519	3.2519	2.5692
Arial Bold Italic	10	138	10.00	0.5003	0.5003	0.3953
Arial Bold Italic	10	138	21.00	1.0506	1.0506	0.8300
Arial Bold Italic	10	138	32.00	1.6009	1.6009	1.2648
Arial Bold Italic	10	138	43.00	2.1512	2.1512	1.6996
Arial Bold Italic	10	138	54.00	2.7016	2.7016	2.1344
Arial Bold Italic	10	138	65.00	3.2519	3.2519	2.5692
Arial Italic	10	126	10.00	0.5479	0.5479	0.4329
Arial Italic	10	126	21.00	1.1507	1.1507	0.9091
Arial Italic	10	126	32.00	1.7534	1.7534	1.3853
Arial Italic	10	126	43.00	2.3561	2.3561	1.8615
Arial Italic	10	126	54.00	2.9589	2.9589	2.3377
Arial Italic	10	126	65.00	3.5616	3.5616	2.8139

**DANE**

**Baraboo News Republic**

901 Fish Hatchery Rd  
 PO Box PO Box 8056  
 Madison, WI 53708-8056

County: Dane  
 Telephone: (608) 356-4808  
 Fax: (608) 745-3530

Day(s) Published: Tu/Th/Sa  
 Circulation: 1,191  
 Circulation Adj.: 0%

Email: pdr-legals@madison.com  
 Web: www.madison.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	7	90	9.40	0.7211	0.7211	0.5697
Arial	7	90	19.40	1.4882	1.4882	1.1758
Arial	7	90	29.40	2.2553	2.2553	1.7818
Arial	7	90	39.40	3.0224	3.0224	2.3879
Arial	7	90	49.40	3.7895	3.7895	2.9939
Arial	7	90	59.40	4.5566	4.5566	3.6000
Arial Bold	7	98	9.40	0.6622	0.6622	0.5232
Arial Bold	7	98	19.40	1.3667	1.3667	1.0798
Arial Bold	7	98	29.40	2.0712	2.0712	1.6364
Arial Bold	7	98	39.40	2.7757	2.7757	2.1929
Arial Bold	7	98	49.40	3.4802	3.4802	2.7495
Arial Bold	7	98	59.40	4.1847	4.1847	3.3061

**DANE**

**Daily Citizen**

1901 Fish Hatchery Rd  
 PO Box PO Box 8056  
 Madison, WI 53708-8056

County: Dane  
 Telephone: (608) 282-6200  
 Fax: (608) 252-3550

Day(s) Published: Tu/Th/Sa  
 Circulation: 5,912  
 Circulation Adj.: 0%

Email: dc-legals@madison.com  
 Web: www.wiscnews.com/bdc

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	9.40	0.8320	0.8320	0.6573
Arial	6	78	19.40	1.7171	1.7171	1.3566
Arial	6	78	29.40	2.6023	2.6023	2.0559
Arial	6	78	39.40	3.4874	3.4874	2.7552
Arial	6	78	49.40	4.3725	4.3725	3.4545
Arial	6	78	59.40	5.2577	5.2577	4.1538
Arial	7	90	9.40	0.7211	0.7211	0.5697
Arial	7	90	19.40	1.4882	1.4882	1.1758
Arial	7	90	29.40	2.2553	2.2553	1.7818

Arial	7	90	39.40	3.0224	3.0224	2.3879
Arial	7	90	49.40	3.7895	3.7895	2.9939
Arial	7	90	59.40	4.5566	4.5566	3.6000
Arial	9	114	9.40	0.5693	0.5693	0.4498
Arial	9	114	19.40	1.1749	1.1749	0.9282
Arial	9	114	29.40	1.7805	1.7805	1.4067
Arial	9	114	39.40	2.3861	2.3861	1.8852
Arial	9	114	49.40	2.9917	2.9917	2.3636
Arial	9	114	59.40	3.5973	3.5973	2.8421
Arial Bold	6	84	9.40	0.7726	0.7726	0.6104
Arial Bold	6	84	19.40	1.5945	1.5945	1.2597
Arial Bold	6	84	29.40	2.4164	2.4164	1.9091
Arial Bold	6	84	39.40	3.2383	3.2383	2.5584
Arial Bold	6	84	49.40	4.0602	4.0602	3.2078
Arial Bold	6	84	59.40	4.8821	4.8821	3.8571
Arial Bold	7	98	9.40	0.6622	0.6622	0.5232
Arial Bold	7	98	19.40	1.3667	1.3667	1.0798
Arial Bold	7	98	29.40	2.0712	2.0712	1.6364
Arial Bold	7	98	39.40	2.7757	2.7757	2.1929
Arial Bold	7	98	49.40	3.4802	3.4802	2.7495
Arial Bold	7	98	59.40	4.1847	4.1847	3.3061
Arial Bold	9	126	9.40	0.5151	0.5151	0.4069
Arial Bold	9	126	19.40	1.0630	1.0630	0.8398
Arial Bold	9	126	29.40	1.6109	1.6109	1.2727
Arial Bold	9	126	39.40	2.1589	2.1589	1.7056
Arial Bold	9	126	49.40	2.7068	2.7068	2.1385
Arial Bold	9	126	59.40	3.2547	3.2547	2.5714

**DANE**

**Herald-Independent and McFarland Thistle**

804 Liberty Blvd  
 PO Box Suite 201  
 Sun Prairie, WI 53590

County: Dane  
 Telephone: (608) 837-2521  
 Fax:

Day(s) Published: Th/  
 Circulation: 1,201  
 Circulation Adj.: 0%

Email: [classifieds@hngnews.com](mailto:classifieds@hngnews.com)  
 Web: [www.herald-independent.com](http://www.herald-independent.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Bold	6.5	97	8.63	0.6139	0.6139	0.4850
Arial Bold	6.5	97	18.00	1.2812	1.2812	1.0122
Arial Bold	6.5	97	27.38	1.9484	1.9484	1.5394
Arial Bold	6.5	97	36.75	2.6157	2.6157	2.0665
Arial Bold	6.5	97	46.13	3.2830	3.2830	2.5937
Arial Bold	6.5	97	55.50	3.9502	3.9502	3.1209

**DANE**

**Juneau County Star Times**

1901 Fish Hatchery Rd  
 PO Box PO Box 8056  
 Madison, WI 53708-8056

County: Dane  
 Telephone: (608) 262-6200  
 Fax: (608) 252-3530

Day(s) Published: Th/  
 Circulation: 840  
 Circulation Adj.: 0%

Email: [pdr-legals@madison.com](mailto:pdr-legals@madison.com)  
 Web: [www.madison.com](http://www.madison.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	114	9.40	0.5693	0.5693	0.4498
Arial	9	114	19.40	1.1749	1.1749	0.9282
Arial	9	114	29.40	1.7805	1.7805	1.4067
Arial	9	114	39.40	2.3861	2.3861	1.8852

Arial	9	114	49.40	2.9917	2.9917	2.3636
Arial	9	114	59.40	3.5973	3.5973	2.8421
Arial Bold	9	126	9.40	0.5151	0.5151	0.4069
Arial Bold	9	126	19.40	1.0630	1.0630	0.8398
Arial Bold	9	126	29.40	1.6109	1.6109	1.2727
Arial Bold	9	126	39.40	2.1589	2.1589	1.7056
Arial Bold	9	126	49.40	2.7068	2.7068	2.1385
Arial Bold	9	126	59.40	3.2547	3.2547	2.5714

**DANE**

**Middleton-Cross Plains TimesTribune**

1126 Mills St County: Dane Day(s) Published: Th/  
 PO Box PO Box 286 Telephone: (608) 767-3655 Circulation: 1,241  
 Black Earth, WI 53515-0286 Fax: (608) 767-2222 Circulation Adj.: 0%  
 Email: [legals@fingerpub.com](mailto:legals@fingerpub.com)  
 Web: [www.middletontimes.com](http://www.middletontimes.com)  
 Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.00	0.6092	0.6092	0.4813
Arial	8	102	19.50	1.3199	1.3199	1.0428
Arial	8	102	30.00	2.0306	2.0306	1.6043
Arial	8	102	39.50	2.6736	2.6736	2.1123
Arial	8	102	50.00	3.3843	3.3843	2.6738
Arial	8	102	60.50	4.0950	4.0950	3.2353

**DANE**

**Mount Horeb Mail**

1126 Mills St County: Dane Day(s) Published: Th/  
 PO Box PO Box 286 Telephone: (608) 767-3655 Circulation: 1,493  
 Black Earth, WI 53515 Fax: (608) 767-2222 Circulation Adj.: 0%  
 Email: [legals@fingerpub.com](mailto:legals@fingerpub.com)  
 Web: [www.mounthorebmail.com](http://www.mounthorebmail.com)  
 Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.00	0.6092	0.6092	0.4813
Arial	8	102	19.50	1.3199	1.3199	1.0428
Arial	8	102	30.00	2.0306	2.0306	1.6043
Arial	8	102	39.50	2.6736	2.6736	2.1123
Arial	8	102	50.00	3.3843	3.3843	2.6738
Arial	8	102	60.50	4.0950	4.0950	3.2353

**DANE**

**Oregon Observer**

156 N Main Street County: Dane Day(s) Published: Th/  
 PO Box Telephone: (920) 894-2828 Circulation: 1,573  
 Oregon, WI 53575 Fax: (920) 894-2161 Circulation Adj.: 0%  
 Email: [sschjoth@wisconsinmediagroup.com](mailto:sschjoth@wisconsinmediagroup.com)  
 Web: [www.oregonobserver.com](http://www.oregonobserver.com)  
 Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Bold	6	80	9.90	0.8544	0.8544	0.6750
Arial Bold	6	80	20.30	1.7519	1.7519	1.3841
Arial Bold	6	80	30.90	2.6667	2.6667	2.1068
Arial Bold	6	80	41.30	3.5642	3.5642	2.8159
Arial Bold	6	80	51.90	4.4790	4.4790	3.5386

Arial Bold 6 80 62.30 5.3765 5.3765 4.2477

**DANE**

**Portage Daily Register**

1901 Fish Hatchery Rd  
 PO Box PO Box 8056  
 Madison, WI 53708-8056

County: Dane  
 Telephone: (608) 262-6200  
 Fax: (608) 262-3530

Day(s) Published: Tu/Th/Sa  
 Circulation: 1,254  
 Circulation Adj.: 0%

Email: pdr-legals@madison.com

Web: www.madison.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	7	90	9.40	0.7211	0.7211	0.5697
Arial	7	90	19.40	1.4882	1.4882	1.1758
Arial	7	90	29.40	2.2553	2.2553	1.7818
Arial	7	90	39.40	3.0224	3.0224	2.3879
Arial	7	90	49.40	3.7895	3.7895	2.9939
Arial	7	90	59.40	4.5566	4.5566	3.6000
Arial Bold	7	98	9.40	0.6622	0.6622	0.5232
Arial Bold	7	98	19.40	1.3667	1.3667	1.0798
Arial Bold	7	98	29.40	2.0712	2.0712	1.6364
Arial Bold	7	98	39.40	2.7757	2.7757	2.1929
Arial Bold	7	98	49.40	3.4802	3.4802	2.7495
Arial Bold	7	98	59.40	4.1847	4.1847	3.3061

**DANE**

**Star The**

804 Liberty Blvd  
 PO Box Suite 201  
 Sun Prairie, WI 53590-464

County: Dane  
 Telephone: (608) 837-2521  
 Fax:

Day(s) Published: F/  
 Circulation: 1,531  
 Circulation Adj.: 0%

Email: robert.ireland@adamspg.com

Web: https://www.hngnews.com/sun\_prairie\_star/

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Bold	6.5	97	8.63	0.6139	0.6139	0.4850
Arial Bold	6.5	97	18.00	1.2812	1.2812	1.0122
Arial Bold	6.5	97	27.38	1.9484	1.9484	1.5394
Arial Bold	6.5	97	36.75	2.6157	2.6157	2.0665
Arial Bold	6.5	97	46.13	3.2830	3.2830	2.5937
Arial Bold	6.5	97	55.50	3.9502	3.9502	3.1209

**DANE**

**Stoughton Courier Hub**

133 Enterprise Dr  
 PO Box PO Box 930427  
 Verona, WI 53593

County: Dane  
 Telephone: (920) 894-2828  
 Fax: (920) 894-2161

Day(s) Published: Th/  
 Circulation: 2,027  
 Circulation Adj.: 0%

Email: sschjoth@wisconsinmediagroup.com

Web: www.stoughtoncourierhub.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Bold	6	80	9.90	0.8544	0.8544	0.6750
Arial Bold	6	80	20.30	1.7519	1.7519	1.3841
Arial Bold	6	80	30.90	2.6667	2.6667	2.1068
Arial Bold	6	80	41.30	3.5642	3.5642	2.8159
Arial Bold	6	80	51.90	4.4790	4.4790	3.5386
Arial Bold	6	80	62.30	5.3765	5.3765	4.2477

**DANE**

**Verona Press**

133 Enterprise Dr  
 PO Box PO Box 930427  
 Verona, WI 53593-0427

County: Dane  
 Telephone: (920) 894-2828  
 Fax: (920) 894-2161

Day(s) Published: Th/  
 Circulation: 1,691  
 Circulation Adj.: 0%

Email: [sschjoth@wisconsinmediagroup.com](mailto:sschjoth@wisconsinmediagroup.com)  
 Web: [www.veronapress.com](http://www.veronapress.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Bold	6	80	9.90	0.8544	0.8544	0.6750
Arial Bold	6	80	20.30	1.7519	1.7519	1.3841
Arial Bold	6	80	30.90	2.6667	2.6667	2.1068
Arial Bold	6	80	41.30	3.5642	3.5642	2.8159
Arial Bold	6	80	51.90	4.4790	4.4790	3.5386
Arial Bold	6	80	62.30	5.3765	5.3765	4.2477

**DANE**

**Waunakee Tribune**

204 Moravian Valley Rd  
 PO Box Suite F  
 Waunakee, WI 53590

County: Dane  
 Telephone: (608) 837-2521  
 Fax:

Day(s) Published: F/  
 Circulation: 1,611  
 Circulation Adj.: 0%

Email: [classifieds@hngnews.com](mailto:classifieds@hngnews.com)  
 Web: [www.waunakeetribune.com](http://www.waunakeetribune.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Bold	6.5	97	8.63	0.6139	0.6139	0.4850
Arial Bold	6.5	97	18.00	1.2812	1.2812	1.0122
Arial Bold	6.5	97	27.38	1.9484	1.9484	1.5394
Arial Bold	6.5	97	36.75	2.6157	2.6157	2.0665
Arial Bold	6.5	97	46.13	3.2830	3.2830	2.5937
Arial Bold	6.5	97	55.50	3.9502	3.9502	3.1209

**DANE**

**Wisconsin Dells Events**

1901 Fish Hatchery Rd  
 PO Box PO Box 8056  
 Madison, WI 53708-8056

County: Dane  
 Telephone: (608) 262-6200  
 Fax: (608) 252-3530

Day(s) Published: W/Sa  
 Circulation: 639  
 Circulation Adj.: 0%

Email: [pdr-legals@madison.com](mailto:pdr-legals@madison.com)  
 Web: [www.madison.com](http://www.madison.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	114	9.40	0.5693	0.5693	0.4498
Arial	9	114	19.40	1.1749	1.1749	0.9282
Arial	9	114	29.40	1.7805	1.7805	1.4067
Arial	9	114	39.40	2.3861	2.3861	1.8852
Arial	9	114	49.40	2.9917	2.9917	2.3636
Arial	9	114	59.40	3.5973	3.5973	2.8421
Arial Bold	9	126	9.40	0.5151	0.5151	0.4069
Arial Bold	9	126	19.40	1.0630	1.0630	0.8398
Arial Bold	9	126	29.40	1.6109	1.6109	1.2727
Arial Bold	9	126	39.40	2.1589	2.1589	1.7056
Arial Bold	9	126	49.40	2.7068	2.7068	2.1385
Arial Bold	9	126	59.40	3.2547	3.2547	2.5714

**DANE**

**Wisconsin State Journal**

1901 Fish Hatchery Road  
 PO Box PO Box 8056  
 Madison, WI 53708-8056

County: Dane  
 Telephone: (608) 262-6200  
 Fax: (608) 252-3530

Day(s) Published: Su/M/Tu/W/Th/F/Sa  
 Circulation: 23,222  
 Circulation Adj.: 60%

Email: [legals@madison.com](mailto:legals@madison.com)

Web: [www.madison.com](http://www.madison.com)

Comments: The Wisconsin State Journal (Madison, WI) is the designated OFFICIAL STATE NEWSPAPER and shall publish all legal notices required to be published. This covers Class 2 Legal Notices one column and Secretary of State two columns. Rates are established by contract (see Class 5 Official State Newspaper [LEGALNOTIC] for rates and ordering instructions.

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	9.40	0.8320	1.3312	1.0517
Arial	6	78	19.40	1.7171	2.7474	2.1706
Arial	6	78	29.40	2.6023	4.1636	3.2895
Arial	6	78	39.40	3.4874	5.5798	4.4084
Arial	6	78	49.40	4.3725	6.9961	5.5273
Arial	6	78	59.40	5.2577	8.4123	6.6462
Arial Bold	6	84	9.40	0.7726	1.2361	0.9766
Arial Bold	6	84	19.40	1.5945	2.5512	2.0156
Arial Bold	6	84	29.40	2.4164	3.8662	3.0545
Arial Bold	6	84	39.40	3.2383	5.1813	4.0935
Arial Bold	6	84	49.40	4.0602	6.4963	5.1325
Arial Bold	6	84	59.40	4.8821	7.8114	6.1714

**DANE / ADAMS**

**Adams Friendship Times Reporter**

1126 Mills St  
 PO Box PO Box 286  
 Black Earth, WI 53515

County: Dane / Adams  
 Telephone: (608) 767-3655  
 Fax: (608) 767-2222

Day(s) Published: W/  
 Circulation: 1,859  
 Circulation Adj.: 0%

Email: [legals@newspubinc.com](mailto:legals@newspubinc.com)

Web: [www.afnewspapers.com](http://www.afnewspapers.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.00	0.6092	0.6092	0.4813
Arial	8	102	19.50	1.3199	1.3199	1.0428
Arial	8	102	30.00	2.0306	2.0306	1.6043
Arial	8	102	39.50	2.6736	2.6736	2.1123
Arial	8	102	50.00	3.3843	3.3843	2.6738
Arial	8	102	60.50	4.0950	4.0950	3.2353

**DANE / SAUK**

**Home News**

1126 Mills St  
 PO Box PO Box 286  
 Black Earth, WI 53515-0286

County: Dane / Sauk  
 Telephone: (608) 767-3655  
 Fax: (608) 767-2222

Day(s) Published: W/  
 Circulation: 1,189  
 Circulation Adj.: 0%

Email: [legals@fingerpub.com](mailto:legals@fingerpub.com)

Web: [www.homenewsrv.com](http://www.homenewsrv.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.00	0.6092	0.6092	0.4813
Arial	8	102	19.50	1.3199	1.3199	1.0428
Arial	8	102	30.00	2.0306	2.0306	1.6043
Arial	8	102	39.50	2.6736	2.6736	2.1123
Arial	8	102	50.00	3.3843	3.3843	2.6738
Arial	8	102	60.50	4.0950	4.0950	3.2353



**DANE/COLUMBIA**

**Lodi Enterprise/Poynette Press**

204 Moravian Valley  
 PO Box Suite F  
 Waunakee, WI 53597

County: Dane/Columbia  
 Telephone: (608) 837-2521  
 Fax:

Day(s) Published: F/  
 Circulation: 826  
 Circulation Adj.: 0%

Email: [classifieds@hngnews.com](mailto:classifieds@hngnews.com)  
 Web: [www.lodieneews.com](http://www.lodieneews.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Bold	6.5	97	8.63	0.6139	0.6139	0.4850
Arial Bold	6.5	97	18.00	1.2812	1.2812	1.0122
Arial Bold	6.5	97	27.38	1.9484	1.9484	1.5394
Arial Bold	6.5	97	36.75	2.6157	2.6157	2.0665
Arial Bold	6.5	97	46.13	3.2830	3.2830	2.5937
Arial Bold	6.5	97	55.50	3.9502	3.9502	3.1209

**DANE/JEFFERSON**

**Cambridge News/Deerfield Independent**

320 N Main St  
 PO Box  
 Lake Mills, WI 53551

County: Dane/Jefferson  
 Telephone: (608) 837-2521  
 Fax:

Day(s) Published: Th/  
 Circulation: 772  
 Circulation Adj.: 0%

Email: [classifieds@hngnews.com](mailto:classifieds@hngnews.com)  
 Web: [www.deerfieldindependent.com](http://www.deerfieldindependent.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Bold	6.5	97	8.63	0.6139	0.6139	0.4850
Arial Bold	6.5	97	18.00	1.2812	1.2812	1.0122
Arial Bold	6.5	97	27.38	1.9484	1.9484	1.5394
Arial Bold	6.5	97	36.75	2.6157	2.6157	2.0665
Arial Bold	6.5	97	46.13	3.2830	3.2830	2.5937
Arial Bold	6.5	97	55.50	3.9502	3.9502	3.1209

**DANE/JEFFERSON**

**Waterloo/Marshall Courier**

320 N Main St  
 PO Box  
 Lake Mills, WI 53551

County: Dane/Jefferson  
 Telephone: (608) 837-2521  
 Fax:

Day(s) Published: Th/  
 Circulation: 566  
 Circulation Adj.: 0%

Email: [classifieds@hngnews.com](mailto:classifieds@hngnews.com)  
 Web: [www.couriernews.com](http://www.couriernews.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Bold	6.5	97	8.63	0.6139	0.6139	0.4850
Arial Bold	6.5	97	18.00	1.2812	1.2812	1.0122
Arial Bold	6.5	97	27.38	1.9484	1.9484	1.5394
Arial Bold	6.5	97	36.75	2.6157	2.6157	2.0665
Arial Bold	6.5	97	46.13	3.2830	3.2830	2.5937
Arial Bold	6.5	97	55.50	3.9502	3.9502	3.1209



**DODGE**

**Dodge County Pionier**

106 S Milwaukee St  
 PO Box PO Box 277  
 Theresa, WI 53091

County: Dodge  
 Telephone: (920) 387-2211  
 Fax:

Day(s) Published: Th/  
 Circulation: 2,132  
 Circulation Adj.: 0%

Email: dawn.krueger@mmlocal.com  
 Web: www.dodgecountypionier.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	7.5	96	9.00	0.6472	0.6472	0.5114
Arial	7.5	96	18.90	1.3592	1.3592	1.0739
Arial	7.5	96	28.80	2.0712	2.0712	1.6364
Arial	7.5	96	38.70	2.7832	2.7832	2.1989
Arial	7.5	96	48.60	3.4951	3.4951	2.7614
Arial	7.5	96	58.50	4.2071	4.2071	3.3239
Arial	9	118	9.00	0.5266	0.5266	0.4160
Arial	9	118	18.90	1.1058	1.1058	0.8737
Arial	9	118	28.80	1.6850	1.6850	1.3313
Arial	9	118	38.70	2.2643	2.2643	1.7889
Arial	9	118	48.60	2.8435	2.8435	2.2465
Arial	9	118	58.50	3.4227	3.4227	2.7042

**DOOR**

**Door County Advocate**

PO Box PO Box 23430  
 Green Bay, WI 54305

County: Door  
 Telephone: (920) 431-8298  
 Fax: (877) 943-0443

Day(s) Published: W/Sa  
 Circulation: 1,638  
 Circulation Adj.: 0%

Email: thamm@gannett.com  
 Web: www.doorcountyadvocate.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	9.18	0.8125	0.8125	0.6420
Arial	6	78	19.36	1.7138	1.7138	1.3540
Arial	6	78	29.54	2.6150	2.6150	2.0660
Arial	6	78	39.73	3.5163	3.5163	2.7780
Arial	6	78	49.91	4.4175	4.4175	3.4901
Arial	6	78	60.09	5.3187	5.3187	4.2021

**DOOR**

**Peninsula Pulse**

8142 Highway 57  
 PO Box  
 Baileys Harbor, WI 54202

County: Door  
 Telephone: (920) 839-2121  
 Fax: (920) 839-2929

Day(s) Published: F/  
 Circulation: 17,016  
 Circulation Adj.: 45%

Email: legals@ppulse.com  
 Web: doorcountypulse.com

Comments: Per 985.03(am) Wis. Stats., "If there is not a newspaper in a city, village, or town that satisfies the requirements under par. (a), the publisher of a newspaper that satisfies all of the following may be awarded or be entitled to compensation or a fee for the publishing of a legal notice: 1. The newspaper is published regularly and continuously in the city, village, or town and publishing in the newspaper is likely to give notice in the area or to the affected person. 2. The newspaper is otherwise qualified under this section."

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.15	0.6191	0.8977	0.7092
Arial	8	102	19.83	1.3424	1.9465	1.5379
Arial	8	102	30.25	2.0475	2.9689	2.3456

Arial	8	102	40.75	2.7582	3.9994	3.1598
Arial	8	102	51.08	3.4576	5.0136	3.9610
Arial	8	102	61.50	4.1627	6.0359	4.7687
Arial Bold	8	112	9.15	0.5638	0.8176	0.6459
Arial Bold	8	112	19.83	1.2226	1.7727	1.4006
Arial Bold	8	112	30.25	1.8647	2.7038	2.1362
Arial Bold	8	112	40.75	2.5119	3.6423	2.8776
Arial Bold	8	112	51.08	3.1489	4.5659	3.6073
Arial Bold	8	112	61.50	3.7910	5.4970	4.3429
Arial Bold Italic	8	112	9.15	0.5638	0.8176	0.6459
Arial Bold Italic	8	112	19.83	1.2226	1.7727	1.4006
Arial Bold Italic	8	112	30.25	1.8647	2.7038	2.1362
Arial Bold Italic	8	112	40.75	2.5119	3.6423	2.8776
Arial Bold Italic	8	112	51.08	3.1489	4.5659	3.6073
Arial Bold Italic	8	112	61.50	3.7910	5.4970	4.3429
Arial Italic	8	102	9.15	0.6191	0.8977	0.7092
Arial Italic	8	102	19.83	1.3424	1.9465	1.5379
Arial Italic	8	102	30.25	2.0475	2.9689	2.3456
Arial Italic	8	102	40.75	2.7582	3.9994	3.1598
Arial Italic	8	102	51.08	3.4576	5.0136	3.9610
Arial Italic	8	102	61.50	4.1627	6.0359	4.7687

**DOOR**

**Washington Island Observer**

1253 Main Rd

PO Box

Washington Island, WI 54246

Email: ads@washingtonislandobserver.com

Web: washingislandobserver.com

County: Door

Telephone: (920) 847-2661

Fax: (920) 847-2141

Day(s) Published: Th/

Circulation: 1,185

Circulation Adj.: 0%

Comments: 985.01 Definitions. As used in this chapter, unless the context requires otherwise: (b) With respect to a newspaper published in the town of Washington, Door County, at least 2 times a month, "insertion," when used to indicate the publication of a legal notice more than one time, means once in each issue of consecutive issues published at intervals of at least one week, the last issue of which shall be published at least one week before the act or event, unless otherwise specified by law. (3r) "Newspaper" means a publication that is published at regular intervals and, except as otherwise provided in this subsection, at least once a week, containing, on average, [at least] 25 percent news content per issue, including reports of happenings of recent occurrence of a varied character, such as political, social, moral and religious subjects, designed to inform the general reader. "Newspaper" includes a daily newspaper published in a county having a population of 750,000 or more, devoted principally to business news and publishing of records, which has been designated by the courts of record of the county for publication of legal notices for a period of 6 months or more. "Newspaper" also includes a newspaper published in the town of Washington, Door County, at least 2 times a month.

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	7	86	13.13	1.0541	1.0541	0.8328
Arial	7	86	27.76	2.2281	2.2281	1.7604
Arial	7	86	42.38	3.4022	3.4022	2.6879
Arial	7	86	57.01	4.5763	4.5763	3.6155
Arial	9	110	13.13	0.8241	0.8241	0.6511
Arial	9	110	27.76	1.7420	1.7420	1.3763
Arial	9	110	42.38	2.6599	2.6599	2.1015
Arial	9	110	57.01	3.5778	3.5778	2.8267
Arial	12	152	13.13	0.5964	0.5964	0.4712
Arial	12	152	27.76	1.2607	1.2607	0.9960
Arial	12	152	42.38	1.9249	1.9249	1.5208
Arial	12	152	57.01	2.5892	2.5892	2.0456
Arial Bold	7	94	13.13	0.9644	0.9644	0.7619
Arial Bold	7	94	27.76	2.0385	2.0385	1.6105
Arial Bold	7	94	42.38	3.1127	3.1127	2.4592
Arial Bold	7	94	57.01	4.1868	4.1868	3.3078
Arial Bold	9	120	13.13	0.7554	0.7554	0.5968

Arial Bold	9	120	27.76	1.5968	1.5968	1.2616
Arial Bold	9	120	42.38	2.4383	2.4383	1.9264
Arial Bold	9	120	57.01	3.2797	3.2797	2.5911
Arial Bold	12	168	13.13	0.5396	0.5396	0.4263
Arial Bold	12	168	27.76	1.1406	1.1406	0.9011
Arial Bold	12	168	42.38	1.7416	1.7416	1.3760
Arial Bold	12	168	57.01	2.3426	2.3426	1.8508
Arial Bold Italic	7	94	13.13	0.9644	0.9644	0.7619
Arial Bold Italic	7	94	27.76	2.0385	2.0385	1.6105
Arial Bold Italic	7	94	42.38	3.1127	3.1127	2.4592
Arial Bold Italic	7	94	57.01	4.1868	4.1868	3.3078
Arial Bold Italic	9	120	13.13	0.7554	0.7554	0.5968
Arial Bold Italic	9	120	27.76	1.5968	1.5968	1.2616
Arial Bold Italic	9	120	42.38	2.4383	2.4383	1.9264
Arial Bold Italic	9	120	57.01	3.2797	3.2797	2.5911
Arial Bold Italic	12	168	13.13	0.5396	0.5396	0.4263
Arial Bold Italic	12	168	27.76	1.1406	1.1406	0.9011
Arial Bold Italic	12	168	42.38	1.7416	1.7416	1.3760
Arial Bold Italic	12	168	57.01	2.3426	2.3426	1.8508
Arial Italic	7	86	13.13	1.0541	1.0541	0.8328
Arial Italic	7	86	27.76	2.2281	2.2281	1.7604
Arial Italic	7	86	42.38	3.4022	3.4022	2.6879
Arial Italic	7	86	57.01	4.5763	4.5763	3.6155
Arial Italic	9	110	13.13	0.8241	0.8241	0.6511
Arial Italic	9	110	27.76	1.7420	1.7420	1.3763
Arial Italic	9	110	42.38	2.6599	2.6599	2.1015
Arial Italic	9	110	57.01	3.5778	3.5778	2.8267
Arial Italic	12	202	13.13	0.4488	0.4488	0.3545
Arial Italic	12	202	27.76	0.9486	0.9486	0.7495
Arial Italic	12	202	42.38	1.4485	1.4485	1.1444
Arial Italic	12	202	57.01	1.9483	1.9483	1.5393

**DOUGLAS**

**Superior Telegram**

424 West First Street  
 PO Box  
 Duluth, MN 55802

County: Douglas  
 Telephone: (218) 723-5288  
 Fax: (218) 720-4166

Day(s) Published: F/  
 Circulation: 3,128  
 Circulation Adj.: 0%

Email: [legals@superiortelegram.com](mailto:legals@superiortelegram.com)

Web: [www.superiortelegram.com](http://www.superiortelegram.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	7	86	9.20	0.7386	0.7386	0.5835
Arial	7	86	19.20	1.5414	1.5414	1.2178
Arial	7	86	29.00	2.3281	2.3281	1.8393
Arial	7	86	39.00	3.1309	3.1309	2.4736
Arial	7	86	48.90	3.9256	3.9256	3.1015
Arial	7	86	58.90	4.7284	4.7284	3.7357
Arial	8	98	9.20	0.6481	0.6481	0.5121
Arial	8	98	19.20	1.3526	1.3526	1.0686
Arial	8	98	29.00	2.0430	2.0430	1.6141
Arial	8	98	39.00	2.7475	2.7475	2.1707
Arial	8	98	48.90	3.4450	3.4450	2.7217
Arial	8	98	58.90	4.1494	4.1494	3.2783
Arial	9	110	9.20	0.5774	0.5774	0.4562
Arial	9	110	19.20	1.2051	1.2051	0.9521
Arial	9	110	29.00	1.8201	1.8201	1.4380
Arial	9	110	39.00	2.4478	2.4478	1.9339
Arial	9	110	48.90	3.0691	3.0691	2.4248
Arial	9	110	58.90	3.6968	3.6968	2.9207

Arial Bold	7	94	9.20	0.6757	0.6757	0.5338
Arial Bold	7	94	19.20	1.4102	1.4102	1.1141
Arial Bold	7	94	29.00	2.1300	2.1300	1.6828
Arial Bold	7	94	39.00	2.8644	2.8644	2.2631
Arial Bold	7	94	48.90	3.5915	3.5915	2.8375
Arial Bold	7	94	58.90	4.3260	4.3260	3.4178
Arial Bold	8	108	9.20	0.5881	0.5881	0.4646
Arial Bold	8	108	19.20	1.2274	1.2274	0.9697
Arial Bold	8	108	29.00	1.8539	1.8539	1.4646
Arial Bold	8	108	39.00	2.4931	2.4931	1.9697
Arial Bold	8	108	48.90	3.1260	3.1260	2.4697
Arial Bold	8	108	58.90	3.7652	3.7652	2.9747
Arial Bold	9	120	9.20	0.5293	0.5293	0.4182
Arial Bold	9	120	19.20	1.1046	1.1046	0.8727
Arial Bold	9	120	29.00	1.6685	1.6685	1.3182
Arial Bold	9	120	39.00	2.2438	2.2438	1.7727
Arial Bold	9	120	48.90	2.8134	2.8134	2.2227
Arial Bold	9	120	58.90	3.3887	3.3887	2.6773

**DUNN**

**Colfax Messenger**

511 E Railroad Ave  
 PO Box PO Box 517  
 Colfax, WI 54730-0517

County: Dunn  
 Telephone: (715) 962-3535  
 Fax: (715) 962-3413

Day(s) Published: W/  
 Circulation: 862  
 Circulation Adj.: 0%

Email: [ads@dewittmedia.com](mailto:ads@dewittmedia.com)  
 Web: [www.dewittmedia.com/](http://www.dewittmedia.com/)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	76	12.30	1.1174	1.1174	0.8828
Arial	6	76	25.60	2.3256	2.3256	1.8373
Arial	6	76	38.60	3.5065	3.5065	2.7703
Arial	6	76	51.90	4.7147	4.7147	3.7249
Arial	6	76	65.00	5.9047	5.9047	4.6651
Arial	6	76	78.00	7.0857	7.0857	5.5981
Arial	8	102	12.30	0.8325	0.8325	0.6578
Arial	8	102	25.60	1.7328	1.7328	1.3690
Arial	8	102	38.60	2.6127	2.6127	2.0642
Arial	8	102	51.90	3.5129	3.5129	2.7754
Arial	8	102	65.00	4.3996	4.3996	3.4759
Arial	8	102	78.00	5.2795	5.2795	4.1711
Arial	10	128	12.30	0.6634	0.6634	0.5241
Arial	10	128	25.60	1.3808	1.3808	1.0909
Arial	10	128	38.60	2.0820	2.0820	1.6449
Arial	10	128	51.90	2.7994	2.7994	2.2116
Arial	10	128	65.00	3.5059	3.5059	2.7699
Arial	10	128	78.00	4.2071	4.2071	3.3239
Arial Bold	6	84	12.30	1.0109	1.0109	0.7987
Arial Bold	6	84	25.60	2.1041	2.1041	1.6623
Arial Bold	6	84	38.60	3.1726	3.1726	2.5065
Arial Bold	6	84	51.90	4.2657	4.2657	3.3701
Arial Bold	6	84	65.00	5.3424	5.3424	4.2208
Arial Bold	6	84	78.00	6.4109	6.4109	5.0649
Arial Bold	8	112	12.30	0.7582	0.7582	0.5990
Arial Bold	8	112	25.60	1.5781	1.5781	1.2468
Arial Bold	8	112	38.60	2.3794	2.3794	1.8799
Arial Bold	8	112	51.90	3.1993	3.1993	2.5276
Arial Bold	8	112	65.00	4.0068	4.0068	3.1656
Arial Bold	8	112	78.00	4.8081	4.8081	3.7987
Arial Bold	10	140	12.30	0.6066	0.6066	0.4792

Arial Bold	10	140	25.60	1.2624	1.2624	0.9974
Arial Bold	10	140	38.60	1.9035	1.9035	1.5039
Arial Bold	10	140	51.90	2.5594	2.5594	2.0221
Arial Bold	10	140	65.00	3.2054	3.2054	2.5325
Arial Bold	10	140	78.00	3.8465	3.8465	3.0390

**DUNN / CHIPPEWA**

**Dunn County News**

321 Frenette Dr  
 PO Box PO Box 40  
 Chippewa Falls, WI 54729

County: Dunn / Chippewa  
 Telephone: (608) 791-8201  
 Fax: (608) 791-8212

Day(s) Published: W/  
 Circulation: 300  
 Circulation Adj.: 0%

Email: [rivervalley.legals@lee.net](mailto:rivervalley.legals@lee.net)  
 Web: [www.chippewa.com/dunnconnect](http://www.chippewa.com/dunnconnect)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Light	6.8	80	9.40	0.8112	0.8112	0.6409
Arial Light	6.8	80	19.40	1.6742	1.6742	1.3227
Arial Light	6.8	80	29.40	2.5372	2.5372	2.0045
Arial Light	6.8	80	39.40	3.4002	3.4002	2.6864
Arial Light	8	94	9.40	0.6904	0.6904	0.5455
Arial Light	8	94	19.40	1.4249	1.4249	1.1257
Arial Light	8	94	29.40	2.1593	2.1593	1.7060
Arial Light	8	94	39.40	2.8938	2.8938	2.2863
Arial Light	9	110	9.40	0.5900	0.5900	0.4661
Arial Light	9	110	19.40	1.2176	1.2176	0.9620
Arial Light	9	110	29.40	1.8453	1.8453	1.4579
Arial Light	9	110	39.40	2.4729	2.4729	1.9537
Arial Light Bold	6.8	92	9.40	0.7054	0.7054	0.5573
Arial Light Bold	6.8	92	19.40	1.4558	1.4558	1.1502
Arial Light Bold	6.8	92	29.40	2.2063	2.2063	1.7431
Arial Light Bold	6.8	92	39.40	2.9567	2.9567	2.3360
Arial Light Bold	8	104	9.40	0.6240	0.6240	0.4930
Arial Light Bold	8	104	19.40	1.2879	1.2879	1.0175
Arial Light Bold	8	104	29.40	1.9517	1.9517	1.5420
Arial Light Bold	8	104	39.40	2.6156	2.6156	2.0664
Arial Light Bold	9	122	9.40	0.5319	0.5319	0.4203
Arial Light Bold	9	122	19.40	1.0978	1.0978	0.8674
Arial Light Bold	9	122	29.40	1.6638	1.6638	1.3145
Arial Light Bold	9	122	39.40	2.2297	2.2297	1.7615

**EAU CLAIRE**

**Leader-Telegram**

701 S Farwell St  
 PO Box PO Box 4001  
 Eau Claire, WI 54702-4001

County: Eau Claire  
 Telephone: (715) 833-9268  
 Fax: (715) 833-9244

Day(s) Published: M/Tu/W/Th/F/  
 Circulation: 11,849  
 Circulation Adj.: 15%

Email: [legals@ecpc.com](mailto:legals@ecpc.com)  
 Web: [www.leadertelegram.com](http://www.leadertelegram.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	80	9.60	0.8285	0.9528	0.7527
Arial	6	80	19.90	1.7174	1.9750	1.5603
Arial	6	80	30.00	2.5890	2.9773	2.3523
Arial	6	80	40.30	3.4779	3.9996	3.1599
Arial	6	80	50.60	4.3668	5.0218	3.9675
Arial	6	80	60.90	5.2557	6.0440	4.7751
Arial	8	102	9.60	0.6498	0.7473	0.5904
Arial	8	102	19.90	1.3470	1.5490	1.2238

Arial	8	102	30.00	2.0306	2.3352	1.8449
Arial	8	102	40.30	2.7278	3.1369	2.4783
Arial	8	102	50.60	3.4249	3.9387	3.1118
Arial	8	102	60.90	4.1221	4.7404	3.7452
Arial Bold	6	84	9.60	0.7890	0.9074	0.7169
Arial Bold	6	84	19.90	1.6356	1.8809	1.4860
Arial Bold	6	84	30.00	2.4657	2.8356	2.2403
Arial Bold	6	84	40.30	3.3123	3.8091	3.0094
Arial Bold	6	84	50.60	4.1588	4.7827	3.7786
Arial Bold	6	84	60.90	5.0054	5.7562	4.5477
Arial Bold	8	112	9.60	0.5918	0.6805	0.5377
Arial Bold	8	112	19.90	1.2267	1.4107	1.1145
Arial Bold	8	112	30.00	1.8493	2.1267	1.6802
Arial Bold	8	112	40.30	2.4842	2.8568	2.2571
Arial Bold	8	112	50.60	3.1191	3.5870	2.8339
Arial Bold	8	112	60.90	3.7540	4.3172	3.4108

**FLORENCE**

**Florence Mining News**

441 Central Ave  
 PO Box PO Box 79  
 Florence, WI 54521-0079

County: Florence  
 Telephone: (715) 528-3276  
 Fax: (715) 528-5976

Day(s) Published: Th/  
 Circulation: 1,409  
 Circulation Adj.: 0%

Email: upnorth2@borderlandnet.net  
 Web: www.florence-forestnews.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	10.13	0.6853	0.6853	0.5414
Arial	8	102	20.25	1.3706	1.3706	1.0829
Arial	8	102	30.50	2.0644	2.0644	1.6310
Arial	8	102	41.00	2.7751	2.7751	2.1925
Arial Bold	12	168	10.13	0.4161	0.4161	0.3287
Arial Bold	12	168	20.25	0.8322	0.8322	0.6575
Arial Bold	12	168	30.50	1.2534	1.2534	0.9903
Arial Bold	12	168	41.00	1.6849	1.6849	1.3312

**FOND DU LAC**

**Campbellsport News**

106 S Milwaukee St  
 PO Box PO Box 277  
 Theresa, WI 53091

County: Fond du Lac  
 Telephone: (920) 533-8338  
 Fax:

Day(s) Published: Th/  
 Circulation: 912  
 Circulation Adj.: 0%

Email: gayle.rydstrom@mmclocal.com  
 Web: www.thecampbellsportnews.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	118	9.00	0.5266	0.5266	0.4160
Arial	9	118	18.90	1.1058	1.1058	0.8737
Arial	9	118	28.80	1.6850	1.6850	1.3313
Arial	9	118	38.70	2.2643	2.2643	1.7889
Arial	9	118	48.60	2.8435	2.8435	2.2465
Arial	9	118	58.50	3.4227	3.4227	2.7042

**FOND DU LAC**

**Reporter The**

PO Box PO Box 23430  
 Green Bay, WI 54305

County: Fond du Lac  
 Telephone: (920) 431-8298  
 Fax: (877) 943-0443

Day(s) Published: Su/M/Tu/W/Th/F/  
 Circulation: 2,616  
 Circulation Adj.: 0%

Email: thamm@gannett.com  
 Web: www.fdlreporter.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	9.18	0.8125	0.8125	0.6420
Arial	6	78	19.36	1.7138	1.7138	1.3540
Arial	6	78	29.54	2.6150	2.6150	2.0660
Arial	6	78	39.73	3.5163	3.5163	2.7780
Arial	6	78	49.91	4.4175	4.4175	3.4901
Arial	6	78	60.09	5.3187	5.3187	4.2021

**FOND DU LAC**

**Ripon Commonwealth Press**

656 S Douglas Street  
 PO Box PO Box 6  
 Ripon, WI 54971-0006

County: Fond du Lac  
 Telephone: (920) 748-3017  
 Fax: (920) 748-3028

Day(s) Published: Th/  
 Circulation: 2,112  
 Circulation Adj.: 0%

Email: sschjoth@wisconsinmediagroup.com  
 Web: www.riponpress.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	12.00	0.8122	0.8122	0.6417
Arial	8	102	24.00	1.6245	1.6245	1.2834
Arial	8	102	36.00	2.4367	2.4367	1.9251
Arial	8	102	48.00	3.2489	3.2489	2.5668
Arial	8	102	60.00	4.0612	4.0612	3.2086
Arial	8	102	72.00	4.8734	4.8734	3.8503
Arial Bold	6	84	12.00	0.9863	0.9863	0.7792
Arial Bold	6	84	24.00	1.9726	1.9726	1.5584
Arial Bold	6	84	36.00	2.9589	2.9589	2.3377
Arial Bold	6	84	48.00	3.9451	3.9451	3.1169
Arial Bold	6	84	60.00	4.9314	4.9314	3.8961
Arial Bold	6	84	72.00	5.9177	5.9177	4.6753
Arial Bold	12	168	12.00	0.4931	0.4931	0.3896
Arial Bold	12	168	24.00	0.9863	0.9863	0.7792
Arial Bold	12	168	36.00	1.4794	1.4794	1.1688
Arial Bold	12	168	48.00	1.9726	1.9726	1.5584
Arial Bold	12	168	60.00	2.4657	2.4657	1.9481
Arial Bold	12	168	72.00	2.9589	2.9589	2.3377



**FOREST**

**Forest Republican**

103 S Hazeldell Ave  
 PO Box  
 Crandon, WI 54520

County: Forest  
 Telephone: (715) 478-3315  
 Fax: (715) 478-5385

Day(s) Published: Th/  
 Circulation: 1,752  
 Circulation Adj.: 0%

Email: news@forestrepublican.com  
 Web: www.florence-forestnews.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	10.13	0.6853	0.6853	0.5414
Arial	8	102	20.25	1.3706	1.3706	1.0829
Arial	8	102	30.50	2.0644	2.0644	1.6310
Arial	8	102	41.00	2.7751	2.7751	2.1925
Arial Bold	12	168	10.13	0.4161	0.4161	0.3287
Arial Bold	12	168	20.25	0.8322	0.8322	0.6575
Arial Bold	12	168	30.50	1.2534	1.2534	0.9903
Arial Bold	12	168	41.00	1.6849	1.6849	1.3312

**GRANT**

**Boscobel Dial**

901 Wisconsin Avenue  
 PO Box  
 Boscobel, WI 53805-1531

County: Grant  
 Telephone: (608) 375-4458  
 Fax: (608) 375-2369

Day(s) Published: Th/  
 Circulation: 2,962  
 Circulation Adj.: 0%

Email: DialAds@boscobelDial.net  
 Web: www.swnews4u.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	114	10.00	0.6056	0.6056	0.4785
Arial	9	114	21.00	1.2718	1.2718	1.0048
Arial	9	114	32.00	1.9380	1.9380	1.5311
Arial	9	114	43.00	2.6041	2.6041	2.0574
Arial	9	114	54.00	3.2703	3.2703	2.5837
Arial	9	114	65.00	3.9365	3.9365	3.1100
Arial	10	126	10.00	0.5479	0.5479	0.4329
Arial	10	126	21.00	1.1507	1.1507	0.9091
Arial	10	126	32.00	1.7534	1.7534	1.3853
Arial	10	126	43.00	2.3561	2.3561	1.8615
Arial	10	126	54.00	2.9589	2.9589	2.3377
Arial	10	126	65.00	3.5616	3.5616	2.8139
Arial Bold	9	124	10.00	0.5568	0.5568	0.4399
Arial Bold	9	124	21.00	1.1692	1.1692	0.9238
Arial Bold	9	124	32.00	1.7817	1.7817	1.4076
Arial Bold	9	124	43.00	2.3941	2.3941	1.8915
Arial Bold	9	124	54.00	3.0066	3.0066	2.3754
Arial Bold	9	124	65.00	3.6190	3.6190	2.8592
Arial Bold	10	138	10.00	0.5003	0.5003	0.3953
Arial Bold	10	138	21.00	1.0506	1.0506	0.8300
Arial Bold	10	138	32.00	1.6009	1.6009	1.2648
Arial Bold	10	138	43.00	2.1512	2.1512	1.6996
Arial Bold	10	138	54.00	2.7016	2.7016	2.1344
Arial Bold	10	138	65.00	3.2519	3.2519	2.5692
Arial Bold Italic	10	138	10.00	0.5003	0.5003	0.3953
Arial Bold Italic	10	138	21.00	1.0506	1.0506	0.8300
Arial Bold Italic	10	138	32.00	1.6009	1.6009	1.2648
Arial Bold Italic	10	138	43.00	2.1512	2.1512	1.6996
Arial Bold Italic	10	138	54.00	2.7016	2.7016	2.1344



Arial Bold Italic	10	138	65.00	3.2519	3.2519	2.5692
Arial Italic	10	126	10.00	0.5479	0.5479	0.4329
Arial Italic	10	126	21.00	1.1507	1.1507	0.9091
Arial Italic	10	126	32.00	1.7534	1.7534	1.3853
Arial Italic	10	126	43.00	2.3561	2.3561	1.8615
Arial Italic	10	126	54.00	2.9589	2.9589	2.3377
Arial Italic	10	126	65.00	3.5616	3.5616	2.8139

**GRANT**

**Fennimore Times**

1150 Lincoln Avenue  
 PO Box PO Box 177  
 Fennimore, WI 53809-0177

County: Grant  
 Telephone: (608) 822-3912  
 Fax: (608) 822-3916

Day(s) Published: Th/  
 Circulation: 878  
 Circulation Adj.: 0%

Email: [jinge@tds.net](mailto:jinge@tds.net)  
 Web: [www.swnews4u.com](http://www.swnews4u.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	114	10.00	0.6056	0.6056	0.4785
Arial	9	114	21.00	1.2718	1.2718	1.0048
Arial	9	114	31.00	1.8774	1.8774	1.4833
Arial	9	114	43.00	2.6041	2.6041	2.0574
Arial	9	114	53.00	3.2098	3.2098	2.5359
Arial	9	114	64.00	3.8759	3.8759	3.0622
Arial	10	128	10.00	0.5394	0.5394	0.4261
Arial	10	128	21.00	1.1327	1.1327	0.8949
Arial	10	128	31.00	1.6721	1.6721	1.3210
Arial	10	128	43.00	2.3193	2.3193	1.8324
Arial	10	128	53.00	2.8587	2.8587	2.2585
Arial	10	128	64.00	3.4520	3.4520	2.7273
Arial Bold	9	126	10.00	0.5479	0.5479	0.4329
Arial Bold	9	126	21.00	1.1507	1.1507	0.9091
Arial Bold	9	126	31.00	1.6986	1.6986	1.3420
Arial Bold	9	126	43.00	2.3561	2.3561	1.8615
Arial Bold	9	126	53.00	2.9041	2.9041	2.2944
Arial Bold	9	126	64.00	3.5068	3.5068	2.7706
Arial Bold	10	140	10.00	0.4931	0.4931	0.3896
Arial Bold	10	140	21.00	1.0356	1.0356	0.8182
Arial Bold	10	140	31.00	1.5287	1.5287	1.2078
Arial Bold	10	140	43.00	2.1205	2.1205	1.6753
Arial Bold	10	140	53.00	2.6137	2.6137	2.0649
Arial Bold	10	140	64.00	3.1561	3.1561	2.4935

**GRANT**

**Grant County Herald Independent**

208 W Cherry Street  
 PO Box PO Box 310  
 Lancaster, WI 53813-0310

County: Grant  
 Telephone: (608) 723-2151  
 Fax: (608) 723-7272

Day(s) Published: Th/  
 Circulation: 2,156  
 Circulation Adj.: 0%

Email: [jinge@tds.net](mailto:jinge@tds.net)  
 Web: [www.swnews4u.com](http://www.swnews4u.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	10.00	0.6769	0.6769	0.5348
Arial	8	102	21.00	1.4214	1.4214	1.1230
Arial	8	102	31.00	2.0983	2.0983	1.6578
Arial	8	102	43.00	2.9105	2.9105	2.2995
Arial	8	102	53.00	3.5874	3.5874	2.8342
Arial	8	102	64.00	4.3319	4.3319	3.4225

Arial	10	128	10.00	0.5394	0.5394	0.4261
Arial	10	128	21.00	1.1327	1.1327	0.8949
Arial	10	128	31.00	1.6721	1.6721	1.3210
Arial	10	128	43.00	2.3193	2.3193	1.8324
Arial	10	128	53.00	2.8587	2.8587	2.2585
Arial	10	128	64.00	3.4520	3.4520	2.7273

**GRANT**

**Muscoda Progressive**

226 W Nebraska Avenue  
 PO Box PO Box 247  
 Muscoda, WI 53573-0247

County: Grant  
 Telephone: (608) 375-4458  
 Fax: (608) 375-2369

Day(s) Published: Th/  
 Circulation: 951  
 Circulation Adj.: 0%

Email: DialAds@boscobelDial.net  
 Web: www.swnews4u.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	114	10.00	0.6056	0.6056	0.4785
Arial	9	114	21.00	1.2718	1.2718	1.0048
Arial	9	114	32.00	1.9380	1.9380	1.5311
Arial	9	114	43.00	2.6041	2.6041	2.0574
Arial	9	114	54.00	3.2703	3.2703	2.5837
Arial	9	114	65.00	3.9365	3.9365	3.1100
Arial	10	126	10.00	0.5479	0.5479	0.4329
Arial	10	126	21.00	1.1507	1.1507	0.9091
Arial	10	126	32.00	1.7534	1.7534	1.3853
Arial	10	126	43.00	2.3561	2.3561	1.8615
Arial	10	126	54.00	2.9589	2.9589	2.3377
Arial	10	126	65.00	3.5616	3.5616	2.8139
Arial Bold	9	124	10.00	0.5568	0.5568	0.4399
Arial Bold	9	124	21.00	1.1692	1.1692	0.9238
Arial Bold	9	124	32.00	1.7817	1.7817	1.4076
Arial Bold	9	124	43.00	2.3941	2.3941	1.8915
Arial Bold	9	124	54.00	3.0066	3.0066	2.3754
Arial Bold	9	124	65.00	3.6190	3.6190	2.8592
Arial Bold	10	138	10.00	0.5003	0.5003	0.3953
Arial Bold	10	138	21.00	1.0506	1.0506	0.8300
Arial Bold	10	138	32.00	1.6009	1.6009	1.2648
Arial Bold	10	138	43.00	2.1512	2.1512	1.6996
Arial Bold	10	138	54.00	2.7016	2.7016	2.1344
Arial Bold	10	138	65.00	3.2519	3.2519	2.5692
Arial Bold Italic	10	138	10.00	0.5003	0.5003	0.3953
Arial Bold Italic	10	138	21.00	1.0506	1.0506	0.8300
Arial Bold Italic	10	138	32.00	1.6009	1.6009	1.2648
Arial Bold Italic	10	138	43.00	2.1512	2.1512	1.6996
Arial Bold Italic	10	138	54.00	2.7016	2.7016	2.1344
Arial Bold Italic	10	138	65.00	3.2519	3.2519	2.5692
Arial Italic	10	126	10.00	0.5479	0.5479	0.4329
Arial Italic	10	126	21.00	1.1507	1.1507	0.9091
Arial Italic	10	126	32.00	1.7534	1.7534	1.3853
Arial Italic	10	126	43.00	2.3561	2.3561	1.8615
Arial Italic	10	126	54.00	2.9589	2.9589	2.3377
Arial Italic	10	126	65.00	3.5616	3.5616	2.8139

**GRANT**

**Platteville Journal**

250 E Main Street  
 PO Box PO Box 266  
 Platteville, WI 53818-0266

County: Grant  
 Telephone: (608) 348-3006  
 Fax: (608) 348-7979

Day(s) Published: W/  
 Circulation: 2,149  
 Circulation Adj.: 0%

Email: ads@theplattevillejournal.com  
 Web: www.swnews4u.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	10	126	10.00	0.5479	0.5479	0.4329
Arial	10	126	21.00	1.1507	1.1507	0.9091
Arial	10	126	31.00	1.6986	1.6986	1.3420
Arial	10	126	43.00	2.3561	2.3561	1.8615
Arial	10	126	53.00	2.9041	2.9041	2.2944
Arial	10	126	64.00	3.5068	3.5068	2.7706
Arial Bold	10	140	10.00	0.4931	0.4931	0.3896
Arial Bold	10	140	21.00	1.0356	1.0356	0.8182
Arial Bold	10	140	31.00	1.5287	1.5287	1.2078
Arial Bold	10	140	43.00	2.1205	2.1205	1.6753
Arial Bold	10	140	53.00	2.6137	2.6137	2.0649
Arial Bold	10	140	64.00	3.1561	3.1561	2.4935

**GRANT**

**Tri-County Press**

208 W Cherry St  
 PO Box PO Box 310  
 Lancaster, WI 53813-0310

County: Grant  
 Telephone: (608) 744-2107  
 Fax:

Day(s) Published: Th/  
 Circulation: 1,184  
 Circulation Adj.: 0%

Email: tcpinfo@yousq.net  
 Web: www.swnews4u.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	10.00	0.6769	0.6769	0.5348
Arial	8	102	21.00	1.4214	1.4214	1.1230
Arial	8	102	31.00	2.0983	2.0983	1.6578
Arial	8	102	43.00	2.9105	2.9105	2.2995
Arial	8	102	53.00	3.5874	3.5874	2.8342
Arial	8	102	64.00	4.3319	4.3319	3.4225
Arial	10	128	10.00	0.5394	0.5394	0.4261
Arial	10	128	21.00	1.1327	1.1327	0.8949
Arial	10	128	31.00	1.6721	1.6721	1.3210
Arial	10	128	43.00	2.3193	2.3193	1.8324
Arial	10	128	53.00	2.8587	2.8587	2.2585
Arial	10	128	64.00	3.4520	3.4520	2.7273
Arial Narrow	8	84	10.00	0.8219	0.8219	0.6494
Arial Narrow	8	84	21.00	1.7260	1.7260	1.3636
Arial Narrow	8	84	31.00	2.5479	2.5479	2.0130
Arial Narrow	8	84	43.00	3.5342	3.5342	2.7922
Arial Narrow	8	84	53.00	4.3561	4.3561	3.4416
Arial Narrow	8	84	64.00	5.2602	5.2602	4.1558
Arial Narrow	10	104	10.00	0.6638	0.6638	0.5245
Arial Narrow	10	104	21.00	1.3941	1.3941	1.1014
Arial Narrow	10	104	31.00	2.0579	2.0579	1.6259
Arial Narrow	10	104	43.00	2.8545	2.8545	2.2552
Arial Narrow	10	104	53.00	3.5184	3.5184	2.7797
Arial Narrow	10	104	64.00	4.2486	4.2486	3.3566

**GREEN**

**Monroe Times**

1065 4th Ave West  
 PO Box  
 Monroe, WI 53566

County: Green  
 Telephone: (608) 328-4202  
 Fax:

Day(s) Published: W/Sa  
 Circulation: 2,460  
 Circulation Adj.: 0%

Email: officemgr@themonroetimes.com

Web: www.themonroetimes.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	76	6.90	0.6268	0.6268	0.4952
Arial	6	76	14.30	1.2990	1.2990	1.0263
Arial	6	76	21.90	1.9894	1.9894	1.5718
Arial	6	76	29.30	2.6617	2.6617	2.1029
Arial	6	76	36.90	3.3521	3.3521	2.6483
Arial	6	76	44.30	4.0243	4.0243	3.1794
Arial	7	90	6.90	0.5293	0.5293	0.4182
Arial	7	90	14.30	1.0970	1.0970	0.8667
Arial	7	90	21.90	1.6800	1.6800	1.3273
Arial	7	90	29.30	2.2476	2.2476	1.7758
Arial	7	90	36.90	2.8306	2.8306	2.2364
Arial	7	90	44.30	3.3983	3.3983	2.6848
Arial	8	102	6.90	0.4670	0.4670	0.3690
Arial	8	102	14.30	0.9679	0.9679	0.7647
Arial	8	102	21.90	1.4823	1.4823	1.1711
Arial	8	102	29.30	1.9832	1.9832	1.5668
Arial	8	102	36.90	2.4976	2.4976	1.9733
Arial	8	102	44.30	2.9985	2.9985	2.3690
Arial	9	114	6.90	0.4179	0.4179	0.3301
Arial	9	114	14.30	0.8660	0.8660	0.6842
Arial	9	114	21.90	1.3263	1.3263	1.0478
Arial	9	114	29.30	1.7744	1.7744	1.4019
Arial	9	114	36.90	2.2347	2.2347	1.7656
Arial	9	114	44.30	2.6829	2.6829	2.1196
Arial	10	128	6.90	0.3722	0.3722	0.2940
Arial	10	128	14.30	0.7713	0.7713	0.6094
Arial	10	128	21.90	1.1812	1.1812	0.9332
Arial	10	128	29.30	1.5804	1.5804	1.2486
Arial	10	128	36.90	1.9903	1.9903	1.5724
Arial	10	128	44.30	2.3894	2.3894	1.8878
Arial	11	140	6.90	0.3403	0.3403	0.2688
Arial	11	140	14.30	0.7052	0.7052	0.5571
Arial	11	140	21.90	1.0800	1.0800	0.8532
Arial	11	140	29.30	1.4449	1.4449	1.1416
Arial	11	140	36.90	1.8197	1.8197	1.4377
Arial	11	140	44.30	2.1846	2.1846	1.7260
Arial	12	154	6.90	0.3093	0.3093	0.2444
Arial	12	154	14.30	0.6411	0.6411	0.5065
Arial	12	154	21.90	0.9818	0.9818	0.7757
Arial	12	154	29.30	1.3136	1.3136	1.0378
Arial	12	154	36.90	1.6543	1.6543	1.3070
Arial	12	154	44.30	1.9860	1.9860	1.5691
Arial Bold	6	84	6.90	0.5671	0.5671	0.4481
Arial Bold	6	84	14.30	1.1753	1.1753	0.9286
Arial Bold	6	84	21.90	1.8000	1.8000	1.4221
Arial Bold	6	84	29.30	2.4082	2.4082	1.9026
Arial Bold	6	84	36.90	3.0328	3.0328	2.3961
Arial Bold	6	84	44.30	3.6410	3.6410	2.8766
Arial Bold	7	98	6.90	0.4861	0.4861	0.3840
Arial Bold	7	98	14.30	1.0074	1.0074	0.7959

Arial Bold	7	98	21.90	1.5428	1.5428	1.2189
Arial Bold	7	98	29.30	2.0642	2.0642	1.6308
Arial Bold	7	98	36.90	2.5996	2.5996	2.0538
Arial Bold	7	98	44.30	3.1209	3.1209	2.4657
Arial Bold	8	112	6.90	0.4253	0.4253	0.3360
Arial Bold	8	112	14.30	0.8815	0.8815	0.6964
Arial Bold	8	112	21.90	1.3500	1.3500	1.0666
Arial Bold	8	112	29.30	1.8061	1.8061	1.4269
Arial Bold	8	112	36.90	2.2746	2.2746	1.7971
Arial Bold	8	112	44.30	2.7308	2.7308	2.1575
Arial Bold	9	126	6.90	0.3781	0.3781	0.2987
Arial Bold	9	126	14.30	0.7835	0.7835	0.6190
Arial Bold	9	126	21.90	1.2000	1.2000	0.9481
Arial Bold	9	126	29.30	1.6055	1.6055	1.2684
Arial Bold	9	126	36.90	2.0219	2.0219	1.5974
Arial Bold	9	126	44.30	2.4274	2.4274	1.9177
Arial Bold	10	140	6.90	0.3403	0.3403	0.2688
Arial Bold	10	140	14.30	0.7052	0.7052	0.5571
Arial Bold	10	140	21.90	1.0800	1.0800	0.8532
Arial Bold	10	140	29.30	1.4449	1.4449	1.1416
Arial Bold	10	140	36.90	1.8197	1.8197	1.4377
Arial Bold	10	140	44.30	2.1846	2.1846	1.7260
Arial Bold	11	154	6.90	0.3093	0.3093	0.2444
Arial Bold	11	154	14.30	0.6411	0.6411	0.5065
Arial Bold	11	154	21.90	0.9818	0.9818	0.7757
Arial Bold	11	154	29.30	1.3136	1.3136	1.0378
Arial Bold	11	154	36.90	1.6543	1.6543	1.3070
Arial Bold	11	154	44.30	1.9860	1.9860	1.5691
Arial Bold	12	168	6.90	0.2836	0.2836	0.2240
Arial Bold	12	168	14.30	0.5877	0.5877	0.4643
Arial Bold	12	168	21.90	0.9000	0.9000	0.7110
Arial Bold	12	168	29.30	1.2041	1.2041	0.9513
Arial Bold	12	168	36.90	1.5164	1.5164	1.1981
Arial Bold	12	168	44.30	1.8205	1.8205	1.4383

**GREEN**

**Post Messenger Recorder**

1126 Mills St  
 PO Box PO Box 286  
 Black Earth, WI 53515-0286

County: Green  
 Telephone: (608) 767-3655  
 Fax: (608) 767-2222

Day(s) Published: Th/  
 Circulation: 1,368  
 Circulation Adj.: 0%

Email: [legals@fingerpub.com](mailto:legals@fingerpub.com)  
 Web: [www.postmessengerrecorder.com](http://www.postmessengerrecorder.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.00	0.6092	0.6092	0.4813
Arial	8	102	19.50	1.3199	1.3199	1.0428
Arial	8	102	30.00	2.0306	2.0306	1.6043
Arial	8	102	39.50	2.6736	2.6736	2.1123
Arial	8	102	50.00	3.3843	3.3843	2.6738
Arial	8	102	60.50	4.0950	4.0950	3.2353

**GREEN / ROCK**

**Independent Register**

917 W Exchange Street  
 PO Box  
 Brodhead, WI 53520-1469

County: Green / Rock  
 Telephone: (608) 897-2193  
 Fax: (608) 897-4137

Day(s) Published: W/  
 Circulation: 573  
 Circulation Adj.: 0%

Email: [legals@rvpublishing.com](mailto:legals@rvpublishing.com)  
 Web: [www.indreg.com](http://www.indreg.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.6430	0.6430	0.5080
Arial	8	102	19.75	1.3368	1.3368	1.0561
Arial	8	102	30.00	2.0306	2.0306	1.6043
Arial	8	102	40.25	2.7244	2.7244	2.1524
Arial	8	102	50.50	3.4182	3.4182	2.7005
Arial	8	102	60.75	4.1119	4.1119	3.2487
Arial Bold	8	112	9.50	0.5856	0.5856	0.4627
Arial Bold	8	112	19.75	1.2174	1.2174	0.9619
Arial Bold	8	112	30.00	1.8493	1.8493	1.4610
Arial Bold	8	112	40.25	2.4811	2.4811	1.9602
Arial Bold	8	112	50.50	3.1130	3.1130	2.4594
Arial Bold	8	112	60.75	3.7448	3.7448	2.9586

**GREEN LAKE**

**Berlin Journal**

301 June Street  
 PO Box PO Box 10  
 Berlin, WI 54923-0010

County: Green Lake  
 Telephone: (920) 361-1515  
 Fax: (920) 361-1518

Day(s) Published: Th/  
 Circulation: 2,107  
 Circulation Adj.: 0%

Email: [ads@theberlinjournal.com](mailto:ads@theberlinjournal.com)  
 Web:

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	114	11.50	0.6965	0.6965	0.5502
Arial	9	114	24.00	1.4535	1.4535	1.1483
Arial	9	114	30.00	1.8168	1.8168	1.4354
Arial	9	114	36.00	2.1802	2.1802	1.7225
Arial	9	114	49.00	2.9675	2.9675	2.3445
Arial	9	114	63.00	3.8154	3.8154	3.0144
Arial Bold	9	126	11.50	0.6301	0.6301	0.4978
Arial Bold	9	126	24.00	1.3150	1.3150	1.0390
Arial Bold	9	126	30.00	1.6438	1.6438	1.2987
Arial Bold	9	126	36.00	1.9726	1.9726	1.5584
Arial Bold	9	126	49.00	2.6849	2.6849	2.1212
Arial Bold	9	126	63.00	3.4520	3.4520	2.7273
Arial Bold Italic	9	126	11.50	0.6301	0.6301	0.4978
Arial Bold Italic	9	126	24.00	1.3150	1.3150	1.0390
Arial Bold Italic	9	126	30.00	1.6438	1.6438	1.2987
Arial Bold Italic	9	126	36.00	1.9726	1.9726	1.5584
Arial Bold Italic	9	126	49.00	2.6849	2.6849	2.1212
Arial Bold Italic	9	126	63.00	3.4520	3.4520	2.7273
Arial Italic	9	114	11.50	0.6965	0.6965	0.5502
Arial Italic	9	114	24.00	1.4535	1.4535	1.1483
Arial Italic	9	114	30.00	1.8168	1.8168	1.4354
Arial Italic	9	114	36.00	2.1802	2.1802	1.7225
Arial Italic	9	114	49.00	2.9675	2.9675	2.3445
Arial Italic	9	114	63.00	3.8154	3.8154	3.0144

**GREEN LAKE**

**Green Lake Reporter**

301 June St  
 PO Box PO Box 10  
 Berlin, WI 54923-0010  
 Email: ads@theberlinjournal.com  
 Web:  
 Comments:

County: Green Lake  
 Telephone: (920) 361-1515  
 Fax: (920) 361-1518

Day(s) Published: Th/  
 Circulation: 787  
 Circulation Adj.: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	114	11.50	0.6965	0.6965	0.5502
Arial	9	114	24.00	1.4535	1.4535	1.1483
Arial	9	114	36.00	2.1802	2.1802	1.7225
Arial	9	114	49.00	2.9675	2.9675	2.3445
Arial	9	114	63.00	3.8154	3.8154	3.0144
Arial Bold	9	126	11.50	0.6301	0.6301	0.4978
Arial Bold	9	126	24.00	1.3150	1.3150	1.0390
Arial Bold	9	126	36.00	1.9726	1.9726	1.5584
Arial Bold	9	126	49.00	2.6849	2.6849	2.1212
Arial Bold	9	126	63.00	3.4520	3.4520	2.7273
Arial Bold Italic	9	126	11.50	0.6301	0.6301	0.4978
Arial Bold Italic	9	126	24.00	1.3150	1.3150	1.0390
Arial Bold Italic	9	126	36.00	1.9726	1.9726	1.5584
Arial Bold Italic	9	126	49.00	2.6849	2.6849	2.1212
Arial Bold Italic	9	126	63.00	3.4520	3.4520	2.7273
Arial Italic	9	114	11.50	0.6965	0.6965	0.5502
Arial Italic	9	114	24.00	1.4535	1.4535	1.1483
Arial Italic	9	114	36.00	2.1802	2.1802	1.7225
Arial Italic	9	114	49.00	2.9675	2.9675	2.3445
Arial Italic	9	114	63.00	3.8154	3.8154	3.0144

**GREEN LAKE**

**Markesan Regional Reporter**

33 W John Street  
 PO Box PO Box 218  
 Markesan, WI 53946-0218  
 Email: ads@theberlinjournal.com  
 Web:  
 Comments:

County: Green Lake  
 Telephone: (920) 398-2313  
 Fax: (920) 361-1518

Day(s) Published: Th/  
 Circulation: 1,114  
 Circulation Adj.: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	114	11.50	0.6965	0.6965	0.5502
Arial	9	114	24.00	1.4535	1.4535	1.1483
Arial	9	114	36.00	2.1802	2.1802	1.7225
Arial	9	114	49.00	2.9675	2.9675	2.3445
Arial	9	114	63.00	3.8154	3.8154	3.0144
Arial Bold	9	126	11.50	0.6301	0.6301	0.4978
Arial Bold	9	126	24.00	1.3150	1.3150	1.0390
Arial Bold	9	126	36.00	1.9726	1.9726	1.5584
Arial Bold	9	126	49.00	2.6849	2.6849	2.1212
Arial Bold	9	126	63.00	3.4520	3.4520	2.7273
Arial Bold Italic	9	126	11.50	0.6301	0.6301	0.4978
Arial Bold Italic	9	126	24.00	1.3150	1.3150	1.0390
Arial Bold Italic	9	126	36.00	1.9726	1.9726	1.5584
Arial Bold Italic	9	126	49.00	2.6849	2.6849	2.1212
Arial Bold Italic	9	126	63.00	3.4520	3.4520	2.7273
Arial Italic	9	114	11.50	0.6965	0.6965	0.5502
Arial Italic	9	114	24.00	1.4535	1.4535	1.1483
Arial Italic	9	114	36.00	2.1802	2.1802	1.7225

Arial Italic	9	114	49.00	2.9675	2.9675	2.3445
Arial Italic	9	114	63.00	3.8154	3.8154	3.0144

**GREEN LAKE**

**Omro Herald**

301 June St  
 PO Box PO Box 10  
 Berlin, WI 54923-0010  
 Email: ads@theberlinjournal.com  
 Web:  
 Comments:

County: Green Lake  
 Telephone: (920) 361-1515  
 Fax: (920) 361-1518

Day(s) Published: Th/  
 Circulation: 833  
 Circulation Adj.: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	114	11.50	0.6965	0.6965	0.5502
Arial	9	114	24.00	1.4535	1.4535	1.1483
Arial	9	114	36.00	2.1802	2.1802	1.7225
Arial	9	114	49.00	2.9675	2.9675	2.3445
Arial	9	114	63.00	3.8154	3.8154	3.0144
Arial Bold	9	126	11.50	0.6301	0.6301	0.4978
Arial Bold	9	126	24.00	1.3150	1.3150	1.0390
Arial Bold	9	126	36.00	1.9726	1.9726	1.5584
Arial Bold	9	126	49.00	2.6849	2.6849	2.1212
Arial Bold	9	126	63.00	3.4520	3.4520	2.7273
Arial Bold Italic	9	126	11.50	0.6301	0.6301	0.4978
Arial Bold Italic	9	126	24.00	1.3150	1.3150	1.0390
Arial Bold Italic	9	126	36.00	1.9726	1.9726	1.5584
Arial Bold Italic	9	126	49.00	2.6849	2.6849	2.1212
Arial Bold Italic	9	126	63.00	3.4520	3.4520	2.7273
Arial Italic	9	114	11.50	0.6965	0.6965	0.5502
Arial Italic	9	114	24.00	1.4535	1.4535	1.1483
Arial Italic	9	114	36.00	2.1802	2.1802	1.7225
Arial Italic	9	114	49.00	2.9675	2.9675	2.3445
Arial Italic	9	114	63.00	3.8154	3.8154	3.0144

**GREEN LAKE**

**Princeton Times-Republic**

301 June St  
 PO Box PO Box 10  
 Berlin, WI 54923-0010  
 Email: ads@theberlinjournal.com  
 Web:  
 Comments:

County: Green Lake  
 Telephone: (920) 361-1515  
 Fax: (920) 361-1518

Day(s) Published: Th/  
 Circulation: 787  
 Circulation Adj.: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	114	11.50	0.6965	0.6965	0.5502
Arial	9	114	24.00	1.4535	1.4535	1.1483
Arial	9	114	36.50	2.2105	2.2105	1.7464
Arial	9	114	49.00	2.9675	2.9675	2.3445
Arial	9	114	63.00	3.8154	3.8154	3.0144
Arial Bold	9	126	11.50	0.6301	0.6301	0.4978
Arial Bold	9	126	24.00	1.3150	1.3150	1.0390
Arial Bold	9	126	36.50	2.0000	2.0000	1.5801
Arial Bold	9	126	49.00	2.6849	2.6849	2.1212
Arial Bold	9	126	63.00	3.4520	3.4520	2.7273
Arial Bold Italic	9	126	11.50	0.6301	0.6301	0.4978
Arial Bold Italic	9	126	24.00	1.3150	1.3150	1.0390
Arial Bold Italic	9	126	36.50	2.0000	2.0000	1.5801
Arial Bold Italic	9	126	49.00	2.6849	2.6849	2.1212
Arial Bold Italic	9	126	63.00	3.4520	3.4520	2.7273



Arial Italic	9	114	11.50	0.6965	0.6965	0.5502
Arial Italic	9	114	24.00	1.4535	1.4535	1.1483
Arial Italic	9	114	36.50	2.2105	2.2105	1.7464
Arial Italic	9	114	49.00	2.9675	2.9675	2.3445
Arial Italic	9	114	63.00	3.8154	3.8154	3.0144

**IOWA**

**Democrat Tribune**

334 High Street County: Iowa Day(s) Published: Th/  
 PO Box Telephone: (608) 935-2331 Circulation: 590  
 Mineral Point, WI 53565-1219 Fax: (608) 935-9531 Circulation Adj.: 0%  
 Email: ad@thedodgevillechronicle.com  
 Web:  
 Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	11.50	0.7784	0.7784	0.6150
Arial	8	102	24.00	1.6245	1.6245	1.2834
Arial	8	102	36.50	2.4705	2.4705	1.9519
Arial	8	102	49.00	3.3166	3.3166	2.6203
Arial Bold	8	112	11.50	0.7089	0.7089	0.5601
Arial Bold	8	112	24.00	1.4794	1.4794	1.1688
Arial Bold	8	112	36.50	2.2500	2.2500	1.7776
Arial Bold	8	112	49.00	3.0205	3.0205	2.3864

**IOWA**

**Dodgeville Chronicle**

106 W Merrimac Street County: Iowa Day(s) Published: Th/  
 PO Box Telephone: (608) 935-2331 Circulation: 2,856  
 Dodgeville, WI 53533-1440 Fax: (608) 935-9531 Circulation Adj.: 0%  
 Email: ad@thedodgevillechronicle.com  
 Web: www.thedodgevillechronicle.com  
 Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	12.20	0.8258	0.8258	0.6524
Arial	8	102	25.50	1.7260	1.7260	1.3636
Arial	8	102	38.00	2.5721	2.5721	2.0321
Arial	8	102	51.50	3.4858	3.4858	2.7540
Arial Bold	8	112	12.20	0.7520	0.7520	0.5942
Arial Bold	8	112	25.50	1.5719	1.5719	1.2419
Arial Bold	8	112	38.00	2.3424	2.3424	1.8506
Arial Bold	8	112	51.50	3.1746	3.1746	2.5081

**IRON**

**Iron County Miner**

216 Copper Street County: Iron Day(s) Published: F/  
 PO Box Telephone: (715) 561-3405 Circulation: 1,373  
 Hurley, WI 54534 Fax: (715) 561-3799 Circulation Adj.: 0%  
 Email: ironcountyminer@yahoo.com  
 Web: www.ironcountyminer.com/newspaper/  
 Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	114	12.00	0.7267	0.7267	0.5742
Arial	9	114	24.50	1.4838	1.4838	1.1722
Arial	9	114	37.50	2.2711	2.2711	1.7943
Arial	9	114	50.50	3.0584	3.0584	2.4163

Arial	9	114	62.50	3.7851	3.7851	2.9904
Arial	9	114	76.50	4.6329	4.6329	3.6603
Arial Bold	9	126	12.00	0.6575	0.6575	0.5195
Arial Bold	9	126	24.50	1.3424	1.3424	1.0606
Arial Bold	9	126	37.50	2.0548	2.0548	1.6234
Arial Bold	9	126	50.50	2.7671	2.7671	2.1861
Arial Bold	9	126	62.50	3.4246	3.4246	2.7056
Arial Bold	9	126	76.50	4.1917	4.1917	3.3117
Arial Italic	9	114	12.00	0.7267	0.7267	0.5742
Arial Italic	9	114	24.50	1.4838	1.4838	1.1722
Arial Italic	9	114	37.50	2.2711	2.2711	1.7943
Arial Italic	9	114	50.50	3.0584	3.0584	2.4163
Arial Italic	9	114	62.50	3.7851	3.7851	2.9904
Arial Italic	9	114	76.50	4.6329	4.6329	3.6603

**JACKSON**

**Banner Journal**

409 E Main Street

PO Box

Black River Falls, WI 54615-1460

Email: [julie@bannerjournal.com](mailto:julie@bannerjournal.com)

Web: [www.bannerjournal.com](http://www.bannerjournal.com)

Comments:

County: Jackson

Telephone: (715) 284-4304

Fax: (715) 284-4634

Day(s) Published: W/

Circulation: 3,377

Circulation Adj.: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	76	9.58	0.8703	0.8703	0.6876
Arial	6	76	19.11	1.7360	1.7360	1.3715
Arial	6	76	30.40	2.7616	2.7616	2.1818
Arial	6	76	40.85	3.7109	3.7109	2.9318
Arial	6	76	51.08	4.6402	4.6402	3.6660
Arial	6	76	61.46	5.5832	5.5832	4.4110
Arial	7	88	9.58	0.7516	0.7516	0.5938
Arial	7	88	19.11	1.4993	1.4993	1.1845
Arial	7	88	30.40	2.3850	2.3850	1.8843
Arial	7	88	40.85	3.2049	3.2049	2.5320
Arial	7	88	51.08	4.0075	4.0075	3.1661
Arial	7	88	61.46	4.8218	4.8218	3.8095
Arial	8	102	9.58	0.6484	0.6484	0.5123
Arial	8	102	19.11	1.2935	1.2935	1.0219
Arial	8	102	30.40	2.0577	2.0577	1.6257
Arial	8	102	40.85	2.7650	2.7650	2.1845
Arial	8	102	51.08	3.4574	3.4574	2.7316
Arial	8	102	61.46	4.1600	4.1600	3.2866
Arial	10	128	9.58	0.5167	0.5167	0.4082
Arial	10	128	19.11	1.0307	1.0307	0.8143
Arial	10	128	30.40	1.6397	1.6397	1.2955
Arial	10	128	40.85	2.2033	2.2033	1.7408
Arial	10	128	51.08	2.7551	2.7551	2.1767
Arial	10	128	61.46	3.3150	3.3150	2.6190
Arial Bold	6	84	9.58	0.7874	0.7874	0.6221
Arial Bold	6	84	19.11	1.5707	1.5707	1.2409
Arial Bold	6	84	30.40	2.4986	2.4986	1.9740
Arial Bold	6	84	40.85	3.3575	3.3575	2.6526
Arial Bold	6	84	51.08	4.1983	4.1983	3.3169
Arial Bold	6	84	61.46	5.0514	5.0514	3.9909
Arial Bold	7	98	9.58	0.6749	0.6749	0.5332
Arial Bold	7	98	19.11	1.3463	1.3463	1.0636
Arial Bold	7	98	30.40	2.1416	2.1416	1.6920
Arial Bold	7	98	40.85	2.8778	2.8778	2.2737
Arial Bold	7	98	51.08	3.5985	3.5985	2.8430

Arial Bold	7	98	61.46	4.3298	4.3298	3.4208
Arial Bold	8	112	9.58	0.5905	0.5905	0.4666
Arial Bold	8	112	19.11	1.1780	1.1780	0.9307
Arial Bold	8	112	30.40	1.8739	1.8739	1.4805
Arial Bold	8	112	40.85	2.5181	2.5181	1.9894
Arial Bold	8	112	51.08	3.1487	3.1487	2.4877
Arial Bold	8	112	61.46	3.7886	3.7886	2.9932
Arial Bold	10	140	9.58	0.4724	0.4724	0.3732
Arial Bold	10	140	19.11	0.9424	0.9424	0.7445
Arial Bold	10	140	30.40	1.4992	1.4992	1.1844
Arial Bold	10	140	40.85	2.0145	2.0145	1.5916
Arial Bold	10	140	51.08	2.5190	2.5190	1.9901
Arial Bold	10	140	61.46	3.0309	3.0309	2.3945

**JEFFERSON**

**Daily Jefferson County Union**

28 Milwaukee Ave W  
 PO Box PO Box 5001  
 Fort Atkinson, WI 53538-5001

County: Jefferson  
 Telephone: (920) 563-5553  
 Fax:

Day(s) Published: M/Tu/W/Th/F/  
 Circulation: 2,569  
 Circulation Adj.: 0%

Email: mvergenz@apg-sw.com  
 Web: www.dailyunion.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Bold	6.5	97	8.63	0.6139	0.6139	0.4850
Arial Bold	6.5	97	18.00	1.2812	1.2812	1.0122
Arial Bold	6.5	97	27.38	1.9484	1.9484	1.5394
Arial Bold	6.5	97	36.75	2.6157	2.6157	2.0665
Arial Bold	6.5	97	46.13	3.2830	3.2830	2.5937
Arial Bold	6.5	97	55.50	3.9502	3.9502	3.1209

**JEFFERSON**

**Lake Mills Leader**

320 N Main St  
 PO Box  
 Lake Mills, WI 53551

County: Jefferson  
 Telephone: (608) 837-2521  
 Fax:

Day(s) Published: Th/  
 Circulation: 995  
 Circulation Adj.: 0%

Email: classifieds@hngnews.com  
 Web: www.lakemillsleader.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Bold	6.5	97	8.63	0.6139	0.6139	0.4850
Arial Bold	6.5	97	18.00	1.2812	1.2812	1.0122
Arial Bold	6.5	97	27.38	1.9484	1.9484	1.5394
Arial Bold	6.5	97	36.75	2.6157	2.6157	2.0665
Arial Bold	6.5	97	46.13	3.2830	3.2830	2.5937
Arial Bold	6.5	97	55.50	3.9502	3.9502	3.1209

**JEFFERSON / WAUKESHA**

**Enterprise The**

1102 Ann St  
 PO Box  
 Delavan, WI 53115

County: Jefferson / Waukesha  
 Telephone: (262) 728-3411  
 Fax: (262) 725-7702

Day(s) Published: F/  
 Circulation: 408  
 Circulation Adj.: 0%

Email: [legals@southernlakesnewspapers.com](mailto:legals@southernlakesnewspapers.com)  
 Web: [www.southernlakesnewspapers.com](http://www.southernlakesnewspapers.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.6430	0.6430	0.5080
Arial	8	102	19.75	1.3367	1.3367	1.0561
Arial	8	102	30.00	2.0305	2.0305	1.6042
Arial	8	102	40.25	2.7243	2.7243	2.1524
Arial	8	102	50.50	3.4182	3.4182	2.7005
Arial	8	102	60.75	4.1119	4.1119	3.2487
Arial Bold	8	112	9.50	0.5855	0.5855	0.4626
Arial Bold	8	112	19.75	1.2174	1.2174	0.9618
Arial Bold	8	112	30.00	1.8492	1.8492	1.4610
Arial Bold	8	112	40.25	2.4811	2.4811	1.9602
Arial Bold	8	112	50.50	3.1130	3.1130	2.4594
Arial Bold	8	112	60.75	3.7448	3.7448	2.9586

**JEFFERSON/DODGE**

**Watertown Daily Times**

218 S First St  
 PO Box PO Box 140  
 Watertown, WI 53094-0140

County: Jefferson/Dodge  
 Telephone: (920) 390-6040  
 Fax:

Day(s) Published: M/Tu/W/Th/F/  
 Circulation: 2,978  
 Circulation Adj.: 0%

Email: [bthielke@wdtimes.com](mailto:bthielke@wdtimes.com)  
 Web: [www.wdtimes.com](http://www.wdtimes.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Bold	6.5	97	8.63	0.6139	0.6139	0.4850
Arial Bold	6.5	97	18.00	1.2812	1.2812	1.0122
Arial Bold	6.5	97	27.38	1.9484	1.9484	1.5394
Arial Bold	6.5	97	36.75	2.6157	2.6157	2.0665
Arial Bold	6.5	97	46.13	3.2830	3.2830	2.5937
Arial Bold	6.5	97	55.50	3.9502	3.9502	3.1209

**KENOSHA**

**Kenosha News**

5800 7th Avenue  
 PO Box PO Box 190  
 Kenosha, WI 53140-4194

County: Kenosha  
 Telephone: (262) 657-1500  
 Fax: (262) 657-5101

Day(s) Published: Su/M/Tu/W/Th/F/Sa  
 Circulation: 6,254  
 Circulation Adj.: 0%

Email: [legals@kenoshanews.com](mailto:legals@kenoshanews.com)  
 Web: [www.kenoshanews.com](http://www.kenoshanews.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6.5	78	9.40	0.8320	0.8320	0.6573
Arial	6.5	78	19.40	1.7171	1.7171	1.3566
Arial	6.5	78	29.40	2.6023	2.6023	2.0559
Arial	6.5	78	39.40	3.4874	3.4874	2.7552
Arial	6.5	78	49.40	4.3725	4.3725	3.4545
Arial	6.5	78	59.40	5.2577	5.2577	4.1538
Arial Bold	6.5	84	9.40	0.7726	0.7726	0.6104

Arial Bold	6.5	84	19.40	1.5945	1.5945	1.2597
Arial Bold	6.5	84	29.40	2.4164	2.4164	1.9091
Arial Bold	6.5	84	39.40	3.2383	3.2383	2.5584
Arial Bold	6.5	84	49.40	4.0602	4.0602	3.2078
Arial Bold	6.5	84	59.40	4.8821	4.8821	3.8571

**KENOSHA**

**Twin Lakes Report**

PO Box PO Box 992  
 Twin Lakes, WI 53181

County: Kenosha  
 Telephone: (262) 728-3411  
 Fax: (262) 725-7702

Day(s) Published: F/  
 Circulation: 416  
 Circulation Adj.: 0%

Email: [legals@southernlakesnewspapers.com](mailto:legals@southernlakesnewspapers.com)

Web: [www.southernlakesnewspapers.com](http://www.southernlakesnewspapers.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.6430	0.6430	0.5080
Arial	8	102	19.75	1.3368	1.3368	1.0561
Arial	8	102	30.00	2.0306	2.0306	1.6043
Arial	8	102	40.25	2.7244	2.7244	2.1524
Arial	8	102	50.50	3.4182	3.4182	2.7005
Arial	8	102	60.75	4.1119	4.1119	3.2487
Arial Bold	8	112	9.50	0.5856	0.5856	0.4627
Arial Bold	8	112	19.75	1.2174	1.2174	0.9619
Arial Bold	8	112	30.00	1.8493	1.8493	1.4610
Arial Bold	8	112	40.25	2.4811	2.4811	1.9602
Arial Bold	8	112	50.50	3.1130	3.1130	2.4594
Arial Bold	8	112	60.75	3.7448	3.7448	2.9586

**KENOSHA / WALWORTH**

**Genoa City Report**

PO Box PO Box 992  
 Twin Lakes, WI 53181

County: Kenosha / Walworth  
 Telephone: (262) 728-3411  
 Fax: (262) 725-7702

Day(s) Published: F/  
 Circulation: 399  
 Circulation Adj.: 0%

Email: [legals@southernlakesnewspapers.com](mailto:legals@southernlakesnewspapers.com)

Web: [www.southernlakesnewspapers.com](http://www.southernlakesnewspapers.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.6430	0.6430	0.5080
Arial	8	102	19.75	1.3367	1.3367	1.0561
Arial	8	102	30.00	2.0305	2.0305	1.6042
Arial	8	102	40.25	2.7243	2.7243	2.1524
Arial	8	102	50.50	3.4182	3.4182	2.7005
Arial	8	102	60.75	4.1119	4.1119	3.2487
Arial Bold	8	112	9.50	0.5855	0.5855	0.4626
Arial Bold	8	112	19.75	1.2174	1.2174	0.9618
Arial Bold	8	112	30.00	1.8492	1.8492	1.4610
Arial Bold	8	112	40.25	2.4811	2.4811	1.9602
Arial Bold	8	112	50.50	3.1130	3.1130	2.4594
Arial Bold	8	112	60.75	3.7448	3.7448	2.9586

**LA CROSSE**

**Courier**

1407 Saint Adrews St  
 PO Box  
 La Crosse, WI 54603

County: La Crosse  
 Telephone: (608) 791-8201  
 Fax: (608) 791-8212

Day(s) Published: F/  
 Circulation: 19,381  
 Circulation Adj.: 45%

Email: [rivervalley.legals@lee.net](mailto:rivervalley.legals@lee.net)  
 Web: [o-h-courier.com](http://o-h-courier.com)

Comments: Per 985.03(am) Wis. Stats., "If there is not a newspaper in a city, village, or town that satisfies the requirements under par. (a), the publisher of a newspaper that satisfies all of the following may be awarded or be entitled to compensation or a fee for the publishing of a legal notice: 1. The newspaper is published regularly and continuously in the city, village, or town and publishing in the newspaper is likely to give notice in the area or to the affected person. 2. The newspaper is otherwise qualified under this section."

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Light	6.8	80	9.40	0.8112	1.1763	0.9293
Arial Light	6.8	80	19.40	1.6742	2.4276	1.9180
Arial Light	6.8	80	29.40	2.5372	3.6790	2.9066
Arial Light	6.8	80	39.40	3.4002	4.9303	3.8952
Arial Light	8	94	9.40	0.6904	1.0011	0.7909
Arial Light	8	94	19.40	1.4249	2.0661	1.6323
Arial Light	8	94	29.40	2.1593	3.1310	2.4737
Arial Light	8	94	39.40	2.8938	4.1960	3.3151
Arial Light	9	110	9.40	0.5900	0.8555	0.6759
Arial Light	9	110	19.40	1.2176	1.7655	1.3949
Arial Light	9	110	29.40	1.8453	2.6756	2.1139
Arial Light	9	110	39.40	2.4729	3.5857	2.8329
Arial Light Bold	6.8	92	9.40	0.7054	1.0228	0.8081
Arial Light Bold	6.8	92	19.40	1.4558	2.1110	1.6678
Arial Light Bold	6.8	92	29.40	2.2063	3.1991	2.5275
Arial Light Bold	6.8	92	39.40	2.9567	4.2872	3.3872
Arial Light Bold	8	104	9.40	0.6240	0.9048	0.7149
Arial Light Bold	8	104	19.40	1.2879	1.8674	1.4753
Arial Light Bold	8	104	29.40	1.9517	2.8300	2.2358
Arial Light Bold	8	104	39.40	2.6156	3.7926	2.9963
Arial Light Bold	9	122	9.40	0.5319	0.7713	0.6094
Arial Light Bold	9	122	19.40	1.0978	1.5919	1.2577
Arial Light Bold	9	122	29.40	1.6638	2.4124	1.9060
Arial Light Bold	9	122	39.40	2.2297	3.2330	2.5542

**LA CROSSE**

**La Crosse Tribune**

401 3rd Street N  
 PO Box  
 La Crosse, WI 54601

County: La Crosse  
 Telephone: (608) 791-8201  
 Fax: (608) 791-8212

Day(s) Published: Tu/Th/Sa  
 Circulation: 5,912  
 Circulation Adj.: 0%

Email: [rivervalley.legals@lee.net](mailto:rivervalley.legals@lee.net)  
 Web: [www.lacrossetribune.com/](http://www.lacrossetribune.com/)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Light	6.8	80	9.40	0.8112	0.8112	0.6409
Arial Light	6.8	80	19.40	1.6742	1.6742	1.3227
Arial Light	6.8	80	29.40	2.5372	2.5372	2.0045
Arial Light	6.8	80	39.40	3.4002	3.4002	2.6864
Arial Light	8	94	9.40	0.6904	0.6904	0.5455
Arial Light	8	94	19.40	1.4249	1.4249	1.1257
Arial Light	8	94	29.40	2.1593	2.1593	1.7060
Arial Light	8	94	39.40	2.8938	2.8938	2.2863
Arial Light	9	110	9.40	0.5900	0.5900	0.4661

Arial Light	9	110	19.40	1.2176	1.2176	0.9620
Arial Light	9	110	29.40	1.8453	1.8453	1.4579
Arial Light	9	110	39.40	2.4729	2.4729	1.9537
Arial Light Bold	6.8	92	9.40	0.7054	0.7054	0.5573
Arial Light Bold	6.8	92	19.40	1.4558	1.4558	1.1502
Arial Light Bold	6.8	92	29.40	2.2063	2.2063	1.7431
Arial Light Bold	6.8	92	39.40	2.9567	2.9567	2.3360
Arial Light Bold	8	104	9.40	0.6240	0.6240	0.4930
Arial Light Bold	8	104	19.40	1.2879	1.2879	1.0175
Arial Light Bold	8	104	29.40	1.9517	1.9517	1.5420
Arial Light Bold	8	104	39.40	2.6156	2.6156	2.0664
Arial Light Bold	9	122	9.40	0.5319	0.5319	0.4203
Arial Light Bold	9	122	19.40	1.0978	1.0978	0.8674
Arial Light Bold	9	122	29.40	1.6638	1.6638	1.3145
Arial Light Bold	9	122	39.40	2.2297	2.2297	1.7615

**LAFAYETTE**

**Pecatonica Valley Leader**

101 N State Street  
 PO Box PO Box 220  
 Argyle, WI 53504-0220

County: Lafayette  
 Telephone: (608) 935-2331  
 Fax: (608) 543-9011

Day(s) Published: Th/  
 Circulation: 1,056  
 Circulation Adj.: 0%

Email: [ad@thedodgevillechronicle.com](mailto:ad@thedodgevillechronicle.com)

Web:

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	11.50	0.7784	0.7784	0.6150
Arial	8	102	24.00	1.6245	1.6245	1.2834
Arial	8	102	36.50	2.4705	2.4705	1.9519
Arial	8	102	49.00	3.3166	3.3166	2.6203
Arial Bold	8	112	11.50	0.7089	0.7089	0.5601
Arial Bold	8	112	24.00	1.4794	1.4794	1.1688
Arial Bold	8	112	36.50	2.2500	2.2500	1.7776
Arial Bold	8	112	49.00	3.0205	3.0205	2.3864

**LAFAYETTE**

**Republican Journal**

316 Main Street  
 PO Box  
 Darlington, WI 53530

County: Lafayette  
 Telephone: (608) 776-4425  
 Fax:

Day(s) Published: Th/  
 Circulation: 2,012  
 Circulation Adj.: 0%

Email: [publisher@myrjonline.com](mailto:publisher@myrjonline.com)

Web: [www.swnews4u.com](http://www.swnews4u.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	10.00	0.6769	0.6769	0.5348
Arial	8	102	20.50	1.3876	1.3876	1.0963
Arial	8	102	31.50	2.1321	2.1321	1.6845
Arial	8	102	42.50	2.8767	2.8767	2.2727
Arial	8	102	53.50	3.6212	3.6212	2.8610
Arial	8	102	64.50	4.3658	4.3658	3.4492
Arial Bold	8	114	10.00	0.6056	0.6056	0.4785
Arial Bold	8	114	20.50	1.2415	1.2415	0.9809
Arial Bold	8	114	31.50	1.9077	1.9077	1.5072
Arial Bold	8	114	42.50	2.5739	2.5739	2.0335
Arial Bold	8	114	53.50	3.2400	3.2400	2.5598
Arial Bold	8	114	64.50	3.9062	3.9062	3.0861



**LANGLADE**

**Antigo Daily Journal**

612 Superior Street  
 PO Box  
 Antigo, WI 54409

County: Langlade  
 Telephone: (715) 750-2109  
 Fax:

Day(s) Published: M/W/F/  
 Circulation: 2,263  
 Circulation Adj.: 0%

Email: [classified@eagleherald.com](mailto:classified@eagleherald.com)  
 Web: [www.antigojournal.com](http://www.antigojournal.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Bold	6.5	97	8.63	0.6139	0.6139	0.4850
Arial Bold	6.5	97	18.00	1.2812	1.2812	1.0122
Arial Bold	6.5	97	27.38	1.9484	1.9484	1.5394
Arial Bold	6.5	97	36.75	2.6157	2.6157	2.0665
Arial Bold	6.5	97	46.13	3.2830	3.2830	2.5937
Arial Bold	6.5	97	55.50	3.9502	3.9502	3.1209

**LINCOLN**

**Foto News**

2011 E Main Street  
 PO Box  
 Merrill, WI 54452

County: Lincoln  
 Telephone: (715) 536-7121  
 Fax: (715) 539-3686

Day(s) Published: Th/  
 Circulation: 14,485  
 Circulation Adj.: 30%

Email: [hschult@mmclocal.com](mailto:hschult@mmclocal.com)  
 Web: [www.merrillfotonews.com](http://www.merrillfotonews.com)

Comments: Per 985.03(am) Wis. Stats., "If there is not a newspaper in a city, village, or town that satisfies the requirements under par. (a), the publisher of a newspaper that satisfies all of the following may be awarded or be entitled to compensation or a fee for the publishing of a legal notice: 1. The newspaper is published regularly and continuously in the city, village, or town and publishing in the newspaper is likely to give notice in the area or to the affected person. 2. The newspaper is otherwise qualified under this section."

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	76	9.00	0.8176	1.0629	0.8397
Arial	6	76	18.90	1.7169	2.2320	1.7634
Arial	6	76	28.80	2.6163	3.4011	2.6871
Arial	6	76	38.70	3.5156	4.5703	3.6108
Arial	6	76	48.60	4.4149	5.7394	4.5344
Arial	6	76	58.50	5.3143	6.9085	5.4581
Arial Bold	6	84	9.00	0.7397	0.9616	0.7597
Arial Bold	6	84	18.90	1.5534	2.0194	1.5955
Arial Bold	6	84	28.80	2.3671	3.0772	2.4312
Arial Bold	6	84	38.70	3.1808	4.1350	3.2669
Arial Bold	6	84	48.60	3.9945	5.1928	4.1026
Arial Bold	6	84	58.50	4.8081	6.2506	4.9383
Arial Bold Italic	6	84	9.00	0.7397	0.9616	0.7597
Arial Bold Italic	6	84	18.90	1.5534	2.0194	1.5955
Arial Bold Italic	6	84	28.80	2.3671	3.0772	2.4312
Arial Bold Italic	6	84	38.70	3.1808	4.1350	3.2669
Arial Bold Italic	6	84	48.60	3.9945	5.1928	4.1026
Arial Bold Italic	6	84	58.50	4.8081	6.2506	4.9383
Arial Italic	6	76	9.00	0.8176	1.0629	0.8397
Arial Italic	6	76	18.90	1.7169	2.2320	1.7634
Arial Italic	6	76	28.80	2.6163	3.4011	2.6871
Arial Italic	6	76	38.70	3.5156	4.5703	3.6108
Arial Italic	6	76	48.60	4.4149	5.7394	4.5344
Arial Italic	6	76	58.50	5.3143	6.9085	5.4581



**LINCOLN**

**Tomahawk Leader**

24 W Rives St  
 PO Box  
 Rhineland, WI 54501

County: Lincoln  
 Telephone: (715) 453-2151  
 Fax: (715) 453-1865

Day(s) Published: W/  
 Circulation: 1,956  
 Circulation Adj.: 0%

Email: mtowne@mmclocal.com

Web: www.tomahawkleader.com

Comments: Per 985.03(am) Wis. Stats., "If there is not a newspaper in a city, village, or town that satisfies the requirements under par. (a), the publisher of a newspaper that satisfies all of the following may be awarded or be entitled to compensation or a fee for the publishing of a legal notice: 1. The newspaper is published regularly and continuously in the city, village, or town and publishing in the newspaper is likely to give notice in the area or to the affected person. 2. The newspaper is otherwise qualified under this section."

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	9.00	0.7966	0.7966	0.6294
Arial	6	78	18.92	1.6743	1.6743	1.3228
Arial	6	78	28.83	2.5521	2.5521	2.0163
Arial	6	78	38.75	3.4299	3.4299	2.7098
Arial	6	78	48.66	4.3070	4.3070	3.4028
Arial	6	78	58.58	5.1851	5.1851	4.0965
Arial	7	90	9.00	0.6904	0.6904	0.5455
Arial	7	90	18.92	1.4511	1.4511	1.1464
Arial	7	90	28.83	2.2118	2.2118	1.7475
Arial	7	90	38.75	2.9726	2.9726	2.3485
Arial	7	90	48.66	3.7328	3.7328	2.9491
Arial	7	90	58.58	4.4937	4.4937	3.5503
Arial	8	102	9.00	0.6092	0.6092	0.4813
Arial	8	102	18.92	1.2804	1.2804	1.0116
Arial	8	102	28.83	1.9516	1.9516	1.5419
Arial	8	102	38.75	2.6228	2.6228	2.0722
Arial	8	102	48.66	3.2936	3.2936	2.6021
Arial	8	102	58.58	3.9651	3.9651	3.1326
Arial	9	114	9.00	0.5451	0.5451	0.4306
Arial	9	114	18.92	1.1456	1.1456	0.9051
Arial	9	114	28.83	1.7462	1.7462	1.3796
Arial	9	114	38.75	2.3468	2.3468	1.8541
Arial	9	114	48.66	2.9469	2.9469	2.3282
Arial	9	114	58.58	3.5477	3.5477	2.8029
Arial	10	128	9.00	0.4854	0.4854	0.3835
Arial	10	128	18.92	1.0203	1.0203	0.8061
Arial	10	128	28.83	1.5552	1.5552	1.2287
Arial	10	128	38.75	2.0901	2.0901	1.6513
Arial	10	128	48.66	2.6246	2.6246	2.0736
Arial	10	128	58.58	3.1597	3.1597	2.4963
Arial Bold	6	84	9.00	0.7397	0.7397	0.5844
Arial Bold	6	84	18.92	1.5547	1.5547	1.2283
Arial Bold	6	84	28.83	2.3698	2.3698	1.8723
Arial Bold	6	84	38.75	3.1849	3.1849	2.5162
Arial Bold	6	84	48.66	3.9994	3.9994	3.1597
Arial Bold	6	84	58.58	4.8147	4.8147	3.8039
Arial Bold	7	98	9.00	0.6340	0.6340	0.5009
Arial Bold	7	98	18.92	1.3326	1.3326	1.0528
Arial Bold	7	98	28.83	2.0313	2.0313	1.6048
Arial Bold	7	98	38.75	2.7299	2.7299	2.1568
Arial Bold	7	98	48.66	3.4280	3.4280	2.7083
Arial Bold	7	98	58.58	4.1269	4.1269	3.2605
Arial Bold	8	112	9.00	0.5548	0.5548	0.4383
Arial Bold	8	112	18.92	1.1660	1.1660	0.9212
Arial Bold	8	112	28.83	1.7773	1.7773	1.4042
Arial Bold	8	112	38.75	2.3887	2.3887	1.8872

Arial Bold	8	112	48.66	2.9995	2.9995	2.3698
Arial Bold	8	112	58.58	3.6110	3.6110	2.8529
Arial Bold	9	126	9.00	0.4931	0.4931	0.3896
Arial Bold	9	126	18.92	1.0365	1.0365	0.8189
Arial Bold	9	126	28.83	1.5799	1.5799	1.2482
Arial Bold	9	126	38.75	2.1233	2.1233	1.6775
Arial Bold	9	126	48.66	2.6663	2.6663	2.1065
Arial Bold	9	126	58.58	3.2098	3.2098	2.5359
Arial Bold	10	140	9.00	0.4438	0.4438	0.3506
Arial Bold	10	140	18.92	0.9328	0.9328	0.7370
Arial Bold	10	140	28.83	1.4219	1.4219	1.1234
Arial Bold	10	140	38.75	1.9109	1.9109	1.5097
Arial Bold	10	140	48.66	2.3996	2.3996	1.8958
Arial Bold	10	140	58.58	2.8888	2.8888	2.2823
Arial Bold Italic	6	84	9.00	0.7397	0.7397	0.5844
Arial Bold Italic	6	84	18.92	1.5547	1.5547	1.2283
Arial Bold Italic	6	84	28.83	2.3698	2.3698	1.8723
Arial Bold Italic	6	84	38.75	3.1849	3.1849	2.5162
Arial Bold Italic	6	84	48.66	3.9994	3.9994	3.1597
Arial Bold Italic	6	84	58.58	4.8147	4.8147	3.8039
Arial Bold Italic	7	98	9.00	0.6340	0.6340	0.5009
Arial Bold Italic	7	98	18.92	1.3326	1.3326	1.0528
Arial Bold Italic	7	98	28.83	2.0313	2.0313	1.6048
Arial Bold Italic	7	98	38.75	2.7299	2.7299	2.1568
Arial Bold Italic	7	98	48.66	3.4280	3.4280	2.7083
Arial Bold Italic	7	98	58.58	4.1269	4.1269	3.2605
Arial Bold Italic	8	112	9.00	0.5548	0.5548	0.4383
Arial Bold Italic	8	112	18.92	1.1660	1.1660	0.9212
Arial Bold Italic	8	112	28.83	1.7773	1.7773	1.4042
Arial Bold Italic	8	112	38.75	2.3887	2.3887	1.8872
Arial Bold Italic	8	112	48.66	2.9995	2.9995	2.3698
Arial Bold Italic	8	112	58.58	3.6110	3.6110	2.8529
Arial Bold Italic	9	126	9.00	0.4931	0.4931	0.3896
Arial Bold Italic	9	126	18.92	1.0365	1.0365	0.8189
Arial Bold Italic	9	126	28.83	1.5799	1.5799	1.2482
Arial Bold Italic	9	126	38.75	2.1233	2.1233	1.6775
Arial Bold Italic	9	126	48.66	2.6663	2.6663	2.1065
Arial Bold Italic	9	126	58.58	3.2098	3.2098	2.5359
Arial Bold Italic	10	140	9.00	0.4438	0.4438	0.3506
Arial Bold Italic	10	140	18.92	0.9328	0.9328	0.7370
Arial Bold Italic	10	140	28.83	1.4219	1.4219	1.1234
Arial Bold Italic	10	140	38.75	1.9109	1.9109	1.5097
Arial Bold Italic	10	140	48.66	2.3996	2.3996	1.8958
Arial Bold Italic	10	140	58.58	2.8888	2.8888	2.2823
Arial Italic	6	78	9.00	0.7966	0.7966	0.6294
Arial Italic	6	78	18.92	1.6743	1.6743	1.3228
Arial Italic	6	78	28.83	2.5521	2.5521	2.0163
Arial Italic	6	78	38.75	3.4299	3.4299	2.7098
Arial Italic	6	78	48.66	4.3070	4.3070	3.4028
Arial Italic	6	78	58.58	5.1851	5.1851	4.0965
Arial Italic	7	90	9.00	0.6904	0.6904	0.5455
Arial Italic	7	90	18.92	1.4511	1.4511	1.1464
Arial Italic	7	90	28.83	2.2118	2.2118	1.7475
Arial Italic	7	90	38.75	2.9726	2.9726	2.3485
Arial Italic	7	90	48.66	3.7328	3.7328	2.9491
Arial Italic	7	90	58.58	4.4937	4.4937	3.5503
Arial Italic	8	102	9.00	0.6092	0.6092	0.4813
Arial Italic	8	102	18.92	1.2804	1.2804	1.0116
Arial Italic	8	102	28.83	1.9516	1.9516	1.5419
Arial Italic	8	102	38.75	2.6228	2.6228	2.0722
Arial Italic	8	102	48.66	3.2936	3.2936	2.6021

Arial Italic	8	102	58.58	3.9651	3.9651	3.1326
Arial Italic	9	114	9.00	0.5451	0.5451	0.4306
Arial Italic	9	114	18.92	1.1456	1.1456	0.9051
Arial Italic	9	114	28.83	1.7462	1.7462	1.3796
Arial Italic	9	114	38.75	2.3468	2.3468	1.8541
Arial Italic	9	114	48.66	2.9469	2.9469	2.3282
Arial Italic	9	114	58.58	3.5477	3.5477	2.8029
Arial Italic	10	127	9.00	0.4893	0.4893	0.3865
Arial Italic	10	127	18.92	1.0283	1.0283	0.8124
Arial Italic	10	127	28.83	1.5674	1.5674	1.2384
Arial Italic	10	127	38.75	2.1065	2.1065	1.6643
Arial Italic	10	127	48.66	2.6453	2.6453	2.0899
Arial Italic	10	127	58.58	3.1845	3.1845	2.5160

**MANITOWOC**

**Herald Times Reporter**

PO Box PO Box 23430  
 Green Bay, WI 54305

County: Manitowoc  
 Telephone: (920) 431-8298  
 Fax: (877) 943-0443

Day(s) Published: Su/M/Tu/W/Th/F/  
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Email: thamm@gannett.com  
 Web: www.htrnews.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	9.18	0.8125	0.8125	0.6420
Arial	6	78	19.36	1.7138	1.7138	1.3540
Arial	6	78	29.54	2.6150	2.6150	2.0660
Arial	6	78	39.73	3.5163	3.5163	2.7780
Arial	6	78	49.91	4.4175	4.4175	3.4901
Arial	6	78	60.09	5.3187	5.3187	4.2021

**MANITOWOC**

**Tri-County News**

606 Fremont Street  
 PO Box PO Box 237  
 Kiel, WI 53042-0237

County: Manitowoc  
 Telephone: (920) 894-2828  
 Fax: (920) 894-2161

Day(s) Published: Th/  
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Email: sschjoth@wisconsinmediagroup.com  
 Web: www.iwantthenews.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	10	134	11.00	0.5667	0.5667	0.4478
Arial	10	134	23.00	1.1850	1.1850	0.9362
Arial	10	134	35.00	1.8033	1.8033	1.4247
Arial	10	134	46.00	2.3700	2.3700	1.8725
Arial Bold	10	146	11.00	0.5202	0.5202	0.4110
Arial Bold	10	146	23.00	1.0876	1.0876	0.8593
Arial Bold	10	146	35.00	1.6551	1.6551	1.3076
Arial Bold	10	146	46.00	2.1752	2.1752	1.7186

**MANITOWOC**

**Valders Journal**

204 N Liberty Street  
 PO Box PO Box 400  
 Valders, WI 54245-0400

County: Manitowoc  
 Telephone: (920) 775-4431  
 Fax: (920) 775-4474

Day(s) Published: Th/  
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 Circulation Adj.: 0%

Email: publisher@valdersjournal.com

Web:

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.6430	0.6430	0.5080
Arial	8	102	19.25	1.3030	1.3030	1.0294
Arial	8	102	29.00	1.9629	1.9629	1.5508
Arial	8	102	39.00	2.6398	2.6398	2.0856
Arial	8	102	49.00	3.3166	3.3166	2.6203
Arial	8	102	60.00	4.0612	4.0612	3.2086
Arial	9	114	9.50	0.5753	0.5753	0.4545
Arial	9	114	19.25	1.1658	1.1658	0.9211
Arial	9	114	29.00	1.7563	1.7563	1.3876
Arial	9	114	39.00	2.3619	2.3619	1.8660
Arial	9	114	49.00	2.9675	2.9675	2.3445
Arial	9	114	60.00	3.6337	3.6337	2.8708
Arial	10	128	9.50	0.5124	0.5124	0.4048
Arial	10	128	19.25	1.0383	1.0383	0.8203
Arial	10	128	29.00	1.5642	1.5642	1.2358
Arial	10	128	39.00	2.1036	2.1036	1.6619
Arial	10	128	49.00	2.6429	2.6429	2.0881
Arial	10	128	60.00	3.2362	3.2363	2.5568
Arial Bold	8	112	9.50	0.5856	0.5856	0.4627
Arial Bold	8	112	19.25	1.1866	1.1866	0.9375
Arial Bold	8	112	29.00	1.7876	1.7876	1.4123
Arial Bold	8	112	39.00	2.4041	2.4041	1.8994
Arial Bold	8	112	49.00	3.0205	3.0205	2.3864
Arial Bold	8	112	60.00	3.6986	3.6986	2.9221
Arial Bold	9	126	9.50	0.5205	0.5205	0.4113
Arial Bold	9	126	19.25	1.0548	1.0548	0.8333
Arial Bold	9	126	29.00	1.5890	1.5890	1.2554
Arial Bold	9	126	39.00	2.1370	2.1370	1.6883
Arial Bold	9	126	49.00	2.6849	2.6849	2.1212
Arial Bold	9	126	60.00	3.2876	3.2876	2.5974
Arial Bold	10	140	9.50	0.4685	0.4685	0.3701
Arial Bold	10	140	19.25	0.9493	0.9493	0.7500
Arial Bold	10	140	29.00	1.4301	1.4301	1.1299
Arial Bold	10	140	39.00	1.9233	1.9233	1.5195
Arial Bold	10	140	49.00	2.4164	2.4164	1.9091
Arial Bold	10	140	60.00	2.9589	2.9589	2.3377
Arial Italic	8	102	9.50	0.6430	0.6430	0.5080
Arial Italic	8	102	19.25	1.3030	1.3030	1.0294
Arial Italic	8	102	29.00	1.9629	1.9629	1.5508
Arial Italic	8	102	39.00	2.6398	2.6398	2.0856
Arial Italic	8	102	49.00	3.3166	3.3166	2.6203
Arial Italic	8	102	60.00	4.0612	4.0612	3.2086
Arial Italic	9	114	9.50	0.5753	0.5753	0.4545
Arial Italic	9	114	19.25	1.1658	1.1658	0.9211
Arial Italic	9	114	29.00	1.7563	1.7563	1.3876
Arial Italic	9	114	39.00	2.3619	2.3619	1.8660
Arial Italic	9	114	49.00	2.9675	2.9675	2.3445
Arial Italic	9	114	60.00	3.6337	3.6337	2.8708
Arial Italic	10	128	9.50	0.5124	0.5124	0.4048

Arial Italic	10	128	19.25	1.0383	1.0383	0.8203
Arial Italic	10	128	29.00	1.5642	1.5642	1.2358
Arial Italic	10	128	39.00	2.1036	2.1036	1.6619
Arial Italic	10	128	49.00	2.6429	2.6429	2.0881
Arial Italic	10	128	60.00	3.2362	3.2363	2.5568

**MARATHON**

**Mosinee Times**

407 Third Street  
 PO Box  
 Mosinee, WI 54455

County: Marathon  
 Telephone: (715) 693-2300  
 Fax: (715) 693-1574

Day(s) Published: Th/  
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Email: [motimes@mtc.net](mailto:motimes@mtc.net)

Web:

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	10	128	12.00	0.6472	0.6472	0.5114
Arial	10	128	25.50	1.3754	1.3754	1.0866
Arial	10	128	38.25	2.0631	2.0631	1.6299
Arial	10	128	51.00	2.7508	2.7508	2.1733
Arial	10	128	64.50	3.4789	3.4789	2.7485
Arial	10	128	78.00	4.2071	4.2071	3.3239
Arial Bold	10	140	12.00	0.5918	0.5918	0.4675
Arial Bold	10	140	25.50	1.2575	1.2575	0.9935
Arial Bold	10	140	38.25	1.8862	1.8862	1.4902
Arial Bold	10	140	51.00	2.5150	2.5150	1.9870
Arial Bold	10	140	64.50	3.1807	3.1807	2.5129
Arial Bold	10	140	78.00	3.8465	3.8465	3.0390

**MARATHON**

**Record-Review**

103 W Spruce Street  
 PO Box PO Box 677  
 Abbotsford, WI 54405-0677

County: Marathon  
 Telephone: (715) 223-2342  
 Fax: (715) 223-3505

Day(s) Published: W/  
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Email: [legals@tpprinting.com](mailto:legals@tpprinting.com)

Web: [www.centralwinews.com/recordreview](http://www.centralwinews.com/recordreview)

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Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.6430	0.6430	0.5080
Arial	8	102	20.00	1.3537	1.3537	1.0695
Arial	8	102	30.50	2.0644	2.0644	1.6310
Arial	8	102	41.00	2.7751	2.7751	2.1925
Arial	8	102	51.50	3.4858	3.4858	2.7540
Arial	8	102	62.00	4.1965	4.1965	3.3155
Arial Bold	8	112	9.50	0.5856	0.5856	0.4627
Arial Bold	8	112	20.00	1.2329	1.2329	0.9740
Arial Bold	8	112	30.50	1.8801	1.8801	1.4854
Arial Bold	8	112	41.00	2.5274	2.5274	1.9968
Arial Bold	8	112	51.50	3.1746	3.1746	2.5081
Arial Bold	8	112	62.00	3.8219	3.8219	3.0195

**MARATHON**

**Wausau Daily Herald**

PO Box PO Box 23430  
 Green Bay, WI 54305

County: Marathon  
 Telephone: (920) 431-8298  
 Fax: (877) 943-0443

Day(s) Published: Su/M/Tu/W/Th/F/  
 Circulation: 2,998  
 Circulation Adj.: 0%

Email: thamm@gannett.com  
 Web: www.wausaudailyherald.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	9.18	0.8125	0.8125	0.6420
Arial	6	78	19.36	1.7138	1.7138	1.3540
Arial	6	78	29.54	2.6150	2.6150	2.0660
Arial	6	78	39.73	3.5163	3.5163	2.7780
Arial	6	78	49.91	4.4175	4.4175	3.4901
Arial	6	78	60.09	5.3187	5.3187	4.2021

**MARINETTE**

**Marinette EagleHerald**

809 Dunlap Avenue  
 PO Box  
 Marinette, WI 54143

County: Marinette  
 Telephone: (715) 750-2109  
 Fax:

Day(s) Published: M/W/F/  
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Email: classified@eagleherald.com  
 Web: www.chextra.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Bold	6.5	97	8.63	0.6139	0.6139	0.4850
Arial Bold	6.5	97	18.00	1.2812	1.2812	1.0122
Arial Bold	6.5	97	27.38	1.9484	1.9484	1.5394
Arial Bold	6.5	97	36.75	2.6157	2.6157	2.0665
Arial Bold	6.5	97	46.13	3.2830	3.2830	2.5937
Arial Bold	6.5	97	55.50	3.9502	3.9502	3.1209

**MARINETTE**

**Peshtigo Times**

841 Maple Street  
 PO Box PO Box 187  
 Peshtigo, WI 54157-0187

County: Marinette  
 Telephone: (715) 582-4541  
 Fax: (715) 582-4662

Day(s) Published: W/  
 Circulation: 9,094  
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Email: cmessenger@mmclocal.com  
 Web: www.peshtigotimes.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	9.00	0.7966	0.9161	0.7238
Arial	6	78	18.90	1.6729	1.9238	1.5199
Arial	6	78	28.80	2.5492	2.9315	2.3161
Arial	6	78	38.70	3.4254	3.9393	3.1122
Arial	6	78	48.60	4.3017	4.9470	3.9084
Arial	6	78	58.50	5.1780	5.9547	4.7045
Arial	8	102	9.00	0.6092	0.7006	0.5535
Arial	8	102	18.90	1.2793	1.4712	1.1623
Arial	8	102	28.80	1.9494	2.2418	1.7711
Arial	8	102	38.70	2.6195	3.0124	2.3799
Arial	8	102	48.60	3.2896	3.7830	2.9888
Arial	8	102	58.50	3.9596	4.5536	3.5976
Arial Bold	6	84	9.00	0.7397	0.8507	0.6721

Arial Bold	6	84	18.90	1.5534	1.7864	1.4114
Arial Bold	6	84	28.80	2.3671	2.7221	2.1506
Arial Bold	6	84	38.70	3.1808	3.6579	2.8899
Arial Bold	6	84	48.60	3.9945	4.5936	3.6292
Arial Bold	6	84	58.50	4.8081	5.5294	4.3685
Arial Bold	8	112	9.00	0.5548	0.6380	0.5041
Arial Bold	8	112	18.90	1.1650	1.3398	1.0585
Arial Bold	8	112	28.80	1.7753	2.0416	1.6130
Arial Bold	8	112	38.70	2.3856	2.7434	2.1675
Arial Bold	8	112	48.60	2.9958	3.4452	2.7219
Arial Bold	8	112	58.50	3.6061	4.1470	3.2764

**MARQUETTE**

**Marquette County Tribune**

1126 Mills St  
 PO Box PO Box 286  
 Black Earth, WI 53515-0286  
 Email: [legals@fingerpub.com](mailto:legals@fingerpub.com)  
 Web: [www.marquettecountytribune.com](http://www.marquettecountytribune.com)  
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County: Marquette  
 Telephone: (608) 767-3655  
 Fax: (608) 767-2222

Day(s) Published: Th/  
 Circulation: 2,410  
 Circulation Adj.: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.00	0.6092	0.6092	0.4813
Arial	8	102	19.50	1.3199	1.3199	1.0428
Arial	8	102	30.00	2.0306	2.0306	1.6043
Arial	8	102	39.50	2.6736	2.6736	2.1123
Arial	8	102	50.00	3.3843	3.3843	2.6738
Arial	8	102	60.50	4.0950	4.0950	3.2353

**MILWAUKEE**

**Daily Reporter**

225 E Michigan Street  
 PO Box Suite 300  
 Milwaukee, WI 53202-4900  
 Email: [publicnotices@dailyreporter.com](mailto:publicnotices@dailyreporter.com)  
 Web: [www.dailyreporter.com](http://www.dailyreporter.com)  
 Comments:

County: Milwaukee  
 Telephone: (414) 276-0273  
 Fax: (414) 276-8057

Day(s) Published: M/W/Th/F/  
 Circulation: 1,083  
 Circulation Adj.: 0%

Per 985.08(4) Wis. Stats., "In all counties having a population of 750,000 or more, the fees for the publication of a legal notice may be equal to, but not in excess of, the regular publishing rate actually required of private advertisers for similar advertising matter."

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	76	12.00	1.0901	1.0901	0.8612
Arial	6	76	24.00	2.1802	2.1802	1.7225
Arial	8	102	12.00	0.8122	0.8122	0.6417
Arial	8	102	24.00	1.6245	1.6245	1.2834
Arial Bold	6	84	12.00	0.9863	0.9863	0.7792
Arial Bold	6	84	24.00	1.9726	1.9726	1.5584
Arial Bold	8	112	12.00	0.7397	0.7397	0.5844
Arial Bold	8	112	24.00	1.4794	1.4794	1.1688

**MILWAUKEE**

**Milwaukee Community Journal**

3612 N. Martin Luther King Drive  
 PO Box  
 Milwaukee, WI 53212-4198

County: Milwaukee  
 Telephone: (414) 265-5300  
 Fax: (414) 265-1536

Day(s) Published: F/  
 Circulation: 1,000  
 Circulation Adj.: 0%

Email: pattillop@yahoo.com  
 Web: www.milwaukeecommunityjournal.com

Comments: Per 985.08(4) Wis. Stats., "In all counties having a population of 750,000 or more, the fees for the publication of a legal notice may be equal to, but not in excess of, the regular publishing rate actually required of private advertisers for similar advertising matter."

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	100	12.00	0.8285	0.8285	0.6545
Arial	9	100	25.00	1.7260	1.7260	1.3636
Arial	9	100	38.00	2.6235	2.6235	2.0727
Arial	9	100	51.00	3.5210	3.5210	2.7818

**MILWAUKEE**

**Milwaukee Journal Sentinel**

PO Box PO Box 23430  
 Green Bay, WI 54305

County: Milwaukee  
 Telephone: (920) 431-8298  
 Fax: (877) 943-0443

Day(s) Published: Su/M/Tu/W/Th/F/Sa  
 Circulation: 46,167  
 Circulation Adj.: 75%

Email: thamm@gannett.com  
 Web: www.jsonline.com

Comments: Per 985.08(4) Wis. Stats., "In all counties having a population of 750,000 or more, the fees for the publication of a legal notice may be equal to, but not in excess of, the regular publishing rate actually required of private advertisers for similar advertising matter."

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	72	9.17	0.8793	1.5388	1.2157
Arial	6	72	19.33	1.8535	3.2437	2.5627
Arial	6	72	29.50	2.8287	4.9503	3.9110
Arial	6	72	39.67	3.8039	6.6568	5.2593
Arial	6	72	49.83	4.7781	8.3618	6.6063
Arial	6	72	60.00	5.7533	10.0683	7.9545
Arial	6.5	82	9.17	0.7721	1.3511	1.0675
Arial	6.5	82	19.33	1.6275	2.8481	2.2502
Arial	6.5	82	29.50	2.4838	4.3466	3.4340
Arial	6.5	82	39.67	3.3400	5.8450	4.6179
Arial	6.5	82	49.83	4.1954	7.3420	5.8006
Arial	6.5	82	60.00	5.0517	8.8405	6.9845
Arial	7	84	9.17	0.7537	1.3190	1.0420
Arial	7	84	19.33	1.5887	2.7803	2.1966
Arial	7	84	29.50	2.4246	4.2431	3.3523
Arial	7	84	39.67	3.2605	5.7059	4.5080
Arial	7	84	49.83	4.0956	7.1672	5.6625
Arial	7	84	60.00	4.9314	8.6300	6.8182
Arial	8	96	9.17	0.6595	1.1541	0.9118
Arial	8	96	19.33	1.3901	2.4328	1.9220
Arial	8	96	29.50	2.1215	3.7127	2.9332
Arial	8	96	39.67	2.8529	4.9926	3.9445
Arial	8	96	49.83	3.5836	6.2713	4.9547
Arial	8	96	60.00	4.3150	7.5512	5.9659
Arial Bold	6	80	9.17	0.7914	1.3849	1.0941
Arial Bold	6	80	19.33	1.6682	2.9193	2.3064
Arial Bold	6	80	29.50	2.5458	4.4552	3.5199
Arial Bold	6	80	39.67	3.4235	5.9912	4.7334
Arial Bold	6	80	49.83	4.3003	7.5256	5.9456
Arial Bold	6	80	60.00	5.1780	9.0615	7.1591



Arial Bold	6.5	90	9.17	0.7034	1.2310	0.9726
Arial Bold	6.5	90	19.33	1.4828	2.5949	2.0502
Arial Bold	6.5	90	29.50	2.2630	3.9602	3.1288
Arial Bold	6.5	90	39.67	3.0431	5.3255	4.2074
Arial Bold	6.5	90	49.83	3.8225	6.6894	5.2850
Arial Bold	6.5	90	60.00	4.6027	8.0547	6.3636
Arial Bold	7	92	9.17	0.6881	1.2043	0.9514
Arial Bold	7	92	19.33	1.4506	2.5385	2.0056
Arial Bold	7	92	29.50	2.2138	3.8741	3.0608
Arial Bold	7	92	39.67	2.9770	5.2097	4.1160
Arial Bold	7	92	49.83	3.7394	6.5440	5.1701
Arial Bold	7	92	60.00	4.5026	7.8796	6.2253
Arial Bold	8	106	9.17	0.5973	1.0452	0.8258
Arial Bold	8	106	19.33	1.2590	2.2033	1.7407
Arial Bold	8	106	29.50	1.9214	3.3624	2.6565
Arial Bold	8	106	39.67	2.5838	4.5216	3.5723
Arial Bold	8	106	49.83	3.2455	5.6797	4.4873
Arial Bold	8	106	60.00	3.9079	6.8389	5.4031
Arial Bold Italic	6.5	90	9.17	0.7034	1.2310	0.9726
Arial Bold Italic	6.5	90	19.33	1.4828	2.5949	2.0502
Arial Bold Italic	6.5	90	29.50	2.2630	3.9602	3.1288
Arial Bold Italic	6.5	90	39.67	3.0431	5.3255	4.2074
Arial Bold Italic	6.5	90	49.83	3.8225	6.6894	5.2850
Arial Bold Italic	6.5	90	60.00	4.6027	8.0547	6.3636
Arial Italic	6.5	82	9.17	0.7721	1.3511	1.0675
Arial Italic	6.5	82	19.33	1.6275	2.8481	2.2502
Arial Italic	6.5	82	29.50	2.4838	4.3466	3.4340
Arial Italic	6.5	82	39.67	3.3400	5.8450	4.6179
Arial Italic	6.5	82	49.83	4.1954	7.3420	5.8006
Arial Italic	6.5	82	60.00	5.0517	8.8405	6.9845

**MILWAUKEE**

**South NOW**

PO Box PO Box 23430  
 Green Bay, WI 54305

County: Milwaukee  
 Telephone: (414) 224-2121  
 Fax: (877) 943-0443

Day(s) Published: W/  
 Circulation: 14,137  
 Circulation Adj.: 30%

Email: [thamm@gannett.com](mailto:thamm@gannett.com)

Web: [www.jsonline.com](http://www.jsonline.com)

Comments: Per 985.08(4) Wis. Stats., "In all counties having a population of 750,000 or more, the fees for the publication of a legal notice may be equal to, but not in excess of, the regular publishing rate actually required of private advertisers for similar advertising matter."

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	72	9.17	0.8790	1.1427	0.9028
Arial	6	72	19.33	1.8538	2.4100	1.9040
Arial	6	72	29.50	2.8287	3.6773	2.9053
Arial	6	72	39.67	3.8036	4.9447	3.9066
Arial	6	72	49.83	4.7784	6.2120	4.9078
Arial	6	72	60.00	5.7533	7.4793	5.9091
Arial	7	84	9.17	0.7534	0.9795	0.7738
Arial	7	84	19.33	1.5890	2.0657	1.6320
Arial	7	84	29.50	2.4246	3.1520	2.4903
Arial	7	84	39.67	3.2602	4.2383	3.3485
Arial	7	84	49.83	4.0958	5.3245	4.2067
Arial	7	84	60.00	4.9314	6.4109	5.0649
Arial	8	96	9.17	0.6593	0.8570	0.6771
Arial	8	102	9.17	0.6205	0.8066	0.6373
Arial	8	102	19.33	1.3086	1.7012	1.3440
Arial	8	96	19.33	1.3904	1.8075	1.4280
Arial	8	96	29.50	2.1215	2.7580	2.1790

Arial	8	102	29.50	1.9967	2.5958	2.0508
Arial	8	102	39.67	2.6849	3.4904	2.7576
Arial	8	96	39.67	2.8527	3.7085	2.9299
Arial	8	96	49.83	3.5838	4.6590	3.6808
Arial	8	102	49.83	3.3730	4.3849	3.4643
Arial	8	102	60.00	4.0612	5.2795	4.1711
Arial	8	96	60.00	4.3150	5.6095	4.4318
Arial	9	114	9.17	0.5552	0.7217	0.5702
Arial	9	114	19.33	1.1708	1.5221	1.2025
Arial	9	114	29.50	1.7866	2.3225	1.8349
Arial	9	114	39.67	2.4023	3.1230	2.4673
Arial	9	114	49.83	3.0180	3.9233	3.0997
Arial	9	114	60.00	3.6337	4.7238	3.7321
Arial Bold	6	80	9.17	0.7911	1.0284	0.8125
Arial Bold	6	80	19.33	1.6684	2.1690	1.7136
Arial Bold	6	80	29.50	2.5458	3.3096	2.6148
Arial Bold	6	80	39.67	3.4233	4.4502	3.5159
Arial Bold	6	80	49.83	4.3006	5.5908	4.4170
Arial Bold	6	80	60.00	5.1780	6.7314	5.3182
Arial Bold	7	92	9.17	0.6879	0.8943	0.7065
Arial Bold	7	92	19.33	1.4508	1.8861	1.4901
Arial Bold	7	92	29.50	2.2138	2.8779	2.2737
Arial Bold	7	92	39.67	2.9767	3.8698	3.0573
Arial Bold	7	92	49.83	3.7396	4.8615	3.8409
Arial Bold	7	92	60.00	4.5026	5.8534	4.6245
Arial Bold	8	106	9.17	0.5971	0.7762	0.6132
Arial Bold	8	112	9.17	0.5651	0.7346	0.5804
Arial Bold	8	112	19.33	1.1917	1.5493	1.2240
Arial Bold	8	106	19.33	1.2592	1.6370	1.2933
Arial Bold	8	106	29.50	1.9214	2.4978	1.9734
Arial Bold	8	112	29.50	1.8185	2.3640	1.8677
Arial Bold	8	112	39.67	2.4452	3.1787	2.5114
Arial Bold	8	106	39.67	2.5836	3.3587	2.6535
Arial Bold	8	106	49.83	3.2457	4.2194	3.3336
Arial Bold	8	112	49.83	3.0718	3.9934	3.1550
Arial Bold	8	112	60.00	3.6986	4.8081	3.7987
Arial Bold	8	106	60.00	3.9079	5.0803	4.0137
Arial Bold	9	126	9.17	0.5023	0.6530	0.5159
Arial Bold	9	126	19.33	1.0593	1.3771	1.0880
Arial Bold	9	126	29.50	1.6164	2.1013	1.6602
Arial Bold	9	126	39.67	2.1735	2.8255	2.2323
Arial Bold	9	126	49.83	2.7305	3.5497	2.8045
Arial Bold	9	126	60.00	3.2876	4.2739	3.3766
Arial Bold Italic	8	112	9.17	0.5651	0.7346	0.5804
Arial Bold Italic	8	112	19.33	1.1917	1.5493	1.2240
Arial Bold Italic	8	112	29.50	1.8185	2.3640	1.8677
Arial Bold Italic	8	112	39.67	2.4452	3.1787	2.5114
Arial Bold Italic	8	112	49.83	3.0718	3.9934	3.1550
Arial Bold Italic	8	112	60.00	3.6986	4.8081	3.7987
Arial Bold Italic	9	126	9.17	0.5023	0.6530	0.5159
Arial Bold Italic	9	126	19.33	1.0593	1.3771	1.0880
Arial Bold Italic	9	126	29.50	1.6164	2.1013	1.6602
Arial Bold Italic	9	126	39.67	2.1735	2.8255	2.2323
Arial Bold Italic	9	126	49.83	2.7305	3.5497	2.8045
Arial Bold Italic	9	126	60.00	3.2876	4.2739	3.3766
Arial Italic	8	102	9.17	0.6205	0.8066	0.6373
Arial Italic	8	102	19.33	1.3086	1.7012	1.3440
Arial Italic	8	102	29.50	1.9967	2.5958	2.0508
Arial Italic	8	102	39.67	2.6849	3.4904	2.7576
Arial Italic	8	102	49.83	3.3730	4.3849	3.4643
Arial Italic	8	102	60.00	4.0612	5.2795	4.1711

Arial Italic	9	114	9.17	0.5552	0.7217	0.5702
Arial Italic	9	114	19.33	1.1708	1.5221	1.2025
Arial Italic	9	114	29.50	1.7866	2.3225	1.8349
Arial Italic	9	114	39.67	2.4023	3.1230	2.4673
Arial Italic	9	114	49.83	3.0180	3.9233	3.0997
Arial Italic	9	114	60.00	3.6337	4.7238	3.7321

**MILWAUKEE / OZAUKEE / WASHINGTON**

**North NOW**

PO Box PO Box 23430  
 Green Bay, WI 54305

County: Milwaukee / Ozaukee /  
 Washington  
 Telephone: (414) 224-2121  
 Fax: (877) 943-0443

Day(s) Published: W/  
 Circulation: 19,389  
 Circulation Adj.: 45%

Email: [thamm@gannett.com](mailto:thamm@gannett.com)

Web: [www.jsonline.com](http://www.jsonline.com)

Comments: Per 985.08(4) Wis. Stats., "In all counties having a population of 750,000 or more, the fees for the publication of a legal notice may be equal to, but not in excess of, the regular publishing rate actually required of private advertisers for similar advertising matter."

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	72	9.17	0.8790	1.2746	1.0070
Arial	6	72	19.33	1.8538	2.6880	2.1237
Arial	6	72	29.50	2.8287	4.1016	3.2405
Arial	6	72	39.67	3.8036	5.5153	4.3574
Arial	6	72	49.83	4.7784	6.9287	5.4741
Arial	6	72	60.00	5.7533	8.3423	6.5909
Arial	7	84	9.17	0.7534	1.0925	0.8631
Arial	7	84	19.33	1.5890	2.3040	1.8203
Arial	7	84	29.50	2.4246	3.5157	2.7776
Arial	7	84	39.67	3.2602	4.7274	3.7349
Arial	7	84	49.83	4.0958	5.9389	4.6921
Arial	7	84	60.00	4.9314	7.1506	5.6494
Arial	8	96	9.17	0.6593	0.9559	0.7552
Arial	8	102	9.17	0.6205	0.8997	0.7108
Arial	8	102	19.33	1.3086	1.8974	1.4991
Arial	8	96	19.33	1.3904	2.0160	1.5928
Arial	8	96	29.50	2.1215	3.0762	2.4304
Arial	8	102	29.50	1.9967	2.8953	2.2874
Arial	8	102	39.67	2.6849	3.8931	3.0758
Arial	8	96	39.67	2.8527	4.1364	3.2680
Arial	8	96	49.83	3.5838	5.1965	4.1056
Arial	8	102	49.83	3.3730	4.8909	3.8641
Arial	8	102	60.00	4.0612	5.8887	4.6524
Arial	8	96	60.00	4.3150	6.2567	4.9432
Arial	9	114	9.17	0.5552	0.8050	0.6360
Arial	9	114	19.33	1.1708	1.6977	1.3413
Arial	9	114	29.50	1.7866	2.5905	2.0467
Arial	9	114	39.67	2.4023	3.4833	2.7520
Arial	9	114	49.83	3.0180	4.3760	3.4573
Arial	9	114	60.00	3.6337	5.2688	4.1627
Arial Bold	6	80	9.17	0.7911	1.1471	0.9063
Arial Bold	6	80	19.33	1.6684	2.4192	1.9113
Arial Bold	6	80	29.50	2.5458	3.6915	2.9165
Arial Bold	6	80	39.67	3.4233	4.9637	3.9216
Arial Bold	6	80	49.83	4.3006	6.2359	4.9267
Arial Bold	6	80	60.00	5.1780	7.5081	5.9318
Arial Bold	7	92	9.17	0.6879	0.9975	0.7881
Arial Bold	7	92	19.33	1.4508	2.1037	1.6620
Arial Bold	7	92	29.50	2.2138	3.2100	2.5361
Arial Bold	7	92	39.67	2.9767	4.3163	3.4101

Arial Bold	7	92	49.83	3.7396	5.4225	4.2841
Arial Bold	7	92	60.00	4.5026	6.5288	5.1581
Arial Bold	8	106	9.17	0.5971	0.8657	0.6840
Arial Bold	8	112	9.17	0.5651	0.8194	0.6473
Arial Bold	8	112	19.33	1.1917	1.7280	1.3652
Arial Bold	8	106	19.33	1.2592	1.8258	1.4425
Arial Bold	8	106	29.50	1.9214	2.7860	2.2011
Arial Bold	8	112	29.50	1.8185	2.6368	2.0832
Arial Bold	8	112	39.67	2.4452	3.5455	2.8012
Arial Bold	8	106	39.67	2.5836	3.7462	2.9597
Arial Bold	8	106	49.83	3.2457	4.7063	3.7182
Arial Bold	8	112	49.83	3.0718	4.4542	3.5191
Arial Bold	8	112	60.00	3.6986	5.3629	4.2370
Arial Bold	8	106	60.00	3.9079	5.6665	4.4768
Arial Bold	9	126	9.17	0.5023	0.7283	0.5754
Arial Bold	9	126	19.33	1.0593	1.5360	1.2135
Arial Bold	9	126	29.50	1.6164	2.3438	1.8517
Arial Bold	9	126	39.67	2.1735	3.1516	2.4899
Arial Bold	9	126	49.83	2.7305	3.9593	3.1280
Arial Bold	9	126	60.00	3.2876	4.7670	3.7662
Arial Bold Italic	8	112	9.17	0.5651	0.8194	0.6473
Arial Bold Italic	8	112	19.33	1.1917	1.7280	1.3652
Arial Bold Italic	8	112	29.50	1.8185	2.6368	2.0832
Arial Bold Italic	8	112	39.67	2.4452	3.5455	2.8012
Arial Bold Italic	8	112	49.83	3.0718	4.4542	3.5191
Arial Bold Italic	8	112	60.00	3.6986	5.3629	4.2370
Arial Bold Italic	9	126	9.17	0.5023	0.7283	0.5754
Arial Bold Italic	9	126	19.33	1.0593	1.5360	1.2135
Arial Bold Italic	9	126	29.50	1.6164	2.3438	1.8517
Arial Bold Italic	9	126	39.67	2.1735	3.1516	2.4899
Arial Bold Italic	9	126	49.83	2.7305	3.9593	3.1280
Arial Bold Italic	9	126	60.00	3.2876	4.7670	3.7662
Arial Italic	8	102	9.17	0.6205	0.8997	0.7108
Arial Italic	8	102	19.33	1.3086	1.8974	1.4991
Arial Italic	8	102	29.50	1.9967	2.8953	2.2874
Arial Italic	8	102	39.67	2.6849	3.8931	3.0758
Arial Italic	8	102	49.83	3.3730	4.8909	3.8641
Arial Italic	8	102	60.00	4.0612	5.8887	4.6524
Arial Italic	9	114	9.17	0.5552	0.8050	0.6360
Arial Italic	9	114	19.33	1.1708	1.6977	1.3413
Arial Italic	9	114	29.50	1.7866	2.5905	2.0467
Arial Italic	9	114	39.67	2.4023	3.4833	2.7520
Arial Italic	9	114	49.83	3.0180	4.3760	3.4573
Arial Italic	9	114	60.00	3.6337	5.2688	4.1627

**MONROE**

**Cashton Record**

723 Main Street  
 PO Box PO Box 100  
 Cashton, WI 54619-0100

County: Monroe  
 Telephone: (608) 654-7330  
 Fax:

Day(s) Published: Th/  
 Circulation: 1,156  
 Circulation Adj.: 0%

Email: [cashtonrecord@mwt.net](mailto:cashtonrecord@mwt.net)  
 Web: [cashtonrecord.com](http://cashtonrecord.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	98	10.18	0.7172	0.7172	0.5666
Arial	8	98	21.33	1.5027	1.5027	1.1872
Arial	8	98	32.50	2.2896	2.2896	1.8089
Arial	8	98	43.66	3.0758	3.0758	2.4301
Arial	8	98	54.82	3.8620	3.8620	3.0512

Arial 8 98 66.00 4.6496 4.6496 3.6735

**MONROE**

**Monroe County Herald**

1302 River Road  
 PO Box PO Box 252  
 Sparta, WI 54656-0252

County: Monroe  
 Telephone: (608) 269-9797  
 Fax: (608) 269-9798

Day(s) Published: M/Th/  
 Circulation: 5,057  
 Circulation Adj.: 0%

Email: julie@monroecountyherald.com

Web: www.monroecountyherald.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	10.18	0.6890	0.6890	0.5444
Arial	8	102	21.33	1.4437	1.4437	1.1406
Arial	8	102	32.50	2.1998	2.1998	1.7380
Arial	8	102	43.66	2.9552	2.9552	2.3348
Arial	8	102	54.82	3.7106	3.7106	2.9316
Arial	8	102	66.00	4.4673	4.4673	3.5294
Arial Bold	8	112	10.18	0.6275	0.6275	0.4958
Arial Bold	8	112	21.33	1.3148	1.3148	1.0388
Arial Bold	8	112	32.50	2.0034	2.0034	1.5828
Arial Bold	8	112	43.66	2.6913	2.6913	2.1263
Arial Bold	8	112	54.82	3.3793	3.3793	2.6698
Arial Bold	8	112	66.00	4.0684	4.0684	3.2143

**MONROE / LA CROSSE**

**Journal The**

1407 Saint Andrew St  
 PO Box  
 La Crosse, WI 54603

County: Monroe / La Crosse  
 Telephone: (608) 791-8201  
 Fax: (608) 791-8212

Day(s) Published: F/  
 Circulation: 9,532  
 Circulation Adj.: 15%

Email: rivervalley.legals@lee.net

Web: thejournalmonroecounty.com

Comments: Per 985.03(am) Wis. Stats., "If there is not a newspaper in a city, village, or town that satisfies the requirements under par. (a), the publisher of a newspaper that satisfies all of the following may be awarded or be entitled to compensation or a fee for the publishing of a legal notice: 1. The newspaper is published regularly and continuously in the city, village, or town and publishing in the newspaper is likely to give notice in the area or to the affected person. 2. The newspaper is otherwise qualified under this section."

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Light	6.8	80	9.40	0.8112	0.9329	0.7370
Arial Light	6.8	80	19.40	1.6742	1.9254	1.5211
Arial Light	6.8	80	29.40	2.5372	2.9178	2.3052
Arial Light	6.8	80	39.40	3.4002	3.9103	3.0893
Arial Light	8	94	9.40	0.6904	0.7940	0.6273
Arial Light	8	94	19.40	1.4249	1.6386	1.2946
Arial Light	8	94	29.40	2.1593	2.4832	1.9619
Arial Light	8	94	39.40	2.8938	3.3279	2.6292
Arial Light	9	110	9.40	0.5900	0.6785	0.5360
Arial Light	9	110	19.40	1.2176	1.4003	1.1063
Arial Light	9	110	29.40	1.8453	2.1220	1.6765
Arial Light	9	110	39.40	2.4729	2.8438	2.2468
Arial Light Bold	6.8	92	9.40	0.7054	0.8112	0.6409
Arial Light Bold	6.8	92	19.40	1.4558	1.6742	1.3227
Arial Light Bold	6.8	92	29.40	2.2063	2.5372	2.0045
Arial Light Bold	6.8	92	39.40	2.9567	3.4002	2.6864
Arial Light Bold	8	104	9.40	0.6240	0.7176	0.5670
Arial Light Bold	8	104	19.40	1.2879	1.4810	1.1701
Arial Light Bold	8	104	29.40	1.9517	2.2445	1.7733
Arial Light Bold	8	104	39.40	2.6156	3.0079	2.3764

Arial Light Bold	9	122	9.40	0.5319	0.6117	0.4833
Arial Light Bold	9	122	19.40	1.0978	1.2625	0.9975
Arial Light Bold	9	122	29.40	1.6638	1.9133	1.5116
Arial Light Bold	9	122	39.40	2.2297	2.5641	2.0258

**OCONTO**

**Oconto County Reporter**

PO Box PO Box 23430  
 Green Bay, WI 54305

County: Oconto  
 Telephone: (920) 431-8298  
 Fax: (877) 943-0443

Day(s) Published: W/  
 Circulation: 1,541  
 Circulation Adj.: 0%

Email: thamm@gannett.com  
 Web: www.ocontocountyreporter.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	9.18	0.8125	0.8125	0.6420
Arial	6	78	19.36	1.7138	1.7138	1.3540
Arial	6	78	29.54	2.6150	2.6150	2.0660
Arial	6	78	39.73	3.5163	3.5163	2.7780
Arial	6	78	49.91	4.4175	4.4175	3.4901
Arial	6	78	60.09	5.3187	5.3187	4.2021

**OCONTO**

**Oconto County Times-Herald**

420 N Chestnut St Suite C  
 PO Box PO Box 87  
 Oconto Falls, WI 54154-0087

County: Oconto  
 Telephone: (715) 853-7470  
 Fax: (715) 524-3941

Day(s) Published: F/  
 Circulation: 1,379  
 Circulation Adj.: 0%

Email: classifieds@newmedia-wi.com  
 Web: www.newmedia-wi.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	13.14	1.1631	1.1631	0.9189
Arial	6	78	24.24	2.1456	2.1456	1.6951
Arial	6	78	41.34	3.6591	3.6591	2.8909
Arial	6	78	55.50	4.9125	4.9125	3.8811
Arial	8	102	13.14	0.8894	0.8894	0.7027
Arial	8	102	24.24	1.6407	1.6407	1.2963
Arial	8	102	41.34	2.7982	2.7982	2.2107
Arial	8	102	55.50	3.7566	3.7566	2.9679
Arial	10	128	13.14	0.7087	0.7087	0.5599
Arial	10	128	24.24	1.3074	1.3074	1.0330
Arial	10	128	41.34	2.2298	2.2298	1.7616
Arial	10	128	55.50	2.9935	2.9935	2.3651
Arial Bold	6	84	13.14	1.0800	1.0800	0.8532
Arial Bold	6	84	24.24	1.9923	1.9923	1.5740
Arial Bold	6	84	41.34	3.3978	3.3978	2.6844
Arial Bold	6	84	55.50	4.5616	4.5616	3.6039
Arial Bold	8	112	13.14	0.8100	0.8100	0.6399
Arial Bold	8	112	24.24	1.4942	1.4942	1.1805
Arial Bold	8	112	41.34	2.5483	2.5483	2.0133
Arial Bold	8	112	55.50	3.4212	3.4212	2.7029
Arial Bold	10	140	13.14	0.6480	0.6480	0.5119
Arial Bold	10	140	24.24	1.1954	1.1954	0.9444
Arial Bold	10	140	41.34	2.0387	2.0387	1.6106
Arial Bold	10	140	55.50	2.7369	2.7369	2.1623

**ONEIDA**

**Lakeland Times**

510 Chippewa Street  
 PO Box PO Box 790  
 Minocqua, WI 54548-0790

County: Oneida  
 Telephone: (715) 356-5236  
 Fax: (715) 358-2121

Day(s) Published: Tu/F/  
 Circulation: 5,302  
 Circulation Adj.: 0%

Email: hholmes@lakelandtimes.com  
 Web: www.lakelandtimes.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	7	90	8.67	0.6648	0.6648	0.5253
Arial	7	90	18.33	1.4064	1.4064	1.1111
Arial	7	90	28.00	2.1479	2.1479	1.6970
Arial	7	90	37.67	2.8895	2.8895	2.2828
Arial	7	90	47.33	3.6310	3.6310	2.8687
Arial	7	90	57.00	4.3725	4.3725	3.4545
Arial	10	128	8.67	0.4675	0.4675	0.3693
Arial	10	128	18.33	0.9889	0.9889	0.7812
Arial	10	128	28.00	1.5102	1.5102	1.1932
Arial	10	128	37.67	2.0316	2.0316	1.6051
Arial	10	128	47.33	2.5530	2.5530	2.0170
Arial	10	128	57.00	3.0744	3.0744	2.4290
Arial Bold	7	98	8.67	0.6106	0.6106	0.4824
Arial Bold	7	98	18.33	1.2916	1.2916	1.0204
Arial Bold	7	98	28.00	1.9726	1.9726	1.5584
Arial Bold	7	98	37.67	2.6536	2.6536	2.0965
Arial Bold	7	98	47.33	3.3346	3.3346	2.6345
Arial Bold	7	98	57.00	4.0156	4.0156	3.1725
Arial Bold	10	140	8.67	0.4274	0.4274	0.3377
Arial Bold	10	140	18.33	0.9041	0.9041	0.7143
Arial Bold	10	140	28.00	1.3808	1.3808	1.0909
Arial Bold	10	140	37.67	1.8575	1.8575	1.4675
Arial Bold	10	140	47.33	2.3342	2.3342	1.8442
Arial Bold	10	140	57.00	2.8109	2.8109	2.2208

**ONEIDA**

**Northwoods River News**

510 Chippewa Street  
 PO Box PO Box 790  
 Minocqua, WI 54548-0790

County: Oneida  
 Telephone: (715) 356-5236  
 Fax: (715) 358-2121

Day(s) Published: Tu/F/  
 Circulation: 2,087  
 Circulation Adj.: 0%

Email: hholmes@lakelandtimes.com  
 Web: www.rivernewsonline.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	7	90	8.67	0.6648	0.6648	0.5253
Arial	7	90	18.33	1.4064	1.4064	1.1111
Arial	7	90	28.00	2.1479	2.1479	1.6970
Arial	7	90	37.67	2.8895	2.8895	2.2828
Arial	7	90	47.33	3.6310	3.6310	2.8687
Arial	7	90	57.00	4.3725	4.3725	3.4545
Arial Bold	7	98	8.67	0.6106	0.6106	0.4824
Arial Bold	7	98	18.33	1.2916	1.2916	1.0204
Arial Bold	7	98	28.00	1.9726	1.9726	1.5584
Arial Bold	7	98	37.67	2.6536	2.6536	2.0965
Arial Bold	7	98	47.33	3.3346	3.3346	2.6345
Arial Bold	7	98	57.00	4.0156	4.0156	3.1725
Arial Narrow	6	63	8.67	0.9498	0.9498	0.7504
Arial Narrow	6	63	18.33	2.0091	2.0091	1.5873



Arial Narrow	6	63	28.00	3.0684	3.0684	2.4242
Arial Narrow	6	63	37.67	4.1278	4.1278	3.2612
Arial Narrow	6	63	47.33	5.1871	5.1871	4.0981
Arial Narrow	6	63	57.00	6.2465	6.2465	4.9351

**ONEIDA**

**Three Lakes News**

425 Mill St County: Oneida Day(s) Published: W/  
 PO Box PO Box 1929 Telephone: (715) 479-4421 Circulation: 616  
 Eagle River, WI 54521-1929 Fax: (715) 479-6242 Circulation Adj.: 0%  
 Email: dmolnar@mmclocal.com  
 Web: www.vcnewsreview.com  
 Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	74	9.00	0.8397	0.8397	0.6634
Arial	6	74	18.90	1.7633	1.7633	1.3931
Arial	6	74	28.80	2.6870	2.6870	2.1229
Arial	6	74	38.70	3.6106	3.6106	2.8526
Arial	6	74	48.60	4.5342	4.5342	3.5823
Arial	6	74	58.50	5.4579	5.4579	4.3120
Arial Bold	6	80	9.00	0.7767	0.7767	0.6136
Arial Bold	6	80	18.90	1.6311	1.6311	1.2886
Arial Bold	6	80	28.80	2.4854	2.4854	1.9636
Arial Bold	6	80	38.70	3.3398	3.3398	2.6386
Arial Bold	6	80	48.60	4.1942	4.1942	3.3136
Arial Bold	6	80	58.50	5.0485	5.0485	3.9886

**OUTAGAMIE**

**Post Crescent**

PO Box PO Box 23430 County: Outagamie Day(s) Published: Su/M/Tu/W/Th/F/  
 Green Bay, WI 54305 Telephone: (920) 431-8298 Circulation: 11,585  
 Fax: (877) 943-0443 Circulation Adj.: 15%  
 Email: thamm@gannett.com  
 Web: www.postcrescent.com  
 Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	9.18	0.8125	0.9344	0.7383
Arial	6	78	19.36	1.7138	1.9709	1.5571
Arial	6	78	29.54	2.6150	3.0073	2.3759
Arial	6	78	39.73	3.5163	4.0437	3.1947
Arial	6	78	49.91	4.4175	5.0801	4.0136
Arial	6	78	60.09	5.3187	6.1165	4.8324

**OUTAGAMIE**

**Times-Villager**

1900 Crooks Avenue County: Outagamie Day(s) Published: W/  
 PO Box PO Box 229 Telephone: (920) 759-2000 Circulation: 3,718  
 Kaukauna, WI 54130-0229 Fax: (920) 759-7344 Circulation Adj.: 0%  
 Email: sales@timesvillager.com  
 Web: www.timesvillager.com  
 Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.6428	0.6428	0.5079
Arial	8	102	20.00	1.3535	1.3535	1.0693
Arial	8	102	30.30	2.0506	2.0506	1.6201



Arial	8	102	40.80	2.7617	2.7617	2.1819
Arial	8	102	51.10	3.4588	3.4588	2.7327
Arial	8	102	61.60	4.1695	4.1695	3.2941
Arial	9	114	9.50	0.5751	0.5751	0.4544
Arial	9	114	20.00	1.2110	1.2110	0.9567
Arial	9	114	30.30	1.8347	1.8347	1.4495
Arial	9	114	40.80	2.4710	2.4710	1.9522
Arial	9	114	51.10	3.0947	3.0947	2.4450
Arial	9	114	61.60	3.7306	3.7306	2.9474
Arial Bold	8	112	9.50	0.5854	0.5854	0.4625
Arial Bold	8	112	20.00	1.2326	1.2326	0.9738
Arial Bold	8	112	30.30	1.8675	1.8675	1.4754
Arial Bold	8	112	40.80	2.5151	2.5151	1.9871
Arial Bold	8	112	51.10	3.1500	3.1500	2.4887
Arial Bold	8	112	61.60	3.7972	3.7972	3.0000
Arial Italic	8	102	9.50	0.6428	0.6428	0.5079
Arial Italic	8	102	20.00	1.3535	1.3535	1.0693
Arial Italic	8	102	30.30	2.0506	2.0506	1.6201
Arial Italic	8	102	40.80	2.7617	2.7617	2.1819
Arial Italic	8	102	51.10	3.4588	3.4588	2.7327
Arial Italic	8	102	61.60	4.1695	4.1695	3.2941

**OUTAGAMIE**

**Wrightstown Area Spirit**

1900 Crooks Ave  
 PO Box PO Box 229  
 Kaukauna, WI 54130-0229

County: Outagamie  
 Telephone: (920) 759-2000  
 Fax: (920) 759-7344

Day(s) Published: W/  
 Circulation: 3,927  
 Circulation Adj.: 0%

Email: sales@timesvillager.com

Web: wrightstownspirit.com

Comments: Per 985.03(am) Wis. Stats., "If there is not a newspaper in a city, village, or town that satisfies the requirements under par. (a), the publisher of a newspaper that satisfies all of the following may be awarded or be entitled to compensation or a fee for the publishing of a legal notice: 1. The newspaper is published regularly and continuously in the city, village, or town and publishing in the newspaper is likely to give notice in the area or to the affected person. 2. The newspaper is otherwise qualified under this section."

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.6428	0.6428	0.5079
Arial	8	102	20.00	1.3535	1.3535	1.0693
Arial	8	102	30.30	2.0506	2.0506	1.6201
Arial	8	102	40.80	2.7617	2.7617	2.1819
Arial	8	102	51.10	3.4588	3.4588	2.7327
Arial	8	102	61.60	4.1695	4.1695	3.2941

**OZAUKEE**

**Ozaukee News Graphic**

W61 N306 Washington Ave, Ste 1-2  
 PO Box PO Box 47  
 Cedarburg, WI 53012-0047

County: Ozaukee  
 Telephone: (262) 379-0037  
 Fax: (262) 338-1984

Day(s) Published: Tu/Th/  
 Circulation: 4,594  
 Circulation Adj.: 0%

Email: freemanlegals@conley.net

Web: www.gmtoday.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	7	96	6.60	0.4747	0.4747	0.3750
Arial	7	96	13.78	0.9910	0.9910	0.7830
Arial	7	96	20.89	1.5023	1.5023	1.1869
Arial	7	96	28.01	2.0144	2.0144	1.5915
Arial Bold	7	104	6.60	0.4381	0.4381	0.3462
Arial Bold	7	104	13.78	0.9148	0.9148	0.7227

Arial Bold	7	104	20.89	1.3868	1.3868	1.0956
Arial Bold	7	104	28.01	1.8594	1.8594	1.4691

**OZAUKEE**

**Ozaukee Press**

125 E Main Street  
 PO Box PO Box 249  
 Port Washington, WI 53074-0249

County: Ozaukee  
 Telephone: (262) 284-3494  
 Fax: (262) 284-0067

Day(s) Published: Th/  
 Circulation: 7,290  
 Circulation Adj.: 0%

Email: bschanen4@ozaukeeexpress.com  
 Web: www.ozaukeeexpress.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	7	94	14.60	1.0725	1.0725	0.8473
Arial	7	94	30.00	2.2034	2.2034	1.7408
Arial	7	94	45.00	3.3051	3.3051	2.6112
Arial	7	94	61.60	4.5243	4.5243	3.5745
Arial Bold	7	102	14.60	0.9884	0.9884	0.7809
Arial Bold	7	102	30.00	2.0306	2.0306	1.6043
Arial Bold	7	102	45.00	3.0459	3.0459	2.4064
Arial Bold	7	102	61.60	4.1695	4.1695	3.2941
Arial Bold Italic	7	104	14.60	0.9694	0.9694	0.7659
Arial Bold Italic	7	104	30.00	1.9915	1.9915	1.5734
Arial Bold Italic	7	104	45.00	2.9873	2.9873	2.3601
Arial Bold Italic	7	104	61.60	4.0893	4.0893	3.2308
Arial Italic	7	94	14.60	1.0725	1.0725	0.8473
Arial Italic	7	94	30.00	2.2034	2.2034	1.7408
Arial Italic	7	94	45.00	3.3051	3.3051	2.6112
Arial Italic	7	94	61.60	4.5243	4.5243	3.5745

**PEPIN**

**Courier-Wedge**

103 W Main Street  
 PO Box  
 Durand, WI 54736

County: Pepin  
 Telephone: (715) 672-4252  
 Fax: (715) 672-4254

Day(s) Published: Th/  
 Circulation: 3,617  
 Circulation Adj.: 0%

Email: durandpublishing@nelson-tel.net  
 Web:

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	10	128	10.00	0.5394	0.5394	0.4261
Arial	10	128	20.90	1.1273	1.1273	0.8906
Arial	10	128	31.60	1.7044	1.7044	1.3466
Arial	10	128	42.12	2.2718	2.2718	1.7949
Arial	10	128	52.60	2.8371	2.8371	2.2415
Arial	10	128	62.10	3.3495	3.3495	2.6463
Arial Bold	10	140	10.00	0.4931	0.4931	0.3896
Arial Bold	10	140	20.90	1.0307	1.0307	0.8143
Arial Bold	10	140	31.60	1.5583	1.5583	1.2312
Arial Bold	10	140	42.12	2.0771	2.0771	1.6410
Arial Bold	10	140	52.60	2.5939	2.5939	2.0494
Arial Bold	10	140	62.10	3.0624	3.0624	2.4195
Arial Italic	10	128	10.00	0.5394	0.5394	0.4261
Arial Italic	10	128	20.90	1.1273	1.1273	0.8906
Arial Italic	10	128	31.60	1.7044	1.7044	1.3466
Arial Italic	10	128	42.12	2.2718	2.2718	1.7949
Arial Italic	10	128	52.60	2.8371	2.8371	2.2415
Arial Italic	10	128	62.10	3.3495	3.3495	2.6463

**PIERCE**

**Sun-Argus**

W2855 730th Ave  
 PO Box  
 Spring Valley, WI 54767

County: Pierce  
 Telephone: (715) 778-4990  
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Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	76	9.20	0.8357	0.8357	0.6603
Arial	6	76	19.20	1.7442	1.7442	1.3780
Arial	6	76	29.00	2.6344	2.6344	2.0813
Arial	6	76	39.00	3.5428	3.5428	2.7990
Arial	6	76	48.90	4.4422	4.4422	3.5096
Arial	6	76	58.90	5.3506	5.3506	4.2273
Arial	7	90	9.20	0.7057	0.7057	0.5576
Arial	7	90	19.20	1.4729	1.4729	1.1636
Arial	7	90	29.00	2.2246	2.2246	1.7576
Arial	7	90	39.00	2.9917	2.9917	2.3636
Arial	7	90	48.90	3.7512	3.7512	2.9636
Arial	7	90	58.90	4.5183	4.5183	3.5697
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Arial	10	128	19.20	1.0356	1.0356	0.8182
Arial	10	128	29.00	1.5642	1.5642	1.2358
Arial	10	128	39.00	2.1036	2.1036	1.6619
Arial	10	128	48.90	2.6375	2.6375	2.0838
Arial	10	128	58.90	3.1769	3.1769	2.5099
Arial	11	140	9.20	0.4537	0.4537	0.3584
Arial	11	140	19.20	0.9468	0.9468	0.7481
Arial	11	140	29.00	1.4301	1.4301	1.1299
Arial	11	140	39.00	1.9233	1.9233	1.5195
Arial	11	140	48.90	2.4115	2.4115	1.9052
Arial	11	140	58.90	2.9046	2.9046	2.2948
Arial	12	154	9.20	0.4124	0.4124	0.3259
Arial	12	154	19.20	0.8608	0.8608	0.6800
Arial	12	154	29.00	1.3001	1.3001	1.0272
Arial	12	154	39.00	1.7484	1.7484	1.3813
Arial	12	154	48.90	2.1922	2.1922	1.7320
Arial	12	154	58.90	2.6406	2.6406	2.0862
Arial Bold	6	84	9.20	0.7562	0.7562	0.5974
Arial Bold	6	84	19.20	1.5781	1.5781	1.2468
Arial Bold	6	84	29.00	2.3835	2.3835	1.8831
Arial Bold	6	84	39.00	3.2054	3.2054	2.5325
Arial Bold	6	84	48.90	4.0191	4.0191	3.1753
Arial Bold	6	84	58.90	4.8410	4.8410	3.8247
Arial Bold	7	98	9.20	0.6481	0.6481	0.5121
Arial Bold	7	98	19.20	1.3526	1.3526	1.0686
Arial Bold	7	98	29.00	2.0430	2.0430	1.6141
Arial Bold	7	98	39.00	2.7475	2.7475	2.1707
Arial Bold	7	98	48.90	3.4450	3.4450	2.7217
Arial Bold	7	98	58.90	4.1494	4.1494	3.2783
Arial Bold	10	140	9.20	0.4537	0.4537	0.3584
Arial Bold	10	140	19.20	0.9468	0.9468	0.7481
Arial Bold	10	140	29.00	1.4301	1.4301	1.1299
Arial Bold	10	140	39.00	1.9233	1.9233	1.5195
Arial Bold	10	140	48.90	2.4115	2.4115	1.9052
Arial Bold	10	140	58.90	2.9046	2.9046	2.2948
Arial Bold	11	154	9.20	0.4124	0.4124	0.3259
Arial Bold	11	154	19.20	0.8608	0.8608	0.6800

Arial Bold	11	154	29.00	1.3001	1.3001	1.0272
Arial Bold	11	154	39.00	1.7484	1.7484	1.3813
Arial Bold	11	154	48.90	2.1922	2.1922	1.7320
Arial Bold	11	154	58.90	2.6406	2.6406	2.0862
Arial Bold	12	168	9.20	0.3781	0.3781	0.2987
Arial Bold	12	168	19.20	0.7890	0.7890	0.6234
Arial Bold	12	168	29.00	1.1918	1.1918	0.9416
Arial Bold	12	168	39.00	1.6027	1.6027	1.2662
Arial Bold	12	168	48.90	2.0096	2.0096	1.5877
Arial Bold	12	168	58.90	2.4205	2.4205	1.9123

**PIERCE / ST CROIX**

**Pierce County Journal**

311 Dakota Street S  
 PO Box PO Box 4  
 Prescott, WI 54021-0004

County: Pierce / St Croix  
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 Fax: (715) 273-8078

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Web: [www.prescottjournal.net](http://www.prescottjournal.net)

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					First Insert	Subsequent Insert
Arial	8	102	10.17	0.6884	0.6884	0.5439
Arial	8	102	21.25	1.4383	1.4383	1.1364
Arial	8	102	32.42	2.1944	2.1944	1.7337
Arial	8	102	43.58	2.9498	2.9498	2.3305
Arial	8	102	54.67	3.7004	3.7004	2.9235
Arial	8	102	65.83	4.4558	4.4558	3.5203
Arial	9	114	10.17	0.6159	0.6159	0.4866
Arial	9	114	21.25	1.2869	1.2869	1.0167
Arial	9	114	32.42	1.9634	1.9634	1.5512
Arial	9	114	43.58	2.6393	2.6393	2.0852
Arial	9	114	54.67	3.3109	3.3109	2.6158
Arial	9	114	65.83	3.9868	3.9868	3.1498

**PIERCE / ST. CROIX**

**Star Observer**

120 S 4th Street  
 PO Box  
 Cannon Falls, MN 55009

County: Pierce / St. Croix  
 Telephone: (701) 241-5509  
 Fax:

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Email: [customerservice@ourourkemediagroup.com](mailto:customerservice@ourourkemediagroup.com)

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					First Insert	Subsequent Insert
Arial	7	90	10.00	0.7671	0.7671	0.6061
Arial	7	90	20.90	1.6033	1.6033	1.2667
Arial	7	90	31.60	2.4241	2.4241	1.9152
Arial	7	90	42.30	3.2449	3.2449	2.5636
Arial	7	90	53.00	4.0657	4.0657	3.2121
Arial	7	90	63.90	4.9018	4.9018	3.8727
Arial	8	102	10.00	0.6769	0.6769	0.5348
Arial	8	102	20.90	1.4146	1.4146	1.1176
Arial	8	102	31.60	2.1389	2.1389	1.6898
Arial	8	102	42.30	2.8631	2.8631	2.2620
Arial	8	102	53.00	3.5874	3.5874	2.8342
Arial	8	102	63.90	4.3252	4.3252	3.4171
Arial	9	114	10.00	0.6056	0.6056	0.4785
Arial	9	114	20.90	1.2657	1.2657	1.0000
Arial	9	114	31.60	1.9137	1.9137	1.5120

Arial	9	114	42.30	2.5617	2.5617	2.0239
Arial	9	114	53.00	3.2098	3.2098	2.5359
Arial	9	114	63.90	3.8699	3.8699	3.0574
Arial Bold	7	98	10.00	0.7045	0.7045	0.5566
Arial Bold	7	98	20.90	1.4724	1.4724	1.1633
Arial Bold	7	98	31.60	2.2262	2.2262	1.7588
Arial Bold	7	98	42.30	2.9800	2.9800	2.3544
Arial Bold	7	98	53.00	3.7338	3.7338	2.9499
Arial Bold	7	98	63.90	4.5017	4.5017	3.5566
Arial Bold	8	112	10.00	0.6164	0.6164	0.4870
Arial Bold	8	112	20.90	1.2883	1.2883	1.0179
Arial Bold	8	112	31.60	1.9479	1.9479	1.5390
Arial Bold	8	112	42.30	2.6075	2.6075	2.0601
Arial Bold	8	112	53.00	3.2671	3.2671	2.5812
Arial Bold	8	112	63.90	3.9390	3.9390	3.1120

**POLK**

**Amery Free Press**

215 Keller Avenue S  
 PO Box PO Box 424  
 Amery, WI 54001-0424

County: Polk  
 Telephone: (715) 268-8101  
 Fax: (715) 268-5300

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Email: office@baldwin-bulletin.com

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Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	76	9.60	0.8721	0.8721	0.6890
Arial	6	76	19.12	1.7369	1.7369	1.3722
Arial	6	76	30.40	2.7616	2.7616	2.1818
Arial	6	76	40.10	3.6428	3.6428	2.8780
Arial	6	76	51.40	4.6693	4.6693	3.6890
Arial	6	76	62.00	5.6322	5.6322	4.4498
Arial	9	116	9.60	0.5714	0.5714	0.4514
Arial	9	116	19.12	1.1380	1.1380	0.8991
Arial	9	116	30.40	1.8093	1.8093	1.4295
Arial	9	116	40.10	2.3866	2.3866	1.8856
Arial	9	116	51.40	3.0592	3.0592	2.4169
Arial	9	116	62.00	3.6901	3.6901	2.9154
Arial	10	128	9.60	0.5178	0.5178	0.4091
Arial	10	128	19.12	1.0313	1.0313	0.8148
Arial	10	128	30.40	1.6397	1.6397	1.2955
Arial	10	128	40.10	2.1629	2.1629	1.7088
Arial	10	128	51.40	2.7724	2.7724	2.1903
Arial	10	128	62.00	3.3441	3.3441	2.6420
Arial	10.5	140	9.60	0.4734	0.4734	0.3740
Arial	10.5	140	19.12	0.9429	0.9429	0.7449
Arial	10.5	140	30.40	1.4992	1.4992	1.1844
Arial	10.5	140	40.10	1.9775	1.9775	1.5623
Arial	10.5	140	51.40	2.5348	2.5348	2.0026
Arial	10.5	140	62.00	3.0575	3.0575	2.4156
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Arial Bold	6	84	19.12	1.5715	1.5715	1.2416
Arial Bold	6	84	30.40	2.4986	2.4986	1.9740
Arial Bold	6	84	40.10	3.2958	3.2958	2.6039
Arial Bold	6	84	51.40	4.2246	4.2246	3.3377
Arial Bold	6	84	62.00	5.0958	5.0958	4.0260
Arial Bold	9	126	9.60	0.5260	0.5260	0.4156
Arial Bold	9	126	19.12	1.0477	1.0477	0.8277
Arial Bold	9	126	30.40	1.6657	1.6657	1.3160
Arial Bold	9	126	40.10	2.1972	2.1972	1.7359

Arial Bold	9	126	51.40	2.8164	2.8164	2.2251
Arial Bold	9	126	62.00	3.3972	3.3972	2.6840
Arial Bold	10	140	9.60	0.4734	0.4734	0.3740
Arial Bold	10	140	19.12	0.9429	0.9429	0.7449
Arial Bold	10	140	30.40	1.4992	1.4992	1.1844
Arial Bold	10	140	40.10	1.9775	1.9775	1.5623
Arial Bold	10	140	51.40	2.5348	2.5348	2.0026
Arial Bold	10	140	62.00	3.0575	3.0575	2.4156
Arial Bold	10.5	148	9.60	0.4478	0.4478	0.3538
Arial Bold	10.5	148	19.12	0.8919	0.8919	0.7047
Arial Bold	10.5	148	30.40	1.4181	1.4181	1.1204
Arial Bold	10.5	148	40.10	1.8706	1.8706	1.4779
Arial Bold	10.5	148	51.40	2.3977	2.3977	1.8943
Arial Bold	10.5	148	62.00	2.8922	2.8922	2.2850

**POLK**

**Inter-County Leader**

303 Wisconsin Ave N  
 PO Box PO Box 490  
 Frederic, WI 54837-0490

County: Polk  
 Telephone: (715) 327-4236  
 Fax: (715) 327-4870

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Email: ads@iccpawi.com  
 Web: www.leadericcpa.com

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Arial	8	102	9.75	0.6599	0.6599	0.5214
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Arial	8	102	30.76	2.0820	2.0820	1.6449
Arial	9	114	9.75	0.5905	0.5905	0.4665
Arial	9	114	20.25	1.2264	1.2264	0.9689
Arial	9	114	30.76	1.8629	1.8629	1.4718
Arial	12	152	9.75	0.4429	0.4429	0.3499
Arial	12	152	20.25	0.9198	0.9198	0.7267
Arial	12	152	30.76	1.3972	1.3972	1.1038
Arial Bold	8	112	9.75	0.6010	0.6010	0.4748
Arial Bold	8	112	20.25	1.2483	1.2483	0.9862
Arial Bold	8	112	30.76	1.8961	1.8961	1.4981
Arial Bold	9	126	9.75	0.5342	0.5342	0.4221
Arial Bold	9	126	20.25	1.1096	1.1096	0.8766
Arial Bold	9	126	30.76	1.6855	1.6855	1.3316
Arial Bold	12	168	9.75	0.4007	0.4007	0.3166
Arial Bold	12	168	20.25	0.8322	0.8322	0.6575
Arial Bold	12	168	30.76	1.2641	1.2641	0.9987

**POLK**

**Sun The**

108 Cascade Street  
 PO Box PO Box 248  
 Osceola, WI 54020-0248

County: Polk  
 Telephone: (715) 294-2314  
 Fax: (715) 755-3314

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Email: office@osceolasun.com  
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					First Insert	Subsequent Insert
Arial	8	102	9.50	0.6430	0.6430	0.5080
Arial	8	102	20.00	1.3537	1.3537	1.0695
Arial	8	102	30.50	2.0644	2.0644	1.6310
Arial	8	102	41.00	2.7751	2.7751	2.1925
Arial	8	102	51.50	3.4858	3.4858	2.7540

Arial	8	102	62.00	4.1965	4.1965	3.3155
Arial Bold	8	128	9.50	0.5124	0.5124	0.4048
Arial Bold	8	128	20.00	1.0787	1.0787	0.8523
Arial Bold	8	128	30.50	1.6451	1.6451	1.2997
Arial Bold	8	128	41.00	2.2114	2.2114	1.7472
Arial Bold	8	128	51.50	2.7778	2.7778	2.1946
Arial Bold	8	128	62.00	3.3441	3.3441	2.6420

**PORTAGE**

**Stevens Point Journal**

PO Box PO Box 23430  
 Green Bay, WI 54305

County: Portage  
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 Fax: (877) 943-0443

Day(s) Published: Su/M/Tu/W/Th/F/  
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Email: [thamm@gannett.com](mailto:thamm@gannett.com)  
 Web: [www.stevenspointjournal.com](http://www.stevenspointjournal.com)

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Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	9.18	0.8125	0.8125	0.6420
Arial	6	78	19.36	1.7138	1.7138	1.3540
Arial	6	78	29.54	2.6150	2.6150	2.0660
Arial	6	78	39.73	3.5163	3.5163	2.7780
Arial	6	78	49.91	4.4175	4.4175	3.4901
Arial	6	78	60.09	5.3187	5.3187	4.2021

**PRICE**

**Price County Review**

115 N Lake Avenue  
 PO Box PO Box 170  
 Phillips, WI 54555-0170

County: Price  
 Telephone: (715) 833-9265  
 Fax: (715) 833-9244

Day(s) Published: Th/  
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Email: [legals@pricecountyreview.com](mailto:legals@pricecountyreview.com)  
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					First Insert	Subsequent Insert
Arial	8	102	9.60	0.6498	0.6498	0.5134
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Arial	8	102	30.00	2.0306	2.0306	1.6043
Arial	8	102	40.30	2.7278	2.7278	2.1551
Arial	8	102	50.60	3.4249	3.4249	2.7059
Arial	8	102	61.90	4.1898	4.1898	3.3102
Arial Bold	8	112	9.60	0.5918	0.5918	0.4675
Arial Bold	8	112	19.90	1.2267	1.2267	0.9692
Arial Bold	8	112	30.00	1.8493	1.8493	1.4610
Arial Bold	8	112	40.30	2.4842	2.4842	1.9627
Arial Bold	8	112	50.60	3.1191	3.1191	2.4643
Arial Bold	8	112	61.90	3.8157	3.8157	3.0146
Arial Italic	8	102	9.60	0.6498	0.6498	0.5134
Arial Italic	8	102	19.90	1.3470	1.3470	1.0642
Arial Italic	8	102	30.00	2.0306	2.0306	1.6043
Arial Italic	8	102	40.30	2.7278	2.7278	2.1551
Arial Italic	8	102	50.60	3.4249	3.4249	2.7059
Arial Italic	8	102	61.90	4.1898	4.1898	3.3102

**RACINE**

**Journal Times The**

212 4th Street  
 PO Box  
 Racine, WI 53403-1005

County: Racine  
 Telephone: (262) 657-1500  
 Fax: (262) 631-1702

Day(s) Published: Su/M/Tu/W/Th/F/Sa  
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					First Insert	Subsequent Insert
Arial	6.5	84	9.39	0.7717	0.7717	0.6097
Arial	6.5	84	19.38	1.5927	1.5927	1.2583
Arial	6.5	84	29.37	2.4136	2.4136	1.9069
Arial	6.5	84	39.36	3.2347	3.2347	2.5556
Arial	6.5	84	49.34	4.0555	4.0555	3.2041
Arial	6.5	84	59.33	4.8765	4.8765	3.8527
Arial Bold	6.5	92	9.39	0.7046	0.7046	0.5566
Arial Bold	6.5	92	19.38	1.4542	1.4542	1.1489
Arial Bold	6.5	92	29.37	2.2038	2.2038	1.7411
Arial Bold	6.5	92	39.36	2.9534	2.9534	2.3333
Arial Bold	6.5	92	49.34	3.7029	3.7029	2.9255
Arial Bold	6.5	92	59.33	4.4525	4.4525	3.5177

**RACINE**

**Standard Press**

209 Dodge Street  
 PO Box  
 Burlington, WI 53105

County: Racine  
 Telephone: (262) 728-3411  
 Fax: (262) 725-7702

Day(s) Published: Th/  
 Circulation: 2,190  
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Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.6430	0.6430	0.5080
Arial	8	102	19.75	1.3368	1.3368	1.0561
Arial	8	102	30.00	2.0306	2.0306	1.6043
Arial	8	102	40.25	2.7244	2.7244	2.1524
Arial	8	102	50.50	3.4182	3.4182	2.7005
Arial	8	102	60.75	4.1119	4.1119	3.2487
Arial Bold	8	112	9.50	0.5856	0.5856	0.4627
Arial Bold	8	112	19.75	1.2174	1.2174	0.9619
Arial Bold	8	112	30.00	1.8493	1.8493	1.4610
Arial Bold	8	112	40.25	2.4811	2.4811	1.9602
Arial Bold	8	112	50.50	3.1130	3.1130	2.4594
Arial Bold	8	112	60.75	3.7448	3.7448	2.9586



**RACINE**

**Waterford Post**

209 Dodge Street  
 PO Box  
 Burlington, WI 53105

County: Racine  
 Telephone: (262) 728-3411  
 Fax: (262) 725-7702

Day(s) Published: Th/  
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Email: [legals@southernlakesnewspapers.com](mailto:legals@southernlakesnewspapers.com)  
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					First Insert	Subsequent Insert
Arial	8	102	9.50	0.6430	0.6430	0.5080
Arial	8	102	19.75	1.3368	1.3368	1.0561
Arial	8	102	30.00	2.0306	2.0306	1.6043
Arial	8	102	40.25	2.7244	2.7244	2.1524
Arial	8	102	50.50	3.4182	3.4182	2.7005
Arial	8	102	60.75	4.1119	4.1119	3.2487
Arial Bold	8	112	9.50	0.5856	0.5856	0.4627
Arial Bold	8	112	19.75	1.2174	1.2174	0.9619
Arial Bold	8	112	30.00	1.8493	1.8493	1.4610
Arial Bold	8	112	40.25	2.4811	2.4811	1.9602
Arial Bold	8	112	50.50	3.1130	3.1130	2.4594
Arial Bold	8	112	60.75	3.7448	3.7448	2.9586

**RACINE**

**Westine Report**

209 Dodge Street  
 PO Box  
 Burlington, WI 53105

County: Racine  
 Telephone: (262) 728-3411  
 Fax: (262) 725-7702

Day(s) Published: Th/  
 Circulation: 558  
 Circulation Adj.: 0%

Email: [legals@southernlakesnewspapers.com](mailto:legals@southernlakesnewspapers.com)  
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Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.6430	0.6430	0.5080
Arial	8	102	19.75	1.3368	1.3368	1.0561
Arial	8	102	30.00	2.0306	2.0306	1.6043
Arial	8	102	40.25	2.7244	2.7244	2.1524
Arial	8	102	50.50	3.4182	3.4182	2.7005
Arial	8	102	60.75	4.1119	4.1119	3.2487
Arial Bold	8	112	9.50	0.5856	0.5856	0.4627
Arial Bold	8	112	19.75	1.2174	1.2174	0.9619
Arial Bold	8	112	30.00	1.8493	1.8493	1.4610
Arial Bold	8	112	40.25	2.4811	2.4811	1.9602
Arial Bold	8	112	50.50	3.1130	3.1130	2.4594
Arial Bold	8	112	60.75	3.7448	3.7448	2.9586

**RICHLAND**

**Epitaph-News**

116 E Commercial Street  
 PO Box PO Box 295  
 Viola, WI 54664-0295

County: Richland  
 Telephone: (608) 627-1830  
 Fax:

Day(s) Published: Th/  
 Circulation: 610  
 Circulation Adj.: 0%

Email: epitaphnewspaper@gmail.com

Web:

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	114	11.00	0.6662	0.6662	0.5263
Arial	9	114	23.00	1.3929	1.3929	1.1005
Arial	9	114	35.00	2.1196	2.1196	1.6746
Arial	9	114	47.00	2.8464	2.8464	2.2488
Arial Bold	9	126	11.00	0.6027	0.6027	0.4762
Arial Bold	9	126	23.00	1.2603	1.2603	0.9957
Arial Bold	9	126	35.00	1.9178	1.9178	1.5152
Arial Bold	9	126	47.00	2.5753	2.5753	2.0346

**RICHLAND**

**Richland Observer**

172 E Court Street  
 PO Box PO Box 31  
 Richland Center, WI 53581-0031

County: Richland  
 Telephone: (608) 647-6141  
 Fax: (608) 647-6143

Day(s) Published: Th/  
 Circulation: 2,127  
 Circulation Adj.: 0%

Email: jinge@tds.net

Web: www.swnews4u.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	10.00	0.6769	0.6769	0.5348
Arial	8	102	21.00	1.4214	1.4214	1.1230
Arial	8	102	31.00	2.0983	2.0983	1.6578
Arial	8	102	43.00	2.9105	2.9105	2.2995
Arial	8	102	53.00	3.5874	3.5874	2.8342
Arial	8	102	64.00	4.3319	4.3319	3.4225
Arial	9	114	10.00	0.6056	0.6056	0.4785
Arial	9	114	21.00	1.2718	1.2718	1.0048
Arial	9	114	31.00	1.8774	1.8774	1.4833
Arial	9	114	43.00	2.6041	2.6041	2.0574
Arial	9	114	53.00	3.2098	3.2098	2.5359
Arial	9	114	64.00	3.8759	3.8759	3.0622
Arial	10	126	10.00	0.5479	0.5479	0.4329
Arial	10	126	21.00	1.1507	1.1507	0.9091
Arial	10	126	31.00	1.6986	1.6986	1.3420
Arial	10	126	43.00	2.3561	2.3561	1.8615
Arial	10	126	53.00	2.9041	2.9041	2.2944
Arial	10	126	64.00	3.5068	3.5068	2.7706
Arial Bold	8	114	10.00	0.6056	0.6056	0.4785
Arial Bold	8	114	21.00	1.2718	1.2718	1.0048
Arial Bold	8	114	31.00	1.8774	1.8774	1.4833
Arial Bold	8	114	43.00	2.6041	2.6041	2.0574
Arial Bold	8	114	53.00	3.2098	3.2098	2.5359
Arial Bold	8	114	64.00	3.8759	3.8759	3.0622
Arial Bold	9	126	10.00	0.5479	0.5479	0.4329
Arial Bold	9	126	21.00	1.1507	1.1507	0.9091
Arial Bold	9	126	31.00	1.6986	1.6986	1.3420
Arial Bold	9	126	43.00	2.3561	2.3561	1.8615
Arial Bold	9	126	53.00	2.9041	2.9041	2.2944

Arial Bold	9	126	64.00	3.5068	3.5068	2.7706
Arial Bold	10	140	10.00	0.4931	0.4931	0.3896
Arial Bold	10	140	21.00	1.0356	1.0356	0.8182
Arial Bold	10	140	31.00	1.5287	1.5287	1.2078
Arial Bold	10	140	43.00	2.1205	2.1205	1.6753
Arial Bold	10	140	53.00	2.6137	2.6137	2.0649
Arial Bold	10	140	64.00	3.1561	3.1561	2.4935

**ROCK**

**Beloit Daily News**

444 E Grand Ave  
 PO Box Suite 102  
 Beloit, WI 53511

County: Rock  
 Telephone: (608) 364-9235  
 Fax:

Day(s) Published: M/Tu/W/Th/F/  
 Circulation: 2,526  
 Circulation Adj.: 0%

Email: kboreen@beloitdailynews.com  
 Web: www.antigojournal.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Bold	6.5	97	8.63	0.6139	0.6139	0.4850
Arial Bold	6.5	97	18.00	1.2812	1.2812	1.0122
Arial Bold	6.5	97	27.38	1.9484	1.9484	1.5394
Arial Bold	6.5	97	36.75	2.6157	2.6157	2.0665
Arial Bold	6.5	97	46.13	3.2830	3.2830	2.5937
Arial Bold	6.5	97	55.50	3.9502	3.9502	3.1209

**ROCK**

**Clinton Topper**

1102 Ann St  
 PO Box  
 Delavan, WI 53115

County: Rock  
 Telephone: (262) 728-3411  
 Fax: (262) 725-6844

Day(s) Published: Th/  
 Circulation: 431  
 Circulation Adj.: 0%

Email: legals@rvpublishing.com  
 Web: www.indreg.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.6430	0.6430	0.5080
Arial	8	102	19.75	1.3368	1.3368	1.0561
Arial	8	102	30.00	2.0306	2.0306	1.6043
Arial	8	102	40.25	2.7244	2.7244	2.1524
Arial	8	102	50.50	3.4182	3.4182	2.7005
Arial	8	102	60.75	4.1119	4.1119	3.2487
Arial Bold	8	112	9.50	0.5856	0.5856	0.4627
Arial Bold	8	112	19.75	1.2174	1.2174	0.9619
Arial Bold	8	112	30.00	1.8493	1.8493	1.4610
Arial Bold	8	112	40.25	2.4811	2.4811	1.9602
Arial Bold	8	112	50.50	3.1130	3.1130	2.4594
Arial Bold	8	112	60.75	3.7448	3.7448	2.9586

**ROCK**

**Edgerton Reporter**

21 N Henry Street  
 PO Box  
 Edgerton, WI 53534

County: Rock  
 Telephone: (608) 884-3367  
 Fax: (608) 884-8187

Day(s) Published: W/  
 Circulation: 1,647  
 Circulation Adj.: 0%

Email: publisher@edgertonreporter.com

Web:

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	100	8.68	0.5990	0.5990	0.4732
Arial	8	100	18.25	1.2601	1.2601	0.9956
Arial	8	100	27.94	1.9287	1.9287	1.5238
Arial	8	100	37.61	2.5969	2.5969	2.0517
Arial	8	100	47.29	3.2650	3.2650	2.5796
Arial	8	100	56.97	3.9332	3.9332	3.1075
Arial	8	100	66.75	4.6084	4.6084	3.6409
Arial	9	114	8.68	0.5254	0.5254	0.4151
Arial	9	114	18.25	1.1054	1.1054	0.8733
Arial	9	114	27.94	1.6918	1.6918	1.3367
Arial	9	114	37.61	2.2780	2.2780	1.7997
Arial	9	114	47.29	2.8641	2.8641	2.2628
Arial	9	114	56.97	3.4502	3.4502	2.7258
Arial	9	114	66.75	4.0425	4.0425	3.1938
Arial	10	126	8.68	0.4754	0.4754	0.3756
Arial	10	126	18.25	1.0001	1.0001	0.7901
Arial	10	126	27.94	1.5307	1.5307	1.2094
Arial	10	126	37.61	2.0610	2.0610	1.6283
Arial	10	126	47.29	2.5913	2.5913	2.0473
Arial	10	126	56.97	3.1216	3.1216	2.4662
Arial	10	126	66.75	3.6575	3.6575	2.8896
Arial Bold	8	110	8.68	0.5445	0.5445	0.4302
Arial Bold	8	110	18.25	1.1456	1.1456	0.9051
Arial Bold	8	110	27.94	1.7534	1.7534	1.3853
Arial Bold	8	110	37.61	2.3608	2.3608	1.8652
Arial Bold	8	110	47.29	2.9682	2.9682	2.3451
Arial Bold	8	110	56.97	3.5756	3.5756	2.8250
Arial Bold	8	110	66.75	4.1895	4.1895	3.3099
Arial Bold	9	124	8.68	0.4831	0.4831	0.3816
Arial Bold	9	124	18.25	1.0162	1.0162	0.8029
Arial Bold	9	124	27.94	1.5554	1.5554	1.2289
Arial Bold	9	124	37.61	2.0943	2.0943	1.6546
Arial Bold	9	124	47.29	2.6331	2.6331	2.0803
Arial Bold	9	124	56.97	3.1719	3.1719	2.5060
Arial Bold	9	124	66.75	3.7165	3.7165	2.9362
Arial Bold	10	138	8.68	0.4341	0.4341	0.3429
Arial Bold	10	138	18.25	0.9131	0.9131	0.7214
Arial Bold	10	138	27.94	1.3976	1.3976	1.1042
Arial Bold	10	138	37.61	1.8818	1.8818	1.4867
Arial Bold	10	138	47.29	2.3660	2.3660	1.8692
Arial Bold	10	138	56.97	2.8502	2.8502	2.2518
Arial Bold	10	138	66.75	3.3394	3.3394	2.6383

**ROCK**

**Gazette The**

One S Parker Dr  
 PO Box  
 Janesville, WI 53545

County: Rock  
 Telephone: (608) 741-6650  
 Fax:

Day(s) Published: M/Tu/W/Th/F/  
 Circulation: 7,872  
 Circulation Adj.: 0%

Email: mlewis@adamspg.com  
 Web: www.gazettextra.com

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Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Bold	6.5	97	8.63	0.6139	0.6139	0.4850
Arial Bold	6.5	97	18.00	1.2812	1.2812	1.0122
Arial Bold	6.5	97	27.38	1.9484	1.9484	1.5394
Arial Bold	6.5	97	36.75	2.6157	2.6157	2.0665
Arial Bold	6.5	97	46.13	3.2830	3.2830	2.5937
Arial Bold	6.5	97	55.50	3.9502	3.9502	3.1209

**ROCK**

**Milton Courier**

1 S. Parker Dr  
 PO Box PO Box 5001  
 Janesville, WI 53547-5001

County: Rock  
 Telephone: (608) 837-2521  
 Fax:

Day(s) Published: F/  
 Circulation: 757  
 Circulation Adj.: 0%

Email: classifieds@hngnews.com  
 Web: www.miltoncourier.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Bold	6.5	97	8.63	0.6139	0.6139	0.4850
Arial Bold	6.5	97	18.00	1.2812	1.2812	1.0122
Arial Bold	6.5	97	27.38	1.9484	1.9484	1.5394
Arial Bold	6.5	97	36.75	2.6157	2.6157	2.0665
Arial Bold	6.5	97	46.13	3.2830	3.2830	2.5937
Arial Bold	6.5	97	55.50	3.9502	3.9502	3.1209

**RUSK**

**Ladysmith News**

120 W 3rd Street S  
 PO Box PO Box 189  
 Ladysmith, WI 54848-0189

County: Rusk  
 Telephone: (715) 532-5591  
 Fax: (715) 532-6644

Day(s) Published: Th/  
 Circulation: 4,273  
 Circulation Adj.: 0%

Email: manager@ladysmithnews.com  
 Web: www.ladysmithnews.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	7	90	12.00	0.9205	0.9205	0.7273
Arial	7	90	25.50	1.9561	1.9561	1.5455
Arial	7	90	38.50	2.9534	2.9534	2.3333
Arial	7	90	52.50	4.0273	4.0273	3.1818
Arial	7	90	65.50	5.0246	5.0246	3.9697
Arial	7	90	78.00	5.9835	5.9835	4.7273
Arial	8	102	12.00	0.8122	0.8122	0.6417
Arial	8	102	25.50	1.7260	1.7260	1.3636
Arial	8	102	38.50	2.6059	2.6059	2.0588
Arial	8	102	52.50	3.5535	3.5535	2.8075
Arial	8	102	65.50	4.4335	4.4335	3.5027
Arial	8	102	78.00	5.2795	5.2795	4.1711

**SAUK**

**Reedsburg Independent**

1126 Mill St  
 PO Box PO Box 286  
 Black Earth, WI 53515-0286  
 County: Sauk  
 Telephone: (608) 767-3655  
 Fax: (608) 767-2222  
 Email: [legals@fingerpub.com](mailto:legals@fingerpub.com)  
 Web: [www.reedsburgindependent.com](http://www.reedsburgindependent.com)

Day(s) Published: Th/  
 Circulation: 1,655  
 Circulation Adj.: 0%

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.00	0.6092	0.6092	0.4813
Arial	8	102	19.50	1.3199	1.3199	1.0428
Arial	8	102	30.00	2.0306	2.0306	1.6043
Arial	8	102	39.50	2.6736	2.6736	2.1123
Arial	8	102	50.00	3.3843	3.3843	2.6738
Arial	8	102	60.50	4.0950	4.0950	3.2353

**SAUK**

**Star News - Black Earth**

1126 Mills Street  
 PO Box PO Box 286  
 Black Earth, WI 53515-0286  
 County: Sauk  
 Telephone: (608) 767-3655  
 Fax: (608) 767-2222  
 Email: [legals@fingerpub.com](mailto:legals@fingerpub.com)  
 Web: [www.wiscstarnews.com](http://www.wiscstarnews.com)

Day(s) Published: Th/  
 Circulation: 1,036  
 Circulation Adj.: 0%

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.00	0.6092	0.6092	0.4813
Arial	8	102	19.50	1.3199	1.3199	1.0428
Arial	8	102	30.00	2.0306	2.0306	1.6043
Arial	8	102	39.50	2.6736	2.6736	2.1123
Arial	8	102	50.00	3.3843	3.3843	2.6738
Arial	8	102	60.50	4.0950	4.0950	3.2353

**SAWYER**

**Sawyer County Gazette**

5133 N Main Street  
 PO Box PO Box 99  
 Winter, WI 54896-0099  
 County: Sawyer  
 Telephone: (715) 266-2511  
 Fax: (715) 266-2512  
 Email: [gazette@centurytel.net](mailto:gazette@centurytel.net)  
 Web: [www.sawyercountygazette.net](http://www.sawyercountygazette.net)

Day(s) Published: W/  
 Circulation: 1,340  
 Circulation Adj.: 0%

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.00	0.6092	0.6092	0.4813
Arial	8	102	20.00	1.3537	1.3537	1.0695
Arial	8	102	28.00	1.8952	1.8952	1.4973
Arial	8	102	39.00	2.6398	2.6398	2.0856
Arial	8	102	49.50	3.3505	3.3505	2.6471
Arial	8	102	59.50	4.0273	4.0273	3.1818
Arial	9	114	9.00	0.5451	0.5451	0.4306
Arial	9	114	20.00	1.2112	1.2112	0.9569
Arial	9	114	28.00	1.6957	1.6957	1.3397
Arial	9	114	39.00	2.3619	2.3619	1.8660
Arial	9	114	49.50	2.9978	2.9978	2.3684
Arial	9	114	59.50	3.6034	3.6034	2.8469
Arial	10	128	9.00	0.4854	0.4854	0.3835
Arial	10	128	20.00	1.0787	1.0787	0.8523
Arial	10	128	28.00	1.5102	1.5102	1.1932

Arial	10	128	39.00	2.1036	2.1036	1.6619
Arial	10	128	49.50	2.6699	2.6699	2.1094
Arial	10	128	59.50	3.2093	3.2093	2.5355
Arial	11	140	9.00	0.4438	0.4438	0.3506
Arial	11	140	20.00	0.9863	0.9863	0.7792
Arial	11	140	28.00	1.3808	1.3808	1.0909
Arial	11	140	39.00	1.9233	1.9233	1.5195
Arial	11	140	49.50	2.4411	2.4411	1.9286
Arial	11	140	59.50	2.9342	2.9342	2.3182
Arial	12	152	9.00	0.4088	0.4088	0.3230
Arial	12	152	20.00	0.9084	0.9084	0.7177
Arial	12	152	28.00	1.2718	1.2718	1.0048
Arial	12	152	39.00	1.7714	1.7714	1.3995
Arial	12	152	49.50	2.2483	2.2483	1.7763
Arial	12	152	59.50	2.7026	2.7026	2.1352
Arial Bold	8	112	9.00	0.5548	0.5548	0.4383
Arial Bold	8	112	20.00	1.2329	1.2329	0.9740
Arial Bold	8	112	28.00	1.7260	1.7260	1.3636
Arial Bold	8	112	39.00	2.4041	2.4041	1.8994
Arial Bold	8	112	49.50	3.0513	3.0513	2.4107
Arial Bold	8	112	59.50	3.6677	3.6677	2.8977
Arial Bold	9	126	9.00	0.4931	0.4931	0.3896
Arial Bold	9	126	20.00	1.0959	1.0959	0.8658
Arial Bold	9	126	28.00	1.5342	1.5342	1.2121
Arial Bold	9	126	39.00	2.1370	2.1370	1.6883
Arial Bold	9	126	49.50	2.7123	2.7123	2.1429
Arial Bold	9	126	59.50	3.2602	3.2602	2.5758
Arial Bold	10	140	9.00	0.4438	0.4438	0.3506
Arial Bold	10	140	20.00	0.9863	0.9863	0.7792
Arial Bold	10	140	28.00	1.3808	1.3808	1.0909
Arial Bold	10	140	39.00	1.9233	1.9233	1.5195
Arial Bold	10	140	49.50	2.4411	2.4411	1.9286
Arial Bold	10	140	59.50	2.9342	2.9342	2.3182
Arial Bold	11	154	9.00	0.4035	0.4035	0.3188
Arial Bold	11	154	20.00	0.8966	0.8966	0.7084
Arial Bold	11	154	28.00	1.2553	1.2553	0.9917
Arial Bold	11	154	39.00	1.7484	1.7484	1.3813
Arial Bold	11	154	49.50	2.2191	2.2191	1.7532
Arial Bold	11	154	59.50	2.6675	2.6675	2.1074
Arial Bold	12	168	9.00	0.3699	0.3699	0.2922
Arial Bold	12	168	20.00	0.8219	0.8219	0.6494
Arial Bold	12	168	28.00	1.1507	1.1507	0.9091
Arial Bold	12	168	39.00	1.6027	1.6027	1.2662
Arial Bold	12	168	49.50	2.0342	2.0342	1.6071
Arial Bold	12	168	59.50	2.4452	2.4452	1.9318

**SAWYER**

**Sawyer County Record**

15617B Hwy 63 N  
 PO Box PO Box 919  
 Hayward, WI 54843-0919

County: Sawyer  
 Telephone: (715) 718-6442  
 Fax: (715) 634-8191

Day(s) Published: W/  
 Circulation: 3,471  
 Circulation Adj.: 0%

Email: [kquast@sawyercountyrecord.net](mailto:kquast@sawyercountyrecord.net)  
 Web: [www.haywardwi.com](http://www.haywardwi.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	9.00	0.7966	0.7966	0.6294
Arial	6	78	19.50	1.7260	1.7260	1.3636
Arial	6	78	30.00	2.6554	2.6554	2.0979
Arial	6	78	40.50	3.5848	3.5848	2.8322

Arial	6	78	51.00	4.5142	4.5142	3.5664
Arial	6	78	61.50	5.4435	5.4435	4.3007
Arial	8	102	9.00	0.6092	0.6092	0.4813
Arial	8	102	19.50	1.3199	1.3199	1.0428
Arial	8	102	30.00	2.0306	2.0306	1.6043
Arial	8	102	40.50	2.7413	2.7413	2.1658
Arial	8	102	51.00	3.4520	3.4520	2.7273
Arial	8	102	61.50	4.1627	4.1627	3.2888
Arial Bold	8	112	9.00	0.5548	0.5548	0.4383
Arial Bold	8	112	19.50	1.2020	1.2020	0.9497
Arial Bold	8	112	30.00	1.8493	1.8493	1.4610
Arial Bold	8	112	40.50	2.4965	2.4965	1.9724
Arial Bold	8	112	51.00	3.1438	3.1438	2.4838
Arial Bold	8	112	61.50	3.7910	3.7910	2.9951

**SHAWANO**

**Market Messenger**

1211 E Richmond Street  
 PO Box  
 Shawano, WI 54166-2645

County: Shawano  
 Telephone: (715) 526-1200  
 Fax: (715) 526-1210

Day(s) Published: Th/  
 Circulation: 25,702  
 Circulation Adj.: 75%

Email: patti@cpps.site.com

Web: www.cpp.press

Comments: Per 985.03(am) Wis. Stats., "If there is not a newspaper in a city, village, or town that satisfies the requirements under par. (a), the publisher of a newspaper that satisfies all of the following may be awarded or be entitled to compensation or a fee for the publishing of a legal notice: 1. The newspaper is published regularly and continuously in the city, village, or town and publishing in the newspaper is likely to give notice in the area or to the affected person. 2. The newspaper is otherwise qualified under this section."

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	76	9.00	0.8176	1.4308	1.1304
Arial	6	76	19.50	1.7714	3.1000	2.4492
Arial	6	76	30.00	2.7253	4.7692	3.7679
Arial	6	76	40.50	3.6791	6.4384	5.0867
Arial	6	76	51.00	4.6329	8.1077	6.4055
Arial	6	76	61.50	5.5868	9.7769	7.7243
Arial	7.5	96	9.00	0.6472	1.1327	0.8949
Arial	7.5	96	19.50	1.4024	2.4542	1.9389
Arial	7.5	96	30.00	2.1575	3.7756	2.9830
Arial	7.5	96	40.50	2.9126	5.0971	4.0270
Arial	7.5	96	51.00	3.6677	6.4186	5.0710
Arial	7.5	96	61.50	4.4229	7.7400	6.1151
Arial	9	114	9.00	0.5451	0.9538	0.7536
Arial	9	114	19.50	1.1809	2.0667	1.6328
Arial	9	114	30.00	1.8168	3.1795	2.5120
Arial	9	114	40.50	2.4527	4.2923	3.3911
Arial	9	114	51.00	3.0886	5.4051	4.2703
Arial	9	114	61.50	3.7245	6.5179	5.1495
Arial	10	122	9.00	0.5093	0.8913	0.7042
Arial	10	122	19.50	1.1035	1.9311	1.5257
Arial	10	122	30.00	1.6977	2.9710	2.3472
Arial	10	122	40.50	2.2919	4.0108	3.1688
Arial	10	122	51.00	2.8861	5.0507	3.9903
Arial	10	122	61.50	3.4803	6.0905	4.8118
Arial Bold	6	84	9.00	0.7397	1.2945	1.0227
Arial Bold	6	84	19.50	1.6027	2.8047	2.2159
Arial Bold	6	84	30.00	2.4657	4.3150	3.4091
Arial Bold	6	84	40.50	3.3287	5.8252	4.6023
Arial Bold	6	84	51.00	4.1917	7.3355	5.7955
Arial Bold	6	84	61.50	5.0547	8.8458	6.9886



Arial Bold	7.5	106	9.00	0.5862	1.0258	0.8105
Arial Bold	7.5	106	19.50	1.2701	2.2226	1.7560
Arial Bold	7.5	106	30.00	1.9540	3.4194	2.7015
Arial Bold	7.5	106	40.50	2.6378	4.6162	3.6471
Arial Bold	7.5	106	51.00	3.3217	5.8130	4.5926
Arial Bold	7.5	106	61.50	4.0056	7.0098	5.5382
Arial Bold	9	126	9.00	0.4931	0.8630	0.6818
Arial Bold	9	126	19.50	1.0685	1.8698	1.4773
Arial Bold	9	126	30.00	1.6438	2.8767	2.2727
Arial Bold	9	126	40.50	2.2191	3.8835	3.0682
Arial Bold	9	126	51.00	2.7945	4.8903	3.8636
Arial Bold	9	126	61.50	3.3698	5.8972	4.6591
Arial Bold	10	140	9.00	0.4438	0.7767	0.6136
Arial Bold	10	140	19.50	0.9616	1.6828	1.3295
Arial Bold	10	140	30.00	1.4794	2.5890	2.0455
Arial Bold	10	140	40.50	1.9972	3.4951	2.7614
Arial Bold	10	140	51.00	2.5150	4.4013	3.4773
Arial Bold	10	140	61.50	3.0328	5.3074	4.1932
Arial Italic	6	76	9.00	0.8176	1.4308	1.1304
Arial Italic	6	76	19.50	1.7714	3.1000	2.4492
Arial Italic	6	76	30.00	2.7253	4.7692	3.7679
Arial Italic	6	76	40.50	3.6791	6.4384	5.0867
Arial Italic	6	76	51.00	4.6329	8.1077	6.4055
Arial Italic	6	76	61.50	5.5868	9.7769	7.7243
Arial Italic	7.5	96	9.00	0.6472	1.1327	0.8949
Arial Italic	7.5	96	19.50	1.4024	2.4542	1.9389
Arial Italic	7.5	96	30.00	2.1575	3.7756	2.9830
Arial Italic	7.5	96	40.50	2.9126	5.0971	4.0270
Arial Italic	7.5	96	51.00	3.6677	6.4186	5.0710
Arial Italic	7.5	96	61.50	4.4229	7.7400	6.1151
Arial Italic	9	114	9.00	0.5451	0.9538	0.7536
Arial Italic	9	114	19.50	1.1809	2.0667	1.6328
Arial Italic	9	114	30.00	1.8168	3.1795	2.5120
Arial Italic	9	114	40.50	2.4527	4.2923	3.3911
Arial Italic	9	114	51.00	3.0886	5.4051	4.2703
Arial Italic	9	114	61.50	3.7245	6.5179	5.1495
Arial Italic	10	122	9.00	0.5093	0.8913	0.7042
Arial Italic	10	122	19.50	1.1035	1.9311	1.5257
Arial Italic	10	122	30.00	1.6977	2.9710	2.3472
Arial Italic	10	122	40.50	2.2919	4.0108	3.1688
Arial Italic	10	122	51.00	2.8861	5.0507	3.9903
Arial Italic	10	122	61.50	3.4803	6.0905	4.8118

**SHAWANO**

**Shawano Leader**

1464 E Green Bay Street  
 PO Box  
 Shawano, WI 54166

County: Shawano  
 Telephone: (715) 526-2121  
 Fax: (715) 524-3941

Day(s) Published: F/  
 Circulation: 3,478  
 Circulation Adj.: 0%

Email: [classifieds@newmedia-wi.com](mailto:classifieds@newmedia-wi.com)

Web: [www.newmedia-wi.com](http://www.newmedia-wi.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	13.14	1.1631	1.1631	0.9189
Arial	6	78	24.24	2.1456	2.1456	1.6951
Arial	6	78	41.34	3.6591	3.6591	2.8909
Arial	6	78	55.50	4.9125	4.9125	3.8811
Arial	8	102	13.14	0.8894	0.8894	0.7027
Arial	8	102	24.24	1.6407	1.6407	1.2963
Arial	8	102	41.34	2.7982	2.7982	2.2107

Arial	8	102	55.50	3.7566	3.7566	2.9679
Arial	10	128	13.14	0.7087	0.7087	0.5599
Arial	10	128	24.24	1.3074	1.3074	1.0330
Arial	10	128	41.34	2.2298	2.2298	1.7616
Arial	10	128	55.50	2.9935	2.9935	2.3651
Arial Bold	6	84	13.14	1.0800	1.0800	0.8532
Arial Bold	6	84	24.24	1.9923	1.9923	1.5740
Arial Bold	6	84	41.34	3.3978	3.3978	2.6844
Arial Bold	6	84	55.50	4.5616	4.5616	3.6039
Arial Bold	8	112	13.14	0.8100	0.8100	0.6399
Arial Bold	8	112	24.24	1.4942	1.4942	1.1805
Arial Bold	8	112	41.34	2.5483	2.5483	2.0133
Arial Bold	8	112	55.50	3.4212	3.4212	2.7029
Arial Bold	10	140	13.14	0.6480	0.6480	0.5119
Arial Bold	10	140	24.24	1.1954	1.1954	0.9444
Arial Bold	10	140	41.34	2.0387	2.0387	1.6106
Arial Bold	10	140	55.50	2.7369	2.7369	2.1623

**SHAWANO**

**Wittenberg Enterprise & Birnamwood News**

PO Box PO Box 313  
 Wittenberg, WI 54499-0313

County: Shawano  
 Telephone: (715) 526-2121  
 Fax: (715) 524-3941

Day(s) Published: F/  
 Circulation: 518  
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Email: [classifieds@newmedia-wi.com](mailto:classifieds@newmedia-wi.com)  
 Web: [www.wittenbergenterprise.com](http://www.wittenbergenterprise.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	13.14	1.1631	1.1631	0.9189
Arial	6	78	24.24	2.1456	2.1456	1.6951
Arial	6	78	41.34	3.6591	3.6591	2.8909
Arial	6	78	55.50	4.9125	4.9125	3.8811
Arial	8	102	13.14	0.8894	0.8894	0.7027
Arial	8	102	24.24	1.6407	1.6407	1.2963
Arial	8	102	41.34	2.7982	2.7982	2.2107
Arial	8	102	55.50	3.7566	3.7566	2.9679
Arial	10	128	13.14	0.7087	0.7087	0.5599
Arial	10	128	24.24	1.3074	1.3074	1.0330
Arial	10	128	41.34	2.2298	2.2298	1.7616
Arial	10	128	55.50	2.9935	2.9935	2.3651
Arial Bold	6	84	13.14	1.0800	1.0800	0.8532
Arial Bold	6	84	24.24	1.9923	1.9923	1.5740
Arial Bold	6	84	41.34	3.3978	3.3978	2.6844
Arial Bold	6	84	55.50	4.5616	4.5616	3.6039
Arial Bold	8	112	13.14	0.8100	0.8100	0.6399
Arial Bold	8	112	24.24	1.4942	1.4942	1.1805
Arial Bold	8	112	41.34	2.5483	2.5483	2.0133
Arial Bold	8	112	55.50	3.4212	3.4212	2.7029
Arial Bold	10	140	13.14	0.6480	0.6480	0.5119
Arial Bold	10	140	24.24	1.1954	1.1954	0.9444
Arial Bold	10	140	41.34	2.0387	2.0387	1.6106
Arial Bold	10	140	55.50	2.7369	2.7369	2.1623

**SHEBOYGAN**

**Review The**

113 E Mill Street  
 PO Box  
 Plymouth, WI 53073

County: Sheboygan  
 Telephone: (920) 893-6411  
 Fax: (920) 893-5505

Day(s) Published: F/  
 Circulation: 3,333  
 Circulation Adj.: 0%

Email: [reply@plymouth-review.com](mailto:reply@plymouth-review.com)  
 Web: [www.plymouth-review.com](http://www.plymouth-review.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	10.62	0.7188	0.7188	0.5679
Arial	8	102	22.20	1.5026	1.5026	1.1872
Arial	8	102	33.78	2.2864	2.2864	1.8064
Arial	8	102	45.42	3.0743	3.0743	2.4289
Arial	8	102	57.00	3.8581	3.8581	3.0481
Arial	9	114	10.62	0.6432	0.6432	0.5081
Arial	9	114	22.20	1.3445	1.3445	1.0622
Arial	9	114	33.78	2.0458	2.0458	1.6163
Arial	9	114	45.42	2.7507	2.7507	2.1732
Arial	9	114	57.00	3.4520	3.4520	2.7273
Arial Bold	8	112	10.62	0.6546	0.6546	0.5172
Arial Bold	8	112	22.20	1.3685	1.3685	1.0812
Arial Bold	8	112	33.78	2.0823	2.0823	1.6451
Arial Bold	8	112	45.42	2.7998	2.7998	2.2120
Arial Bold	8	112	57.00	3.5136	3.5136	2.7760

**SHEBOYGAN**

**Sheboygan Falls News**

113 E Mill Street  
 PO Box  
 Plymouth, WI 53073

County: Sheboygan  
 Telephone: (920) 893-6411  
 Fax: (920) 893-5505

Day(s) Published: F/  
 Circulation: 1,450  
 Circulation Adj.: 0%

Email: [reply@plymouth-review.com](mailto:reply@plymouth-review.com)  
 Web: [www.plymouth-review.com](http://www.plymouth-review.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	10.62	0.7188	0.7188	0.5679
Arial	8	102	22.20	1.5026	1.5026	1.1872
Arial	8	102	33.78	2.2864	2.2864	1.8064
Arial	8	102	45.42	3.0743	3.0743	2.4289
Arial	8	102	57.00	3.8581	3.8581	3.0481
Arial	9	114	10.62	0.6432	0.6432	0.5081
Arial	9	114	22.20	1.3445	1.3445	1.0622
Arial	9	114	33.78	2.0458	2.0458	1.6163
Arial	9	114	45.42	2.7507	2.7507	2.1732
Arial	9	114	57.00	3.4520	3.4520	2.7273
Arial Bold	8	112	10.62	0.6546	0.6546	0.5172
Arial Bold	8	112	22.20	1.3685	1.3685	1.0812
Arial Bold	8	112	33.78	2.0823	2.0823	1.6451
Arial Bold	8	112	45.42	2.7998	2.7998	2.2120
Arial Bold	8	112	57.00	3.5136	3.5136	2.7760

**SHEBOYGAN**

**Sheboygan Press**

PO Box PO Box 23430  
 Green Bay, WI 54305

County: Sheboygan  
 Telephone: (920) 431-8298  
 Fax: (877) 943-0443

Day(s) Published: Su/M/Tu/W/Th/F/Sa  
 Circulation: 3,457  
 Circulation Adj.: 0%

Email: thamm@gannett.com  
 Web: www.sheboyganpress.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	9.18	0.8125	0.8125	0.6420
Arial	6	78	19.36	1.7138	1.7138	1.3540
Arial	6	78	29.54	2.6150	2.6150	2.0660
Arial	6	78	39.73	3.5163	3.5163	2.7780
Arial	6	78	49.91	4.4175	4.4175	3.4901
Arial	6	78	60.09	5.3187	5.3187	4.2021

**SHEBOYGAN**

**Sounder The**

405 2nd Street  
 PO Box PO Box 346  
 Random Lake, WI 53075-0346

County: Sheboygan  
 Telephone: (920) 994-9244  
 Fax: (920) 994-4817

Day(s) Published: Th/  
 Circulation: 1,986  
 Circulation Adj.: 0%

Email: editor@thesounder.com  
 Web: www.thesounder.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	12.00	1.0622	1.0622	0.8392
Arial	6	78	24.00	2.1243	2.1243	1.6783
Arial	6	78	36.00	3.1865	3.1865	2.5175
Arial	6	78	48.00	4.2486	4.2486	3.3566
Arial	6	78	60.00	5.3108	5.3108	4.1958
Arial	7	90	12.00	0.9205	0.9205	0.7273
Arial	7	90	24.00	1.8411	1.8411	1.4545
Arial	7	90	36.00	2.7616	2.7616	2.1818
Arial	7	90	48.00	3.6821	3.6821	2.9091
Arial	7	90	60.00	4.6027	4.6027	3.6364
Arial	8	102	12.00	0.8122	0.8122	0.6417
Arial	8	102	24.00	1.6245	1.6245	1.2834
Arial	8	102	36.00	2.4367	2.4367	1.9251
Arial	8	102	48.00	3.2489	3.2489	2.5668
Arial	8	102	60.00	4.0612	4.0612	3.2086
Arial	9	114	12.00	0.7267	0.7267	0.5742
Arial	9	114	24.00	1.4535	1.4535	1.1483
Arial	9	114	36.00	2.1802	2.1802	1.7225
Arial	9	114	48.00	2.9069	2.9069	2.2967
Arial	9	114	60.00	3.6337	3.6337	2.8708
Arial	10	128	12.00	0.6472	0.6472	0.5114
Arial	10	128	24.00	1.2945	1.2945	1.0227
Arial	10	128	36.00	1.9417	1.9417	1.5341
Arial	10	128	48.00	2.5890	2.5890	2.0455
Arial	10	128	60.00	3.2362	3.2363	2.5568
Arial	12	152	12.00	0.5451	0.5451	0.4306
Arial	12	152	24.00	1.0901	1.0901	0.8612
Arial	12	152	36.00	1.6352	1.6352	1.2919
Arial	12	152	48.00	2.1802	2.1802	1.7225
Arial	12	152	60.00	2.7253	2.7253	2.1531
Arial Bold	6	84	12.00	0.9863	0.9863	0.7792

Arial Bold	6	84	24.00	1.9726	1.9726	1.5584
Arial Bold	6	84	36.00	2.9589	2.9589	2.3377
Arial Bold	6	84	48.00	3.9451	3.9451	3.1169
Arial Bold	7	98	12.00	0.8454	0.8454	0.6679
Arial Bold	7	98	24.00	1.6908	1.6908	1.3358
Arial Bold	7	98	36.00	2.5362	2.5362	2.0037
Arial Bold	7	98	48.00	3.3816	3.3816	2.6716
Arial Bold	7	98	60.00	4.2269	4.2269	3.3395
Arial Bold	8	112	12.00	0.7397	0.7397	0.5844
Arial Bold	8	112	24.00	1.4794	1.4794	1.1688
Arial Bold	8	112	36.00	2.2191	2.2191	1.7532
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Arial Bold	8	112	60.00	3.6986	3.6986	2.9221
Arial Bold	9	126	12.00	0.6575	0.6575	0.5195
Arial Bold	9	126	24.00	1.3150	1.3150	1.0390
Arial Bold	9	126	36.00	1.9726	1.9726	1.5584
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Arial Bold	12	168	60.00	2.4657	2.4657	1.9481
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Arial Bold Italic	6	84	24.00	1.9726	1.9726	1.5584
Arial Bold Italic	6	84	36.00	2.9589	2.9589	2.3377
Arial Bold Italic	6	84	48.00	3.9451	3.9451	3.1169
Arial Bold Italic	6	84	60.00	4.9314	4.9314	3.8961
Arial Bold Italic	7	98	12.00	0.8454	0.8454	0.6679
Arial Bold Italic	7	98	24.00	1.6908	1.6908	1.3358
Arial Bold Italic	7	98	36.00	2.5362	2.5362	2.0037
Arial Bold Italic	7	98	48.00	3.3816	3.3816	2.6716
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Arial Bold Italic	8	112	24.00	1.4794	1.4794	1.1688
Arial Bold Italic	8	112	36.00	2.2191	2.2191	1.7532
Arial Bold Italic	8	112	48.00	2.9589	2.9589	2.3377
Arial Bold Italic	8	112	60.00	3.6986	3.6986	2.9221
Arial Bold Italic	8	112	60.00	3.6986	3.6986	2.9221
Arial Bold Italic	9	126	12.00	0.6575	0.6575	0.5195
Arial Bold Italic	9	126	24.00	1.3150	1.3150	1.0390
Arial Bold Italic	9	126	36.00	1.9726	1.9726	1.5584
Arial Bold Italic	9	126	48.00	2.6301	2.6301	2.0779
Arial Bold Italic	9	126	60.00	3.2876	3.2876	2.5974
Arial Bold Italic	10	140	12.00	0.5918	0.5918	0.4675
Arial Bold Italic	10	140	24.00	1.1835	1.1835	0.9351
Arial Bold Italic	10	140	36.00	1.7753	1.7753	1.4026
Arial Bold Italic	10	140	48.00	2.3671	2.3671	1.8701
Arial Bold Italic	10	140	60.00	2.9589	2.9589	2.3377
Arial Bold Italic	12	168	12.00	0.4931	0.4931	0.3896
Arial Bold Italic	12	168	24.00	0.9863	0.9863	0.7792
Arial Bold Italic	12	168	36.00	1.4794	1.4794	1.1688
Arial Bold Italic	12	168	48.00	1.9726	1.9726	1.5584
Arial Bold Italic	12	168	60.00	2.4657	2.4657	1.9481
Arial Italic	6	76	12.00	1.0901	1.0901	0.8612
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Arial Italic	8	102	24.00	1.6245	1.6245	1.2834
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Arial Italic	10	128	60.00	3.2362	3.2363	2.5568
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Arial Italic	12	154	48.00	2.1519	2.1519	1.7001
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**ST CROIX**

**Tribune Press Reporter**

105 Misty Court  
 PO Box PO Box 38  
 Glenwood City, WI 54013-0038

County: St Croix  
 Telephone: (715) 265-4646  
 Fax: (715) 265-7496

Day(s) Published: W/  
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Email: ads@dewittmedia.com  
 Web: www.dewittmedia.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	76	12.30	1.1174	1.1174	0.8828
Arial	6	76	25.60	2.3256	2.3256	1.8373
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Arial Bold	6	84	51.90	4.2657	4.2657	3.3701
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Arial Bold	10	140	25.60	1.2624	1.2624	0.9974
Arial Bold	10	140	38.60	1.9035	1.9035	1.5039
Arial Bold	10	140	51.90	2.5594	2.5594	2.0221
Arial Bold	10	140	65.00	3.2054	3.2054	2.5325
Arial Bold	10	140	78.00	3.8465	3.8465	3.0390

**ST CROIX**

**Woodville Leader**

PO Box PO Box 311  
 Woodville, WI 54028

County: St Croix  
 Telephone: (715) 778-4990  
 Fax: (715) 778-4996

Day(s) Published: Th/  
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Email: [admins@mygateway.news](mailto:admins@mygateway.news)

Web: <https://mygateway.news/>

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	76	12.00	1.0901	1.0901	0.8612
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Arial	7	90	52.00	3.9890	3.9890	3.1515
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Arial	7	90	78.50	6.0218	6.0218	4.7576
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Arial	12	154	12.00	0.5380	0.5380	0.4250
Arial	12	154	25.50	1.1432	1.1432	0.9032
Arial	12	154	39.25	1.7596	1.7596	1.3902
Arial	12	154	52.00	2.3312	2.3312	1.8418
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Arial Bold	6	84	64.75	5.3218	5.3218	4.2045
Arial Bold	6	84	78.50	6.4520	6.4520	5.0974
Arial Bold	7	98	12.00	0.8454	0.8454	0.6679
Arial Bold	7	98	25.50	1.7964	1.7964	1.4193
Arial Bold	7	98	39.25	2.7651	2.7651	2.1846
Arial Bold	7	98	52.00	3.6633	3.6633	2.8942
Arial Bold	7	98	64.75	4.5616	4.5616	3.6039
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Arial Bold	10	140	25.50	1.2575	1.2575	0.9935
Arial Bold	10	140	39.25	1.9356	1.9356	1.5292
Arial Bold	10	140	52.00	2.5643	2.5643	2.0260
Arial Bold	10	140	64.75	3.1931	3.1931	2.5227
Arial Bold	10	140	78.50	3.8712	3.8712	3.0584
Arial Bold	11	154	12.00	0.5380	0.5380	0.4250
Arial Bold	11	154	25.50	1.1432	1.1432	0.9032
Arial Bold	11	154	39.25	1.7596	1.7596	1.3902
Arial Bold	11	154	52.00	2.3312	2.3312	1.8418
Arial Bold	11	154	64.75	2.9028	2.9028	2.2934
Arial Bold	11	154	78.50	3.5192	3.5192	2.7804
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Arial Bold	12	168	52.00	2.1370	2.1370	1.6883
Arial Bold	12	168	64.75	2.6609	2.6609	2.1023
Arial Bold	12	168	78.50	3.2260	3.2260	2.5487

**ST. CROIX**

**Baldwin Bulletin**

990 Hillcrest St  
 PO Box PO Box 76  
 Baldwin, WI 54002-0076

County: St. Croix  
 Telephone: (715) 684-2484  
 Fax: (715) 684-4937

Day(s) Published: W/  
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Email: [office@baldwin-bulletin.com](mailto:office@baldwin-bulletin.com)  
 Web: [www.baldwin-bulletin.com](http://www.baldwin-bulletin.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
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Arial Bold	6	84	40.80	3.3534	3.3534	2.6494
Arial Bold	6	84	51.00	4.1917	4.1917	3.3117



Arial Bold	6	84	61.80	5.0794	5.0794	4.0130
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Arial Bold	10	140	30.00	1.4794	1.4794	1.1688
Arial Bold	10	140	40.80	2.0120	2.0120	1.5896
Arial Bold	10	140	51.00	2.5150	2.5150	1.9870
Arial Bold	10	140	61.80	3.0476	3.0476	2.4078

**TAYLOR**

**Star News - Medford**

116 Wisconsin Ave  
 PO Box PO Box 180  
 Medford, WI 54451-0180

County: Taylor  
 Telephone: (715) 748-2626  
 Fax: (715) 748-2699

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Email: [admanager@centralwinews.com](mailto:admanager@centralwinews.com)  
 Web: [www.centralwinews.com/starnews](http://www.centralwinews.com/starnews)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
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Arial	8	102	51.50	3.4858	3.4858	2.7540
Arial	8	102	62.00	4.1965	4.1965	3.3155
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Arial	10	128	62.00	3.3441	3.3441	2.6420
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Arial Bold	8	114	51.50	3.1189	3.1189	2.4641
Arial Bold	8	114	62.00	3.7548	3.7548	2.9665
Arial Bold	10	140	9.50	0.4685	0.4685	0.3701
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Arial Bold	10	140	30.50	1.5041	1.5041	1.1883
Arial Bold	10	140	41.00	2.0219	2.0219	1.5974
Arial Bold	10	140	51.50	2.5397	2.5397	2.0065
Arial Bold	10	140	62.00	3.0575	3.0575	2.4156

**TREMPEALEAU**

**Trempealeau County Times**

36435 Main Street  
 PO Box PO Box 95  
 Whitehall, WI 54773-0095

County: Trempealeau  
 Telephone: (715) 538-4765  
 Fax: (715) 538-4540

Day(s) Published: W/  
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Email: eric@trempealeauntimes.com

Web:

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Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
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Arial	8	102	61.46	4.1600	4.1600	3.2866
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Arial	10	128	30.40	1.6397	1.6397	1.2955
Arial	10	128	40.85	2.2033	2.2033	1.7408
Arial	10	128	51.08	2.7551	2.7551	2.1767
Arial	10	128	61.46	3.3150	3.3150	2.6190
Arial Bold	8	112	9.58	0.5906	0.5906	0.4666
Arial Bold	8	112	19.96	1.2301	1.2301	0.9719
Arial Bold	8	112	30.40	1.8739	1.8739	1.4805
Arial Bold	8	112	40.85	2.5181	2.5181	1.9894
Arial Bold	8	112	51.08	3.1487	3.1487	2.4877
Arial Bold	8	112	61.46	3.7886	3.7886	2.9932
Arial Bold	10	140	9.58	0.4725	0.4725	0.3733
Arial Bold	10	140	19.96	0.9841	0.9841	0.7775
Arial Bold	10	140	30.40	1.4992	1.4992	1.1844
Arial Bold	10	140	40.85	2.0145	2.0145	1.5916
Arial Bold	10	140	51.08	2.5190	2.5190	1.9901
Arial Bold	10	140	61.46	3.0309	3.0309	2.3945

**TREMPEALEAU**

**Tri-County Area Times**

123 Main  
 PO Box  
 Mondovi, WI 54755

County: Trempealeau  
 Telephone: (715) 926-4970  
 Fax: (715) 672-4254

Day(s) Published: Th/  
 Circulation: 1,461  
 Circulation Adj.: 0%

Email: durandpublishing@nelson-tel.net

Web:

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	10	128	10.00	0.5394	0.5394	0.4261
Arial	10	128	20.90	1.1273	1.1273	0.8906
Arial	10	128	31.60	1.7044	1.7044	1.3466
Arial	10	128	42.12	2.2718	2.2718	1.7949
Arial	10	128	52.60	2.8371	2.8371	2.2415
Arial	10	128	62.10	3.3495	3.3495	2.6463
Arial Bold	10	140	10.00	0.4931	0.4931	0.3896
Arial Bold	10	140	20.90	1.0307	1.0307	0.8143
Arial Bold	10	140	31.60	1.5583	1.5583	1.2312
Arial Bold	10	140	42.12	2.0771	2.0771	1.6410
Arial Bold	10	140	52.60	2.5939	2.5939	2.0494
Arial Bold	10	140	62.10	3.0624	3.0624	2.4195
Arial Italic	10	128	10.00	0.5394	0.5394	0.4261

Arial Italic	10	128	20.90	1.1273	1.1273	0.8906
Arial Italic	10	128	31.60	1.7044	1.7044	1.3466
Arial Italic	10	128	42.12	2.2718	2.2718	1.7949
Arial Italic	10	128	52.60	2.8371	2.8371	2.2415
Arial Italic	10	128	62.10	3.3495	3.3495	2.6463

**VERNON**

**County Line The**

207 N Garden Street  
 PO Box PO Box 7  
 Ontario, WI 54651-0007

County: Vernon  
 Telephone: (608) 337-4232  
 Fax: (608) 338-0472

Day(s) Published: Th/  
 Circulation: 1,270  
 Circulation Adj.: 0%

Email: countyline@centurytel.net  
 Web: www.thecountyline.net

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	10	126	9.50	0.5205	0.5205	0.4113
Arial	10	126	19.10	1.0466	1.0466	0.8268
Arial	10	126	28.00	1.5342	1.5342	1.2121
Arial	10	126	38.00	2.0822	2.0822	1.6450
Arial	10	126	47.00	2.5753	2.5753	2.0346
Arial	10	126	60.00	3.2876	3.2876	2.5974
Arial Bold	10	140	9.50	0.4685	0.4685	0.3701
Arial Bold	10	140	19.10	0.9419	0.9419	0.7442
Arial Bold	10	140	28.00	1.3808	1.3808	1.0909
Arial Bold	10	140	38.00	1.8739	1.8739	1.4805
Arial Bold	10	140	47.00	2.3178	2.3178	1.8312
Arial Bold	10	140	60.00	2.9589	2.9589	2.3377

**VERNON**

**Hillsboro Sentry Enterprise**

839 Water Avenue  
 PO Box PO Box 469  
 Hillsboro, WI 54634-0469

County: Vernon  
 Telephone: (608) 489-2264  
 Fax: (608) 489-2348

Day(s) Published: W/  
 Circulation: 1,215  
 Circulation Adj.: 0%

Email: mya@monroecountyherald.com  
 Web: www.hillsborose.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	10.18	0.6890	0.6890	0.5444
Arial	8	102	21.33	1.4437	1.4437	1.1406
Arial	8	102	32.50	2.1998	2.1998	1.7380
Arial	8	102	43.66	2.9552	2.9552	2.3348
Arial	8	102	54.86	3.7133	3.7133	2.9337
Arial	8	102	66.00	4.4673	4.4673	3.5294

**VERNON**

**Vernon County Times**

124 W Court St  
 PO Box  
 Viroqua, WI 54665

County: Vernon  
 Telephone: (608) 791-8201  
 Fax: (608) 791-8212

Day(s) Published: W/  
 Circulation: 1,222  
 Circulation Adj.: 0%

Email: rivervalley.legals@lee.net  
 Web: www.vernoncountytimes.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Light	6.8	80	9.40	0.8112	0.8112	0.6409
Arial Light	6.8	80	19.40	1.6742	1.6742	1.3227
Arial Light	6.8	80	29.40	2.5372	2.5372	2.0045
Arial Light	6.8	80	39.40	3.4002	3.4002	2.6864
Arial Light	6.8	80	49.40	4.2632	4.2632	3.3682
Arial Light	6.8	80	59.40	5.1262	5.1262	4.0500
Arial Light	8	94	9.40	0.6904	0.6904	0.5455
Arial Light	8	94	19.40	1.4249	1.4249	1.1257
Arial Light	8	94	29.40	2.1593	2.1593	1.7060
Arial Light	8	94	39.40	2.8938	2.8938	2.2863
Arial Light	8	94	49.40	3.6283	3.6283	2.8665
Arial Light	8	94	59.40	4.3627	4.3627	3.4468
Arial Light	9	110	9.40	0.5900	0.5900	0.4661
Arial Light	9	110	19.40	1.2176	1.2176	0.9620
Arial Light	9	110	29.40	1.8453	1.8453	1.4579
Arial Light	9	110	39.40	2.4729	2.4729	1.9537
Arial Light	9	110	49.40	3.1005	3.1005	2.4496
Arial Light	9	110	59.40	3.7282	3.7282	2.9455
Arial Light Bold	6.8	92	9.40	0.7054	0.7054	0.5573
Arial Light Bold	6.8	92	19.40	1.4558	1.4558	1.1502
Arial Light Bold	6.8	92	29.40	2.2063	2.2063	1.7431
Arial Light Bold	6.8	92	39.40	2.9567	2.9567	2.3360
Arial Light Bold	6.8	92	49.40	3.7071	3.7071	2.9289
Arial Light Bold	6.8	92	59.40	4.4576	4.4576	3.5217
Arial Light Bold	8	104	9.40	0.6240	0.6240	0.4930
Arial Light Bold	8	104	19.40	1.2879	1.2879	1.0175
Arial Light Bold	8	104	29.40	1.9517	1.9517	1.5420
Arial Light Bold	8	104	39.40	2.6156	2.6156	2.0664
Arial Light Bold	8	104	49.40	3.2794	3.2794	2.5909
Arial Light Bold	8	104	59.40	3.9432	3.9432	3.1154
Arial Light Bold	9	122	9.40	0.5319	0.5319	0.4203
Arial Light Bold	9	122	19.40	1.0978	1.0978	0.8674
Arial Light Bold	9	122	29.40	1.6638	1.6638	1.3145
Arial Light Bold	9	122	39.40	2.2297	2.2297	1.7615
Arial Light Bold	9	122	49.40	2.7956	2.7956	2.2086
Arial Light Bold	9	122	59.40	3.3615	3.3615	2.6557

**VERNON**

**Vernon County View**

124 W Court St  
 PO Box  
 Viroqua, WI 54665

County: Vernon  
 Telephone: (608) 791-8201  
 Fax: (608) 791-8212

Day(s) Published: F/  
 Circulation: 682  
 Circulation Adj.: 0%

Email: rivervalley.legals@lee.net  
 Web: vernoncountyview.com

Comments: Per 985.03(am) Wis. Stats., "If there is not a newspaper in a city, village, or town that satisfies the requirements under par. (a), the publisher of a newspaper that satisfies all of the following may be awarded or be entitled to compensation or a fee for the publishing of a legal notice: 1. The newspaper is published regularly and continuously in the city, village, or town and publishing in the newspaper is likely to give notice in the area or to the affected person. 2. The newspaper is otherwise qualified under this section."

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Light	6.8	80	9.40	0.8112	0.8112	0.6409
Arial Light	6.8	80	19.40	1.6742	1.6742	1.3227
Arial Light	6.8	80	29.40	2.5372	2.5372	2.0045
Arial Light	6.8	80	39.40	3.4002	3.4002	2.6864
Arial Light	6.8	80	49.40	4.2632	4.2632	3.3682
Arial Light	6.8	80	59.40	5.1262	5.1262	4.0500
Arial Light	8	94	9.40	0.6904	0.6904	0.5455
Arial Light	8	94	19.40	1.4249	1.4249	1.1257
Arial Light	8	94	29.40	2.1593	2.1593	1.7060
Arial Light	8	94	39.40	2.8938	2.8938	2.2863
Arial Light	8	94	49.40	3.6283	3.6283	2.8665
Arial Light	8	94	59.40	4.3627	4.3627	3.4468
Arial Light	9	110	9.40	0.5900	0.5900	0.4661
Arial Light	9	110	19.40	1.2176	1.2176	0.9620
Arial Light	9	110	29.40	1.8453	1.8453	1.4579
Arial Light	9	110	39.40	2.4729	2.4729	1.9537
Arial Light	9	110	49.40	3.1005	3.1005	2.4496
Arial Light	9	110	59.40	3.7282	3.7282	2.9455
Arial Light Bold	6.8	92	9.40	0.7054	0.7054	0.5573
Arial Light Bold	6.8	92	19.40	1.4558	1.4558	1.1502
Arial Light Bold	6.8	92	29.40	2.2063	2.2063	1.7431
Arial Light Bold	6.8	92	39.40	2.9567	2.9567	2.3360
Arial Light Bold	6.8	92	49.40	3.7071	3.7071	2.9289
Arial Light Bold	6.8	92	59.40	4.4576	4.4576	3.5217
Arial Light Bold	8	104	9.40	0.6240	0.6240	0.4930
Arial Light Bold	8	104	19.40	1.2879	1.2879	1.0175
Arial Light Bold	8	104	29.40	1.9517	1.9517	1.5420
Arial Light Bold	8	104	39.40	2.6156	2.6156	2.0664
Arial Light Bold	8	104	49.40	3.2794	3.2794	2.5909
Arial Light Bold	8	104	59.40	3.9432	3.9432	3.1154
Arial Light Bold	9	122	9.40	0.5319	0.5319	0.4203
Arial Light Bold	9	122	19.40	1.0978	1.0978	0.8674
Arial Light Bold	9	122	29.40	1.6638	1.6638	1.3145
Arial Light Bold	9	122	39.40	2.2297	2.2297	1.7615
Arial Light Bold	9	122	49.40	2.7956	2.7956	2.2086
Arial Light Bold	9	122	59.40	3.3615	3.3615	2.6557

**VILAS**

**Vilas County News-Review**

425 W Mill Street  
 PO Box PO Box 1929  
 Eagle River, WI 54521-1929

County: Vilas  
 Telephone: (715) 479-4421  
 Fax: (715) 479-6242

Day(s) Published: W/  
 Circulation: 5,118  
 Circulation Adj.: 0%

Email: [dmolnar@mmclocal.com](mailto:dmolnar@mmclocal.com)  
 Web: [www.vcnewsreview.com](http://www.vcnewsreview.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	74	9.00	0.8397	0.8397	0.6634
Arial	6	74	18.90	1.7633	1.7633	1.3931
Arial	6	74	28.80	2.6870	2.6870	2.1229
Arial	6	74	38.70	3.6106	3.6106	2.8526
Arial	6	74	48.60	4.5342	4.5342	3.5823
Arial	6	74	58.50	5.4579	5.4579	4.3120
Arial Bold	6	80	9.00	0.7767	0.7767	0.6136
Arial Bold	6	80	18.90	1.6311	1.6311	1.2886
Arial Bold	6	80	28.80	2.4854	2.4854	1.9636
Arial Bold	6	80	38.70	3.3398	3.3398	2.6386
Arial Bold	6	80	48.60	4.1942	4.1942	3.3136
Arial Bold	6	80	58.50	5.0485	5.0485	3.9886

**WALWORTH**

**Delavan Enterprise**

1102 Ann Street  
 PO Box  
 Delavan, WI 53115

County: Walworth  
 Telephone: (262) 728-3411  
 Fax: (262) 725-7702

Day(s) Published: Th/  
 Circulation: 977  
 Circulation Adj.: 0%

Email: [legals@southernlakesnewspapers.com](mailto:legals@southernlakesnewspapers.com)  
 Web: [www.southernlakesnewspapers.com/](http://www.southernlakesnewspapers.com/)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.6430	0.6430	0.5080
Arial	8	102	19.75	1.3367	1.3367	1.0561
Arial	8	102	30.00	2.0305	2.0305	1.6042
Arial	8	102	40.25	2.7243	2.7243	2.1524
Arial	8	102	50.50	3.4182	3.4182	2.7005
Arial	8	102	60.75	4.1119	4.1119	3.2487
Arial Bold	8	112	9.50	0.5855	0.5855	0.4626
Arial Bold	8	112	19.75	1.2174	1.2174	0.9618
Arial Bold	8	112	30.00	1.8492	1.8492	1.4610
Arial Bold	8	112	40.25	2.4811	2.4811	1.9602
Arial Bold	8	112	50.50	3.1130	3.1130	2.4594
Arial Bold	8	112	60.75	3.7448	3.7448	2.9586

**WALWORTH**

**East Troy News**

PO Box PO Box 274  
 East Troy, WI 53120

County: Walworth  
 Telephone: (262) 728-3411  
 Fax: (262) 725-7702

Day(s) Published: F/  
 Circulation: 535  
 Circulation Adj.: 0%

Email: [legals@southernlakesnewspapers.com](mailto:legals@southernlakesnewspapers.com)  
 Web: [www.southernlakesnewspapers.com](http://www.southernlakesnewspapers.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.6430	0.6430	0.5080
Arial	8	102	19.75	1.3367	1.3367	1.0561
Arial	8	102	30.00	2.0305	2.0305	1.6042
Arial	8	102	40.25	2.7243	2.7243	2.1524
Arial	8	102	50.50	3.4182	3.4182	2.7005
Arial	8	102	60.75	4.1119	4.1119	3.2487
Arial Bold	8	112	9.50	0.5855	0.5855	0.4626
Arial Bold	8	112	19.75	1.2174	1.2174	0.9618
Arial Bold	8	112	30.00	1.8492	1.8492	1.4610
Arial Bold	8	112	40.25	2.4811	2.4811	1.9602
Arial Bold	8	112	50.50	3.1130	3.1130	2.4594
Arial Bold	8	112	60.75	3.7448	3.7448	2.9586

**WALWORTH**

**East Troy Times**

1102 Ann St  
 PO Box  
 Delavan, WI 53115

County: Walworth  
 Telephone: (262) 728-3411  
 Fax: (262) 725-7702

Day(s) Published: F/  
 Circulation: 564  
 Circulation Adj.: 0%

Email: [legals@southernlakesnewspapers.com](mailto:legals@southernlakesnewspapers.com)  
 Web: [www.southernlakesnewspapers.com](http://www.southernlakesnewspapers.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.6430	0.6430	0.5080
Arial	8	102	19.75	1.3367	1.3367	1.0561
Arial	8	102	30.00	2.0305	2.0305	1.6042
Arial	8	102	40.25	2.7243	2.7243	2.1524
Arial	8	102	50.50	3.4182	3.4182	2.7005
Arial	8	102	60.75	4.1119	4.1119	3.2487
Arial Bold	8	112	9.50	0.5855	0.5855	0.4626
Arial Bold	8	112	19.75	1.2174	1.2174	0.9618
Arial Bold	8	112	30.00	1.8492	1.8492	1.4610
Arial Bold	8	112	40.25	2.4811	2.4811	1.9602
Arial Bold	8	112	50.50	3.1130	3.1130	2.4594
Arial Bold	8	112	60.75	3.7448	3.7448	2.9586

**WALWORTH**

**Elkhorn Independent**

404 N Washington St  
 PO Box  
 Elkhorn, WI 53121

County: Walworth  
 Telephone: (262) 728-3411  
 Fax: (262) 725-7702

Day(s) Published: Th/  
 Circulation: 1,002  
 Circulation Adj.: 0%

Email: [legals@southernlakesnewspapers.com](mailto:legals@southernlakesnewspapers.com)  
 Web: [www.southernlakesnewspaper.com](http://www.southernlakesnewspaper.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.6430	0.6430	0.5080
Arial	8	102	19.75	1.3367	1.3367	1.0561
Arial	8	102	30.00	2.0305	2.0305	1.6042
Arial	8	102	40.25	2.7243	2.7243	2.1524
Arial	8	102	50.50	3.4182	3.4182	2.7005
Arial	8	102	60.75	4.1119	4.1119	3.2487
Arial Bold	8	112	9.50	0.5855	0.5855	0.4626
Arial Bold	8	112	19.75	1.2174	1.2174	0.9618
Arial Bold	8	112	30.00	1.8492	1.8492	1.4610
Arial Bold	8	112	40.25	2.4811	2.4811	1.9602
Arial Bold	8	112	50.50	3.1130	3.1130	2.4594
Arial Bold	8	112	60.75	3.7448	3.7448	2.9586

**WALWORTH**

**Lake Geneva Regional News**

315 Broad Street  
 PO Box  
 Lake Geneva, WI 53147-0937

County: Walworth  
 Telephone: (262) 657-1500  
 Fax: (262) 248-4476

Day(s) Published: Th/  
 Circulation: 2,146  
 Circulation Adj.: 0%

Email: [legals@lakegenevanews.net](mailto:legals@lakegenevanews.net)  
 Web: [www.lakegenevanews.net](http://www.lakegenevanews.net)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	7	86	10.50	0.8429	0.8429	0.6660
Arial	7	86	22.00	1.7661	1.7661	1.3953
Arial	7	86	33.00	2.6492	2.6492	2.0930
Arial	7	86	44.00	3.5323	3.5323	2.7907
Arial	7	86	55.00	4.4153	4.4153	3.4884
Arial	7	86	66.00	5.2984	5.2984	4.1860
Arial Bold	7	94	10.50	0.7712	0.7712	0.6093
Arial Bold	7	94	22.00	1.6158	1.6158	1.2766
Arial Bold	7	94	33.00	2.4237	2.4237	1.9149
Arial Bold	7	94	44.00	3.2317	3.2317	2.5532
Arial Bold	7	94	55.00	4.0396	4.0396	3.1915
Arial Bold	7	94	66.00	4.8475	4.8475	3.8298



**WALWORTH**

**Sharon Reporter**

PO Box PO Box 329  
 Walworth, WI 53184

County: Walworth  
 Telephone: (262) 728-3411  
 Fax: (262) 725-7702

Day(s) Published: F/  
 Circulation: 214  
 Circulation Adj.: 0%

Email: [legals@southernlakesnewspapers.com](mailto:legals@southernlakesnewspapers.com)

Web: [www.southernlakesnewspapers.com](http://www.southernlakesnewspapers.com)

Comments: Per 985.03(am) Wis. Stats., "If there is not a newspaper in a city, village, or town that satisfies the requirements under par. (a), the publisher of a newspaper that satisfies all of the following may be awarded or be entitled to compensation or a fee for the publishing of a legal notice: 1. The newspaper is published regularly and continuously in the city, village, or town and publishing in the newspaper is likely to give notice in the area or to the affected person. 2. The newspaper is otherwise qualified under this section."

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.6430	0.6430	0.5080
Arial	8	102	19.75	1.3368	1.3368	1.0561
Arial	8	102	30.00	2.0306	2.0306	1.6043
Arial	8	102	40.25	2.7244	2.7244	2.1524
Arial	8	102	50.50	3.4182	3.4182	2.7005
Arial	8	102	60.75	4.1119	4.1119	3.2487
Arial Bold	8	112	9.50	0.5856	0.5856	0.4627
Arial Bold	8	112	19.75	1.2174	1.2174	0.9619
Arial Bold	8	112	30.00	1.8493	1.8493	1.4610
Arial Bold	8	112	40.25	2.4811	2.4811	1.9602
Arial Bold	8	112	50.50	3.1130	3.1130	2.4594
Arial Bold	8	112	60.75	3.7448	3.7448	2.9586

**WALWORTH**

**Walworth-Fontana-Williams Bay Times**

PO Box PO Box 329  
 Walworth, WI 53184

County: Walworth  
 Telephone: (262) 728-3411  
 Fax: (262) 725-7702

Day(s) Published: F/  
 Circulation: 379  
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Email: [legals@southernlakesnewspapers.com](mailto:legals@southernlakesnewspapers.com)

Web: [www.mywalworthcounty.com](http://www.mywalworthcounty.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.6430	0.6430	0.5080
Arial	8	102	19.75	1.3368	1.3368	1.0561
Arial	8	102	30.00	2.0306	2.0306	1.6043
Arial	8	102	40.25	2.7244	2.7244	2.1524
Arial	8	102	50.50	3.4182	3.4182	2.7005
Arial	8	102	60.75	4.1119	4.1119	3.2487
Arial Bold	8	112	9.50	0.5856	0.5856	0.4627
Arial Bold	8	112	19.75	1.2174	1.2174	0.9619
Arial Bold	8	112	30.00	1.8493	1.8493	1.4610
Arial Bold	8	112	40.25	2.4811	2.4811	1.9602
Arial Bold	8	112	50.50	3.1130	3.1130	2.4594
Arial Bold	8	112	60.75	3.7448	3.7448	2.9586

**WALWORTH**

**Whitewater Register**

PO Box PO Box 193  
 Whitewater, WI 53190

County: Walworth  
 Telephone: (262) 728-3411  
 Fax: (262) 725-7702

Day(s) Published: Th/  
 Circulation: 609  
 Circulation Adj.: 0%

Email: [legals@southernlakesnewspapers.com](mailto:legals@southernlakesnewspapers.com)  
 Web: [www.mywalworthcounty.com](http://www.mywalworthcounty.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.6430	0.6430	0.5080
Arial	8	102	19.75	1.3368	1.3368	1.0561
Arial	8	102	30.00	2.0306	2.0306	1.6043
Arial	8	102	40.25	2.7244	2.7244	2.1524
Arial	8	102	50.50	3.4182	3.4182	2.7005
Arial	8	102	60.75	4.1119	4.1119	3.2487
Arial Bold	8	112	9.50	0.5856	0.5856	0.4627
Arial Bold	8	112	19.75	1.2174	1.2174	0.9619
Arial Bold	8	112	30.00	1.8493	1.8493	1.4610
Arial Bold	8	112	40.25	2.4811	2.4811	1.9602
Arial Bold	8	112	50.50	3.1130	3.1130	2.4594
Arial Bold	8	112	60.75	3.7448	3.7448	2.9586

**WASHBURN**

**Spooner Advocate**

251 E Maple Street  
 PO Box PO Box 338  
 Spooner, WI 54801-0338

County: Washburn  
 Telephone: (715) 635-2181  
 Fax: (715) 718-6434

Day(s) Published: Th/  
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Email: [rjackson@spooneradvocate.com](mailto:rjackson@spooneradvocate.com)  
 Web: [www.spooneradvocate.com](http://www.spooneradvocate.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.6430	0.6430	0.5080
Arial	8	102	20.00	1.3537	1.3537	1.0695
Arial	8	102	30.50	2.0644	2.0644	1.6310
Arial	8	102	41.00	2.7751	2.7751	2.1925
Arial	8	102	51.50	3.4858	3.4858	2.7540
Arial	8	102	62.00	4.1965	4.1965	3.3155
Arial Bold	8	114	9.50	0.5753	0.5753	0.4545
Arial Bold	8	114	20.00	1.2112	1.2112	0.9569
Arial Bold	8	114	30.50	1.8471	1.8471	1.4593
Arial Bold	8	114	41.00	2.4830	2.4830	1.9617
Arial Bold	8	114	51.50	3.1189	3.1189	2.4641
Arial Bold	8	114	62.00	3.7548	3.7548	2.9665

**WASHINGTON**

**Daily News**

100 S 6th Avenue  
 PO Box  
 West Bend, WI 53095-3309

County: Washington  
 Telephone: (262) 306-5000  
 Fax: (262) 338-1984

Day(s) Published: Tu/W/Th/F/Sa  
 Circulation: 5,138  
 Circulation Adj.: 0%

Email: [freemanlegals@conleynet.com](mailto:freemanlegals@conleynet.com)  
 Web: [www.gmtoday.com](http://www.gmtoday.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	7	90	6.60	0.5063	0.5063	0.4000
Arial	7	90	13.78	1.0571	1.0571	0.8352
Arial	7	90	20.89	1.6025	1.6025	1.2661
Arial	7	90	28.01	2.1487	2.1487	1.6976

**WASHINGTON**

**Kewaskum Statesman**

106 S Milwaukee St  
 PO Box PO Box 277  
 Theresa, WI 53091

County: Washington  
 Telephone: (920) 533-8338  
 Fax:

Day(s) Published: Th/  
 Circulation: 1,175  
 Circulation Adj.: 0%

Email: [gayle.rydstrom@mmlocal.com](mailto:gayle.rydstrom@mmlocal.com)  
 Web: [www.kstatesman.com](http://www.kstatesman.com)

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Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	118	9.00	0.5266	0.5266	0.4160
Arial	9	118	18.90	1.1058	1.1058	0.8737
Arial	9	118	28.80	1.6850	1.6850	1.3313
Arial	9	118	38.70	2.2643	2.2643	1.7889
Arial	9	118	48.60	2.8435	2.8435	2.2465
Arial	9	118	58.50	3.4227	3.4227	2.7042

**WAUKESHA**

**Oconomowoc Enterprise**

801 N Barstow Street  
 PO Box PO Box 7  
 Waukesha, WI 53186- 480

County: Waukesha  
 Telephone: (262) 542-2501  
 Fax: (262) 338-1984

Day(s) Published: Th/  
 Circulation: 3,141  
 Circulation Adj.: 0%

Email: [freemanlegals@conleynet.com](mailto:freemanlegals@conleynet.com)  
 Web: [www.gmtoday.com](http://www.gmtoday.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	7	90	6.60	0.5063	0.5063	0.4000
Arial	7	90	13.78	1.0571	1.0571	0.8352
Arial	7	90	20.89	1.6025	1.6025	1.2661
Arial	7	90	28.01	2.1487	2.1487	1.6976
Arial Bold	7	98	6.60	0.4650	0.4650	0.3673
Arial Bold	7	98	13.78	0.9708	0.9708	0.7670
Arial Bold	7	98	20.89	1.4717	1.4717	1.1627
Arial Bold	7	98	28.01	1.9733	1.9733	1.5590

**WAUKESHA**

**Waukesha County Freeman**

801 N Barstow Street  
 PO Box PO Box 7  
 Waukesha, WI 53187-0007

County: Waukesha  
 Telephone: (262) 513-2697  
 Fax: (262) 338-1984

Day(s) Published: Tu/W/Th/F/Sa  
 Circulation: 7,611  
 Circulation Adj.: 0%

Email: freemanlegals@conleynet.com  
 Web: www.gmtoday.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	7	90	6.60	0.5063	0.5063	0.4000
Arial	7	90	13.78	1.0571	1.0571	0.8352
Arial	7	90	20.89	1.6025	1.6025	1.2661
Arial	7	90	28.01	2.1487	2.1487	1.6976
Arial Bold	7	98	6.60	0.4650	0.4650	0.3673
Arial Bold	7	98	13.78	0.9708	0.9708	0.7670
Arial Bold	7	98	20.89	1.4717	1.4717	1.1627
Arial Bold	7	98	28.01	1.9733	1.9733	1.5590

**WAUKESHA**

**West NOW**

PO Box PO Box 23430  
 Green Bay, WI 54305

County: Waukesha  
 Telephone: (414) 224-2121  
 Fax: (877) 943-0443

Day(s) Published: W/  
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Email: thamm@gannett.com  
 Web: www.jsonline.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	72	9.17	0.8790	1.2746	1.0070
Arial	6	72	19.33	1.8538	2.6880	2.1237
Arial	6	72	29.50	2.8287	4.1016	3.2405
Arial	6	72	39.67	3.8036	5.5153	4.3574
Arial	6	72	49.83	4.7784	6.9287	5.4741
Arial	6	72	60.00	5.7533	8.3423	6.5909
Arial	7	84	9.17	0.7534	1.0925	0.8631
Arial	7	84	19.33	1.5890	2.3040	1.8203
Arial	7	84	29.50	2.4246	3.5157	2.7776
Arial	7	84	39.67	3.2602	4.7274	3.7349
Arial	7	84	49.83	4.0958	5.9389	4.6921
Arial	7	84	60.00	4.9314	7.1506	5.6494
Arial	8	96	9.17	0.6593	0.9559	0.7552
Arial	8	102	9.17	0.6205	0.8997	0.7108
Arial	8	102	19.33	1.3086	1.8974	1.4991
Arial	8	96	19.33	1.3904	2.0160	1.5928
Arial	8	96	29.50	2.1215	3.0762	2.4304
Arial	8	102	29.50	1.9967	2.8953	2.2874
Arial	8	102	39.67	2.6849	3.8931	3.0758
Arial	8	96	39.67	2.8527	4.1364	3.2680
Arial	8	96	49.83	3.5838	5.1965	4.1056
Arial	8	102	49.83	3.3730	4.8909	3.8641
Arial	8	102	60.00	4.0612	5.8887	4.6524
Arial	8	96	60.00	4.3150	6.2567	4.9432
Arial	9	114	9.17	0.5552	0.8050	0.6360
Arial	9	114	19.33	1.1708	1.6977	1.3413
Arial	9	114	29.50	1.7866	2.5905	2.0467
Arial	9	114	39.67	2.4023	3.4833	2.7520
Arial	9	114	49.83	3.0180	4.3760	3.4573

Arial	9	114	60.00	3.6337	5.2688	4.1627
Arial Bold	6	80	9.17	0.7911	1.1471	0.9063
Arial Bold	6	80	19.33	1.6684	2.4192	1.9113
Arial Bold	6	80	29.50	2.5458	3.6915	2.9165
Arial Bold	6	80	39.67	3.4233	4.9637	3.9216
Arial Bold	6	80	49.83	4.3006	6.2359	4.9267
Arial Bold	6	80	60.00	5.1780	7.5081	5.9318
Arial Bold	7	92	9.17	0.6879	0.9975	0.7881
Arial Bold	7	92	19.33	1.4508	2.1037	1.6620
Arial Bold	7	92	29.50	2.2138	3.2100	2.5361
Arial Bold	7	92	39.67	2.9767	4.3163	3.4101
Arial Bold	7	92	49.83	3.7396	5.4225	4.2841
Arial Bold	7	92	60.00	4.5026	6.5288	5.1581
Arial Bold	8	106	9.17	0.5971	0.8657	0.6840
Arial Bold	8	112	9.17	0.5651	0.8194	0.6473
Arial Bold	8	112	19.33	1.1917	1.7280	1.3652
Arial Bold	8	106	19.33	1.2592	1.8258	1.4425
Arial Bold	8	106	29.50	1.9214	2.7860	2.2011
Arial Bold	8	112	29.50	1.8185	2.6368	2.0832
Arial Bold	8	112	39.67	2.4452	3.5455	2.8012
Arial Bold	8	106	39.67	2.5836	3.7462	2.9597
Arial Bold	8	106	49.83	3.2457	4.7063	3.7182
Arial Bold	8	112	49.83	3.0718	4.4542	3.5191
Arial Bold	8	112	60.00	3.6986	5.3629	4.2370
Arial Bold	8	106	60.00	3.9079	5.6665	4.4768
Arial Bold	9	126	9.17	0.5023	0.7283	0.5754
Arial Bold	9	126	19.33	1.0593	1.5360	1.2135
Arial Bold	9	126	29.50	1.6164	2.3438	1.8517
Arial Bold	9	126	39.67	2.1735	3.1516	2.4899
Arial Bold	9	126	49.83	2.7305	3.9593	3.1280
Arial Bold	9	126	60.00	3.2876	4.7670	3.7662
Arial Bold Italic	8	112	9.17	0.5651	0.8194	0.6473
Arial Bold Italic	8	112	19.33	1.1917	1.7280	1.3652
Arial Bold Italic	8	112	29.50	1.8185	2.6368	2.0832
Arial Bold Italic	8	112	39.67	2.4452	3.5455	2.8012
Arial Bold Italic	8	112	49.83	3.0718	4.4542	3.5191
Arial Bold Italic	8	112	60.00	3.6986	5.3629	4.2370
Arial Bold Italic	9	126	9.17	0.5023	0.7283	0.5754
Arial Bold Italic	9	126	19.33	1.0593	1.5360	1.2135
Arial Bold Italic	9	126	29.50	1.6164	2.3438	1.8517
Arial Bold Italic	9	126	39.67	2.1735	3.1516	2.4899
Arial Bold Italic	9	126	49.83	2.7305	3.9593	3.1280
Arial Bold Italic	9	126	60.00	3.2876	4.7670	3.7662
Arial Italic	8	102	9.17	0.6205	0.8997	0.7108
Arial Italic	8	102	19.33	1.3086	1.8974	1.4991
Arial Italic	8	102	29.50	1.9967	2.8953	2.2874
Arial Italic	8	102	39.67	2.6849	3.8931	3.0758
Arial Italic	8	102	49.83	3.3730	4.8909	3.8641
Arial Italic	8	102	60.00	4.0612	5.8887	4.6524
Arial Italic	9	114	9.17	0.5552	0.8050	0.6360
Arial Italic	9	114	19.33	1.1708	1.6977	1.3413
Arial Italic	9	114	29.50	1.7866	2.5905	2.0467
Arial Italic	9	114	39.67	2.4023	3.4833	2.7520
Arial Italic	9	114	49.83	3.0180	4.3760	3.4573
Arial Italic	9	114	60.00	3.6337	5.2688	4.1627

**WAUKESHA / WALWORTH**

**Mukwonago Times**

1102 Ann St

PO Box

Delevan, WI 53115

County: Waukesha / Walworth

Telephone: (262) 728-3411

Fax: (262) 725-7702

Day(s) Published: F/

Circulation: 464

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Email: [legals@southernlakesnewspapers.com](mailto:legals@southernlakesnewspapers.com)

Web: [mywalworthcounty.com](http://mywalworthcounty.com)

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Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.6430	0.6430	0.5080
Arial	8	102	19.75	1.3368	1.3368	1.0561
Arial	8	102	30.00	2.0306	2.0306	1.6043
Arial	8	102	40.25	2.7244	2.7244	2.1524
Arial	8	102	50.50	3.4182	3.4182	2.7005
Arial	8	102	60.75	4.1119	4.1119	3.2487
Arial Bold	8	112	9.50	0.5856	0.5856	0.4627
Arial Bold	8	112	19.75	1.2174	1.2174	0.9619
Arial Bold	8	112	30.00	1.8493	1.8493	1.4610
Arial Bold	8	112	40.25	2.4811	2.4811	1.9602
Arial Bold	8	112	50.50	3.1130	3.1130	2.4594
Arial Bold	8	112	60.75	3.7448	3.7448	2.9586

**WAUPACA**

**Clintonville Chronicle**

10 N Main Street

PO Box PO Box 30

Clintonville, WI 54929-0030

County: Waupaca

Telephone: (715) 823-7323

Fax:

Day(s) Published: Tu/

Circulation: 720

Circulation Adj.: 0%

Email: [trose@clintonvillechronicle.com](mailto:trose@clintonvillechronicle.com)

Web: [www.clintonvillechronicle.com](http://www.clintonvillechronicle.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	12.25	0.8292	0.8292	0.6551
Arial	8	102	26.00	1.7598	1.7598	1.3904
Arial	8	102	39.75	2.6905	2.6905	2.1257
Arial	8	102	53.50	3.6212	3.6212	2.8610
Arial	8	102	67.25	4.5519	4.5519	3.5963
Arial	8	102	81.00	5.4826	5.4826	4.3316
Arial Bold	8	114	12.25	0.7419	0.7419	0.5861
Arial Bold	8	114	26.00	1.5746	1.5746	1.2440
Arial Bold	8	114	39.75	2.4073	2.4073	1.9019
Arial Bold	8	114	53.50	3.2400	3.2400	2.5598
Arial Bold	8	114	67.25	4.0728	4.0728	3.2177
Arial Bold	8	114	81.00	4.9055	4.9055	3.8756
Arial Italic	8	102	12.25	0.8292	0.8292	0.6551
Arial Italic	8	102	26.00	1.7598	1.7598	1.3904
Arial Italic	8	102	39.75	2.6905	2.6905	2.1257
Arial Italic	8	102	53.50	3.6212	3.6212	2.8610
Arial Italic	8	102	67.25	4.5519	4.5519	3.5963
Arial Italic	8	102	81.00	5.4826	5.4826	4.3316

**WAUPACA**

**Clintonville Tribune-Gazette**

970 Furman Dr  
 PO Box PO Box 408  
 Waupaca, WI 54981

County: Waupaca  
 Telephone: (715) 258-4375  
 Fax: (715) 258-4375

Day(s) Published: Th/  
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Email: [wiaoe@mmclocal.com](mailto:wiaoe@mmclocal.com)  
 Web: [www.waupacanow.com](http://www.waupacanow.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	76	9.00	0.8176	0.8176	0.6459
Arial	6	76	18.92	1.7184	1.7184	1.3576
Arial	6	76	28.83	2.6193	2.6193	2.0694
Arial	6	76	38.75	3.5201	3.5201	2.7811
Arial	6	76	48.66	4.4204	4.4204	3.4923
Arial	6	76	58.58	5.3215	5.3215	4.2043
Arial	7	86	9.00	0.7225	0.7225	0.5708
Arial	7	86	18.92	1.5186	1.5186	1.1997
Arial	7	86	28.83	2.3147	2.3147	1.8287
Arial	7	86	38.75	3.1108	3.1108	2.4577
Arial	7	86	48.66	3.9064	3.9064	3.0863
Arial	7	86	58.58	4.7027	4.7027	3.7154
Arial	8	102	9.00	0.6092	0.6092	0.4813
Arial	8	102	18.92	1.2804	1.2804	1.0116
Arial	8	102	28.83	1.9516	1.9516	1.5419
Arial	8	102	38.75	2.6228	2.6228	2.0722
Arial	8	102	48.66	3.2936	3.2936	2.6021
Arial	8	102	58.58	3.9651	3.9651	3.1326
Arial Bold	6	84	9.00	0.7397	0.7397	0.5844
Arial Bold	6	84	18.92	1.5547	1.5547	1.2283
Arial Bold	6	84	28.83	2.3698	2.3698	1.8723
Arial Bold	6	84	38.75	3.1849	3.1849	2.5162
Arial Bold	6	84	48.66	3.9994	3.9994	3.1597
Arial Bold	6	84	58.58	4.8147	4.8147	3.8039
Arial Bold	7	95	9.00	0.6541	0.6541	0.5167
Arial Bold	7	95	18.92	1.3747	1.3747	1.0861
Arial Bold	7	95	28.83	2.0954	2.0954	1.6555
Arial Bold	7	95	38.75	2.8161	2.8161	2.2249
Arial Bold	7	95	48.66	3.5363	3.5363	2.7939
Arial Bold	7	95	58.58	4.2572	4.2572	3.3634
Arial Bold	8	112	9.00	0.5548	0.5548	0.4383
Arial Bold	8	112	18.92	1.1660	1.1660	0.9212
Arial Bold	8	112	28.83	1.7773	1.7773	1.4042
Arial Bold	8	112	38.75	2.3887	2.3887	1.8872
Arial Bold	8	112	48.66	2.9995	2.9995	2.3698
Arial Bold	8	112	58.58	3.6110	3.6110	2.8529
Arial Bold Italic	7	95	9.00	0.6541	0.6541	0.5167
Arial Bold Italic	7	95	18.92	1.3747	1.3747	1.0861
Arial Bold Italic	7	95	28.83	2.0954	2.0954	1.6555
Arial Bold Italic	7	95	38.75	2.8161	2.8161	2.2249
Arial Bold Italic	7	95	48.66	3.5363	3.5363	2.7939
Arial Bold Italic	7	95	58.58	4.2572	4.2572	3.3634
Arial Bold Italic	8	112	9.00	0.5548	0.5548	0.4383
Arial Bold Italic	8	112	18.92	1.1660	1.1660	0.9212
Arial Bold Italic	8	112	28.83	1.7773	1.7773	1.4042
Arial Bold Italic	8	112	38.75	2.3887	2.3887	1.8872
Arial Bold Italic	8	112	48.66	2.9995	2.9995	2.3698
Arial Bold Italic	8	112	58.58	3.6110	3.6110	2.8529
Arial Italic	6	76	9.00	0.8176	0.8176	0.6459

Arial Italic	6	76	18.92	1.7184	1.7184	1.3576
Arial Italic	6	76	28.83	2.6193	2.6193	2.0694
Arial Italic	6	76	38.75	3.5201	3.5201	2.7811
Arial Italic	6	76	48.66	4.4204	4.4204	3.4923
Arial Italic	6	76	58.58	5.3215	5.3215	4.2043
Arial Italic	7	86	9.00	0.7225	0.7225	0.5708
Arial Italic	7	86	18.92	1.5186	1.5186	1.1997
Arial Italic	7	86	28.83	2.3147	2.3147	1.8287
Arial Italic	7	86	38.75	3.1108	3.1108	2.4577
Arial Italic	7	86	48.66	3.9064	3.9064	3.0863
Arial Italic	7	86	58.58	4.7027	4.7027	3.7154
Arial Italic	8	102	9.00	0.6092	0.6092	0.4813
Arial Italic	8	102	18.92	1.2804	1.2804	1.0116
Arial Italic	8	102	28.83	1.9516	1.9516	1.5419
Arial Italic	8	102	38.75	2.6228	2.6228	2.0722
Arial Italic	8	102	48.66	3.2936	3.2936	2.6021
Arial Italic	8	102	58.58	3.9651	3.9651	3.1326

**WAUPACA**

**Marion Advertiser**

109 N Main Street  
 PO Box PO Box 268  
 Marion, WI 54950-0268

County: Waupaca  
 Telephone: (715) 754-5444  
 Fax:

Day(s) Published: Th/  
 Circulation: 1,444  
 Circulation Adj.: 0%

Email: marionad@frontiernet.net

Web:

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	112	13.25	0.8168	0.8168	0.6453
Arial	9	112	27.50	1.6952	1.6952	1.3393
Arial	9	112	42.00	2.5890	2.5890	2.0455
Arial	9	112	56.25	3.4674	3.4674	2.7394
Arial	9	112	70.50	4.3458	4.3458	3.4334
Arial	9	112	85.00	5.2396	5.2396	4.1396

**WAUPACA**

**New London Press Star**

970 Furman Dr  
 PO Box PO Box 408  
 Waupaca, WI 54981

County: Waupaca  
 Telephone: (715) 258-4375  
 Fax: (715) 258-4375

Day(s) Published: Th/  
 Circulation: 844  
 Circulation Adj.: 0%

Email: wiaoe@mmclocal.com

Web: www.waupacanow.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	76	9.00	0.8176	0.8176	0.6459
Arial	6	76	18.92	1.7184	1.7184	1.3576
Arial	6	76	28.83	2.6193	2.6193	2.0694
Arial	6	76	38.75	3.5201	3.5201	2.7811
Arial	6	76	48.66	4.4204	4.4204	3.4923
Arial	6	76	58.58	5.3215	5.3215	4.2043
Arial	6	76	68.40	6.2136	6.2136	4.9091
Arial	7	86	9.00	0.7225	0.7225	0.5708
Arial	7	86	18.92	1.5186	1.5186	1.1997
Arial	7	86	28.83	2.3147	2.3147	1.8287
Arial	7	86	38.75	3.1108	3.1108	2.4577
Arial	7	86	48.66	3.9064	3.9064	3.0863
Arial	7	86	58.58	4.7027	4.7027	3.7154
Arial	7	86	68.40	5.4911	5.4911	4.3383



Arial	8	102	9.00	0.6092	0.6092	0.4813
Arial	8	102	18.92	1.2804	1.2804	1.0116
Arial	8	102	28.83	1.9516	1.9516	1.5419
Arial	8	102	38.75	2.6228	2.6228	2.0722
Arial	8	102	48.66	3.2936	3.2936	2.6021
Arial	8	102	58.58	3.9651	3.9651	3.1326
Arial	8	102	68.40	4.6297	4.6297	3.6578
Arial Bold	6	84	9.00	0.7397	0.7397	0.5844
Arial Bold	6	84	18.92	1.5547	1.5547	1.2283
Arial Bold	6	84	28.83	2.3698	2.3698	1.8723
Arial Bold	6	84	38.75	3.1849	3.1849	2.5162
Arial Bold	6	84	48.66	3.9994	3.9994	3.1597
Arial Bold	6	84	58.58	4.8147	4.8147	3.8039
Arial Bold	6	84	68.40	5.6218	5.6218	4.4416
Arial Bold	7	95	9.00	0.6541	0.6541	0.5167
Arial Bold	7	95	18.92	1.3747	1.3747	1.0861
Arial Bold	7	95	28.83	2.0954	2.0954	1.6555
Arial Bold	7	95	38.75	2.8161	2.8161	2.2249
Arial Bold	7	95	48.66	3.5363	3.5363	2.7939
Arial Bold	7	95	58.58	4.2572	4.2572	3.3634
Arial Bold	7	95	68.40	4.9709	4.9709	3.9273
Arial Bold	8	112	9.00	0.5548	0.5548	0.4383
Arial Bold	8	112	18.92	1.1660	1.1660	0.9212
Arial Bold	8	112	28.83	1.7773	1.7773	1.4042
Arial Bold	8	112	38.75	2.3887	2.3887	1.8872
Arial Bold	8	112	48.66	2.9995	2.9995	2.3698
Arial Bold	8	112	58.58	3.6110	3.6110	2.8529
Arial Bold	8	112	68.40	4.2164	4.2164	3.3312
Arial Bold Italic	7	95	9.00	0.6541	0.6541	0.5167
Arial Bold Italic	7	95	18.92	1.3747	1.3747	1.0861
Arial Bold Italic	7	95	28.83	2.0954	2.0954	1.6555
Arial Bold Italic	7	95	38.75	2.8161	2.8161	2.2249
Arial Bold Italic	7	95	48.66	3.5363	3.5363	2.7939
Arial Bold Italic	7	95	58.58	4.2572	4.2572	3.3634
Arial Bold Italic	7	95	68.40	4.9709	4.9709	3.9273
Arial Bold Italic	8	112	9.00	0.5548	0.5548	0.4383
Arial Bold Italic	8	112	18.92	1.1660	1.1660	0.9212
Arial Bold Italic	8	112	28.83	1.7773	1.7773	1.4042
Arial Bold Italic	8	112	38.75	2.3887	2.3887	1.8872
Arial Bold Italic	8	112	48.66	2.9995	2.9995	2.3698
Arial Bold Italic	8	112	58.58	3.6110	3.6110	2.8529
Arial Bold Italic	8	112	68.40	4.2164	4.2164	3.3312
Arial Italic	6	76	9.00	0.8176	0.8176	0.6459
Arial Italic	6	76	18.92	1.7184	1.7184	1.3576
Arial Italic	6	76	28.83	2.6193	2.6193	2.0694
Arial Italic	6	76	38.75	3.5201	3.5201	2.7811
Arial Italic	6	76	48.66	4.4204	4.4204	3.4923
Arial Italic	6	76	58.58	5.3215	5.3215	4.2043
Arial Italic	6	76	68.40	6.2136	6.2136	4.9091
Arial Italic	7	86	9.00	0.7225	0.7225	0.5708
Arial Italic	7	86	18.92	1.5186	1.5186	1.1997
Arial Italic	7	86	28.83	2.3147	2.3147	1.8287
Arial Italic	7	86	28.83	2.3147	2.3147	1.8287
Arial Italic	7	86	38.75	3.1108	3.1108	2.4577
Arial Italic	7	86	48.66	3.9064	3.9064	3.0863
Arial Italic	7	86	58.58	4.7027	4.7027	3.7154
Arial Italic	7	86	68.40	5.4911	5.4911	4.3383
Arial Italic	8	102	9.00	0.6092	0.6092	0.4813
Arial Italic	8	102	18.92	1.2804	1.2804	1.0116
Arial Italic	8	102	28.83	1.9516	1.9516	1.5419
Arial Italic	8	102	38.75	2.6228	2.6228	2.0722

Arial Italic	8	102	48.66	3.2936	3.2936	2.6021
Arial Italic	8	102	58.58	3.9651	3.9651	3.1326
Arial Italic	8	102	68.40	4.6297	4.6297	3.6578

**WAUPACA**

**Seymour Advertiser**

301 S Pearl St  
 PO Box  
 New London, WI 54961

County: Waupaca  
 Telephone: (833) 837-6807  
 Fax:

Day(s) Published: M/  
 Circulation: 6,238  
 Circulation Adj.: 0%

Email: [jmattson@mmclocal.com](mailto:jmattson@mmclocal.com)

Web: [www.gopresstimes.com](http://www.gopresstimes.com)

Comments: Per 985.03(am) Wis. Stats., "If there is not a newspaper in a city, village, or town that satisfies the requirements under par. (a), the publisher of a newspaper that satisfies all of the following may be awarded or be entitled to compensation or a fee for the publishing of a legal notice: 1. The newspaper is published regularly and continuously in the city, village, or town and publishing in the newspaper is likely to give notice in the area or to the affected person. 2. The newspaper is otherwise qualified under this section."

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	76	9.00	0.8176	0.8176	0.6459
Arial	6	76	18.92	1.7187	1.7187	1.3579
Arial	6	76	28.83	2.6190	2.6190	2.0691
Arial	6	76	38.75	3.5201	3.5201	2.7811
Arial	6	76	48.66	4.4204	4.4204	3.4923
Arial	6	76	58.58	5.3215	5.3215	4.2043
Arial	7	88	9.00	0.7061	0.7061	0.5579
Arial	7	88	18.92	1.4844	1.4844	1.1727
Arial	7	88	28.83	2.2618	2.2618	1.7870
Arial	7	88	38.75	3.0401	3.0401	2.4019
Arial	7	88	48.66	3.8176	3.8176	3.0161
Arial	7	88	58.58	4.5959	4.5959	3.6310
Arial	8	100	9.00	0.6214	0.6214	0.4909
Arial	8	100	18.92	1.3062	1.3062	1.0320
Arial	8	100	28.83	1.9904	1.9904	1.5725
Arial	8	100	38.75	2.6753	2.6753	2.1136
Arial	8	100	48.66	3.3595	3.3595	2.6542
Arial	8	100	58.58	4.0444	4.0444	3.1953
Arial Bold	6	83	9.00	0.7486	0.7486	0.5915
Arial Bold	6	83	18.92	1.5738	1.5738	1.2434
Arial Bold	6	83	28.83	2.3981	2.3981	1.8946
Arial Bold	6	83	38.75	3.2233	3.2233	2.5465
Arial Bold	6	83	48.66	4.0476	4.0476	3.1978
Arial Bold	6	83	58.58	4.8727	4.8727	3.8497
Arial Bold	7	96	9.00	0.6472	0.6472	0.5114
Arial Bold	7	96	18.92	1.3607	1.3607	1.0750
Arial Bold	7	96	28.83	2.0734	2.0734	1.6381
Arial Bold	7	96	38.75	2.7868	2.7868	2.2017
Arial Bold	7	96	48.66	3.4995	3.4995	2.7648
Arial Bold	7	96	58.58	4.2129	4.2129	3.3284
Arial Bold	8	110	9.00	0.5649	0.5649	0.4463
Arial Bold	8	110	18.92	1.1875	1.1875	0.9382
Arial Bold	8	110	28.83	1.8095	1.8095	1.4296
Arial Bold	8	110	38.75	2.4321	2.4321	1.9215
Arial Bold	8	110	48.66	3.0541	3.0541	2.4129
Arial Bold	8	110	58.58	3.6767	3.6767	2.9048
Arial Bold Italic	6	83	9.00	0.7486	0.7486	0.5915
Arial Bold Italic	6	83	18.92	1.5738	1.5738	1.2434
Arial Bold Italic	6	83	28.83	2.3981	2.3981	1.8946
Arial Bold Italic	6	83	38.75	3.2233	3.2233	2.5465
Arial Bold Italic	6	83	48.66	4.0476	4.0476	3.1978

Arial Bold Italic	6	83	58.58	4.8727	4.8727	3.8497
Arial Bold Italic	7	96	9.00	0.6472	0.6472	0.5114
Arial Bold Italic	7	96	18.92	1.3607	1.3607	1.0750
Arial Bold Italic	7	96	28.83	2.0734	2.0734	1.6381
Arial Bold Italic	7	96	38.75	2.7868	2.7868	2.2017
Arial Bold Italic	7	96	48.66	3.4995	3.4995	2.7648
Arial Bold Italic	7	96	58.58	4.2129	4.2129	3.3284
Arial Bold Italic	8	110	9.00	0.5649	0.5649	0.4463
Arial Bold Italic	8	110	18.92	1.1875	1.1875	0.9382
Arial Bold Italic	8	110	28.83	1.8095	1.8095	1.4296
Arial Bold Italic	8	110	38.75	2.4321	2.4321	1.9215
Arial Bold Italic	8	110	48.66	3.0541	3.0541	2.4129
Arial Bold Italic	8	110	58.58	3.6767	3.6767	2.9048
Arial Italic	6	76	9.00	0.8176	0.8176	0.6459
Arial Italic	6	76	18.92	1.7187	1.7187	1.3579
Arial Italic	6	76	28.83	2.6190	2.6190	2.0691
Arial Italic	6	76	38.75	3.5201	3.5201	2.7811
Arial Italic	6	76	48.66	4.4204	4.4204	3.4923
Arial Italic	6	76	58.58	5.3215	5.3215	4.2043
Arial Italic	7	88	9.00	0.7061	0.7061	0.5579
Arial Italic	7	88	18.92	1.4844	1.4844	1.1727
Arial Italic	7	88	28.83	2.2618	2.2618	1.7870
Arial Italic	7	88	38.75	3.0401	3.0401	2.4019
Arial Italic	7	88	48.66	3.8176	3.8176	3.0161
Arial Italic	7	88	58.58	4.5959	4.5959	3.6310
Arial Italic	8	100	9.00	0.6214	0.6214	0.4909
Arial Italic	8	100	18.92	1.3062	1.3062	1.0320
Arial Italic	8	100	28.83	1.9904	1.9904	1.5725
Arial Italic	8	100	38.75	2.6753	2.6753	2.1136
Arial Italic	8	100	48.66	3.3595	3.3595	2.6542
Arial Italic	8	100	58.58	4.0444	4.0444	3.1953

**WAUPACA**

**Stevens Point Gazette**

970 Furman Dr  
 PO Box PO Box 408  
 Waupaca, WI 54981

County: Waupaca  
 Telephone: (715) 344-4700  
 Fax:

Day(s) Published: Th/  
 Circulation: 2,046  
 Circulation Adj.: 0%

Email: [krogus@mmelocal.com](mailto:krogus@mmelocal.com)

Web: [stevenspoint.news](http://stevenspoint.news)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	76	9.00	0.8176	0.8176	0.6459
Arial	6	76	18.92	1.7187	1.7187	1.3579
Arial	6	76	28.83	2.6190	2.6190	2.0691
Arial	6	76	38.75	3.5201	3.5201	2.7811
Arial	6	76	48.66	4.4204	4.4204	3.4923
Arial	6	76	58.58	5.3215	5.3215	4.2043
Arial	7	90	9.00	0.6904	0.6904	0.5455
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Arial	7	90	28.83	2.2116	2.2116	1.7473
Arial	7	90	38.75	2.9726	2.9726	2.3485
Arial	7	90	48.66	3.7328	3.7328	2.9491
Arial	7	90	58.58	4.4937	4.4937	3.5503
Arial	8	102	9.00	0.6092	0.6092	0.4813
Arial	8	102	18.92	1.2806	1.2806	1.0118
Arial	8	102	28.83	1.9514	1.9514	1.5417
Arial	8	102	38.75	2.6228	2.6228	2.0722
Arial	8	102	48.66	3.2936	3.2936	2.6021
Arial	8	102	58.58	3.9651	3.9651	3.1326

Arial	9	114	9.00	0.5451	0.5451	0.4306
Arial	9	114	18.92	1.1458	1.1458	0.9053
Arial	9	114	28.83	1.7460	1.7460	1.3794
Arial	9	114	38.75	2.3468	2.3468	1.8541
Arial	9	114	48.66	2.9469	2.9469	2.3282
Arial	9	114	58.58	3.5477	3.5477	2.8029
Arial Bold	6	84	9.00	0.7397	0.7397	0.5844
Arial Bold	6	84	18.92	1.5550	1.5550	1.2286
Arial Bold	6	84	28.83	2.3696	2.3696	1.8721
Arial Bold	6	84	38.75	3.1849	3.1849	2.5162
Arial Bold	6	84	48.66	3.9994	3.9994	3.1597
Arial Bold	6	84	58.58	4.8147	4.8147	3.8039
Arial Bold	7	98	9.00	0.6340	0.6340	0.5009
Arial Bold	7	98	18.92	1.3329	1.3329	1.0531
Arial Bold	7	98	28.83	2.0310	2.0310	1.6046
Arial Bold	7	98	38.75	2.7299	2.7299	2.1568
Arial Bold	7	98	48.66	3.4280	3.4280	2.7083
Arial Bold	7	98	58.58	4.1269	4.1269	3.2605
Arial Bold	8	112	9.00	0.5548	0.5548	0.4383
Arial Bold	8	112	18.92	1.1663	1.1663	0.9214
Arial Bold	8	112	28.83	1.7772	1.7772	1.4041
Arial Bold	8	112	38.75	2.3887	2.3887	1.8872
Arial Bold	8	112	48.66	2.9995	2.9995	2.3698
Arial Bold	8	112	58.58	3.6110	3.6110	2.8529
Arial Bold	9	126	9.00	0.4931	0.4931	0.3896
Arial Bold	9	126	18.92	1.0367	1.0367	0.8190
Arial Bold	9	126	28.83	1.5797	1.5797	1.2481
Arial Bold	9	126	38.75	2.1233	2.1233	1.6775
Arial Bold	9	126	48.66	2.6663	2.6663	2.1065
Arial Bold	9	126	58.58	3.2098	3.2098	2.5359
Arial Bold Italic	6	84	9.00	0.7397	0.7397	0.5844
Arial Bold Italic	6	84	18.92	1.5550	1.5550	1.2286
Arial Bold Italic	6	84	28.83	2.3696	2.3696	1.8721
Arial Bold Italic	6	84	38.75	3.1849	3.1849	2.5162
Arial Bold Italic	6	84	48.66	3.9994	3.9994	3.1597
Arial Bold Italic	6	84	58.58	4.8147	4.8147	3.8039
Arial Bold Italic	7	98	9.00	0.6340	0.6340	0.5009
Arial Bold Italic	7	98	18.92	1.3329	1.3329	1.0531
Arial Bold Italic	7	98	28.83	2.0310	2.0310	1.6046
Arial Bold Italic	7	98	38.75	2.7299	2.7299	2.1568
Arial Bold Italic	7	98	48.66	3.4280	3.4280	2.7083
Arial Bold Italic	7	98	58.58	4.1269	4.1269	3.2605
Arial Bold Italic	8	112	9.00	0.5548	0.5548	0.4383
Arial Bold Italic	8	112	18.92	1.1663	1.1663	0.9214
Arial Bold Italic	8	112	28.83	1.7772	1.7772	1.4041
Arial Bold Italic	8	112	38.75	2.3887	2.3887	1.8872
Arial Bold Italic	8	112	48.66	2.9995	2.9995	2.3698
Arial Bold Italic	8	112	58.58	3.6110	3.6110	2.8529
Arial Bold Italic	9	126	9.00	0.4931	0.4931	0.3896
Arial Bold Italic	9	126	18.92	1.0367	1.0367	0.8190
Arial Bold Italic	9	126	28.83	1.5797	1.5797	1.2481
Arial Bold Italic	9	126	38.75	2.1233	2.1233	1.6775
Arial Bold Italic	9	126	48.66	2.6663	2.6663	2.1065
Arial Bold Italic	9	126	58.58	3.2098	3.2098	2.5359
Arial Italic	6	76	9.00	0.8176	0.8176	0.6459
Arial Italic	6	76	18.92	1.7187	1.7187	1.3579
Arial Italic	6	76	28.83	2.6190	2.6190	2.0691
Arial Italic	6	76	38.75	3.5201	3.5201	2.7811
Arial Italic	6	76	48.66	4.4204	4.4204	3.4923
Arial Italic	6	76	58.58	5.3215	5.3215	4.2043
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Arial Italic	8	102	38.75	2.6228	2.6228	2.0722
Arial Italic	8	102	48.66	3.2936	3.2936	2.6021
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Arial Italic	9	114	28.83	1.7460	1.7460	1.3794
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**WAUPACA**

**Waupaca County Post**

970 Furman Dr  
 PO Box PO Box 408  
 Waupaca, WI 54981

County: Waupaca  
 Telephone: (715) 258-4375  
 Fax: (715) 258-4375

Day(s) Published: Th/  
 Circulation: 2,209  
 Circulation Adj.: 0%

Email: [wiaoe@mmclocal.com](mailto:wiaoe@mmclocal.com)  
 Web: [www.waupacanow.com](http://www.waupacanow.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	76	9.00	0.8176	0.8176	0.6459
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Arial	6	76	38.75	3.5201	3.5201	2.7811
Arial	6	76	48.66	4.4204	4.4204	3.4923
Arial	6	76	58.58	5.3215	5.3215	4.2043
Arial	6	76	68.40	6.2136	6.2136	4.9091
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Arial Bold	8	112	38.75	2.3887	2.3887	1.8872
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Arial Bold Italic	7	95	28.83	2.0954	2.0954	1.6555
Arial Bold Italic	7	95	38.75	2.8161	2.8161	2.2249
Arial Bold Italic	7	95	48.66	3.5363	3.5363	2.7939
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Arial Bold Italic	8	112	18.92	1.1660	1.1660	0.9212
Arial Bold Italic	8	112	28.83	1.7773	1.7773	1.4042
Arial Bold Italic	8	112	38.75	2.3887	2.3887	1.8872
Arial Bold Italic	8	112	48.66	2.9995	2.9995	2.3698
Arial Bold Italic	8	112	58.58	3.6110	3.6110	2.8529
Arial Bold Italic	8	112	68.40	4.2164	4.2164	3.3312
Arial Italic	6	76	9.00	0.8176	0.8176	0.6459
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Arial Italic	6	76	28.83	2.6193	2.6193	2.0694
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Arial Italic	6	76	58.58	5.3215	5.3215	4.2043
Arial Italic	6	76	68.40	6.2136	6.2136	4.9091
Arial Italic	7	86	9.00	0.7225	0.7225	0.5708
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Arial Italic	7	86	28.83	2.3147	2.3147	1.8287
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Arial Italic	8	102	9.00	0.6092	0.6092	0.4813
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Arial Italic	8	102	28.83	1.9516	1.9516	1.5419
Arial Italic	8	102	38.75	2.6228	2.6228	2.0722
Arial Italic	8	102	48.66	3.2936	3.2936	2.6021
Arial Italic	8	102	58.58	3.9651	3.9651	3.1326
Arial Italic	8	102	68.40	4.6297	4.6297	3.6578

**WAUSHARA**

**Waushara Argus**

W7781 Hwy 21-73 East  
 PO Box PO Box 838  
 Wautoma, WI 54982-0838

County: Waushara  
 Telephone: (920) 787-3334  
 Fax: (920) 787-2883

Day(s) Published: Th/  
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Email: [argus@mmclocal.com](mailto:argus@mmclocal.com)  
 Web: [www.wausharaargus.com](http://www.wausharaargus.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
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Arial	10.5	134	28.80	1.4838	1.4838	1.1723
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Arial	10.5	134	58.50	3.0141	3.0141	2.3813
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Arial Bold	9.5	132	18.90	0.9885	0.9885	0.7810
Arial Bold	9.5	132	28.80	1.5063	1.5063	1.1901
Arial Bold	9.5	132	38.70	2.0241	2.0241	1.5992
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Arial Bold	10.5	148	9.00	0.4198	0.4198	0.3317
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Arial Bold	10.5	148	28.80	1.3435	1.3435	1.0614
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Arial Bold	10.5	148	48.60	2.2671	2.2671	1.7912
Arial Bold	10.5	148	58.50	2.7289	2.7289	2.1560
Arial Bold Italic	9.5	132	9.00	0.4707	0.4707	0.3719
Arial Bold Italic	9.5	132	18.90	0.9885	0.9885	0.7810
Arial Bold Italic	9.5	132	28.80	1.5063	1.5063	1.1901
Arial Bold Italic	9.5	132	38.70	2.0241	2.0241	1.5992
Arial Bold Italic	9.5	132	48.60	2.5419	2.5419	2.0083
Arial Bold Italic	9.5	132	58.50	3.0597	3.0597	2.4174
Arial Italic	9.5	120	9.00	0.5178	0.5178	0.4091
Arial Italic	9.5	120	18.90	1.0874	1.0874	0.8591
Arial Italic	9.5	120	28.80	1.6570	1.6570	1.3091
Arial Italic	9.5	120	38.70	2.2265	2.2265	1.7591
Arial Italic	9.5	120	48.60	2.7961	2.7961	2.2091
Arial Italic	9.5	120	58.50	3.3657	3.3657	2.6591
Arial Italic	10.5	134	9.00	0.4637	0.4637	0.3664
Arial Italic	10.5	134	18.90	0.9738	0.9738	0.7693
Arial Italic	10.5	134	28.80	1.4838	1.4838	1.1723
Arial Italic	10.5	134	38.70	1.9939	1.9939	1.5753
Arial Italic	10.5	134	48.60	2.5040	2.5040	1.9783
Arial Italic	10.5	134	58.50	3.0141	3.0141	2.3813

**WINNEBAGO**

**Neenah News**

124 W Wisconsin Ave  
 PO Box Suite 090B  
 Neenah, WI 54956-3001

County: Winnebago  
 Telephone: (920) 486-1616  
 Fax:

Day(s) Published: F/  
 Circulation: 8,163  
 Circulation Adj.: 15%

Email: [advertise@neenahnewsnow.com](mailto:advertise@neenahnewsnow.com)

Web: [www.neenah](http://www.neenah)

Comments: Per 985.03(am) Wis. Stats., "If there is not a newspaper in a city, village, or town that satisfies the requirements under par. (a), the publisher of a newspaper that satisfies all of the following may be awarded or be entitled to compensation or a fee for the publishing of a legal notice: 1. The newspaper is published regularly and continuously in the city, village, or town and publishing in the newspaper is likely to give notice in the area or to the affected person. 2. The newspaper is otherwise qualified under this section."

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	76	9.00	0.8176	0.9402	0.7428
Arial	6	76	19.50	1.7714	2.0371	1.6094
Arial	6	76	30.00	2.7253	3.1341	2.4761
Arial	6	76	40.50	3.6791	4.2310	3.3427
Arial	6	76	51.00	4.6329	5.3279	4.2093
Arial	6	76	61.50	5.5868	6.4248	5.0760

Arial	7	88	9.00	0.7061	0.8120	0.6415
Arial	7	88	19.50	1.5299	1.7593	1.3900
Arial	7	88	30.00	2.3536	2.7067	2.1384
Arial	7	88	40.50	3.1774	3.6540	2.8869
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Arial	8	102	19.50	1.3199	1.5179	1.1992
Arial	8	102	30.00	2.0306	2.3352	1.8449
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Arial	8	102	61.50	4.1627	4.7871	3.7821
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Arial Bold	6	84	30.00	2.4657	2.8356	2.2403
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Arial Bold	6	84	51.00	4.1917	4.8205	3.8084
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Arial Bold	7	98	9.00	0.6340	0.7291	0.5761
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Arial Bold	7	98	30.00	2.1135	2.4305	1.9202
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Arial Bold Italic	7	98	19.50	1.3738	1.5798	1.2481
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Arial Bold Italic	7	98	40.50	2.8532	3.2812	2.5923
Arial Bold Italic	7	98	51.00	3.5929	4.1318	3.2644
Arial Bold Italic	7	98	61.50	4.3326	4.9825	3.9365
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Arial Bold Italic	8	112	30.00	1.8493	2.1267	1.6802
Arial Bold Italic	8	112	40.50	2.4965	2.8710	2.2683
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Arial Italic	6	76	19.50	1.7714	2.0371	1.6094
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Arial Italic	6	76	40.50	3.6791	4.2310	3.3427
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Arial Italic	7	88	61.50	4.8250	5.5487	4.3838
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Arial Italic	8	102	19.50	1.3199	1.5179	1.1992
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**WINNEBAGO**

**Oshkosh Herald**

36 Broad St. Suite 300

PO Box

Oshkosh, WI 54901-5259

County: Winnebago

Telephone: (920) 385-4512

Fax:

Day(s) Published: W/

Circulation: 588

Circulation Adj.: 0%

Email: [advertise@oshkoshherald.com](mailto:advertise@oshkoshherald.com)

Web: [www.oshkoshherald.com](http://www.oshkoshherald.com)

Comments: Per 985.03(am) Wis. Stats., "If there is not a newspaper in a city, village, or town that satisfies the requirements under par. (a), the publisher of a newspaper that satisfies all of the following may be awarded or be entitled to compensation or a fee for the publishing of a legal notice: 1. The newspaper is published regularly and continuously in the city, village, or town and publishing in the newspaper is likely to give notice in the area or to the affected person. 2. The newspaper is otherwise qualified under this section."

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Arial	6	76	9.00	0.8176	0.8176	0.6459
Arial	6	76	19.50	1.7714	1.7714	1.3995
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Arial Bold	6	84	61.50	5.0547	5.0547	3.9935
Arial Bold	7	98	9.00	0.6340	0.6340	0.5009
Arial Bold	7	98	19.50	1.3738	1.3738	1.0853
Arial Bold	7	98	30.00	2.1135	2.1135	1.6698
Arial Bold	7	98	40.50	2.8532	2.8532	2.2542
Arial Bold	7	98	51.00	3.5929	3.5929	2.8386
Arial Bold	7	98	61.50	4.3326	4.3326	3.4230
Arial Bold	8	112	9.00	0.5548	0.5548	0.4383
Arial Bold	8	112	19.50	1.2020	1.2020	0.9497
Arial Bold	8	112	30.00	1.8493	1.8493	1.4610
Arial Bold	8	112	40.50	2.4965	2.4965	1.9724
Arial Bold	8	112	51.00	3.1438	3.1438	2.4838
Arial Bold	8	112	61.50	3.7910	3.7910	2.9951
Arial Bold Italic	6	84	9.00	0.7397	0.7397	0.5844
Arial Bold Italic	6	84	19.50	1.6027	1.6027	1.2662
Arial Bold Italic	6	84	30.00	2.4657	2.4657	1.9481

Arial Bold Italic	6	84	40.50	3.3287	3.3287	2.6299
Arial Bold Italic	6	84	51.00	4.1917	4.1917	3.3117
Arial Bold Italic	6	84	61.50	5.0547	5.0547	3.9935
Arial Bold Italic	7	98	9.00	0.6340	0.6340	0.5009
Arial Bold Italic	7	98	19.50	1.3738	1.3738	1.0853
Arial Bold Italic	7	98	30.00	2.1135	2.1135	1.6698
Arial Bold Italic	7	98	40.50	2.8532	2.8532	2.2542
Arial Bold Italic	7	98	51.00	3.5929	3.5929	2.8386
Arial Bold Italic	7	98	61.50	4.3326	4.3326	3.4230
Arial Bold Italic	8	112	9.00	0.5548	0.5548	0.4383
Arial Bold Italic	8	112	19.50	1.2020	1.2020	0.9497
Arial Bold Italic	8	112	30.00	1.8493	1.8493	1.4610
Arial Bold Italic	8	112	40.50	2.4965	2.4965	1.9724
Arial Bold Italic	8	112	51.00	3.1438	3.1438	2.4838
Arial Bold Italic	8	112	61.50	3.7910	3.7910	2.9951
Arial Italic	6	76	9.00	0.8176	0.8176	0.6459
Arial Italic	6	76	19.50	1.7714	1.7714	1.3995
Arial Italic	6	76	30.00	2.7253	2.7253	2.1531
Arial Italic	6	76	40.50	3.6791	3.6791	2.9067
Arial Italic	6	76	51.00	4.6329	4.6329	3.6603
Arial Italic	6	76	61.50	5.5868	5.5868	4.4139
Arial Italic	7	88	9.00	0.7061	0.7061	0.5579
Arial Italic	7	88	19.50	1.5299	1.5299	1.2087
Arial Italic	7	88	30.00	2.3536	2.3536	1.8595
Arial Italic	7	88	40.50	3.1774	3.1774	2.5103
Arial Italic	7	88	51.00	4.0012	4.0012	3.1612
Arial Italic	7	88	61.50	4.8250	4.8250	3.8120
Arial Italic	8	102	9.00	0.6092	0.6092	0.4813
Arial Italic	8	102	19.50	1.3199	1.3199	1.0428
Arial Italic	8	102	30.00	2.0306	2.0306	1.6043
Arial Italic	8	102	40.50	2.7413	2.7413	2.1658
Arial Italic	8	102	51.00	3.4520	3.4520	2.7273
Arial Italic	8	102	61.50	4.1627	4.1627	3.2888

**WINNEBAGO**

**Oshkosh Northwestern**

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County: Winnebago  
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Arial	6	78	19.36	1.7138	1.7138	1.3540
Arial	6	78	29.54	2.6150	2.6150	2.0660
Arial	6	78	39.73	3.5163	3.5163	2.7780
Arial	6	78	49.91	4.4175	4.4175	3.4901
Arial	6	78	60.09	5.3187	5.3187	4.2021

**WINNEBAGO**

**Winneconne News**

908 E Main Street  
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 Winneconne, WI 54986

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Arial	8	102	11.25	0.7615	0.7615	0.6016
Arial	8	102	23.25	1.5737	1.5737	1.2433
Arial Bold	8	112	11.25	0.6935	0.6935	0.5479
Arial Bold	8	112	23.25	1.4332	1.4332	1.1323
Arial Italic	8	102	11.25	0.7615	0.7615	0.6016
Arial Italic	8	102	23.25	1.5737	1.5737	1.2433

**WOOD**

**Marshfield News Herald**

PO Box PO Box 23430  
 Green Bay, WI 54305

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Email: thamm@gannett.com  
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					First Insert	Subsequent Insert
Arial	6	78	9.18	0.8125	0.8125	0.6420
Arial	6	78	19.36	1.7138	1.7138	1.3540
Arial	6	78	29.54	2.6150	2.6150	2.0660
Arial	6	78	39.73	3.5163	3.5163	2.7780
Arial	6	78	49.91	4.4175	4.4175	3.4901
Arial	6	78	60.09	5.3187	5.3187	4.2021

**WOOD**

**Wisconsin Rapids Daily Tribune**

PO Box PO Box 23430  
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					First Insert	Subsequent Insert
Arial	6	78	9.18	0.8125	0.8125	0.6420
Arial	6	78	19.36	1.7138	1.7138	1.3540
Arial	6	78	29.54	2.6150	2.6150	2.0660
Arial	6	78	39.73	3.5163	3.5163	2.7780
Arial	6	78	49.91	4.4175	4.4175	3.4901
Arial	6	78	60.09	5.3187	5.3187	4.2021