

## TABLE OF CONTENTS

<b>ADAMS</b> .....	<b>4</b>	<b>DANE</b> .....	<b>21</b>
Adams Friendship Times Reporter.....	4	DeForest Times-Tribune .....	21
<b>ASHLAND</b> .....	<b>4</b>	Herald-Independent and McFarland Thistle .....	21
Ashland Daily Press .....	4	Middleton-Cross Plains TimesTribune .....	22
Glidden Enterprise .....	5	Mount Horeb Mail .....	22
Mellen Weekly-Record.....	5	Oregon Observer.....	23
<b>BARRON</b> .....	<b>6</b>	Stoughton Courier Hub .....	23
Barron News-Shield .....	6	Sun Prairie Star .....	23
Chetek Alert.....	6	Verona Press.....	24
Times The .....	6	Waunakee Tribune.....	24
<b>BROWN</b> .....	<b>7</b>	Wisconsin State Journal .....	25
Denmark News .....	7	<b>DANE / JEFFERSON</b> .....	<b>25</b>
Green Bay Press Gazette .....	7	Cambridge News & Deerfield Independent The....	25
Press Times The .....	8	Courier The (Waterloo/Marshall) .....	26
Seymour Advertiser .....	9	<b>DODGE</b> .....	<b>26</b>
<b>BUFFALO</b> .....	<b>11</b>	Daily Citizen .....	26
Buffalo County News.....	11	Dodge County Pionier .....	27
<b>BURNETT</b> .....	<b>11</b>	<b>DOOR</b> .....	<b>28</b>
Burnett County Sentinel.....	11	Door County Advocate .....	28
<b>CALUMET</b> .....	<b>12</b>	Peninsula Pulse .....	28
Brillion News.....	12	Washington Island Observer .....	29
<b>CHIPPEWA</b> .....	<b>13</b>	<b>DOUGLAS</b> .....	<b>30</b>
Bloomer Advance.....	13	Superior Telegram.....	30
Chippewa Herald .....	13	<b>DUNN</b> .....	<b>31</b>
Courier Sentinel .....	14	Colfax Messenger.....	31
<b>CLARK</b> .....	<b>14</b>	Dunn County News .....	32
Clark County Press .....	14	<b>EAU CLAIRE</b> .....	<b>32</b>
O-W Enterprise .....	15	Leader-Telegram.....	32
Sentinel & Rural News.....	16	<b>FLORENCE</b> .....	<b>33</b>
Thorp Courier .....	17	Florence Mining News.....	33
Tribune Record Gleaner .....	17	<b>FOND DU LAC</b> .....	<b>33</b>
Tribune-Phonograph.....	17	Campbellsport News.....	33
<b>COLUMBIA</b> .....	<b>18</b>	Reporter The.....	34
Lodi Enterprise and Poynette Press .....	18	Ripon Commonwealth Press.....	34
Portage Daily Register .....	18	<b>FOREST</b> .....	<b>35</b>
Wisconsin Dells Events.....	19	Forest Republican .....	35
<b>CRAWFORD</b> .....	<b>19</b>	<b>GRANT</b> .....	<b>35</b>
Courier Press.....	19	Boscobel Dial .....	35
Crawford County Independent & Kickapoo Scout.....	20	Fennimore Times .....	36
		Grant County Herald Independent .....	36
		Muscoda Progressive .....	37
		Platteville Journal.....	38
		Tri-County Press.....	38
		<b>GREEN</b> .....	<b>39</b>
		Monroe Times.....	39
		Post Messenger Recorder .....	40

<b>GREEN / ROCK</b> .....	<b>41</b>	<b>MARINETTE</b> .....	<b>58</b>
Independent Register.....	41	EagleHerald.....	58
<b>GREEN LAKE</b> .....	<b>41</b>	Peshtigo Times.....	59
Berlin Journal.....	41	<b>MARQUETTE</b> .....	<b>59</b>
Green Lake Reporter.....	42	Marquette County Tribune.....	59
Markesan Regional Reporter.....	42	<b>MILWAUKEE</b> .....	<b>60</b>
Princeton Times-Republic .....	43	Daily Reporter.....	60
<b>IOWA</b> .....	<b>43</b>	Milwaukee Community Journal.....	60
Democrat Tribune.....	43	Milwaukee Journal Sentinel .....	60
Dodgeville Chronicle .....	44	North Shore NOW.....	62
<b>IRON</b> .....	<b>44</b>	South NOW.....	63
Iron County Miner.....	44	Southwest NOW .....	65
<b>JACKSON</b> .....	<b>45</b>	<b>MONROE</b> .....	<b>67</b>
Banner Journal.....	45	Cashton Record.....	67
<b>JEFFERSON</b> .....	<b>46</b>	Journal.....	68
Daily Jefferson County Union .....	46	Monroe County Herald.....	68
Lake Mills Leader .....	46	<b>OCONTO</b> .....	<b>69</b>
Watertown Daily Times.....	47	Oconto County Reporter .....	69
<b>JEFFERSON / WAUKESHA</b> .....	<b>47</b>	Oconto County Times-Herald .....	69
Enterprise The .....	47	<b>ONEIDA</b> .....	<b>70</b>
<b>JUNEAU</b> .....	<b>48</b>	Lakeland Times .....	70
Juneau County Star Times .....	48	Northwoods River News.....	70
<b>KENOSHA</b> .....	<b>48</b>	Three Lakes News .....	71
Kenosha News .....	48	<b>OUTAGAMIE</b> .....	<b>71</b>
Twin Lakes Report.....	49	Post Crescent.....	71
<b>KENOSHA / WALWORTH</b> .....	<b>49</b>	Times-Villager .....	71
Genoa City Report.....	49	<b>OZAUKEE</b> .....	<b>72</b>
<b>LA CROSSE</b> .....	<b>50</b>	Ozaukee News Graphic .....	72
Courier.....	50	Ozaukee Press.....	72
La Crosse Tribune.....	50	<b>PEPIN</b> .....	<b>73</b>
<b>LAFAYETTE</b> .....	<b>51</b>	Courier-Wedge.....	73
Pecatonica Valley Leader .....	51	<b>PIERCE</b> .....	<b>73</b>
Republican Journal.....	51	Sun-Argus .....	73
<b>LANGLADE</b> .....	<b>52</b>	<b>PIERCE / ST. CROIX</b> .....	<b>74</b>
Antigo Daily Journal .....	52	Star-Observer.....	74
<b>LINCOLN</b> .....	<b>52</b>	<b>POLK</b> .....	<b>75</b>
Foto News.....	52	Amery Free Press .....	75
Tomahawk Leader.....	53	Inter-County Leader .....	76
<b>MANITOWOC</b> .....	<b>55</b>	Sun The.....	76
Herald Times Reporter .....	55	<b>PORTAGE</b> .....	<b>77</b>
Tri-County News-Kiel .....	55	Portage County Gazette .....	77
Valders Journal .....	56	Stevens Point Journal .....	79
<b>MARATHON</b> .....	<b>57</b>	<b>PRICE</b> .....	<b>79</b>
Mosinee Times.....	57	Price County Review .....	79
Record-Review.....	57		
Wausau Daily Herald.....	58		

<b>RACINE.....</b>	<b>80</b>	<b>VILAS.....</b>	<b>102</b>
Journal Times The .....	80	Vilas County News-Review .....	102
Standard Press .....	80	<b>WALWORTH.....</b>	<b>103</b>
Waterford Post .....	81	Delavan Enterprise.....	103
Westine Report.....	81	East Troy News .....	103
<b>RICHLAND.....</b>	<b>82</b>	East Troy Times.....	103
Epitaph-News .....	82	Elkhorn Independent.....	104
Richland Observer.....	82	Lake Geneva Regional News.....	104
<b>ROCK.....</b>	<b>83</b>	Sharon Reporter.....	105
Beloit Daily News .....	83	Walworth-Fontana-Williams Bay Times.....	105
Clinton Topper .....	83	Whitewater Register .....	106
Edgerton Reporter .....	84	<b>WASHBURN .....</b>	<b>106</b>
Evansville Review.....	85	Spooner Advocate.....	106
Gazette The .....	85	<b>WASHINGTON.....</b>	<b>107</b>
Milton Courier .....	86	Daily News .....	107
<b>RUSK.....</b>	<b>86</b>	Kewaskum Statesman .....	107
Ladysmith News.....	86	Northwest NOW .....	107
<b>SAUK.....</b>	<b>87</b>	<b>WAUKESHA .....</b>	<b>109</b>
Baraboo News Republic .....	87	Lake Country NOW.....	109
Home News .....	87	Oconomowoc Enterprise.....	110
Reedsburg Independent.....	88	Waukesha Freeman .....	110
Star News - Black Earth .....	88	Waukesha NOW.....	111
<b>SAWYER.....</b>	<b>88</b>	West NOW.....	112
Sawyer County Gazette .....	88	<b>WAUKESHA/WALWORTH.....</b>	<b>114</b>
Sawyer County Record .....	90	Mukwonago Times.....	114
<b>SHAWANO .....</b>	<b>90</b>	<b>WAUPACA.....</b>	<b>114</b>
Shawano Leader .....	90	Clintonville Chronicle .....	114
Wittenberg Enterprise & Birnamwood News.....	91	Clintonville Tribune-Gazette.....	115
<b>SHEBOYGAN .....</b>	<b>91</b>	Marion Advertiser .....	116
Review The .....	91	New London Press Star .....	116
Sheboygan Falls News.....	92	Waupaca County Post .....	118
Sheboygan Press.....	92	<b>WAUSHARA .....</b>	<b>119</b>
Souder The .....	93	Waushara Argus.....	119
<b>ST CROIX .....</b>	<b>95</b>	<b>WINNEBAGO.....</b>	<b>120</b>
Tribune Press Reporter .....	95	Omro Herald .....	120
Woodville Leader .....	96	Oshkosh Northwestern .....	120
Baldwin Bulletin.....	97	Winneconne News .....	121
<b>TAYLOR.....</b>	<b>98</b>	<b>WOOD.....</b>	<b>121</b>
Star News - Medford.....	98	Marshfield News Herald.....	121
<b>TREMPEALEAU .....</b>	<b>98</b>	Wisconsin Rapids Daily Tribune.....	121
Augusta Area Times .....	98		
Trempealeau County Times.....	99		
Tri-County News-Osseo.....	99		
<b>VERNON.....</b>	<b>100</b>		
County Line The .....	100		
Hillsboro Sentry Enterprise .....	100		
Vernon County Broadcaster .....	101		
Westby Times .....	102		

## ADAMS

### Adams Friendship Times Reporter

116 S Main Street  
PO Box 99  
Adams, WI 53910-0099

County: Adams  
Telephone: (608) 339-7844  
Fax: (608) 339-3903

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Web: www.newpubinc.com

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Arial	8	102	9.00	0.5001	0.5001	0.3951
Arial	8	102	19.50	1.0837	1.0837	0.8561
Arial	8	102	30.00	1.6672	1.6672	1.3170
Arial	8	102	39.50	2.1951	2.1951	1.7341
Arial	8	102	50.00	2.7786	2.7786	2.1950
Arial	8	102	60.50	3.3621	3.3621	2.6560

## ASHLAND

### Ashland Daily Press

122 3rd Street W  
PO Box 313  
Ashland, WI 54806-1661

County: Ashland  
Telephone: (715) 682-2313  
Fax: (715) 682-4699

Day(s) Published: W/Sa  
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Email: presslegals@ashlanddailynews.net

Web: www.ashlandwi.com

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Arial	6	76	20.26	1.5108	1.5108	1.1935
Arial	6	76	30.68	2.2885	2.2885	1.8079
Arial	6	76	41.12	3.0667	3.0667	2.4226
Arial	6	76	51.55	3.8445	3.8445	3.0370
Arial	6	76	61.98	4.6227	4.6227	3.6518
Arial	8	102	9.83	0.5462	0.5462	0.4315
Arial	8	102	20.26	1.1257	1.1257	0.8892
Arial	8	102	30.68	1.7052	1.7052	1.3470
Arial	8	102	41.12	2.2850	2.2850	1.8051
Arial	8	102	51.55	2.8645	2.8645	2.2629
Arial	8	102	61.98	3.4444	3.4444	2.7209
Arial Bold	6	84	9.83	0.6632	0.6632	0.5239
Arial Bold	6	84	20.26	1.3669	1.3669	1.0798
Arial Bold	6	84	30.68	2.0706	2.0706	1.6357
Arial Bold	6	84	41.12	2.7747	2.7747	2.1919
Arial Bold	6	84	51.55	3.4784	3.4784	2.7478
Arial Bold	6	84	61.98	4.1824	4.1824	3.3040
Arial Bold	8	112	9.83	0.4974	0.4974	0.3929
Arial Bold	8	112	20.26	1.0252	1.0252	0.8098
Arial Bold	8	112	30.68	1.5529	1.5529	1.2268
Arial Bold	8	112	41.12	2.0810	2.0810	1.6439
Arial Bold	8	112	51.55	2.6088	2.6088	2.0608
Arial Bold	8	112	61.98	3.1368	3.1368	2.4780
Arial Italic	6	76	9.83	0.7330	0.7330	0.5791
Arial Italic	6	76	20.26	1.5108	1.5108	1.1935
Arial Italic	6	76	30.68	2.2885	2.2885	1.8079
Arial Italic	6	76	41.12	3.0667	3.0667	2.4226
Arial Italic	6	76	51.55	3.8445	3.8445	3.0370
Arial Italic	6	76	61.98	4.6227	4.6227	3.6518
Arial Italic	8	102	9.83	0.5462	0.5462	0.4315

Arial Italic	8	102	20.26	1.1257	1.1257	0.8892
Arial Italic	8	102	30.68	1.7052	1.7052	1.3470
Arial Italic	8	102	41.12	2.2850	2.2850	1.8051
Arial Italic	8	102	51.55	2.8645	2.8645	2.2629
Arial Italic	8	102	61.98	3.4444	3.4444	2.7209

## ASHLAND

### Glidden Enterprise

342 Grant Street  
PO Box 128  
Glidden, WI 54527-0128

County: Ashland  
Telephone: (715) 264-3481  
Fax: (715) 264-3481

Day(s) Published: W/  
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Email: hartpub@centurytel.net

Web:

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Arial	10	122	9.50	0.4414	0.4414	0.3487
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Arial	10	122	40.75	1.8933	1.8933	1.4957
Arial	10	122	51.00	2.3696	2.3696	1.8719
Arial	10	122	61.50	2.8574	2.8574	2.2573
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Arial Bold	10	134	51.00	2.1574	2.1574	1.7042
Arial Bold	10	134	61.50	2.6015	2.6015	2.0551

## ASHLAND

### Mellen Weekly-Record

116 E Bennett Avenue  
PO Box 678  
Mellen, WI 54546-0678

County: Ashland  
Telephone: (715) 274-3131  
Fax: (715) 274-3131

Day(s) Published: W/  
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Email: weeklyrecord@gmail.com

Web:

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
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Arial	9	116	61.50	3.0052	3.0052	2.3740
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Arial Bold	10	140	51.00	2.0649	2.0649	1.6312
Arial Bold	10	140	61.50	2.4900	2.4900	1.9670

## BARRON

### Barron News-Shield

219 E LaSalle Avenue  
PO Box 100  
Barron, WI 54812-0100

County: Barron  
Telephone: (715) 537-3117  
Fax: (715) 537-5640

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Email: [legals.bns@mosaictelecom.net](mailto:legals.bns@mosaictelecom.net)  
Web: [www.news-shield.com](http://www.news-shield.com)

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Arial	9	114	39.00	1.9392	1.9392	1.5319
Arial	9	114	52.00	2.5856	2.5856	2.0425

## BARRON

### Chetek Alert

312 Knapp Street  
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Chetek, WI 54728-0005

County: Barron  
Telephone: (715) 924-4118  
Fax: (715) 924-4122

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Web: [www.chetekalert.com](http://www.chetekalert.com)

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Arial	9	118	44.25	2.1256	2.1256	1.6792
Arial	9	118	55.46	2.6643	2.6643	2.1047
Arial	9	118	67.00	3.2185	3.2185	2.5425
Arial Bold	9	130	10.50	0.4578	0.4578	0.3617
Arial Bold	9	130	21.75	0.9484	0.9484	0.7492
Arial Bold	9	130	33.00	1.4389	1.4389	1.1367
Arial Bold	9	130	44.25	1.9294	1.9294	1.5242
Arial Bold	9	130	55.46	2.4183	2.4183	1.9104
Arial Bold	9	130	67.00	2.9214	2.9214	2.3078

## BARRON

### Times The

419 S Maple Street  
PO Box 88  
Turtle Lake, WI 54889-0088

County: Barron  
Telephone: (715) 986-4675  
Fax: (715) 986-2363

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Email: [halcopress@yahoo.com](mailto:halcopress@yahoo.com)  
Web:

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Arial Bold	10	134	32.50	1.3749	1.3749	1.0861
Arial Italic	9	110	10.16	0.5238	0.5238	0.4138
Arial Italic	9	110	21.34	1.0995	1.0995	0.8685
Arial Italic	9	110	32.50	1.6748	1.6748	1.3231
Arial Italic	10	122	10.16	0.4722	0.4722	0.3731
Arial Italic	10	122	21.34	0.9913	0.9913	0.7831
Arial Italic	10	122	32.50	1.5101	1.5101	1.1929

## BROWN

### Denmark News

116 W Main Street

PO Box 728

Denmark, WI 54208-0728

Email: [jc@thedenmarknews.com](mailto:jc@thedenmarknews.com)

Web: [www.thedenmarknews.com](http://www.thedenmarknews.com)

Comments:

County: Brown

Telephone: (920) 863-2700

Fax: (920) 863-2710

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Arial	8	102	35.00	1.9450	1.9450	1.5365
Arial	8	102	47.00	2.6119	2.6119	2.0633
Arial	8	102	59.00	3.2788	3.2788	2.5901
Arial	9	114	11.00	0.5469	0.5469	0.4321
Arial	9	114	23.00	1.1436	1.1436	0.9034
Arial	9	114	35.00	1.7403	1.7403	1.3748
Arial	9	114	47.00	2.3370	2.3370	1.8461
Arial	9	114	59.00	2.9336	2.9336	2.3175
Arial Bold	8	112	11.00	0.5567	0.5567	0.4398
Arial Bold	8	112	23.00	1.1640	1.1640	0.9196
Arial Bold	8	112	35.00	1.7714	1.7714	1.3993
Arial Bold	8	112	47.00	2.3787	2.3787	1.8791
Arial Bold	8	112	59.00	2.9860	2.9860	2.3589
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Arial Bold	9	126	23.00	1.0347	1.0347	0.8174
Arial Bold	9	126	35.00	1.5745	1.5745	1.2438
Arial Bold	9	126	47.00	2.1144	2.1144	1.6703
Arial Bold	9	126	59.00	2.6542	2.6542	2.0968

## BROWN

### Green Bay Press Gazette

435 E Walnut Street

PO Box 23430

Green Bay, WI 54305-3430

Email: [tmondloch@gannett.com](mailto:tmondloch@gannett.com)

Web: [www.greenbaypressgazette.com](http://www.greenbaypressgazette.com)

Comments:

County: Brown

Telephone: (877) 943-0446

Fax: (877) 943-0443

Day(s) Published: Su/M/Tu/W/Th/F/Sa

Paid Circulation: 25,461

Circulation: 75%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	9.18	0.6671	1.1675	0.9223
Arial	6	78	19.36	1.4071	2.4624	1.9452
Arial	6	78	29.54	2.1470	3.7573	2.9681
Arial	6	78	39.73	2.8869	5.0521	3.9910

Arial	6	78	49.91	3.6269	6.3470	5.0140
Arial	6	78	60.09	4.3668	7.6419	6.0369

## BROWN

### Press Times The

400 Security Blvd, Suite 2  
PO Box  
Green Bay, WI 54313

County: Brown  
Telephone: (920) 499-1200  
Fax: (920) 799-4687

Day(s) Published: F/  
Paid Circulation: 4,530  
Circulation: 0%

Email: cmallien@mmclocal.com

Web: www.gopresstimes.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	72	9.00	0.7085	0.7085	0.5597
Arial	6	72	18.92	1.4895	1.4895	1.1767
Arial	6	72	28.83	2.2697	2.2697	1.7930
Arial	6	72	38.75	3.0507	3.0507	2.4099
Arial	6	72	48.66	3.8309	3.8309	3.0263
Arial	6	72	58.58	4.6118	4.6118	3.6432
Arial	7	84	9.00	0.6073	0.6073	0.4798
Arial	7	84	18.92	1.2767	1.2767	1.0086
Arial	7	84	28.83	1.9455	1.9455	1.5369
Arial	7	84	38.75	2.6149	2.6149	2.0657
Arial	7	84	48.66	3.2836	3.2836	2.5939
Arial	7	84	58.58	3.9530	3.9530	3.1227
Arial	8	98	9.00	0.5206	0.5206	0.4112
Arial	8	98	18.92	1.0943	1.0943	0.8645
Arial	8	98	28.83	1.6675	1.6675	1.3173
Arial	8	98	38.75	2.2413	2.2413	1.7706
Arial	8	98	48.66	2.8145	2.8145	2.2234
Arial	8	98	58.58	3.3883	3.3883	2.6766
Arial Bold	6	78	9.00	0.6540	0.6540	0.5167
Arial Bold	6	78	18.92	1.3749	1.3749	1.0862
Arial Bold	6	78	28.83	2.0951	2.0951	1.6551
Arial Bold	6	78	38.75	2.8160	2.8160	2.2246
Arial Bold	6	78	48.66	3.5362	3.5362	2.7935
Arial Bold	6	78	58.58	4.2571	4.2571	3.3630
Arial Bold	7	90	9.00	0.5668	0.5668	0.4478
Arial Bold	7	90	18.92	1.1916	1.1916	0.9413
Arial Bold	7	90	28.83	1.8158	1.8158	1.4344
Arial Bold	7	90	38.75	2.4405	2.4405	1.9279
Arial Bold	7	90	48.66	3.0647	3.0647	2.4210
Arial Bold	7	90	58.58	3.6895	3.6895	2.9146
Arial Bold	8	108	9.00	0.4724	0.4724	0.3732
Arial Bold	8	108	18.92	0.9930	0.9930	0.7844
Arial Bold	8	108	28.83	1.5131	1.5131	1.1953
Arial Bold	8	108	38.75	2.0338	2.0338	1.6066
Arial Bold	8	108	48.66	2.5539	2.5539	2.0175
Arial Bold	8	108	58.58	3.0746	3.0746	2.4288
Arial Bold Italic	6	78	9.00	0.6540	0.6540	0.5167
Arial Bold Italic	6	78	18.92	1.3749	1.3749	1.0862
Arial Bold Italic	6	78	28.83	2.0951	2.0951	1.6551
Arial Bold Italic	6	78	38.75	2.8160	2.8160	2.2246
Arial Bold Italic	6	78	48.66	3.5362	3.5362	2.7935
Arial Bold Italic	6	78	58.58	4.2571	4.2571	3.3630
Arial Bold Italic	7	90	9.00	0.5668	0.5668	0.4478
Arial Bold Italic	7	90	18.92	1.1916	1.1916	0.9413
Arial Bold Italic	7	90	28.83	1.8158	1.8158	1.4344
Arial Bold Italic	7	90	38.75	2.4405	2.4405	1.9279
Arial Bold Italic	7	90	48.66	3.0647	3.0647	2.4210



Arial Bold Italic	7	90	58.58	3.6895	3.6895	2.9146
Arial Bold Italic	8	108	9.00	0.4724	0.4724	0.3732
Arial Bold Italic	8	108	18.92	0.9930	0.9930	0.7844
Arial Bold Italic	8	108	28.83	1.5131	1.5131	1.1953
Arial Bold Italic	8	108	38.75	2.0338	2.0338	1.6066
Arial Bold Italic	8	108	48.66	2.5539	2.5539	2.0175
Arial Bold Italic	8	108	58.58	3.0746	3.0746	2.4288
Arial Italic	6	72	9.00	0.7085	0.7085	0.5597
Arial Italic	6	72	18.92	1.4895	1.4895	1.1767
Arial Italic	6	72	28.83	2.2697	2.2697	1.7930
Arial Italic	6	72	38.75	3.0507	3.0507	2.4099
Arial Italic	6	72	48.66	3.8309	3.8309	3.0263
Arial Italic	6	72	58.58	4.6118	4.6118	3.6432
Arial Italic	7	84	9.00	0.6073	0.6073	0.4798
Arial Italic	7	84	18.92	1.2767	1.2767	1.0086
Arial Italic	7	84	28.83	1.9455	1.9455	1.5369
Arial Italic	7	84	38.75	2.6149	2.6149	2.0657
Arial Italic	7	84	48.66	3.2836	3.2836	2.5939
Arial Italic	7	84	58.58	3.9530	3.9530	3.1227
Arial Italic	8	98	9.00	0.5206	0.5206	0.4112
Arial Italic	8	98	18.92	1.0943	1.0943	0.8645
Arial Italic	8	98	28.83	1.6675	1.6675	1.3173
Arial Italic	8	98	38.75	2.2413	2.2413	1.7706
Arial Italic	8	98	48.66	2.8145	2.8145	2.2234
Arial Italic	8	98	58.58	3.3883	3.3883	2.6766

## BROWN

### Seymour Advertiser

400 Security Blvd  
PO Box  
Green Bay, WI 54313

County: Brown  
Telephone: (920) 799-4687  
Fax:

Day(s) Published: M/  
Paid Circulation: 8,117  
Circulation: 15%

Email: cmallien@mmclocal.com

Web: www.gopresstimes.com

Comments: Per 985.03(am) Wis. Stats., "If there is not a newspaper in a city, village, or town that satisfies the requirements under par. (a), the publisher of a newspaper that satisfies all of the following may be awarded or be entitled to compensation or a fee for the publishing of a legal notice: 1. The newspaper is published regularly and continuously in the city, village, or town and publishing in the newspaper is likely to give notice in the area or to the affected person. 2. The newspaper is otherwise qualified under this section."

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	76	9.00	0.6713	0.7719	0.6098
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Arial	6	76	28.83	2.1502	2.4728	1.9534
Arial	6	76	38.75	2.8901	3.3236	2.6256
Arial	6	76	48.66	3.6292	4.1736	3.2970
Arial	6	76	58.58	4.3691	5.0245	3.9692
Arial	7	88	9.00	0.5797	0.6667	0.5267
Arial	7	88	18.92	1.2187	1.4015	1.1071
Arial	7	88	28.83	1.8570	2.1356	1.6870
Arial	7	88	38.75	2.4960	2.8704	2.2675
Arial	7	88	48.66	3.1343	3.6045	2.8474
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Arial	8	100	18.92	1.0725	1.2333	0.9743
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Arial	8	100	38.75	2.1965	2.5260	1.9954
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Arial Bold	6	83	18.92	1.2921	1.4859	1.1738
Arial Bold	6	83	28.83	1.9689	2.2642	1.7887
Arial Bold	6	83	38.75	2.6464	3.0433	2.4041
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Arial Bold	6	83	58.58	4.0006	4.6007	3.6344
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Arial Bold	7	96	28.83	1.7023	1.9576	1.5465
Arial Bold	7	96	38.75	2.2880	2.6312	2.0786
Arial Bold	7	96	48.66	2.8732	3.3041	2.6101
Arial Bold	7	96	58.58	3.4589	3.9777	3.1423
Arial Bold	8	110	9.00	0.4638	0.5333	0.4213
Arial Bold	8	110	18.92	0.9750	1.1212	0.8857
Arial Bold	8	110	28.83	1.4856	1.7085	1.3496
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Arial Bold	8	110	58.58	3.0187	3.4715	2.7423
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Arial Bold Italic	6	83	18.92	1.2921	1.4859	1.1738
Arial Bold Italic	6	83	28.83	1.9689	2.2642	1.7887
Arial Bold Italic	6	83	38.75	2.6464	3.0433	2.4041
Arial Bold Italic	6	83	48.66	3.3232	3.8216	3.0190
Arial Bold Italic	6	83	58.58	4.0006	4.6007	3.6344
Arial Bold Italic	7	96	9.00	0.5314	0.6111	0.4828
Arial Bold Italic	7	96	18.92	1.1171	1.2847	1.0149
Arial Bold Italic	7	96	28.83	1.7023	1.9576	1.5465
Arial Bold Italic	7	96	38.75	2.2880	2.6312	2.0786
Arial Bold Italic	7	96	48.66	2.8732	3.3041	2.6101
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Arial Bold Italic	8	110	18.92	0.9750	1.1212	0.8857
Arial Bold Italic	8	110	28.83	1.4856	1.7085	1.3496
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Arial Bold Italic	8	110	58.58	3.0187	3.4715	2.7423
Arial Italic	6	76	9.00	0.6713	0.7719	0.6098
Arial Italic	6	76	18.92	1.4111	1.6228	1.2820
Arial Italic	6	76	28.83	2.1502	2.4728	1.9534
Arial Italic	6	76	38.75	2.8901	3.3236	2.6256
Arial Italic	6	76	48.66	3.6292	4.1736	3.2970
Arial Italic	6	76	58.58	4.3691	5.0245	3.9692
Arial Italic	7	88	9.00	0.5797	0.6667	0.5267
Arial Italic	7	88	18.92	1.2187	1.4015	1.1071
Arial Italic	7	88	28.83	1.8570	2.1356	1.6870
Arial Italic	7	88	38.75	2.4960	2.8704	2.2675
Arial Italic	7	88	48.66	3.1343	3.6045	2.8474
Arial Italic	7	88	58.58	3.7733	4.3393	3.4279
Arial Italic	8	100	9.00	0.5102	0.5867	0.4635
Arial Italic	8	100	18.92	1.0725	1.2333	0.9743
Arial Italic	8	100	28.83	1.6342	1.8793	1.4846
Arial Italic	8	100	38.75	2.1965	2.5260	1.9954
Arial Italic	8	100	48.66	2.7582	3.1720	2.5057
Arial Italic	8	100	58.58	3.3205	3.8186	3.0166

## BUFFALO

### Buffalo County News

123 W Main Street  
PO Box  
Mondovi, WI 54755

County: Buffalo  
Telephone: (715) 926-4970  
Fax: (715) 672-4254

Day(s) Published: Th/  
Paid Circulation: 2,883  
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Email: [durandpublishing@nelson-tel.net](mailto:durandpublishing@nelson-tel.net)

Web:

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	10	128	10.00	0.4428	0.4428	0.3498
Arial	10	128	20.90	0.9255	0.9255	0.7311
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Arial	10	128	42.12	1.8652	1.8652	1.4735
Arial	10	128	52.60	2.3293	2.3293	1.8401
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Arial Bold	10	140	20.90	0.8462	0.8462	0.6685
Arial Bold	10	140	31.60	1.2794	1.2794	1.0107
Arial Bold	10	140	42.12	1.7054	1.7054	1.3472
Arial Bold	10	140	52.60	2.1297	2.1297	1.6824
Arial Bold	10	140	62.10	2.5143	2.5143	1.9862
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Arial Italic	10	128	20.90	0.9255	0.9255	0.7311
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Arial Italic	10	128	42.12	1.8652	1.8652	1.4735
Arial Italic	10	128	52.60	2.3293	2.3293	1.8401
Arial Italic	10	128	62.10	2.7500	2.7500	2.1724

## BURNETT

### Burnett County Sentinel

114 W Madison Ave  
PO Box 397  
Grantsburg, WI 54840-0397

County: Burnett  
Telephone: (715) 463-2341  
Fax: (715) 463-5138

Day(s) Published: W/  
Paid Circulation: 1,712  
Circulation: 0%

Email: [office@burnettcountysentinel.com](mailto:office@burnettcountysentinel.com)

Web: [www.burnettcountysentinel.com](http://www.burnettcountysentinel.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	110	10.00	0.5153	0.5153	0.4071
Arial	9	110	20.00	1.0306	1.0306	0.8141
Arial	9	110	30.00	1.5459	1.5459	1.2212
Arial	9	110	40.00	2.0612	2.0612	1.6283
Arial	9	110	50.00	2.5765	2.5765	2.0354
Arial	9	110	60.00	3.0918	3.0918	2.4424
Arial Bold	10	134	10.00	0.4230	0.4230	0.3342
Arial Bold	10	134	20.00	0.8460	0.8460	0.6683
Arial Bold	10	134	30.00	1.2690	1.2690	1.0025
Arial Bold	10	134	40.00	1.6920	1.6920	1.3367
Arial Bold	10	134	50.00	2.1151	2.1151	1.6708
Arial Bold	10	134	60.00	2.5381	2.5381	2.0050

## CALUMET

### Brillion News

425 W Ryan Street  
PO Box  
Brillion, WI 54110-1037

County: Calumet  
Telephone: (920) 756-2222  
Fax: (920) 756-2701

Day(s) Published: Th/  
Paid Circulation: 1,578  
Circulation: 0%

Email: darcy@zanderpressinc.com

Web: www.thebrillionnews.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	10.11	0.5618	0.5618	0.4438
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Arial	8	102	34.80	1.9339	1.9339	1.5277
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Arial	8	102	58.60	3.2565	3.2565	2.5726
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Arial	12	154	22.95	0.8447	0.8447	0.6673
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Arial Bold	8	112	46.70	2.3635	2.3635	1.8671
Arial Bold	8	112	58.60	2.9658	2.9658	2.3429
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Arial Bold	12	168	22.95	0.7743	0.7743	0.6117
Arial Bold	12	168	34.80	1.1742	1.1742	0.9275
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Arial Bold Italic	8	112	22.95	1.1615	1.1615	0.9176
Arial Bold Italic	8	112	34.80	1.7612	1.7612	1.3913
Arial Bold Italic	8	112	46.70	2.3635	2.3635	1.8671
Arial Bold Italic	8	112	58.60	2.9658	2.9658	2.3429
Arial Bold Italic	12	168	10.11	0.3411	0.3411	0.2694
Arial Bold Italic	12	168	22.95	0.7743	0.7743	0.6117
Arial Bold Italic	12	168	34.80	1.1742	1.1742	0.9275
Arial Bold Italic	12	168	46.70	1.5757	1.5757	1.2447
Arial Bold Italic	12	168	58.60	1.9772	1.9772	1.5619
Arial Italic	8	102	10.11	0.5618	0.5618	0.4438
Arial Italic	8	102	22.95	1.2754	1.2754	1.0075
Arial Italic	8	102	34.80	1.9339	1.9339	1.5277
Arial Italic	8	102	46.70	2.5952	2.5952	2.0501
Arial Italic	8	102	58.60	3.2565	3.2565	2.5726
Arial Italic	12	154	10.11	0.3721	0.3721	0.2939
Arial Italic	12	154	34.80	1.2809	1.2809	1.0119
Arial Italic	12	154	46.70	1.7189	1.7189	1.3579
Arial Italic	12	154	58.60	2.1569	2.1569	1.7039
Arial Italic	12	154	58.60	2.1569	2.1569	1.7039

## CHIPPEWA

### Bloomer Advance

1210 15th Avenue  
PO Box 25  
Bloomer, WI 54724-0025

County: Chippewa  
Telephone: (715) 568-3100  
Fax: (715) 568-3111

Day(s) Published: W/  
Paid Circulation: 2,094  
Circulation: 0%

Email: ads@bloomeradvance.com

Web: www.bloomeradvance.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	116	12.00	0.5864	0.5864	0.4632
Arial	9	116	25.50	1.2461	1.2461	0.9843
Arial	9	116	39.00	1.9057	1.9057	1.5055
Arial	9	116	52.00	2.5410	2.5410	2.0073
Arial	9	116	65.00	3.1762	3.1762	2.5091
Arial	9	116	78.00	3.8115	3.8115	3.0109

## CHIPPEWA

### Chippewa Herald

321 Frenette Dr  
PO Box 69  
Chippewa Falls, WI 54729-0069

County: Chippewa  
Telephone: (608) 791-8300  
Fax: (608) 791-8238

Day(s) Published: M/Tu/W/Th/F/Sa  
Paid Circulation: 1,795  
Circulation: 0%

Email: rivervalley.legals@lee.net

Web: www.chippewa.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Light	6.8	80	9.40	0.6660	0.6660	0.5261
Arial Light	6.8	80	19.40	1.3746	1.3746	1.0859
Arial Light	6.8	80	29.40	2.0831	2.0831	1.6456
Arial Light	6.8	80	39.40	2.7917	2.7917	2.2053
Arial Light	8	94	9.40	0.5668	0.5668	0.4478
Arial Light	8	94	19.40	1.1699	1.1699	0.9241
Arial Light	8	94	29.40	1.7729	1.7729	1.4005
Arial Light	8	94	39.40	2.3759	2.3759	1.8769
Arial Light	9	110	9.40	0.4844	0.4844	0.3826
Arial Light	9	110	19.40	0.9997	0.9997	0.7897
Arial Light	9	110	29.40	1.5150	1.5150	1.1968
Arial Light	9	110	39.40	2.0303	2.0303	1.6039
Arial Light Bold	6.8	92	9.40	0.5792	0.5792	0.4575
Arial Light Bold	6.8	92	19.40	1.1953	1.1953	0.9442
Arial Light Bold	6.8	92	29.40	1.8114	1.8114	1.4310
Arial Light Bold	6.8	92	39.40	2.4275	2.4275	1.9177
Arial Light Bold	8	104	9.40	0.5123	0.5123	0.4047
Arial Light Bold	8	104	19.40	1.0574	1.0574	0.8353
Arial Light Bold	8	104	29.40	1.6024	1.6024	1.2658
Arial Light Bold	8	104	39.40	2.1474	2.1474	1.6964
Arial Light Bold	9	122	9.40	0.4367	0.4367	0.3450
Arial Light Bold	9	122	19.40	0.9014	0.9014	0.7120
Arial Light Bold	9	122	29.40	1.3660	1.3660	1.0791
Arial Light Bold	9	122	39.40	1.8306	1.8306	1.4461

## CHIPPEWA

### Courier Sentinel

121 Main Street  
PO Box 546  
Cornell, WI 54732-0546

County: Chippewa  
Telephone: (715) 861-4414  
Fax: (715) 239-6200

Day(s) Published: Th/  
Paid Circulation: 1,366  
Circulation: 0%

Email: [cornellcourier@centurytel.net](mailto:cornellcourier@centurytel.net)  
Web: [www.couriersentinelnews.com](http://www.couriersentinelnews.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.5279	0.5279	0.4171
Arial	8	102	20.00	1.1114	1.1114	0.8780
Arial	8	102	30.50	1.6950	1.6950	1.3390
Arial	8	102	41.00	2.2785	2.2785	1.7999
Arial	8	102	51.50	2.8620	2.8620	2.2609
Arial	8	102	62.00	3.4455	3.4455	2.7218
Arial	10	128	9.50	0.4207	0.4207	0.3323
Arial	10	128	20.00	0.8857	0.8857	0.6997
Arial	10	128	30.50	1.3507	1.3507	1.0670
Arial	10	128	41.00	1.8156	1.8156	1.4343
Arial	10	128	51.50	2.2806	2.2806	1.8016
Arial	10	128	62.00	2.7456	2.7456	2.1689
Arial Bold	8	114	9.50	0.4724	0.4724	0.3732
Arial Bold	8	114	20.00	0.9944	0.9944	0.7856
Arial Bold	8	114	30.50	1.5165	1.5165	1.1980
Arial Bold	8	114	41.00	2.0386	2.0386	1.6104
Arial Bold	8	114	51.50	2.5607	2.5607	2.0229
Arial Bold	8	114	62.00	3.0828	3.0828	2.4353
Arial Bold	10	140	9.50	0.3846	0.3846	0.3039
Arial Bold	10	140	20.00	0.8098	0.8098	0.6397
Arial Bold	10	140	30.50	1.2349	1.2349	0.9755
Arial Bold	10	140	41.00	1.6600	1.6600	1.3114
Arial Bold	10	140	51.50	2.0851	2.0851	1.6472
Arial Bold	10	140	62.00	2.5103	2.5103	1.9830
Arial Bold	12	168	9.50	0.3205	0.3205	0.2532
Arial Bold	12	168	20.00	0.6748	0.6748	0.5331
Arial Bold	12	168	30.50	1.0291	1.0291	0.8129
Arial Bold	12	168	41.00	1.3834	1.3834	1.0928
Arial Bold	12	168	51.50	1.7376	1.7376	1.3727
Arial Bold	12	168	62.00	2.0919	2.0919	1.6525

## CLARK

### Clark County Press

614 Hewett Street  
PO Box 149  
Neillsville, WI 54456-0149

County: Clark  
Telephone: (715) 284-2600  
Fax: (715) 284-4634

Day(s) Published: W/  
Paid Circulation: 2,986  
Circulation: 0%

Email: [kathy@bannerjournal.com](mailto:kathy@bannerjournal.com)  
Web:

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	76	9.58	0.7145	0.7145	0.5644
Arial	6	76	19.11	1.4253	1.4253	1.1259
Arial	6	76	30.40	2.2673	2.2673	1.7911
Arial	6	76	40.85	3.0467	3.0467	2.4068
Arial	6	76	51.08	3.8097	3.8097	3.0096
Arial	6	76	61.46	4.5839	4.5839	3.6211
Arial	7	88	9.58	0.6171	0.6171	0.4875

Arial	7	88	19.11	1.2309	1.2309	0.9724
Arial	7	88	30.40	1.9582	1.9582	1.5469
Arial	7	88	40.85	2.6313	2.6313	2.0786
Arial	7	88	51.08	3.2902	3.2902	2.5992
Arial	7	88	61.46	3.9588	3.9588	3.1273
Arial	8	102	9.58	0.5324	0.5324	0.4206
Arial	8	102	19.11	1.0620	1.0620	0.8389
Arial	8	102	30.40	1.6894	1.6894	1.3346
Arial	8	102	40.85	2.2701	2.2701	1.7933
Arial	8	102	51.08	2.8386	2.8386	2.2424
Arial	8	102	61.46	3.4155	3.4155	2.6981
Arial	10	128	9.58	0.4242	0.4242	0.3351
Arial	10	128	19.11	0.8463	0.8463	0.6685
Arial	10	128	30.40	1.3462	1.3462	1.0635
Arial	10	128	40.85	1.8090	1.8090	1.4291
Arial	10	128	51.08	2.2620	2.2620	1.7869
Arial	10	128	61.46	2.7217	2.7217	2.1501
Arial Bold	6	84	9.58	0.6465	0.6465	0.5107
Arial Bold	6	84	19.11	1.2896	1.2896	1.0187
Arial Bold	6	84	30.40	2.0514	2.0514	1.6205
Arial Bold	6	84	40.85	2.7566	2.7566	2.1776
Arial Bold	6	84	51.08	3.4469	3.4469	2.7229
Arial Bold	6	84	61.46	4.1474	4.1474	3.2763
Arial Bold	7	98	9.58	0.5541	0.5541	0.4377
Arial Bold	7	98	19.11	1.1053	1.1053	0.8732
Arial Bold	7	98	30.40	1.7583	1.7583	1.3890
Arial Bold	7	98	40.85	2.3628	2.3628	1.8665
Arial Bold	7	98	51.08	2.9545	2.9545	2.3339
Arial Bold	7	98	61.46	3.5549	3.5549	2.8082
Arial Bold	8	112	9.58	0.4848	0.4848	0.3830
Arial Bold	8	112	19.11	0.9672	0.9672	0.7640
Arial Bold	8	112	30.40	1.5386	1.5386	1.2154
Arial Bold	8	112	40.85	2.0674	2.0674	1.6332
Arial Bold	8	112	51.08	2.5852	2.5852	2.0422
Arial Bold	8	112	61.46	3.1105	3.1105	2.4572
Arial Bold	10	140	9.58	0.3879	0.3879	0.3064
Arial Bold	10	140	19.11	0.7737	0.7737	0.6112
Arial Bold	10	140	30.40	1.2308	1.2308	0.9723
Arial Bold	10	140	40.85	1.6539	1.6539	1.3066
Arial Bold	10	140	51.08	2.0681	2.0681	1.6338
Arial Bold	10	140	61.46	2.4884	2.4884	1.9658

## CLARK

### O-W Enterprise

PO Box F  
Withee, WI 54460

County: Clark  
Telephone: (715) 229-2103  
Fax: (715) 229-2104

Day(s) Published: W/  
Paid Circulation: 708  
Circulation: 0%

Email: ads@o-wenterprise.com

Web:

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	114	9.41	0.4678	0.4678	0.3695
Arial	9	114	19.81	0.9851	0.9851	0.7782
Arial	9	114	30.22	1.5027	1.5027	1.1871
Arial	9	114	40.63	2.0203	2.0203	1.5960
Arial	9	114	51.04	2.5376	2.5376	2.0046
Arial	9	114	61.44	3.0549	3.0549	2.4133
Arial Bold	9	126	9.41	0.4232	0.4232	0.3343
Arial Bold	9	126	19.81	0.8913	0.8913	0.7041

Arial Bold	9	126	30.22	1.3596	1.3596	1.0740
Arial Bold	9	126	40.63	1.8279	1.8279	1.4440
Arial Bold	9	126	51.04	2.2960	2.2960	1.8137
Arial Bold	9	126	61.44	2.7640	2.7640	2.1835
Arial Italic	9	114	9.41	0.4678	0.4678	0.3695
Arial Italic	9	114	19.81	0.9851	0.9851	0.7782
Arial Italic	9	114	30.22	1.5027	1.5027	1.1871
Arial Italic	9	114	40.63	2.0203	2.0203	1.5960
Arial Italic	9	114	51.04	2.5376	2.5376	2.0046
Arial Italic	9	114	61.44	3.0549	3.0549	2.4133

## CLARK

### Sentinel & Rural News

218A N Central Ave  
PO Box 415  
Owen, WI 54460-0415

County: Clark  
Telephone: (715) 255-3751  
Fax:

Day(s) Published: Tu/  
Paid Circulation: 656  
Circulation: 0%

Email: [sentinelruralnewsads@gmail.com](mailto:sentinelruralnewsads@gmail.com)

Web:

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	114	9.41	0.4679	0.4679	0.3696
Arial	9	114	19.81	0.9850	0.9850	0.7781
Arial	9	114	30.22	1.5026	1.5026	1.1870
Arial	9	114	40.98	2.0376	2.0376	1.6097
Arial	9	114	51.24	2.5478	2.5478	2.0127
Arial	9	114	61.44	3.0549	3.0549	2.4133
Arial	10	127	9.41	0.4200	0.4200	0.3318
Arial	10	127	19.81	0.8842	0.8842	0.6985
Arial	10	127	30.22	1.3488	1.3488	1.0655
Arial	10	127	40.98	1.8291	1.8291	1.4449
Arial	10	127	51.24	2.2870	2.2870	1.8066
Arial	10	127	61.44	2.7422	2.7422	2.1663
Arial	12	153	9.41	0.3486	0.3486	0.2754
Arial	12	153	19.81	0.7339	0.7339	0.5798
Arial	12	153	30.22	1.1196	1.1196	0.8844
Arial	12	153	40.98	1.5182	1.5182	1.1994
Arial	12	153	51.24	1.8983	1.8983	1.4996
Arial	12	153	61.44	2.2762	2.2762	1.7982
Arial Bold	9	126	9.41	0.4233	0.4233	0.3344
Arial Bold	9	126	19.81	0.8912	0.8912	0.7040
Arial Bold	9	126	30.22	1.3595	1.3595	1.0740
Arial Bold	9	126	40.98	1.8436	1.8436	1.4564
Arial Bold	9	126	51.24	2.3051	2.3051	1.8210
Arial Bold	9	126	61.44	2.7640	2.7640	2.1835
Arial Bold	10	140	9.41	0.3810	0.3810	0.3010
Arial Bold	10	140	19.81	0.8021	0.8021	0.6336
Arial Bold	10	140	30.22	1.2236	1.2236	0.9666
Arial Bold	10	140	40.98	1.6592	1.6592	1.3107
Arial Bold	10	140	51.24	2.0746	2.0746	1.6389
Arial Bold	10	140	61.44	2.4876	2.4876	1.9651
Arial Bold	12	168	9.41	0.3175	0.3175	0.2508
Arial Bold	12	168	19.81	0.6684	0.6684	0.5280
Arial Bold	12	168	30.22	1.0196	1.0196	0.8055
Arial Bold	12	168	40.98	1.3827	1.3827	1.0923
Arial Bold	12	168	51.24	1.7289	1.7289	1.3657
Arial Bold	12	168	61.44	2.0730	2.0730	1.6376
Arial Italic	9	114	9.41	0.4679	0.4679	0.3696
Arial Italic	9	114	19.81	0.9850	0.9850	0.7781
Arial Italic	9	114	30.22	1.5026	1.5026	1.1870



Arial Italic	9	114	40.98	2.0376	2.0376	1.6097
Arial Italic	9	114	51.24	2.5478	2.5478	2.0127
Arial Italic	9	114	61.44	3.0549	3.0549	2.4133

## CLARK

### Thorp Courier

403 N Washington Street  
PO Box 487  
Thorp, WI 54771-0487

County: Clark  
Telephone: (715) 669-5525  
Fax: (715) 669-5596

Day(s) Published: W/  
Paid Circulation: 1,460  
Circulation: 0%

Email: [thorpcourier@centurytel.net](mailto:thorpcourier@centurytel.net)

Web:

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	7	90	9.50	0.5983	0.5983	0.4727
Arial	7	90	20.00	1.2596	1.2596	0.9951
Arial	7	90	30.50	1.9209	1.9209	1.5175
Arial	7	90	41.00	2.5823	2.5823	2.0399
Arial	7	90	51.50	3.2436	3.2436	2.5623
Arial	7	90	62.00	3.9049	3.9049	3.0847

## CLARK

### Tribune Record Gleaner

318 N Main Street  
PO Box 187  
Loyal, WI 54446-0187

County: Clark  
Telephone: (715) 255-8531  
Fax: (715) 255-8357

Day(s) Published: W/  
Paid Circulation: 1,617  
Circulation: 0%

Email: [legals@tpprinting.com](mailto:legals@tpprinting.com)

Web: [www.centralwinews.com/trg](http://www.centralwinews.com/trg)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.5279	0.5279	0.4171
Arial	8	102	20.00	1.1114	1.1114	0.8780
Arial	8	102	30.50	1.6950	1.6950	1.3390
Arial	8	102	41.00	2.2785	2.2785	1.7999
Arial	8	102	51.50	2.8620	2.8620	2.2609
Arial	8	102	62.00	3.4455	3.4455	2.7218
Arial Bold	8	112	9.50	0.4808	0.4808	0.3798
Arial Bold	8	112	20.00	1.0122	1.0122	0.7996
Arial Bold	8	112	30.50	1.5436	1.5436	1.2194
Arial Bold	8	112	41.00	2.0750	2.0750	1.6392
Arial Bold	8	112	51.50	2.6064	2.6064	2.0590
Arial Bold	8	112	62.00	3.1378	3.1378	2.4788

## CLARK

### Tribune-Phonograph

103 W Spruce Street  
PO Box 677  
Abbotsford, WI 54405-0677

County: Clark  
Telephone: (715) 223-2342  
Fax: (715) 223-3505

Day(s) Published: W/  
Paid Circulation: 1,796  
Circulation: 0%

Email: [legals@tpprinting.com](mailto:legals@tpprinting.com)

Web: [www.centralwinews.com/tribune](http://www.centralwinews.com/tribune)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.5279	0.5279	0.4171
Arial	8	102	20.00	1.1114	1.1114	0.8780
Arial	8	102	30.50	1.6950	1.6950	1.3390
Arial	8	102	41.00	2.2785	2.2785	1.7999

Arial	8	102	51.50	2.8620	2.8620	2.2609
Arial	8	102	62.00	3.4455	3.4455	2.7218
Arial Bold	8	112	9.50	0.4808	0.4808	0.3798
Arial Bold	8	112	20.00	1.0122	1.0122	0.7996
Arial Bold	8	112	30.50	1.5436	1.5436	1.2194
Arial Bold	8	112	41.00	2.0750	2.0750	1.6392
Arial Bold	8	112	51.50	2.6064	2.6064	2.0590
Arial Bold	8	112	62.00	3.1378	3.1378	2.4788

## COLUMBIA

### Lodi Enterprise and Poynette Press

804 Liberty Blvd Suite 201  
PO Box  
Sun Prairie, WI 53590

County: Columbia  
Telephone: (608) 837-2521  
Fax: (608) 825-4460

Day(s) Published: Th/  
Paid Circulation: 1,702  
Circulation: 0%

Email: [classifieds@hngnews.com](mailto:classifieds@hngnews.com)

Web: [www.hngnews.com](http://www.hngnews.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Bold	6.5	98	9.38	0.5424	0.5424	0.4285
Arial Bold	6.5	98	19.50	1.1279	1.1279	0.8910
Arial Bold	6.5	98	29.63	1.7137	1.7137	1.3538
Arial Bold	6.5	98	39.75	2.2992	2.2992	1.8163
Arial Bold	6.5	98	49.88	2.8850	2.8850	2.2790
Arial Bold	6.5	98	60.00	3.4704	3.4704	2.7415
Arial Bold	8	120	9.38	0.4430	0.4430	0.3499
Arial Bold	8	120	19.50	0.9211	0.9211	0.7276
Arial Bold	8	120	29.63	1.3995	1.3995	1.1056
Arial Bold	8	120	39.75	1.8776	1.8776	1.4833
Arial Bold	8	120	49.88	2.3561	2.3561	1.8612
Arial Bold	8	120	60.00	2.8342	2.8342	2.2389
Arial Bold	10	150	9.38	0.3544	0.3544	0.2800
Arial Bold	10	150	19.50	0.7369	0.7369	0.5821
Arial Bold	10	150	29.63	1.1196	1.1196	0.8845
Arial Bold	10	150	39.75	1.5021	1.5021	1.1866
Arial Bold	10	150	49.88	1.8848	1.8848	1.4890
Arial Bold	10	150	60.00	2.2673	2.2673	1.7911
Arial Bold	12	180	9.38	0.2953	0.2953	0.2333
Arial Bold	12	180	19.50	0.6141	0.6141	0.4851
Arial Bold	12	180	29.63	0.9330	0.9330	0.7370
Arial Bold	12	180	39.75	1.2518	1.2518	0.9889
Arial Bold	12	180	49.88	1.5707	1.5707	1.2408
Arial Bold	12	180	60.00	1.8895	1.8895	1.4926

## COLUMBIA

### Portage Daily Register

1640 La Dawn Dr  
PO Box 470  
Portage, WI 54901-0470

County: Columbia  
Telephone: (608) 745-3553  
Fax: (608) 745-3530

Day(s) Published: M/Tu/W/Th/F/Sa  
Paid Circulation: 2,178  
Circulation: 0%

Email: [pdr-legals@madison.com](mailto:pdr-legals@madison.com)

Web: [www.madison.com](http://www.madison.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	7	90	9.40	0.5920	0.5920	0.4677
Arial	7	90	19.40	1.2218	1.2218	0.9652
Arial	7	90	29.40	1.8517	1.8517	1.4628
Arial	7	90	39.40	2.4815	2.4815	1.9603
Arial	7	90	49.40	3.1113	3.1113	2.4578

Arial	7	90	59.40	3.7411	3.7411	2.9554
Arial Bold	7	98	9.40	0.5437	0.5437	0.4295
Arial Bold	7	98	19.40	1.1221	1.1221	0.8864
Arial Bold	7	98	29.40	1.7005	1.7005	1.3433
Arial Bold	7	98	39.40	2.2789	2.2789	1.8003
Arial Bold	7	98	49.40	2.8573	2.8573	2.2572
Arial Bold	7	98	59.40	3.4357	3.4357	2.7141

## COLUMBIA

### Wisconsin Dells Events

1640 La Dawn Dr  
PO Box 470  
Portage, WI 53901-0470

County: Columbia  
Telephone: (608) 745-3530  
Fax: (608) 745-3530

Day(s) Published: W/Sa  
Paid Circulation: 1,075  
Circulation: 0%

Email: pdr-legals@madison.com

Web: www.madison

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	114	9.40	0.4674	0.4674	0.3692
Arial	9	114	19.40	0.9646	0.9646	0.7620
Arial	9	114	29.40	1.4618	1.4618	1.1548
Arial	9	114	39.40	1.9591	1.9591	1.5476
Arial	9	114	49.40	2.4563	2.4563	1.9404
Arial	9	114	59.40	2.9535	2.9535	2.3332
Arial Bold	9	126	9.40	0.4229	0.4229	0.3341
Arial Bold	9	126	19.40	0.8727	0.8727	0.6894
Arial Bold	9	126	29.40	1.3226	1.3226	1.0448
Arial Bold	9	126	39.40	1.7725	1.7725	1.4002
Arial Bold	9	126	49.40	2.2224	2.2224	1.7556
Arial Bold	9	126	59.40	2.6722	2.6722	2.1110

## CRAWFORD

### Courier Press

132 S Beaumont Rd  
PO Box 149  
Prairie du Chien, WI 53821-0149

County: Crawford  
Telephone: (608) 326-2441  
Fax: (608) 326-2443

Day(s) Published: W/  
Paid Circulation: 2,973  
Circulation: 0%

Email: howeads@mhtc.net

Web: www.pdccourier.com/courier\_press/home.html

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.5279	0.5279	0.4171
Arial	8	102	20.00	1.1114	1.1114	0.8780
Arial	8	102	30.50	1.6950	1.6950	1.3390
Arial	8	102	41.00	2.2785	2.2785	1.7999
Arial	8	102	51.50	2.8620	2.8620	2.2609
Arial	8	102	61.00	3.3899	3.3899	2.6779
Arial Bold	8	112	9.50	0.4808	0.4808	0.3798
Arial Bold	8	112	20.00	1.0122	1.0122	0.7996
Arial Bold	8	112	30.50	1.5436	1.5436	1.2194
Arial Bold	8	112	41.00	2.0750	2.0750	1.6392
Arial Bold	8	112	51.50	2.6064	2.6064	2.0590
Arial Bold	8	112	61.00	3.0872	3.0872	2.4388

## CRAWFORD

### Crawford County Independent & Kickapoo Scout

120 Sunset Ridge Ave

PO Box 113

Gays Mills, WI 54631-8329

County: Crawford

Telephone: (608) 735-4413

Fax: (608) 735-4419

Day(s) Published: Th/

Paid Circulation: 1,595

Circulation: 0%

Email: DialAds@boscobelDial.net

Web: www.swnews4u.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	114	10.00	0.4972	0.4972	0.3928
Arial	9	114	21.00	1.0442	1.0442	0.8249
Arial	9	114	32.00	1.5911	1.5911	1.2569
Arial	9	114	43.00	2.1381	2.1381	1.6890
Arial	9	114	54.00	2.6850	2.6850	2.1211
Arial	9	114	65.00	3.2320	3.2320	2.5531
Arial	10	126	10.00	0.4499	0.4499	0.3554
Arial	10	126	21.00	0.9447	0.9447	0.7463
Arial	10	126	32.00	1.4396	1.4396	1.1372
Arial	10	126	43.00	1.9344	1.9344	1.5281
Arial	10	126	54.00	2.4293	2.4293	1.9191
Arial	10	126	65.00	2.9242	2.9242	2.3100
Arial Bold	9	124	10.00	0.4571	0.4571	0.3611
Arial Bold	9	124	21.00	0.9600	0.9600	0.7583
Arial Bold	9	124	32.00	1.4628	1.4628	1.1556
Arial Bold	9	124	43.00	1.9656	1.9656	1.5528
Arial Bold	9	124	54.00	2.4685	2.4685	1.9500
Arial Bold	9	124	65.00	2.9713	2.9713	2.3472
Arial Bold	10	138	10.00	0.4108	0.4108	0.3245
Arial Bold	10	138	21.00	0.8626	0.8626	0.6814
Arial Bold	10	138	32.00	1.3144	1.3144	1.0383
Arial Bold	10	138	43.00	1.7662	1.7662	1.3953
Arial Bold	10	138	54.00	2.2181	2.2181	1.7522
Arial Bold	10	138	65.00	2.6699	2.6699	2.1091
Arial Bold Italic	10	138	10.00	0.4108	0.4108	0.3245
Arial Bold Italic	10	138	21.00	0.8626	0.8626	0.6814
Arial Bold Italic	10	138	32.00	1.3144	1.3144	1.0383
Arial Bold Italic	10	138	43.00	1.7662	1.7662	1.3953
Arial Bold Italic	10	138	54.00	2.2181	2.2181	1.7522
Arial Bold Italic	10	138	65.00	2.6699	2.6699	2.1091
Arial Italic	10	126	10.00	0.4499	0.4499	0.3554
Arial Italic	10	126	21.00	0.9447	0.9447	0.7463
Arial Italic	10	126	32.00	1.4396	1.4396	1.1372
Arial Italic	10	126	43.00	1.9344	1.9344	1.5281
Arial Italic	10	126	54.00	2.4293	2.4293	1.9191
Arial Italic	10	126	65.00	2.9242	2.9242	2.3100

## DANE

### DeForest Times-Tribune

804 Liberty Blvd Suite 201  
PO Box  
Sun Prairie, WI 53590

County: Dane  
Telephone: (608) 837-2521  
Fax: (608) 825-4460

Day(s) Published: Th/  
Paid Circulation: 1,566  
Circulation: 0%

Email: [classifieds@hngnews.com](mailto:classifieds@hngnews.com)

Web: [www.hngnews.com](http://www.hngnews.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Bold	6.5	98	9.38	0.5424	0.5424	0.4285
Arial Bold	6.5	98	19.50	1.1279	1.1279	0.8910
Arial Bold	6.5	98	29.63	1.7137	1.7137	1.3538
Arial Bold	6.5	98	39.75	2.2992	2.2992	1.8163
Arial Bold	6.5	98	49.88	2.8850	2.8850	2.2790
Arial Bold	6.5	98	60.00	3.4704	3.4704	2.7415
Arial Bold	8	120	9.38	0.4430	0.4430	0.3499
Arial Bold	8	120	19.50	0.9211	0.9211	0.7276
Arial Bold	8	120	29.63	1.3995	1.3995	1.1056
Arial Bold	8	120	39.75	1.8776	1.8776	1.4833
Arial Bold	8	120	49.88	2.3561	2.3561	1.8612
Arial Bold	8	120	60.00	2.8342	2.8342	2.2389
Arial Bold	10	150	9.38	0.3544	0.3544	0.2800
Arial Bold	10	150	19.50	0.7369	0.7369	0.5821
Arial Bold	10	150	29.63	1.1196	1.1196	0.8845
Arial Bold	10	150	39.75	1.5021	1.5021	1.1866
Arial Bold	10	150	49.88	1.8848	1.8848	1.4890
Arial Bold	10	150	60.00	2.2673	2.2673	1.7911
Arial Bold	12	180	9.38	0.2953	0.2953	0.2333
Arial Bold	12	180	19.50	0.6141	0.6141	0.4851
Arial Bold	12	180	29.63	0.9330	0.9330	0.7370
Arial Bold	12	180	39.75	1.2518	1.2518	0.9889
Arial Bold	12	180	49.88	1.5707	1.5707	1.2408
Arial Bold	12	180	60.00	1.8895	1.8895	1.4926

## DANE

### Herald-Independent and McFarland Thistle

804 Liberty Blvd Suite 201  
PO Box  
Sun Prairie, WI 53590

County: Dane  
Telephone: (608) 837-2521  
Fax: (608) 825-4460

Day(s) Published: Th/  
Paid Circulation: 2,343  
Circulation: 0%

Email: [classifieds@hngnews.com](mailto:classifieds@hngnews.com)

Web: [www.hngnews.com](http://www.hngnews.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Bold	6.5	98	9.38	0.5424	0.5424	0.4285
Arial Bold	6.5	98	19.50	1.1279	1.1279	0.8910
Arial Bold	6.5	98	29.63	1.7137	1.7137	1.3538
Arial Bold	6.5	98	39.75	2.2992	2.2992	1.8163
Arial Bold	6.5	98	49.88	2.8850	2.8850	2.2790
Arial Bold	6.5	98	60.00	3.4704	3.4704	2.7415
Arial Bold	8	120	9.38	0.4430	0.4430	0.3499
Arial Bold	8	120	19.50	0.9211	0.9211	0.7276
Arial Bold	8	120	29.63	1.3995	1.3995	1.1056
Arial Bold	8	120	39.75	1.8776	1.8776	1.4833
Arial Bold	8	120	49.88	2.3561	2.3561	1.8612
Arial Bold	8	120	60.00	2.8342	2.8342	2.2389
Arial Bold	10	150	9.38	0.3544	0.3544	0.2800

Arial Bold	10	150	19.50	0.7369	0.7369	0.5821
Arial Bold	10	150	29.63	1.1196	1.1196	0.8845
Arial Bold	10	150	39.75	1.5021	1.5021	1.1866
Arial Bold	10	150	49.88	1.8848	1.8848	1.4890
Arial Bold	10	150	60.00	2.2673	2.2673	1.7911
Arial Bold	12	180	9.38	0.2953	0.2953	0.2333
Arial Bold	12	180	19.50	0.6141	0.6141	0.4851
Arial Bold	12	180	29.63	0.9330	0.9330	0.7370
Arial Bold	12	180	39.75	1.2518	1.2518	0.9889
Arial Bold	12	180	49.88	1.5707	1.5707	1.2408
Arial Bold	12	180	60.00	1.8895	1.8895	1.4926

## DANE

### Middleton-Cross Plains TimesTribune

1126 Mills St

PO Box 286

Black Earth, WI 53515-0286

County: Dane

Telephone: (608) 767-4032

Fax: (608) 767-2222

Day(s) Published: Th/

Paid Circulation: 2,245

Circulation: 0%

Email: [legals@newspubinc.com](mailto:legals@newspubinc.com)

Web: [www.newspubinc.com](http://www.newspubinc.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.00	0.5001	0.5001	0.3951
Arial	8	102	19.50	1.0837	1.0837	0.8561
Arial	8	102	30.00	1.6672	1.6672	1.3170
Arial	8	102	39.50	2.1951	2.1951	1.7341
Arial	8	102	50.00	2.7786	2.7786	2.1950
Arial	8	102	60.50	3.3621	3.3621	2.6560

## DANE

### Mount Horeb Mail

114 East Main Street

PO Box 88

Mount Horeb, WI 53572-0088

County: Dane

Telephone: (608) 767-4032

Fax: (608) 767-2222

Day(s) Published: Th/

Paid Circulation: 1,747

Circulation: 0%

Email: [legals@newspubinc.com](mailto:legals@newspubinc.com)

Web: [www.newspubinc.com](http://www.newspubinc.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.00	0.5001	0.5001	0.3951
Arial	8	102	19.50	1.0837	1.0837	0.8561
Arial	8	102	30.00	1.6672	1.6672	1.3170
Arial	8	102	39.50	2.1951	2.1951	1.7341
Arial	8	102	50.00	2.7786	2.7786	2.1950
Arial	8	102	60.50	3.3621	3.3621	2.6560

## DANE

### Oregon Observer

156 N Main Street  
PO Box  
Oregon, WI 53575

County: Dane  
Telephone: (608) 835-6677  
Fax: (608) 835-0130

Day(s) Published: Th/  
Paid Circulation: 1,748  
Circulation: 0%

Email: [unglegals@wcinet.com](mailto:unglegals@wcinet.com)  
Web: [www.connectoregonwi.com](http://www.connectoregonwi.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Bold	6	80	9.90	0.7015	0.7015	0.5541
Arial Bold	6	80	20.30	1.4383	1.4383	1.1362
Arial Bold	6	80	30.90	2.1894	2.1894	1.7296
Arial Bold	6	80	41.30	2.9263	2.9263	2.3117
Arial Bold	6	80	51.90	3.6774	3.6774	2.9050
Arial Bold	6	80	62.30	4.4142	4.4142	3.4871

## DANE

### Stoughton Courier Hub

PO Box 640  
Stoughton, WI 53589

County: Dane  
Telephone: (608) 873-6671  
Fax: (608) 873-3473

Day(s) Published: Th/  
Paid Circulation: 2,148  
Circulation: 0%

Email: [unglegals@wcinet.com](mailto:unglegals@wcinet.com)  
Web: [www.connectstoughton.com](http://www.connectstoughton.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Bold	6	80	9.90	0.7015	0.7015	0.5541
Arial Bold	6	80	20.30	1.4383	1.4383	1.1362
Arial Bold	6	80	30.90	2.1894	2.1894	1.7296
Arial Bold	6	80	41.30	2.9263	2.9263	2.3117
Arial Bold	6	80	51.90	3.6774	3.6774	2.9050
Arial Bold	6	80	62.30	4.4142	4.4142	3.4871

## DANE

### Sun Prairie Star

804 Liberty Blvd Suite 201  
PO Box  
Sun Prairie, WI 53590

County: Dane  
Telephone: (608) 837-2521  
Fax: (608) 825-4460

Day(s) Published: Tu/F/  
Paid Circulation: 2,746  
Circulation: 0%

Email: [classifieds@hngnews.com](mailto:classifieds@hngnews.com)  
Web: [www.hngnews.com](http://www.hngnews.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Bold	6.5	98	9.38	0.5424	0.5424	0.4285
Arial Bold	6.5	98	19.50	1.1279	1.1279	0.8910
Arial Bold	6.5	98	29.63	1.7137	1.7137	1.3538
Arial Bold	6.5	98	39.75	2.2992	2.2992	1.8163
Arial Bold	6.5	98	49.88	2.8850	2.8850	2.2790
Arial Bold	6.5	98	60.00	3.4704	3.4704	2.7415
Arial Bold	8	120	9.38	0.4430	0.4430	0.3499
Arial Bold	8	120	19.50	0.9211	0.9211	0.7276
Arial Bold	8	120	29.63	1.3995	1.3995	1.1056
Arial Bold	8	120	39.75	1.8776	1.8776	1.4833
Arial Bold	8	120	49.88	2.3561	2.3561	1.8612
Arial Bold	8	120	60.00	2.8342	2.8342	2.2389
Arial Bold	10	150	9.38	0.3544	0.3544	0.2800

Arial Bold	10	150	19.50	0.7369	0.7369	0.5821
Arial Bold	10	150	29.63	1.1196	1.1196	0.8845
Arial Bold	10	150	39.75	1.5021	1.5021	1.1866
Arial Bold	10	150	49.88	1.8848	1.8848	1.4890
Arial Bold	10	150	60.00	2.2673	2.2673	1.7911
Arial Bold	12	180	9.38	0.2953	0.2953	0.2333
Arial Bold	12	180	19.50	0.6141	0.6141	0.4851
Arial Bold	12	180	29.63	0.9330	0.9330	0.7370
Arial Bold	12	180	39.75	1.2518	1.2518	0.9889
Arial Bold	12	180	49.88	1.5707	1.5707	1.2408
Arial Bold	12	180	60.00	1.8895	1.8895	1.4926

## DANE

### Verona Press

133 Enterprise Dr  
PO Box 930427  
Verona, WI 53593-0427

County: Dane  
Telephone: (608) 845-9559  
Fax: (608) 845-9550

Day(s) Published: Th/  
Paid Circulation: 1,808  
Circulation: 0%

Email: [unglegals@wcinet.com](mailto:unglegals@wcinet.com)  
Web: [www.connectverona.com](http://www.connectverona.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Bold	6	80	9.90	0.7015	0.7015	0.5541
Arial Bold	6	80	20.30	1.4383	1.4383	1.1362
Arial Bold	6	80	30.90	2.1894	2.1894	1.7296
Arial Bold	6	80	41.30	2.9263	2.9263	2.3117
Arial Bold	6	80	51.90	3.6774	3.6774	2.9050
Arial Bold	6	80	62.30	4.4142	4.4142	3.4871

## DANE

### Waunakee Tribune

804 Liberty Blvd Suite 201  
PO Box  
Sun Prairie, WI 53590

County: Dane  
Telephone: (608) 837-2521  
Fax: (608) 825-4460

Day(s) Published: Th/  
Paid Circulation: 2,771  
Circulation: 0%

Email: [classifieds@hngnews.com](mailto:classifieds@hngnews.com)  
Web: [www.hngnews.com](http://www.hngnews.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Bold	6.5	98	9.38	0.5424	0.5424	0.4285
Arial Bold	6.5	98	19.50	1.1279	1.1279	0.8910
Arial Bold	6.5	98	29.63	1.7137	1.7137	1.3538
Arial Bold	6.5	98	39.75	2.2992	2.2992	1.8163
Arial Bold	6.5	98	49.88	2.8850	2.8850	2.2790
Arial Bold	6.5	98	60.00	3.4704	3.4704	2.7415
Arial Bold	8	120	9.38	0.4430	0.4430	0.3499
Arial Bold	8	120	19.50	0.9211	0.9211	0.7276
Arial Bold	8	120	29.63	1.3995	1.3995	1.1056
Arial Bold	8	120	39.75	1.8776	1.8776	1.4833
Arial Bold	8	120	49.88	2.3561	2.3561	1.8612
Arial Bold	8	120	60.00	2.8342	2.8342	2.2389
Arial Bold	10	150	9.38	0.3544	0.3544	0.2800
Arial Bold	10	150	19.50	0.7369	0.7369	0.5821
Arial Bold	10	150	29.63	1.1196	1.1196	0.8845
Arial Bold	10	150	39.75	1.5021	1.5021	1.1866
Arial Bold	10	150	49.88	1.8848	1.8848	1.4890
Arial Bold	10	150	60.00	2.2673	2.2673	1.7911
Arial Bold	12	180	9.38	0.2953	0.2953	0.2333
Arial Bold	12	180	19.50	0.6141	0.6141	0.4851



Arial Bold	12	180	29.63	0.9330	0.9330	0.7370
Arial Bold	12	180	39.75	1.2518	1.2518	0.9889
Arial Bold	12	180	49.88	1.5707	1.5707	1.2408
Arial Bold	12	180	60.00	1.8895	1.8895	1.4926

## DANE

### Wisconsin State Journal

1901 Fish Hatchery Road  
PO Box 8056  
Madison, WI 53708-8056

County: Dane  
Telephone: (608) 262-6200  
Fax: (608) 252-3530

Day(s) Published: Su/M/Tu/W/Th/F/Sa  
Paid Circulation: 47,067  
Circulation: 75%

Email: [legals@madison.com](mailto:legals@madison.com)

Web: [www.madison.com](http://www.madison.com)

Comments: The Wisconsin State Journal (Madison, WI) is the designated OFFICIAL STATE NEWSPAPER and shall publish all legal notices required to be published. This covers Class 2 Legal Notices one column and Secretary of State two columns. Rates are established by contract (see Class 5 Official State Newspaper [LEGALNOTIC] for rates and ordering instructions.

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	9.40	0.6831	1.1954	0.9444
Arial	6	78	19.40	1.4098	2.4672	1.9490
Arial	6	78	29.40	2.1365	3.7389	2.9536
Arial	6	78	39.40	2.8633	5.0107	3.9583
Arial	6	78	49.40	3.5900	6.2824	4.9629
Arial	6	78	59.40	4.3167	7.5542	5.9676
Arial Bold	6	84	9.40	0.6343	1.1101	0.8769
Arial Bold	6	84	19.40	1.3091	2.2910	1.8098
Arial Bold	6	84	29.40	1.9839	3.4719	2.7427
Arial Bold	6	84	39.40	2.6587	4.6528	3.6755
Arial Bold	6	84	49.40	3.3335	5.8337	4.6084
Arial Bold	6	84	59.40	4.0083	7.0146	5.5413

## DANE / JEFFERSON

### Cambridge News & Deerfield Independent The

804 Liberty Blvd Suite 201  
PO Box  
Sun Prairie, WI 53590

County: Dane / Jefferson  
Telephone: (608) 837-2521  
Fax: (608) 825-4460

Day(s) Published: Th/  
Paid Circulation: 1,365  
Circulation: 0%

Email: [classifieds@hngnews.com](mailto:classifieds@hngnews.com)

Web: [www.hngnews.com](http://www.hngnews.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Bold	6.5	98	9.38	0.5424	0.5424	0.4285
Arial Bold	6.5	98	19.50	1.1279	1.1279	0.8910
Arial Bold	6.5	98	29.63	1.7137	1.7137	1.3538
Arial Bold	6.5	98	39.75	2.2992	2.2992	1.8163
Arial Bold	6.5	98	49.88	2.8850	2.8850	2.2790
Arial Bold	6.5	98	60.00	3.4704	3.4704	2.7415
Arial Bold	8	120	9.38	0.4430	0.4430	0.3499
Arial Bold	8	120	19.50	0.9211	0.9211	0.7276
Arial Bold	8	120	29.63	1.3995	1.3995	1.1056
Arial Bold	8	120	39.75	1.8776	1.8776	1.4833
Arial Bold	8	120	49.88	2.3561	2.3561	1.8612
Arial Bold	8	120	60.00	2.8342	2.8342	2.2389
Arial Bold	10	150	9.38	0.3544	0.3544	0.2800
Arial Bold	10	150	19.50	0.7369	0.7369	0.5821
Arial Bold	10	150	29.63	1.1196	1.1196	0.8845
Arial Bold	10	150	39.75	1.5021	1.5021	1.1866
Arial Bold	10	150	49.88	1.8848	1.8848	1.4890
Arial Bold	10	150	60.00	2.2673	2.2673	1.7911

Arial Bold	12	180	9.38	0.2953	0.2953	0.2333
Arial Bold	12	180	19.50	0.6141	0.6141	0.4851
Arial Bold	12	180	29.63	0.9330	0.9330	0.7370
Arial Bold	12	180	39.75	1.2518	1.2518	0.9889
Arial Bold	12	180	49.88	1.5707	1.5707	1.2408
Arial Bold	12	180	60.00	1.8895	1.8895	1.4926

## DANE / JEFFERSON

### Courier The (Waterloo/Marshall)

804 Liberty Blvd Suite 201

PO Box

Sun Prairie, WI 53590

Email: [classifieds@hngnews.com](mailto:classifieds@hngnews.com)

Web: [www.hngnews.com](http://www.hngnews.com)

Comments:

County: Dane / Jefferson

Telephone: (608) 837-2521

Fax: (608) 825-4460

Day(s) Published: Th/

Paid Circulation: 1,083

Circulation: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Bold	6.5	98	9.38	0.5424	0.5424	0.4285
Arial Bold	6.5	98	19.50	1.1279	1.1279	0.8910
Arial Bold	6.5	98	29.63	1.7137	1.7137	1.3538
Arial Bold	6.5	98	39.75	2.2992	2.2992	1.8163
Arial Bold	6.5	98	49.88	2.8850	2.8850	2.2790
Arial Bold	6.5	98	60.00	3.4704	3.4704	2.7415
Arial Bold	8	120	9.38	0.4430	0.4430	0.3499
Arial Bold	8	120	19.50	0.9211	0.9211	0.7276
Arial Bold	8	120	29.63	1.3995	1.3995	1.1056
Arial Bold	8	120	39.75	1.8776	1.8776	1.4833
Arial Bold	8	120	49.88	2.3561	2.3561	1.8612
Arial Bold	8	120	60.00	2.8342	2.8342	2.2389
Arial Bold	10	150	9.38	0.3544	0.3544	0.2800
Arial Bold	10	150	19.50	0.7369	0.7369	0.5821
Arial Bold	10	150	29.63	1.1196	1.1196	0.8845
Arial Bold	10	150	39.75	1.5021	1.5021	1.1866
Arial Bold	10	150	49.88	1.8848	1.8848	1.4890
Arial Bold	10	150	60.00	2.2673	2.2673	1.7911
Arial Bold	12	180	9.38	0.2953	0.2953	0.2333
Arial Bold	12	180	19.50	0.6141	0.6141	0.4851
Arial Bold	12	180	29.63	0.9330	0.9330	0.7370
Arial Bold	12	180	39.75	1.2518	1.2518	0.9889
Arial Bold	12	180	49.88	1.5707	1.5707	1.2408
Arial Bold	12	180	60.00	1.8895	1.8895	1.4926

## DODGE

### Daily Citizen

805 Park Avenue

PO Box 558

Beaver Dam, WI 53916-0558

Email: [dc-legals@madison.com](mailto:dc-legals@madison.com)

Web: [www.wiscnews.com/bdc](http://www.wiscnews.com/bdc)

Comments:

County: Dodge

Telephone: (920) 887-4808

Fax: (920) 887-1015

Day(s) Published: M/Tu/W/Th/F/Sa

Paid Circulation: 5,482

Circulation: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	9.40	0.6831	0.6831	0.5396
Arial	6	78	19.40	1.4098	1.4098	1.1137
Arial	6	78	29.40	2.1365	2.1365	1.6878
Arial	6	78	39.40	2.8633	2.8633	2.2619
Arial	6	78	49.40	3.5900	3.5900	2.8360
Arial	6	78	59.40	4.3167	4.3167	3.4100
Arial	7	90	9.40	0.5920	0.5920	0.4677

Arial	7	90	19.40	1.2218	1.2218	0.9652
Arial	7	90	29.40	1.8517	1.8517	1.4628
Arial	7	90	39.40	2.4815	2.4815	1.9603
Arial	7	90	49.40	3.1113	3.1113	2.4578
Arial	7	90	59.40	3.7411	3.7411	2.9554
Arial	9	114	9.40	0.4674	0.4674	0.3692
Arial	9	114	19.40	0.9646	0.9646	0.7620
Arial	9	114	29.40	1.4618	1.4618	1.1548
Arial	9	114	39.40	1.9591	1.9591	1.5476
Arial	9	114	49.40	2.4563	2.4563	1.9404
Arial	9	114	59.40	2.9535	2.9535	2.3332
Arial Bold	6	84	9.40	0.6343	0.6343	0.5011
Arial Bold	6	84	19.40	1.3091	1.3091	1.0342
Arial Bold	6	84	29.40	1.9839	1.9839	1.5672
Arial Bold	6	84	39.40	2.6587	2.6587	2.1003
Arial Bold	6	84	49.40	3.3335	3.3335	2.6334
Arial Bold	6	84	59.40	4.0083	4.0083	3.1665
Arial Bold	7	98	9.40	0.5437	0.5437	0.4295
Arial Bold	7	98	19.40	1.1221	1.1221	0.8864
Arial Bold	7	98	29.40	1.7005	1.7005	1.3433
Arial Bold	7	98	39.40	2.2789	2.2789	1.8003
Arial Bold	7	98	49.40	2.8573	2.8573	2.2572
Arial Bold	7	98	59.40	3.4357	3.4357	2.7141
Arial Bold	9	126	9.40	0.4229	0.4229	0.3341
Arial Bold	9	126	19.40	0.8727	0.8727	0.6894
Arial Bold	9	126	29.40	1.3226	1.3226	1.0448
Arial Bold	9	126	39.40	1.7725	1.7725	1.4002
Arial Bold	9	126	49.40	2.2224	2.2224	1.7556
Arial Bold	9	126	59.40	2.6722	2.6722	2.1110

## DODGE

### Dodge County Pionier

126 Bridge Street  
PO Box 271  
Mayville, WI 53050-0271

County: Dodge  
Telephone: (920) 387-2211  
Fax:

Day(s) Published: Th/  
Paid Circulation: 3,074  
Circulation: 0%

Email: dawn@dodgecountypionier.com

Web: www.dodgecountypionier.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	7.5	96	8.67	0.5117	0.5117	0.4043
Arial	7.5	96	18.33	1.0825	1.0825	0.8552
Arial	7.5	96	28.00	1.6533	1.6533	1.3060
Arial	7.5	96	37.67	2.2241	2.2241	1.7569
Arial	7.5	96	47.33	2.7949	2.7949	2.2078
Arial	7.5	96	57.00	3.3656	3.3656	2.6587
Arial	9	118	8.67	0.4163	0.4163	0.3289
Arial	9	118	18.33	0.8807	0.8807	0.6957
Arial	9	118	28.00	1.3450	1.3450	1.0625
Arial	9	118	37.67	1.8094	1.8094	1.4294
Arial	9	118	47.33	2.2738	2.2738	1.7962
Arial	9	118	57.00	2.7381	2.7381	2.1630

## DOOR

### Door County Advocate

235 N 3rd Avenue  
PO Box  
Sturgeon Bay, WI 54235-0130

County: Door  
Telephone: (920) 431-8298  
Fax: (877) 943-0443

Day(s) Published: Su/M/Tu/W/Th/F/Sa  
Paid Circulation: 4,475  
Circulation: 0%

Email: tmondloch@gannett.com

Web: www.doorcountyadvocate.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	9.18	0.6671	0.6671	0.5270
Arial	6	78	19.36	1.4071	1.4071	1.1115
Arial	6	78	29.54	2.1470	2.1470	1.6961
Arial	6	78	39.73	2.8869	2.8869	2.2806
Arial	6	78	49.91	3.6269	3.6269	2.8651
Arial	6	78	60.09	4.3668	4.3668	3.4496

## DOOR

### Peninsula Pulse

8142 Highway 57  
PO Box  
Baileys Harbor, WI 54202

County: Door  
Telephone: (920) 839-2121  
Fax: (920) 839-2929

Day(s) Published: F/  
Paid Circulation: 8,344  
Circulation: 15%

Email: legals@ppulse.com

Web: doorcountypulse.com

Comments: Per 985.03(am) Wis. Stats., "If there is not a newspaper in a city, village, or town that satisfies the requirements under par. (a), the publisher of a newspaper that satisfies all of the following may be awarded or be entitled to compensation or a fee for the publishing of a legal notice: 1. The newspaper is published regularly and continuously in the city, village, or town and publishing in the newspaper is likely to give notice in the area or to the affected person. 2. The newspaper is otherwise qualified under this section."

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.15	0.5083	0.5845	0.4618
Arial	8	102	19.83	1.1022	1.2675	1.0013
Arial	8	102	30.25	1.6811	1.9332	1.5272
Arial	8	102	40.75	2.2646	2.6043	2.0573
Arial	8	102	51.08	2.8388	3.2646	2.5790
Arial	8	102	61.50	3.4177	3.9303	3.1048
Arial Bold	8	112	9.15	0.4629	0.5324	0.4205
Arial Bold	8	112	19.83	1.0038	1.1543	0.9119
Arial Bold	8	112	30.25	1.5310	1.7606	1.3908
Arial Bold	8	112	40.75	2.0624	2.3717	1.8736
Arial Bold	8	112	51.08	2.5853	2.9731	2.3487
Arial Bold	8	112	61.50	3.1125	3.5794	2.8276
Arial Bold Italic	8	112	9.15	0.4629	0.5324	0.4205
Arial Bold Italic	8	112	19.83	1.0038	1.1543	0.9119
Arial Bold Italic	8	112	30.25	1.5310	1.7606	1.3908
Arial Bold Italic	8	112	40.75	2.0624	2.3717	1.8736
Arial Bold Italic	8	112	51.08	2.5853	2.9731	2.3487
Arial Bold Italic	8	112	61.50	3.1125	3.5794	2.8276
Arial Italic	8	102	9.15	0.5083	0.5845	0.4618
Arial Italic	8	102	19.83	1.1022	1.2675	1.0013
Arial Italic	8	102	30.25	1.6811	1.9332	1.5272
Arial Italic	8	102	40.75	2.2646	2.6043	2.0573
Arial Italic	8	102	51.08	2.8388	3.2646	2.5790
Arial Italic	8	102	61.50	3.4177	3.9303	3.1048

## DOOR

### Washington Island Observer

1253 Main Rd

PO Box

Washington Island, WI 54246

Email: ads@washingislandobserver.com

Web: washingislandobserver.com

County: Door

Telephone: (920) 847-2661

Fax: (920) 847-2141

Day(s) Published: Th/

Paid Circulation: 1,130

Circulation: 0%

Comments: 985.01 Definitions. As used in this chapter, unless the context requires otherwise: (b) With respect to a newspaper published in the town of Washington, Door County, at least 2 times a month, "insertion," when used to indicate the publication of a legal notice more than one time, means once in each issue of consecutive issues published at intervals of at least one week, the last issue of which shall be published at least one week before the act or event, unless otherwise specified by law. (3r) "Newspaper" means a publication that is published at regular intervals and, except as otherwise provided in this subsection, at least once a week, containing, on average, [at least] 25 percent news content per issue, including reports of happenings of recent occurrence of a varied character, such as political, social, moral and religious subjects, designed to inform the general reader. "Newspaper" includes a daily newspaper published in a county having a population of 750,000 or more, devoted principally to business news and publishing of records, which has been designated by the courts of record of the county for publication of legal notices for a period of 6 months or more. "Newspaper" also includes a newspaper published in the town of Washington, Door County, at least 2 times a month.

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	7	86	27.76	1.8294	1.8294	1.4452
Arial	7	86	42.38	2.7933	2.7933	2.2066
Arial	7	86	57.01	3.7573	3.7573	2.9681
Arial	7	86	57.01	3.7573	3.7573	2.9681
Arial	9	110	27.76	1.4302	1.4302	1.1298
Arial	9	110	42.38	2.1839	2.1839	1.7252
Arial	9	110	57.01	2.9375	2.9375	2.3205
Arial	9	110	57.01	2.9375	2.9375	2.3205
Arial	12	152	27.76	1.0350	1.0350	0.8177
Arial	12	152	42.38	1.5804	1.5804	1.2485
Arial	12	152	57.01	2.1258	2.1258	1.6793
Arial	12	152	57.01	2.1258	2.1258	1.6793
Arial Bold	7	94	13.13	0.7918	0.7918	0.6255
Arial Bold	7	94	27.76	1.6737	1.6737	1.3222
Arial Bold	7	94	42.38	2.5556	2.5556	2.0188
Arial Bold	7	94	57.01	3.4375	3.4375	2.7155
Arial Bold	9	120	13.13	0.6202	0.6202	0.4900
Arial Bold	9	120	27.76	1.3111	1.3111	1.0357
Arial Bold	9	120	42.38	2.0019	2.0019	1.5814
Arial Bold	9	120	57.01	2.6927	2.6927	2.1272
Arial Bold	12	168	27.76	0.9365	0.9365	0.7398
Arial Bold	12	168	42.38	1.4299	1.4299	1.1296
Arial Bold	12	168	57.01	1.9234	1.9234	1.5194
Arial Bold	12	168	57.01	1.9234	1.9234	1.5194
Arial Bold Italic	7	94	13.13	0.7918	0.7918	0.6255
Arial Bold Italic	7	94	27.76	1.6737	1.6737	1.3222
Arial Bold Italic	7	94	42.38	2.5556	2.5556	2.0188
Arial Bold Italic	7	94	57.01	3.4375	3.4375	2.7155
Arial Bold Italic	9	120	13.13	0.6202	0.6202	0.4900
Arial Bold Italic	9	120	27.76	1.3111	1.3111	1.0357
Arial Bold Italic	9	120	42.38	2.0019	2.0019	1.5814
Arial Bold Italic	9	120	57.01	2.6927	2.6927	2.1272
Arial Bold Italic	12	168	27.76	0.9365	0.9365	0.7398
Arial Bold Italic	12	168	42.38	1.4299	1.4299	1.1296
Arial Bold Italic	12	168	57.01	1.9234	1.9234	1.5194
Arial Bold Italic	12	168	57.01	1.9234	1.9234	1.5194
Arial Italic	7	86	13.13	0.8654	0.8654	0.6837
Arial Italic	7	86	27.76	1.8294	1.8294	1.4452
Arial Italic	7	86	42.38	2.7933	2.7933	2.2066

Arial Italic	7	86	57.01	3.7573	3.7573	2.9681
Arial Italic	9	110	13.13	0.6766	0.6766	0.5345
Arial Italic	9	110	27.76	1.4302	1.4302	1.1298
Arial Italic	9	110	42.38	2.1839	2.1839	1.7252
Arial Italic	9	110	57.01	2.9375	2.9375	2.3205
Arial Italic	12	202	13.13	0.3685	0.3685	0.2911
Arial Italic	12	202	27.76	0.7788	0.7788	0.6153
Arial Italic	12	202	42.38	1.1892	1.1892	0.9395
Arial Italic	12	202	57.01	1.5996	1.5996	1.2637

## DOUGLAS

### Superior Telegram

424 West First Street

PO Box

Duluth, MN 55802

County: Douglas

Telephone: (218) 723-5210

Fax: (218) 720-4166

Day(s) Published: Tu/F/

Paid Circulation: 3,344

Circulation: 0%

Email: [legals@superiortelegram.com](mailto:legals@superiortelegram.com)

Web: [www.superiortelegram.com](http://www.superiortelegram.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	7	86	9.20	0.6064	0.6064	0.4790
Arial	7	86	19.20	1.2655	1.2655	0.9997
Arial	7	86	29.00	1.9114	1.9114	1.5100
Arial	7	86	39.00	2.5705	2.5705	2.0306
Arial	7	86	48.90	3.2231	3.2231	2.5461
Arial	7	86	58.90	3.8822	3.8822	3.0668
Arial	8	98	9.20	0.5321	0.5321	0.4204
Arial	8	98	19.20	1.1105	1.1105	0.8773
Arial	8	98	29.00	1.6774	1.6774	1.3251
Arial	8	98	39.00	2.2558	2.2558	1.7820
Arial	8	98	48.90	2.8284	2.8284	2.2343
Arial	8	98	58.90	3.4068	3.4068	2.6913
Arial	9	110	9.20	0.4741	0.4741	0.3745
Arial	9	110	19.20	0.9894	0.9894	0.7816
Arial	9	110	29.00	1.4944	1.4944	1.1805
Arial	9	110	39.00	2.0097	2.0097	1.5876
Arial	9	110	48.90	2.5198	2.5198	1.9906
Arial	9	110	58.90	3.0352	3.0352	2.3977
Arial Bold	7	94	9.20	0.5548	0.5548	0.4383
Arial Bold	7	94	19.20	1.1578	1.1578	0.9146
Arial Bold	7	94	29.00	1.7488	1.7488	1.3815
Arial Bold	7	94	39.00	2.3518	2.3518	1.8578
Arial Bold	7	94	48.90	2.9488	2.9488	2.3294
Arial Bold	7	94	58.90	3.5518	3.5518	2.8058
Arial Bold	8	108	9.20	0.4829	0.4829	0.3814
Arial Bold	8	108	19.20	1.0077	1.0077	0.7961
Arial Bold	8	108	29.00	1.5221	1.5221	1.2024
Arial Bold	8	108	39.00	2.0469	2.0469	1.6170
Arial Bold	8	108	48.90	2.5665	2.5665	2.0275
Arial Bold	8	108	58.90	3.0914	3.0914	2.4421
Arial Bold	9	120	9.20	0.4346	0.4346	0.3433
Arial Bold	9	120	19.20	0.9069	0.9069	0.7165
Arial Bold	9	120	29.00	1.3699	1.3699	1.0821
Arial Bold	9	120	39.00	1.8422	1.8422	1.4553
Arial Bold	9	120	48.90	2.3099	2.3099	1.8247
Arial Bold	9	120	58.90	2.7822	2.7822	2.1979

**DUNN**

**Colfax Messenger**

511 E Railroad Ave  
PO Box 517  
Colfax, WI 54730-0517

County: Dunn  
Telephone: (715) 962-3535  
Fax: (715) 962-3413

Day(s) Published: W/  
Paid Circulation: 959  
Circulation: 0%

Email: ads@dewittmedia.com

Web: www.dewittmedia.com/

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	76	12.30	0.9174	0.9174	0.7247
Arial	6	76	25.60	1.9093	1.9093	1.5083
Arial	6	76	38.60	2.8789	2.8789	2.2743
Arial	6	76	51.90	3.8709	3.8709	3.0579
Arial	6	76	65.00	4.8479	4.8479	3.8297
Arial	6	76	78.00	5.8175	5.8175	4.5957
Arial	8	102	12.30	0.6835	0.6835	0.5400
Arial	8	102	25.60	1.4226	1.4226	1.1238
Arial	8	102	38.60	2.1451	2.1451	1.6945
Arial	8	102	51.90	2.8842	2.8842	2.2784
Arial	8	102	65.00	3.6122	3.6122	2.8535
Arial	8	102	78.00	4.3346	4.3346	3.4242
Arial	10	128	12.30	0.5447	0.5447	0.4303
Arial	10	128	25.60	1.1337	1.1337	0.8956
Arial	10	128	38.60	1.7094	1.7094	1.3503
Arial	10	128	51.90	2.2983	2.2983	1.8156
Arial	10	128	65.00	2.8785	2.8785	2.2739
Arial	10	128	78.00	3.4542	3.4542	2.7287
Arial Bold	6	84	12.30	0.8300	0.8300	0.6557
Arial Bold	6	84	25.60	1.7275	1.7275	1.3647
Arial Bold	6	84	38.60	2.6047	2.6047	2.0577
Arial Bold	6	84	51.90	3.5022	3.5022	2.7667
Arial Bold	6	84	65.00	4.3862	4.3862	3.4650
Arial Bold	6	84	78.00	5.2635	5.2635	4.1580
Arial Bold	8	112	12.30	0.6225	0.6225	0.4918
Arial Bold	8	112	25.60	1.2956	1.2956	1.0235
Arial Bold	8	112	38.60	1.9536	1.9536	1.5432
Arial Bold	8	112	51.90	2.6267	2.6267	2.0750
Arial Bold	8	112	65.00	3.2897	3.2897	2.5987
Arial Bold	8	112	78.00	3.9476	3.9476	3.1185
Arial Bold	10	140	12.30	0.4980	0.4980	0.3934
Arial Bold	10	140	25.60	1.0365	1.0365	0.8188
Arial Bold	10	140	38.60	1.5628	1.5628	1.2346
Arial Bold	10	140	51.90	2.1013	2.1013	1.6600
Arial Bold	10	140	65.00	2.6317	2.6317	2.0790
Arial Bold	10	140	78.00	3.1581	3.1581	2.4948



## DUNN

### Dunn County News

710 E Main Street  
PO Box 40  
Menomonie, WI 54751

County: Dunn  
Telephone: (608) 791-8300  
Fax: (608) 791-8238

Day(s) Published: W/Sa  
Paid Circulation: 676  
Circulation: 0%

Email: [rivervalley.legals@lee.net](mailto:rivervalley.legals@lee.net)  
Web: [www.chippewa.com/dunnconnect](http://www.chippewa.com/dunnconnect)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Light	6.8	80	9.40	0.6660	0.6660	0.5261
Arial Light	6.8	80	19.40	1.3746	1.3746	1.0859
Arial Light	6.8	80	29.40	2.0831	2.0831	1.6456
Arial Light	6.8	80	39.40	2.7917	2.7917	2.2053
Arial Light	8	94	9.40	0.5668	0.5668	0.4478
Arial Light	8	94	19.40	1.1699	1.1699	0.9241
Arial Light	8	94	29.40	1.7729	1.7729	1.4005
Arial Light	8	94	39.40	2.3759	2.3759	1.8769
Arial Light	9	110	9.40	0.4844	0.4844	0.3826
Arial Light	9	110	19.40	0.9997	0.9997	0.7897
Arial Light	9	110	29.40	1.5150	1.5150	1.1968
Arial Light	9	110	39.40	2.0303	2.0303	1.6039
Arial Light Bold	6.8	92	9.40	0.5792	0.5792	0.4575
Arial Light Bold	6.8	92	19.40	1.1953	1.1953	0.9442
Arial Light Bold	6.8	92	29.40	1.8114	1.8114	1.4310
Arial Light Bold	6.8	92	39.40	2.4275	2.4275	1.9177
Arial Light Bold	8	104	9.40	0.5123	0.5123	0.4047
Arial Light Bold	8	104	19.40	1.0574	1.0574	0.8353
Arial Light Bold	8	104	29.40	1.6024	1.6024	1.2658
Arial Light Bold	8	104	39.40	2.1474	2.1474	1.6964
Arial Light Bold	9	122	9.40	0.4367	0.4367	0.3450
Arial Light Bold	9	122	19.40	0.9014	0.9014	0.7120
Arial Light Bold	9	122	29.40	1.3660	1.3660	1.0791
Arial Light Bold	9	122	39.40	1.8306	1.8306	1.4461

## EAU CLAIRE

### Leader-Telegram

701 S Farwell St  
PO Box 4001  
Eau Claire, WI 54702-4001

County: Eau Claire  
Telephone: (715) 833-9268  
Fax: (715) 833-9244

Day(s) Published: Su/M/Tu/W/Th/F/Sa  
Paid Circulation: 15,516  
Circulation: 30%

Email: [legal@ecpc.com](mailto:legal@ecpc.com)  
Web: [www.leadertelegram.com](http://www.leadertelegram.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	80	9.60	0.6802	0.8843	0.6985
Arial	6	80	19.90	1.4100	1.8330	1.4480
Arial	6	80	30.00	2.1256	2.7633	2.1829
Arial	6	80	40.30	2.8554	3.7121	2.9324
Arial	6	80	50.60	3.5852	4.6608	3.6819
Arial	6	80	60.90	4.3150	5.6096	4.4314
Arial	8	102	9.60	0.5335	0.6935	0.5479
Arial	8	102	19.90	1.1059	1.4377	1.1357
Arial	8	102	30.00	1.6672	2.1673	1.7121
Arial	8	102	40.30	2.2396	2.9114	2.2999
Arial	8	102	50.60	2.8120	3.6555	2.8878
Arial	8	102	60.90	3.3843	4.3997	3.4756
Arial Bold	6	84	9.60	0.6478	0.8422	0.6653



Arial Bold	6	84	19.90	1.3429	1.7457	1.3791
Arial Bold	6	84	30.00	2.0244	2.6317	2.0790
Arial Bold	6	84	40.30	2.7195	3.5353	2.7928
Arial Bold	6	84	50.60	3.4145	4.4389	3.5066
Arial Bold	6	84	60.90	4.1096	5.3424	4.2203
Arial Bold	8	112	9.60	0.4859	0.6316	0.4990
Arial Bold	8	112	19.90	1.0071	1.3093	1.0343
Arial Bold	8	112	30.00	1.5183	1.9738	1.5592
Arial Bold	8	112	40.30	2.0396	2.6515	2.0946
Arial Bold	8	112	50.60	2.5609	3.3292	2.6299
Arial Bold	8	112	60.90	3.0822	4.0068	3.1653

## FLORENCE

### Florence Mining News

441 Central Ave  
PO Box 79  
Florence, WI 54121-0079

County: Florence  
Telephone: (715) 528-3276  
Fax: (715) 528-5976

Day(s) Published: Th/  
Paid Circulation: 1,415  
Circulation: 0%

Email: upnorth2@borderlandnet.net  
Web: www.florence-forestnews.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	10.13	0.5627	0.5627	0.4445
Arial	8	102	20.25	1.1253	1.1253	0.8890
Arial	8	102	30.50	1.6950	1.6950	1.3390
Arial	8	102	41.00	2.2785	2.2785	1.7999
Arial Bold	12	168	10.13	0.3416	0.3416	0.2699
Arial Bold	12	168	20.25	0.6832	0.6832	0.5397
Arial Bold	12	168	30.50	1.0291	1.0291	0.8129
Arial Bold	12	168	41.00	1.3834	1.3834	1.0928

## FOND DU LAC

### Campbellsport News

101 N Fond du Lac Ave  
PO Box  
Campbellsport, WI 53010-0138

County: Fond du Lac  
Telephone: (920) 533-8338  
Fax: (920) 533-5579

Day(s) Published: Th/  
Paid Circulation: 1,444  
Circulation: 0%

Email: frontdesk@thecampbellsportnews.com  
Web: www.thecampbellsportnews.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	118	8.67	0.4163	0.4163	0.3289
Arial	9	118	18.33	0.8807	0.8807	0.6957
Arial	9	118	28.00	1.3450	1.3450	1.0625
Arial	9	118	37.67	1.8094	1.8094	1.4294
Arial	9	118	47.33	2.2738	2.2738	1.7962
Arial	9	118	57.00	2.7381	2.7381	2.1630

## FOND DU LAC

### Reporter The

N6637 Rolling Meadows Dr

PO Box

Fond du Lac, WI 54937-1955

Email: tmondloch@gannett.com

Web: www.fdlreporter.com

Comments:

County: Fond du Lac

Telephone: (920) 431-8298

Fax: (877) 943-0443

Day(s) Published: Su/M/Tu/W/Th/F/

Paid Circulation: 4,983

Circulation: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	9.18	0.6671	0.6671	0.5270
Arial	6	78	19.36	1.4071	1.4071	1.1115
Arial	6	78	29.54	2.1470	2.1470	1.6961
Arial	6	78	39.73	2.8869	2.8869	2.2806
Arial	6	78	49.91	3.6269	3.6269	2.8651
Arial	6	78	60.09	4.3668	4.3668	3.4496

## FOND DU LAC

### Ripon Commonwealth Press

656 S Douglas Street

PO Box 6

Ripon, WI 54971-0006

Email: rcpads@riponprinters.com

Web: www.riponpress.com

Comments:

County: Fond du Lac

Telephone: (920) 748-3017

Fax: (920) 748-3028

Day(s) Published: Th/

Paid Circulation: 2,040

Circulation: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	12.00	0.6669	0.6669	0.5268
Arial	8	102	24.00	1.3337	1.3337	1.0536
Arial	8	102	36.00	2.0006	2.0006	1.5804
Arial	8	102	48.00	2.6675	2.6675	2.1072
Arial	8	102	60.00	3.3343	3.3343	2.6340
Arial	8	102	72.00	4.0012	4.0012	3.1608
Arial Bold	6	84	12.00	0.8098	0.8098	0.6397
Arial Bold	6	84	24.00	1.6195	1.6195	1.2794
Arial Bold	6	84	36.00	2.4293	2.4293	1.9191
Arial Bold	6	84	48.00	3.2391	3.2391	2.5588
Arial Bold	6	84	60.00	4.0488	4.0488	3.1984
Arial Bold	6	84	72.00	4.8586	4.8586	3.8381
Arial Bold	12	168	12.00	0.4049	0.4049	0.3198
Arial Bold	12	168	24.00	0.8098	0.8098	0.6397
Arial Bold	12	168	36.00	1.2146	1.2146	0.9595
Arial Bold	12	168	48.00	1.6195	1.6195	1.2794
Arial Bold	12	168	60.00	2.0244	2.0244	1.5992
Arial Bold	12	168	72.00	2.4293	2.4293	1.9191

## FOREST

### Forest Republican

103 S Hazeldell Ave  
PO Box  
Crandon, WI 54520

County: Forest  
Telephone: (715) 478-3315  
Fax: (715) 478-5385

Day(s) Published: Th/  
Paid Circulation: 2,100  
Circulation: 0%

Email: news@forestrepublican.com  
Web: www.florence-forestnews.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	10.13	0.5627	0.5627	0.4445
Arial	8	102	20.25	1.1253	1.1253	0.8890
Arial	8	102	30.50	1.6950	1.6950	1.3390
Arial	8	102	41.00	2.2785	2.2785	1.7999
Arial Bold	12	168	10.13	0.3416	0.3416	0.2699
Arial Bold	12	168	20.25	0.6832	0.6832	0.5397
Arial Bold	12	168	30.50	1.0291	1.0291	0.8129
Arial Bold	12	168	41.00	1.3834	1.3834	1.0928

## GRANT

### Boscobel Dial

901 Wisconsin Avenue  
PO Box  
Boscobel, WI 53805-1531

County: Grant  
Telephone: (608) 375-4458  
Fax: (608) 375-2369

Day(s) Published: Th/  
Paid Circulation: 3,044  
Circulation: 0%

Email: DialAds@boscobelDial.net  
Web: www.swnews4u.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	114	10.00	0.4972	0.4972	0.3928
Arial	9	114	21.00	1.0442	1.0442	0.8249
Arial	9	114	32.00	1.5911	1.5911	1.2569
Arial	9	114	43.00	2.1381	2.1381	1.6890
Arial	9	114	54.00	2.6850	2.6850	2.1211
Arial	9	114	65.00	3.2320	3.2320	2.5531
Arial	10	126	10.00	0.4499	0.4499	0.3554
Arial	10	126	21.00	0.9447	0.9447	0.7463
Arial	10	126	32.00	1.4396	1.4396	1.1372
Arial	10	126	43.00	1.9344	1.9344	1.5281
Arial	10	126	54.00	2.4293	2.4293	1.9191
Arial	10	126	65.00	2.9242	2.9242	2.3100
Arial Bold	9	124	10.00	0.4571	0.4571	0.3611
Arial Bold	9	124	21.00	0.9600	0.9600	0.7583
Arial Bold	9	124	32.00	1.4628	1.4628	1.1556
Arial Bold	9	124	43.00	1.9656	1.9656	1.5528
Arial Bold	9	124	54.00	2.4685	2.4685	1.9500
Arial Bold	9	124	65.00	2.9713	2.9713	2.3472
Arial Bold	10	138	10.00	0.4108	0.4108	0.3245
Arial Bold	10	138	21.00	0.8626	0.8626	0.6814
Arial Bold	10	138	32.00	1.3144	1.3144	1.0383
Arial Bold	10	138	43.00	1.7662	1.7662	1.3953
Arial Bold	10	138	54.00	2.2181	2.2181	1.7522
Arial Bold	10	138	65.00	2.6699	2.6699	2.1091
Arial Bold Italic	10	138	10.00	0.4108	0.4108	0.3245
Arial Bold Italic	10	138	21.00	0.8626	0.8626	0.6814
Arial Bold Italic	10	138	32.00	1.3144	1.3144	1.0383
Arial Bold Italic	10	138	43.00	1.7662	1.7662	1.3953
Arial Bold Italic	10	138	54.00	2.2181	2.2181	1.7522

Arial Bold Italic	10	138	65.00	2.6699	2.6699	2.1091
Arial Italic	10	126	10.00	0.4499	0.4499	0.3554
Arial Italic	10	126	21.00	0.9447	0.9447	0.7463
Arial Italic	10	126	32.00	1.4396	1.4396	1.1372
Arial Italic	10	126	43.00	1.9344	1.9344	1.5281
Arial Italic	10	126	54.00	2.4293	2.4293	1.9191
Arial Italic	10	126	65.00	2.9242	2.9242	2.3100

## GRANT

### Fennimore Times

1150 Lincoln Avenue

PO Box 177

Fennimore, WI 53809-0177

Email: jinge@tds.net

Web: www.swnews4u.com

Comments:

County: Grant  
Telephone: (608) 822-3912  
Fax: (608) 822-3916

Day(s) Published: Th/  
Paid Circulation: 1,029  
Circulation: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	114	10.00	0.4972	0.4972	0.3928
Arial	9	114	21.00	1.0442	1.0442	0.8249
Arial	9	114	31.00	1.5414	1.5414	1.2177
Arial	9	114	43.00	2.1381	2.1381	1.6890
Arial	9	114	53.00	2.6353	2.6353	2.0818
Arial	9	114	64.00	3.1822	3.1822	2.5139
Arial	10	128	10.00	0.4428	0.4428	0.3498
Arial	10	128	21.00	0.9300	0.9300	0.7346
Arial	10	128	31.00	1.3728	1.3728	1.0845
Arial	10	128	43.00	1.9042	1.9042	1.5043
Arial	10	128	53.00	2.3471	2.3471	1.8541
Arial	10	128	64.00	2.8342	2.8342	2.2389
Arial Bold	9	126	10.00	0.4499	0.4499	0.3554
Arial Bold	9	126	21.00	0.9447	0.9447	0.7463
Arial Bold	9	126	31.00	1.3946	1.3946	1.1017
Arial Bold	9	126	43.00	1.9344	1.9344	1.5281
Arial Bold	9	126	53.00	2.3843	2.3843	1.8835
Arial Bold	9	126	64.00	2.8792	2.8792	2.2744
Arial Bold	10	140	10.00	0.4049	0.4049	0.3198
Arial Bold	10	140	21.00	0.8503	0.8503	0.6717
Arial Bold	10	140	31.00	1.2551	1.2551	0.9915
Arial Bold	10	140	43.00	1.7410	1.7410	1.3753
Arial Bold	10	140	53.00	2.1459	2.1459	1.6952
Arial Bold	10	140	64.00	2.5913	2.5913	2.0470

## GRANT

### Grant County Herald Independent

208 W Cherry Street

PO Box 310

Lancaster, WI 53813-0310

Email: jinge@tds.net

Web: www.swnews4u.com

Comments:

County: Grant  
Telephone: (608) 723-2151  
Fax: (608) 723-7272

Day(s) Published: Th/  
Paid Circulation: 2,441  
Circulation: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	10.00	0.5557	0.5557	0.4390
Arial	8	102	21.00	1.1670	1.1670	0.9219
Arial	8	102	31.00	1.7227	1.7227	1.3609
Arial	8	102	43.00	2.3896	2.3896	1.8877
Arial	8	102	53.00	2.9453	2.9453	2.3267
Arial	8	102	64.00	3.5566	3.5566	2.8096

Arial	10	128	10.00	0.4428	0.4428	0.3498
Arial	10	128	21.00	0.9300	0.9300	0.7346
Arial	10	128	31.00	1.3728	1.3728	1.0845
Arial	10	128	43.00	1.9042	1.9042	1.5043
Arial	10	128	53.00	2.3471	2.3471	1.8541
Arial	10	128	64.00	2.8342	2.8342	2.2389

## GRANT

### Muscoda Progressive

226 W Nebraska Avenue

PO Box 247

Muscoda, WI 53573-0247

Email: DialAds@boscobelDial.net

Web: www.swnews4u.com

Comments:

County: Grant

Telephone: (608) 375-4458

Fax: (608) 375-2369

Day(s) Published: Th/

Paid Circulation: 1,216

Circulation: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	114	10.00	0.4972	0.4972	0.3928
Arial	9	114	21.00	1.0442	1.0442	0.8249
Arial	9	114	32.00	1.5911	1.5911	1.2569
Arial	9	114	43.00	2.1381	2.1381	1.6890
Arial	9	114	54.00	2.6850	2.6850	2.1211
Arial	9	114	65.00	3.2320	3.2320	2.5531
Arial	10	126	10.00	0.4499	0.4499	0.3554
Arial	10	126	21.00	0.9447	0.9447	0.7463
Arial	10	126	32.00	1.4396	1.4396	1.1372
Arial	10	126	43.00	1.9344	1.9344	1.5281
Arial	10	126	54.00	2.4293	2.4293	1.9191
Arial	10	126	65.00	2.9242	2.9242	2.3100
Arial Bold	9	124	10.00	0.4571	0.4571	0.3611
Arial Bold	9	124	21.00	0.9600	0.9600	0.7583
Arial Bold	9	124	32.00	1.4628	1.4628	1.1556
Arial Bold	9	124	43.00	1.9656	1.9656	1.5528
Arial Bold	9	124	54.00	2.4685	2.4685	1.9500
Arial Bold	9	124	65.00	2.9713	2.9713	2.3472
Arial Bold	10	138	10.00	0.4108	0.4108	0.3245
Arial Bold	10	138	21.00	0.8626	0.8626	0.6814
Arial Bold	10	138	32.00	1.3144	1.3144	1.0383
Arial Bold	10	138	43.00	1.7662	1.7662	1.3953
Arial Bold	10	138	54.00	2.2181	2.2181	1.7522
Arial Bold	10	138	65.00	2.6699	2.6699	2.1091
Arial Bold Italic	10	138	10.00	0.4108	0.4108	0.3245
Arial Bold Italic	10	138	21.00	0.8626	0.8626	0.6814
Arial Bold Italic	10	138	32.00	1.3144	1.3144	1.0383
Arial Bold Italic	10	138	43.00	1.7662	1.7662	1.3953
Arial Bold Italic	10	138	54.00	2.2181	2.2181	1.7522
Arial Bold Italic	10	138	65.00	2.6699	2.6699	2.1091
Arial Italic	10	126	10.00	0.4499	0.4499	0.3554
Arial Italic	10	126	21.00	0.9447	0.9447	0.7463
Arial Italic	10	126	32.00	1.4396	1.4396	1.1372
Arial Italic	10	126	43.00	1.9344	1.9344	1.5281
Arial Italic	10	126	54.00	2.4293	2.4293	1.9191
Arial Italic	10	126	65.00	2.9242	2.9242	2.3100

## GRANT

### Platteville Journal

25 E Main Street  
PO Box 266  
Platteville, WI 53818-0266

County: Grant  
Telephone: (608) 348-3006  
Fax: (608) 348-7979

Day(s) Published: W/  
Paid Circulation: 2,530  
Circulation: 0%

Email: ads@theplattevillejournal.com

Web: www.swnews4u.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	10	126	10.00	0.4499	0.4499	0.3554
Arial	10	126	21.00	0.9447	0.9447	0.7463
Arial	10	126	31.00	1.3946	1.3946	1.1017
Arial	10	126	43.00	1.9344	1.9344	1.5281
Arial	10	126	53.00	2.3843	2.3843	1.8835
Arial	10	126	64.00	2.8792	2.8792	2.2744
Arial Bold	10	140	10.00	0.4049	0.4049	0.3198
Arial Bold	10	140	21.00	0.8503	0.8503	0.6717
Arial Bold	10	140	31.00	1.2551	1.2551	0.9915
Arial Bold	10	140	43.00	1.7410	1.7410	1.3753
Arial Bold	10	140	53.00	2.1459	2.1459	1.6952
Arial Bold	10	140	64.00	2.5913	2.5913	2.0470

## GRANT

### Tri-County Press

223 S. Main Street  
PO Box 869  
Cuba City, WI 53807-1543

County: Grant  
Telephone: (608) 744-2107  
Fax: (608) 744-2108

Day(s) Published: Th/  
Paid Circulation: 1,483  
Circulation: 0%

Email: tcpinfo@yousq.net

Web: www.swnews4u.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	10.00	0.5557	0.5557	0.4390
Arial	8	102	21.00	1.1670	1.1670	0.9219
Arial	8	102	31.00	1.7227	1.7227	1.3609
Arial	8	102	43.00	2.3896	2.3896	1.8877
Arial	8	102	53.00	2.9453	2.9453	2.3267
Arial	8	102	64.00	3.5566	3.5566	2.8096
Arial	10	128	10.00	0.4428	0.4428	0.3498
Arial	10	128	21.00	0.9300	0.9300	0.7346
Arial	10	128	31.00	1.3728	1.3728	1.0845
Arial	10	128	43.00	1.9042	1.9042	1.5043
Arial	10	128	53.00	2.3471	2.3471	1.8541
Arial	10	128	64.00	2.8342	2.8342	2.2389
Arial Narrow	8	84	10.00	0.6748	0.6748	0.5331
Arial Narrow	8	84	21.00	1.4171	1.4171	1.1195
Arial Narrow	8	84	31.00	2.0919	2.0919	1.6525
Arial Narrow	8	84	43.00	2.9017	2.9017	2.2922
Arial Narrow	8	84	53.00	3.5765	3.5765	2.8253
Arial Narrow	8	84	64.00	4.3188	4.3188	3.4117
Arial Narrow	10	104	10.00	0.5450	0.5450	0.4306
Arial Narrow	10	104	21.00	1.1446	1.1446	0.9042
Arial Narrow	10	104	31.00	1.6896	1.6896	1.3347
Arial Narrow	10	104	43.00	2.3437	2.3437	1.8514
Arial Narrow	10	104	53.00	2.8887	2.8887	2.2820
Arial Narrow	10	104	64.00	3.4882	3.4882	2.7556

**GREEN**

**Monroe Times**

1065 4th Ave West  
 PO Box  
 Monroe, WI 53566

County: Green  
 Telephone: (608) 328-4202  
 Fax:

Day(s) Published: W/Sa  
 Paid Circulation: 2,890  
 Circulation: 0%

Email: officemgr@themonroetimes.com

Web: www.themonroetimes.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	76	6.90	0.5146	0.5146	0.4065
Arial	6	76	14.30	1.0665	1.0665	0.8425
Arial	6	76	21.90	1.6334	1.6334	1.2903
Arial	6	76	29.30	2.1853	2.1853	1.7263
Arial	6	76	36.90	2.7521	2.7521	2.1741
Arial	6	76	44.30	3.3041	3.3041	2.6101
Arial	7	90	6.90	0.4346	0.4346	0.3433
Arial	7	90	14.30	0.9006	0.9006	0.7115
Arial	7	90	21.90	1.3793	1.3793	1.0896
Arial	7	90	29.30	1.8454	1.8454	1.4578
Arial	7	90	36.90	2.3240	2.3240	1.8359
Arial	7	90	44.30	2.7901	2.7901	2.2041
Arial	8	102	6.90	0.3834	0.3834	0.3029
Arial	8	102	14.30	0.7947	0.7947	0.6278
Arial	8	102	21.90	1.2170	1.2170	0.9614
Arial	8	102	29.30	1.6283	1.6283	1.2863
Arial	8	102	36.90	2.0506	2.0506	1.6199
Arial	8	102	44.30	2.4618	2.4618	1.9448
Arial	9	114	6.90	0.3431	0.3431	0.2710
Arial	9	114	14.30	0.7110	0.7110	0.5617
Arial	9	114	21.90	1.0889	1.0889	0.8602
Arial	9	114	29.30	1.4569	1.4569	1.1509
Arial	9	114	36.90	1.8348	1.8348	1.4494
Arial	9	114	44.30	2.2027	2.2027	1.7401
Arial	10	128	6.90	0.3056	0.3056	0.2414
Arial	10	128	14.30	0.6333	0.6333	0.5003
Arial	10	128	21.90	0.9698	0.9698	0.7661
Arial	10	128	29.30	1.2975	1.2975	1.0250
Arial	10	128	36.90	1.6341	1.6341	1.2909
Arial	10	128	44.30	1.9618	1.9618	1.5497
Arial	11	140	6.90	0.2794	0.2794	0.2207
Arial	11	140	14.30	0.5790	0.5790	0.4574
Arial	11	140	21.90	0.8867	0.8867	0.7005
Arial	11	140	29.30	1.1863	1.1863	0.9371
Arial	11	140	36.90	1.4940	1.4940	1.1802
Arial	11	140	44.30	1.7936	1.7936	1.4169
Arial	12	154	6.90	0.2540	0.2540	0.2006
Arial	12	154	14.30	0.5263	0.5263	0.4158
Arial	12	154	21.90	0.8061	0.8061	0.6368
Arial	12	154	29.30	1.0785	1.0785	0.8519
Arial	12	154	36.90	1.3582	1.3582	1.0729
Arial	12	154	44.30	1.6306	1.6306	1.2881
Arial Bold	6	84	6.90	0.4656	0.4656	0.3678
Arial Bold	6	84	14.30	0.9650	0.9650	0.7623
Arial Bold	6	84	21.90	1.4778	1.4778	1.1674
Arial Bold	6	84	29.30	1.9772	1.9772	1.5619
Arial Bold	6	84	36.90	2.4900	2.4900	1.9670
Arial Bold	6	84	44.30	2.9894	2.9894	2.3615
Arial Bold	7	98	6.90	0.3991	0.3991	0.3153
Arial Bold	7	98	14.30	0.8271	0.8271	0.6534

Arial Bold	7	98	21.90	1.2667	1.2667	1.0007
Arial Bold	7	98	29.30	1.6947	1.6947	1.3388
Arial Bold	7	98	36.90	2.1343	2.1343	1.6860
Arial Bold	7	98	44.30	2.5623	2.5623	2.0242
Arial Bold	8	112	6.90	0.3492	0.3492	0.2759
Arial Bold	8	112	14.30	0.7237	0.7237	0.5717
Arial Bold	8	112	21.90	1.1084	1.1084	0.8756
Arial Bold	8	112	29.30	1.4829	1.4829	1.1714
Arial Bold	8	112	36.90	1.8675	1.8675	1.4753
Arial Bold	8	112	44.30	2.2420	2.2420	1.7711
Arial Bold	9	126	6.90	0.3104	0.3104	0.2452
Arial Bold	9	126	14.30	0.6433	0.6433	0.5082
Arial Bold	9	126	21.90	0.9852	0.9852	0.7783
Arial Bold	9	126	29.30	1.3181	1.3181	1.0413
Arial Bold	9	126	36.90	1.6600	1.6600	1.3114
Arial Bold	9	126	44.30	1.9929	1.9929	1.5743
Arial Bold	10	140	6.90	0.2794	0.2794	0.2207
Arial Bold	10	140	14.30	0.5790	0.5790	0.4574
Arial Bold	10	140	21.90	0.8867	0.8867	0.7005
Arial Bold	10	140	29.30	1.1863	1.1863	0.9371
Arial Bold	10	140	36.90	1.4940	1.4940	1.1802
Arial Bold	10	140	44.30	1.7936	1.7936	1.4169
Arial Bold	11	154	6.90	0.2540	0.2540	0.2006
Arial Bold	11	154	14.30	0.5263	0.5263	0.4158
Arial Bold	11	154	21.90	0.8061	0.8061	0.6368
Arial Bold	11	154	29.30	1.0785	1.0785	0.8519
Arial Bold	11	154	36.90	1.3582	1.3582	1.0729
Arial Bold	11	154	44.30	1.6306	1.6306	1.2881
Arial Bold	12	168	6.90	0.2328	0.2328	0.1839
Arial Bold	12	168	14.30	0.4825	0.4825	0.3811
Arial Bold	12	168	21.90	0.7389	0.7389	0.5837
Arial Bold	12	168	29.30	0.9886	0.9886	0.7810
Arial Bold	12	168	36.90	1.2450	1.2450	0.9835
Arial Bold	12	168	44.30	1.4947	1.4947	1.1808

## GREEN

### Post Messenger Recorder

109 Fifth Avenue Unit A  
PO Box 65  
New Glarus, WI 53574-0065

County: Green  
Telephone: (608) 767-4032  
Fax: (608) 767-2222

Day(s) Published: Th/  
Paid Circulation: 1,827  
Circulation: 0%

Email: [legals@newspubinc.com](mailto:legals@newspubinc.com)

Web: [www.newspubinc.com](http://www.newspubinc.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.00	0.5001	0.5001	0.3951
Arial	8	102	19.50	1.0837	1.0837	0.8561
Arial	8	102	30.00	1.6672	1.6672	1.3170
Arial	8	102	39.50	2.1951	2.1951	1.7341
Arial	8	102	50.00	2.7786	2.7786	2.1950
Arial	8	102	60.50	3.3621	3.3621	2.6560



## GREEN / ROCK

### Independent Register

917 W Exchange Street

PO Box

Brodhead, WI 53520-1469

Email: [legals@rvpublishing.com](mailto:legals@rvpublishing.com)

Web: [www.indreg.com](http://www.indreg.com)

Comments:

County: Green / Rock

Telephone: (608) 897-2193

Fax: (608) 897-4137

Day(s) Published: W/

Paid Circulation: 729

Circulation: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	114	12.00	0.5967	0.5967	0.4713
Arial	9	114	24.50	1.2182	1.2182	0.9623
Arial	9	114	37.00	1.8397	1.8397	1.4533
Arial	9	114	49.50	2.4613	2.4613	1.9443
Arial	9	114	62.00	3.0828	3.0828	2.4353
Arial Bold	9	126	12.00	0.5398	0.5398	0.4265
Arial Bold	9	126	24.50	1.1022	1.1022	0.8707
Arial Bold	9	126	37.00	1.6645	1.6645	1.3149
Arial Bold	9	126	49.50	2.2269	2.2269	1.7591
Arial Bold	9	126	62.00	2.7892	2.7892	2.2034
Arial Bold Italic	9	126	12.00	0.5398	0.5398	0.4265
Arial Bold Italic	9	126	24.50	1.1022	1.1022	0.8707
Arial Bold Italic	9	126	37.00	1.6645	1.6645	1.3149
Arial Bold Italic	9	126	49.50	2.2269	2.2269	1.7591
Arial Bold Italic	9	126	62.00	2.7892	2.7892	2.2034
Arial Italic	9	114	12.00	0.5967	0.5967	0.4713
Arial Italic	9	114	24.50	1.2182	1.2182	0.9623
Arial Italic	9	114	37.00	1.8397	1.8397	1.4533
Arial Italic	9	114	49.50	2.4613	2.4613	1.9443
Arial Italic	9	114	62.00	3.0828	3.0828	2.4353

## GREEN LAKE

### Berlin Journal

301 June Street

PO Box 10

Berlin, WI 54923-0010

Email: [ads@theberlinjournal.com](mailto:ads@theberlinjournal.com)

Web:

Comments:

County: Green Lake

Telephone: (920) 361-1515

Fax: (920) 361-1518

Day(s) Published: Th/

Paid Circulation: 2,319

Circulation: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	114	11.50	0.5718	0.5718	0.4517
Arial	9	114	24.00	1.1933	1.1933	0.9427
Arial	9	114	30.00	1.4917	1.4917	1.1784
Arial	9	114	36.00	1.7900	1.7900	1.4140
Arial	9	114	49.00	2.4364	2.4364	1.9247
Arial	9	114	63.00	3.1325	3.1325	2.4746
Arial Bold	9	126	11.50	0.5174	0.5174	0.4087
Arial Bold	9	126	24.00	1.0797	1.0797	0.8529
Arial Bold	9	126	30.00	1.3496	1.3496	1.0661
Arial Bold	9	126	36.00	1.6195	1.6195	1.2794
Arial Bold	9	126	49.00	2.2044	2.2044	1.7414
Arial Bold	9	126	63.00	2.8342	2.8342	2.2389
Arial Bold Italic	9	126	11.50	0.5174	0.5174	0.4087
Arial Bold Italic	9	126	24.00	1.0797	1.0797	0.8529
Arial Bold Italic	9	126	30.00	1.3496	1.3496	1.0661
Arial Bold Italic	9	126	36.00	1.6195	1.6195	1.2794
Arial Bold Italic	9	126	49.00	2.2044	2.2044	1.7414

Arial Bold Italic	9	126	63.00	2.8342	2.8342	2.2389
Arial Italic	9	114	11.50	0.5718	0.5718	0.4517
Arial Italic	9	114	24.00	1.1933	1.1933	0.9427
Arial Italic	9	114	30.00	1.4917	1.4917	1.1784
Arial Italic	9	114	36.00	1.7900	1.7900	1.4140
Arial Italic	9	114	49.00	2.4364	2.4364	1.9247
Arial Italic	9	114	63.00	3.1325	3.1325	2.4746

## GREEN LAKE

### Green Lake Reporter

510 Mill Street  
PO Box 535  
Green Lake, WI 54941-0535  
Email: ads@theberlinjournal.com  
Web:  
Comments:

County: Green Lake  
Telephone: (920) 361-1515  
Fax: (920) 361-1518

Day(s) Published: Th/  
Paid Circulation: 770  
Circulation: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	114	11.50	0.5718	0.5718	0.4517
Arial	9	114	24.00	1.1933	1.1933	0.9427
Arial	9	114	36.00	1.7900	1.7900	1.4140
Arial	9	114	49.00	2.4364	2.4364	1.9247
Arial	9	114	63.00	3.1325	3.1325	2.4746
Arial Bold	9	126	11.50	0.5174	0.5174	0.4087
Arial Bold	9	126	24.00	1.0797	1.0797	0.8529
Arial Bold	9	126	36.00	1.6195	1.6195	1.2794
Arial Bold	9	126	49.00	2.2044	2.2044	1.7414
Arial Bold	9	126	63.00	2.8342	2.8342	2.2389
Arial Bold Italic	9	126	11.50	0.5174	0.5174	0.4087
Arial Bold Italic	9	126	24.00	1.0797	1.0797	0.8529
Arial Bold Italic	9	126	36.00	1.6195	1.6195	1.2794
Arial Bold Italic	9	126	49.00	2.2044	2.2044	1.7414
Arial Bold Italic	9	126	63.00	2.8342	2.8342	2.2389
Arial Italic	9	114	11.50	0.5718	0.5718	0.4517
Arial Italic	9	114	24.00	1.1933	1.1933	0.9427
Arial Italic	9	114	36.00	1.7900	1.7900	1.4140
Arial Italic	9	114	49.00	2.4364	2.4364	1.9247
Arial Italic	9	114	63.00	3.1325	3.1325	2.4746

## GREEN LAKE

### Markesan Regional Reporter

33 W John Street  
PO Box 218  
Markesan, WI 53946-0218  
Email: ads@theberlinjournal.com  
Web:  
Comments:

County: Green Lake  
Telephone: (920) 398-2313  
Fax: (920) 361-1518

Day(s) Published: Th/  
Paid Circulation: 1,266  
Circulation: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	114	11.50	0.5718	0.5718	0.4517
Arial	9	114	24.00	1.1933	1.1933	0.9427
Arial	9	114	36.00	1.7900	1.7900	1.4140
Arial	9	114	49.00	2.4364	2.4364	1.9247
Arial	9	114	63.00	3.1325	3.1325	2.4746
Arial Bold	9	126	11.50	0.5174	0.5174	0.4087
Arial Bold	9	126	24.00	1.0797	1.0797	0.8529
Arial Bold	9	126	36.00	1.6195	1.6195	1.2794
Arial Bold	9	126	49.00	2.2044	2.2044	1.7414
Arial Bold	9	126	63.00	2.8342	2.8342	2.2389

Arial Bold Italic	9	126	11.50	0.5174	0.5174	0.4087
Arial Bold Italic	9	126	24.00	1.0797	1.0797	0.8529
Arial Bold Italic	9	126	36.00	1.6195	1.6195	1.2794
Arial Bold Italic	9	126	49.00	2.2044	2.2044	1.7414
Arial Bold Italic	9	126	63.00	2.8342	2.8342	2.2389
Arial Italic	9	114	11.50	0.5718	0.5718	0.4517
Arial Italic	9	114	24.00	1.1933	1.1933	0.9427
Arial Italic	9	114	36.00	1.7900	1.7900	1.4140
Arial Italic	9	114	49.00	2.4364	2.4364	1.9247
Arial Italic	9	114	63.00	3.1325	3.1325	2.4746

## GREEN LAKE

### Princeton Times-Republic

104 E Main

PO Box 146

Princeton, WI 54968

County: Green Lake

Telephone: (920) 295-6261

Fax: (920) 361-1518

Day(s) Published: Th/

Paid Circulation: 917

Circulation: 0%

Email: ads@theberlinjournal.com

Web:

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	114	11.50	0.5718	0.5718	0.4517
Arial	9	114	24.00	1.1933	1.1933	0.9427
Arial	9	114	36.50	1.8149	1.8149	1.4337
Arial	9	114	49.00	2.4364	2.4364	1.9247
Arial	9	114	63.00	3.1325	3.1325	2.4746
Arial Bold	9	126	11.50	0.5174	0.5174	0.4087
Arial Bold	9	126	24.00	1.0797	1.0797	0.8529
Arial Bold	9	126	36.50	1.6420	1.6420	1.2971
Arial Bold	9	126	49.00	2.2044	2.2044	1.7414
Arial Bold	9	126	63.00	2.8342	2.8342	2.2389
Arial Bold Italic	9	126	11.50	0.5174	0.5174	0.4087
Arial Bold Italic	9	126	24.00	1.0797	1.0797	0.8529
Arial Bold Italic	9	126	36.50	1.6420	1.6420	1.2971
Arial Bold Italic	9	126	49.00	2.2044	2.2044	1.7414
Arial Bold Italic	9	126	63.00	2.8342	2.8342	2.2389
Arial Italic	9	114	11.50	0.5718	0.5718	0.4517
Arial Italic	9	114	24.00	1.1933	1.1933	0.9427
Arial Italic	9	114	36.50	1.8149	1.8149	1.4337
Arial Italic	9	114	49.00	2.4364	2.4364	1.9247
Arial Italic	9	114	63.00	3.1325	3.1325	2.4746

## IOWA

### Democrat Tribune

334 High Street

PO Box

Mineral Point, WI 53565-1219

County: Iowa

Telephone: (608) 935-2331

Fax: (608) 935-9531

Day(s) Published: Th/

Paid Circulation: 901

Circulation: 0%

Email: ad@thedodgevillechronicle.com

Web:

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	11.50	0.6391	0.6391	0.5049
Arial	8	102	24.00	1.3337	1.3337	1.0536
Arial	8	102	36.50	2.0284	2.0284	1.6024
Arial	8	102	49.00	2.7230	2.7230	2.1511
Arial Bold	8	112	11.50	0.5820	0.5820	0.4598
Arial Bold	8	112	24.00	1.2146	1.2146	0.9595
Arial Bold	8	112	36.50	1.8473	1.8473	1.4593

Arial Bold 8 112 49.00 2.4799 2.4799 1.9590

## IOWA

### Dodgeville Chronicle

106 W Merrimac Street

PO Box

Dodgeville, WI 53533-1440

County: Iowa

Telephone: (608) 935-2331

Fax: (608) 935-9531

Day(s) Published: Th/

Paid Circulation: 3,354

Circulation: 0%

Email: [ad@thedodgevillechronicle.com](mailto:ad@thedodgevillechronicle.com)

Web: [www.thedodgevillechronicle.com](http://www.thedodgevillechronicle.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	12.20	0.6780	0.6780	0.5356
Arial	8	102	25.50	1.4171	1.4171	1.1195
Arial	8	102	38.00	2.1117	2.1117	1.6682
Arial	8	102	51.50	2.8620	2.8620	2.2609
Arial Bold	8	112	12.20	0.6174	0.6174	0.4878
Arial Bold	8	112	25.50	1.2906	1.2906	1.0195
Arial Bold	8	112	38.00	1.9232	1.9232	1.5193
Arial Bold	8	112	51.50	2.6064	2.6064	2.0590

## IRON

### Iron County Miner

216 Copper Street

PO Box

Hurley, WI 54534

County: Iron

Telephone: (715) 561-3405

Fax: (715) 561-3799

Day(s) Published: Th/

Paid Circulation: 1,500

Circulation: 0%

Email: [ironcountyminer@yahoo.com](mailto:ironcountyminer@yahoo.com)

Web: [www.ironcountyminer.com/newspaper/](http://www.ironcountyminer.com/newspaper/)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	114	12.00	0.5967	0.5967	0.4713
Arial	9	114	25.25	1.2555	1.2555	0.9918
Arial	9	114	39.00	1.9392	1.9392	1.5319
Arial	9	114	51.00	2.5358	2.5358	2.0032
Arial	9	114	63.00	3.1325	3.1325	2.4746
Arial	9	114	78.00	3.8784	3.8784	3.0638
Arial Bold	9	126	12.00	0.5398	0.5398	0.4265
Arial Bold	9	126	25.25	1.1359	1.1359	0.8973
Arial Bold	9	126	39.00	1.7545	1.7545	1.3860
Arial Bold	9	126	51.00	2.2943	2.2943	1.8125
Arial Bold	9	126	63.00	2.8342	2.8342	2.2389
Arial Bold	9	126	78.00	3.5090	3.5090	2.7720
Arial Italic	9	114	12.00	0.5967	0.5967	0.4713
Arial Italic	9	114	25.25	1.2555	1.2555	0.9918
Arial Italic	9	114	39.00	1.9392	1.9392	1.5319
Arial Italic	9	114	51.00	2.5358	2.5358	2.0032
Arial Italic	9	114	63.00	3.1325	3.1325	2.4746
Arial Italic	9	114	78.00	3.8784	3.8784	3.0638

## JACKSON

### Banner Journal

409 E Main Street

PO Box

Black River Falls, WI 54615-1460

Email: [kathy@bannerjournal.com](mailto:kathy@bannerjournal.com)

Web:

Comments:

County: Jackson

Telephone: (715) 284-4304

Fax: (715) 284-4634

Day(s) Published: W/

Paid Circulation: 4,333

Circulation: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	76	9.58	0.7145	0.7145	0.5644
Arial	6	76	19.11	1.4253	1.4253	1.1259
Arial	6	76	30.40	2.2673	2.2673	1.7911
Arial	6	76	40.85	3.0467	3.0467	2.4068
Arial	6	76	51.08	3.8097	3.8097	3.0096
Arial	6	76	61.46	4.5839	4.5839	3.6211
Arial	7	88	9.58	0.6171	0.6171	0.4875
Arial	7	88	19.11	1.2309	1.2309	0.9724
Arial	7	88	30.40	1.9582	1.9582	1.5469
Arial	7	88	40.85	2.6313	2.6313	2.0786
Arial	7	88	51.08	3.2902	3.2902	2.5992
Arial	7	88	61.46	3.9588	3.9588	3.1273
Arial	8	102	9.58	0.5324	0.5324	0.4206
Arial	8	102	19.11	1.0620	1.0620	0.8389
Arial	8	102	30.40	1.6894	1.6894	1.3346
Arial	8	102	40.85	2.2701	2.2701	1.7933
Arial	8	102	51.08	2.8386	2.8386	2.2424
Arial	8	102	61.46	3.4155	3.4155	2.6981
Arial	10	128	9.58	0.4242	0.4242	0.3351
Arial	10	128	19.11	0.8463	0.8463	0.6685
Arial	10	128	30.40	1.3462	1.3462	1.0635
Arial	10	128	40.85	1.8090	1.8090	1.4291
Arial	10	128	51.08	2.2620	2.2620	1.7869
Arial	10	128	61.46	2.7217	2.7217	2.1501
Arial Bold	6	84	9.58	0.6465	0.6465	0.5107
Arial Bold	6	84	19.11	1.2896	1.2896	1.0187
Arial Bold	6	84	30.40	2.0514	2.0514	1.6205
Arial Bold	6	84	40.85	2.7566	2.7566	2.1776
Arial Bold	6	84	51.08	3.4469	3.4469	2.7229
Arial Bold	6	84	61.46	4.1474	4.1474	3.2763
Arial Bold	7	98	9.58	0.5541	0.5541	0.4377
Arial Bold	7	98	19.11	1.1053	1.1053	0.8732
Arial Bold	7	98	30.40	1.7583	1.7583	1.3890
Arial Bold	7	98	40.85	2.3628	2.3628	1.8665
Arial Bold	7	98	51.08	2.9545	2.9545	2.3339
Arial Bold	7	98	61.46	3.5549	3.5549	2.8082
Arial Bold	8	112	9.58	0.4848	0.4848	0.3830
Arial Bold	8	112	19.11	0.9672	0.9672	0.7640
Arial Bold	8	112	30.40	1.5386	1.5386	1.2154
Arial Bold	8	112	40.85	2.0674	2.0674	1.6332
Arial Bold	8	112	51.08	2.5852	2.5852	2.0422
Arial Bold	8	112	61.46	3.1105	3.1105	2.4572
Arial Bold	10	140	9.58	0.3879	0.3879	0.3064
Arial Bold	10	140	19.11	0.7737	0.7737	0.6112
Arial Bold	10	140	30.40	1.2308	1.2308	0.9723
Arial Bold	10	140	40.85	1.6539	1.6539	1.3066
Arial Bold	10	140	51.08	2.0681	2.0681	1.6338
Arial Bold	10	140	61.46	2.4884	2.4884	1.9658

## JEFFERSON

### Daily Jefferson County Union

101 Grant Street  
PO Box 888  
Fort Atkinson, WI 53538-0888

County: Jefferson  
Telephone: (920) 563-5553  
Fax: (920) 563-2329

Day(s) Published: M/Tu/W/Th/F/  
Paid Circulation: 5,322  
Circulation: 0%

Email: [classifieds@dailyunion.com](mailto:classifieds@dailyunion.com)

Web: [www.dailyunion.com/](http://www.dailyunion.com/)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Bold	6.5	98	9.38	0.5424	0.5424	0.4285
Arial Bold	6.5	98	19.50	1.1279	1.1279	0.8910
Arial Bold	6.5	98	29.63	1.7137	1.7137	1.3538
Arial Bold	6.5	98	39.75	2.2992	2.2992	1.8163
Arial Bold	6.5	98	49.88	2.8850	2.8850	2.2790
Arial Bold	6.5	98	60.00	3.4704	3.4704	2.7415
Arial Bold	8	120	9.38	0.4430	0.4430	0.3499
Arial Bold	8	120	19.50	0.9211	0.9211	0.7276
Arial Bold	8	120	29.63	1.3995	1.3995	1.1056
Arial Bold	8	120	39.75	1.8776	1.8776	1.4833
Arial Bold	8	120	49.88	2.3561	2.3561	1.8612
Arial Bold	8	120	60.00	2.8342	2.8342	2.2389
Arial Bold	10	150	9.38	0.3544	0.3544	0.2800
Arial Bold	10	150	19.50	0.7369	0.7369	0.5821
Arial Bold	10	150	29.63	1.1196	1.1196	0.8845
Arial Bold	10	150	39.75	1.5021	1.5021	1.1866
Arial Bold	10	150	49.88	1.8848	1.8848	1.4890
Arial Bold	10	150	60.00	2.2673	2.2673	1.7911
Arial Bold	12	180	9.38	0.2953	0.2953	0.2333
Arial Bold	12	180	19.50	0.6141	0.6141	0.4851
Arial Bold	12	180	29.63	0.9330	0.9330	0.7370
Arial Bold	12	180	39.75	1.2518	1.2518	0.9889
Arial Bold	12	180	49.88	1.5707	1.5707	1.2408
Arial Bold	12	180	60.00	1.8895	1.8895	1.4926

## JEFFERSON

### Lake Mills Leader

804 Liberty Blvd Suite 201  
PO Box  
Sun Prairie, WI 53590

County: Jefferson  
Telephone: (608) 837-2521  
Fax: (608) 825-4460

Day(s) Published: Th/  
Paid Circulation: 1,496  
Circulation: 0%

Email: [classifieds@hngnews.com](mailto:classifieds@hngnews.com)

Web: [www.hngnews.com](http://www.hngnews.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Bold	6.5	98	9.38	0.5424	0.5424	0.4285
Arial Bold	6.5	98	19.50	1.1279	1.1279	0.8910
Arial Bold	6.5	98	29.63	1.7137	1.7137	1.3538
Arial Bold	6.5	98	39.75	2.2992	2.2992	1.8163
Arial Bold	6.5	98	49.88	2.8850	2.8850	2.2790
Arial Bold	6.5	98	60.00	3.4704	3.4704	2.7415
Arial Bold	8	120	9.38	0.4430	0.4430	0.3499
Arial Bold	8	120	19.50	0.9211	0.9211	0.7276
Arial Bold	8	120	29.63	1.3995	1.3995	1.1056
Arial Bold	8	120	39.75	1.8776	1.8776	1.4833
Arial Bold	8	120	49.88	2.3561	2.3561	1.8612
Arial Bold	8	120	60.00	2.8342	2.8342	2.2389
Arial Bold	10	150	9.38	0.3544	0.3544	0.2800
Arial Bold	10	150	19.50	0.7369	0.7369	0.5821

Arial Bold	10	150	29.63	1.1196	1.1196	0.8845
Arial Bold	10	150	39.75	1.5021	1.5021	1.1866
Arial Bold	10	150	49.88	1.8848	1.8848	1.4890
Arial Bold	10	150	60.00	2.2673	2.2673	1.7911
Arial Bold	12	180	9.38	0.2953	0.2953	0.2333
Arial Bold	12	180	19.50	0.6141	0.6141	0.4851
Arial Bold	12	180	29.63	0.9330	0.9330	0.7370
Arial Bold	12	180	39.75	1.2518	1.2518	0.9889
Arial Bold	12	180	49.88	1.5707	1.5707	1.2408
Arial Bold	12	180	60.00	1.8895	1.8895	1.4926

## JEFFERSON

### Watertown Daily Times

218 S First St

PO Box 141

Watertown, WI 53094-0141

Email: kellyz@wdtimes.com

Web: www.wdtimes.com

Comments:

County: Jefferson  
Telephone: (920) 261-4949  
Fax: (920) 261-5102

Day(s) Published: M/Tu/W/Th/F/  
Paid Circulation: 5,283  
Circulation: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Bold	6.5	98	9.38	0.5424	0.5424	0.4285
Arial Bold	6.5	98	19.50	1.1279	1.1279	0.8910
Arial Bold	6.5	98	29.63	1.7137	1.7137	1.3538
Arial Bold	6.5	98	39.75	2.2992	2.2992	1.8163
Arial Bold	6.5	98	49.88	2.8850	2.8850	2.2790
Arial Bold	6.5	98	60.00	3.4704	3.4704	2.7415
Arial Bold	8	120	9.38	0.4430	0.4430	0.3499
Arial Bold	8	120	19.50	0.9211	0.9211	0.7276
Arial Bold	8	120	29.63	1.3995	1.3995	1.1056
Arial Bold	8	120	39.75	1.8776	1.8776	1.4833
Arial Bold	8	120	49.88	2.3561	2.3561	1.8612
Arial Bold	8	120	60.00	2.8342	2.8342	2.2389
Arial Bold	10	150	9.38	0.3544	0.3544	0.2800
Arial Bold	10	150	19.50	0.7369	0.7369	0.5821
Arial Bold	10	150	29.63	1.1196	1.1196	0.8845
Arial Bold	10	150	39.75	1.5021	1.5021	1.1866
Arial Bold	10	150	49.88	1.8848	1.8848	1.4890
Arial Bold	10	150	60.00	2.2673	2.2673	1.7911
Arial Bold	12	180	9.38	0.2953	0.2953	0.2333
Arial Bold	12	180	19.50	0.6141	0.6141	0.4851
Arial Bold	12	180	29.63	0.9330	0.9330	0.7370
Arial Bold	12	180	39.75	1.2518	1.2518	0.9889
Arial Bold	12	180	49.88	1.5707	1.5707	1.2408
Arial Bold	12	180	60.00	1.8895	1.8895	1.4926

## JEFFERSON / WAUKESHA

### Enterprise The

PO Box 132

Palmyra, WI 53156-0132

Email: legals@southernlakesnewspapers.com

Web: www.southernlakesnewspapers.com

Comments:

County: Jefferson / Waukesha  
Telephone: (262) 728-3411  
Fax: (262) 725-7702

Day(s) Published: F/  
Paid Circulation: 392  
Circulation: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.5279	0.5279	0.4170
Arial	8	102	19.75	1.0975	1.0975	0.8670
Arial	8	102	30.00	1.6671	1.6671	1.3170

Arial	8	102	40.25	2.2367	2.2367	1.7669
Arial	8	102	50.50	2.8064	2.8064	2.2170
Arial	8	102	60.75	3.3760	3.3760	2.6669
Arial Bold	8	112	9.50	0.4807	0.4807	0.3798
Arial Bold	8	112	19.75	0.9995	0.9995	0.7896
Arial Bold	8	112	30.00	1.5183	1.5183	1.1994
Arial Bold	8	112	40.25	2.0370	2.0370	1.6092
Arial Bold	8	112	50.50	2.5558	2.5558	2.0190
Arial Bold	8	112	60.75	3.0746	3.0746	2.4288

## JUNEAU

### Juneau County Star Times

PO Box 220

Mauston, WI 53948-0220

County: Juneau

Telephone: (608) 745-3500

Fax: (608) 745-3530

Day(s) Published: Th/

Paid Circulation: 1,282

Circulation: 0%

Email: pdr-legals@madison.com

Web: www.madison.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	114	9.40	0.4674	0.4674	0.3692
Arial	9	114	19.40	0.9646	0.9646	0.7620
Arial	9	114	29.40	1.4618	1.4618	1.1548
Arial	9	114	39.40	1.9591	1.9591	1.5476
Arial	9	114	49.40	2.4563	2.4563	1.9404
Arial	9	114	59.40	2.9535	2.9535	2.3332
Arial Bold	9	126	9.40	0.4229	0.4229	0.3341
Arial Bold	9	126	19.40	0.8727	0.8727	0.6894
Arial Bold	9	126	29.40	1.3226	1.3226	1.0448
Arial Bold	9	126	39.40	1.7725	1.7725	1.4002
Arial Bold	9	126	49.40	2.2224	2.2224	1.7556
Arial Bold	9	126	59.40	2.6722	2.6722	2.1110

## KENOSHA

### Kenosha News

5800 7th Avenue

PO Box 190

Kenosha, WI 53140-4194

County: Kenosha

Telephone: (262) 657-1000

Fax: (262) 657-5101

Day(s) Published: Su/M/Tu/W/Th/F/Sa

Paid Circulation: 13,155

Circulation: 30%

Email: classad@kenoshanews.com

Web: www.kenoshanews.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6.5	78	9.40	0.6831	0.8880	0.7015
Arial	6.5	78	19.40	1.4098	1.8328	1.4478
Arial	6.5	78	29.40	2.1365	2.7775	2.1941
Arial	6.5	78	39.40	2.8633	3.7222	2.9404
Arial	6.5	78	49.40	3.5900	4.6670	3.6867
Arial	6.5	78	59.40	4.3167	5.6117	4.4330
Arial Bold	6.5	84	9.40	0.6343	0.8246	0.6514
Arial Bold	6.5	84	19.40	1.3091	1.7019	1.3444
Arial Bold	6.5	84	29.40	1.9839	2.5791	2.0374
Arial Bold	6.5	84	39.40	2.6587	3.4564	2.7304
Arial Bold	6.5	84	49.40	3.3335	4.3336	3.4234
Arial Bold	6.5	84	59.40	4.0083	5.2108	4.1164



## KENOSHA

### Twin Lakes Report

PO Box 992  
Twin Lakes, WI 53181

County: Kenosha  
Telephone: (262) 728-3411  
Fax: (262) 725-7702

Day(s) Published: F/  
Paid Circulation: 488  
Circulation: 0%

Email: [legals@southernlakesnewspapers.com](mailto:legals@southernlakesnewspapers.com)

Web: [www.southernlakesnewspapers.com](http://www.southernlakesnewspapers.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.5279	0.5279	0.4171
Arial	8	102	19.75	1.0976	1.0976	0.8670
Arial	8	102	30.00	1.6672	1.6672	1.3170
Arial	8	102	40.25	2.2368	2.2368	1.7670
Arial	8	102	50.50	2.8064	2.8064	2.2170
Arial	8	102	60.75	3.3760	3.3760	2.6669
Arial Bold	8	112	9.50	0.4808	0.4808	0.3798
Arial Bold	8	112	19.75	0.9996	0.9996	0.7896
Arial Bold	8	112	30.00	1.5183	1.5183	1.1994
Arial Bold	8	112	40.25	2.0371	2.0371	1.6092
Arial Bold	8	112	50.50	2.5558	2.5558	2.0190
Arial Bold	8	112	60.75	3.0746	3.0746	2.4288

## KENOSHA / WALWORTH

### Genoa City Report

PO Box 992  
Twin Lakes, WI 53181

County: Kenosha / Walworth  
Telephone: (262) 728-3411  
Fax: (262) 725-7702

Day(s) Published: F/  
Paid Circulation: 315  
Circulation: 0%

Email: [legals@southernlakesnewspapers.com](mailto:legals@southernlakesnewspapers.com)

Web: [www.southernlakesnewspapers.com](http://www.southernlakesnewspapers.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.5279	0.5279	0.4170
Arial	8	102	19.75	1.0975	1.0975	0.8670
Arial	8	102	30.00	1.6671	1.6671	1.3170
Arial	8	102	40.25	2.2367	2.2367	1.7669
Arial	8	102	50.50	2.8064	2.8064	2.2170
Arial	8	102	60.75	3.3760	3.3760	2.6669
Arial Bold	8	112	9.50	0.4807	0.4807	0.3798
Arial Bold	8	112	19.75	0.9995	0.9995	0.7896
Arial Bold	8	112	30.00	1.5183	1.5183	1.1994
Arial Bold	8	112	40.25	2.0370	2.0370	1.6092
Arial Bold	8	112	50.50	2.5558	2.5558	2.0190
Arial Bold	8	112	60.75	3.0746	3.0746	2.4288

## LA CROSSE

### Courier

301 N. Third Street  
PO Box  
La Crosse, WI 54601

County: La Crosse  
Telephone: (608) 791-8427  
Fax:

Day(s) Published: F/  
Paid Circulation: 1,055  
Circulation: 0%

Email: kana.weirouch@lee.net

Web: www.lacrossetribune.com/

Comments: Per 985.03(am) Wis. Stats., "If there is not a newspaper in a city, village, or town that satisfies the requirements under par. (a), the publisher of a newspaper that satisfies all of the following may be awarded or be entitled to compensation or a fee for the publishing of a legal notice: 1. The newspaper is published regularly and continuously in the city, village, or town and publishing in the newspaper is likely to give notice in the area or to the affected person. 2. The newspaper is otherwise qualified under this section."

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Light	6.8	80	9.40	0.6660	0.6660	0.5261
Arial Light	6.8	80	19.40	1.3746	1.3746	1.0859
Arial Light	6.8	80	29.40	2.0831	2.0831	1.6456
Arial Light	6.8	80	39.40	2.7917	2.7917	2.2053
Arial Light	8	94	9.40	0.5668	0.5668	0.4478
Arial Light	8	94	19.40	1.1699	1.1699	0.9241
Arial Light	8	94	29.40	1.7729	1.7729	1.4005
Arial Light	8	94	39.40	2.3759	2.3759	1.8769
Arial Light	9	110	9.40	0.4844	0.4844	0.3826
Arial Light	9	110	19.40	0.9997	0.9997	0.7897
Arial Light	9	110	29.40	1.5150	1.5150	1.1968
Arial Light	9	110	39.40	2.0303	2.0303	1.6039
Arial Light Bold	6.8	92	9.40	0.5792	0.5792	0.4575
Arial Light Bold	6.8	92	19.40	1.1953	1.1953	0.9442
Arial Light Bold	6.8	92	29.40	1.8114	1.8114	1.4310
Arial Light Bold	6.8	92	39.40	2.4275	2.4275	1.9177
Arial Light Bold	8	104	9.40	0.5123	0.5123	0.4047
Arial Light Bold	8	104	19.40	1.0574	1.0574	0.8353
Arial Light Bold	8	104	29.40	1.6024	1.6024	1.2658
Arial Light Bold	8	104	39.40	2.1474	2.1474	1.6964
Arial Light Bold	9	122	9.40	0.4367	0.4367	0.3450
Arial Light Bold	9	122	19.40	0.9014	0.9014	0.7120
Arial Light Bold	9	122	29.40	1.3660	1.3660	1.0791
Arial Light Bold	9	122	39.40	1.8306	1.8306	1.4461

## LA CROSSE

### La Crosse Tribune

401 3rd Street N  
PO Box  
La Crosse, WI 54601

County: La Crosse  
Telephone: (608) 791-8300  
Fax: (608) 791-8238

Day(s) Published: Su/M/Tu/W/Th/F/Sa  
Paid Circulation: 14,702  
Circulation: 30%

Email: rivervalley.legals@lee.net

Web: www.lacrossetribune.com/

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Light	6.8	80	9.40	0.6660	0.8658	0.6840
Arial Light	6.8	80	19.40	1.3746	1.7870	1.4116
Arial Light	6.8	80	29.40	2.0831	2.7081	2.1393
Arial Light	6.8	80	39.40	2.7917	3.6292	2.8669
Arial Light	8	94	9.40	0.5668	0.7369	0.5821
Arial Light	8	94	19.40	1.1699	1.5208	1.2014
Arial Light	8	94	29.40	1.7729	2.3047	1.8207
Arial Light	8	94	39.40	2.3759	3.0887	2.4399
Arial Light	9	110	9.40	0.4844	0.6297	0.4974

Arial Light	9	110	19.40	0.9997	1.2996	1.0266
Arial Light	9	110	29.40	1.5150	1.9695	1.5558
Arial Light	9	110	39.40	2.0303	2.6394	2.0850
Arial Light Bold	6.8	92	9.40	0.5792	0.7529	0.5948
Arial Light Bold	6.8	92	19.40	1.1953	1.5539	1.2275
Arial Light Bold	6.8	92	29.40	1.8114	2.3548	1.8602
Arial Light Bold	6.8	92	39.40	2.4275	3.1558	2.4930
Arial Light Bold	8	104	9.40	0.5123	0.6660	0.5261
Arial Light Bold	8	104	19.40	1.0574	1.3746	1.0859
Arial Light Bold	8	104	29.40	1.6024	2.0831	1.6456
Arial Light Bold	8	104	39.40	2.1474	2.7917	2.2053
Arial Light Bold	9	122	9.40	0.4367	0.5678	0.4485
Arial Light Bold	9	122	19.40	0.9014	1.1718	0.9257
Arial Light Bold	9	122	29.40	1.3660	1.7758	1.4028
Arial Light Bold	9	122	39.40	1.8306	2.3798	1.8799

## LAFAYETTE

### Pecatonica Valley Leader

101 N State Street  
PO Box 220  
Argyle, WI 53504-0220

County: Lafayette  
Telephone: (608) 935-2331  
Fax: (608) 543-9011

Day(s) Published: Th/  
Paid Circulation: 1,044  
Circulation: 0%

Email: ad@thedodgevillechronicle.com

Web:

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	11.50	0.6391	0.6391	0.5049
Arial	8	102	24.00	1.3337	1.3337	1.0536
Arial	8	102	36.50	2.0284	2.0284	1.6024
Arial	8	102	49.00	2.7230	2.7230	2.1511
Arial Bold	8	112	11.50	0.5820	0.5820	0.4598
Arial Bold	8	112	24.00	1.2146	1.2146	0.9595
Arial Bold	8	112	36.50	1.8473	1.8473	1.4593
Arial Bold	8	112	49.00	2.4799	2.4799	1.9590

## LAFAYETTE

### Republican Journal

316 Main Street  
PO Box  
Darlington, WI 53530

County: Lafayette  
Telephone: (608) 776-4425  
Fax:

Day(s) Published: Th/  
Paid Circulation: 2,268  
Circulation: 0%

Email: publisher@myrjonline.com

Web: www.swnews4u.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	10.00	0.5557	0.5557	0.4390
Arial	8	102	20.50	1.1392	1.1392	0.9000
Arial	8	102	31.50	1.7505	1.7505	1.3829
Arial	8	102	42.50	2.3618	2.3618	1.8658
Arial	8	102	53.50	2.9731	2.9731	2.3487
Arial	8	102	64.50	3.5844	3.5844	2.8316
Arial Bold	8	114	10.00	0.4972	0.4972	0.3928
Arial Bold	8	114	20.50	1.0193	1.0193	0.8052
Arial Bold	8	114	31.50	1.5663	1.5663	1.2373
Arial Bold	8	114	42.50	2.1132	2.1132	1.6694
Arial Bold	8	114	53.50	2.6602	2.6602	2.1014
Arial Bold	8	114	64.50	3.2071	3.2071	2.5335

## LANGLADE

### Antigo Daily Journal

612 Superior Street  
PO Box  
Antigo, WI 54409-2086

County: Langlade  
Telephone: (715) 623-4191  
Fax: (715) 623-4193

Day(s) Published: M/Tu/W/Th/F/Sa  
Paid Circulation: 4,039  
Circulation: 0%

Email: adj@dwave.net

Web: www.antigodailyjournal.com/

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	116	11.00	0.5375	0.5375	0.4246
Arial	9	116	22.90	1.1190	1.1190	0.8840
Arial	9	116	34.60	1.6907	1.6907	1.3356
Arial	9	116	46.30	2.2625	2.2625	1.7873
Arial	9	116	58.00	2.8342	2.8342	2.2389
Arial	9	116	69.90	3.4157	3.4157	2.6983
Arial Bold	9	126	11.00	0.4949	0.4949	0.3909
Arial Bold	9	126	22.90	1.0302	1.0302	0.8138
Arial Bold	9	126	34.60	1.5566	1.5566	1.2296
Arial Bold	9	126	46.30	2.0829	2.0829	1.6454
Arial Bold	9	126	58.00	2.6092	2.6092	2.0612
Arial Bold	9	126	69.90	3.1446	3.1446	2.4841
Arial Bold Italic	9	126	11.00	0.4949	0.4949	0.3909
Arial Bold Italic	9	126	22.90	1.0302	1.0302	0.8138
Arial Bold Italic	9	126	34.60	1.5566	1.5566	1.2296
Arial Bold Italic	9	126	46.30	2.0829	2.0829	1.6454
Arial Bold Italic	9	126	58.00	2.6092	2.6092	2.0612
Arial Bold Italic	9	126	69.90	3.1446	3.1446	2.4841
Arial Italic	9	114	11.00	0.5469	0.5469	0.4321
Arial Italic	9	114	22.90	1.1386	1.1386	0.8995
Arial Italic	9	114	34.60	1.7204	1.7204	1.3591
Arial Italic	9	114	46.30	2.3022	2.3022	1.8186
Arial Italic	9	114	58.00	2.8839	2.8839	2.2782
Arial Italic	9	114	69.90	3.4756	3.4756	2.7456

## LINCOLN

### Foto News

921 E Main Street  
PO Box  
Merrill, WI 54452

County: Lincoln  
Telephone: (715) 536-7121  
Fax: (715) 539-3686

Day(s) Published: W/  
Paid Circulation: 57  
Circulation: 0%

Email: bpatterson@mmlocal.com

Web: www.merrillfotonews.com

Comments: Per 985.03(am) Wis. Stats., "If there is not a newspaper in a city, village, or town that satisfies the requirements under par. (a), the publisher of a newspaper that satisfies all of the following may be awarded or be entitled to compensation or a fee for the publishing of a legal notice: 1. The newspaper is published regularly and continuously in the city, village, or town and publishing in the newspaper is likely to give notice in the area or to the affected person. 2. The newspaper is otherwise qualified under this section."

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	76	9.00	0.6713	0.6713	0.5303
Arial	6	76	18.90	1.4096	1.4096	1.1136
Arial	6	76	28.80	2.1480	2.1480	1.6969
Arial	6	76	38.70	2.8864	2.8864	2.2802
Arial	6	76	48.60	3.6248	3.6248	2.8634
Arial	6	76	58.50	4.3631	4.3631	3.4467
Arial Bold	6	84	9.00	0.6073	0.6073	0.4798
Arial Bold	6	84	18.90	1.2754	1.2754	1.0075
Arial Bold	6	84	28.80	1.9434	1.9434	1.5353
Arial Bold	6	84	38.70	2.6115	2.6115	2.0630

Arial Bold	6	84	48.60	3.2796	3.2796	2.5907
Arial Bold	6	84	58.50	3.9476	3.9476	3.1185
Arial Bold Italic	6	84	9.00	0.6073	0.6073	0.4798
Arial Bold Italic	6	84	18.90	1.2754	1.2754	1.0075
Arial Bold Italic	6	84	28.80	1.9434	1.9434	1.5353
Arial Bold Italic	6	84	38.70	2.6115	2.6115	2.0630
Arial Bold Italic	6	84	48.60	3.2796	3.2796	2.5907
Arial Bold Italic	6	84	58.50	3.9476	3.9476	3.1185
Arial Italic	6	76	9.00	0.6713	0.6713	0.5303
Arial Italic	6	76	18.90	1.4096	1.4096	1.1136
Arial Italic	6	76	28.80	2.1480	2.1480	1.6969
Arial Italic	6	76	38.70	2.8864	2.8864	2.2802
Arial Italic	6	76	48.60	3.6248	3.6248	2.8634
Arial Italic	6	76	58.50	4.3631	4.3631	3.4467

## LINCOLN

### Tomahawk Leader

315 W Wisconsin Avenue  
PO Box 345  
Tomahawk, WI 54487-0345

County: Lincoln  
Telephone: (715) 453-2151  
Fax: (715) 453-1865

Day(s) Published: W/  
Paid Circulation: 2,787  
Circulation: 0%

Email: sbehling@mmclocal.com

Web: www.tomahawkleader.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	9.00	0.6540	0.6540	0.5167
Arial	6	78	18.92	1.3747	1.3747	1.0859
Arial	6	78	28.83	2.0953	2.0953	1.6552
Arial	6	78	38.75	2.8160	2.8160	2.2246
Arial	6	78	48.66	3.5362	3.5362	2.7935
Arial	6	78	58.58	4.2571	4.2571	3.3630
Arial	7	90	9.00	0.5668	0.5668	0.4478
Arial	7	90	18.92	1.1914	1.1914	0.9411
Arial	7	90	28.83	1.8160	1.8160	1.4345
Arial	7	90	38.75	2.4405	2.4405	1.9279
Arial	7	90	48.66	3.0647	3.0647	2.4210
Arial	7	90	58.58	3.6895	3.6895	2.9146
Arial	8	102	9.00	0.5001	0.5001	0.3951
Arial	8	102	18.92	1.0512	1.0512	0.8304
Arial	8	102	28.83	1.6023	1.6023	1.2658
Arial	8	102	38.75	2.1534	2.1534	1.7011
Arial	8	102	48.66	2.7041	2.7041	2.1362
Arial	8	102	58.58	3.2554	3.2554	2.5717
Arial	9	114	9.00	0.4475	0.4475	0.3535
Arial	9	114	18.92	0.9406	0.9406	0.7430
Arial	9	114	28.83	1.4336	1.4336	1.1325
Arial	9	114	38.75	1.9267	1.9267	1.5221
Arial	9	114	48.66	2.4195	2.4195	1.9113
Arial	9	114	58.58	2.9127	2.9127	2.3010
Arial	10	128	9.00	0.3986	0.3986	0.3148
Arial	10	128	18.92	0.8377	0.8377	0.6617
Arial	10	128	28.83	1.2768	1.2768	1.0087
Arial	10	128	38.75	1.7160	1.7160	1.3556
Arial	10	128	48.66	2.1549	2.1549	1.7023
Arial	10	128	58.58	2.5942	2.5942	2.0493
Arial Bold	6	84	9.00	0.6073	0.6073	0.4798
Arial Bold	6	84	18.92	1.2765	1.2765	1.0084
Arial Bold	6	84	28.83	1.9457	1.9457	1.5370
Arial Bold	6	84	38.75	2.6149	2.6149	2.0657
Arial Bold	6	84	48.66	3.2836	3.2836	2.5939

Arial Bold	6	84	58.58	3.9530	3.9530	3.1227
Arial Bold	7	98	9.00	0.5206	0.5206	0.4112
Arial Bold	7	98	18.92	1.0941	1.0941	0.8643
Arial Bold	7	98	28.83	1.6677	1.6677	1.3174
Arial Bold	7	98	38.75	2.2413	2.2413	1.7706
Arial Bold	7	98	48.66	2.8145	2.8145	2.2234
Arial Bold	7	98	58.58	3.3883	3.3883	2.6766
Arial Bold	8	112	9.00	0.4555	0.4555	0.3598
Arial Bold	8	112	18.92	0.9573	0.9573	0.7563
Arial Bold	8	112	28.83	1.4592	1.4592	1.1528
Arial Bold	8	112	38.75	1.9612	1.9612	1.5492
Arial Bold	8	112	48.66	2.4627	2.4627	1.9455
Arial Bold	8	112	58.58	2.9648	2.9648	2.3421
Arial Bold	9	126	9.00	0.4049	0.4049	0.3198
Arial Bold	9	126	18.92	0.8510	0.8510	0.6722
Arial Bold	9	126	28.83	1.2971	1.2971	1.0247
Arial Bold	9	126	38.75	1.7432	1.7432	1.3771
Arial Bold	9	126	48.66	2.1891	2.1891	1.7293
Arial Bold	9	126	58.58	2.6353	2.6353	2.0818
Arial Bold	10	140	9.00	0.3644	0.3644	0.2879
Arial Bold	10	140	18.92	0.7659	0.7659	0.6050
Arial Bold	10	140	28.83	1.1674	1.1674	0.9222
Arial Bold	10	140	38.75	1.5689	1.5689	1.2394
Arial Bold	10	140	48.66	1.9702	1.9702	1.5564
Arial Bold	10	140	58.58	2.3718	2.3718	1.8736
Arial Bold Italic	6	84	9.00	0.6073	0.6073	0.4798
Arial Bold Italic	6	84	18.92	1.2765	1.2765	1.0084
Arial Bold Italic	6	84	28.83	1.9457	1.9457	1.5370
Arial Bold Italic	6	84	38.75	2.6149	2.6149	2.0657
Arial Bold Italic	6	84	48.66	3.2836	3.2836	2.5939
Arial Bold Italic	6	84	58.58	3.9530	3.9530	3.1227
Arial Bold Italic	7	98	9.00	0.5206	0.5206	0.4112
Arial Bold Italic	7	98	18.92	1.0941	1.0941	0.8643
Arial Bold Italic	7	98	28.83	1.6677	1.6677	1.3174
Arial Bold Italic	7	98	38.75	2.2413	2.2413	1.7706
Arial Bold Italic	7	98	48.66	2.8145	2.8145	2.2234
Arial Bold Italic	7	98	58.58	3.3883	3.3883	2.6766
Arial Bold Italic	8	112	9.00	0.4555	0.4555	0.3598
Arial Bold Italic	8	112	18.92	0.9573	0.9573	0.7563
Arial Bold Italic	8	112	28.83	1.4592	1.4592	1.1528
Arial Bold Italic	8	112	38.75	1.9612	1.9612	1.5492
Arial Bold Italic	8	112	48.66	2.4627	2.4627	1.9455
Arial Bold Italic	8	112	58.58	2.9648	2.9648	2.3421
Arial Bold Italic	9	126	9.00	0.4049	0.4049	0.3198
Arial Bold Italic	9	126	18.92	0.8510	0.8510	0.6722
Arial Bold Italic	9	126	28.83	1.2971	1.2971	1.0247
Arial Bold Italic	9	126	38.75	1.7432	1.7432	1.3771
Arial Bold Italic	9	126	48.66	2.1891	2.1891	1.7293
Arial Bold Italic	9	126	58.58	2.6353	2.6353	2.0818
Arial Bold Italic	10	140	9.00	0.3644	0.3644	0.2879
Arial Bold Italic	10	140	18.92	0.7659	0.7659	0.6050
Arial Bold Italic	10	140	28.83	1.1674	1.1674	0.9222
Arial Bold Italic	10	140	38.75	1.5689	1.5689	1.2394
Arial Bold Italic	10	140	48.66	1.9702	1.9702	1.5564
Arial Bold Italic	10	140	58.58	2.3718	2.3718	1.8736
Arial Italic	6	78	9.00	0.6540	0.6540	0.5167
Arial Italic	6	78	18.92	1.3747	1.3747	1.0859
Arial Italic	6	78	28.83	2.0953	2.0953	1.6552
Arial Italic	6	78	38.75	2.8160	2.8160	2.2246
Arial Italic	6	78	48.66	3.5362	3.5362	2.7935
Arial Italic	6	78	58.58	4.2571	4.2571	3.3630

Arial Italic	7	90	9.00	0.5668	0.5668	0.4478
Arial Italic	7	90	18.92	1.1914	1.1914	0.9411
Arial Italic	7	90	28.83	1.8160	1.8160	1.4345
Arial Italic	7	90	38.75	2.4405	2.4405	1.9279
Arial Italic	7	90	48.66	3.0647	3.0647	2.4210
Arial Italic	7	90	58.58	3.6895	3.6895	2.9146
Arial Italic	8	102	9.00	0.5001	0.5001	0.3951
Arial Italic	8	102	18.92	1.0512	1.0512	0.8304
Arial Italic	8	102	28.83	1.6023	1.6023	1.2658
Arial Italic	8	102	38.75	2.1534	2.1534	1.7011
Arial Italic	8	102	48.66	2.7041	2.7041	2.1362
Arial Italic	8	102	58.58	3.2554	3.2554	2.5717
Arial Italic	9	114	9.00	0.4475	0.4475	0.3535
Arial Italic	9	114	18.92	0.9406	0.9406	0.7430
Arial Italic	9	114	28.83	1.4336	1.4336	1.1325
Arial Italic	9	114	38.75	1.9267	1.9267	1.5221
Arial Italic	9	114	48.66	2.4195	2.4195	1.9113
Arial Italic	9	114	58.58	2.9127	2.9127	2.3010
Arial Italic	10	127	9.00	0.4017	0.4017	0.3173
Arial Italic	10	127	18.92	0.8443	0.8443	0.6669
Arial Italic	10	127	28.83	1.2869	1.2869	1.0166
Arial Italic	10	127	38.75	1.7295	1.7295	1.3663
Arial Italic	10	127	48.66	2.1718	2.1718	1.7157
Arial Italic	10	127	58.58	2.6146	2.6146	2.0654

## MANITOWOC

### Herald Times Reporter

902 Franklin Street

PO Box

Manitowoc, WI 54220

Email: tmondloch@gannett.com

Web: www.htnews.com

Comments:

County: Manitowoc

Telephone: (920) 431-8298

Fax: (877) 943-0443

Day(s) Published: Su/M/Tu/W/Th/F/Sa

Paid Circulation: 5,240

Circulation: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	9.18	0.6671	0.6671	0.5270
Arial	6	78	19.36	1.4071	1.4071	1.1115
Arial	6	78	29.54	2.1470	2.1470	1.6961
Arial	6	78	39.73	2.8869	2.8869	2.2806
Arial	6	78	49.91	3.6269	3.6269	2.8651
Arial	6	78	60.09	4.3668	4.3668	3.4496

## MANITOWOC

### Tri-County News-Kiel

606 Fremont Street

PO Box 237

Kiel, WI 53042-0237

Email: sharon@deltapublications.com

Web: www.iwantthenews.com

Comments:

County: Manitowoc

Telephone: (920) 894-2828

Fax: (920) 894-2161

Day(s) Published: Th/

Paid Circulation: 4,116

Circulation: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	10	134	11.00	0.4653	0.4653	0.3676
Arial	10	134	23.00	0.9729	0.9729	0.7686
Arial	10	134	35.00	1.4805	1.4805	1.1696
Arial	10	134	46.00	1.9459	1.9459	1.5372
Arial Bold	10	146	11.00	0.4271	0.4271	0.3374
Arial Bold	10	146	23.00	0.8930	0.8930	0.7054
Arial Bold	10	146	35.00	1.3589	1.3589	1.0734

Arial Bold 10 146 46.00 1.7859 1.7859 1.4108

## MANITOWOC

### Valders Journal

204 N Liberty Street

PO Box 400

Valders, WI 54245-0400

Email: publisher@valdersjournal.com

Web:

Comments:

County: Manitowoc

Telephone: (920) 775-4431

Fax: (920) 775-4474

Day(s) Published: Th/

Paid Circulation: 2,493

Circulation: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.5279	0.5279	0.4171
Arial	8	102	19.25	1.0698	1.0698	0.8451
Arial	8	102	29.00	1.6116	1.6116	1.2731
Arial	8	102	39.00	2.1673	2.1673	1.7121
Arial	8	102	49.00	2.7230	2.7230	2.1511
Arial	8	102	60.00	3.3343	3.3343	2.6340
Arial	9	114	9.50	0.4724	0.4724	0.3732
Arial	9	114	19.25	0.9572	0.9572	0.7561
Arial	9	114	29.00	1.4420	1.4420	1.1391
Arial	9	114	39.00	1.9392	1.9392	1.5319
Arial	9	114	49.00	2.4364	2.4364	1.9247
Arial	9	114	60.00	2.9833	2.9833	2.3567
Arial	10	128	9.50	0.4207	0.4207	0.3323
Arial	10	128	19.25	0.8525	0.8525	0.6734
Arial	10	128	29.00	1.2842	1.2842	1.0145
Arial	10	128	39.00	1.7271	1.7271	1.3643
Arial	10	128	49.00	2.1699	2.1699	1.7142
Arial	10	128	60.00	2.6570	2.6570	2.0990
Arial Bold	8	112	9.50	0.4808	0.4808	0.3798
Arial Bold	8	112	19.25	0.9743	0.9743	0.7696
Arial Bold	8	112	29.00	1.4677	1.4677	1.1594
Arial Bold	8	112	39.00	1.9738	1.9738	1.5592
Arial Bold	8	112	49.00	2.4799	2.4799	1.9590
Arial Bold	8	112	60.00	3.0366	3.0366	2.3988
Arial Bold	9	126	9.50	0.4274	0.4274	0.3376
Arial Bold	9	126	19.25	0.8660	0.8660	0.6841
Arial Bold	9	126	29.00	1.3046	1.3046	1.0306
Arial Bold	9	126	39.00	1.7545	1.7545	1.3860
Arial Bold	9	126	49.00	2.2044	2.2044	1.7414
Arial Bold	9	126	60.00	2.6992	2.6992	2.1323
Arial Bold	10	140	9.50	0.3846	0.3846	0.3039
Arial Bold	10	140	19.25	0.7794	0.7794	0.6157
Arial Bold	10	140	29.00	1.1742	1.1742	0.9275
Arial Bold	10	140	39.00	1.5790	1.5790	1.2474
Arial Bold	10	140	49.00	1.9839	1.9839	1.5672
Arial Bold	10	140	60.00	2.4293	2.4293	1.9191
Arial Italic	8	102	9.50	0.5279	0.5279	0.4171
Arial Italic	8	102	19.25	1.0698	1.0698	0.8451
Arial Italic	8	102	29.00	1.6116	1.6116	1.2731
Arial Italic	8	102	39.00	2.1673	2.1673	1.7121
Arial Italic	8	102	49.00	2.7230	2.7230	2.1511
Arial Italic	8	102	60.00	3.3343	3.3343	2.6340
Arial Italic	9	114	9.50	0.4724	0.4724	0.3732
Arial Italic	9	114	19.25	0.9572	0.9572	0.7561
Arial Italic	9	114	29.00	1.4420	1.4420	1.1391
Arial Italic	9	114	39.00	1.9392	1.9392	1.5319
Arial Italic	9	114	49.00	2.4364	2.4364	1.9247
Arial Italic	9	114	60.00	2.9833	2.9833	2.3567



Arial Italic	10	128	9.50	0.4207	0.4207	0.3323
Arial Italic	10	128	19.25	0.8525	0.8525	0.6734
Arial Italic	10	128	29.00	1.2842	1.2842	1.0145
Arial Italic	10	128	39.00	1.7271	1.7271	1.3643
Arial Italic	10	128	49.00	2.1699	2.1699	1.7142
Arial Italic	10	128	60.00	2.6570	2.6570	2.0990

## MARATHON

### Mosinee Times

407 Third Street  
PO Box  
Mosinee, WI 54455

County: Marathon  
Telephone: (715) 693-2300  
Fax: (715) 693-1574

Day(s) Published: Th/  
Paid Circulation: 1,252  
Circulation: 0%

Email: motimes@mtc.net

Web:

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	10	128	12.00	0.5314	0.5314	0.4198
Arial	10	128	25.50	1.1292	1.1292	0.8920
Arial	10	128	38.25	1.6938	1.6938	1.3381
Arial	10	128	51.00	2.2585	2.2585	1.7841
Arial	10	128	64.50	2.8562	2.8562	2.2563
Arial	10	128	78.00	3.4542	3.4542	2.7287
Arial Bold	10	140	12.00	0.4859	0.4859	0.3838
Arial Bold	10	140	25.50	1.0324	1.0324	0.8156
Arial Bold	10	140	38.25	1.5486	1.5486	1.2234
Arial Bold	10	140	51.00	2.0649	2.0649	1.6312
Arial Bold	10	140	64.50	2.6114	2.6114	2.0629
Arial Bold	10	140	78.00	3.1581	3.1581	2.4948

## MARATHON

### Record-Review

103 W Spruce Street  
PO Box 677  
Abbotsford, WI 54405-0677

County: Marathon  
Telephone: (715) 223-2342  
Fax: (715) 223-3505

Day(s) Published: W/  
Paid Circulation: 2,482  
Circulation: 0%

Email: legals@tpprinting.com

Web: www.centralwinews.com/recordreview

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.5279	0.5279	0.4171
Arial	8	102	20.00	1.1114	1.1114	0.8780
Arial	8	102	30.50	1.6950	1.6950	1.3390
Arial	8	102	41.00	2.2785	2.2785	1.7999
Arial	8	102	51.50	2.8620	2.8620	2.2609
Arial	8	102	62.00	3.4455	3.4455	2.7218
Arial Bold	8	112	9.50	0.4808	0.4808	0.3798
Arial Bold	8	112	20.00	1.0122	1.0122	0.7996
Arial Bold	8	112	30.50	1.5436	1.5436	1.2194
Arial Bold	8	112	41.00	2.0750	2.0750	1.6392
Arial Bold	8	112	51.50	2.6064	2.6064	2.0590
Arial Bold	8	112	62.00	3.1378	3.1378	2.4788

## MARATHON

### Wausau Daily Herald

800 Scott Street  
PO Box  
Wausau, WI 54402-1286  
County: Marathon  
Telephone: (920) 431-8298  
Fax: (877) 943-0443  
Email: tmondloch@gannett.com  
Web: www.wausaudailyherald.com  
Comments:

Day(s) Published: Su/M/Tu/W/Th/F/Sa  
Paid Circulation: 6,505  
Circulation: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	9.18	0.6671	0.6671	0.5270
Arial	6	78	19.36	1.4071	1.4071	1.1115
Arial	6	78	29.54	2.1470	2.1470	1.6961
Arial	6	78	39.73	2.8869	2.8869	2.2806
Arial	6	78	49.91	3.6269	3.6269	2.8651
Arial	6	78	60.09	4.3668	4.3668	3.4496

## MARINETTE

### EagleHerald

1809 Dunlap Avenue  
PO Box 77  
Marinette, WI 54143-0077  
County: Marinette  
Telephone: (715) 735-6611  
Fax: (715) 735-6562  
Email: kspringberg@eagleherald.com  
Web: www.ehextra.com/  
Comments:

Day(s) Published: M/Tu/W/Th/F/Sa  
Paid Circulation: 6,063  
Circulation: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6.5	84	9.60	0.6478	0.6478	0.5118
Arial	6.5	84	19.90	1.3429	1.3429	1.0608
Arial	6.5	84	30.00	2.0244	2.0244	1.5992
Arial	6.5	84	40.30	2.7195	2.7195	2.1483
Arial	6.5	84	50.60	3.4145	3.4145	2.6974
Arial	6.5	84	60.90	4.1096	4.1096	3.2464
Arial Bold	6.5	92	9.60	0.5915	0.5915	0.4673
Arial Bold	6.5	92	19.90	1.2261	1.2261	0.9686
Arial Bold	6.5	92	30.00	1.8484	1.8484	1.4602
Arial Bold	6.5	92	40.30	2.4830	2.4830	1.9615
Arial Bold	6.5	92	50.60	3.1176	3.1176	2.4628
Arial Bold	6.5	92	60.90	3.7522	3.7522	2.9641
Arial Italic	6.5	84	9.60	0.6478	0.6478	0.5118
Arial Italic	6.5	84	19.90	1.3429	1.3429	1.0608
Arial Italic	6.5	84	30.00	2.0244	2.0244	1.5992
Arial Italic	6.5	84	40.30	2.7195	2.7195	2.1483
Arial Italic	6.5	84	50.60	3.4145	3.4145	2.6974
Arial Italic	6.5	84	60.90	4.1096	4.1096	3.2464

## MARINETTE

### Peshtigo Times

841 Maple Street  
PO Box 187  
Peshtigo, WI 54157-0187

County: Marinette  
Telephone: (715) 582-4541  
Fax: (715) 582-4662

Day(s) Published: W/  
Paid Circulation: 10,452  
Circulation: 15%

Email: cgardon@peshtigotimes.com

Web: www.peshtigotimes.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	8.00	0.5814	0.6686	0.5282
Arial	6	78	18.00	1.3081	1.5043	1.1883
Arial	6	78	27.50	1.9985	2.2982	1.8155
Arial	6	78	37.50	2.7252	3.1340	2.4757
Arial	6	78	47.00	3.4156	3.9279	3.1029
Arial	6	78	57.00	4.1423	4.7636	3.7631
Arial	6	78	67.00	4.8690	5.5993	4.4233
Arial	6	78	77.00	5.5957	6.4350	5.0835
Arial	8	102	8.00	0.4446	0.5113	0.4039
Arial	8	102	18.00	1.0003	1.1503	0.9087
Arial	8	102	27.50	1.5282	1.7575	1.3883
Arial	8	102	37.50	2.0840	2.3966	1.8932
Arial	8	102	47.00	2.6119	3.0037	2.3728
Arial	8	102	57.00	3.1676	3.6428	2.8777
Arial	8	102	67.00	3.7233	4.2818	3.3825
Arial	8	102	77.00	4.2791	4.9209	3.8874
Arial Bold	6	84	8.00	0.5398	0.6208	0.4904
Arial Bold	6	84	18.00	1.2146	1.3968	1.1035
Arial Bold	6	84	27.50	1.8557	2.1341	1.6858
Arial Bold	6	84	37.50	2.5305	2.9101	2.2989
Arial Bold	6	84	47.00	3.1716	3.6473	2.8813
Arial Bold	6	84	57.00	3.8464	4.4233	3.4943
Arial Bold	6	84	67.00	4.5212	5.1994	4.1073
Arial Bold	6	84	77.00	5.1960	5.9754	4.7204
Arial Bold	8	112	8.00	0.4049	0.4656	0.3678
Arial Bold	8	112	18.00	0.9110	1.0476	0.8276
Arial Bold	8	112	27.50	1.3918	1.6006	1.2644
Arial Bold	8	112	37.50	1.8979	2.1826	1.7242
Arial Bold	8	112	47.00	2.3787	2.7355	2.1609
Arial Bold	8	112	57.00	2.8848	3.3175	2.6207
Arial Bold	8	112	67.00	3.3909	3.8995	3.0805
Arial Bold	8	112	77.00	3.8970	4.4815	3.5403

## MARQUETTE

### Marquette County Tribune

120 Underwood Ave  
PO Box 188  
Montello, WI 53949-0188

County: Marquette  
Telephone: (608) 767-4032  
Fax: (608) 767-2222

Day(s) Published: Th/  
Paid Circulation: 2,824  
Circulation: 0%

Email: legals@newspubinc.com

Web: www.newspubinc.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.00	0.5001	0.5001	0.3951
Arial	8	102	19.50	1.0837	1.0837	0.8561
Arial	8	102	30.00	1.6672	1.6672	1.3170
Arial	8	102	39.50	2.1951	2.1951	1.7341
Arial	8	102	50.00	2.7786	2.7786	2.1950

Arial 8 102 60.50 3.3621 3.3621 2.6560

## MILWAUKEE

### Daily Reporter

225 E Michigan Street, Ste 300

PO Box

Milwaukee, WI 53202-4900

Email: [jyovino@dailyreporter.com](mailto:jyovino@dailyreporter.com)

Web: [www.dailyreporter.com](http://www.dailyreporter.com)

County: Milwaukee

Telephone: (414) 276-0273

Fax: (414) 276-8057

Day(s) Published: M/Tu/W/Th/F/

Paid Circulation: 1,498

Circulation: 0%

Comments: Per 985.08(4) Wis. Stats., "In all counties having a population of 750,000 or more, the fees for the publication of a legal notice may be equal to, but not in excess of, the regular publishing rate actually required of private advertisers for similar advertising matter."

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	76	12.00	0.8950	0.8950	0.7070
Arial	6	76	24.00	1.7900	1.7900	1.4140
Arial	8	102	12.00	0.6669	0.6669	0.5268
Arial	8	102	24.00	1.3337	1.3337	1.0536
Arial Bold	6	84	12.00	0.8098	0.8098	0.6397
Arial Bold	6	84	24.00	1.6195	1.6195	1.2794
Arial Bold	8	112	12.00	0.6073	0.6073	0.4798
Arial Bold	8	112	24.00	1.2146	1.2146	0.9595

## MILWAUKEE

### Milwaukee Community Journal

3612 N. Martin Luther King Drive

PO Box

Milwaukee, WI 53212-4198

Email: [pattillop@yahoo.com](mailto:pattillop@yahoo.com)

Web: [www.milwaukeecommunityjournal.com](http://www.milwaukeecommunityjournal.com)

County: Milwaukee

Telephone: (414) 265-5300

Fax: (414) 265-1536

Day(s) Published: F/

Paid Circulation: 1,750

Circulation: 0%

Comments: Per 985.08(4) Wis. Stats., "In all counties having a population of 750,000 or more, the fees for the publication of a legal notice may be equal to, but not in excess of, the regular publishing rate actually required of private advertisers for similar advertising matter."

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	100	12.00	0.6802	0.6802	0.5373
Arial	9	100	25.00	1.4171	1.4171	1.1195
Arial	9	100	38.00	2.1540	2.1540	1.7016
Arial	9	100	51.00	2.8909	2.8909	2.2837

## MILWAUKEE

### Milwaukee Journal Sentinel

333 W State Street

PO Box

Milwaukee, WI 53201-0661

Email: [tmondloch@gannett.com](mailto:tmondloch@gannett.com)

Web: [www.jsonline.com](http://www.jsonline.com)

County: Milwaukee

Telephone: (920) 431-8298

Fax: (877) 943-0443

Day(s) Published: Su/M/Tu/W/Th/F/Sa

Paid Circulation: 82,666

Circulation: 75%

Comments: Per 985.08(4) Wis. Stats., "In all counties having a population of 750,000 or more, the fees for the publication of a legal notice may be equal to, but not in excess of, the regular publishing rate actually required of private advertisers for similar advertising matter."

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	72	9.17	0.7219	1.2634	0.9980
Arial	6	72	19.33	1.5218	2.6631	2.1038
Arial	6	72	29.50	2.3225	4.0643	3.2107
Arial	6	72	39.67	3.1231	5.4654	4.3175
Arial	6	72	49.83	3.9230	6.8652	5.4233
Arial	6	72	60.00	4.7236	8.2664	6.5302
Arial	6.5	82	9.17	0.6339	1.1093	0.8763

Arial	6.5	82	19.33	1.3362	2.3384	1.8472
Arial	6.5	82	29.50	2.0392	3.5686	2.8191
Arial	6.5	82	39.67	2.7422	4.7989	3.7910
Arial	6.5	82	49.83	3.4446	6.0280	4.7619
Arial	6.5	82	60.00	4.1476	7.2583	5.7338
Arial	7	84	9.17	0.6188	1.0829	0.8554
Arial	7	84	19.33	1.3044	2.2827	1.8033
Arial	7	84	29.50	1.9907	3.4837	2.7520
Arial	7	84	39.67	2.6770	4.6847	3.7007
Arial	7	84	49.83	3.3626	5.8845	4.6485
Arial	7	84	60.00	4.0488	7.0855	5.5973
Arial	8	96	9.17	0.5414	0.9475	0.7485
Arial	8	96	19.33	1.1413	1.9974	1.5778
Arial	8	96	29.50	1.7418	3.0482	2.4080
Arial	8	96	39.67	2.3423	4.0991	3.2381
Arial	8	96	49.83	2.9422	5.1489	4.0675
Arial	8	96	60.00	3.5427	6.1998	4.8976
Arial Bold	6	80	9.17	0.6497	1.1370	0.8982
Arial Bold	6	80	19.33	1.3696	2.3968	1.8934
Arial Bold	6	80	29.50	2.0902	3.6579	2.8896
Arial Bold	6	80	39.67	2.8108	4.9189	3.8858
Arial Bold	6	80	49.83	3.5307	6.1787	4.8810
Arial Bold	6	80	60.00	4.2513	7.4397	5.8771
Arial Bold	6.5	90	9.17	0.5775	1.0107	0.7984
Arial Bold	6.5	90	19.33	1.2174	2.1305	1.6830
Arial Bold	6.5	90	29.50	1.8580	3.2514	2.5685
Arial Bold	6.5	90	39.67	2.4985	4.3724	3.4540
Arial Bold	6.5	90	49.83	3.1384	5.4922	4.3386
Arial Bold	6.5	90	60.00	3.7789	6.6131	5.2241
Arial Bold	7	92	9.17	0.5650	0.9887	0.7811
Arial Bold	7	92	19.33	1.1910	2.0842	1.6464
Arial Bold	7	92	29.50	1.8176	3.1808	2.5127
Arial Bold	7	92	39.67	2.4442	4.2773	3.3789
Arial Bold	7	92	49.83	3.0702	5.3728	4.2443
Arial Bold	7	92	60.00	3.6968	6.4693	5.1106
Arial Bold	8	106	9.17	0.4904	0.8581	0.6779
Arial Bold	8	106	19.33	1.0337	1.8089	1.4290
Arial Bold	8	106	29.50	1.5775	2.7607	2.1808
Arial Bold	8	106	39.67	2.1214	3.7124	2.9327
Arial Bold	8	106	49.83	2.6647	4.6632	3.6837
Arial Bold	8	106	60.00	3.2085	5.6149	4.4356
Arial Bold Italic	6.5	90	9.17	0.5775	1.0107	0.7984
Arial Bold Italic	6.5	90	19.33	1.2174	2.1305	1.6830
Arial Bold Italic	6.5	90	29.50	1.8580	3.2514	2.5685
Arial Bold Italic	6.5	90	39.67	2.4985	4.3724	3.4540
Arial Bold Italic	6.5	90	49.83	3.1384	5.4922	4.3386
Arial Bold Italic	6.5	90	60.00	3.7789	6.6131	5.2241
Arial Italic	6.5	82	9.17	0.6339	1.1093	0.8763
Arial Italic	6.5	82	19.33	1.3362	2.3384	1.8472
Arial Italic	6.5	82	29.50	2.0392	3.5686	2.8191
Arial Italic	6.5	82	39.67	2.7422	4.7989	3.7910
Arial Italic	6.5	82	49.83	3.4446	6.0280	4.7619
Arial Italic	6.5	82	60.00	4.1476	7.2583	5.7338

**MILWAUKEE**

**North Shore NOW**

333 W State Street  
 PO Box  
 Milwaukee, WI 53201-0661

County: Milwaukee  
 Telephone: (920) 431-8298  
 Fax: (877) 943-0443

Day(s) Published: Su/M/Tu/W/Th/F/Sa  
 Paid Circulation: 15,070  
 Circulation: 30%

Email: tmondloch@gannett.com

Web: www.baysidenow.com

Comments: Per 985.08(4) Wis. Stats., "In all counties having a population of 750,000 or more, the fees for the publication of a legal notice may be equal to, but not in excess of, the regular publishing rate actually required of private advertisers for similar advertising matter."

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	72	9.17	0.7217	0.9382	0.7411
Arial	6	72	19.33	1.5220	1.9786	1.5631
Arial	6	72	29.50	2.3225	3.0192	2.3851
Arial	6	72	39.67	3.1229	4.0597	3.2071
Arial	6	72	49.83	3.9232	5.1002	4.0290
Arial	6	72	60.00	4.7236	6.1407	4.8510
Arial	7	84	9.17	0.6186	0.8042	0.6353
Arial	7	84	19.33	1.3046	1.6960	1.3398
Arial	7	84	29.50	1.9907	2.5879	2.0443
Arial	7	84	39.67	2.6767	3.4798	2.7489
Arial	7	84	49.83	3.3628	4.3716	3.4534
Arial	7	84	60.00	4.0488	5.2635	4.1580
Arial	8	96	9.17	0.5413	0.7037	0.5559
Arial	8	102	9.17	0.5094	0.6623	0.5232
Arial	8	102	19.33	1.0744	1.3967	1.1033
Arial	8	96	19.33	1.1415	1.4840	1.1723
Arial	8	96	29.50	1.7418	2.2644	1.7888
Arial	8	102	29.50	1.6394	2.1312	1.6836
Arial	8	102	39.67	2.2044	2.8657	2.2638
Arial	8	96	39.67	2.3422	3.0448	2.4053
Arial	8	96	49.83	2.9424	3.8251	3.0217
Arial	8	102	49.83	2.7693	3.6001	2.8440
Arial	8	102	60.00	3.3343	4.3346	3.4242
Arial	8	96	60.00	3.5427	4.6055	3.6382
Arial	9	114	9.17	0.4558	0.5925	0.4681
Arial	9	114	19.33	0.9613	1.2497	0.9872
Arial	9	114	29.50	1.4668	1.9069	1.5064
Arial	9	114	39.67	1.9723	2.5640	2.0255
Arial	9	114	49.83	2.4778	3.2212	2.5446
Arial	9	114	60.00	2.9833	3.8784	3.0638
Arial Bold	6	80	9.17	0.6495	0.8444	0.6670
Arial Bold	6	80	19.33	1.3698	1.7808	1.4068
Arial Bold	6	80	29.50	2.0902	2.7173	2.1466
Arial Bold	6	80	39.67	2.8106	3.6538	2.8864
Arial Bold	6	80	49.83	3.5309	4.5902	3.6261
Arial Bold	6	80	60.00	4.2513	5.5267	4.3659
Arial Bold	7	92	9.17	0.5648	0.7342	0.5800
Arial Bold	7	92	19.33	1.1912	1.5485	1.2233
Arial Bold	7	92	29.50	1.8176	2.3628	1.8666
Arial Bold	7	92	39.67	2.4440	3.1772	2.5099
Arial Bold	7	92	49.83	3.0703	3.9914	3.1531
Arial Bold	7	92	60.00	3.6968	4.8058	3.7964
Arial Bold	8	106	9.17	0.4902	0.6373	0.5034
Arial Bold	8	112	9.17	0.4639	0.6031	0.4765
Arial Bold	8	112	19.33	0.9785	1.2720	1.0048
Arial Bold	8	106	19.33	1.0338	1.3440	1.0617
Arial Bold	8	106	29.50	1.5775	2.0508	1.6200

Arial Bold	8	112	29.50	1.4930	1.9409	1.5333
Arial Bold	8	112	39.67	2.0076	2.6098	2.0617
Arial Bold	8	106	39.67	2.1212	2.7576	2.1784
Arial Bold	8	106	49.83	2.6648	3.4643	2.7367
Arial Bold	8	112	49.83	2.5221	3.2787	2.5901
Arial Bold	8	112	60.00	3.0366	3.9476	3.1185
Arial Bold	8	106	60.00	3.2085	4.1711	3.2950
Arial Bold	9	126	9.17	0.4124	0.5361	0.4235
Arial Bold	9	126	19.33	0.8697	1.1307	0.8932
Arial Bold	9	126	29.50	1.3271	1.7253	1.3629
Arial Bold	9	126	39.67	1.7845	2.3198	1.8326
Arial Bold	9	126	49.83	2.2418	2.9144	2.3023
Arial Bold	9	126	60.00	2.6992	3.5090	2.7720
Arial Bold Italic	8	112	9.17	0.4639	0.6031	0.4765
Arial Bold Italic	8	112	19.33	0.9785	1.2720	1.0048
Arial Bold Italic	8	112	29.50	1.4930	1.9409	1.5333
Arial Bold Italic	8	112	39.67	2.0076	2.6098	2.0617
Arial Bold Italic	8	112	49.83	2.5221	3.2787	2.5901
Arial Bold Italic	8	112	60.00	3.0366	3.9476	3.1185
Arial Bold Italic	9	126	9.17	0.4124	0.5361	0.4235
Arial Bold Italic	9	126	19.33	0.8697	1.1307	0.8932
Arial Bold Italic	9	126	29.50	1.3271	1.7253	1.3629
Arial Bold Italic	9	126	39.67	1.7845	2.3198	1.8326
Arial Bold Italic	9	126	49.83	2.2418	2.9144	2.3023
Arial Bold Italic	9	126	60.00	2.6992	3.5090	2.7720
Arial Italic	8	102	9.17	0.5094	0.6623	0.5232
Arial Italic	8	102	19.33	1.0744	1.3967	1.1033
Arial Italic	8	102	29.50	1.6394	2.1312	1.6836
Arial Italic	8	102	39.67	2.2044	2.8657	2.2638
Arial Italic	8	102	49.83	2.7693	3.6001	2.8440
Arial Italic	8	102	60.00	3.3343	4.3346	3.4242
Arial Italic	9	114	9.17	0.4558	0.5925	0.4681
Arial Italic	9	114	19.33	0.9613	1.2497	0.9872
Arial Italic	9	114	29.50	1.4668	1.9069	1.5064
Arial Italic	9	114	39.67	1.9723	2.5640	2.0255
Arial Italic	9	114	49.83	2.4778	3.2212	2.5446
Arial Italic	9	114	60.00	2.9833	3.8784	3.0638

## MILWAUKEE

### South NOW

333 W State Street

PO Box

Milwaukee, WI 53201-0661

County: Milwaukee

Telephone: (920) 785-7281

Fax: (414) 224-2505

Day(s) Published: Su/M/Tu/W/Th/F/Sa

Paid Circulation: 10,789

Circulation: 15%

Email: tmondloch@gannett.com

Web: www.bayviewnow.com

Comments: Per 985.08(4) Wis. Stats., "In all counties having a population of 750,000 or more, the fees for the publication of a legal notice may be equal to, but not in excess of, the regular publishing rate actually required of private advertisers for similar advertising matter."

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	72	9.17	0.7217	0.8299	0.6556
Arial	6	72	19.33	1.5220	1.7503	1.3827
Arial	6	72	29.50	2.3225	2.6708	2.1099
Arial	6	72	39.67	3.1229	3.5913	2.8370
Arial	6	72	49.83	3.9232	4.5117	3.5641
Arial	6	72	60.00	4.7236	5.4322	4.2912
Arial	7	84	9.17	0.6186	0.7114	0.5620
Arial	7	84	19.33	1.3046	1.5003	1.1852
Arial	7	84	29.50	1.9907	2.2893	1.8085
Arial	7	84	39.67	2.6767	3.0783	2.4317

Arial	7	84	49.83	3.3628	3.8672	3.0549
Arial	7	84	60.00	4.0488	4.6562	3.6782
Arial	8	96	9.17	0.5413	0.6225	0.4917
Arial	8	102	9.17	0.5094	0.5858	0.4628
Arial	8	102	19.33	1.0744	1.2355	0.9760
Arial	8	96	19.33	1.1415	1.3128	1.0370
Arial	8	96	29.50	1.7418	2.0031	1.5824
Arial	8	102	29.50	1.6394	1.8853	1.4893
Arial	8	102	39.67	2.2044	2.5350	2.0026
Arial	8	96	39.67	2.3422	2.6935	2.1278
Arial	8	96	49.83	2.9424	3.3838	2.6731
Arial	8	102	49.83	2.7693	3.1847	2.5158
Arial	8	102	60.00	3.3343	3.8345	3.0291
Arial	8	96	60.00	3.5427	4.0741	3.2184
Arial	9	114	9.17	0.4558	0.5242	0.4141
Arial	9	114	19.33	0.9613	1.1055	0.8733
Arial	9	114	29.50	1.4668	1.6868	1.3325
Arial	9	114	39.67	1.9723	2.2682	1.7918
Arial	9	114	49.83	2.4778	2.8495	2.2510
Arial	9	114	60.00	2.9833	3.4309	2.7103
Arial Bold	6	80	9.17	0.6495	0.7470	0.5901
Arial Bold	6	80	19.33	1.3698	1.5753	1.2444
Arial Bold	6	80	29.50	2.0902	2.4037	1.8989
Arial Bold	6	80	39.67	2.8106	3.2322	2.5533
Arial Bold	6	80	49.83	3.5309	4.0605	3.2077
Arial Bold	6	80	60.00	4.2513	4.8890	3.8621
Arial Bold	7	92	9.17	0.5648	0.6495	0.5131
Arial Bold	7	92	19.33	1.1912	1.3698	1.0821
Arial Bold	7	92	29.50	1.8176	2.0902	1.6512
Arial Bold	7	92	39.67	2.4440	2.8106	2.2203
Arial Bold	7	92	49.83	3.0703	3.5309	2.7893
Arial Bold	7	92	60.00	3.6968	4.2513	3.3584
Arial Bold	8	106	9.17	0.4902	0.5637	0.4453
Arial Bold	8	112	9.17	0.4639	0.5335	0.4215
Arial Bold	8	112	19.33	0.9785	1.1252	0.8889
Arial Bold	8	106	19.33	1.0338	1.1889	0.9392
Arial Bold	8	106	29.50	1.5775	1.8141	1.4331
Arial Bold	8	112	29.50	1.4930	1.7170	1.3563
Arial Bold	8	112	39.67	2.0076	2.3087	1.8238
Arial Bold	8	106	39.67	2.1212	2.4394	1.9270
Arial Bold	8	106	49.83	2.6648	3.0645	2.4209
Arial Bold	8	112	49.83	2.5221	2.9004	2.2912
Arial Bold	8	112	60.00	3.0366	3.4921	2.7587
Arial Bold	8	106	60.00	3.2085	3.6898	2.9148
Arial Bold	9	126	9.17	0.4124	0.4743	0.3746
Arial Bold	9	126	19.33	0.8697	1.0002	0.7901
Arial Bold	9	126	29.50	1.3271	1.5262	1.2056
Arial Bold	9	126	39.67	1.7845	2.0522	1.6211
Arial Bold	9	126	49.83	2.2418	2.5781	2.0366
Arial Bold	9	126	60.00	2.6992	3.1041	2.4521
Arial Bold Italic	8	112	9.17	0.4639	0.5335	0.4215
Arial Bold Italic	8	112	19.33	0.9785	1.1252	0.8889
Arial Bold Italic	8	112	29.50	1.4930	1.7170	1.3563
Arial Bold Italic	8	112	39.67	2.0076	2.3087	1.8238
Arial Bold Italic	8	112	49.83	2.5221	2.9004	2.2912
Arial Bold Italic	8	112	60.00	3.0366	3.4921	2.7587
Arial Bold Italic	9	126	9.17	0.4124	0.4743	0.3746
Arial Bold Italic	9	126	19.33	0.8697	1.0002	0.7901
Arial Bold Italic	9	126	29.50	1.3271	1.5262	1.2056
Arial Bold Italic	9	126	39.67	1.7845	2.0522	1.6211
Arial Bold Italic	9	126	49.83	2.2418	2.5781	2.0366



Arial Bold Italic	9	126	60.00	2.6992	3.1041	2.4521
Arial Italic	8	102	9.17	0.5094	0.5858	0.4628
Arial Italic	8	102	19.33	1.0744	1.2355	0.9760
Arial Italic	8	102	29.50	1.6394	1.8853	1.4893
Arial Italic	8	102	39.67	2.2044	2.5350	2.0026
Arial Italic	8	102	49.83	2.7693	3.1847	2.5158
Arial Italic	8	102	60.00	3.3343	3.8345	3.0291
Arial Italic	9	114	9.17	0.4558	0.5242	0.4141
Arial Italic	9	114	19.33	0.9613	1.1055	0.8733
Arial Italic	9	114	29.50	1.4668	1.6868	1.3325
Arial Italic	9	114	39.67	1.9723	2.2682	1.7918
Arial Italic	9	114	49.83	2.4778	2.8495	2.2510
Arial Italic	9	114	60.00	2.9833	3.4309	2.7103

## MILWAUKEE

### Southwest NOW

333 W State Street

PO Box

Milwaukee, WI 53201-0661

County: Milwaukee

Telephone: (920) 431-8298

Fax: (877) 943-0443

Day(s) Published: Su/M/Tu/W/Th/F/Sa

Paid Circulation: 14,075

Circulation: 30%

Email: tmondloch@gannett.com

Web: www.greenfieldnow.com

Comments: Per 985.08(4) Wis. Stats., "In all counties having a population of 750,000 or more, the fees for the publication of a legal notice may be equal to, but not in excess of, the regular publishing rate actually required of private advertisers for similar advertising matter."

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	72	9.17	0.7217	0.9382	0.7411
Arial	6	72	19.33	1.5220	1.9786	1.5631
Arial	6	72	29.50	2.3225	3.0192	2.3851
Arial	6	72	39.67	3.1229	4.0597	3.2071
Arial	6	72	49.83	3.9232	5.1002	4.0290
Arial	6	72	60.00	4.7236	6.1407	4.8510
Arial	7	84	9.17	0.6186	0.8042	0.6353
Arial	7	84	19.33	1.3046	1.6960	1.3398
Arial	7	84	29.50	1.9907	2.5879	2.0443
Arial	7	84	39.67	2.6767	3.4798	2.7489
Arial	7	84	49.83	3.3628	4.3716	3.4534
Arial	7	84	60.00	4.0488	5.2635	4.1580
Arial	8	96	9.17	0.5413	0.7037	0.5559
Arial	8	102	9.17	0.5094	0.6623	0.5232
Arial	8	102	19.33	1.0744	1.3967	1.1033
Arial	8	96	19.33	1.1415	1.4840	1.1723
Arial	8	96	29.50	1.7418	2.2644	1.7888
Arial	8	102	29.50	1.6394	2.1312	1.6836
Arial	8	102	39.67	2.2044	2.8657	2.2638
Arial	8	96	39.67	2.3422	3.0448	2.4053
Arial	8	96	49.83	2.9424	3.8251	3.0217
Arial	8	102	49.83	2.7693	3.6001	2.8440
Arial	8	102	60.00	3.3343	4.3346	3.4242
Arial	8	96	60.00	3.5427	4.6055	3.6382
Arial	9	114	9.17	0.4558	0.5925	0.4681
Arial	9	114	19.33	0.9613	1.2497	0.9872
Arial	9	114	29.50	1.4668	1.9069	1.5064
Arial	9	114	39.67	1.9723	2.5640	2.0255
Arial	9	114	49.83	2.4778	3.2212	2.5446
Arial	9	114	60.00	2.9833	3.8784	3.0638
Arial Bold	6	80	9.17	0.6495	0.8444	0.6670
Arial Bold	6	80	19.33	1.3698	1.7808	1.4068
Arial Bold	6	80	29.50	2.0902	2.7173	2.1466
Arial Bold	6	80	39.67	2.8106	3.6538	2.8864

Arial Bold	6	80	49.83	3.5309	4.5902	3.6261
Arial Bold	6	80	60.00	4.2513	5.5267	4.3659
Arial Bold	7	92	9.17	0.5648	0.7342	0.5800
Arial Bold	7	92	19.33	1.1912	1.5485	1.2233
Arial Bold	7	92	29.50	1.8176	2.3628	1.8666
Arial Bold	7	92	39.67	2.4440	3.1772	2.5099
Arial Bold	7	92	49.83	3.0703	3.9914	3.1531
Arial Bold	7	92	60.00	3.6968	4.8058	3.7964
Arial Bold	8	106	9.17	0.4902	0.6373	0.5034
Arial Bold	8	112	9.17	0.4639	0.6031	0.4765
Arial Bold	8	112	19.33	0.9785	1.2720	1.0048
Arial Bold	8	106	19.33	1.0338	1.3440	1.0617
Arial Bold	8	106	29.50	1.5775	2.0508	1.6200
Arial Bold	8	112	29.50	1.4930	1.9409	1.5333
Arial Bold	8	112	39.67	2.0076	2.6098	2.0617
Arial Bold	8	106	39.67	2.1212	2.7576	2.1784
Arial Bold	8	106	49.83	2.6648	3.4643	2.7367
Arial Bold	8	112	49.83	2.5221	3.2787	2.5901
Arial Bold	8	112	60.00	3.0366	3.9476	3.1185
Arial Bold	8	106	60.00	3.2085	4.1711	3.2950
Arial Bold	9	126	9.17	0.4124	0.5361	0.4235
Arial Bold	9	126	19.33	0.8697	1.1307	0.8932
Arial Bold	9	126	29.50	1.3271	1.7253	1.3629
Arial Bold	9	126	39.67	1.7845	2.3198	1.8326
Arial Bold	9	126	49.83	2.2418	2.9144	2.3023
Arial Bold	9	126	60.00	2.6992	3.5090	2.7720
Arial Bold Italic	8	112	9.17	0.4639	0.6031	0.4765
Arial Bold Italic	8	112	19.33	0.9785	1.2720	1.0048
Arial Bold Italic	8	112	29.50	1.4930	1.9409	1.5333
Arial Bold Italic	8	112	39.67	2.0076	2.6098	2.0617
Arial Bold Italic	8	112	49.83	2.5221	3.2787	2.5901
Arial Bold Italic	8	112	60.00	3.0366	3.9476	3.1185
Arial Bold Italic	9	126	9.17	0.4124	0.5361	0.4235
Arial Bold Italic	9	126	19.33	0.8697	1.1307	0.8932
Arial Bold Italic	9	126	29.50	1.3271	1.7253	1.3629
Arial Bold Italic	9	126	39.67	1.7845	2.3198	1.8326
Arial Bold Italic	9	126	49.83	2.2418	2.9144	2.3023
Arial Bold Italic	9	126	60.00	2.6992	3.5090	2.7720
Arial Italic	8	102	9.17	0.5094	0.6623	0.5232
Arial Italic	8	102	19.33	1.0744	1.3967	1.1033
Arial Italic	8	102	29.50	1.6394	2.1312	1.6836
Arial Italic	8	102	39.67	2.2044	2.8657	2.2638
Arial Italic	8	102	49.83	2.7693	3.6001	2.8440
Arial Italic	8	102	60.00	3.3343	4.3346	3.4242
Arial Italic	9	114	9.17	0.4558	0.5925	0.4681
Arial Italic	9	114	19.33	0.9613	1.2497	0.9872
Arial Italic	9	114	29.50	1.4668	1.9069	1.5064
Arial Italic	9	114	39.67	1.9723	2.5640	2.0255
Arial Italic	9	114	49.83	2.4778	3.2212	2.5446
Arial Italic	9	114	60.00	2.9833	3.8784	3.0638

## MONROE

### Cashton Record

713 Broadway  
PO Box 100  
Cashton, WI 54619-0100

County: Monroe  
Telephone: (608) 654-7330  
Fax: (608) 654-7324

Day(s) Published: W/  
Paid Circulation: 955  
Circulation: 0%

Email: [cashtonrecord@mwt.net](mailto:cashtonrecord@mwt.net)

Web:

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	98	11.50	0.6652	0.6652	0.5255
Arial	8	98	24.00	1.3882	1.3882	1.0966
Arial	8	98	36.50	2.1112	2.1112	1.6678
Arial	8	98	49.00	2.8342	2.8342	2.2389
Arial	8	98	61.50	3.5572	3.5572	2.8101
Arial	10	122	11.50	0.5343	0.5343	0.4221
Arial	10	122	24.00	1.1151	1.1151	0.8809
Arial	10	122	36.50	1.6959	1.6959	1.3397
Arial	10	122	49.00	2.2766	2.2766	1.7985
Arial	10	122	61.50	2.8574	2.8574	2.2573
Arial Bold	8	108	11.50	0.6036	0.6036	0.4768
Arial Bold	8	108	24.00	1.2596	1.2596	0.9951
Arial Bold	8	108	36.50	1.9157	1.9157	1.5133
Arial Bold	8	108	49.00	2.5718	2.5718	2.0316
Arial Bold	8	108	61.50	3.2278	3.2278	2.5499
Arial Bold	10	134	11.50	0.4865	0.4865	0.3843
Arial Bold	10	134	24.00	1.0152	1.0152	0.8020
Arial Bold	10	134	36.50	1.5440	1.5440	1.2197
Arial Bold	10	134	49.00	2.0728	2.0728	1.6374
Arial Bold	10	134	61.50	2.6015	2.6015	2.0551
Arial Bold Italic	8	108	11.50	0.6036	0.6036	0.4768
Arial Bold Italic	8	108	24.00	1.2596	1.2596	0.9951
Arial Bold Italic	8	108	36.50	1.9157	1.9157	1.5133
Arial Bold Italic	8	108	49.00	2.5718	2.5718	2.0316
Arial Bold Italic	8	108	61.50	3.2278	3.2278	2.5499
Arial Bold Italic	10	134	11.50	0.4865	0.4865	0.3843
Arial Bold Italic	10	134	24.00	1.0152	1.0152	0.8020
Arial Bold Italic	10	134	36.50	1.5440	1.5440	1.2197
Arial Bold Italic	10	134	49.00	2.0728	2.0728	1.6374
Arial Bold Italic	10	134	61.50	2.6015	2.6015	2.0551
Arial Italic	8	98	11.50	0.6652	0.6652	0.5255
Arial Italic	8	98	24.00	1.3882	1.3882	1.0966
Arial Italic	8	98	36.50	2.1112	2.1112	1.6678
Arial Italic	8	98	49.00	2.8342	2.8342	2.2389
Arial Italic	8	98	61.50	3.5572	3.5572	2.8101
Arial Italic	10	122	11.50	0.5343	0.5343	0.4221
Arial Italic	10	122	24.00	1.1151	1.1151	0.8809
Arial Italic	10	122	36.50	1.6959	1.6959	1.3397
Arial Italic	10	122	49.00	2.2766	2.2766	1.7985
Arial Italic	10	122	61.50	2.8574	2.8574	2.2573

## MONROE

### Journal

903 Superior Avenue  
PO Box 190  
Tomah, WI 54660-0190

County: Monroe  
Telephone: (608) 791-8300  
Fax: (608) 791-8238

Day(s) Published: M/F/  
Paid Circulation: 1,338  
Circulation: 0%

Email: [rivervalley.legals@lee.net](mailto:rivervalley.legals@lee.net)

Web: [www.tomahjournal.com](http://www.tomahjournal.com)

Comments: Per 985.03(am) Wis. Stats., "If there is not a newspaper in a city, village, or town that satisfies the requirements under par. (a), the publisher of a newspaper that satisfies all of the following may be awarded or be entitled to compensation or a fee for the publishing of a legal notice: 1. The newspaper is published regularly and continuously in the city, village, or town and publishing in the newspaper is likely to give notice in the area or to the affected person. 2. The newspaper is otherwise qualified under this section."

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Light	6.8	80	9.40	0.6660	0.6660	0.5261
Arial Light	6.8	80	19.40	1.3746	1.3746	1.0859
Arial Light	6.8	80	29.40	2.0831	2.0831	1.6456
Arial Light	6.8	80	39.40	2.7917	2.7917	2.2053
Arial Light	8	94	9.40	0.5668	0.5668	0.4478
Arial Light	8	94	19.40	1.1699	1.1699	0.9241
Arial Light	8	94	29.40	1.7729	1.7729	1.4005
Arial Light	8	94	39.40	2.3759	2.3759	1.8769
Arial Light	9	110	9.40	0.4844	0.4844	0.3826
Arial Light	9	110	19.40	0.9997	0.9997	0.7897
Arial Light	9	110	29.40	1.5150	1.5150	1.1968
Arial Light	9	110	39.40	2.0303	2.0303	1.6039
Arial Light Bold	6.8	92	9.40	0.5792	0.5792	0.4575
Arial Light Bold	6.8	92	19.40	1.1953	1.1953	0.9442
Arial Light Bold	6.8	92	29.40	1.8114	1.8114	1.4310
Arial Light Bold	6.8	92	39.40	2.4275	2.4275	1.9177
Arial Light Bold	8	104	9.40	0.5123	0.5123	0.4047
Arial Light Bold	8	104	19.40	1.0574	1.0574	0.8353
Arial Light Bold	8	104	29.40	1.6024	1.6024	1.2658
Arial Light Bold	8	104	39.40	2.1474	2.1474	1.6964
Arial Light Bold	9	122	9.40	0.4367	0.4367	0.3450
Arial Light Bold	9	122	19.40	0.9014	0.9014	0.7120
Arial Light Bold	9	122	29.40	1.3660	1.3660	1.0791
Arial Light Bold	9	122	39.40	1.8306	1.8306	1.4461

## MONROE

### Monroe County Herald

1302 River Road  
PO Box 252  
Sparta, WI 54656-0252

County: Monroe  
Telephone: (608) 269-3186  
Fax: (608) 269-6876

Day(s) Published: M/Th/  
Paid Circulation: 4,858  
Circulation: 0%

Email: [greg@monroecountyherald.com](mailto:greg@monroecountyherald.com)

Web: [www.monroecountyherald.com](http://www.monroecountyherald.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	12.00	0.6669	0.6669	0.5268
Arial	8	102	25.12	1.3962	1.3962	1.1030
Arial	8	102	38.28	2.1272	2.1272	1.6805
Arial	8	102	51.00	2.8342	2.8342	2.2389
Arial	8	102	64.50	3.5844	3.5844	2.8316
Arial	8	102	78.00	4.3346	4.3346	3.4242
Arial Bold	8	112	12.00	0.6073	0.6073	0.4798
Arial Bold	8	112	25.12	1.2716	1.2716	1.0045
Arial Bold	8	112	38.28	1.9373	1.9373	1.5304

Arial Bold	8	112	51.00	2.5811	2.5811	2.0390
Arial Bold	8	112	64.50	3.2644	3.2644	2.5787
Arial Bold	8	112	78.00	3.9476	3.9476	3.1185

## OCONTO

### Oconto County Reporter

648 Brazeau Avenue  
PO Box 200  
Oconto, WI 54153-0200

County: Oconto  
Telephone: (920) 431-8298  
Fax: (877) 943-0443

Day(s) Published: Su/M/Tu/W/Th/F/Sa  
Paid Circulation: 2,468  
Circulation: 0%

Email: tmondloch@gannett.com

Web: www.ocontocountyreporter.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	9.18	0.6671	0.6671	0.5270
Arial	6	78	19.36	1.4071	1.4071	1.1115
Arial	6	78	29.54	2.1470	2.1470	1.6961
Arial	6	78	39.73	2.8869	2.8869	2.2806
Arial	6	78	49.91	3.6269	3.6269	2.8651
Arial	6	78	60.09	4.3668	4.3668	3.4496

## OCONTO

### Oconto County Times-Herald

420 N Chestnut St Suite C  
PO Box 87  
Oconto Falls, WI 54154-0087

County: Oconto  
Telephone: (715) 853-7470  
Fax: (715) 524-3941

Day(s) Published: W/  
Paid Circulation: 2,062  
Circulation: 0%

Email: advertising@newmedia-wi.com

Web: www.newmedia-wi.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	13.14	0.9549	0.9549	0.7543
Arial	6	78	24.24	1.7616	1.7616	1.3916
Arial	6	78	41.34	3.0042	3.0042	2.3732
Arial	6	78	55.50	4.0333	4.0333	3.1861
Arial	8	102	13.14	0.7302	0.7302	0.5768
Arial	8	102	24.24	1.3471	1.3471	1.0641
Arial	8	102	41.34	2.2974	2.2974	1.8148
Arial	8	102	55.50	3.0843	3.0843	2.4365
Arial	10	128	13.14	0.5819	0.5819	0.4597
Arial	10	128	24.24	1.0734	1.0734	0.8480
Arial	10	128	41.34	1.8307	1.8307	1.4462
Arial	10	128	55.50	2.4578	2.4578	1.9416
Arial Bold	6	84	13.14	0.8867	0.8867	0.7005
Arial Bold	6	84	24.24	1.6357	1.6357	1.2922
Arial Bold	6	84	41.34	2.7896	2.7896	2.2037
Arial Bold	6	84	55.50	3.7452	3.7452	2.9586
Arial Bold	8	112	13.14	0.6650	0.6650	0.5253
Arial Bold	8	112	24.24	1.2268	1.2268	0.9691
Arial Bold	8	112	41.34	2.0922	2.0922	1.6528
Arial Bold	8	112	55.50	2.8089	2.8089	2.2189
Arial Bold	10	140	13.14	0.5320	0.5320	0.4203
Arial Bold	10	140	24.24	0.9814	0.9814	0.7753
Arial Bold	10	140	41.34	1.6738	1.6738	1.3222
Arial Bold	10	140	55.50	2.2471	2.2471	1.7751

## ONEIDA

### Lakeland Times

510 Chippewa Street  
PO Box 790  
Minocqua, WI 54548-0790

County: Oneida  
Telephone: (715) 356-5236  
Fax: (715) 358-2121

Day(s) Published: Tu/F/  
Paid Circulation: 5,836  
Circulation: 0%

Email: hholmes@lakelandtimes.com

Web: www.lakelandtimes.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	7	90	8.67	0.5458	0.5458	0.4312
Arial	7	90	18.33	1.1547	1.1547	0.9121
Arial	7	90	28.00	1.7635	1.7635	1.3931
Arial	7	90	37.67	2.3723	2.3723	1.8741
Arial	7	90	47.33	2.9811	2.9811	2.3550
Arial	7	90	57.00	3.5900	3.5900	2.8360
Arial	10	128	8.67	0.3838	0.3838	0.3032
Arial	10	128	18.33	0.8119	0.8119	0.6414
Arial	10	128	28.00	1.2400	1.2400	0.9795
Arial	10	128	37.67	1.6680	1.6680	1.3177
Arial	10	128	47.33	2.0961	2.0961	1.6559
Arial	10	128	57.00	2.5242	2.5242	1.9940
Arial Bold	7	98	8.67	0.5013	0.5013	0.3960
Arial Bold	7	98	18.33	1.0604	1.0604	0.8377
Arial Bold	7	98	28.00	1.6195	1.6195	1.2794
Arial Bold	7	98	37.67	2.1787	2.1787	1.7211
Arial Bold	7	98	47.33	2.7378	2.7378	2.1628
Arial Bold	7	98	57.00	3.2969	3.2969	2.6044
Arial Bold	10	140	8.67	0.3509	0.3509	0.2772
Arial Bold	10	140	18.33	0.7423	0.7423	0.5864
Arial Bold	10	140	28.00	1.1337	1.1337	0.8956
Arial Bold	10	140	37.67	1.5251	1.5251	1.2047
Arial Bold	10	140	47.33	1.9164	1.9164	1.5139
Arial Bold	10	140	57.00	2.3078	2.3078	1.8231

## ONEIDA

### Northwoods River News

510 Chippewa Street  
PO Box 790  
Minocqua, WI 54548-0790

County: Oneida  
Telephone: (715) 356-5236  
Fax: (715) 358-2121

Day(s) Published: Tu/Th/Sa  
Paid Circulation: 2,854  
Circulation: 0%

Email: hholmes@lakelandtimes.com

Web: www.rivernewsonline.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	7	90	8.67	0.5458	0.5458	0.4312
Arial	7	90	18.33	1.1547	1.1547	0.9121
Arial	7	90	28.00	1.7635	1.7635	1.3931
Arial	7	90	37.67	2.3723	2.3723	1.8741
Arial	7	90	47.33	2.9811	2.9811	2.3550
Arial	7	90	57.00	3.5900	3.5900	2.8360
Arial Bold	7	98	8.67	0.5013	0.5013	0.3960
Arial Bold	7	98	18.33	1.0604	1.0604	0.8377
Arial Bold	7	98	28.00	1.6195	1.6195	1.2794
Arial Bold	7	98	37.67	2.1787	2.1787	1.7211
Arial Bold	7	98	47.33	2.7378	2.7378	2.1628
Arial Bold	7	98	57.00	3.2969	3.2969	2.6044

## ONEIDA

### Three Lakes News

PO Box 243  
Three Lakes, WI 54562-0243

County: Oneida  
Telephone: (715) 479-4421  
Fax: (715) 479-6242

Day(s) Published: W/  
Paid Circulation: 727  
Circulation: 0%

Email: lizs@vcnewsreview.com

Web: www.vcnewsreview.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	74	10.20	0.7813	0.7813	0.6172
Arial	6	74	21.40	1.6392	1.6392	1.2949
Arial	6	74	32.60	2.4971	2.4971	1.9727
Arial	6	74	43.80	3.3551	3.3551	2.6504
Arial	6	74	54.10	4.1440	4.1440	3.2736
Arial	6	74	66.00	5.0556	5.0556	3.9937
Arial Bold	6	80	10.20	0.7227	0.7227	0.5709
Arial Bold	6	80	21.40	1.5163	1.5163	1.1978
Arial Bold	6	80	32.60	2.3099	2.3099	1.8247
Arial Bold	6	80	43.80	3.1034	3.1034	2.4516
Arial Bold	6	80	54.10	3.8332	3.8332	3.0281
Arial Bold	6	80	66.00	4.6764	4.6764	3.6942

## OUTAGAMIE

### Post Crescent

306 W Washington Street  
PO Box  
Appleton, WI 54911-4745

County: Outagamie  
Telephone: (920) 431-8298  
Fax: (877) 943-0443

Day(s) Published: Su/M/Tu/W/Th/F/Sa  
Paid Circulation: 22,215  
Circulation: 60%

Email: tmondloch@gannett.com

Web: www.postcrescent.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	9.18	0.6671	1.0674	0.8432
Arial	6	78	19.36	1.4071	2.2513	1.7785
Arial	6	78	29.54	2.1470	3.4352	2.7137
Arial	6	78	39.73	2.8869	4.6191	3.6489
Arial	6	78	49.91	3.6269	5.8030	4.5842
Arial	6	78	60.09	4.3668	6.9869	5.5194

## OUTAGAMIE

### Times-Villager

1900 Crooks Avenue  
PO Box 229  
Kaukauna, WI 54130-0229

County: Outagamie  
Telephone: (920) 759-2000  
Fax: (920) 759-7344

Day(s) Published: W/Sa  
Paid Circulation: 4,039  
Circulation: 0%

Email: sales@timesvillager.com

Web: www.timesvillager.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.5278	0.5278	0.4169
Arial	8	102	20.00	1.1112	1.1112	0.8778
Arial	8	102	30.30	1.6836	1.6836	1.3300
Arial	8	102	40.80	2.2674	2.2674	1.7912
Arial	8	102	51.10	2.8398	2.8398	2.2433
Arial	8	102	61.60	3.4232	3.4232	2.7043
Arial	9	114	9.50	0.4722	0.4722	0.3730
Arial	9	114	20.00	0.9943	0.9943	0.7854
Arial	9	114	30.30	1.5064	1.5064	1.1900

Arial	9	114	40.80	2.0288	2.0288	1.6027
Arial	9	114	51.10	2.5409	2.5409	2.0072
Arial	9	114	61.60	3.0629	3.0629	2.4196
Arial Bold	8	112	9.50	0.4806	0.4806	0.3797
Arial Bold	8	112	20.00	1.0120	1.0120	0.7995
Arial Bold	8	112	30.30	1.5333	1.5333	1.2112
Arial Bold	8	112	40.80	2.0650	2.0650	1.6313
Arial Bold	8	112	51.10	2.5862	2.5862	2.0430
Arial Bold	8	112	61.60	3.1176	3.1176	2.4628
Arial Italic	8	102	9.50	0.5278	0.5278	0.4169
Arial Italic	8	102	20.00	1.1112	1.1112	0.8778
Arial Italic	8	102	30.30	1.6836	1.6836	1.3300
Arial Italic	8	102	40.80	2.2674	2.2674	1.7912
Arial Italic	8	102	51.10	2.8398	2.8398	2.2433
Arial Italic	8	102	61.60	3.4232	3.4232	2.7043

## OZAUKEE

### Ozaukee News Graphic

W61 N306 Washington Ave, Ste 1-2  
PO Box 47  
Cedarburg, WI 53012-0047

County: Ozaukee  
Telephone: (262) 513-2697  
Fax: (262) 338-5271

Day(s) Published: Tu/Th/  
Paid Circulation: 5,596  
Circulation: 0%

Email: freemanlegals@conleynet.com

Web: www.gmtoday.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	7	96	6.60	0.3897	0.3897	0.3079
Arial	7	96	13.78	0.8136	0.8136	0.6428
Arial	7	96	20.89	1.2335	1.2335	0.9744
Arial	7	96	28.01	1.6539	1.6539	1.3065
Arial Bold	7	104	6.60	0.3597	0.3597	0.2842
Arial Bold	7	104	13.78	0.7511	0.7511	0.5933
Arial Bold	7	104	20.89	1.1386	1.1386	0.8994
Arial Bold	7	104	28.01	1.5266	1.5266	1.2060

## OZAUKEE

### Ozaukee Press

125 E Main Street  
PO Box 249  
Port Washington, WI 53074-0249

County: Ozaukee  
Telephone: (262) 284-3494  
Fax: (262) 284-0067

Day(s) Published: Th/  
Paid Circulation: 8,146  
Circulation: 15%

Email: holly@ozaukeeexpress.com

Web: www.ozaukeeexpress.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	7	94	14.60	0.8806	1.0126	0.7999
Arial	7	94	30.00	1.8091	2.0804	1.6435
Arial	7	94	45.00	2.7136	3.1206	2.4652
Arial	7	94	61.60	3.7146	4.2718	3.3746
Arial Bold	7	102	14.60	0.8115	0.9332	0.7372
Arial Bold	7	102	30.00	1.6672	1.9172	1.5146
Arial Bold	7	102	45.00	2.5007	2.8759	2.2718
Arial Bold	7	102	61.60	3.4232	3.9367	3.1099
Arial Bold Italic	7	104	14.60	0.7959	0.9153	0.7230
Arial Bold Italic	7	104	30.00	1.6351	1.8804	1.4854
Arial Bold Italic	7	104	45.00	2.4527	2.8206	2.2281
Arial Bold Italic	7	104	61.60	3.3574	3.8610	3.0501
Arial Italic	7	94	14.60	0.8806	1.0126	0.7999
Arial Italic	7	94	30.00	1.8091	2.0804	1.6435



Arial Italic	7	94	45.00	2.7136	3.1206	2.4652
Arial Italic	7	94	61.60	3.7146	4.2718	3.3746

## PEPIN

### Courier-Wedge

103 W Main Street  
PO Box  
Durand, WI 54736

County: Pepin  
Telephone: (715) 672-4252  
Fax: (715) 672-4254

Day(s) Published: Th/  
Paid Circulation: 3,721  
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Email: [durandpublishing@nelson-tel.net](mailto:durandpublishing@nelson-tel.net)

Web:

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	10	128	10.00	0.4428	0.4428	0.3498
Arial	10	128	20.90	0.9255	0.9255	0.7311
Arial	10	128	31.60	1.3994	1.3994	1.1055
Arial	10	128	42.12	1.8652	1.8652	1.4735
Arial	10	128	52.60	2.3293	2.3293	1.8401
Arial	10	128	62.10	2.7500	2.7500	2.1724
Arial Bold	10	140	10.00	0.4049	0.4049	0.3198
Arial Bold	10	140	20.90	0.8462	0.8462	0.6685
Arial Bold	10	140	31.60	1.2794	1.2794	1.0107
Arial Bold	10	140	42.12	1.7054	1.7054	1.3472
Arial Bold	10	140	52.60	2.1297	2.1297	1.6824
Arial Bold	10	140	62.10	2.5143	2.5143	1.9862
Arial Italic	10	128	10.00	0.4428	0.4428	0.3498
Arial Italic	10	128	20.90	0.9255	0.9255	0.7311
Arial Italic	10	128	31.60	1.3994	1.3994	1.1055
Arial Italic	10	128	42.12	1.8652	1.8652	1.4735
Arial Italic	10	128	52.60	2.3293	2.3293	1.8401
Arial Italic	10	128	62.10	2.7500	2.7500	2.1724

## PIERCE

### Sun-Argus

W2855 730th Ave  
PO Box  
Spring Valley, WI 54767

County: Pierce  
Telephone: (715) 778-4990  
Fax:

Day(s) Published: Th/  
Paid Circulation: 649  
Circulation: 0%

Email: [admins@mygateway.news](mailto:admins@mygateway.news)

Web: <https://mygateway.news/>

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	76	9.20	0.6862	0.6862	0.5421
Arial	6	76	19.20	1.4320	1.4320	1.1312
Arial	6	76	29.00	2.1629	2.1629	1.7086
Arial	6	76	39.00	2.9088	2.9088	2.2978
Arial	6	76	48.90	3.6471	3.6471	2.8811
Arial	6	76	58.90	4.3930	4.3930	3.4703
Arial	7	90	9.20	0.5794	0.5794	0.4577
Arial	7	90	19.20	1.2093	1.2093	0.9553
Arial	7	90	29.00	1.8265	1.8265	1.4429
Arial	7	90	39.00	2.4563	2.4563	1.9404
Arial	7	90	48.90	3.0798	3.0798	2.4329
Arial	7	90	58.90	3.7096	3.7096	2.9305
Arial	10	128	9.20	0.4074	0.4074	0.3218
Arial	10	128	19.20	0.8503	0.8503	0.6717
Arial	10	128	29.00	1.2842	1.2842	1.0145
Arial	10	128	39.00	1.7271	1.7271	1.3643
Arial	10	128	48.90	2.1655	2.1655	1.7107

Arial	10	128	58.90	2.6083	2.6083	2.0605
Arial	11	140	9.20	0.3725	0.3725	0.2943
Arial	11	140	19.20	0.7774	0.7774	0.6141
Arial	11	140	29.00	1.1742	1.1742	0.9275
Arial	11	140	39.00	1.5790	1.5790	1.2474
Arial	11	140	48.90	1.9799	1.9799	1.5640
Arial	11	140	58.90	2.3848	2.3848	1.8839
Arial	12	154	9.20	0.3386	0.3386	0.2675
Arial	12	154	19.20	0.7067	0.7067	0.5583
Arial	12	154	29.00	1.0674	1.0674	0.8432
Arial	12	154	39.00	1.4355	1.4355	1.1340
Arial	12	154	48.90	1.7999	1.7999	1.4219
Arial	12	154	58.90	2.1680	2.1680	1.7126
Arial Bold	6	84	9.20	0.6208	0.6208	0.4904
Arial Bold	6	84	19.20	1.2956	1.2956	1.0235
Arial Bold	6	84	29.00	1.9569	1.9569	1.5459
Arial Bold	6	84	39.00	2.6317	2.6317	2.0790
Arial Bold	6	84	48.90	3.2998	3.2998	2.6067
Arial Bold	6	84	58.90	3.9746	3.9746	3.1398
Arial Bold	7	98	9.20	0.5321	0.5321	0.4204
Arial Bold	7	98	19.20	1.1105	1.1105	0.8773
Arial Bold	7	98	29.00	1.6774	1.6774	1.3251
Arial Bold	7	98	39.00	2.2558	2.2558	1.7820
Arial Bold	7	98	48.90	2.8284	2.8284	2.2343
Arial Bold	7	98	58.90	3.4068	3.4068	2.6913
Arial Bold	10	140	9.20	0.3725	0.3725	0.2943
Arial Bold	10	140	19.20	0.7774	0.7774	0.6141
Arial Bold	10	140	29.00	1.1742	1.1742	0.9275
Arial Bold	10	140	39.00	1.5790	1.5790	1.2474
Arial Bold	10	140	48.90	1.9799	1.9799	1.5640
Arial Bold	10	140	58.90	2.3848	2.3848	1.8839
Arial Bold	11	154	9.20	0.3386	0.3386	0.2675
Arial Bold	11	154	19.20	0.7067	0.7067	0.5583
Arial Bold	11	154	29.00	1.0674	1.0674	0.8432
Arial Bold	11	154	39.00	1.4355	1.4355	1.1340
Arial Bold	11	154	48.90	1.7999	1.7999	1.4219
Arial Bold	11	154	58.90	2.1680	2.1680	1.7126
Arial Bold	12	168	9.20	0.3104	0.3104	0.2452
Arial Bold	12	168	19.20	0.6478	0.6478	0.5118
Arial Bold	12	168	29.00	0.9785	0.9785	0.7730
Arial Bold	12	168	39.00	1.3159	1.3159	1.0395
Arial Bold	12	168	48.90	1.6499	1.6499	1.3034
Arial Bold	12	168	58.90	1.9873	1.9873	1.5699

## PIERCE / ST. CROIX

### Star-Observer

2760 N Service Dr

PO Box 15

Red Wing, MN 55066-0015

Email: [hsolegals@rivertowns.net](mailto:hsolegals@rivertowns.net)

Web: [www.hudsonstarobserver.com](http://www.hudsonstarobserver.com)

Comments:

County: Pierce / St. Croix

Telephone: (651) 301-7828

Fax: (651) 388-3404

Day(s) Published: Th/

Paid Circulation: 3,911

Circulation: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	7	90	10.00	0.6298	0.6298	0.4975
Arial	7	90	20.90	1.3163	1.3163	1.0398
Arial	7	90	31.60	1.9902	1.9902	1.5722
Arial	7	90	42.30	2.6641	2.6641	2.1046
Arial	7	90	53.00	3.3380	3.3380	2.6369
Arial	7	90	63.90	4.0245	4.0245	3.1793

Arial	8	102	10.00	0.5557	0.5557	0.4390
Arial	8	102	20.90	1.1615	1.1615	0.9175
Arial	8	102	31.60	1.7561	1.7561	1.3872
Arial	8	102	42.30	2.3507	2.3507	1.8570
Arial	8	102	53.00	2.9453	2.9453	2.3267
Arial	8	102	63.90	3.5511	3.5511	2.8052
Arial	9	114	10.00	0.4972	0.4972	0.3928
Arial	9	114	20.90	1.0392	1.0392	0.8209
Arial	9	114	31.60	1.5712	1.5712	1.2412
Arial	9	114	42.30	2.1033	2.1033	1.6615
Arial	9	114	53.00	2.6353	2.6353	2.0818
Arial	9	114	63.90	3.1773	3.1773	2.5099
Arial Bold	7	98	10.00	0.5784	0.5784	0.4569
Arial Bold	7	98	20.90	1.2089	1.2089	0.9550
Arial Bold	7	98	31.60	1.8278	1.8278	1.4439
Arial Bold	7	98	42.30	2.4467	2.4467	1.9328
Arial Bold	7	98	53.00	3.0655	3.0655	2.4217
Arial Bold	7	98	63.90	3.6960	3.6960	2.9197
Arial Bold	8	112	10.00	0.5061	0.5061	0.3998
Arial Bold	8	112	20.90	1.0578	1.0578	0.8356
Arial Bold	8	112	31.60	1.5993	1.5993	1.2634
Arial Bold	8	112	42.30	2.1408	2.1408	1.6912
Arial Bold	8	112	53.00	2.6824	2.6824	2.1190
Arial Bold	8	112	63.90	3.2340	3.2340	2.5548

## POLK

### Amery Free Press

215 Keller Avenue S

PO Box 424

Amery, WI 54001-0424

County: Polk

Telephone: (715) 268-8101

Fax: (715) 268-5300

Day(s) Published: Tu/

Paid Circulation: 3,174

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Email: [phumpal@theameryfreepress.com](mailto:phumpal@theameryfreepress.com)

Web: [www.theameryfreepress.com](http://www.theameryfreepress.com)

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Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	10.5	140	9.60	0.3887	0.3887	0.3071
Arial	10.5	140	19.12	0.7741	0.7741	0.6115
Arial	10.5	140	30.40	1.2308	1.2308	0.9723
Arial	10.5	140	40.10	1.6236	1.6236	1.2826
Arial	10.5	140	51.40	2.0811	2.0811	1.6440
Arial	10.5	140	62.00	2.5103	2.5103	1.9830
Arial Bold	10.5	148	9.60	0.3677	0.3677	0.2905
Arial Bold	10.5	148	19.12	0.7323	0.7323	0.5785
Arial Bold	10.5	148	30.40	1.1643	1.1643	0.9198
Arial Bold	10.5	148	40.10	1.5358	1.5358	1.2132
Arial Bold	10.5	148	51.40	1.9686	1.9686	1.5551
Arial Bold	10.5	148	62.00	2.3746	2.3746	1.8758

## POLK

### Inter-County Leader

303 Wisconsin Ave N  
PO Box 490  
Frederic, WI 54837-0490

County: Polk  
Telephone: (715) 327-4236  
Fax: (715) 327-4870

Day(s) Published: W/  
Paid Circulation: 5,312  
Circulation: 0%

Email: iccpaonline@centurytel.net

Web: www.leaderregister.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.75	0.5418	0.5418	0.4280
Arial	8	102	20.25	1.1253	1.1253	0.8890
Arial	8	102	30.76	1.7094	1.7094	1.3504
Arial	9	114	9.75	0.4848	0.4848	0.3830
Arial	9	114	20.25	1.0069	1.0069	0.7954
Arial	9	114	30.76	1.5295	1.5295	1.2082
Arial	12	152	9.75	0.3636	0.3636	0.2872
Arial	12	152	20.25	0.7552	0.7552	0.5966
Arial	12	152	30.76	1.1471	1.1471	0.9062
Arial Bold	8	112	9.75	0.4935	0.4935	0.3898
Arial Bold	8	112	20.25	1.0249	1.0249	0.8096
Arial Bold	8	112	30.76	1.5568	1.5568	1.2298
Arial Bold	9	126	9.75	0.4386	0.4386	0.3465
Arial Bold	9	126	20.25	0.9110	0.9110	0.7196
Arial Bold	9	126	30.76	1.3838	1.3838	1.0932
Arial Bold	12	168	9.75	0.3290	0.3290	0.2599
Arial Bold	12	168	20.25	0.6832	0.6832	0.5397
Arial Bold	12	168	30.76	1.0379	1.0379	0.8199

## POLK

### Sun The

108 Cascade Street  
PO Box 248  
Osceola, WI 54020-0248

County: Polk  
Telephone: (715) 294-2314  
Fax: (715) 755-3314

Day(s) Published: W/  
Paid Circulation: 1,241  
Circulation: 0%

Email: office@osceolasun.com

Web: www.osceolasun.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.5279	0.5279	0.4171
Arial	8	102	20.00	1.1114	1.1114	0.8780
Arial	8	102	30.50	1.6950	1.6950	1.3390
Arial	8	102	41.00	2.2785	2.2785	1.7999
Arial	8	102	51.50	2.8620	2.8620	2.2609
Arial	8	102	62.00	3.4455	3.4455	2.7218
Arial Bold	8	128	9.50	0.4207	0.4207	0.3323
Arial Bold	8	128	20.00	0.8857	0.8857	0.6997
Arial Bold	8	128	30.50	1.3507	1.3507	1.0670
Arial Bold	8	128	41.00	1.8156	1.8156	1.4343
Arial Bold	8	128	51.50	2.2806	2.2806	1.8016
Arial Bold	8	128	62.00	2.7456	2.7456	2.1689

## PORTAGE

### Portage County Gazette

1024 Main Street

PO Box

Stevens Point, WI 54481

Email: [classified@pcgazette.com](mailto:classified@pcgazette.com)

Web: [stevenspoint.news](http://stevenspoint.news)

Comments:

County: Portage

Telephone: (715) 343-8045

Fax: (715) 343-8045

Day(s) Published: F/

Paid Circulation: 3,406

Circulation: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	76	9.00	0.6713	0.6713	0.5303
Arial	6	76	18.92	1.4111	1.4111	1.1147
Arial	6	76	28.83	2.1502	2.1502	1.6986
Arial	6	76	38.75	2.8901	2.8901	2.2831
Arial	6	76	48.66	3.6292	3.6292	2.8670
Arial	6	76	58.58	4.3691	4.3691	3.4515
Arial	7	90	9.00	0.5668	0.5668	0.4478
Arial	7	90	18.92	1.1916	1.1916	0.9413
Arial	7	90	28.83	1.8158	1.8158	1.4344
Arial	7	90	38.75	2.4405	2.4405	1.9279
Arial	7	90	48.66	3.0647	3.0647	2.4210
Arial	7	90	58.58	3.6895	3.6895	2.9146
Arial	8	102	9.00	0.5001	0.5001	0.3951
Arial	8	102	18.92	1.0514	1.0514	0.8306
Arial	8	102	28.83	1.6021	1.6021	1.2656
Arial	8	102	38.75	2.1534	2.1534	1.7011
Arial	8	102	48.66	2.7041	2.7041	2.1362
Arial	8	102	58.58	3.2554	3.2554	2.5717
Arial	9	114	9.00	0.4475	0.4475	0.3535
Arial	9	114	18.92	0.9407	0.9407	0.7432
Arial	9	114	28.83	1.4335	1.4335	1.1324
Arial	9	114	38.75	1.9267	1.9267	1.5221
Arial	9	114	48.66	2.4195	2.4195	1.9113
Arial	9	114	58.58	2.9127	2.9127	2.3010
Arial Bold	6	84	9.00	0.6073	0.6073	0.4798
Arial Bold	6	84	18.92	1.2767	1.2767	1.0086
Arial Bold	6	84	28.83	1.9455	1.9455	1.5369
Arial Bold	6	84	38.75	2.6149	2.6149	2.0657
Arial Bold	6	84	48.66	3.2836	3.2836	2.5939
Arial Bold	6	84	58.58	3.9530	3.9530	3.1227
Arial Bold	7	98	9.00	0.5206	0.5206	0.4112
Arial Bold	7	98	18.92	1.0943	1.0943	0.8645
Arial Bold	7	98	28.83	1.6675	1.6675	1.3173
Arial Bold	7	98	38.75	2.2413	2.2413	1.7706
Arial Bold	7	98	48.66	2.8145	2.8145	2.2234
Arial Bold	7	98	58.58	3.3883	3.3883	2.6766
Arial Bold	8	112	9.00	0.4555	0.4555	0.3598
Arial Bold	8	112	18.92	0.9575	0.9575	0.7564
Arial Bold	8	112	28.83	1.4591	1.4591	1.1526
Arial Bold	8	112	38.75	1.9612	1.9612	1.5492
Arial Bold	8	112	48.66	2.4627	2.4627	1.9455
Arial Bold	8	112	58.58	2.9648	2.9648	2.3421
Arial Bold	9	126	9.00	0.4049	0.4049	0.3198
Arial Bold	9	126	18.92	0.8512	0.8512	0.6724
Arial Bold	9	126	28.83	1.2970	1.2970	1.0246
Arial Bold	9	126	38.75	1.7432	1.7432	1.3771
Arial Bold	9	126	48.66	2.1891	2.1891	1.7293
Arial Bold	9	126	58.58	2.6353	2.6353	2.0818
Arial Bold Italic	6	84	9.00	0.6073	0.6073	0.4798

Arial Bold Italic	6	84	18.92	1.2767	1.2767	1.0086
Arial Bold Italic	6	84	28.83	1.9455	1.9455	1.5369
Arial Bold Italic	6	84	38.75	2.6149	2.6149	2.0657
Arial Bold Italic	6	84	48.66	3.2836	3.2836	2.5939
Arial Bold Italic	6	84	58.58	3.9530	3.9530	3.1227
Arial Bold Italic	7	98	9.00	0.5206	0.5206	0.4112
Arial Bold Italic	7	98	18.92	1.0943	1.0943	0.8645
Arial Bold Italic	7	98	28.83	1.6675	1.6675	1.3173
Arial Bold Italic	7	98	38.75	2.2413	2.2413	1.7706
Arial Bold Italic	7	98	48.66	2.8145	2.8145	2.2234
Arial Bold Italic	7	98	58.58	3.3883	3.3883	2.6766
Arial Bold Italic	8	112	9.00	0.4555	0.4555	0.3598
Arial Bold Italic	8	112	18.92	0.9575	0.9575	0.7564
Arial Bold Italic	8	112	28.83	1.4591	1.4591	1.1526
Arial Bold Italic	8	112	38.75	1.9612	1.9612	1.5492
Arial Bold Italic	8	112	48.66	2.4627	2.4627	1.9455
Arial Bold Italic	8	112	58.58	2.9648	2.9648	2.3421
Arial Bold Italic	9	126	9.00	0.4049	0.4049	0.3198
Arial Bold Italic	9	126	18.92	0.8512	0.8512	0.6724
Arial Bold Italic	9	126	28.83	1.2970	1.2970	1.0246
Arial Bold Italic	9	126	38.75	1.7432	1.7432	1.3771
Arial Bold Italic	9	126	48.66	2.1891	2.1891	1.7293
Arial Bold Italic	9	126	58.58	2.6353	2.6353	2.0818
Arial Italic	6	76	9.00	0.6713	0.6713	0.5303
Arial Italic	6	76	18.92	1.4111	1.4111	1.1147
Arial Italic	6	76	28.83	2.1502	2.1502	1.6986
Arial Italic	6	76	38.75	2.8901	2.8901	2.2831
Arial Italic	6	76	48.66	3.6292	3.6292	2.8670
Arial Italic	6	76	58.58	4.3691	4.3691	3.4515
Arial Italic	7	90	9.00	0.5668	0.5668	0.4478
Arial Italic	7	90	18.92	1.1916	1.1916	0.9413
Arial Italic	7	90	28.83	1.8158	1.8158	1.4344
Arial Italic	7	90	38.75	2.4405	2.4405	1.9279
Arial Italic	7	90	48.66	3.0647	3.0647	2.4210
Arial Italic	7	90	58.58	3.6895	3.6895	2.9146
Arial Italic	8	102	9.00	0.5001	0.5001	0.3951
Arial Italic	8	102	18.92	1.0514	1.0514	0.8306
Arial Italic	8	102	28.83	1.6021	1.6021	1.2656
Arial Italic	8	102	38.75	2.1534	2.1534	1.7011
Arial Italic	8	102	48.66	2.7041	2.7041	2.1362
Arial Italic	8	102	58.58	3.2554	3.2554	2.5717
Arial Italic	9	114	9.00	0.4475	0.4475	0.3535
Arial Italic	9	114	18.92	0.9407	0.9407	0.7432
Arial Italic	9	114	28.83	1.4335	1.4335	1.1324
Arial Italic	9	114	38.75	1.9267	1.9267	1.5221
Arial Italic	9	114	48.66	2.4195	2.4195	1.9113
Arial Italic	9	114	58.58	2.9127	2.9127	2.3010

## PORTAGE

### Stevens Point Journal

601 Main Street Suite 200  
PO Box  
Stevens Point, WI 54481

County: Portage  
Telephone: (920) 431-8298  
Fax: (877) 943-0443

Day(s) Published: Su/M/Tu/W/Th/F/Sa  
Paid Circulation: 3,597  
Circulation: 0%

Email: tmondloch@gannett.com

Web: www.stevenspointjournal.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	9.18	0.6671	0.6671	0.5270
Arial	6	78	19.36	1.4071	1.4071	1.1115
Arial	6	78	29.54	2.1470	2.1470	1.6961
Arial	6	78	39.73	2.8869	2.8869	2.2806
Arial	6	78	49.91	3.6269	3.6269	2.8651
Arial	6	78	60.09	4.3668	4.3668	3.4496

## PRICE

### Price County Review

115 N Lake Avenue  
PO Box 170  
Phillips, WI 54555-0170

County: Price  
Telephone: (715) 339-3036  
Fax: (715) 339-4300

Day(s) Published: Th/  
Paid Circulation: 2,758  
Circulation: 0%

Email: lgregor@pricecountyreview.com

Web: www.pricecountyreview.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.90	0.5502	0.5502	0.4346
Arial	8	102	20.10	1.1170	1.1170	0.8824
Arial	8	102	30.50	1.6950	1.6950	1.3390
Arial	8	102	40.90	2.2729	2.2729	1.7955
Arial	8	102	51.10	2.8397	2.8397	2.2433
Arial	8	102	61.60	3.4232	3.4232	2.7043
Arial Bold	8	112	9.90	0.5010	0.5010	0.3958
Arial Bold	8	112	20.10	1.0173	1.0173	0.8036
Arial Bold	8	112	30.50	1.5436	1.5436	1.2194
Arial Bold	8	112	40.90	2.0700	2.0700	1.6352
Arial Bold	8	112	51.10	2.5862	2.5862	2.0430
Arial Bold	8	112	61.60	3.1176	3.1176	2.4628
Arial Italic	8	102	9.90	0.5502	0.5502	0.4346
Arial Italic	8	102	20.10	1.1170	1.1170	0.8824
Arial Italic	8	102	30.50	1.6950	1.6950	1.3390
Arial Italic	8	102	40.90	2.2729	2.2729	1.7955
Arial Italic	8	102	51.10	2.8397	2.8397	2.2433
Arial Italic	8	102	61.60	3.4232	3.4232	2.7043

## RACINE

### Journal Times The

212 4th Street

PO Box

Racine, WI 53403-1005

Email: [legals@journaltimes.com](mailto:legals@journaltimes.com)

Web: [www.journaltimes.com](http://www.journaltimes.com)

Comments:

County: Racine

Telephone: (262) 631-1711

Fax: (262) 631-1702

Day(s) Published: M/Tu/W/Th/F/

Paid Circulation: 14,129

Circulation: 30%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6.5	84	9.39	0.6336	0.8236	0.6506
Arial	6.5	84	19.38	1.3076	1.6999	1.3429
Arial	6.5	84	29.37	1.9817	2.5762	2.0351
Arial	6.5	84	39.36	2.6557	3.4525	2.7273
Arial	6.5	84	49.34	3.3297	4.3286	3.4194
Arial	6.5	84	59.33	4.0038	5.2049	4.1117
Arial Bold	6.5	92	9.39	0.5785	0.7520	0.5941
Arial Bold	6.5	92	19.38	1.1939	1.5521	1.2261
Arial Bold	6.5	92	29.37	1.8093	2.3521	1.8581
Arial Bold	6.5	92	39.36	2.4248	3.1523	2.4902
Arial Bold	6.5	92	49.34	3.0402	3.9522	3.1221
Arial Bold	6.5	92	59.33	3.6556	4.7523	3.7541

## RACINE

### Standard Press

209 Dodge Street

PO Box

Burlington, WI 53105

Email: [legals@southernlakesnewspapers.com](mailto:legals@southernlakesnewspapers.com)

Web: [www.southernlakesnewspapers.com/](http://www.southernlakesnewspapers.com/)

Comments:

County: Racine

Telephone: (262) 728-3411

Fax: (262) 725-7702

Day(s) Published: Th/

Paid Circulation: 2,226

Circulation: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.5279	0.5279	0.4171
Arial	8	102	19.75	1.0976	1.0976	0.8670
Arial	8	102	30.00	1.6672	1.6672	1.3170
Arial	8	102	40.25	2.2368	2.2368	1.7670
Arial	8	102	50.50	2.8064	2.8064	2.2170
Arial	8	102	60.75	3.3760	3.3760	2.6669
Arial Bold	8	112	9.50	0.4808	0.4808	0.3798
Arial Bold	8	112	19.75	0.9996	0.9996	0.7896
Arial Bold	8	112	30.00	1.5183	1.5183	1.1994
Arial Bold	8	112	40.25	2.0371	2.0371	1.6092
Arial Bold	8	112	50.50	2.5558	2.5558	2.0190
Arial Bold	8	112	60.75	3.0746	3.0746	2.4288



## RACINE

### Waterford Post

209 Dodge Street

PO Box

Burlington, WI 53105

County: Racine

Telephone: (262) 728-3411

Fax: (262) 725-7702

Day(s) Published: F/

Paid Circulation: 1,042

Circulation: 0%

Email: [legals@southernlakesnewspapers.com](mailto:legals@southernlakesnewspapers.com)

Web: [www.southernlakesnewspapers.com/](http://www.southernlakesnewspapers.com/)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.5279	0.5279	0.4171
Arial	8	102	19.75	1.0976	1.0976	0.8670
Arial	8	102	30.00	1.6672	1.6672	1.3170
Arial	8	102	40.25	2.2368	2.2368	1.7670
Arial	8	102	50.50	2.8064	2.8064	2.2170
Arial	8	102	60.75	3.3760	3.3760	2.6669
Arial Bold	8	112	9.50	0.4808	0.4808	0.3798
Arial Bold	8	112	19.75	0.9996	0.9996	0.7896
Arial Bold	8	112	30.00	1.5183	1.5183	1.1994
Arial Bold	8	112	40.25	2.0371	2.0371	1.6092
Arial Bold	8	112	50.50	2.5558	2.5558	2.0190
Arial Bold	8	112	60.75	3.0746	3.0746	2.4288

## RACINE

### Westine Report

209 Dodge Street

PO Box

Burlington, WI 53105

County: Racine

Telephone: (262) 728-3411

Fax: (262) 725-7702

Day(s) Published: F/

Paid Circulation: 455

Circulation: 0%

Email: [legals@southernlakesnewspapers.com](mailto:legals@southernlakesnewspapers.com)

Web: [www.southernlakesnewspapers.com](http://www.southernlakesnewspapers.com/)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.5279	0.5279	0.4171
Arial	8	102	19.75	1.0976	1.0976	0.8670
Arial	8	102	30.00	1.6672	1.6672	1.3170
Arial	8	102	40.25	2.2368	2.2368	1.7670
Arial	8	102	50.50	2.8064	2.8064	2.2170
Arial	8	102	60.75	3.3760	3.3760	2.6669
Arial Bold	8	112	9.50	0.4808	0.4808	0.3798
Arial Bold	8	112	19.75	0.9996	0.9996	0.7896
Arial Bold	8	112	30.00	1.5183	1.5183	1.1994
Arial Bold	8	112	40.25	2.0371	2.0371	1.6092
Arial Bold	8	112	50.50	2.5558	2.5558	2.0190
Arial Bold	8	112	60.75	3.0746	3.0746	2.4288

## RICHLAND

### Epitaph-News

116 E Commercial Street  
PO Box 295  
Viola, WI 54664-0295

County: Richland  
Telephone: (608) 627-1830  
Fax:

Day(s) Published: Th/  
Paid Circulation: 591  
Circulation: 0%

Email: epitaphnewspaper@gmail.com

Web:

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	11.00	0.7994	0.7994	0.6315
Arial	6	78	23.00	1.6714	1.6714	1.3204
Arial	6	78	35.00	2.5435	2.5435	2.0093
Arial	6	78	47.00	3.4156	3.4156	2.6982
Arial	9	114	11.00	0.5469	0.5469	0.4321
Arial	9	114	23.00	1.1436	1.1436	0.9034
Arial	9	114	35.00	1.7403	1.7403	1.3748
Arial	9	114	47.00	2.3370	2.3370	1.8461
Arial	10	128	11.00	0.4871	0.4871	0.3848
Arial	10	128	23.00	1.0185	1.0185	0.8046
Arial	10	128	35.00	1.5499	1.5499	1.2244
Arial	10	128	47.00	2.0814	2.0814	1.6442
Arial Bold	9	126	11.00	0.4949	0.4949	0.3909
Arial Bold	9	126	23.00	1.0347	1.0347	0.8174
Arial Bold	9	126	35.00	1.5745	1.5745	1.2438
Arial Bold	9	126	47.00	2.1144	2.1144	1.6703

## RICHLAND

### Richland Observer

172 E Court Street  
PO Box 31  
Richland Center, WI 53581-0031

County: Richland  
Telephone: (608) 647-6141  
Fax: (608) 647-6143

Day(s) Published: Th/  
Paid Circulation: 2,502  
Circulation: 0%

Email: jinge@tds.net

Web: www.swnews4u.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	10.00	0.5557	0.5557	0.4390
Arial	8	102	21.00	1.1670	1.1670	0.9219
Arial	8	102	31.00	1.7227	1.7227	1.3609
Arial	8	102	43.00	2.3896	2.3896	1.8877
Arial	8	102	53.00	2.9453	2.9453	2.3267
Arial	8	102	64.00	3.5566	3.5566	2.8096
Arial	9	114	10.00	0.4972	0.4972	0.3928
Arial	9	114	21.00	1.0442	1.0442	0.8249
Arial	9	114	31.00	1.5414	1.5414	1.2177
Arial	9	114	43.00	2.1381	2.1381	1.6890
Arial	9	114	53.00	2.6353	2.6353	2.0818
Arial	9	114	64.00	3.1822	3.1822	2.5139
Arial	10	126	10.00	0.4499	0.4499	0.3554
Arial	10	126	21.00	0.9447	0.9447	0.7463
Arial	10	126	31.00	1.3946	1.3946	1.1017
Arial	10	126	43.00	1.9344	1.9344	1.5281
Arial	10	126	53.00	2.3843	2.3843	1.8835
Arial	10	126	64.00	2.8792	2.8792	2.2744
Arial Bold	8	114	10.00	0.4972	0.4972	0.3928
Arial Bold	8	114	21.00	1.0442	1.0442	0.8249
Arial Bold	8	114	31.00	1.5414	1.5414	1.2177

Arial Bold	8	114	43.00	2.1381	2.1381	1.6890
Arial Bold	8	114	53.00	2.6353	2.6353	2.0818
Arial Bold	8	114	64.00	3.1822	3.1822	2.5139
Arial Bold	9	126	10.00	0.4499	0.4499	0.3554
Arial Bold	9	126	21.00	0.9447	0.9447	0.7463
Arial Bold	9	126	31.00	1.3946	1.3946	1.1017
Arial Bold	9	126	43.00	1.9344	1.9344	1.5281
Arial Bold	9	126	53.00	2.3843	2.3843	1.8835
Arial Bold	9	126	64.00	2.8792	2.8792	2.2744
Arial Bold	10	140	10.00	0.4049	0.4049	0.3198
Arial Bold	10	140	21.00	0.8503	0.8503	0.6717
Arial Bold	10	140	31.00	1.2551	1.2551	0.9915
Arial Bold	10	140	43.00	1.7410	1.7410	1.3753
Arial Bold	10	140	53.00	2.1459	2.1459	1.6952
Arial Bold	10	140	64.00	2.5913	2.5913	2.0470

## ROCK

### Beloit Daily News

149 State Street  
PO Box  
Beloit, WI 53511

County: Rock  
Telephone: (608) 365-8811  
Fax: (608) 365-1420

Day(s) Published: M/Tu/W/Th/F/  
Paid Circulation: 8,138  
Circulation: 15%

Email: [legals@beloitdailynews.com](mailto:legals@beloitdailynews.com)

Web: [www.beloitdailynews.com](http://www.beloitdailynews.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	7	90	9.38	0.5906	0.6792	0.5366
Arial	7	90	19.50	1.2281	1.4124	1.1157
Arial	7	90	29.63	1.8660	2.1459	1.6952
Arial	7	90	39.75	2.5035	2.8791	2.2744
Arial	7	90	49.88	3.1412	3.6124	2.8537
Arial	7	90	60.00	3.7789	4.3457	3.4330
Arial Bold	7	98	9.38	0.5424	0.6238	0.4928
Arial Bold	7	98	19.50	1.1279	1.2971	1.0246
Arial Bold	7	98	29.63	1.7137	1.9708	1.5568
Arial Bold	7	98	39.75	2.2992	2.6440	2.0887
Arial Bold	7	98	49.88	2.8848	3.3175	2.6207
Arial Bold	7	98	60.00	3.4704	3.9910	3.1527

## ROCK

### Clinton Topper

PO Box 443  
Clinton, WI 53525-0443

County: Rock  
Telephone: (608) 676-4111  
Fax: (815) 654-4857

Day(s) Published: Th/  
Paid Circulation: 534  
Circulation: 0%

Email: [legals@rvpublishing.com](mailto:legals@rvpublishing.com)

Web: [www.indreg.com](http://www.indreg.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	114	12.00	0.5967	0.5967	0.4713
Arial	9	114	24.50	1.2182	1.2182	0.9623
Arial	9	114	37.00	1.8397	1.8397	1.4533
Arial	9	114	49.50	2.4613	2.4613	1.9443
Arial	9	114	62.00	3.0828	3.0828	2.4353
Arial Bold	9	126	12.00	0.5398	0.5398	0.4265
Arial Bold	9	126	24.50	1.1022	1.1022	0.8707
Arial Bold	9	126	37.00	1.6645	1.6645	1.3149
Arial Bold	9	126	49.50	2.2269	2.2269	1.7591
Arial Bold	9	126	62.00	2.7892	2.7892	2.2034

Arial Bold Italic	9	126	12.00	0.5398	0.5398	0.4265
Arial Bold Italic	9	126	24.50	1.1022	1.1022	0.8707
Arial Bold Italic	9	126	37.00	1.6645	1.6645	1.3149
Arial Bold Italic	9	126	49.50	2.2269	2.2269	1.7591
Arial Bold Italic	9	126	62.00	2.7892	2.7892	2.2034
Arial Italic	9	114	12.00	0.5967	0.5967	0.4713
Arial Italic	9	114	24.50	1.2182	1.2182	0.9623
Arial Italic	9	114	37.00	1.8397	1.8397	1.4533
Arial Italic	9	114	49.50	2.4613	2.4613	1.9443
Arial Italic	9	114	62.00	3.0828	3.0828	2.4353

## ROCK

### Edgerton Reporter

21 N Henry Street  
PO Box  
Edgerton, WI 53534

County: Rock  
Telephone: (608) 884-3367  
Fax: (608) 884-8187

Day(s) Published: W/  
Paid Circulation: 1,549  
Circulation: 0%

Email: publisher@edgertonreporter.com

Web:

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	100	8.68	0.4918	0.4918	0.3885
Arial	8	100	18.25	1.0346	1.0346	0.8173
Arial	8	100	27.94	1.5835	1.5835	1.2509
Arial	8	100	37.61	2.1321	2.1321	1.6843
Arial	8	100	47.29	2.6807	2.6807	2.1176
Arial	8	100	56.97	3.2293	3.2293	2.5510
Arial	8	100	66.75	3.7836	3.7836	2.9889
Arial	9	114	8.68	0.4314	0.4314	0.3408
Arial	9	114	18.25	0.9075	0.9075	0.7169
Arial	9	114	27.94	1.3890	1.3890	1.0973
Arial	9	114	37.61	1.8703	1.8703	1.4774
Arial	9	114	47.29	2.3515	2.3515	1.8576
Arial	9	114	56.97	2.8327	2.8327	2.2377
Arial	9	114	66.75	3.3190	3.3190	2.6219
Arial	10	126	8.68	0.3903	0.3903	0.3083
Arial	10	126	18.25	0.8211	0.8211	0.6486
Arial	10	126	27.94	1.2568	1.2568	0.9928
Arial	10	126	37.61	1.6921	1.6921	1.3367
Arial	10	126	47.29	2.1275	2.1275	1.6807
Arial	10	126	56.97	2.5629	2.5629	2.0246
Arial	10	126	66.75	3.0029	3.0029	2.3722
Arial Bold	8	110	8.68	0.4471	0.4471	0.3532
Arial Bold	8	110	18.25	0.9405	0.9405	0.7430
Arial Bold	8	110	27.94	1.4396	1.4396	1.1372
Arial Bold	8	110	37.61	1.9383	1.9383	1.5312
Arial Bold	8	110	47.29	2.4370	2.4370	1.9251
Arial Bold	8	110	56.97	2.9357	2.9357	2.3191
Arial Bold	8	110	66.75	3.4397	3.4397	2.7172
Arial Bold	9	124	8.68	0.3966	0.3966	0.3133
Arial Bold	9	124	18.25	0.8343	0.8343	0.6591
Arial Bold	9	124	27.94	1.2770	1.2770	1.0088
Arial Bold	9	124	37.61	1.7194	1.7194	1.3583
Arial Bold	9	124	47.29	2.1618	2.1618	1.7078
Arial Bold	9	124	56.97	2.6042	2.6042	2.0573
Arial Bold	9	124	66.75	3.0513	3.0513	2.4104
Arial Bold	10	138	8.68	0.3564	0.3564	0.2815
Arial Bold	10	138	18.25	0.7497	0.7497	0.5922
Arial Bold	10	138	27.94	1.1475	1.1475	0.9065
Arial Bold	10	138	37.61	1.5450	1.5450	1.2205

Arial Bold	10	138	47.29	1.9425	1.9425	1.5345
Arial Bold	10	138	56.97	2.3400	2.3400	1.8486
Arial Bold	10	138	66.75	2.7418	2.7418	2.1659

## ROCK

### Evansville Review

8409 N US Hwy 14  
PO Box 77  
Evansville, WI 53536-0077

County: Rock  
Telephone: (608) 882-5220  
Fax: (608) 882-5221

Day(s) Published: W/  
Paid Circulation: 1,340  
Circulation: 0%

Email: gildner@litewire.net

Web: www.evansvillereview.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	11.50	0.6391	0.6391	0.5049
Arial	8	102	23.50	1.3059	1.3059	1.0317
Arial	8	102	36.00	2.0006	2.0006	1.5804
Arial	8	102	47.00	2.6119	2.6119	2.0633
Arial	9	104	11.50	0.6268	0.6268	0.4951
Arial	9	104	23.50	1.2808	1.2808	1.0118
Arial	9	104	36.00	1.9621	1.9621	1.5500
Arial	9	104	47.00	2.5617	2.5617	2.0236
Arial	10	114	11.50	0.5718	0.5718	0.4517
Arial	10	114	23.50	1.1685	1.1685	0.9231
Arial	10	114	36.00	1.7900	1.7900	1.4140
Arial	10	114	47.00	2.3370	2.3370	1.8461
Arial Bold	9	114	11.50	0.5718	0.5718	0.4517
Arial Bold	9	114	23.50	1.1685	1.1685	0.9231
Arial Bold	9	114	36.00	1.7900	1.7900	1.4140
Arial Bold	9	114	47.00	2.3370	2.3370	1.8461
Arial Bold	10	126	11.50	0.5174	0.5174	0.4087
Arial Bold	10	126	23.50	1.0572	1.0572	0.8351
Arial Bold	10	126	36.00	1.6195	1.6195	1.2794
Arial Bold	10	126	47.00	2.1144	2.1144	1.6703

## ROCK

### Gazette The

One S Parker Drive  
PO Box 5001  
Janesville, WI 53547-5001

County: Rock  
Telephone: (608) 755-8354  
Fax: (608) 754-8038

Day(s) Published: Su/M/Tu/W/Th/F/Sa  
Paid Circulation: 16,767  
Circulation: 45%

Email: legals@gazetteextra.com

Web: www.gazetteextra.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Bold	6.5	98	9.38	0.5424	0.7865	0.6213
Arial Bold	6.5	98	19.50	1.1279	1.6354	1.2919
Arial Bold	6.5	98	29.63	1.7137	2.4849	1.9630
Arial Bold	6.5	98	39.75	2.2992	3.3338	2.6336
Arial Bold	6.5	98	49.88	2.8850	4.1832	3.3046
Arial Bold	6.5	98	60.00	3.4704	5.0321	3.9752
Arial Bold	8	120	9.38	0.4430	0.6423	0.5074
Arial Bold	8	120	19.50	0.9211	1.3356	1.0551
Arial Bold	8	120	29.63	1.3995	2.0293	1.6031
Arial Bold	8	120	39.75	1.8776	2.7226	2.1508
Arial Bold	8	120	49.88	2.3561	3.4163	2.6987
Arial Bold	8	120	60.00	2.8342	4.1096	3.2464
Arial Bold	10	150	9.38	0.3544	0.5139	0.4059
Arial Bold	10	150	19.50	0.7369	1.0685	0.8441

Arial Bold	10	150	29.63	1.1196	1.6234	1.2825
Arial Bold	10	150	39.75	1.5021	2.1781	1.7206
Arial Bold	10	150	49.88	1.8848	2.7330	2.1590
Arial Bold	10	150	60.00	2.2673	3.2877	2.5971
Arial Bold	12	180	9.38	0.2953	0.4282	0.3383
Arial Bold	12	180	19.50	0.6141	0.8904	0.7034
Arial Bold	12	180	29.63	0.9330	1.3529	1.0687
Arial Bold	12	180	39.75	1.2518	1.8151	1.4338
Arial Bold	12	180	49.88	1.5707	2.2775	1.7992
Arial Bold	12	180	60.00	1.8895	2.7397	2.1643

## ROCK

### Milton Courier

804 Liberty Blvd Suite 201

PO Box

Sun Prairie, WI 53590

County: Rock

Telephone: (608) 837-2521

Fax: (608) 825-4460

Day(s) Published: Th/

Paid Circulation: 1,955

Circulation: 0%

Email: classifieds@hngnews.com

Web: www.hngnews.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Bold	6.5	98	9.38	0.5424	0.5424	0.4285
Arial Bold	6.5	98	19.50	1.1279	1.1279	0.8910
Arial Bold	6.5	98	29.63	1.7137	1.7137	1.3538
Arial Bold	6.5	98	39.75	2.2992	2.2992	1.8163
Arial Bold	6.5	98	49.88	2.8850	2.8850	2.2790
Arial Bold	6.5	98	60.00	3.4704	3.4704	2.7415
Arial Bold	8	120	9.38	0.4430	0.4430	0.3499
Arial Bold	8	120	19.50	0.9211	0.9211	0.7276
Arial Bold	8	120	29.63	1.3995	1.3995	1.1056
Arial Bold	8	120	39.75	1.8776	1.8776	1.4833
Arial Bold	8	120	49.88	2.3561	2.3561	1.8612
Arial Bold	8	120	60.00	2.8342	2.8342	2.2389
Arial Bold	10	150	9.38	0.3544	0.3544	0.2800
Arial Bold	10	150	19.50	0.7369	0.7369	0.5821
Arial Bold	10	150	29.63	1.1196	1.1196	0.8845
Arial Bold	10	150	39.75	1.5021	1.5021	1.1866
Arial Bold	10	150	49.88	1.8848	1.8848	1.4890
Arial Bold	10	150	60.00	2.2673	2.2673	1.7911
Arial Bold	12	180	9.38	0.2953	0.2953	0.2333
Arial Bold	12	180	19.50	0.6141	0.6141	0.4851
Arial Bold	12	180	29.63	0.9330	0.9330	0.7370
Arial Bold	12	180	39.75	1.2518	1.2518	0.9889
Arial Bold	12	180	49.88	1.5707	1.5707	1.2408
Arial Bold	12	180	60.00	1.8895	1.8895	1.4926

## RUSK

### Ladysmith News

120 W 3rd Street S

PO Box 189

Ladysmith, WI 54848-0189

County: Rusk

Telephone: (715) 532-5591

Fax: (715) 532-6644

Day(s) Published: Th/

Paid Circulation: 4,664

Circulation: 0%

Email: manager@ladysmithnews.com

Web: www.ladysmithnews.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	7	90	12.00	0.7558	0.7558	0.5970
Arial	7	90	25.50	1.6060	1.6060	1.2687
Arial	7	90	38.50	2.4248	2.4248	1.9155

Arial	7	90	52.50	3.3065	3.3065	2.6121
Arial	7	90	65.50	4.1253	4.1253	3.2589
Arial	7	90	78.00	4.9126	4.9126	3.8808
Arial	8	102	12.00	0.6669	0.6669	0.5268
Arial	8	102	25.50	1.4171	1.4171	1.1195
Arial	8	102	38.50	2.1395	2.1395	1.6902
Arial	8	102	52.50	2.9175	2.9175	2.3048
Arial	8	102	65.50	3.6400	3.6400	2.8755
Arial	8	102	78.00	4.3346	4.3346	3.4242

## SAUK

### Baraboo News Republic

714 Matts Ferry Rd

PO Box

Reedsburg, WI 53959

Email: pdr-legals@madison.com

Web: www.madison.com

Comments:

County: Sauk

Telephone: (608) 356-4808

Fax: (608) 745-3530

Day(s) Published: M/Tu/W/Th/F/Sa

Paid Circulation: 1,894

Circulation: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	7	90	9.40	0.5920	0.5920	0.4677
Arial	7	90	19.40	1.2218	1.2218	0.9652
Arial	7	90	29.40	1.8517	1.8517	1.4628
Arial	7	90	39.40	2.4815	2.4815	1.9603
Arial	7	90	49.40	3.1113	3.1113	2.4578
Arial	7	90	59.40	3.7411	3.7411	2.9554
Arial Bold	7	98	9.40	0.5437	0.5437	0.4295
Arial Bold	7	98	19.40	1.1221	1.1221	0.8864
Arial Bold	7	98	29.40	1.7005	1.7005	1.3433
Arial Bold	7	98	39.40	2.2789	2.2789	1.8003
Arial Bold	7	98	49.40	2.8573	2.8573	2.2572
Arial Bold	7	98	59.40	3.4357	3.4357	2.7141

## SAUK

### Home News

120 N Worcester St

PO Box 39

Spring Green, WI 53588-0039

Email: legals@newspubinc.com

Web: www.newspubinc.com/

Comments:

County: Sauk

Telephone: (608) 767-4032

Fax: (608) 767-2222

Day(s) Published: W/

Paid Circulation: 1,552

Circulation: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.00	0.5001	0.5001	0.3951
Arial	8	102	19.50	1.0837	1.0837	0.8561
Arial	8	102	30.00	1.6672	1.6672	1.3170
Arial	8	102	39.50	2.1951	2.1951	1.7341
Arial	8	102	50.00	2.7786	2.7786	2.1950
Arial	8	102	60.50	3.3621	3.3621	2.6560

## SAUK

### Reedsburg Independent

222 N Walnut St Ste A  
PO Box 716  
Reedsburg, WI 53959-0716

County: Sauk  
Telephone: (608) 767-4032  
Fax: (608) 767-2222

Day(s) Published: Th/  
Paid Circulation: 2,247  
Circulation: 0%

Email: [legals@newspubinc.com](mailto:legals@newspubinc.com)

Web: [www.newspubinc.com](http://www.newspubinc.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.00	0.5001	0.5001	0.3951
Arial	8	102	19.50	1.0837	1.0837	0.8561
Arial	8	102	30.00	1.6672	1.6672	1.3170
Arial	8	102	39.50	2.1951	2.1951	1.7341
Arial	8	102	50.00	2.7786	2.7786	2.1950
Arial	8	102	60.50	3.3621	3.3621	2.6560

## SAUK

### Star News - Black Earth

1126 Mills Street  
PO Box 286  
Black Earth, WI 53515-0286

County: Sauk  
Telephone: (608) 767-4032  
Fax: (608) 767-2222

Day(s) Published: Th/  
Paid Circulation: 1,714  
Circulation: 0%

Email: [legals@newspubinc.com](mailto:legals@newspubinc.com)

Web: [www.newspubinc.com](http://www.newspubinc.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.00	0.5001	0.5001	0.3951
Arial	8	102	19.50	1.0837	1.0837	0.8561
Arial	8	102	30.00	1.6672	1.6672	1.3170
Arial	8	102	39.50	2.1951	2.1951	1.7341
Arial	8	102	50.00	2.7786	2.7786	2.1950
Arial	8	102	60.50	3.3621	3.3621	2.6560

## SAWYER

### Sawyer County Gazette

5133 N Main Street  
PO Box 99  
Winter, WI 54896-0099

County: Sawyer  
Telephone: (715) 266-2511  
Fax: (715) 266-2512

Day(s) Published: W/  
Paid Circulation: 1,519  
Circulation: 0%

Email: [gazette@centurytel.net](mailto:gazette@centurytel.net)

Web:

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.00	0.5001	0.5001	0.3951
Arial	8	102	20.00	1.1114	1.1114	0.8780
Arial	8	102	28.00	1.5560	1.5560	1.2292
Arial	8	102	39.00	2.1673	2.1673	1.7121
Arial	8	102	49.50	2.7508	2.7508	2.1731
Arial	8	102	59.50	3.3065	3.3065	2.6121
Arial	9	114	9.00	0.4475	0.4475	0.3535
Arial	9	114	20.00	0.9944	0.9944	0.7856
Arial	9	114	28.00	1.3922	1.3922	1.0998
Arial	9	114	39.00	1.9392	1.9392	1.5319
Arial	9	114	49.50	2.4613	2.4613	1.9443
Arial	9	114	59.50	2.9585	2.9585	2.3371
Arial	10	128	9.00	0.3986	0.3986	0.3148



Arial	10	128	20.00	0.8857	0.8857	0.6997
Arial	10	128	28.00	1.2400	1.2400	0.9795
Arial	10	128	39.00	1.7271	1.7271	1.3643
Arial	10	128	49.50	2.1921	2.1921	1.7317
Arial	10	128	59.50	2.6349	2.6349	2.0815
Arial	11	140	9.00	0.3644	0.3644	0.2879
Arial	11	140	20.00	0.8098	0.8098	0.6397
Arial	11	140	28.00	1.1337	1.1337	0.8956
Arial	11	140	39.00	1.5790	1.5790	1.2474
Arial	11	140	49.50	2.0042	2.0042	1.5832
Arial	11	140	59.50	2.4091	2.4091	1.9031
Arial	12	152	9.00	0.3356	0.3356	0.2651
Arial	12	152	20.00	0.7458	0.7458	0.5892
Arial	12	152	28.00	1.0442	1.0442	0.8249
Arial	12	152	39.00	1.4544	1.4544	1.1489
Arial	12	152	49.50	1.8459	1.8459	1.4582
Arial	12	152	59.50	2.2189	2.2189	1.7528
Arial Bold	8	112	9.00	0.4555	0.4555	0.3598
Arial Bold	8	112	20.00	1.0122	1.0122	0.7996
Arial Bold	8	112	28.00	1.4171	1.4171	1.1195
Arial Bold	8	112	39.00	1.9738	1.9738	1.5592
Arial Bold	8	112	49.50	2.5052	2.5052	1.9790
Arial Bold	8	112	59.50	3.0113	3.0113	2.3788
Arial Bold	9	126	9.00	0.4049	0.4049	0.3198
Arial Bold	9	126	20.00	0.8997	0.8997	0.7108
Arial Bold	9	126	28.00	1.2596	1.2596	0.9951
Arial Bold	9	126	39.00	1.7545	1.7545	1.3860
Arial Bold	9	126	49.50	2.2269	2.2269	1.7591
Arial Bold	9	126	59.50	2.6767	2.6767	2.1145
Arial Bold	10	140	9.00	0.3644	0.3644	0.2879
Arial Bold	10	140	20.00	0.8098	0.8098	0.6397
Arial Bold	10	140	28.00	1.1337	1.1337	0.8956
Arial Bold	10	140	39.00	1.5790	1.5790	1.2474
Arial Bold	10	140	49.50	2.0042	2.0042	1.5832
Arial Bold	10	140	59.50	2.4091	2.4091	1.9031
Arial Bold	11	154	9.00	0.3313	0.3313	0.2617
Arial Bold	11	154	20.00	0.7362	0.7362	0.5815
Arial Bold	11	154	28.00	1.0306	1.0306	0.8141
Arial Bold	11	154	39.00	1.4355	1.4355	1.1340
Arial Bold	11	154	49.50	1.8220	1.8220	1.4393
Arial Bold	11	154	59.50	2.1900	2.1900	1.7301
Arial Bold	12	168	9.00	0.3037	0.3037	0.2399
Arial Bold	12	168	20.00	0.6748	0.6748	0.5331
Arial Bold	12	168	28.00	0.9447	0.9447	0.7463
Arial Bold	12	168	39.00	1.3159	1.3159	1.0395
Arial Bold	12	168	49.50	1.6701	1.6701	1.3194
Arial Bold	12	168	59.50	2.0075	2.0075	1.5859

## SAWYER

### Sawyer County Record

15617B Hwy 63 N  
PO Box 919  
Hayward, WI 54843-0919

County: Sawyer  
Telephone: (715) 634-4881  
Fax: (715) 634-8191

Day(s) Published: W/  
Paid Circulation: 4,099  
Circulation: 0%

Email: [pmitchell@sawyercountyrecord.net](mailto:pmitchell@sawyercountyrecord.net)

Web: [www.haywardwi.com](http://www.haywardwi.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	9.00	0.6540	0.6540	0.5167
Arial	6	78	19.50	1.4171	1.4171	1.1195
Arial	6	78	30.00	2.1801	2.1801	1.7222
Arial	6	78	40.50	2.9432	2.9432	2.3250
Arial	6	78	51.00	3.7062	3.7062	2.9278
Arial	6	78	61.50	4.4693	4.4693	3.5306
Arial	8	102	9.00	0.5001	0.5001	0.3951
Arial	8	102	19.50	1.0837	1.0837	0.8561
Arial	8	102	30.00	1.6672	1.6672	1.3170
Arial	8	102	40.50	2.2507	2.2507	1.7780
Arial	8	102	51.00	2.8342	2.8342	2.2389
Arial	8	102	61.50	3.4177	3.4177	2.6999
Arial Bold	8	112	9.00	0.4555	0.4555	0.3598
Arial Bold	8	112	19.50	0.9869	0.9869	0.7796
Arial Bold	8	112	30.00	1.5183	1.5183	1.1994
Arial Bold	8	112	40.50	2.0497	2.0497	1.6192
Arial Bold	8	112	51.00	2.5811	2.5811	2.0390
Arial Bold	8	112	61.50	3.1125	3.1125	2.4588

## SHAWANO

### Shawano Leader

1464 E Green Bay Street  
PO Box  
Shawano, WI 54166

County: Shawano  
Telephone: (715) 526-7006  
Fax: (715) 524-8044

Day(s) Published: W/Sa  
Paid Circulation: 3,159  
Circulation: 0%

Email: [ckennedy@newmedia-wi.com](mailto:ckennedy@newmedia-wi.com)

Web: [www.shawanoleader.com](http://www.shawanoleader.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	13.14	0.9549	0.9549	0.7543
Arial	6	78	24.24	1.7616	1.7616	1.3916
Arial	6	78	41.34	3.0042	3.0042	2.3732
Arial	6	78	55.50	4.0333	4.0333	3.1861
Arial	8	102	13.14	0.7302	0.7302	0.5768
Arial	8	102	24.24	1.3471	1.3471	1.0641
Arial	8	102	41.34	2.2974	2.2974	1.8148
Arial	8	102	55.50	3.0843	3.0843	2.4365
Arial	10	128	13.14	0.5819	0.5819	0.4597
Arial	10	128	24.24	1.0734	1.0734	0.8480
Arial	10	128	41.34	1.8307	1.8307	1.4462
Arial	10	128	55.50	2.4578	2.4578	1.9416
Arial Bold	6	84	13.14	0.8867	0.8867	0.7005
Arial Bold	6	84	24.24	1.6357	1.6357	1.2922
Arial Bold	6	84	41.34	2.7896	2.7896	2.2037
Arial Bold	6	84	55.50	3.7452	3.7452	2.9586
Arial Bold	8	112	13.14	0.6650	0.6650	0.5253
Arial Bold	8	112	24.24	1.2268	1.2268	0.9691
Arial Bold	8	112	41.34	2.0922	2.0922	1.6528

Arial Bold	8	112	55.50	2.8089	2.8089	2.2189
Arial Bold	10	140	13.14	0.5320	0.5320	0.4203
Arial Bold	10	140	24.24	0.9814	0.9814	0.7753
Arial Bold	10	140	41.34	1.6738	1.6738	1.3222
Arial Bold	10	140	55.50	2.2471	2.2471	1.7751

## SHAWANO

### Wittenberg Enterprise & Birnamwood News

PO Box 313

Wittenberg, WI 54499-0313

County: Shawano

Telephone: (715) 253-2737

Fax: (715) 253-3176

Day(s) Published: Th/

Paid Circulation: 991

Circulation: 0%

Email: ckennedy@newmedia-wi.com

Web: www.wittenbergenterprise.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	13.14	0.9549	0.9549	0.7543
Arial	6	78	24.24	1.7616	1.7616	1.3916
Arial	6	78	41.34	3.0042	3.0042	2.3732
Arial	6	78	55.50	4.0333	4.0333	3.1861
Arial	8	102	13.14	0.7302	0.7302	0.5768
Arial	8	102	24.24	1.3471	1.3471	1.0641
Arial	8	102	41.34	2.2974	2.2974	1.8148
Arial	8	102	55.50	3.0843	3.0843	2.4365
Arial	10	128	13.14	0.5819	0.5819	0.4597
Arial	10	128	24.24	1.0734	1.0734	0.8480
Arial	10	128	41.34	1.8307	1.8307	1.4462
Arial	10	128	55.50	2.4578	2.4578	1.9416
Arial Bold	6	84	13.14	0.8867	0.8867	0.7005
Arial Bold	6	84	24.24	1.6357	1.6357	1.2922
Arial Bold	6	84	41.34	2.7896	2.7896	2.2037
Arial Bold	6	84	55.50	3.7452	3.7452	2.9586
Arial Bold	8	112	13.14	0.6650	0.6650	0.5253
Arial Bold	8	112	24.24	1.2268	1.2268	0.9691
Arial Bold	8	112	41.34	2.0922	2.0922	1.6528
Arial Bold	8	112	55.50	2.8089	2.8089	2.2189
Arial Bold	10	140	13.14	0.5320	0.5320	0.4203
Arial Bold	10	140	24.24	0.9814	0.9814	0.7753
Arial Bold	10	140	41.34	1.6738	1.6738	1.3222
Arial Bold	10	140	55.50	2.2471	2.2471	1.7751

## SHEBOYGAN

### Review The

113 E Mill Street

PO Box

Plymouth, WI 53073

County: Sheboygan

Telephone: (920) 893-6411

Fax: (920) 893-5505

Day(s) Published: W/F/

Paid Circulation: 3,839

Circulation: 0%

Email: reply@plymouth-review.com

Web: www.plymouth-review.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	10.62	0.5902	0.5902	0.4662
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Arial	8	102	33.78	1.8772	1.8772	1.4829
Arial	8	102	45.42	2.5241	2.5241	1.9939
Arial	8	102	57.00	3.1676	3.1676	2.5023
Arial	9	114	10.62	0.5281	0.5281	0.4171
Arial	9	114	22.20	1.1038	1.1038	0.8720
Arial	9	114	33.78	1.6796	1.6796	1.3268

Arial	9	114	45.42	2.2584	2.2584	1.7841
Arial	9	114	57.00	2.8342	2.8342	2.2389
Arial Bold	8	112	10.62	0.5375	0.5375	0.4246
Arial Bold	8	112	22.20	1.1236	1.1236	0.8876
Arial Bold	8	112	33.78	1.7096	1.7096	1.3505
Arial Bold	8	112	45.42	2.2987	2.2987	1.8159
Arial Bold	8	112	57.00	2.8848	2.8848	2.2789

## SHEBOYGAN

### Sheboygan Falls News

113 E Mill Street

PO Box

Plymouth, WI 53073

County: Sheboygan

Telephone: (920) 893-6411

Fax: (920) 893-5505

Day(s) Published: F/

Paid Circulation: 1,546

Circulation: 0%

Email: [reply@plymouth-review.com](mailto:reply@plymouth-review.com)

Web: [www.plymouth-review.com](http://www.plymouth-review.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
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Arial	8	102	22.20	1.2337	1.2337	0.9746
Arial	8	102	33.78	1.8772	1.8772	1.4829
Arial	8	102	45.42	2.5241	2.5241	1.9939
Arial	8	102	57.00	3.1676	3.1676	2.5023
Arial	9	114	10.62	0.5281	0.5281	0.4171
Arial	9	114	22.20	1.1038	1.1038	0.8720
Arial	9	114	33.78	1.6796	1.6796	1.3268
Arial	9	114	45.42	2.2584	2.2584	1.7841
Arial	9	114	57.00	2.8342	2.8342	2.2389
Arial Bold	8	112	10.62	0.5375	0.5375	0.4246
Arial Bold	8	112	22.20	1.1236	1.1236	0.8876
Arial Bold	8	112	33.78	1.7096	1.7096	1.3505
Arial Bold	8	112	45.42	2.2987	2.2987	1.8159
Arial Bold	8	112	57.00	2.8848	2.8848	2.2789

## SHEBOYGAN

### Sheboygan Press

632 Center Avenue

PO Box

Sheboygan, WI 53081-4621

County: Sheboygan

Telephone: (920) 431-8298

Fax: (877) 943-0443

Day(s) Published: Su/M/Tu/W/Th/F/Sa

Paid Circulation: 7,284

Circulation: 0%

Email: [tmondloch@gannett.com](mailto:tmondloch@gannett.com)

Web: [www.sheboyganpress.com](http://www.sheboyganpress.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	9.18	0.6671	0.6671	0.5270
Arial	6	78	19.36	1.4071	1.4071	1.1115
Arial	6	78	29.54	2.1470	2.1470	1.6961
Arial	6	78	39.73	2.8869	2.8869	2.2806
Arial	6	78	49.91	3.6269	3.6269	2.8651
Arial	6	78	60.09	4.3668	4.3668	3.4496

## SHEBOYGAN

### Sounder The

405 2nd Street

PO Box 346

Random Lake, WI 53075-0346

Email: editor@thesounder.com

Web: www.thesounder.com

Comments:

County: Sheboygan

Telephone: (920) 994-9244

Fax: (920) 994-4817

Day(s) Published: Th/

Paid Circulation: 2,082

Circulation: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
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Arial	6	78	60.00	4.3603	4.3603	3.4445
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Arial	7	90	24.00	1.5116	1.5116	1.1941
Arial	7	90	36.00	2.2673	2.2673	1.7911
Arial	7	90	48.00	3.0231	3.0231	2.3882
Arial	7	90	60.00	3.7789	3.7789	2.9852
Arial	8	102	12.00	0.6669	0.6669	0.5268
Arial	8	102	24.00	1.3337	1.3337	1.0536
Arial	8	102	36.00	2.0006	2.0006	1.5804
Arial	8	102	48.00	2.6675	2.6675	2.1072
Arial	8	102	60.00	3.3343	3.3343	2.6340
Arial	9	114	12.00	0.5967	0.5967	0.4713
Arial	9	114	24.00	1.1933	1.1933	0.9427
Arial	9	114	36.00	1.7900	1.7900	1.4140
Arial	9	114	48.00	2.3867	2.3867	1.8854
Arial	9	114	60.00	2.9833	2.9833	2.3567
Arial	10	128	12.00	0.5314	0.5314	0.4198
Arial	10	128	24.00	1.0628	1.0628	0.8396
Arial	10	128	36.00	1.5942	1.5942	1.2594
Arial	10	128	48.00	2.1256	2.1256	1.6792
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Arial	12	152	12.00	0.4475	0.4475	0.3535
Arial	12	152	24.00	0.8950	0.8950	0.7070
Arial	12	152	36.00	1.3425	1.3425	1.0605
Arial	12	152	48.00	1.7900	1.7900	1.4140
Arial	12	152	60.00	2.2375	2.2375	1.7676
Arial Bold	6	84	12.00	0.8098	0.8098	0.6397
Arial Bold	6	84	24.00	1.6195	1.6195	1.2794
Arial Bold	6	84	36.00	2.4293	2.4293	1.9191
Arial Bold	6	84	48.00	3.2391	3.2391	2.5588
Arial Bold	7	98	12.00	0.6941	0.6941	0.5483
Arial Bold	7	98	24.00	1.3882	1.3882	1.0966
Arial Bold	7	98	36.00	2.0823	2.0823	1.6449
Arial Bold	7	98	48.00	2.7763	2.7763	2.1932
Arial Bold	7	98	60.00	3.4704	3.4704	2.7415
Arial Bold	8	112	12.00	0.6073	0.6073	0.4798
Arial Bold	8	112	24.00	1.2146	1.2146	0.9595
Arial Bold	8	112	36.00	1.8220	1.8220	1.4393
Arial Bold	8	112	48.00	2.4293	2.4293	1.9191
Arial Bold	8	112	60.00	3.0366	3.0366	2.3988
Arial Bold	9	126	12.00	0.5398	0.5398	0.4265
Arial Bold	9	126	24.00	1.0797	1.0797	0.8529
Arial Bold	9	126	36.00	1.6195	1.6195	1.2794
Arial Bold	9	126	48.00	2.1594	2.1594	1.7058
Arial Bold	9	126	60.00	2.6992	2.6992	2.1323

Arial Bold	10	140	12.00	0.4859	0.4859	0.3838
Arial Bold	10	140	24.00	0.9717	0.9717	0.7676
Arial Bold	10	140	36.00	1.4576	1.4576	1.1514
Arial Bold	10	140	48.00	1.9434	1.9434	1.5353
Arial Bold	10	140	60.00	2.4293	2.4293	1.9191
Arial Bold	12	168	12.00	0.4049	0.4049	0.3198
Arial Bold	12	168	24.00	0.8098	0.8098	0.6397
Arial Bold	12	168	36.00	1.2146	1.2146	0.9595
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Arial Bold	12	168	60.00	2.0244	2.0244	1.5992
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Arial Bold Italic	6	84	24.00	1.6195	1.6195	1.2794
Arial Bold Italic	6	84	36.00	2.4293	2.4293	1.9191
Arial Bold Italic	6	84	48.00	3.2391	3.2391	2.5588
Arial Bold Italic	6	84	60.00	4.0488	4.0488	3.1984
Arial Bold Italic	7	98	12.00	0.6941	0.6941	0.5483
Arial Bold Italic	7	98	24.00	1.3882	1.3882	1.0966
Arial Bold Italic	7	98	36.00	2.0823	2.0823	1.6449
Arial Bold Italic	7	98	48.00	2.7763	2.7763	2.1932
Arial Bold Italic	7	98	60.00	3.4704	3.4704	2.7415
Arial Bold Italic	8	112	12.00	0.6073	0.6073	0.4798
Arial Bold Italic	8	112	24.00	1.2146	1.2146	0.9595
Arial Bold Italic	8	112	36.00	1.8220	1.8220	1.4393
Arial Bold Italic	8	112	48.00	2.4293	2.4293	1.9191
Arial Bold Italic	8	112	60.00	3.0366	3.0366	2.3988
Arial Bold Italic	8	112	60.00	3.0366	3.0366	2.3988
Arial Bold Italic	9	126	12.00	0.5398	0.5398	0.4265
Arial Bold Italic	9	126	24.00	1.0797	1.0797	0.8529
Arial Bold Italic	9	126	36.00	1.6195	1.6195	1.2794
Arial Bold Italic	9	126	48.00	2.1594	2.1594	1.7058
Arial Bold Italic	9	126	60.00	2.6992	2.6992	2.1323
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Arial Bold Italic	10	140	24.00	0.9717	0.9717	0.7676
Arial Bold Italic	10	140	36.00	1.4576	1.4576	1.1514
Arial Bold Italic	10	140	48.00	1.9434	1.9434	1.5353
Arial Bold Italic	10	140	60.00	2.4293	2.4293	1.9191
Arial Bold Italic	12	168	12.00	0.4049	0.4049	0.3198
Arial Bold Italic	12	168	24.00	0.8098	0.8098	0.6397
Arial Bold Italic	12	168	36.00	1.2146	1.2146	0.9595
Arial Bold Italic	12	168	48.00	1.6195	1.6195	1.2794
Arial Bold Italic	12	168	60.00	2.0244	2.0244	1.5992
Arial Italic	6	76	12.00	0.8950	0.8950	0.7070
Arial Italic	6	76	24.00	1.7900	1.7900	1.4140
Arial Italic	6	76	36.00	2.6850	2.6850	2.1211
Arial Italic	6	76	48.00	3.5800	3.5800	2.8281
Arial Italic	6	76	60.00	4.4750	4.4750	3.5351
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Arial Italic	7	90	24.00	1.5116	1.5116	1.1941
Arial Italic	7	90	36.00	2.2673	2.2673	1.7911
Arial Italic	7	90	48.00	3.0231	3.0231	2.3882
Arial Italic	7	90	60.00	3.7789	3.7789	2.9852
Arial Italic	8	102	12.00	0.6669	0.6669	0.5268
Arial Italic	8	102	24.00	1.3337	1.3337	1.0536
Arial Italic	8	102	36.00	2.0006	2.0006	1.5804
Arial Italic	8	102	48.00	2.6675	2.6675	2.1072
Arial Italic	8	102	60.00	3.3343	3.3343	2.6340
Arial Italic	9	114	12.00	0.5967	0.5967	0.4713
Arial Italic	9	114	24.00	1.1933	1.1933	0.9427
Arial Italic	9	114	36.00	1.7900	1.7900	1.4140
Arial Italic	9	114	48.00	2.3867	2.3867	1.8854
Arial Italic	9	114	60.00	2.9833	2.9833	2.3567

Arial Italic	10	128	12.00	0.5314	0.5314	0.4198
Arial Italic	10	128	24.00	1.0628	1.0628	0.8396
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Arial Italic	10	128	60.00	2.6570	2.6570	2.0990
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Arial Italic	12	154	36.00	1.3251	1.3251	1.0468
Arial Italic	12	154	48.00	1.7668	1.7668	1.3957
Arial Italic	12	154	60.00	2.2085	2.2085	1.7446

## ST CROIX

### Tribune Press Reporter

105 Misty Court  
PO Box 38  
Glenwood City, WI 54013-0038

County: St Croix  
Telephone: (715) 265-4646  
Fax: (715) 265-7496

Day(s) Published: W/  
Paid Circulation: 1,879  
Circulation: 0%

Email: ads@dewittmedia.com

Web: www.dewittmedia.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
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Arial	6	76	78.00	5.8175	5.8175	4.5957
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Arial	8	102	51.90	2.8842	2.8842	2.2784
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Arial	8	102	78.00	4.3346	4.3346	3.4242
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Arial Bold	6	84	51.90	3.5022	3.5022	2.7667
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Arial Bold	10	140	51.90	2.1013	2.1013	1.6600
Arial Bold	10	140	65.00	2.6317	2.6317	2.0790
Arial Bold	10	140	78.00	3.1581	3.1581	2.4948

**ST CROIX**

**Woodville Leader**

PO Box 311  
Woodville, WI 54028

County: St Croix  
Telephone: (715) 778-4990  
Fax: (715) 778-4996

Day(s) Published: Th/  
Paid Circulation: 345  
Circulation: 0%

Email: [admins@mygateway.news](mailto:admins@mygateway.news)

Web: <https://mygateway.news/>

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
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Arial Bold	7	98	52.00	3.0077	3.0077	2.3760
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Arial Bold	10	140	12.00	0.4859	0.4859	0.3838
Arial Bold	10	140	25.50	1.0325	1.0325	0.8156
Arial Bold	10	140	39.25	1.5892	1.5892	1.2554
Arial Bold	10	140	52.00	2.1054	2.1054	1.6632
Arial Bold	10	140	64.75	2.6216	2.6216	2.0710
Arial Bold	10	140	78.50	3.1783	3.1783	2.5108
Arial Bold	11	154	12.00	0.4417	0.4417	0.3489
Arial Bold	11	154	25.50	0.9386	0.9386	0.7415



Arial Bold	11	154	39.25	1.4447	1.4447	1.1413
Arial Bold	11	154	52.00	1.9140	1.9140	1.5120
Arial Bold	11	154	64.75	2.3833	2.3833	1.8827
Arial Bold	11	154	78.50	2.8894	2.8894	2.2825
Arial Bold	12	168	12.00	0.4049	0.4049	0.3198
Arial Bold	12	168	25.50	0.8604	0.8604	0.6797
Arial Bold	12	168	39.25	1.3243	1.3243	1.0462
Arial Bold	12	168	52.00	1.7545	1.7545	1.3860
Arial Bold	12	168	64.75	2.1847	2.1847	1.7258
Arial Bold	12	168	78.50	2.6486	2.6486	2.0923

## ST. CROIX

### Baldwin Bulletin

805 Main Street  
PO Box 76  
Baldwin, WI 54002-0076

County: St. Croix  
Telephone: (715) 684-2484  
Fax:

Day(s) Published: F/  
Paid Circulation: 1,396  
Circulation: 0%

Email: office@baldwin-bulletin.com

Web: www.baldwin-bulletin.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	9.42	0.6846	0.6846	0.5408
Arial	6	78	19.80	1.4389	1.4389	1.1367
Arial	6	78	30.00	2.1801	2.1801	1.7222
Arial	6	78	40.80	2.9650	2.9650	2.3422
Arial	6	78	51.00	3.7062	3.7062	2.9278
Arial	6	78	61.80	4.4911	4.4911	3.5478
Arial	9	114	9.42	0.4684	0.4684	0.3700
Arial	9	114	19.80	0.9845	0.9845	0.7777
Arial	9	114	30.00	1.4917	1.4917	1.1784
Arial	9	114	40.80	2.0287	2.0287	1.6026
Arial	9	114	51.00	2.5358	2.5358	2.0032
Arial	9	114	61.80	3.0728	3.0728	2.4274
Arial	10	128	9.42	0.4172	0.4172	0.3295
Arial	10	128	19.80	0.8768	0.8768	0.6927
Arial	10	128	30.00	1.3285	1.3285	1.0495
Arial	10	128	40.80	1.8068	1.8068	1.4273
Arial	10	128	51.00	2.2585	2.2585	1.7841
Arial	10	128	61.80	2.7368	2.7368	2.1619
Arial Bold	6	84	9.42	0.6357	0.6357	0.5022
Arial Bold	6	84	19.80	1.3361	1.3361	1.0555
Arial Bold	6	84	30.00	2.0244	2.0244	1.5992
Arial Bold	6	84	40.80	2.7532	2.7532	2.1749
Arial Bold	6	84	51.00	3.4415	3.4415	2.7187
Arial Bold	6	84	61.80	4.1703	4.1703	3.2944
Arial Bold	9	126	9.42	0.4238	0.4238	0.3348
Arial Bold	9	126	19.80	0.8907	0.8907	0.7037
Arial Bold	9	126	30.00	1.3496	1.3496	1.0661
Arial Bold	9	126	40.80	1.8355	1.8355	1.4500
Arial Bold	9	126	51.00	2.2943	2.2943	1.8125
Arial Bold	9	126	61.80	2.7802	2.7802	2.1963
Arial Bold	10	140	9.42	0.3814	0.3814	0.3013
Arial Bold	10	140	19.80	0.8017	0.8017	0.6333
Arial Bold	10	140	30.00	1.2146	1.2146	0.9595
Arial Bold	10	140	40.80	1.6519	1.6519	1.3050
Arial Bold	10	140	51.00	2.0649	2.0649	1.6312
Arial Bold	10	140	61.80	2.5022	2.5022	1.9766

## TAYLOR

### Star News - Medford

116 Wisconsin Ave  
PO Box 180  
Medford, WI 54451-0180

County: Taylor  
Telephone: (715) 748-2626  
Fax: (715) 748-2699

Day(s) Published: Th/  
Paid Circulation: 4,371  
Circulation: 0%

Email: [admanager@centralwinews.com](mailto:admanager@centralwinews.com)  
Web: [www.centralwinews.com/starnews](http://www.centralwinews.com/starnews)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.5279	0.5279	0.4171
Arial	8	102	20.00	1.1114	1.1114	0.8780
Arial	8	102	30.50	1.6950	1.6950	1.3390
Arial	8	102	41.00	2.2785	2.2785	1.7999
Arial	8	102	51.50	2.8620	2.8620	2.2609
Arial	8	102	62.00	3.4455	3.4455	2.7218
Arial	10	128	9.50	0.4207	0.4207	0.3323
Arial	10	128	20.00	0.8857	0.8857	0.6997
Arial	10	128	30.50	1.3507	1.3507	1.0670
Arial	10	128	41.00	1.8156	1.8156	1.4343
Arial	10	128	51.50	2.2806	2.2806	1.8016
Arial	10	128	62.00	2.7456	2.7456	2.1689
Arial Bold	8	114	9.50	0.4724	0.4724	0.3732
Arial Bold	8	114	20.00	0.9944	0.9944	0.7856
Arial Bold	8	114	30.50	1.5165	1.5165	1.1980
Arial Bold	8	114	41.00	2.0386	2.0386	1.6104
Arial Bold	8	114	51.50	2.5607	2.5607	2.0229
Arial Bold	8	114	62.00	3.0828	3.0828	2.4353
Arial Bold	10	140	9.50	0.3846	0.3846	0.3039
Arial Bold	10	140	20.00	0.8098	0.8098	0.6397
Arial Bold	10	140	30.50	1.2349	1.2349	0.9755
Arial Bold	10	140	41.00	1.6600	1.6600	1.3114
Arial Bold	10	140	51.50	2.0851	2.0851	1.6472
Arial Bold	10	140	62.00	2.5103	2.5103	1.9830

## TREMPEALEAU

### Augusta Area Times

123 Main  
PO Box  
Mondovi, WI 54755

County: Trempealeau  
Telephone: (855) 382-1167  
Fax: (855) 382-1167

Day(s) Published: Th/  
Paid Circulation: 619  
Circulation: 0%

Email: [durandpublishing@nelson-tel.net](mailto:durandpublishing@nelson-tel.net)

Web:

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	10	128	10.00	0.4428	0.4428	0.3498
Arial	10	128	20.90	0.9255	0.9255	0.7311
Arial	10	128	31.60	1.3994	1.3994	1.1055
Arial	10	128	42.12	1.8652	1.8652	1.4735
Arial	10	128	52.60	2.3293	2.3293	1.8401
Arial	10	128	62.10	2.7500	2.7500	2.1724
Arial Bold	10	140	10.00	0.4049	0.4049	0.3198
Arial Bold	10	140	20.90	0.8462	0.8462	0.6685
Arial Bold	10	140	31.60	1.2794	1.2794	1.0107
Arial Bold	10	140	42.12	1.7054	1.7054	1.3472
Arial Bold	10	140	52.60	2.1297	2.1297	1.6824
Arial Bold	10	140	62.10	2.5143	2.5143	1.9862
Arial Italic	10	128	10.00	0.4428	0.4428	0.3498
Arial Italic	10	128	20.90	0.9255	0.9255	0.7311

Arial Italic	10	128	31.60	1.3994	1.3994	1.1055
Arial Italic	10	128	42.12	1.8652	1.8652	1.4735
Arial Italic	10	128	52.60	2.3293	2.3293	1.8401
Arial Italic	10	128	62.10	2.7500	2.7500	2.1724

## TREMPEALEAU

### Trempealeau County Times

36435 Main Street

PO Box 95

Whitehall, WI 54773-0095

Email: [eric@trempecotimes.com](mailto:eric@trempecotimes.com)

Web:

Comments:

County: Trempealeau  
Telephone: (715) 538-4765  
Fax: (715) 538-4540

Day(s) Published: W/  
Paid Circulation: 4,122  
Circulation: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.58	0.5325	0.5325	0.4206
Arial	8	102	19.11	1.0620	1.0620	0.8389
Arial	8	102	30.40	1.6894	1.6894	1.3346
Arial	8	102	40.85	2.2701	2.2701	1.7933
Arial	8	102	51.08	2.8386	2.8386	2.2424
Arial	8	102	61.46	3.4155	3.4155	2.6981
Arial	10	128	9.58	0.4243	0.4243	0.3352
Arial	10	128	19.11	0.8463	0.8463	0.6685
Arial	10	128	30.40	1.3462	1.3462	1.0635
Arial	10	128	40.85	1.8090	1.8090	1.4291
Arial	10	128	51.08	2.2620	2.2620	1.7869
Arial	10	128	61.46	2.7217	2.7217	2.1501
Arial Bold	8	112	9.58	0.4849	0.4849	0.3831
Arial Bold	8	112	19.11	0.9672	0.9672	0.7640
Arial Bold	8	112	30.40	1.5386	1.5386	1.2154
Arial Bold	8	112	40.85	2.0674	2.0674	1.6332
Arial Bold	8	112	51.08	2.5852	2.5852	2.0422
Arial Bold	8	112	61.46	3.1105	3.1105	2.4572
Arial Bold	10	140	9.58	0.3880	0.3880	0.3065
Arial Bold	10	140	19.11	0.7737	0.7737	0.6112
Arial Bold	10	140	30.40	1.2308	1.2308	0.9723
Arial Bold	10	140	40.85	1.6539	1.6539	1.3066
Arial Bold	10	140	51.08	2.0681	2.0681	1.6338
Arial Bold	10	140	61.46	2.4884	2.4884	1.9658

## TREMPEALEAU

### Tri-County News-Osseo

123 Main

PO Box

Mondovi, WI 54755

Email: [durandpublishing@nelson-tel.net](mailto:durandpublishing@nelson-tel.net)

Web:

Comments:

County: Trempealeau  
Telephone: (715) 926-4970  
Fax: (715) 672-4254

Day(s) Published: Th/  
Paid Circulation: 859  
Circulation: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	10	128	10.00	0.4428	0.4428	0.3498
Arial	10	128	20.90	0.9255	0.9255	0.7311
Arial	10	128	31.60	1.3994	1.3994	1.1055
Arial	10	128	42.12	1.8652	1.8652	1.4735
Arial	10	128	52.60	2.3293	2.3293	1.8401
Arial	10	128	62.10	2.7500	2.7500	2.1724
Arial Bold	10	140	10.00	0.4049	0.4049	0.3198
Arial Bold	10	140	20.90	0.8462	0.8462	0.6685
Arial Bold	10	140	31.60	1.2794	1.2794	1.0107

Arial Bold	10	140	42.12	1.7054	1.7054	1.3472
Arial Bold	10	140	52.60	2.1297	2.1297	1.6824
Arial Bold	10	140	62.10	2.5143	2.5143	1.9862
Arial Italic	10	128	10.00	0.4428	0.4428	0.3498
Arial Italic	10	128	20.90	0.9255	0.9255	0.7311
Arial Italic	10	128	31.60	1.3994	1.3994	1.1055
Arial Italic	10	128	42.12	1.8652	1.8652	1.4735
Arial Italic	10	128	52.60	2.3293	2.3293	1.8401
Arial Italic	10	128	62.10	2.7500	2.7500	2.1724

## VERNON

### County Line The

207 N Garden Street  
PO Box 7  
Ontario, WI 54651-0007

County: Vernon  
Telephone: (608) 337-4232  
Fax: (608) 338-0472

Day(s) Published: Th/  
Paid Circulation: 1,270  
Circulation: 0%

Email: [countyline@centurytel.net](mailto:countyline@centurytel.net)

Web: [www.thecountyline.net](http://www.thecountyline.net)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	10	126	9.50	0.4274	0.4274	0.3376
Arial	10	126	19.10	0.8593	0.8593	0.6788
Arial	10	126	28.00	1.2596	1.2596	0.9951
Arial	10	126	38.00	1.7095	1.7095	1.3505
Arial	10	126	47.00	2.1144	2.1144	1.6703
Arial	10	126	60.00	2.6992	2.6992	2.1323
Arial Bold	10	140	9.50	0.3846	0.3846	0.3039
Arial Bold	10	140	19.10	0.7733	0.7733	0.6109
Arial Bold	10	140	28.00	1.1337	1.1337	0.8956
Arial Bold	10	140	38.00	1.5386	1.5386	1.2154
Arial Bold	10	140	47.00	1.9030	1.9030	1.5033
Arial Bold	10	140	60.00	2.4293	2.4293	1.9191

## VERNON

### Hillsboro Sentry Enterprise

839 Water Avenue  
PO Box 469  
Hillsboro, WI 54634-0469

County: Vernon  
Telephone: (608) 489-2264  
Fax: (608) 489-2348

Day(s) Published: W/  
Paid Circulation: 1,453  
Circulation: 0%

Email: [greg@hillsborose.com](mailto:greg@hillsborose.com)

Web: [www.swnews4u.com](http://www.swnews4u.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	12.00	0.6669	0.6669	0.5268
Arial	8	102	24.50	1.3615	1.3615	1.0756
Arial	8	102	37.50	2.0840	2.0840	1.6463
Arial	8	102	50.00	2.7786	2.7786	2.1950
Arial	8	102	63.00	3.5010	3.5010	2.7657
Arial	9	114	12.00	0.5967	0.5967	0.4713
Arial	9	114	24.50	1.2182	1.2182	0.9623
Arial	9	114	37.50	1.8646	1.8646	1.4730
Arial	9	114	50.00	2.4861	2.4861	1.9640
Arial	9	114	63.00	3.1325	3.1325	2.4746
Arial	10	126	12.00	0.5398	0.5398	0.4265
Arial	10	126	24.50	1.1022	1.1022	0.8707
Arial	10	126	37.50	1.6870	1.6870	1.3327
Arial	10	126	50.00	2.2494	2.2494	1.7769
Arial	10	126	63.00	2.8342	2.8342	2.2389
Arial Bold	8	114	12.00	0.5967	0.5967	0.4713

Arial Bold	8	114	24.50	1.2182	1.2182	0.9623
Arial Bold	8	114	37.50	1.8646	1.8646	1.4730
Arial Bold	8	114	50.00	2.4861	2.4861	1.9640
Arial Bold	8	114	63.00	3.1325	3.1325	2.4746
Arial Bold	9	126	12.00	0.5398	0.5398	0.4265
Arial Bold	9	126	24.50	1.1022	1.1022	0.8707
Arial Bold	9	126	24.50	1.1022	1.1022	0.8707
Arial Bold	9	126	50.00	2.2494	2.2494	1.7769
Arial Bold	9	126	63.00	2.8342	2.8342	2.2389
Arial Bold	10	140	12.00	0.4859	0.4859	0.3838
Arial Bold	10	140	24.50	0.9920	0.9920	0.7836
Arial Bold	10	140	37.50	1.5183	1.5183	1.1994
Arial Bold	10	140	50.00	2.0244	2.0244	1.5992
Arial Bold	10	140	63.00	2.5508	2.5508	2.0150

## VERNON

### Vernon County Broadcaster

124 W Court Street

PO Box 472

Viroqua, WI 54665-0472

County: Vernon

Telephone: (608) 791-8300

Fax: (608) 791-8238

Day(s) Published: F/

Paid Circulation: 1,777

Circulation: 0%

Email: [rivervalley.legals@lee.net](mailto:rivervalley.legals@lee.net)

Web: [www.vernonbroadcaster.com](http://www.vernonbroadcaster.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Light	6.8	80	9.40	0.6660	0.6660	0.5261
Arial Light	6.8	80	19.40	1.3746	1.3746	1.0859
Arial Light	6.8	80	29.40	2.0831	2.0831	1.6456
Arial Light	6.8	80	39.40	2.7917	2.7917	2.2053
Arial Light	8	94	9.40	0.5668	0.5668	0.4478
Arial Light	8	94	19.40	1.1699	1.1699	0.9241
Arial Light	8	94	29.40	1.7729	1.7729	1.4005
Arial Light	8	94	39.40	2.3759	2.3759	1.8769
Arial Light	9	110	9.40	0.4844	0.4844	0.3826
Arial Light	9	110	19.40	0.9997	0.9997	0.7897
Arial Light	9	110	29.40	1.5150	1.5150	1.1968
Arial Light	9	110	39.40	2.0303	2.0303	1.6039
Arial Light Bold	6.8	92	9.40	0.5792	0.5792	0.4575
Arial Light Bold	6.8	92	19.40	1.1953	1.1953	0.9442
Arial Light Bold	6.8	92	29.40	1.8114	1.8114	1.4310
Arial Light Bold	6.8	92	39.40	2.4275	2.4275	1.9177
Arial Light Bold	8	104	9.40	0.5123	0.5123	0.4047
Arial Light Bold	8	104	19.40	1.0574	1.0574	0.8353
Arial Light Bold	8	104	29.40	1.6024	1.6024	1.2658
Arial Light Bold	8	104	39.40	2.1474	2.1474	1.6964
Arial Light Bold	9	122	9.40	0.4367	0.4367	0.3450
Arial Light Bold	9	122	19.40	0.9014	0.9014	0.7120
Arial Light Bold	9	122	29.40	1.3660	1.3660	1.0791
Arial Light Bold	9	122	39.40	1.8306	1.8306	1.4461

## VERNON

### Westby Times

124 W Court St  
PO Box 472  
Viroqua, WI 54665-0472

County: Vernon  
Telephone: (608) 791-8300  
Fax: (608) 791-8238

Day(s) Published: F/  
Paid Circulation: 1,010  
Circulation: 0%

Email: [rivervalley.legals@lee.net](mailto:rivervalley.legals@lee.net)

Web: [www.westbytimes.com](http://www.westbytimes.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Light	6.8	80	9.40	0.6660	0.6660	0.5261
Arial Light	6.8	80	19.40	1.3746	1.3746	1.0859
Arial Light	6.8	80	29.40	2.0831	2.0831	1.6456
Arial Light	6.8	80	39.40	2.7917	2.7917	2.2053
Arial Light	8	94	9.40	0.5668	0.5668	0.4478
Arial Light	8	94	19.40	1.1699	1.1699	0.9241
Arial Light	8	94	29.40	1.7729	1.7729	1.4005
Arial Light	8	94	39.40	2.3759	2.3759	1.8769
Arial Light	9	110	9.40	0.4844	0.4844	0.3826
Arial Light	9	110	19.40	0.9997	0.9997	0.7897
Arial Light	9	110	29.40	1.5150	1.5150	1.1968
Arial Light	9	110	39.40	2.0303	2.0303	1.6039
Arial Light Bold	6.8	92	9.40	0.5792	0.5792	0.4575
Arial Light Bold	6.8	92	19.40	1.1953	1.1953	0.9442
Arial Light Bold	6.8	92	29.40	1.8114	1.8114	1.4310
Arial Light Bold	6.8	92	39.40	2.4275	2.4275	1.9177
Arial Light Bold	8	104	9.40	0.5123	0.5123	0.4047
Arial Light Bold	8	104	19.40	1.0574	1.0574	0.8353
Arial Light Bold	8	104	29.40	1.6024	1.6024	1.2658
Arial Light Bold	8	104	39.40	2.1474	2.1474	1.6964
Arial Light Bold	9	122	9.40	0.4367	0.4367	0.3450
Arial Light Bold	9	122	19.40	0.9014	0.9014	0.7120
Arial Light Bold	9	122	29.40	1.3660	1.3660	1.0791
Arial Light Bold	9	122	39.40	1.8306	1.8306	1.4461

## VILAS

### Vilas County News-Review

425 W Mill Street  
PO Box 1929  
Eagle River, WI 54521-1929

County: Vilas  
Telephone: (715) 479-4421  
Fax: (715) 479-6242

Day(s) Published: W/  
Paid Circulation: 5,134  
Circulation: 0%

Email: [lizs@vcnewsreview.com](mailto:lizs@vcnewsreview.com)

Web: [www.vcnewsreview.com](http://www.vcnewsreview.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	74	10.20	0.7813	0.7813	0.6172
Arial	6	74	21.40	1.6392	1.6392	1.2949
Arial	6	74	32.60	2.4971	2.4971	1.9727
Arial	6	74	43.80	3.3551	3.3551	2.6504
Arial	6	74	54.10	4.1440	4.1440	3.2736
Arial	6	74	66.00	5.0556	5.0556	3.9937
Arial Bold	6	80	10.20	0.7227	0.7227	0.5709
Arial Bold	6	80	21.40	1.5163	1.5163	1.1978
Arial Bold	6	80	32.60	2.3099	2.3099	1.8247
Arial Bold	6	80	43.80	3.1034	3.1034	2.4516
Arial Bold	6	80	54.10	3.8332	3.8332	3.0281
Arial Bold	6	80	66.00	4.6764	4.6764	3.6942

## WALWORTH

### Delavan Enterprise

1102 Ann Street  
PO Box  
Delavan, WI 53115

County: Walworth  
Telephone: (262) 728-3411  
Fax: (262) 725-7702

Day(s) Published: Th/  
Paid Circulation: 1,041  
Circulation: 0%

Email: [legals@southernlakesnewspapers.com](mailto:legals@southernlakesnewspapers.com)

Web: [www.southernlakesnewspapers.com/](http://www.southernlakesnewspapers.com/)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.5279	0.5279	0.4170
Arial	8	102	19.75	1.0975	1.0975	0.8670
Arial	8	102	30.00	1.6671	1.6671	1.3170
Arial	8	102	40.25	2.2367	2.2367	1.7669
Arial	8	102	50.50	2.8064	2.8064	2.2170
Arial	8	102	60.75	3.3760	3.3760	2.6669
Arial Bold	8	112	9.50	0.4807	0.4807	0.3798
Arial Bold	8	112	19.75	0.9995	0.9995	0.7896
Arial Bold	8	112	30.00	1.5183	1.5183	1.1994
Arial Bold	8	112	40.25	2.0370	2.0370	1.6092
Arial Bold	8	112	50.50	2.5558	2.5558	2.0190
Arial Bold	8	112	60.75	3.0746	3.0746	2.4288

## WALWORTH

### East Troy News

2100 Church Street  
PO Box 274  
East Troy, WI 53120

County: Walworth  
Telephone: (262) 728-3411  
Fax: (262) 725-7702

Day(s) Published: F/  
Paid Circulation: 335  
Circulation: 0%

Email: [legals@southernlakesnewspapers.com](mailto:legals@southernlakesnewspapers.com)

Web: [www.southernlakesnewspapers.com](http://www.southernlakesnewspapers.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.5279	0.5279	0.4170
Arial	8	102	19.75	1.0975	1.0975	0.8670
Arial	8	102	30.00	1.6671	1.6671	1.3170
Arial	8	102	40.25	2.2367	2.2367	1.7669
Arial	8	102	50.50	2.8064	2.8064	2.2170
Arial	8	102	60.75	3.3760	3.3760	2.6669
Arial Bold	8	112	9.50	0.4807	0.4807	0.3798
Arial Bold	8	112	19.75	0.9995	0.9995	0.7896
Arial Bold	8	112	30.00	1.5183	1.5183	1.1994
Arial Bold	8	112	40.25	2.0370	2.0370	1.6092
Arial Bold	8	112	50.50	2.5558	2.5558	2.0190
Arial Bold	8	112	60.75	3.0746	3.0746	2.4288

## WALWORTH

### East Troy Times

2100 Church Street  
PO Box 274  
East Troy, WI 53120

County: Walworth  
Telephone: (262) 728-3411  
Fax: (262) 725-7702

Day(s) Published: W/  
Paid Circulation: 591  
Circulation: 0%

Email: [legals@southernlakesnewspapers.com](mailto:legals@southernlakesnewspapers.com)

Web: [www.southernlakesnewspapers.com](http://www.southernlakesnewspapers.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.5279	0.5279	0.4170
Arial	8	102	19.75	1.0975	1.0975	0.8670
Arial	8	102	30.00	1.6671	1.6671	1.3170

Arial	8	102	40.25	2.2367	2.2367	1.7669
Arial	8	102	50.50	2.8064	2.8064	2.2170
Arial	8	102	60.75	3.3760	3.3760	2.6669
Arial Bold	8	112	9.50	0.4807	0.4807	0.3798
Arial Bold	8	112	19.75	0.9995	0.9995	0.7896
Arial Bold	8	112	30.00	1.5183	1.5183	1.1994
Arial Bold	8	112	40.25	2.0370	2.0370	1.6092
Arial Bold	8	112	50.50	2.5558	2.5558	2.0190
Arial Bold	8	112	60.75	3.0746	3.0746	2.4288

## WALWORTH

### Elkhorn Independent

812 N Wisconsin Street

PO Box

Elkhorn, WI 53121

County: Walworth

Telephone: (262) 728-3411

Fax: (262) 725-7702

Day(s) Published: Th/

Paid Circulation: 1,046

Circulation: 0%

Email: [legals@southernlakesnewspapers.com](mailto:legals@southernlakesnewspapers.com)

Web: [www.southernlakesnewspaper.com](http://www.southernlakesnewspaper.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.5279	0.5279	0.4170
Arial	8	102	19.75	1.0975	1.0975	0.8670
Arial	8	102	30.00	1.6671	1.6671	1.3170
Arial	8	102	40.25	2.2367	2.2367	1.7669
Arial	8	102	50.50	2.8064	2.8064	2.2170
Arial	8	102	60.75	3.3760	3.3760	2.6669
Arial Bold	8	112	9.50	0.4807	0.4807	0.3798
Arial Bold	8	112	19.75	0.9995	0.9995	0.7896
Arial Bold	8	112	30.00	1.5183	1.5183	1.1994
Arial Bold	8	112	40.25	2.0370	2.0370	1.6092
Arial Bold	8	112	50.50	2.5558	2.5558	2.0190
Arial Bold	8	112	60.75	3.0746	3.0746	2.4288

## WALWORTH

### Lake Geneva Regional News

315 Broad Street

PO Box

Lake Geneva, WI 53147-0937

County: Walworth

Telephone: (262) 248-4444

Fax: (262) 248-4476

Day(s) Published: Th/

Paid Circulation: 3,680

Circulation: 0%

Email: [legals@lakegenevanews.net](mailto:legals@lakegenevanews.net)

Web: [www.lakegenevanews.net](http://www.lakegenevanews.net)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	7	86	10.50	0.6921	0.6921	0.5467
Arial	7	86	22.00	1.4500	1.4500	1.1455
Arial	7	86	33.00	2.1751	2.1751	1.7182
Arial	7	86	44.00	2.9001	2.9001	2.2910
Arial	7	86	55.00	3.6251	3.6251	2.8637
Arial	7	86	66.00	4.3501	4.3501	3.4365
Arial Bold	7	94	10.50	0.6332	0.6332	0.5002
Arial Bold	7	94	22.00	1.3266	1.3266	1.0480
Arial Bold	7	94	33.00	1.9900	1.9900	1.5720
Arial Bold	7	94	44.00	2.6533	2.6533	2.0960
Arial Bold	7	94	55.00	3.3166	3.3166	2.6200
Arial Bold	7	94	66.00	3.9799	3.9799	3.1440



## WALWORTH

### Sharon Reporter

PO Box 329  
Walworth, WI 53184

County: Walworth  
Telephone: (262) 728-3411  
Fax: (262) 725-7702

Day(s) Published: F/  
Paid Circulation: 311  
Circulation: 0%

Email: [legals@southernlakesnewspapers.com](mailto:legals@southernlakesnewspapers.com)

Web: [www.southernlakesnewspapers.com](http://www.southernlakesnewspapers.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.5279	0.5279	0.4171
Arial	8	102	19.75	1.0976	1.0976	0.8670
Arial	8	102	30.00	1.6672	1.6672	1.3170
Arial	8	102	40.25	2.2368	2.2368	1.7670
Arial	8	102	50.50	2.8064	2.8064	2.2170
Arial	8	102	60.75	3.3760	3.3760	2.6669
Arial Bold	8	112	9.50	0.4808	0.4808	0.3798
Arial Bold	8	112	19.75	0.9996	0.9996	0.7896
Arial Bold	8	112	30.00	1.5183	1.5183	1.1994
Arial Bold	8	112	40.25	2.0371	2.0371	1.6092
Arial Bold	8	112	50.50	2.5558	2.5558	2.0190
Arial Bold	8	112	60.75	3.0746	3.0746	2.4288

## WALWORTH

### Walworth-Fontana-Williams Bay Times

PO Box 329  
Walworth, WI 53184

County: Walworth  
Telephone: (262) 728-3411  
Fax: (262) 725-7702

Day(s) Published: F/  
Paid Circulation: 319  
Circulation: 0%

Email: [legals@southernlakesnewspapers.com](mailto:legals@southernlakesnewspapers.com)

Web: [www.mywalworthcounty.com](http://www.mywalworthcounty.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.5279	0.5279	0.4171
Arial	8	102	19.75	1.0976	1.0976	0.8670
Arial	8	102	30.00	1.6672	1.6672	1.3170
Arial	8	102	40.25	2.2368	2.2368	1.7670
Arial	8	102	50.50	2.8064	2.8064	2.2170
Arial	8	102	60.75	3.3760	3.3760	2.6669
Arial Bold	8	112	19.75	0.9996	0.9996	0.7896
Arial Bold	8	112	30.00	1.5183	1.5183	1.1994
Arial Bold	8	112	40.25	2.0371	2.0371	1.6092
Arial Bold	8	112	50.50	2.5558	2.5558	2.0190
Arial Bold	8	112	60.75	3.0746	3.0746	2.4288

## WALWORTH

### Whitewater Register

1102 Ann St

PO Box

Delavan, WI 53115

County: Walworth

Telephone: (262) 728-3411

Fax: (262) 725-7702

Day(s) Published: Th/

Paid Circulation: 1,002

Circulation: 0%

Email: [legals@southernlakesnewspapers.com](mailto:legals@southernlakesnewspapers.com)

Web: [www.mywalworthcounty.com](http://www.mywalworthcounty.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.5279	0.5279	0.4171
Arial	8	102	19.75	1.0976	1.0976	0.8670
Arial	8	102	30.00	1.6672	1.6672	1.3170
Arial	8	102	40.25	2.2368	2.2368	1.7670
Arial	8	102	50.50	2.8064	2.8064	2.2170
Arial	8	102	60.75	3.3760	3.3760	2.6669
Arial Bold	8	112	9.50	0.4808	0.4808	0.3798
Arial Bold	8	112	19.75	0.9996	0.9996	0.7896
Arial Bold	8	112	30.00	1.5183	1.5183	1.1994
Arial Bold	8	112	40.25	2.0371	2.0371	1.6092
Arial Bold	8	112	50.50	2.5558	2.5558	2.0190
Arial Bold	8	112	60.75	3.0746	3.0746	2.4288

## WASHBURN

### Spooner Advocate

251 E Maple Street

PO Box 338

Spooner, WI 54801-0338

County: Washburn

Telephone: (715) 635-2181

Fax: (715) 635-2186

Day(s) Published: Th/

Paid Circulation: 2,038

Circulation: 0%

Email: [jkrokson@spooneradvocate.com](mailto:jkrokson@spooneradvocate.com)

Web: [www.spooneradvocate.com](http://www.spooneradvocate.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.5279	0.5279	0.4171
Arial	8	102	20.00	1.1114	1.1114	0.8780
Arial	8	102	30.50	1.6950	1.6950	1.3390
Arial	8	102	41.00	2.2785	2.2785	1.7999
Arial	8	102	51.50	2.8620	2.8620	2.2609
Arial	8	102	62.00	3.4455	3.4455	2.7218
Arial Bold	8	114	9.50	0.4724	0.4724	0.3732
Arial Bold	8	114	20.00	0.9944	0.9944	0.7856
Arial Bold	8	114	30.50	1.5165	1.5165	1.1980
Arial Bold	8	114	41.00	2.0386	2.0386	1.6104
Arial Bold	8	114	51.50	2.5607	2.5607	2.0229
Arial Bold	8	114	62.00	3.0828	3.0828	2.4353

## WASHINGTON

### Daily News

100 S 6th Avenue  
PO Box  
West Bend, WI 53095-3309

County: Washington  
Telephone: (262) 513-2697  
Fax: (262) 338-5271

Day(s) Published: Tu/W/Th/F/Sa  
Paid Circulation: 6,837  
Circulation: 0%

Email: freemanlegals@conleynet.com

Web: www.gmtoday.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	7	90	6.60	0.4157	0.4157	0.3284
Arial	7	90	13.78	0.8679	0.8679	0.6856
Arial	7	90	20.89	1.3157	1.3157	1.0394
Arial	7	90	28.01	1.7641	1.7641	1.3936

## WASHINGTON

### Kewaskum Statesman

101 N Fond du Lac Ave  
PO Box  
Campbellsport, WI 53010-0138

County: Washington  
Telephone: (262) 626-2626  
Fax:

Day(s) Published: Th/  
Paid Circulation: 1,909  
Circulation: 0%

Email: frontdesk@thecampbellsportnews.com

Web: www.kstatesman.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	118	8.67	0.4163	0.4163	0.3289
Arial	9	118	18.33	0.8807	0.8807	0.6957
Arial	9	118	28.00	1.3450	1.3450	1.0625
Arial	9	118	37.67	1.8094	1.8094	1.4294
Arial	9	118	47.33	2.2738	2.2738	1.7962
Arial	9	118	57.00	2.7381	2.7381	2.1630

## WASHINGTON

### Northwest NOW

333 W State Street  
PO Box  
Milwaukee, WI 53201-0661

County: Washington  
Telephone: (920) 431-8298  
Fax: (877) 943-0443

Day(s) Published: Su/M/Tu/W/Th/F/Sa  
Paid Circulation: 7,311  
Circulation: 0%

Email: tmondloch@gannett.com

Web: www.germantownnow.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	72	9.17	0.7217	0.7217	0.5701
Arial	6	72	19.33	1.5220	1.5220	1.2024
Arial	6	72	29.50	2.3225	2.3225	1.8347
Arial	6	72	39.67	3.1229	3.1229	2.4670
Arial	6	72	49.83	3.9232	3.9232	3.0992
Arial	6	72	60.00	4.7236	4.7236	3.7315
Arial	7	84	9.17	0.6186	0.6186	0.4887
Arial	7	84	19.33	1.3046	1.3046	1.0306
Arial	7	84	29.50	1.9907	1.9907	1.5726
Arial	7	84	39.67	2.6767	2.6767	2.1145
Arial	7	84	49.83	3.3628	3.3628	2.6565
Arial	7	84	60.00	4.0488	4.0488	3.1984
Arial	8	96	9.17	0.5413	0.5413	0.4276
Arial	8	102	9.17	0.5094	0.5094	0.4024
Arial	8	102	19.33	1.0744	1.0744	0.8487

Arial	8	96	19.33	1.1415	1.1415	0.9018
Arial	8	96	29.50	1.7418	1.7418	1.3760
Arial	8	102	29.50	1.6394	1.6394	1.2951
Arial	8	102	39.67	2.2044	2.2044	1.7414
Arial	8	96	39.67	2.3422	2.3422	1.8502
Arial	8	96	49.83	2.9424	2.9424	2.3244
Arial	8	102	49.83	2.7693	2.7693	2.1877
Arial	8	102	60.00	3.3343	3.3343	2.6340
Arial	8	96	60.00	3.5427	3.5427	2.7986
Arial	9	114	9.17	0.4558	0.4558	0.3601
Arial	9	114	19.33	0.9613	0.9613	0.7594
Arial	9	114	29.50	1.4668	1.4668	1.1587
Arial	9	114	39.67	1.9723	1.9723	1.5581
Arial	9	114	49.83	2.4778	2.4778	1.9574
Arial	9	114	60.00	2.9833	2.9833	2.3567
Arial Bold	6	80	9.17	0.6495	0.6495	0.5131
Arial Bold	6	80	19.33	1.3698	1.3698	1.0821
Arial Bold	6	80	29.50	2.0902	2.0902	1.6512
Arial Bold	6	80	39.67	2.8106	2.8106	2.2203
Arial Bold	6	80	49.83	3.5309	3.5309	2.7893
Arial Bold	6	80	60.00	4.2513	4.2513	3.3584
Arial Bold	7	92	9.17	0.5648	0.5648	0.4462
Arial Bold	7	92	19.33	1.1912	1.1912	0.9410
Arial Bold	7	92	29.50	1.8176	1.8176	1.4358
Arial Bold	7	92	39.67	2.4440	2.4440	1.9307
Arial Bold	7	92	49.83	3.0703	3.0703	2.4255
Arial Bold	7	92	60.00	3.6968	3.6968	2.9203
Arial Bold	8	106	9.17	0.4902	0.4902	0.3872
Arial Bold	8	112	9.17	0.4639	0.4639	0.3665
Arial Bold	8	112	19.33	0.9785	0.9785	0.7729
Arial Bold	8	106	19.33	1.0338	1.0338	0.8167
Arial Bold	8	106	29.50	1.5775	1.5775	1.2462
Arial Bold	8	112	29.50	1.4930	1.4930	1.1794
Arial Bold	8	112	39.67	2.0076	2.0076	1.5859
Arial Bold	8	106	39.67	2.1212	2.1212	1.6757
Arial Bold	8	106	49.83	2.6648	2.6648	2.1051
Arial Bold	8	112	49.83	2.5221	2.5221	1.9923
Arial Bold	8	112	60.00	3.0366	3.0366	2.3988
Arial Bold	8	106	60.00	3.2085	3.2085	2.5346
Arial Bold	9	126	9.17	0.4124	0.4124	0.3258
Arial Bold	9	126	19.33	0.8697	0.8697	0.6871
Arial Bold	9	126	29.50	1.3271	1.3271	1.0484
Arial Bold	9	126	39.67	1.7845	1.7845	1.4097
Arial Bold	9	126	49.83	2.2418	2.2418	1.7710
Arial Bold	9	126	60.00	2.6992	2.6992	2.1323
Arial Bold Italic	8	112	9.17	0.4639	0.4639	0.3665
Arial Bold Italic	8	112	19.33	0.9785	0.9785	0.7729
Arial Bold Italic	8	112	29.50	1.4930	1.4930	1.1794
Arial Bold Italic	8	112	39.67	2.0076	2.0076	1.5859
Arial Bold Italic	8	112	49.83	2.5221	2.5221	1.9923
Arial Bold Italic	8	112	60.00	3.0366	3.0366	2.3988
Arial Bold Italic	9	126	9.17	0.4124	0.4124	0.3258
Arial Bold Italic	9	126	19.33	0.8697	0.8697	0.6871
Arial Bold Italic	9	126	29.50	1.3271	1.3271	1.0484
Arial Bold Italic	9	126	39.67	1.7845	1.7845	1.4097
Arial Bold Italic	9	126	49.83	2.2418	2.2418	1.7710
Arial Bold Italic	9	126	60.00	2.6992	2.6992	2.1323
Arial Italic	8	102	9.17	0.5094	0.5094	0.4024
Arial Italic	8	102	19.33	1.0744	1.0744	0.8487
Arial Italic	8	102	29.50	1.6394	1.6394	1.2951
Arial Italic	8	102	39.67	2.2044	2.2044	1.7414

Arial Italic	8	102	49.83	2.7693	2.7693	2.1877
Arial Italic	8	102	60.00	3.3343	3.3343	2.6340
Arial Italic	9	114	9.17	0.4558	0.4558	0.3601
Arial Italic	9	114	19.33	0.9613	0.9613	0.7594
Arial Italic	9	114	29.50	1.4668	1.4668	1.1587
Arial Italic	9	114	39.67	1.9723	1.9723	1.5581
Arial Italic	9	114	49.83	2.4778	2.4778	1.9574
Arial Italic	9	114	60.00	2.9833	2.9833	2.3567

## WAUKESHA

### Lake Country NOW

333 W State Street

PO Box

Milwaukee, WI 53201-0661

County: Waukesha

Telephone: (920) 785-7281

Fax: (262) 367-7414

Day(s) Published: Su/W/

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Email: tmondloch@gannett.com

Web: www.lakecountrynow.com/

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	72	9.17	0.7217	0.7217	0.5701
Arial	6	72	19.33	1.5220	1.5220	1.2024
Arial	6	72	29.50	2.3225	2.3225	1.8347
Arial	6	72	39.67	3.1229	3.1229	2.4670
Arial	6	72	49.83	3.9232	3.9232	3.0992
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Arial	7	84	19.33	1.3046	1.3046	1.0306
Arial	7	84	29.50	1.9907	1.9907	1.5726
Arial	7	84	39.67	2.6767	2.6767	2.1145
Arial	7	84	49.83	3.3628	3.3628	2.6565
Arial	7	84	60.00	4.0488	4.0488	3.1984
Arial	8	96	9.17	0.5413	0.5413	0.4276
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Arial	8	96	60.00	3.5427	3.5427	2.7986
Arial	9	114	9.17	0.4558	0.4558	0.3601
Arial	9	114	19.33	0.9613	0.9613	0.7594
Arial	9	114	29.50	1.4668	1.4668	1.1587
Arial	9	114	39.67	1.9723	1.9723	1.5581
Arial	9	114	49.83	2.4778	2.4778	1.9574
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Arial Bold	6	80	29.50	2.0902	2.0902	1.6512
Arial Bold	6	80	39.67	2.8106	2.8106	2.2203
Arial Bold	6	80	49.83	3.5309	3.5309	2.7893
Arial Bold	6	80	60.00	4.2513	4.2513	3.3584
Arial Bold	7	92	9.17	0.5648	0.5648	0.4462
Arial Bold	7	92	19.33	1.1912	1.1912	0.9410
Arial Bold	7	92	29.50	1.8176	1.8176	1.4358
Arial Bold	7	92	39.67	2.4440	2.4440	1.9307
Arial Bold	7	92	49.83	3.0703	3.0703	2.4255
Arial Bold	7	92	60.00	3.6968	3.6968	2.9203
Arial Bold	8	106	9.17	0.4902	0.4902	0.3872
Arial Bold	8	106	19.33	1.0338	1.0338	0.8167
Arial Bold	8	106	29.50	1.5775	1.5775	1.2462
Arial Bold	8	106	39.67	2.1212	2.1212	1.6757
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Arial Bold	8	106	60.00	3.2085	3.2085	2.5346
Arial Bold	9	126	9.17	0.4124	0.4124	0.3258
Arial Bold	9	126	19.33	0.8697	0.8697	0.6871
Arial Bold	9	126	29.50	1.3271	1.3271	1.0484
Arial Bold	9	126	39.67	1.7845	1.7845	1.4097
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Arial Bold Italic	9	126	9.17	0.4124	0.4124	0.3258
Arial Bold Italic	9	126	19.33	0.8697	0.8697	0.6871
Arial Bold Italic	9	126	29.50	1.3271	1.3271	1.0484
Arial Bold Italic	9	126	39.67	1.7845	1.7845	1.4097
Arial Bold Italic	9	126	49.83	2.2418	2.2418	1.7710
Arial Bold Italic	9	126	60.00	2.6992	2.6992	2.1323
Arial Italic	9	114	9.17	0.4558	0.4558	0.3601
Arial Italic	9	114	19.33	0.9613	0.9613	0.7594
Arial Italic	9	114	29.50	1.4668	1.4668	1.1587
Arial Italic	9	114	39.67	1.9723	1.9723	1.5581
Arial Italic	9	114	49.83	2.4778	2.4778	1.9574
Arial Italic	9	114	60.00	2.9833	2.9833	2.3567

## WAUKESHA

### Oconomowoc Enterprise

801 N Barstow Street

PO Box 7

Waukesha, WI 53187

County: Waukesha

Telephone: (262) 513-2697

Fax: (262) 338-5271

Day(s) Published: Th/

Paid Circulation: 3,452

Circulation: 0%

Email: freemanlegals@conleynet.com

Web: www.gmtoday.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	7	90	6.60	0.4157	0.4157	0.3284
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Arial Bold	7	98	13.78	0.7970	0.7970	0.6296
Arial Bold	7	98	20.89	1.2083	1.2083	0.9545
Arial Bold	7	98	28.01	1.6201	1.6201	1.2798

## WAUKESHA

### Waukesha Freeman

801 N Barstow Street

PO Box 7

Waukesha, WI 53187-0007

County: Waukesha

Telephone: (262) 513-2697

Fax: (262) 338-5271

Day(s) Published: Tu/W/Th/F/Sa

Paid Circulation: 9,044

Circulation: 15%

Email: freemanlegals@conleynet.com

Web: www.gmtoday.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	7	90	6.60	0.4157	0.4780	0.3776
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Arial	7	90	20.89	1.3157	1.5130	1.1953
Arial	7	90	28.01	1.7641	2.0287	1.6026
Arial Bold	7	98	6.60	0.3817	0.4390	0.3468
Arial Bold	7	98	13.78	0.7970	0.9166	0.7241
Arial Bold	7	98	20.89	1.2083	1.3895	1.0977
Arial Bold	7	98	28.01	1.6201	1.8631	1.4718

**WAUKESHA**

**Waukesha NOW**

333 W State Street

PO Box

Milwaukee, WI 53201-0661

Email: tmondloch@gannett.com

Web: www.newberlinnow.com

Comments:

County: Waukesha

Telephone: (920) 431-8298

Fax: (877) 943-0443

Day(s) Published: Su/M/Tu/W/Th/F/Sa

Paid Circulation: 13,995

Circulation: 30%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
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Arial	6	72	29.50	2.3225	3.0192	2.3851
Arial	6	72	39.67	3.1229	4.0597	3.2071
Arial	6	72	49.83	3.9232	5.1002	4.0290
Arial	6	72	60.00	4.7236	6.1407	4.8510
Arial	7	84	9.17	0.6186	0.8042	0.6353
Arial	7	84	19.33	1.3046	1.6960	1.3398
Arial	7	84	29.50	1.9907	2.5879	2.0443
Arial	7	84	39.67	2.6767	3.4798	2.7489
Arial	7	84	49.83	3.3628	4.3716	3.4534
Arial	7	84	60.00	4.0488	5.2635	4.1580
Arial	8	96	9.17	0.5413	0.7037	0.5559
Arial	8	102	9.17	0.5094	0.6623	0.5232
Arial	8	102	19.33	1.0744	1.3967	1.1033
Arial	8	96	19.33	1.1415	1.4840	1.1723
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Arial	8	102	29.50	1.6394	2.1312	1.6836
Arial	8	102	39.67	2.2044	2.8657	2.2638
Arial	8	96	39.67	2.3422	3.0448	2.4053
Arial	8	96	49.83	2.9424	3.8251	3.0217
Arial	8	102	49.83	2.7693	3.6001	2.8440
Arial	8	102	60.00	3.3343	4.3346	3.4242
Arial	8	96	60.00	3.5427	4.6055	3.6382
Arial	9	114	9.17	0.4558	0.5925	0.4681
Arial	9	114	19.33	0.9613	1.2497	0.9872
Arial	9	114	29.50	1.4668	1.9069	1.5064
Arial	9	114	39.67	1.9723	2.5640	2.0255
Arial	9	114	49.83	2.4778	3.2212	2.5446
Arial	9	114	60.00	2.9833	3.8784	3.0638
Arial Bold	6	80	9.17	0.6495	0.8444	0.6670
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Arial Bold	6	80	49.83	3.5309	4.5902	3.6261
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Arial Bold	7	92	39.67	2.4440	3.1772	2.5099
Arial Bold	7	92	49.83	3.0703	3.9914	3.1531
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Arial Bold	8	112	9.17	0.4639	0.6031	0.4765
Arial Bold	8	112	19.33	0.9785	1.2720	1.0048
Arial Bold	8	106	19.33	1.0338	1.3440	1.0617
Arial Bold	8	106	29.50	1.5775	2.0508	1.6200
Arial Bold	8	112	29.50	1.4930	1.9409	1.5333
Arial Bold	8	112	39.67	2.0076	2.6098	2.0617
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Arial Bold	8	106	49.83	2.6648	3.4643	2.7367
Arial Bold	8	112	49.83	2.5221	3.2787	2.5901
Arial Bold	8	112	60.00	3.0366	3.9476	3.1185
Arial Bold	8	106	60.00	3.2085	4.1711	3.2950
Arial Bold	9	126	9.17	0.4124	0.5361	0.4235
Arial Bold	9	126	19.33	0.8697	1.1307	0.8932
Arial Bold	9	126	29.50	1.3271	1.7253	1.3629
Arial Bold	9	126	39.67	1.7845	2.3198	1.8326
Arial Bold	9	126	49.83	2.2418	2.9144	2.3023
Arial Bold	9	126	60.00	2.6992	3.5090	2.7720
Arial Bold Italic	8	112	9.17	0.4639	0.6031	0.4765
Arial Bold Italic	8	112	19.33	0.9785	1.2720	1.0048
Arial Bold Italic	8	112	29.50	1.4930	1.9409	1.5333
Arial Bold Italic	8	112	39.67	2.0076	2.6098	2.0617
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Arial Bold Italic	9	126	9.17	0.4124	0.5361	0.4235
Arial Bold Italic	9	126	19.33	0.8697	1.1307	0.8932
Arial Bold Italic	9	126	29.50	1.3271	1.7253	1.3629
Arial Bold Italic	9	126	39.67	1.7845	2.3198	1.8326
Arial Bold Italic	9	126	49.83	2.2418	2.9144	2.3023
Arial Bold Italic	9	126	60.00	2.6992	3.5090	2.7720
Arial Italic	8	102	9.17	0.5094	0.6623	0.5232
Arial Italic	8	102	19.33	1.0744	1.3967	1.1033
Arial Italic	8	102	29.50	1.6394	2.1312	1.6836
Arial Italic	8	102	39.67	2.2044	2.8657	2.2638
Arial Italic	8	102	49.83	2.7693	3.6001	2.8440
Arial Italic	8	102	60.00	3.3343	4.3346	3.4242
Arial Italic	9	114	9.17	0.4558	0.5925	0.4681
Arial Italic	9	114	19.33	0.9613	1.2497	0.9872
Arial Italic	9	114	29.50	1.4668	1.9069	1.5064
Arial Italic	9	114	39.67	1.9723	2.5640	2.0255
Arial Italic	9	114	49.83	2.4778	3.2212	2.5446
Arial Italic	9	114	60.00	2.9833	3.8784	3.0638

## WAUKESHA

### West NOW

333 W State Street  
PO Box  
Milwaukee, WI 53201-0661

County: Waukesha  
Telephone: (920) 431-8298  
Fax: (877) 943-0443

Day(s) Published: Su/M/Tu/W/Th/F/Sa  
Paid Circulation: 12,364  
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Email: tmondloch@gannett.com

Web: www.brookfieldnow.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
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Arial	6	72	39.67	3.1229	4.0597	3.2071
Arial	6	72	49.83	3.9232	5.1002	4.0290
Arial	6	72	60.00	4.7236	6.1407	4.8510
Arial	7	84	9.17	0.6186	0.8042	0.6353
Arial	7	84	19.33	1.3046	1.6960	1.3398
Arial	7	84	29.50	1.9907	2.5879	2.0443
Arial	7	84	39.67	2.6767	3.4798	2.7489
Arial	7	84	49.83	3.3628	4.3716	3.4534
Arial	7	84	60.00	4.0488	5.2635	4.1580
Arial	8	96	9.17	0.5413	0.7037	0.5559
Arial	8	102	9.17	0.5094	0.6623	0.5232
Arial	8	102	19.33	1.0744	1.3967	1.1033



Arial	8	96	19.33	1.1415	1.4840	1.1723
Arial	8	96	29.50	1.7418	2.2644	1.7888
Arial	8	102	29.50	1.6394	2.1312	1.6836
Arial	8	102	39.67	2.2044	2.8657	2.2638
Arial	8	96	39.67	2.3422	3.0448	2.4053
Arial	8	96	49.83	2.9424	3.8251	3.0217
Arial	8	102	49.83	2.7693	3.6001	2.8440
Arial	8	102	60.00	3.3343	4.3346	3.4242
Arial	8	96	60.00	3.5427	4.6055	3.6382
Arial	9	114	9.17	0.4558	0.5925	0.4681
Arial	9	114	19.33	0.9613	1.2497	0.9872
Arial	9	114	29.50	1.4668	1.9069	1.5064
Arial	9	114	39.67	1.9723	2.5640	2.0255
Arial	9	114	49.83	2.4778	3.2212	2.5446
Arial	9	114	60.00	2.9833	3.8784	3.0638
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Arial Bold	6	80	29.50	2.0902	2.7173	2.1466
Arial Bold	6	80	39.67	2.8106	3.6538	2.8864
Arial Bold	6	80	49.83	3.5309	4.5902	3.6261
Arial Bold	6	80	60.00	4.2513	5.5267	4.3659
Arial Bold	7	92	9.17	0.5648	0.7342	0.5800
Arial Bold	7	92	19.33	1.1912	1.5485	1.2233
Arial Bold	7	92	29.50	1.8176	2.3628	1.8666
Arial Bold	7	92	39.67	2.4440	3.1772	2.5099
Arial Bold	7	92	49.83	3.0703	3.9914	3.1531
Arial Bold	7	92	60.00	3.6968	4.8058	3.7964
Arial Bold	8	106	9.17	0.4902	0.6373	0.5034
Arial Bold	8	112	9.17	0.4639	0.6031	0.4765
Arial Bold	8	112	19.33	0.9785	1.2720	1.0048
Arial Bold	8	106	19.33	1.0338	1.3440	1.0617
Arial Bold	8	106	29.50	1.5775	2.0508	1.6200
Arial Bold	8	112	29.50	1.4930	1.9409	1.5333
Arial Bold	8	112	39.67	2.0076	2.6098	2.0617
Arial Bold	8	106	39.67	2.1212	2.7576	2.1784
Arial Bold	8	106	49.83	2.6648	3.4643	2.7367
Arial Bold	8	112	49.83	2.5221	3.2787	2.5901
Arial Bold	8	112	60.00	3.0366	3.9476	3.1185
Arial Bold	8	106	60.00	3.2085	4.1711	3.2950
Arial Bold	9	126	9.17	0.4124	0.5361	0.4235
Arial Bold	9	126	19.33	0.8697	1.1307	0.8932
Arial Bold	9	126	29.50	1.3271	1.7253	1.3629
Arial Bold	9	126	39.67	1.7845	2.3198	1.8326
Arial Bold	9	126	49.83	2.2418	2.9144	2.3023
Arial Bold	9	126	60.00	2.6992	3.5090	2.7720
Arial Bold Italic	8	112	9.17	0.4639	0.6031	0.4765
Arial Bold Italic	8	112	19.33	0.9785	1.2720	1.0048
Arial Bold Italic	8	112	29.50	1.4930	1.9409	1.5333
Arial Bold Italic	8	112	39.67	2.0076	2.6098	2.0617
Arial Bold Italic	8	112	49.83	2.5221	3.2787	2.5901
Arial Bold Italic	8	112	60.00	3.0366	3.9476	3.1185
Arial Bold Italic	9	126	9.17	0.4124	0.5361	0.4235
Arial Bold Italic	9	126	19.33	0.8697	1.1307	0.8932
Arial Bold Italic	9	126	29.50	1.3271	1.7253	1.3629
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Arial Italic	8	102	19.33	1.0744	1.3967	1.1033
Arial Italic	8	102	29.50	1.6394	2.1312	1.6836
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Arial Italic	8	102	49.83	2.7693	3.6001	2.8440
Arial Italic	8	102	60.00	3.3343	4.3346	3.4242
Arial Italic	9	114	9.17	0.4558	0.5925	0.4681
Arial Italic	9	114	19.33	0.9613	1.2497	0.9872
Arial Italic	9	114	29.50	1.4668	1.9069	1.5064
Arial Italic	9	114	39.67	1.9723	2.5640	2.0255
Arial Italic	9	114	49.83	2.4778	3.2212	2.5446
Arial Italic	9	114	60.00	2.9833	3.8784	3.0638

## WAUKESHA/WALWORTH

### Mukwonago Times

PO Box 655  
Mukwonago, WI 53149

County: Waukesha/Walworth  
Telephone: (262) 728-3411  
Fax: (262) 725-7702

Day(s) Published: F/  
Paid Circulation: 573  
Circulation: 0%

Email: [legals@southernlakesnewspapers.com](mailto:legals@southernlakesnewspapers.com)

Web: [mywalworthcounty.com](http://mywalworthcounty.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	105	9.50	0.5129	0.5129	0.4051
Arial	8	105	19.75	1.0662	1.0662	0.8423
Arial	8	105	30.00	1.6195	1.6195	1.2794
Arial	8	105	40.25	2.1729	2.1729	1.7165
Arial	8	105	50.50	2.7262	2.7262	2.1536
Arial	8	105	60.75	3.2796	3.2796	2.5907
Arial Bold	8	116	9.50	0.4642	0.4642	0.3667
Arial Bold	8	116	19.75	0.9651	0.9651	0.7624
Arial Bold	8	116	30.00	1.4660	1.4660	1.1581
Arial Bold	8	116	40.25	1.9668	1.9668	1.5537
Arial Bold	8	116	50.50	2.4677	2.4677	1.9494
Arial Bold	8	116	60.75	2.9686	2.9686	2.3451

## WAUPACA

### Clintonville Chronicle

10 N Main Street  
PO Box 30  
Clintonville, WI 54929-0030

County: Waupaca  
Telephone: (715) 823-7323  
Fax: (715) 823-4329

Day(s) Published: Tu/  
Paid Circulation: 867  
Circulation: 0%

Email: [trose@clintonvillechronicle.com](mailto:trose@clintonvillechronicle.com)

Web: [www.clintonvillechronicle.com](http://www.clintonvillechronicle.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	12.25	0.6808	0.6808	0.5378
Arial	8	102	26.00	1.4449	1.4449	1.1414
Arial	8	102	39.75	2.2090	2.2090	1.7450
Arial	8	102	53.50	2.9731	2.9731	2.3487
Arial	8	102	67.25	3.7372	3.7372	2.9523
Arial	8	102	81.00	4.5013	4.5013	3.5559
Arial Bold	8	114	12.25	0.6091	0.6091	0.4812
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Arial Bold	8	114	39.75	1.9765	1.9765	1.5613
Arial Bold	8	114	53.50	2.6602	2.6602	2.1014
Arial Bold	8	114	67.25	3.3438	3.3438	2.6415
Arial Bold	8	114	81.00	4.0275	4.0275	3.1816
Arial Italic	8	102	12.25	0.6808	0.6808	0.5378
Arial Italic	8	102	26.00	1.4449	1.4449	1.1414
Arial Italic	8	102	39.75	2.2090	2.2090	1.7450
Arial Italic	8	102	53.50	2.9731	2.9731	2.3487
Arial Italic	8	102	67.25	3.7372	3.7372	2.9523

Arial Italic 8 102 81.00 4.5013 4.5013 3.5559

## WAUPACA

### Clintonville Tribune-Gazette

17 9th Street

PO Box

Clintonville, WI 54929

Email: [wiaoe@mmclocal.com](mailto:wiaoe@mmclocal.com)

Web: [www.waupacanow.com](http://www.waupacanow.com)

Comments:

County: Waupaca

Telephone: (715) 377-3641

Fax: (715) 377-3641

Day(s) Published: Th/

Paid Circulation: 689

Circulation: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
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Arial	6	76	9.00	0.6713	0.6713	0.5303
Arial	6	76	18.92	1.4108	1.4108	1.1145
Arial	6	76	28.83	2.1505	2.1505	1.6988
Arial	6	76	38.75	2.8901	2.8901	2.2831
Arial	6	76	48.66	3.6292	3.6292	2.8670
Arial	6	76	58.58	4.3691	4.3691	3.4515
Arial	7	86	9.00	0.5932	0.5932	0.4686
Arial	7	86	18.92	1.2468	1.2468	0.9849
Arial	7	86	28.83	1.9004	1.9004	1.5013
Arial	7	86	38.75	2.5541	2.5541	2.0176
Arial	7	86	48.66	3.2072	3.2072	2.5336
Arial	7	86	58.58	3.8611	3.8611	3.0501
Arial	8	102	9.00	0.5001	0.5001	0.3951
Arial	8	102	18.92	1.0512	1.0512	0.8304
Arial	8	102	28.83	1.6023	1.6023	1.2658
Arial	8	102	38.75	2.1534	2.1534	1.7011
Arial	8	102	48.66	2.7041	2.7041	2.1362
Arial	8	102	58.58	3.2554	3.2554	2.5717
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Arial Bold	6	84	28.83	1.9457	1.9457	1.5370
Arial Bold	6	84	38.75	2.6149	2.6149	2.0657
Arial Bold	6	84	48.66	3.2836	3.2836	2.5939
Arial Bold	6	84	58.58	3.9530	3.9530	3.1227
Arial Bold	7	95	9.00	0.5370	0.5370	0.4242
Arial Bold	7	95	18.92	1.1287	1.1287	0.8916
Arial Bold	7	95	28.83	1.7204	1.7204	1.3590
Arial Bold	7	95	38.75	2.3121	2.3121	1.8265
Arial Bold	7	95	48.66	2.9034	2.9034	2.2936
Arial Bold	7	95	58.58	3.4953	3.4953	2.7612
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Arial Bold	8	112	18.92	0.9573	0.9573	0.7563
Arial Bold	8	112	28.83	1.4592	1.4592	1.1528
Arial Bold	8	112	38.75	1.9612	1.9612	1.5492
Arial Bold	8	112	48.66	2.4627	2.4627	1.9455
Arial Bold	8	112	58.58	2.9648	2.9648	2.3421
Arial Bold Italic	7	95	9.00	0.5370	0.5370	0.4242
Arial Bold Italic	7	95	18.92	1.1287	1.1287	0.8916
Arial Bold Italic	7	95	28.83	1.7204	1.7204	1.3590
Arial Bold Italic	7	95	38.75	2.3121	2.3121	1.8265
Arial Bold Italic	7	95	48.66	2.9034	2.9034	2.2936
Arial Bold Italic	7	95	58.58	3.4953	3.4953	2.7612
Arial Bold Italic	8	112	9.00	0.4555	0.4555	0.3598
Arial Bold Italic	8	112	18.92	0.9573	0.9573	0.7563
Arial Bold Italic	8	112	28.83	1.4592	1.4592	1.1528
Arial Bold Italic	8	112	38.75	1.9612	1.9612	1.5492
Arial Bold Italic	8	112	48.66	2.4627	2.4627	1.9455
Arial Bold Italic	8	112	58.58	2.9648	2.9648	2.3421

Arial Italic	6	76	9.00	0.6713	0.6713	0.5303
Arial Italic	6	76	18.92	1.4108	1.4108	1.1145
Arial Italic	6	76	28.83	2.1505	2.1505	1.6988
Arial Italic	6	76	38.75	2.8901	2.8901	2.2831
Arial Italic	6	76	48.66	3.6292	3.6292	2.8670
Arial Italic	6	76	58.58	4.3691	4.3691	3.4515
Arial Italic	7	86	9.00	0.5932	0.5932	0.4686
Arial Italic	7	86	18.92	1.2468	1.2468	0.9849
Arial Italic	7	86	28.83	1.9004	1.9004	1.5013
Arial Italic	7	86	38.75	2.5541	2.5541	2.0176
Arial Italic	7	86	48.66	3.2072	3.2072	2.5336
Arial Italic	7	86	58.58	3.8611	3.8611	3.0501
Arial Italic	8	102	9.00	0.5001	0.5001	0.3951
Arial Italic	8	102	18.92	1.0512	1.0512	0.8304
Arial Italic	8	102	28.83	1.6023	1.6023	1.2658
Arial Italic	8	102	38.75	2.1534	2.1534	1.7011
Arial Italic	8	102	48.66	2.7041	2.7041	2.1362
Arial Italic	8	102	58.58	3.2554	3.2554	2.5717

## WAUPACA

### Marion Advertiser

109 N Main Street  
PO Box 268  
Marion, WI 54950-0268

County: Waupaca  
Telephone: (715) 754-5444  
Fax: (715) 754-4451

Day(s) Published: Th/  
Paid Circulation: 1,856  
Circulation: 0%

Email: marionad@frontiernet.net

Web:

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	112	14.50	0.7339	0.7339	0.5797
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Arial	9	112	75.50	3.8211	3.8211	3.0185
Arial	9	112	90.75	4.5929	4.5929	3.6282

## WAUPACA

### New London Press Star

301 S Pearl St  
PO Box  
New London, WI 54961

County: Waupaca  
Telephone: (715) 377-3641  
Fax: (715) 377-3641

Day(s) Published: Th/  
Paid Circulation: 1,205  
Circulation: 0%

Email: wiaoe@mmcllocal.com

Web: www.waupacanow.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	76	9.00	0.6713	0.6713	0.5303
Arial	6	76	18.92	1.4108	1.4108	1.1145
Arial	6	76	28.83	2.1505	2.1505	1.6988
Arial	6	76	38.75	2.8901	2.8901	2.2831
Arial	6	76	48.66	3.6292	3.6292	2.8670
Arial	6	76	58.58	4.3691	4.3691	3.4515
Arial	6	76	68.40	5.1015	5.1015	4.0300
Arial	7	86	9.00	0.5932	0.5932	0.4686
Arial	7	86	18.92	1.2468	1.2468	0.9849
Arial	7	86	28.83	1.9004	1.9004	1.5013
Arial	7	86	38.75	2.5541	2.5541	2.0176
Arial	7	86	48.66	3.2072	3.2072	2.5336
Arial	7	86	58.58	3.8611	3.8611	3.0501

Arial	7	86	68.40	4.5083	4.5083	3.5614
Arial	8	102	9.00	0.5001	0.5001	0.3951
Arial	8	102	18.92	1.0512	1.0512	0.8304
Arial	8	102	28.83	1.6023	1.6023	1.2658
Arial	8	102	38.75	2.1534	2.1534	1.7011
Arial	8	102	48.66	2.7041	2.7041	2.1362
Arial	8	102	58.58	3.2554	3.2554	2.5717
Arial	8	102	68.40	3.8011	3.8011	3.0028
Arial Bold	6	84	9.00	0.6073	0.6073	0.4798
Arial Bold	6	84	18.92	1.2765	1.2765	1.0084
Arial Bold	6	84	28.83	1.9457	1.9457	1.5370
Arial Bold	6	84	38.75	2.6149	2.6149	2.0657
Arial Bold	6	84	48.66	3.2836	3.2836	2.5939
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Arial Bold	6	84	68.40	4.6157	4.6157	3.6462
Arial Bold	7	95	9.00	0.5370	0.5370	0.4242
Arial Bold	7	95	18.92	1.1287	1.1287	0.8916
Arial Bold	7	95	28.83	1.7204	1.7204	1.3590
Arial Bold	7	95	38.75	2.3121	2.3121	1.8265
Arial Bold	7	95	48.66	2.9034	2.9034	2.2936
Arial Bold	7	95	58.58	3.4953	3.4953	2.7612
Arial Bold	7	95	68.40	4.0812	4.0812	3.2240
Arial Bold	8	112	9.00	0.4555	0.4555	0.3598
Arial Bold	8	112	18.92	0.9573	0.9573	0.7563
Arial Bold	8	112	28.83	1.4592	1.4592	1.1528
Arial Bold	8	112	38.75	1.9612	1.9612	1.5492
Arial Bold	8	112	48.66	2.4627	2.4627	1.9455
Arial Bold	8	112	58.58	2.9648	2.9648	2.3421
Arial Bold	8	112	68.40	3.4618	3.4618	2.7347
Arial Bold Italic	7	95	9.00	0.5370	0.5370	0.4242
Arial Bold Italic	7	95	18.92	1.1287	1.1287	0.8916
Arial Bold Italic	7	95	28.83	1.7204	1.7204	1.3590
Arial Bold Italic	7	95	38.75	2.3121	2.3121	1.8265
Arial Bold Italic	7	95	48.66	2.9034	2.9034	2.2936
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Arial Bold Italic	7	95	68.40	4.0812	4.0812	3.2240
Arial Bold Italic	8	112	9.00	0.4555	0.4555	0.3598
Arial Bold Italic	8	112	18.92	0.9573	0.9573	0.7563
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Arial Bold Italic	8	112	38.75	1.9612	1.9612	1.5492
Arial Bold Italic	8	112	48.66	2.4627	2.4627	1.9455
Arial Bold Italic	8	112	58.58	2.9648	2.9648	2.3421
Arial Bold Italic	8	112	68.40	3.4618	3.4618	2.7347
Arial Italic	6	76	9.00	0.6713	0.6713	0.5303
Arial Italic	6	76	18.92	1.4108	1.4108	1.1145
Arial Italic	6	76	28.83	2.1505	2.1505	1.6988
Arial Italic	6	76	38.75	2.8901	2.8901	2.2831
Arial Italic	6	76	48.66	3.6292	3.6292	2.8670
Arial Italic	6	76	58.58	4.3691	4.3691	3.4515
Arial Italic	6	76	68.40	5.1015	5.1015	4.0300
Arial Italic	7	86	9.00	0.5932	0.5932	0.4686
Arial Italic	7	86	18.92	1.2468	1.2468	0.9849
Arial Italic	7	86	28.83	1.9004	1.9004	1.5013
Arial Italic	7	86	28.83	1.9004	1.9004	1.5013
Arial Italic	7	86	38.75	2.5541	2.5541	2.0176
Arial Italic	7	86	48.66	3.2072	3.2072	2.5336
Arial Italic	7	86	58.58	3.8611	3.8611	3.0501
Arial Italic	7	86	68.40	4.5083	4.5083	3.5614
Arial Italic	8	102	9.00	0.5001	0.5001	0.3951
Arial Italic	8	102	18.92	1.0512	1.0512	0.8304
Arial Italic	8	102	28.83	1.6023	1.6023	1.2658

Arial Italic	8	102	38.75	2.1534	2.1534	1.7011
Arial Italic	8	102	48.66	2.7041	2.7041	2.1362
Arial Italic	8	102	58.58	3.2554	3.2554	2.5717
Arial Italic	8	102	68.40	3.8011	3.8011	3.0028

## WAUPACA

### Waupaca County Post

1990 Godfrey Dr

PO Box 408

Waupaca, WI 54981

Email: [wiaoe@mmclocal.com](mailto:wiaoe@mmclocal.com)

Web: [www.waupacanow.com](http://www.waupacanow.com)

Comments:

County: Waupaca  
Telephone: (715) 377-3641  
Fax: (715) 377-3641

Day(s) Published: Th/  
Paid Circulation: 3,155  
Circulation: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
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Arial	6	76	28.83	2.1505	2.1505	1.6988
Arial	6	76	38.75	2.8901	2.8901	2.2831
Arial	6	76	48.66	3.6292	3.6292	2.8670
Arial	6	76	58.58	4.3691	4.3691	3.4515
Arial	6	76	68.40	5.1015	5.1015	4.0300
Arial	7	86	9.00	0.5932	0.5932	0.4686
Arial	7	86	18.92	1.2468	1.2468	0.9849
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Arial	7	86	58.58	3.8611	3.8611	3.0501
Arial	7	86	68.40	4.5083	4.5083	3.5614
Arial	8	102	9.00	0.5001	0.5001	0.3951
Arial	8	102	18.92	1.0512	1.0512	0.8304
Arial	8	102	28.83	1.6023	1.6023	1.2658
Arial	8	102	38.75	2.1534	2.1534	1.7011
Arial	8	102	48.66	2.7041	2.7041	2.1362
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Arial Bold	6	84	9.00	0.6073	0.6073	0.4798
Arial Bold	6	84	18.92	1.2765	1.2765	1.0084
Arial Bold	6	84	28.83	1.9457	1.9457	1.5370
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Arial Bold	7	95	9.00	0.5370	0.5370	0.4242
Arial Bold	7	95	18.92	1.1287	1.1287	0.8916
Arial Bold	7	95	28.83	1.7204	1.7204	1.3590
Arial Bold	7	95	38.75	2.3121	2.3121	1.8265
Arial Bold	7	95	48.66	2.9034	2.9034	2.2936
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Arial Bold	8	112	9.00	0.4555	0.4555	0.3598
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Arial Bold	8	112	28.83	1.4592	1.4592	1.1528
Arial Bold	8	112	38.75	1.9612	1.9612	1.5492
Arial Bold	8	112	48.66	2.4627	2.4627	1.9455
Arial Bold	8	112	58.58	2.9648	2.9648	2.3421
Arial Bold	8	112	68.40	3.4618	3.4618	2.7347
Arial Bold Italic	7	95	9.00	0.5370	0.5370	0.4242
Arial Bold Italic	7	95	18.92	1.1287	1.1287	0.8916
Arial Bold Italic	7	95	28.83	1.7204	1.7204	1.3590

Arial Bold Italic	7	95	38.75	2.3121	2.3121	1.8265
Arial Bold Italic	7	95	48.66	2.9034	2.9034	2.2936
Arial Bold Italic	7	95	58.58	3.4953	3.4953	2.7612
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Arial Bold Italic	8	112	9.00	0.4555	0.4555	0.3598
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Arial Bold Italic	8	112	28.83	1.4592	1.4592	1.1528
Arial Bold Italic	8	112	38.75	1.9612	1.9612	1.5492
Arial Bold Italic	8	112	48.66	2.4627	2.4627	1.9455
Arial Bold Italic	8	112	58.58	2.9648	2.9648	2.3421
Arial Bold Italic	8	112	68.40	3.4618	3.4618	2.7347
Arial Italic	6	76	9.00	0.6713	0.6713	0.5303
Arial Italic	6	76	18.92	1.4108	1.4108	1.1145
Arial Italic	6	76	28.83	2.1505	2.1505	1.6988
Arial Italic	6	76	38.75	2.8901	2.8901	2.2831
Arial Italic	6	76	48.66	3.6292	3.6292	2.8670
Arial Italic	6	76	58.58	4.3691	4.3691	3.4515
Arial Italic	6	76	68.40	5.1015	5.1015	4.0300
Arial Italic	7	86	9.00	0.5932	0.5932	0.4686
Arial Italic	7	86	18.92	1.2468	1.2468	0.9849
Arial Italic	7	86	28.83	1.9004	1.9004	1.5013
Arial Italic	7	86	38.75	2.5541	2.5541	2.0176
Arial Italic	7	86	48.66	3.2072	3.2072	2.5336
Arial Italic	7	86	58.58	3.8611	3.8611	3.0501
Arial Italic	7	86	68.40	4.5083	4.5083	3.5614
Arial Italic	8	102	9.00	0.5001	0.5001	0.3951
Arial Italic	8	102	18.92	1.0512	1.0512	0.8304
Arial Italic	8	102	28.83	1.6023	1.6023	1.2658
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Arial Italic	8	102	48.66	2.7041	2.7041	2.1362
Arial Italic	8	102	58.58	3.2554	3.2554	2.5717
Arial Italic	8	102	68.40	3.8011	3.8011	3.0028

## WAUSHARA

### Waushara Argus

W7781 Hwy 21-73 East  
PO Box 838  
Wautoma, WI 54982-0838

County: Waushara  
Telephone: (920) 787-3334  
Fax: (920) 787-2883

Day(s) Published: Th/  
Paid Circulation: 4,671  
Circulation: 0%

Email: [accounting@wausharaargus.com](mailto:accounting@wausharaargus.com)

Web: [www.wausharaargus.com](http://www.wausharaargus.com)

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	10.5	134	11.00	0.4653	0.4653	0.3676
Arial	10.5	134	22.00	0.9306	0.9306	0.7352
Arial	10.5	134	34.00	1.4382	1.4382	1.1362
Arial	10.5	134	46.00	1.9459	1.9459	1.5372
Arial	10.5	134	57.00	2.4112	2.4112	1.9047
Arial	10.5	134	69.00	2.9188	2.9188	2.3057
Arial Bold	10.5	148	11.00	0.4213	0.4213	0.3328
Arial Bold	10.5	148	22.00	0.8426	0.8426	0.6656
Arial Bold	10.5	148	34.00	1.3022	1.3022	1.0287
Arial Bold	10.5	148	46.00	1.7618	1.7618	1.3918
Arial Bold	10.5	148	57.00	2.1831	2.1831	1.7246
Arial Bold	10.5	148	69.00	2.6427	2.6427	2.0876
Arial Italic	10.5	134	11.00	0.4653	0.4653	0.3676
Arial Italic	10.5	134	22.00	0.9306	0.9306	0.7352
Arial Italic	10.5	134	34.00	1.4382	1.4382	1.1362
Arial Italic	10.5	134	46.00	1.9459	1.9459	1.5372
Arial Italic	10.5	134	57.00	2.4112	2.4112	1.9047

Arial Italic 10.5 134 69.00 2.9188 2.9188 2.3057

## WINNEBAGO

### Omro Herald

130 W Larrabee  
PO Box 502  
Omro, WI 54963-0502

County: Winnebago  
Telephone: (920) 685-2707  
Fax: (920) 361-1518

Day(s) Published: Th/  
Paid Circulation: 980  
Circulation: 0%

Email: ads@theberlinjournal.com

Web:

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	114	11.50	0.5718	0.5718	0.4517
Arial	9	114	24.00	1.1933	1.1933	0.9427
Arial	9	114	36.00	1.7900	1.7900	1.4140
Arial	9	114	49.00	2.4364	2.4364	1.9247
Arial	9	114	63.00	3.1325	3.1325	2.4746
Arial Bold	9	126	11.50	0.5174	0.5174	0.4087
Arial Bold	9	126	24.00	1.0797	1.0797	0.8529
Arial Bold	9	126	36.00	1.6195	1.6195	1.2794
Arial Bold	9	126	49.00	2.2044	2.2044	1.7414
Arial Bold	9	126	63.00	2.8342	2.8342	2.2389
Arial Bold Italic	9	126	11.50	0.5174	0.5174	0.4087
Arial Bold Italic	9	126	24.00	1.0797	1.0797	0.8529
Arial Bold Italic	9	126	36.00	1.6195	1.6195	1.2794
Arial Bold Italic	9	126	49.00	2.2044	2.2044	1.7414
Arial Bold Italic	9	126	63.00	2.8342	2.8342	2.2389
Arial Italic	9	114	11.50	0.5718	0.5718	0.4517
Arial Italic	9	114	24.00	1.1933	1.1933	0.9427
Arial Italic	9	114	36.00	1.7900	1.7900	1.4140
Arial Italic	9	114	49.00	2.4364	2.4364	1.9247
Arial Italic	9	114	63.00	3.1325	3.1325	2.4746

## WINNEBAGO

### Oshkosh Northwestern

224 State Street  
PO Box  
Oshkosh, WI 54904

County: Winnebago  
Telephone: (920) 431-8298  
Fax: (877) 943-0443

Day(s) Published: Su/M/Tu/W/Th/F/Sa  
Paid Circulation: 6,258  
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Email: tmondloch@gannett.com

Web: www.thenorthwestern.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	9.18	0.6671	0.6671	0.5270
Arial	6	78	19.36	1.4071	1.4071	1.1115
Arial	6	78	29.54	2.1470	2.1470	1.6961
Arial	6	78	39.73	2.8869	2.8869	2.2806
Arial	6	78	49.91	3.6269	3.6269	2.8651
Arial	6	78	60.09	4.3668	4.3668	3.4496



## WINNEBAGO

### Winneconne News

908 E Main Street  
PO Box  
Winneconne, WI 54986

County: Winnebago  
Telephone: (920) 582-2660  
Fax: (920) 582-2660

Day(s) Published: W/  
Paid Circulation: 1,612  
Circulation: 0%

Email: beckyladue@winneconnenews.com

Web: www.winneconnenews.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	11.25	0.6252	0.6252	0.4939
Arial	8	102	23.25	1.2920	1.2920	1.0207
Arial Bold	8	112	11.25	0.5694	0.5694	0.4498
Arial Bold	8	112	23.25	1.1767	1.1767	0.9295
Arial Italic	8	102	11.25	0.6252	0.6252	0.4939
Arial Italic	8	102	23.25	1.2920	1.2920	1.0207

## WOOD

### Marshfield News Herald

144 N Central Avenue  
PO Box  
Marshfield, WI 54449-0070

County: Wood  
Telephone: (920) 431-8298  
Fax: (877) 943-0443

Day(s) Published: Su/M/Tu/W/Th/F/Sa  
Paid Circulation: 3,657  
Circulation: 0%

Email: tmondloch@gannett.com

Web: www.marshfieldnewsheald.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	9.18	0.6671	0.6671	0.5270
Arial	6	78	19.36	1.4071	1.4071	1.1115
Arial	6	78	29.54	2.1470	2.1470	1.6961
Arial	6	78	39.73	2.8869	2.8869	2.2806
Arial	6	78	49.91	3.6269	3.6269	2.8651
Arial	6	78	60.09	4.3668	4.3668	3.4496

## WOOD

### Wisconsin Rapids Daily Tribune

101 W Riverview Expy Suite 131  
PO Box  
Wisconsin Rapids, WI 54495-3367

County: Wood  
Telephone: (877) 943-0446  
Fax: (877) 943-0443

Day(s) Published: Su/M/Tu/W/Th/F/Sa  
Paid Circulation: 4,002  
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Email: tmondloch@gannett.com

Web: www.wisconsinrapidtribune.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	9.18	0.6671	0.6671	0.5270
Arial	6	78	19.36	1.4071	1.4071	1.1115
Arial	6	78	29.54	2.1470	2.1470	1.6961
Arial	6	78	39.73	2.8869	2.8869	2.2806
Arial	6	78	49.91	3.6269	3.6269	2.8651
Arial	6	78	60.09	4.3668	4.3668	3.4496