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ASHLAND

Ashland Daily Press

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Telephone: (715) 682-2313
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Day(s) Published: Tu/F/
Paid Circulation: 3,287
Circulation: 0%

Email: legals@ashlanddailynews.net

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Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	76	9.83	0.7245	0.7245	0.5724
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Arial	6	76	51.55	3.8001	3.8001	3.0020
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Arial	8	102	9.83	0.5399	0.5399	0.4265
Arial	8	102	20.26	1.1127	1.1127	0.8790
Arial	8	102	30.68	1.6855	1.6855	1.3315
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Arial	8	102	51.55	2.8314	2.8314	2.2368
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Arial Bold	6	84	30.68	2.0467	2.0467	1.6168
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Arial Bold	6	84	51.55	3.4382	3.4382	2.7161
Arial Bold	6	84	61.98	4.1341	4.1341	3.2659
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Arial Bold	8	112	41.12	2.0570	2.0570	1.6250
Arial Bold	8	112	51.55	2.5786	2.5786	2.0371
Arial Bold	8	112	61.98	3.1006	3.1006	2.4494
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Arial Italic	6	76	20.26	1.4933	1.4933	1.1797
Arial Italic	6	76	30.68	2.2621	2.2621	1.7870
Arial Italic	6	76	41.12	3.0313	3.0313	2.3947
Arial Italic	6	76	51.55	3.8001	3.8001	3.0020
Arial Italic	6	76	61.98	4.5693	4.5693	3.6097
Arial Italic	8	102	9.83	0.5399	0.5399	0.4265
Arial Italic	8	102	20.26	1.1127	1.1127	0.8790
Arial Italic	8	102	30.68	1.6855	1.6855	1.3315
Arial Italic	8	102	41.12	2.2586	2.2586	1.7843
Arial Italic	8	102	51.55	2.8314	2.8314	2.2368
Arial Italic	8	102	61.98	3.4046	3.4046	2.6896

ASHLAND

Glidden Enterprise

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Day(s) Published: W/
Paid Circulation: 1,071
Circulation: 0%

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Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	10	122	9.50	0.4363	0.4363	0.3447
Arial	10	122	20.00	0.9185	0.9185	0.7256
Arial	10	122	30.50	1.4007	1.4007	1.1065
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Arial	10	122	51.00	2.3422	2.3422	1.8503
Arial	10	122	61.50	2.8244	2.8244	2.2312
Arial Bold	10	134	9.50	0.3972	0.3972	0.3138
Arial Bold	10	134	20.00	0.8363	0.8363	0.6606
Arial Bold	10	134	30.50	1.2753	1.2753	1.0075
Arial Bold	10	134	40.75	1.7039	1.7039	1.3460
Arial Bold	10	134	51.00	2.1325	2.1325	1.6846
Arial Bold	10	134	61.50	2.5715	2.5715	2.0314

ASHLAND

Mellen Weekly-Record

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Mellen, WI 54546-0678

County: Ashland
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Day(s) Published: W/
Paid Circulation: 1,037
Circulation: 0%

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Web:

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	116	9.50	0.4589	0.4589	0.3625
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Arial	9	116	30.50	1.4732	1.4732	1.1638
Arial	9	116	40.75	1.9683	1.9683	1.5549
Arial	9	116	51.00	2.4633	2.4633	1.9460
Arial	9	116	61.50	2.9705	2.9705	2.3466
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Arial	10	128	30.50	1.3351	1.3351	1.0547
Arial	10	128	40.75	1.7837	1.7837	1.4091
Arial	10	128	51.00	2.2324	2.2324	1.7636
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Arial Bold	9	126	20.00	0.8894	0.8894	0.7026
Arial Bold	9	126	30.50	1.3563	1.3563	1.0714
Arial Bold	9	126	40.75	1.8121	1.8121	1.4315
Arial Bold	9	126	51.00	2.2678	2.2678	1.7915
Arial Bold	9	126	61.50	2.7348	2.7348	2.1604
Arial Bold	10	140	9.50	0.3802	0.3802	0.3003
Arial Bold	10	140	20.00	0.8004	0.8004	0.6323
Arial Bold	10	140	30.50	1.2206	1.2206	0.9643
Arial Bold	10	140	40.75	1.6308	1.6308	1.2883
Arial Bold	10	140	51.00	2.0411	2.0411	1.6124
Arial Bold	10	140	61.50	2.4613	2.4613	1.9444

BARRON

Barron News-Shield

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Day(s) Published: W/
Paid Circulation: 3,250
Circulation: 0%

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Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	114	12.50	0.6144	0.6144	0.4853
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Arial	9	114	39.00	1.9168	1.9168	1.5142
Arial	9	114	52.00	2.5557	2.5557	2.0190

BARRON

Chetek Alert

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Paid Circulation: 2,500
Circulation: 0%

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Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	118	10.50	0.4986	0.4986	0.3939
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Arial	9	118	44.25	2.1011	2.1011	1.6598
Arial	9	118	55.46	2.6335	2.6335	2.0804
Arial	9	118	67.00	3.1813	3.1813	2.5132
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Arial Bold	9	130	55.46	2.3904	2.3904	1.8884
Arial Bold	9	130	67.00	2.8877	2.8877	2.2812

BARRON

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Day(s) Published: W/
Paid Circulation: 4,379
Circulation: 0%

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Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
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Arial	8	102	50.50	2.7740	2.7740	2.1914
Arial	8	102	60.75	3.3370	3.3370	2.6362
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Arial	9	114	19.74	0.9702	0.9702	0.7664
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Arial Bold	8	112	40.25	2.0135	2.0135	1.5907
Arial Bold	8	112	50.50	2.5263	2.5263	1.9957
Arial Bold	8	112	60.75	3.0391	3.0391	2.4008
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Arial Bold	9	126	19.74	0.8778	0.8778	0.6934
Arial Bold	9	126	30.00	1.3340	1.3340	1.0539
Arial Bold	9	126	40.25	1.7898	1.7898	1.4139
Arial Bold	9	126	50.50	2.2456	2.2456	1.7740
Arial Bold	9	126	60.75	2.7014	2.7014	2.1341
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Arial Bold Italic	8	112	19.74	0.9875	0.9875	0.7801
Arial Bold Italic	8	112	30.00	1.5008	1.5008	1.1856
Arial Bold Italic	8	112	40.25	2.0135	2.0135	1.5907
Arial Bold Italic	8	112	50.50	2.5263	2.5263	1.9957
Arial Bold Italic	8	112	60.75	3.0391	3.0391	2.4008
Arial Bold Italic	9	126	9.50	0.4224	0.4224	0.3337
Arial Bold Italic	9	126	19.74	0.8778	0.8778	0.6934
Arial Bold Italic	9	126	30.00	1.3340	1.3340	1.0539
Arial Bold Italic	9	126	40.25	1.7898	1.7898	1.4139
Arial Bold Italic	9	126	50.50	2.2456	2.2456	1.7740
Arial Bold Italic	9	126	60.75	2.7014	2.7014	2.1341
Arial Italic	8	102	9.50	0.5218	0.5218	0.4122
Arial Italic	8	102	19.74	1.0843	1.0843	0.8566
Arial Italic	8	102	30.00	1.6479	1.6479	1.3018
Arial Italic	8	102	40.25	2.2110	2.2110	1.7466
Arial Italic	8	102	50.50	2.7740	2.7740	2.1914
Arial Italic	8	102	60.75	3.3370	3.3370	2.6362
Arial Italic	9	114	9.50	0.4669	0.4669	0.3688
Arial Italic	9	114	19.74	0.9702	0.9702	0.7664
Arial Italic	9	114	30.00	1.4744	1.4744	1.1648
Arial Italic	9	114	40.25	1.9782	1.9782	1.5628
Arial Italic	9	114	50.50	2.4820	2.4820	1.9607
Arial Italic	9	114	60.75	2.9858	2.9858	2.3587

BARRON

Times The

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Turtle Lake, WI 54889-0088

County: Barron
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Day(s) Published: Th/
Paid Circulation: 985
Circulation: 0%

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Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
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Arial	10	122	21.34	0.9799	0.9799	0.7741
Arial	10	122	32.50	1.4927	1.4927	1.1792
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Arial Bold	9	120	21.34	0.9962	0.9962	0.7870
Arial Bold	9	120	32.50	1.5175	1.5175	1.1988
Arial Bold	10	134	10.16	0.4250	0.4250	0.3357
Arial Bold	10	134	21.34	0.8921	0.8921	0.7048
Arial Bold	10	134	32.50	1.3590	1.3590	1.0736
Arial Italic	9	110	10.16	0.5177	0.5177	0.4090
Arial Italic	9	110	21.34	1.0868	1.0868	0.8585
Arial Italic	9	110	32.50	1.6555	1.6555	1.3078
Arial Italic	10	122	10.16	0.4668	0.4668	0.3688
Arial Italic	10	122	21.34	0.9799	0.9799	0.7741
Arial Italic	10	122	32.50	1.4927	1.4927	1.1792

BROWN

Denmark News

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Denmark, WI 54208-0728

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Day(s) Published: F/
Paid Circulation: 1,372
Circulation: 0%

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Web: www.thedenmarknews.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	11.00	0.6042	0.6042	0.4773
Arial	8	102	23.00	1.2634	1.2634	0.9981
Arial	8	102	35.00	1.9226	1.9226	1.5188
Arial	8	102	47.00	2.5817	2.5817	2.0395
Arial	8	102	59.00	3.2409	3.2409	2.5602
Arial	9	114	11.00	0.5406	0.5406	0.4271
Arial	9	114	23.00	1.1304	1.1304	0.8930
Arial	9	114	35.00	1.7202	1.7202	1.3589
Arial	9	114	47.00	2.3100	2.3100	1.8248
Arial	9	114	59.00	2.8998	2.8998	2.2907
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Arial Bold	8	112	23.00	1.1506	1.1506	0.9089
Arial Bold	8	112	35.00	1.7509	1.7509	1.3832
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Arial Bold	8	112	59.00	2.9515	2.9515	2.3316
Arial Bold	9	126	11.00	0.4891	0.4891	0.3864
Arial Bold	9	126	23.00	1.0228	1.0228	0.8080
Arial Bold	9	126	35.00	1.5564	1.5564	1.2295
Arial Bold	9	126	47.00	2.0900	2.0900	1.6510
Arial Bold	9	126	59.00	2.6236	2.6236	2.0726

BROWN

Green Bay Press Gazette

435 E Walnut Street
PO Box PO Box 23430
Green Bay, WI 54305-3430

County: Brown
Telephone: (877) 943-0446
Fax: (877) 943-0443

Day(s) Published: Su/M/Tu/W/Th/F/Sa
Paid Circulation: 21,916
Circulation: 60%

Email: tmondloch@gannett.com
Web: www.greenbaypressgazette.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	9.18	0.6594	1.0551	0.8335
Arial	6	78	19.36	1.3908	2.2253	1.7579
Arial	6	78	29.54	2.1222	3.3955	2.6824
Arial	6	78	39.73	2.8536	4.5658	3.6069
Arial	6	78	49.91	3.5850	5.7360	4.5313
Arial	6	78	60.09	4.3164	6.9062	5.4558

BROWN

Press Times The

400 Security Blvd, Suite 2
PO Box
Green Bay, WI 54313

County: Brown
Telephone: (920) 499-1200
Fax: (920) 799-4687

Day(s) Published: F/
Paid Circulation: 4,952
Circulation: 0%

Email: cmallien@mmclocal.com
Web: www.gopresstimes.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	72	9.00	0.7004	0.7004	0.5533
Arial	6	72	18.92	1.4723	1.4723	1.1631
Arial	6	72	28.83	2.2435	2.2435	1.7723
Arial	6	72	38.75	3.0155	3.0155	2.3821
Arial	6	72	48.66	3.7866	3.7866	2.9914
Arial	6	72	58.58	4.5586	4.5586	3.6012
Arial	7	84	9.00	0.6003	0.6003	0.4742
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Arial	7	84	28.83	1.9230	1.9230	1.5191
Arial	7	84	38.75	2.5847	2.5847	2.0418
Arial	7	84	48.66	3.2457	3.2457	2.5640
Arial	7	84	58.58	3.9074	3.9074	3.0867
Arial	8	98	9.00	0.5146	0.5146	0.4065
Arial	8	98	18.92	1.0817	1.0817	0.8545
Arial	8	98	28.83	1.6483	1.6483	1.3021
Arial	8	98	38.75	2.2154	2.2154	1.7501
Arial	8	98	48.66	2.7820	2.7820	2.1977
Arial	8	98	58.58	3.3492	3.3492	2.6458
Arial Bold	6	78	9.00	0.6465	0.6465	0.5107
Arial Bold	6	78	18.92	1.3591	1.3591	1.0736
Arial Bold	6	78	28.83	2.0709	2.0709	1.6360
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Arial Bold	6	78	48.66	3.4954	3.4954	2.7613
Arial Bold	6	78	58.58	4.2079	4.2079	3.3242
Arial Bold	7	90	9.00	0.5603	0.5603	0.4426
Arial Bold	7	90	18.92	1.1779	1.1779	0.9305
Arial Bold	7	90	28.83	1.7948	1.7948	1.4179
Arial Bold	7	90	38.75	2.4124	2.4124	1.9057
Arial Bold	7	90	48.66	3.0293	3.0293	2.3931
Arial Bold	7	90	58.58	3.6469	3.6469	2.8810
Arial Bold	8	108	9.00	0.4669	0.4669	0.3688

Arial Bold	8	108	18.92	0.9815	0.9815	0.7754
Arial Bold	8	108	28.83	1.4957	1.4957	1.1815
Arial Bold	8	108	38.75	2.0103	2.0103	1.5881
Arial Bold	8	108	48.66	2.5244	2.5244	1.9942
Arial Bold	8	108	58.58	3.0391	3.0391	2.4008
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Arial Bold Italic	6	78	28.83	2.0709	2.0709	1.6360
Arial Bold Italic	6	78	38.75	2.7835	2.7835	2.1989
Arial Bold Italic	6	78	48.66	3.4954	3.4954	2.7613
Arial Bold Italic	6	78	58.58	4.2079	4.2079	3.3242
Arial Bold Italic	7	90	9.00	0.5603	0.5603	0.4426
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Arial Bold Italic	7	90	38.75	2.4124	2.4124	1.9057
Arial Bold Italic	7	90	48.66	3.0293	3.0293	2.3931
Arial Bold Italic	7	90	58.58	3.6469	3.6469	2.8810
Arial Bold Italic	8	108	9.00	0.4669	0.4669	0.3688
Arial Bold Italic	8	108	18.92	0.9815	0.9815	0.7754
Arial Bold Italic	8	108	28.83	1.4957	1.4957	1.1815
Arial Bold Italic	8	108	38.75	2.0103	2.0103	1.5881
Arial Bold Italic	8	108	48.66	2.5244	2.5244	1.9942
Arial Bold Italic	8	108	58.58	3.0391	3.0391	2.4008
Arial Italic	6	72	9.00	0.7004	0.7004	0.5533
Arial Italic	6	72	18.92	1.4723	1.4723	1.1631
Arial Italic	6	72	28.83	2.2435	2.2435	1.7723
Arial Italic	6	72	38.75	3.0155	3.0155	2.3821
Arial Italic	6	72	48.66	3.7866	3.7866	2.9914
Arial Italic	6	72	58.58	4.5586	4.5586	3.6012
Arial Italic	7	84	9.00	0.6003	0.6003	0.4742
Arial Italic	7	84	18.92	1.2620	1.2620	0.9969
Arial Italic	7	84	28.83	1.9230	1.9230	1.5191
Arial Italic	7	84	38.75	2.5847	2.5847	2.0418
Arial Italic	7	84	48.66	3.2457	3.2457	2.5640
Arial Italic	7	84	58.58	3.9074	3.9074	3.0867
Arial Italic	8	98	9.00	0.5146	0.5146	0.4065
Arial Italic	8	98	18.92	1.0817	1.0817	0.8545
Arial Italic	8	98	28.83	1.6483	1.6483	1.3021
Arial Italic	8	98	38.75	2.2154	2.2154	1.7501
Arial Italic	8	98	48.66	2.7820	2.7820	2.1977
Arial Italic	8	98	58.58	3.3492	3.3492	2.6458

BROWN

Seymour Advertiser

400 Security Blvd
PO Box
Green Bay, WI 54313

County: Brown
Telephone: (920) 799-4687
Fax:

Day(s) Published: M/
Paid Circulation: 9,587
Circulation: 15%

Email: cmallien@mmclocal.com

Web: www.gopresstimes.com

Comments: Per 985.03(am) Wis. Stats., "If there is not a newspaper in a city, village, or town that satisfies the requirements under par. (a), the publisher of a newspaper that satisfies all of the following may be awarded or be entitled to compensation or a fee for the publishing of a legal notice: 1. The newspaper is published regularly and continuously in the city, village, or town and publishing in the newspaper is likely to give notice in the area or to the affected person. 2. The newspaper is otherwise qualified under this section."

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	76	9.00	0.6635	0.7630	0.6028
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Arial	7	88	38.75	2.4672	2.8373	2.2414
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Arial	7	88	58.58	3.7298	4.2892	3.3884
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Arial	8	100	18.92	1.0601	1.2191	0.9630
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Arial	8	100	38.75	2.1711	2.4968	1.9724
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Arial	8	100	58.58	3.2822	3.7745	2.9818
Arial Bold	6	83	9.00	0.6075	0.6987	0.5519
Arial Bold	6	83	18.92	1.2772	1.4688	1.1603
Arial Bold	6	83	28.83	1.9462	2.2381	1.7680
Arial Bold	6	83	38.75	2.6158	3.0082	2.3764
Arial Bold	6	83	48.66	3.2848	3.7775	2.9842
Arial Bold	6	83	58.58	3.9544	4.5476	3.5925
Arial Bold	7	96	9.00	0.5253	0.6041	0.4772
Arial Bold	7	96	18.92	1.1042	1.2699	1.0032
Arial Bold	7	96	28.83	1.6826	1.9350	1.5286
Arial Bold	7	96	38.75	2.2616	2.6008	2.0546
Arial Bold	7	96	48.66	2.8400	3.2660	2.5800
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Arial Bold	8	110	9.00	0.4584	0.5272	0.4165
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Arial Bold	8	110	28.83	1.4685	1.6887	1.3341
Arial Bold	8	110	38.75	1.9738	2.2698	1.7931
Arial Bold	8	110	48.66	2.4785	2.8503	2.2517
Arial Bold	8	110	58.58	2.9838	3.4314	2.7107
Arial Bold Italic	6	83	9.00	0.6075	0.6987	0.5519
Arial Bold Italic	6	83	18.92	1.2772	1.4688	1.1603
Arial Bold Italic	6	83	28.83	1.9462	2.2381	1.7680
Arial Bold Italic	6	83	38.75	2.6158	3.0082	2.3764
Arial Bold Italic	6	83	48.66	3.2848	3.7775	2.9842
Arial Bold Italic	6	83	58.58	3.9544	4.5476	3.5925
Arial Bold Italic	7	96	9.00	0.5253	0.6041	0.4772
Arial Bold Italic	7	96	18.92	1.1042	1.2699	1.0032
Arial Bold Italic	7	96	28.83	1.6826	1.9350	1.5286
Arial Bold Italic	7	96	38.75	2.2616	2.6008	2.0546

Arial Bold Italic	7	96	48.66	2.8400	3.2660	2.5800
Arial Bold Italic	7	96	58.58	3.4189	3.9318	3.1060
Arial Bold Italic	8	110	9.00	0.4584	0.5272	0.4165
Arial Bold Italic	8	110	18.92	0.9637	1.1083	0.8755
Arial Bold Italic	8	110	28.83	1.4685	1.6887	1.3341
Arial Bold Italic	8	110	38.75	1.9738	2.2698	1.7931
Arial Bold Italic	8	110	48.66	2.4785	2.8503	2.2517
Arial Bold Italic	8	110	58.58	2.9838	3.4314	2.7107
Arial Italic	6	76	9.00	0.6635	0.7630	0.6028
Arial Italic	6	76	18.92	1.3948	1.6041	1.2672
Arial Italic	6	76	28.83	2.1254	2.4442	1.9309
Arial Italic	6	76	38.75	2.8567	3.2853	2.5953
Arial Italic	6	76	48.66	3.5873	4.1254	3.2590
Arial Italic	6	76	58.58	4.3187	4.9665	3.9234
Arial Italic	7	88	9.00	0.5730	0.6590	0.5206
Arial Italic	7	88	18.92	1.2046	1.3853	1.0944
Arial Italic	7	88	28.83	1.8356	2.1109	1.6676
Arial Italic	7	88	38.75	2.4672	2.8373	2.2414
Arial Italic	7	88	48.66	3.0982	3.5629	2.8146
Arial Italic	7	88	58.58	3.7298	4.2892	3.3884
Arial Italic	8	100	9.00	0.5043	0.5799	0.4581
Arial Italic	8	100	18.92	1.0601	1.2191	0.9630
Arial Italic	8	100	28.83	1.6153	1.8576	1.4675
Arial Italic	8	100	38.75	2.1711	2.4968	1.9724
Arial Italic	8	100	48.66	2.7264	3.1353	2.4768
Arial Italic	8	100	58.58	3.2822	3.7745	2.9818

BUFFALO

Buffalo County News

123 W Main Street
PO Box
Mondovi, WI 54755

County: Buffalo
Telephone: (715) 926-4970
Fax: (715) 672-4254

Day(s) Published: Th/
Paid Circulation: 4,271
Circulation: 0%

Email: durandpublishing@nelson-tel.net

Web:

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	10	128	10.00	0.4377	0.4377	0.3458
Arial	10	128	20.90	0.9149	0.9149	0.7227
Arial	10	128	31.60	1.3832	1.3832	1.0927
Arial	10	128	42.12	1.8437	1.8437	1.4565
Arial	10	128	52.60	2.3024	2.3024	1.8189
Arial	10	128	62.10	2.7183	2.7183	2.1474
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Arial Bold	10	140	20.90	0.8364	0.8364	0.6608
Arial Bold	10	140	31.60	1.2647	1.2647	0.9991
Arial Bold	10	140	42.12	1.6857	1.6857	1.3316
Arial Bold	10	140	52.60	2.1051	2.1051	1.6630
Arial Bold	10	140	62.10	2.4853	2.4853	1.9633
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Arial Italic	10	128	20.90	0.9149	0.9149	0.7227
Arial Italic	10	128	31.60	1.3832	1.3832	1.0927
Arial Italic	10	128	42.12	1.8437	1.8437	1.4565
Arial Italic	10	128	52.60	2.3024	2.3024	1.8189
Arial Italic	10	128	62.10	2.7183	2.7183	2.1474

BURNETT

Burnett County Sentinel

114 W Madison Ave
PO Box PO Box 397

County: Burnett
Telephone: (715) 463-2341

Day(s) Published: W/
Paid Circulation: 1,337

Grantsburg, WI 54840-0397

Fax: (715) 463-5138

Circulation: 0%

Email: office@burnettcountysentinel.com

Web: www.burnettcountysentinel.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	110	10.00	0.5094	0.5094	0.4024
Arial	9	110	20.00	1.0187	1.0187	0.8048
Arial	9	110	30.00	1.5281	1.5281	1.2071
Arial	9	110	40.00	2.0374	2.0374	1.6095
Arial	9	110	50.00	2.5468	2.5468	2.0119
Arial	9	110	60.00	3.0561	3.0561	2.4143
Arial Bold	10	134	10.00	0.4181	0.4181	0.3303
Arial Bold	10	134	20.00	0.8363	0.8363	0.6606
Arial Bold	10	134	30.00	1.2544	1.2544	0.9909
Arial Bold	10	134	40.00	1.6725	1.6725	1.3212
Arial Bold	10	134	50.00	2.0906	2.0906	1.6516
Arial Bold	10	134	60.00	2.5088	2.5088	1.9819

CALUMET

Brillion News

425 W Ryan Street

County: Calumet

Day(s) Published: Th/

PO Box

Telephone: (920) 756-2222

Paid Circulation: 1,581

Brillion, WI 54110-1037

Fax: (920) 756-2701

Circulation: 0%

Email: darcy@zanderpressinc.com

Web: www.thebrillionnews.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	10.11	0.5553	0.5553	0.4386
Arial	8	102	22.95	1.2607	1.2607	0.9959
Arial	8	102	34.80	1.9116	1.9116	1.5101
Arial	8	102	46.70	2.5653	2.5653	2.0265
Arial	8	102	58.60	3.2189	3.2189	2.5429
Arial	12	154	10.11	0.3678	0.3678	0.2905
Arial	12	154	22.95	0.8350	0.8350	0.6596
Arial	12	154	34.80	1.2661	1.2661	1.0002
Arial	12	154	46.70	1.6991	1.6991	1.3422
Arial	12	154	58.60	2.1320	2.1320	1.6842
Arial Bold	8	112	10.11	0.5057	0.5057	0.3995
Arial Bold	8	112	22.95	1.1481	1.1481	0.9070
Arial Bold	8	112	34.80	1.7409	1.7409	1.3753
Arial Bold	8	112	46.70	2.3362	2.3362	1.8456
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Arial Bold	12	168	22.95	0.7654	0.7654	0.6046
Arial Bold	12	168	34.80	1.1606	1.1606	0.9169
Arial Bold	12	168	46.70	1.5575	1.5575	1.2304
Arial Bold	12	168	58.60	1.9543	1.9543	1.5439
Arial Bold Italic	8	112	10.11	0.5057	0.5057	0.3995
Arial Bold Italic	8	112	22.95	1.1481	1.1481	0.9070
Arial Bold Italic	8	112	34.80	1.7409	1.7409	1.3753
Arial Bold Italic	8	112	46.70	2.3362	2.3362	1.8456
Arial Bold Italic	8	112	58.60	2.9315	2.9315	2.3158
Arial Bold Italic	12	168	10.11	0.3371	0.3371	0.2663
Arial Bold Italic	12	168	22.95	0.7654	0.7654	0.6046
Arial Bold Italic	12	168	34.80	1.1606	1.1606	0.9169
Arial Bold Italic	12	168	46.70	1.5575	1.5575	1.2304
Arial Bold Italic	12	168	58.60	1.9543	1.9543	1.5439
Arial Italic	8	102	10.11	0.5553	0.5553	0.4386

Arial Italic	8	102	22.95	1.2607	1.2607	0.9959
Arial Italic	8	102	34.80	1.9116	1.9116	1.5101
Arial Italic	8	102	46.70	2.5653	2.5653	2.0265
Arial Italic	8	102	58.60	3.2189	3.2189	2.5429
Arial Italic	12	154	10.11	0.3678	0.3678	0.2905
Arial Italic	12	154	34.80	1.2661	1.2661	1.0002
Arial Italic	12	154	46.70	1.6991	1.6991	1.3422
Arial Italic	12	154	58.60	2.1320	2.1320	1.6842
Arial Italic	12	154	58.60	2.1320	2.1320	1.6842

CHIPPEWA

Bloomer Advance

1210 15th Avenue
PO Box PO Box 25
Bloomer, WI 54724-0025

County: Chippewa
Telephone: (715) 568-3100
Fax: (715) 568-3111

Day(s) Published: W/
Paid Circulation: 2,013
Circulation: 0%

Email: ads@bloomeradvance.com

Web: www.bloomeradvance.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	116	12.00	0.5796	0.5796	0.4579
Arial	9	116	25.50	1.2317	1.2317	0.9730
Arial	9	116	39.00	1.8837	1.8837	1.4881
Arial	9	116	52.00	2.5116	2.5116	1.9842
Arial	9	116	65.00	3.1396	3.1396	2.4802
Arial	9	116	78.00	3.7675	3.7675	2.9762

CHIPPEWA

Chippewa Herald

321 Frenette Dr
PO Box PO Box 69
Chippewa Falls, WI 54729-0069

County: Chippewa
Telephone: (608) 791-8300
Fax: (608) 791-8238

Day(s) Published: M/Tu/W/Th/F/Sa
Paid Circulation: 1,451
Circulation: 0%

Email: rivervalley.legals@lee.net

Web: www.chippewa.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Light	6.8	80	9.40	0.6583	0.6583	0.5201
Arial Light	6.8	80	19.40	1.3587	1.3587	1.0733
Arial Light	6.8	80	29.40	2.0591	2.0591	1.6266
Arial Light	6.8	80	39.40	2.7594	2.7594	2.1799
Arial Light	8	94	9.40	0.5603	0.5603	0.4426
Arial Light	8	94	19.40	1.1563	1.1563	0.9135
Arial Light	8	94	29.40	1.7524	1.7524	1.3844
Arial Light	8	94	39.40	2.3485	2.3485	1.8552
Arial Light	9	110	9.40	0.4788	0.4788	0.3782
Arial Light	9	110	19.40	0.9881	0.9881	0.7806
Arial Light	9	110	29.40	1.4975	1.4975	1.1830
Arial Light	9	110	39.40	2.0069	2.0069	1.5854
Arial Light Bold	6.8	92	9.40	0.5725	0.5725	0.4522
Arial Light Bold	6.8	92	19.40	1.1815	1.1815	0.9333
Arial Light Bold	6.8	92	29.40	1.7905	1.7905	1.4145
Arial Light Bold	6.8	92	39.40	2.3995	2.3995	1.8956
Arial Light Bold	8	104	9.40	0.5064	0.5064	0.4001
Arial Light Bold	8	104	19.40	1.0452	1.0452	0.8257
Arial Light Bold	8	104	29.40	1.5839	1.5839	1.2512
Arial Light Bold	8	104	39.40	2.1226	2.1226	1.6768
Arial Light Bold	9	122	9.40	0.4317	0.4317	0.3410
Arial Light Bold	9	122	19.40	0.8910	0.8910	0.7038

Arial Light Bold	9	122	29.40	1.3502	1.3502	1.0666
Arial Light Bold	9	122	39.40	1.8095	1.8095	1.4294

CHIPPEWA

Courier Sentinel

121 Main Street
PO Box PO Box 546
Cornell, WI 54732-0546

County: Chippewa
Telephone: (715) 861-4414
Fax: (715) 239-6200

Day(s) Published: Th/
Paid Circulation: 1,245
Circulation: 0%

Email: cornellcourier@centurytel.net

Web: www.couriersentinelnews.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.5218	0.5218	0.4122
Arial	8	102	20.00	1.0986	1.0986	0.8679
Arial	8	102	30.50	1.6754	1.6754	1.3235
Arial	8	102	41.00	2.2521	2.2521	1.7792
Arial	8	102	51.50	2.8289	2.8289	2.2348
Arial	8	102	62.00	3.4057	3.4057	2.6904
Arial	10	128	9.50	0.4158	0.4158	0.3285
Arial	10	128	20.00	0.8755	0.8755	0.6916
Arial	10	128	30.50	1.3351	1.3351	1.0547
Arial	10	128	41.00	1.7947	1.7947	1.4178
Arial	10	128	51.50	2.2543	2.2543	1.7808
Arial	10	128	62.00	2.7139	2.7139	2.1439
Arial Bold	8	114	9.50	0.4669	0.4669	0.3688
Arial Bold	8	114	20.00	0.9830	0.9830	0.7765
Arial Bold	8	114	30.50	1.4990	1.4990	1.1842
Arial Bold	8	114	41.00	2.0151	2.0151	1.5919
Arial Bold	8	114	51.50	2.5311	2.5311	1.9995
Arial Bold	8	114	62.00	3.0472	3.0472	2.4072
Arial Bold	10	140	9.50	0.3802	0.3802	0.3003
Arial Bold	10	140	20.00	0.8004	0.8004	0.6323
Arial Bold	10	140	30.50	1.2206	1.2206	0.9643
Arial Bold	10	140	41.00	1.6409	1.6409	1.2962
Arial Bold	10	140	51.50	2.0611	2.0611	1.6282
Arial Bold	10	140	62.00	2.4813	2.4813	1.9602
Arial Bold	12	168	9.50	0.3168	0.3168	0.2503
Arial Bold	12	168	20.00	0.6670	0.6670	0.5269
Arial Bold	12	168	30.50	1.0172	1.0172	0.8036
Arial Bold	12	168	41.00	1.3674	1.3674	1.0802
Arial Bold	12	168	51.50	1.7176	1.7176	1.3568
Arial Bold	12	168	62.00	2.0677	2.0677	1.6335

CHIPPEWA

Stanley Republican

200 S Broadway St
PO Box PO Box 185
Stanley, WI 54768-0185

County: Chippewa
Telephone: (715) 709-0008
Fax: (715) 273-8078

Day(s) Published: Th/
Paid Circulation: 1,854
Circulation: 0%

Email: john@thepaperboy.news

Web: stanleyrepublican.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	112	10.17	0.5088	0.5088	0.4019
Arial	9	112	21.25	1.0631	1.0631	0.8398
Arial	9	112	32.42	1.6218	1.6218	1.2812
Arial	9	112	43.58	2.1801	2.1801	1.7223
Arial	9	112	54.67	2.7349	2.7349	2.1605
Arial	9	112	65.83	3.2932	3.2932	2.6016

CLARK

Clark County Press

409 East Main Street
PO Box
Black River Falls, WI 54615

County: Clark
Telephone: (715) 284-2600
Fax: (715) 284-4634

Day(s) Published: W/
Paid Circulation: 2,950
Circulation: 0%

Email: kathy@bannerjournal.com

Web:

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	76	9.58	0.7063	0.7063	0.5579
Arial	6	76	19.11	1.4088	1.4088	1.1130
Arial	6	76	30.40	2.2412	2.2412	1.7705
Arial	6	76	40.85	3.0116	3.0116	2.3791
Arial	6	76	51.08	3.7657	3.7657	2.9749
Arial	6	76	61.46	4.5310	4.5310	3.5794
Arial	7	88	9.58	0.6100	0.6100	0.4819
Arial	7	88	19.11	1.2167	1.2167	0.9612
Arial	7	88	30.40	1.9356	1.9356	1.5290
Arial	7	88	40.85	2.6009	2.6009	2.0547
Arial	7	88	51.08	3.2522	3.2522	2.5692
Arial	7	88	61.46	3.9131	3.9131	3.0913
Arial	8	102	9.58	0.5262	0.5262	0.4157
Arial	8	102	19.11	1.0497	1.0497	0.8293
Arial	8	102	30.40	1.6699	1.6699	1.3192
Arial	8	102	40.85	2.2439	2.2439	1.7726
Arial	8	102	51.08	2.8058	2.8058	2.2166
Arial	8	102	61.46	3.3760	3.3760	2.6670
Arial	10	128	9.58	0.4193	0.4193	0.3313
Arial	10	128	19.11	0.8365	0.8365	0.6608
Arial	10	128	30.40	1.3307	1.3307	1.0512
Arial	10	128	40.85	1.7881	1.7881	1.4126
Arial	10	128	51.08	2.2359	2.2359	1.7663
Arial	10	128	61.46	2.6903	2.6903	2.1253
Arial Bold	6	84	9.58	0.6390	0.6390	0.5048
Arial Bold	6	84	19.11	1.2747	1.2747	1.0070
Arial Bold	6	84	30.40	2.0277	2.0277	1.6019
Arial Bold	6	84	40.85	2.7247	2.7247	2.1525
Arial Bold	6	84	51.08	3.4071	3.4071	2.6915
Arial Bold	6	84	61.46	4.0995	4.0995	3.2385
Arial Bold	7	98	9.58	0.5477	0.5477	0.4327
Arial Bold	7	98	19.11	1.0926	1.0926	0.8631

Arial Bold	7	98	30.40	1.7380	1.7380	1.3730
Arial Bold	7	98	40.85	2.3355	2.3355	1.8450
Arial Bold	7	98	51.08	2.9204	2.9204	2.3070
Arial Bold	7	98	61.46	3.5138	3.5138	2.7758
Arial Bold	8	112	9.58	0.4792	0.4792	0.3786
Arial Bold	8	112	19.11	0.9560	0.9560	0.7552
Arial Bold	8	112	30.40	1.5208	1.5208	1.2014
Arial Bold	8	112	40.85	2.0436	2.0436	1.6144
Arial Bold	8	112	51.08	2.5553	2.5553	2.0187
Arial Bold	8	112	61.46	3.0746	3.0746	2.4289
Arial Bold	10	140	9.58	0.3834	0.3834	0.3029
Arial Bold	10	140	19.11	0.7648	0.7648	0.6042
Arial Bold	10	140	30.40	1.2166	1.2166	0.9611
Arial Bold	10	140	40.85	1.6348	1.6348	1.2915
Arial Bold	10	140	51.08	2.0443	2.0443	1.6149
Arial Bold	10	140	61.46	2.4597	2.4597	1.9431

CLARK

O-W Enterprise

PO Box PO Box F
Withee, WI 54460

County: Clark
Telephone: (715) 229-2103
Fax:

Day(s) Published: W/
Paid Circulation: 667
Circulation: 0%

Email: ads@o-wenterprise.com

Web: www.facebook.com/o.w.enterprise.newspaper

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	114	9.41	0.4624	0.4624	0.3653
Arial	9	114	19.81	0.9737	0.9737	0.7692
Arial	9	114	30.22	1.4854	1.4854	1.1734
Arial	9	114	40.63	1.9970	1.9970	1.5776
Arial	9	114	51.04	2.5083	2.5083	1.9815
Arial	9	114	61.44	3.0197	3.0197	2.3855
Arial Bold	9	126	9.41	0.4184	0.4184	0.3305
Arial Bold	9	126	19.81	0.8810	0.8810	0.6960
Arial Bold	9	126	30.22	1.3439	1.3439	1.0617
Arial Bold	9	126	40.63	1.8068	1.8068	1.4273
Arial Bold	9	126	51.04	2.2694	2.2694	1.7928
Arial Bold	9	126	61.44	2.7321	2.7321	2.1583
Arial Italic	9	114	9.41	0.4624	0.4624	0.3653
Arial Italic	9	114	19.81	0.9737	0.9737	0.7692
Arial Italic	9	114	30.22	1.4854	1.4854	1.1734
Arial Italic	9	114	40.63	1.9970	1.9970	1.5776
Arial Italic	9	114	51.04	2.5083	2.5083	1.9815
Arial Italic	9	114	61.44	3.0197	3.0197	2.3855

CLARK

Sentinel & Rural News

425 Altenberg Ave
PO Box
Owen, WI 54460

County: Clark
Telephone: (715) 271-7471
Fax:

Day(s) Published: Tu/
Paid Circulation: 651
Circulation: 0%

Email: sentinelruralnewsads@gmail.com

Web:

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	114	9.41	0.4625	0.4625	0.3654
Arial	9	114	19.81	0.9736	0.9736	0.7691
Arial	9	114	30.22	1.4853	1.4853	1.1733
Arial	9	114	40.98	2.0141	2.0141	1.5911
Arial	9	114	51.24	2.5184	2.5184	1.9895
Arial	9	114	61.44	3.0197	3.0197	2.3855
Arial	10	127	9.41	0.4151	0.4151	0.3280
Arial	10	127	19.81	0.8740	0.8740	0.6904
Arial	10	127	30.22	1.3332	1.3332	1.0532
Arial	10	127	40.98	1.8079	1.8079	1.4282
Arial	10	127	51.24	2.2606	2.2606	1.7858
Arial	10	127	61.44	2.7106	2.7106	2.1413
Arial	12	153	9.41	0.3446	0.3446	0.2722
Arial	12	153	19.81	0.7254	0.7254	0.5731
Arial	12	153	30.22	1.1067	1.1067	0.8742
Arial	12	153	40.98	1.5007	1.5007	1.1855
Arial	12	153	51.24	1.8764	1.8764	1.4823
Arial	12	153	61.44	2.2500	2.2500	1.7774
Arial Bold	9	126	9.41	0.4184	0.4184	0.3306
Arial Bold	9	126	19.81	0.8809	0.8809	0.6959
Arial Bold	9	126	30.22	1.3438	1.3438	1.0616
Arial Bold	9	126	40.98	1.8223	1.8223	1.4396
Arial Bold	9	126	51.24	2.2785	2.2785	1.8000
Arial Bold	9	126	61.44	2.7321	2.7321	2.1583
Arial Bold	10	140	9.41	0.3766	0.3766	0.2975
Arial Bold	10	140	19.81	0.7928	0.7928	0.6263
Arial Bold	10	140	30.22	1.2094	1.2094	0.9554
Arial Bold	10	140	40.98	1.6401	1.6401	1.2956
Arial Bold	10	140	51.24	2.0507	2.0507	1.6200
Arial Bold	10	140	61.44	2.4589	2.4589	1.9425
Arial Bold	12	168	9.41	0.3138	0.3138	0.2479
Arial Bold	12	168	19.81	0.6607	0.6607	0.5219
Arial Bold	12	168	30.22	1.0079	1.0079	0.7962
Arial Bold	12	168	40.98	1.3667	1.3667	1.0797
Arial Bold	12	168	51.24	1.7089	1.7089	1.3500
Arial Bold	12	168	61.44	2.0491	2.0491	1.6187
Arial Italic	9	114	9.41	0.4625	0.4625	0.3654
Arial Italic	9	114	19.81	0.9736	0.9736	0.7691
Arial Italic	9	114	30.22	1.4853	1.4853	1.1733
Arial Italic	9	114	40.98	2.0141	2.0141	1.5911
Arial Italic	9	114	51.24	2.5184	2.5184	1.9895
Arial Italic	9	114	61.44	3.0197	3.0197	2.3855

CLARK

Thorp Courier

403 N Washington Street
PO Box PO Box 487
Thorp, WI 54771-0487

County: Clark
Telephone: (715) 669-5525
Fax: (715) 669-5596

Day(s) Published: W/
Paid Circulation: 1,450
Circulation: 0%

Email: thorpcourier@centurytel.net

Web:

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	7	90	9.50	0.5914	0.5914	0.4672
Arial	7	90	20.00	1.2451	1.2451	0.9836
Arial	7	90	30.50	1.8988	1.8988	1.5000
Arial	7	90	41.00	2.5524	2.5524	2.0164
Arial	7	90	51.50	3.2061	3.2061	2.5328
Arial	7	90	62.00	3.8598	3.8598	3.0491

CLARK

Tribune Record Gleaner

318 N Main Street
PO Box PO Box 187
Loyal, WI 54446-0187

County: Clark
Telephone: (715) 255-8531
Fax: (715) 255-8357

Day(s) Published: W/
Paid Circulation: 1,546
Circulation: 0%

Email: legals@tpprinting.com

Web: www.centralwinews.com/trg

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.5218	0.5218	0.4122
Arial	8	102	20.00	1.0986	1.0986	0.8679
Arial	8	102	30.50	1.6754	1.6754	1.3235
Arial	8	102	41.00	2.2521	2.2521	1.7792
Arial	8	102	51.50	2.8289	2.8289	2.2348
Arial	8	102	62.00	3.4057	3.4057	2.6904
Arial Bold	8	112	9.50	0.4752	0.4752	0.3754
Arial Bold	8	112	20.00	1.0005	1.0005	0.7904
Arial Bold	8	112	30.50	1.5258	1.5258	1.2053
Arial Bold	8	112	41.00	2.0511	2.0511	1.6203
Arial Bold	8	112	51.50	2.5763	2.5763	2.0353
Arial Bold	8	112	62.00	3.1016	3.1016	2.4502

CLARK

Tribune-Phonograph

103 W Spruce Street
PO Box PO Box 677
Abbotsford, WI 54405-0677

County: Clark
Telephone: (715) 223-2342
Fax: (715) 223-3505

Day(s) Published: W/
Paid Circulation: 1,758
Circulation: 0%

Email: legals@tpprinting.com

Web: www.centralwinews.com/tribune

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.5218	0.5218	0.4122
Arial	8	102	20.00	1.0986	1.0986	0.8679
Arial	8	102	30.50	1.6754	1.6754	1.3235
Arial	8	102	41.00	2.2521	2.2521	1.7792
Arial	8	102	51.50	2.8289	2.8289	2.2348
Arial	8	102	62.00	3.4057	3.4057	2.6904
Arial Bold	8	112	9.50	0.4752	0.4752	0.3754
Arial Bold	8	112	20.00	1.0005	1.0005	0.7904
Arial Bold	8	112	30.50	1.5258	1.5258	1.2053

Arial Bold	8	112	41.00	2.0511	2.0511	1.6203
Arial Bold	8	112	51.50	2.5763	2.5763	2.0353
Arial Bold	8	112	62.00	3.1016	3.1016	2.4502

COLUMBIA

Lodi Enterprise and Poynette Press

804 Liberty Blvd Suite 201

PO Box

Sun Prairie, WI 53590

County: Columbia

Telephone: (608) 837-2521

Fax: (608) 825-4460

Day(s) Published: Th/

Paid Circulation: 1,552

Circulation: 0%

Email: classifieds@hngnews.com

Web: www.hngnews.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Bold	6.5	98	9.38	0.5362	0.5362	0.4236
Arial Bold	6.5	98	19.50	1.1149	1.1149	0.8807
Arial Bold	6.5	98	29.63	1.6939	1.6939	1.3382
Arial Bold	6.5	98	39.75	2.2726	2.2726	1.7953
Arial Bold	6.5	98	49.88	2.8517	2.8517	2.2527
Arial Bold	6.5	98	60.00	3.4304	3.4304	2.7099
Arial Bold	8	120	9.38	0.4379	0.4379	0.3459
Arial Bold	8	120	19.50	0.9105	0.9105	0.7193
Arial Bold	8	120	29.63	1.3834	1.3834	1.0928
Arial Bold	8	120	39.75	1.8560	1.8560	1.4662
Arial Bold	8	120	49.88	2.3288	2.3288	1.8397
Arial Bold	8	120	60.00	2.8015	2.8015	2.2131
Arial Bold	10	150	9.38	0.3503	0.3503	0.2767
Arial Bold	10	150	19.50	0.7284	0.7284	0.5754
Arial Bold	10	150	29.63	1.1067	1.1067	0.8743
Arial Bold	10	150	39.75	1.4848	1.4848	1.1729
Arial Bold	10	150	49.88	1.8631	1.8631	1.4718
Arial Bold	10	150	60.00	2.2412	2.2412	1.7705
Arial Bold	12	180	9.38	0.2919	0.2919	0.2306
Arial Bold	12	180	19.50	0.6070	0.6070	0.4795
Arial Bold	12	180	29.63	0.9222	0.9222	0.7285
Arial Bold	12	180	39.75	1.2373	1.2373	0.9774
Arial Bold	12	180	49.88	1.5526	1.5526	1.2265
Arial Bold	12	180	60.00	1.8676	1.8676	1.4754

COLUMBIA

Portage Daily Register

1640 La Dawn Dr

PO Box PO Box 470

Portage, WI 54901-0470

County: Columbia

Telephone: (608) 262-6200

Fax: (608) 262-3530

Day(s) Published: M/Tu/W/Th/F/Sa

Paid Circulation: 1,776

Circulation: 0%

Email: pdr-legals@madison.com

Web: www.madison.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	7	90	9.40	0.5852	0.5852	0.4623
Arial	7	90	19.40	1.2077	1.2077	0.9541
Arial	7	90	29.40	1.8303	1.8303	1.4459
Arial	7	90	39.40	2.4528	2.4528	1.9377
Arial	7	90	49.40	3.0754	3.0754	2.4295
Arial	7	90	59.40	3.6979	3.6979	2.9213
Arial Bold	7	98	9.40	0.5374	0.5374	0.4246
Arial Bold	7	98	19.40	1.1091	1.1091	0.8762
Arial Bold	7	98	29.40	1.6809	1.6809	1.3279
Arial Bold	7	98	39.40	2.2526	2.2526	1.7795

Arial Bold	7	98	49.40	2.8243	2.8243	2.2312
Arial Bold	7	98	59.40	3.3960	3.3960	2.6828

COLUMBIA

Wisconsin Dells Events

1640 La Dawn Dr
PO Box PO Box 470
Portage, WI 53901-0470

County: Columbia
Telephone: (608) 262-6200
Fax: (608) 252-3530

Day(s) Published: W/Sa
Paid Circulation: 962
Circulation: 0%

Email: pdr-legals@madison.com

Web: www.madison

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	114	9.40	0.4620	0.4620	0.3650
Arial	9	114	19.40	0.9535	0.9535	0.7532
Arial	9	114	29.40	1.4450	1.4450	1.1415
Arial	9	114	39.40	1.9364	1.9364	1.5298
Arial	9	114	49.40	2.4279	2.4279	1.9180
Arial	9	114	59.40	2.9194	2.9194	2.3063
Arial Bold	9	126	9.40	0.4180	0.4180	0.3302
Arial Bold	9	126	19.40	0.8627	0.8627	0.6815
Arial Bold	9	126	29.40	1.3073	1.3073	1.0328
Arial Bold	9	126	39.40	1.7520	1.7520	1.3841
Arial Bold	9	126	49.40	2.1967	2.1967	1.7353
Arial Bold	9	126	59.40	2.6414	2.6414	2.0866

CRAWFORD

Courier Press

132 S Beaumont Rd
PO Box PO Box 149
Prairie du Chien, WI 53821-0149

County: Crawford
Telephone: (608) 326-2441
Fax: (608) 326-2443

Day(s) Published: W/
Paid Circulation: 2,898
Circulation: 0%

Email: howeads@mhtc.net

Web: www.pdccourier.com/courier_press/home.html

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.5218	0.5218	0.4122
Arial	8	102	20.00	1.0986	1.0986	0.8679
Arial	8	102	30.50	1.6754	1.6754	1.3235
Arial	8	102	41.00	2.2521	2.2521	1.7792
Arial	8	102	51.50	2.8289	2.8289	2.2348
Arial	8	102	61.00	3.3508	3.3508	2.6470
Arial Bold	8	112	9.50	0.4752	0.4752	0.3754
Arial Bold	8	112	20.00	1.0005	1.0005	0.7904
Arial Bold	8	112	30.50	1.5258	1.5258	1.2053
Arial Bold	8	112	41.00	2.0511	2.0511	1.6203
Arial Bold	8	112	51.50	2.5763	2.5763	2.0353
Arial Bold	8	112	61.00	3.0516	3.0516	2.4107

CRAWFORD

Crawford County Independent & Kickapoo Scout

120 Sunset Ridge Ave

PO Box PO Box 113

Gays Mills, WI 54631-8329

County: Crawford

Telephone: (608) 735-4413

Fax: (608) 735-4419

Day(s) Published: Th/

Paid Circulation: 1,590

Circulation: 0%

Email: DialAds@boscobelDial.net

Web: www.swnews4u.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	114	10.00	0.4915	0.4915	0.3883
Arial	9	114	21.00	1.0321	1.0321	0.8153
Arial	9	114	32.00	1.5727	1.5727	1.2424
Arial	9	114	43.00	2.1134	2.1134	1.6695
Arial	9	114	54.00	2.6540	2.6540	2.0966
Arial	9	114	65.00	3.1946	3.1946	2.5237
Arial	10	126	10.00	0.4447	0.4447	0.3513
Arial	10	126	21.00	0.9338	0.9338	0.7377
Arial	10	126	32.00	1.4230	1.4230	1.1241
Arial	10	126	43.00	1.9121	1.9121	1.5105
Arial	10	126	54.00	2.4012	2.4012	1.8969
Arial	10	126	65.00	2.8904	2.8904	2.2833
Arial Bold	9	124	10.00	0.4518	0.4518	0.3570
Arial Bold	9	124	21.00	0.9489	0.9489	0.7496
Arial Bold	9	124	32.00	1.4459	1.4459	1.1422
Arial Bold	9	124	43.00	1.9429	1.9429	1.5349
Arial Bold	9	124	54.00	2.4400	2.4400	1.9275
Arial Bold	9	124	65.00	2.9370	2.9370	2.3202
Arial Bold	10	138	10.00	0.4060	0.4060	0.3207
Arial Bold	10	138	21.00	0.8526	0.8526	0.6735
Arial Bold	10	138	32.00	1.2992	1.2992	1.0264
Arial Bold	10	138	43.00	1.7458	1.7458	1.3792
Arial Bold	10	138	54.00	2.1924	2.1924	1.7320
Arial Bold	10	138	65.00	2.6391	2.6391	2.0848
Arial Bold Italic	10	138	10.00	0.4060	0.4060	0.3207
Arial Bold Italic	10	138	21.00	0.8526	0.8526	0.6735
Arial Bold Italic	10	138	32.00	1.2992	1.2992	1.0264
Arial Bold Italic	10	138	43.00	1.7458	1.7458	1.3792
Arial Bold Italic	10	138	54.00	2.1924	2.1924	1.7320
Arial Bold Italic	10	138	65.00	2.6391	2.6391	2.0848
Arial Italic	10	126	10.00	0.4447	0.4447	0.3513
Arial Italic	10	126	21.00	0.9338	0.9338	0.7377
Arial Italic	10	126	32.00	1.4230	1.4230	1.1241
Arial Italic	10	126	43.00	1.9121	1.9121	1.5105
Arial Italic	10	126	54.00	2.4012	2.4012	1.8969
Arial Italic	10	126	65.00	2.8904	2.8904	2.2833

DANE

DeForest Times-Tribune

804 Liberty Blvd Suite 201
PO Box
Sun Prairie, WI 53590

County: Dane
Telephone: (608) 837-2521
Fax: (608) 825-4460

Day(s) Published: Th/
Paid Circulation: 1,527
Circulation: 0%

Email: classifieds@hngnews.com

Web: www.hngnews.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Bold	6.5	98	9.38	0.5362	0.5362	0.4236
Arial Bold	6.5	98	19.50	1.1149	1.1149	0.8807
Arial Bold	6.5	98	29.63	1.6939	1.6939	1.3382
Arial Bold	6.5	98	39.75	2.2726	2.2726	1.7953
Arial Bold	6.5	98	49.88	2.8517	2.8517	2.2527
Arial Bold	6.5	98	60.00	3.4304	3.4304	2.7099
Arial Bold	8	120	9.38	0.4379	0.4379	0.3459
Arial Bold	8	120	19.50	0.9105	0.9105	0.7193
Arial Bold	8	120	29.63	1.3834	1.3834	1.0928
Arial Bold	8	120	39.75	1.8560	1.8560	1.4662
Arial Bold	8	120	49.88	2.3288	2.3288	1.8397
Arial Bold	8	120	60.00	2.8015	2.8015	2.2131
Arial Bold	10	150	9.38	0.3503	0.3503	0.2767
Arial Bold	10	150	19.50	0.7284	0.7284	0.5754
Arial Bold	10	150	29.63	1.1067	1.1067	0.8743
Arial Bold	10	150	39.75	1.4848	1.4848	1.1729
Arial Bold	10	150	49.88	1.8631	1.8631	1.4718
Arial Bold	10	150	60.00	2.2412	2.2412	1.7705
Arial Bold	12	180	9.38	0.2919	0.2919	0.2306
Arial Bold	12	180	19.50	0.6070	0.6070	0.4795
Arial Bold	12	180	29.63	0.9222	0.9222	0.7285
Arial Bold	12	180	39.75	1.2373	1.2373	0.9774
Arial Bold	12	180	49.88	1.5526	1.5526	1.2265
Arial Bold	12	180	60.00	1.8676	1.8676	1.4754

DANE

Herald-Independent and McFarland Thistle

804 Liberty Blvd Suite 201
PO Box
Sun Prairie, WI 53590

County: Dane
Telephone: (608) 837-2521
Fax: (608) 825-4460

Day(s) Published: Th/
Paid Circulation: 2,475
Circulation: 0%

Email: classifieds@hngnews.com

Web: www.hngnews.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Bold	6.5	98	9.38	0.5362	0.5362	0.4236
Arial Bold	6.5	98	19.50	1.1149	1.1149	0.8807
Arial Bold	6.5	98	29.63	1.6939	1.6939	1.3382
Arial Bold	6.5	98	39.75	2.2726	2.2726	1.7953
Arial Bold	6.5	98	49.88	2.8517	2.8517	2.2527
Arial Bold	6.5	98	60.00	3.4304	3.4304	2.7099
Arial Bold	8	120	9.38	0.4379	0.4379	0.3459
Arial Bold	8	120	19.50	0.9105	0.9105	0.7193
Arial Bold	8	120	29.63	1.3834	1.3834	1.0928
Arial Bold	8	120	39.75	1.8560	1.8560	1.4662
Arial Bold	8	120	49.88	2.3288	2.3288	1.8397
Arial Bold	8	120	60.00	2.8015	2.8015	2.2131
Arial Bold	10	150	9.38	0.3503	0.3503	0.2767
Arial Bold	10	150	19.50	0.7284	0.7284	0.5754

Arial Bold	10	150	29.63	1.1067	1.1067	0.8743
Arial Bold	10	150	39.75	1.4848	1.4848	1.1729
Arial Bold	10	150	49.88	1.8631	1.8631	1.4718
Arial Bold	10	150	60.00	2.2412	2.2412	1.7705
Arial Bold	12	180	9.38	0.2919	0.2919	0.2306
Arial Bold	12	180	19.50	0.6070	0.6070	0.4795
Arial Bold	12	180	29.63	0.9222	0.9222	0.7285
Arial Bold	12	180	39.75	1.2373	1.2373	0.9774
Arial Bold	12	180	49.88	1.5526	1.5526	1.2265
Arial Bold	12	180	60.00	1.8676	1.8676	1.4754

DANE

Middleton-Cross Plains TimesTribune

1126 Mills St
PO Box PO Box 286
Black Earth, WI 53515-0286
County: Dane
Telephone: (608) 767-4032
Fax: (608) 767-2222
Email: legals@newspubinc.com
Web: www.newspubinc.com
Comments:

Day(s) Published: Th/
Paid Circulation: 1,605
Circulation: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.00	0.4944	0.4944	0.3905
Arial	8	102	19.50	1.0711	1.0711	0.8462
Arial	8	102	30.00	1.6479	1.6479	1.3018
Arial	8	102	39.50	2.1698	2.1698	1.7141
Arial	8	102	50.00	2.7465	2.7465	2.1697
Arial	8	102	60.50	3.3233	3.3233	2.6253

DANE

Mount Horeb Mail

1126 Mills St
PO Box PO Box 286
Black Earth, WI 53515
County: Dane
Telephone: (608) 767-4032
Fax: (608) 767-2222
Email: legals@newspubinc.com
Web: www.newspubinc.com
Comments:

Day(s) Published: Th/
Paid Circulation: 1,723
Circulation: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.00	0.4944	0.4944	0.3905
Arial	8	102	19.50	1.0711	1.0711	0.8462
Arial	8	102	30.00	1.6479	1.6479	1.3018
Arial	8	102	39.50	2.1698	2.1698	1.7141
Arial	8	102	50.00	2.7465	2.7465	2.1697
Arial	8	102	60.50	3.3233	3.3233	2.6253

DANE

Oregon Observer

156 N Main Street
PO Box
Oregon, WI 53575

County: Dane
Telephone: (608) 835-6677
Fax: (608) 835-0130

Day(s) Published: Th/
Paid Circulation: 1,673
Circulation: 0%

Email: unglegals@wcinet.com

Web: www.connectoregonwi.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Bold	6	80	9.90	0.6934	0.6934	0.5477
Arial Bold	6	80	20.30	1.4217	1.4217	1.1231
Arial Bold	6	80	30.90	2.1641	2.1641	1.7096
Arial Bold	6	80	41.30	2.8925	2.8925	2.2850
Arial Bold	6	80	51.90	3.6349	3.6349	2.8715
Arial Bold	6	80	62.30	4.3633	4.3633	3.4469

DANE

Stoughton Courier Hub

133 Enterprise Dr
PO Box PO Box 930427
Verona, WI 53593

County: Dane
Telephone: (608) 873-6671
Fax: (608) 873-3473

Day(s) Published: Th/
Paid Circulation: 2,097
Circulation: 0%

Email: unglegals@wcinet.com

Web: www.connectstoughton.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Bold	6	80	9.90	0.6934	0.6934	0.5477
Arial Bold	6	80	20.30	1.4217	1.4217	1.1231
Arial Bold	6	80	30.90	2.1641	2.1641	1.7096
Arial Bold	6	80	41.30	2.8925	2.8925	2.2850
Arial Bold	6	80	51.90	3.6349	3.6349	2.8715
Arial Bold	6	80	62.30	4.3633	4.3633	3.4469

DANE

Sun Prairie Star

804 Liberty Blvd Suite 201
PO Box
Sun Prairie, WI 53590

County: Dane
Telephone: (608) 837-2521
Fax: (608) 825-4460

Day(s) Published: Tu/F/
Paid Circulation: 2,355
Circulation: 0%

Email: classifieds@hngnews.com

Web: www.hngnews.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Bold	6.5	98	9.38	0.5362	0.5362	0.4236
Arial Bold	6.5	98	19.50	1.1149	1.1149	0.8807
Arial Bold	6.5	98	29.63	1.6939	1.6939	1.3382
Arial Bold	6.5	98	39.75	2.2726	2.2726	1.7953
Arial Bold	6.5	98	49.88	2.8517	2.8517	2.2527
Arial Bold	6.5	98	60.00	3.4304	3.4304	2.7099
Arial Bold	8	120	9.38	0.4379	0.4379	0.3459
Arial Bold	8	120	19.50	0.9105	0.9105	0.7193
Arial Bold	8	120	29.63	1.3834	1.3834	1.0928
Arial Bold	8	120	39.75	1.8560	1.8560	1.4662
Arial Bold	8	120	49.88	2.3288	2.3288	1.8397
Arial Bold	8	120	60.00	2.8015	2.8015	2.2131
Arial Bold	10	150	9.38	0.3503	0.3503	0.2767
Arial Bold	10	150	19.50	0.7284	0.7284	0.5754
Arial Bold	10	150	29.63	1.1067	1.1067	0.8743

Arial Bold	10	150	39.75	1.4848	1.4848	1.1729
Arial Bold	10	150	49.88	1.8631	1.8631	1.4718
Arial Bold	10	150	60.00	2.2412	2.2412	1.7705
Arial Bold	12	180	9.38	0.2919	0.2919	0.2306
Arial Bold	12	180	19.50	0.6070	0.6070	0.4795
Arial Bold	12	180	29.63	0.9222	0.9222	0.7285
Arial Bold	12	180	39.75	1.2373	1.2373	0.9774
Arial Bold	12	180	49.88	1.5526	1.5526	1.2265
Arial Bold	12	180	60.00	1.8676	1.8676	1.4754

DANE

Verona Press

133 Enterprise Dr
PO Box PO Box 930427
Verona, WI 53593-0427

County: Dane
Telephone: (608) 845-9559
Fax: (608) 845-9550

Day(s) Published: Th/
Paid Circulation: 1,833
Circulation: 0%

Email: unglegals@wcinet.com
Web: www.connectverona.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Bold	6	80	9.90	0.6934	0.6934	0.5477
Arial Bold	6	80	20.30	1.4217	1.4217	1.1231
Arial Bold	6	80	30.90	2.1641	2.1641	1.7096
Arial Bold	6	80	41.30	2.8925	2.8925	2.2850
Arial Bold	6	80	51.90	3.6349	3.6349	2.8715
Arial Bold	6	80	62.30	4.3633	4.3633	3.4469

DANE

Waunakee Tribune

804 Liberty Blvd Suite 201
PO Box
Sun Prairie, WI 53590

County: Dane
Telephone: (608) 837-2521
Fax: (608) 825-4460

Day(s) Published: Th/
Paid Circulation: 2,767
Circulation: 0%

Email: classifieds@hngnews.com
Web: www.hngnews.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Bold	6.5	98	9.38	0.5362	0.5362	0.4236
Arial Bold	6.5	98	19.50	1.1149	1.1149	0.8807
Arial Bold	6.5	98	29.63	1.6939	1.6939	1.3382
Arial Bold	6.5	98	39.75	2.2726	2.2726	1.7953
Arial Bold	6.5	98	49.88	2.8517	2.8517	2.2527
Arial Bold	6.5	98	60.00	3.4304	3.4304	2.7099
Arial Bold	8	120	9.38	0.4379	0.4379	0.3459
Arial Bold	8	120	19.50	0.9105	0.9105	0.7193
Arial Bold	8	120	29.63	1.3834	1.3834	1.0928
Arial Bold	8	120	39.75	1.8560	1.8560	1.4662
Arial Bold	8	120	49.88	2.3288	2.3288	1.8397
Arial Bold	8	120	60.00	2.8015	2.8015	2.2131
Arial Bold	10	150	9.38	0.3503	0.3503	0.2767
Arial Bold	10	150	19.50	0.7284	0.7284	0.5754
Arial Bold	10	150	29.63	1.1067	1.1067	0.8743
Arial Bold	10	150	39.75	1.4848	1.4848	1.1729
Arial Bold	10	150	49.88	1.8631	1.8631	1.4718
Arial Bold	10	150	60.00	2.2412	2.2412	1.7705
Arial Bold	12	180	9.38	0.2919	0.2919	0.2306
Arial Bold	12	180	19.50	0.6070	0.6070	0.4795
Arial Bold	12	180	29.63	0.9222	0.9222	0.7285
Arial Bold	12	180	39.75	1.2373	1.2373	0.9774

Arial Bold	12	180	49.88	1.5526	1.5526	1.2265
Arial Bold	12	180	60.00	1.8676	1.8676	1.4754

DANE

Wisconsin State Journal

1901 Fish Hatchery Road
PO Box PO Box 8056
Madison, WI 53708-8056

County: Dane
Telephone: (608) 262-6200
Fax: (608) 252-3530

Day(s) Published: Su/M/Tu/W/Th/F/Sa
Paid Circulation: 44,114
Circulation: 75%

Email: legals@madison.com

Web: www.madison.com

Comments: The Wisconsin State Journal (Madison, WI) is the designated OFFICIAL STATE NEWSPAPER and shall publish all legal notices required to be published. This covers Class 2 Legal Notices one column and Secretary of State two columns. Rates are established by contract (see Class 5 Official State Newspaper [LEGALNOTIC] for rates and ordering instructions.

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	9.40	0.6752	1.1816	0.9335
Arial	6	78	19.40	1.3935	2.4387	1.9265
Arial	6	78	29.40	2.1119	3.6958	2.9196
Arial	6	78	39.40	2.8302	4.9528	3.9126
Arial	6	78	49.40	3.5485	6.2099	4.9057
Arial	6	78	59.40	4.2668	7.4670	5.8987
Arial Bold	6	84	9.40	0.6270	1.0972	0.8668
Arial Bold	6	84	19.40	1.2940	2.2645	1.7889
Arial Bold	6	84	29.40	1.9610	3.4318	2.7110
Arial Bold	6	84	39.40	2.6280	4.5991	3.6332
Arial Bold	6	84	49.40	3.2950	5.7663	4.5553
Arial Bold	6	84	59.40	3.9621	6.9336	5.4774

DANE / ADAMS

Adams Friendship Times Reporter

1126 Mills St
PO Box PO Box 286
Black Earth, WI 53515

County: Dane / Adams
Telephone:
Fax:

Day(s) Published: W/
Paid Circulation: 2,061
Circulation: 0%

Email: ads@afnewspapers.com

Web: www.newpubinc.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.00	0.4944	0.4944	0.3905
Arial	8	102	19.50	1.0711	1.0711	0.8462
Arial	8	102	30.00	1.6479	1.6479	1.3018
Arial	8	102	39.50	2.1698	2.1698	1.7141
Arial	8	102	50.00	2.7465	2.7465	2.1697
Arial	8	102	60.50	3.3233	3.3233	2.6253

DANE / JEFFERSON

Cambridge News & Deerfield Independent The

804 Liberty Blvd Suite 201

PO Box

Sun Prairie, WI 53590

County: Dane / Jefferson

Telephone: (608) 837-2521

Fax: (608) 825-4460

Day(s) Published: Th/

Paid Circulation: 1,227

Circulation: 0%

Email: classifieds@hngnews.com

Web: www.hngnews.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Bold	6.5	98	9.38	0.5362	0.5362	0.4236
Arial Bold	6.5	98	19.50	1.1149	1.1149	0.8807
Arial Bold	6.5	98	29.63	1.6939	1.6939	1.3382
Arial Bold	6.5	98	39.75	2.2726	2.2726	1.7953
Arial Bold	6.5	98	49.88	2.8517	2.8517	2.2527
Arial Bold	6.5	98	60.00	3.4304	3.4304	2.7099
Arial Bold	8	120	9.38	0.4379	0.4379	0.3459
Arial Bold	8	120	19.50	0.9105	0.9105	0.7193
Arial Bold	8	120	29.63	1.3834	1.3834	1.0928
Arial Bold	8	120	39.75	1.8560	1.8560	1.4662
Arial Bold	8	120	49.88	2.3288	2.3288	1.8397
Arial Bold	8	120	60.00	2.8015	2.8015	2.2131
Arial Bold	10	150	9.38	0.3503	0.3503	0.2767
Arial Bold	10	150	19.50	0.7284	0.7284	0.5754
Arial Bold	10	150	29.63	1.1067	1.1067	0.8743
Arial Bold	10	150	39.75	1.4848	1.4848	1.1729
Arial Bold	10	150	49.88	1.8631	1.8631	1.4718
Arial Bold	10	150	60.00	2.2412	2.2412	1.7705
Arial Bold	12	180	9.38	0.2919	0.2919	0.2306
Arial Bold	12	180	19.50	0.6070	0.6070	0.4795
Arial Bold	12	180	29.63	0.9222	0.9222	0.7285
Arial Bold	12	180	39.75	1.2373	1.2373	0.9774
Arial Bold	12	180	49.88	1.5526	1.5526	1.2265
Arial Bold	12	180	60.00	1.8676	1.8676	1.4754

DANE / JEFFERSON

Courier The (Waterloo/Marshall)

804 Liberty Blvd Suite 201

PO Box

Sun Prairie, WI 53590

County: Dane / Jefferson

Telephone: (608) 837-2521

Fax: (608) 825-4460

Day(s) Published: Th/

Paid Circulation: 1,034

Circulation: 0%

Email: classifieds@hngnews.com

Web: www.hngnews.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Bold	6.5	98	9.38	0.5362	0.5362	0.4236
Arial Bold	6.5	98	19.50	1.1149	1.1149	0.8807
Arial Bold	6.5	98	29.63	1.6939	1.6939	1.3382
Arial Bold	6.5	98	39.75	2.2726	2.2726	1.7953
Arial Bold	6.5	98	49.88	2.8517	2.8517	2.2527
Arial Bold	6.5	98	60.00	3.4304	3.4304	2.7099
Arial Bold	8	120	9.38	0.4379	0.4379	0.3459
Arial Bold	8	120	19.50	0.9105	0.9105	0.7193
Arial Bold	8	120	29.63	1.3834	1.3834	1.0928
Arial Bold	8	120	39.75	1.8560	1.8560	1.4662
Arial Bold	8	120	49.88	2.3288	2.3288	1.8397
Arial Bold	8	120	60.00	2.8015	2.8015	2.2131
Arial Bold	10	150	9.38	0.3503	0.3503	0.2767
Arial Bold	10	150	19.50	0.7284	0.7284	0.5754

Arial Bold	10	150	29.63	1.1067	1.1067	0.8743
Arial Bold	10	150	39.75	1.4848	1.4848	1.1729
Arial Bold	10	150	49.88	1.8631	1.8631	1.4718
Arial Bold	10	150	60.00	2.2412	2.2412	1.7705
Arial Bold	12	180	9.38	0.2919	0.2919	0.2306
Arial Bold	12	180	19.50	0.6070	0.6070	0.4795
Arial Bold	12	180	29.63	0.9222	0.9222	0.7285
Arial Bold	12	180	39.75	1.2373	1.2373	0.9774
Arial Bold	12	180	49.88	1.5526	1.5526	1.2265
Arial Bold	12	180	60.00	1.8676	1.8676	1.4754

DANE / SAUK

Home News

1126 Mills St
PO Box PO Box 286
Black Earth, WI 53515

County: Dane / Sauk
Telephone: (608) 767-4032
Fax: (608) 767-2222

Day(s) Published: W/
Paid Circulation: 1,517
Circulation: 0%

Email: legals@newspubinc.com

Web: www.newspubinc.com/

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.00	0.4944	0.4944	0.3905
Arial	8	102	19.50	1.0711	1.0711	0.8462
Arial	8	102	30.00	1.6479	1.6479	1.3018
Arial	8	102	39.50	2.1698	2.1698	1.7141
Arial	8	102	50.00	2.7465	2.7465	2.1697
Arial	8	102	60.50	3.3233	3.3233	2.6253

DODGE

Daily Citizen

805 Park Avenue
PO Box PO Box 558
Beaver Dam, WI 53916-0558

County: Dodge
Telephone: (608) 282-6200
Fax: (608) 252-3550

Day(s) Published: M/Tu/W/Th/F/Sa
Paid Circulation: 3,749
Circulation: 0%

Email: dc-legals@madison.com

Web: www.wiscnews.com/bdc

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	9.40	0.6752	0.6752	0.5334
Arial	6	78	19.40	1.3935	1.3935	1.1009
Arial	6	78	29.40	2.1119	2.1119	1.6683
Arial	6	78	39.40	2.8302	2.8302	2.2358
Arial	6	78	49.40	3.5485	3.5485	2.8032
Arial	6	78	59.40	4.2668	4.2668	3.3707
Arial	7	90	9.40	0.5852	0.5852	0.4623
Arial	7	90	19.40	1.2077	1.2077	0.9541
Arial	7	90	29.40	1.8303	1.8303	1.4459
Arial	7	90	39.40	2.4528	2.4528	1.9377
Arial	7	90	49.40	3.0754	3.0754	2.4295
Arial	7	90	59.40	3.6979	3.6979	2.9213
Arial	9	114	9.40	0.4620	0.4620	0.3650
Arial	9	114	19.40	0.9535	0.9535	0.7532
Arial	9	114	29.40	1.4450	1.4450	1.1415
Arial	9	114	39.40	1.9364	1.9364	1.5298
Arial	9	114	49.40	2.4279	2.4279	1.9180
Arial	9	114	59.40	2.9194	2.9194	2.3063
Arial Bold	6	84	9.40	0.6270	0.6270	0.4953
Arial Bold	6	84	19.40	1.2940	1.2940	1.0222
Arial Bold	6	84	29.40	1.9610	1.9610	1.5492

Arial Bold	6	84	39.40	2.6280	2.6280	2.0761
Arial Bold	6	84	49.40	3.2950	3.2950	2.6030
Arial Bold	6	84	59.40	3.9621	3.9621	3.1299
Arial Bold	7	98	9.40	0.5374	0.5374	0.4246
Arial Bold	7	98	19.40	1.1091	1.1091	0.8762
Arial Bold	7	98	29.40	1.6809	1.6809	1.3279
Arial Bold	7	98	39.40	2.2526	2.2526	1.7795
Arial Bold	7	98	49.40	2.8243	2.8243	2.2312
Arial Bold	7	98	59.40	3.3960	3.3960	2.6828
Arial Bold	9	126	9.40	0.4180	0.4180	0.3302
Arial Bold	9	126	19.40	0.8627	0.8627	0.6815
Arial Bold	9	126	29.40	1.3073	1.3073	1.0328
Arial Bold	9	126	39.40	1.7520	1.7520	1.3841
Arial Bold	9	126	49.40	2.1967	2.1967	1.7353
Arial Bold	9	126	59.40	2.6414	2.6414	2.0866

DODGE

Dodge County Pioneer

106 S Milwaukee St
PO Box PO Box 277
Theresa, WI 53091

County: Dodge
Telephone: (920) 387-2211
Fax:

Day(s) Published: Th/
Paid Circulation: 2,828
Circulation: 0%

Email: dawn.krueger@mmlocal.com

Web: www.dodgecountypioneer.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	7.5	96	9.00	0.5253	0.5253	0.4150
Arial	7.5	96	18.90	1.1031	1.1031	0.8714
Arial	7.5	96	28.80	1.6809	1.6809	1.3279
Arial	7.5	96	38.70	2.2587	2.2587	1.7843
Arial	7.5	96	48.60	2.8365	2.8365	2.2408
Arial	7.5	96	58.50	3.4143	3.4143	2.6972
Arial	9	118	9.00	0.4273	0.4273	0.3376
Arial	9	118	18.90	0.8974	0.8974	0.7089
Arial	9	118	28.80	1.3675	1.3675	1.0803
Arial	9	118	38.70	1.8376	1.8376	1.4516
Arial	9	118	48.60	2.3076	2.3076	1.8230
Arial	9	118	58.50	2.7777	2.7777	2.1943

DOOR

Door County Advocate

235 N 3rd Avenue
PO Box
Sturgeon Bay, WI 54235-0130

County: Door
Telephone: (920) 431-8298
Fax: (877) 943-0443

Day(s) Published: Su/M/Tu/W/Th/F/Sa
Paid Circulation: 3,463
Circulation: 0%

Email: tmondloch@gannett.com

Web: www.doorcountyadvocate.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	9.18	0.6594	0.6594	0.5209
Arial	6	78	19.36	1.3908	1.3908	1.0987
Arial	6	78	29.54	2.1222	2.1222	1.6765
Arial	6	78	39.73	2.8536	2.8536	2.2543
Arial	6	78	49.91	3.5850	3.5850	2.8321
Arial	6	78	60.09	4.3164	4.3164	3.4099

DOOR

Peninsula Pulse

8142 Highway 57

County: Door

Day(s) Published: F/

PO Box
Baileys Harbor, WI 54202

Telephone: (920) 839-2121
Fax: (920) 839-2929

Paid Circulation: 17,367
Circulation: 45%

Email: legals@ppulse.com

Web: doorcountypulse.com

Comments: Per 985.03(am) Wis. Stats., "If there is not a newspaper in a city, village, or town that satisfies the requirements under par. (a), the publisher of a newspaper that satisfies all of the following may be awarded or be entitled to compensation or a fee for the publishing of a legal notice: 1. The newspaper is published regularly and continuously in the city, village, or town and publishing in the newspaper is likely to give notice in the area or to the affected person. 2. The newspaper is otherwise qualified under this section."

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.15	0.5024	0.7285	0.5755
Arial	8	102	19.83	1.0895	1.5797	1.2479
Arial	8	102	30.25	1.6616	2.4094	1.9034
Arial	8	102	40.75	2.2384	3.2457	2.5640
Arial	8	102	51.08	2.8060	4.0687	3.2142
Arial	8	102	61.50	3.3782	4.8984	3.8697
Arial Bold	8	112	9.15	0.4576	0.6635	0.5241
Arial Bold	8	112	19.83	0.9922	1.4387	1.1365
Arial Bold	8	112	30.25	1.5133	2.1943	1.7334
Arial Bold	8	112	40.75	2.0386	2.9559	2.3351
Arial Bold	8	112	51.08	2.5555	3.7055	2.9272
Arial Bold	8	112	61.50	3.0766	4.4611	3.5241
Arial Bold Italic	8	112	9.15	0.4576	0.6635	0.5241
Arial Bold Italic	8	112	19.83	0.9922	1.4387	1.1365
Arial Bold Italic	8	112	30.25	1.5133	2.1943	1.7334
Arial Bold Italic	8	112	40.75	2.0386	2.9559	2.3351
Arial Bold Italic	8	112	51.08	2.5555	3.7055	2.9272
Arial Bold Italic	8	112	61.50	3.0766	4.4611	3.5241
Arial Italic	8	102	9.15	0.5024	0.7285	0.5755
Arial Italic	8	102	19.83	1.0895	1.5797	1.2479
Arial Italic	8	102	30.25	1.6616	2.4094	1.9034
Arial Italic	8	102	40.75	2.2384	3.2457	2.5640
Arial Italic	8	102	51.08	2.8060	4.0687	3.2142
Arial Italic	8	102	61.50	3.3782	4.8984	3.8697

DOOR

Washington Island Observer

1253 Main Rd
PO Box
Washington Island, WI 54246

County: Door
Telephone: (920) 847-2661
Fax: (920) 847-2141

Day(s) Published: Th/
Paid Circulation: 1,079
Circulation: 0%

Email: ads@washingtonislandobserver.com

Web: washingislandobserver.com

Comments: 985.01 Definitions. As used in this chapter, unless the context requires otherwise: (b) With respect to a newspaper published in the town of Washington, Door County, at least 2 times a month, "insertion," when used to indicate the publication of a legal notice more than one time, means once in each issue of consecutive issues published at intervals of at least one week, the last issue of which shall be published at least one week before the act or event, unless otherwise specified by law. (3r) "Newspaper" means a publication that is published at regular intervals and, except as otherwise provided in this subsection, at least once a week, containing, on average, [at least] 25 percent news content per issue, including reports of happenings of recent occurrence of a varied character, such as political, social, moral and religious subjects, designed to inform the general reader. "Newspaper" includes a daily newspaper published in a county having a population of 750,000 or more, devoted principally to business news and publishing of records, which has been designated by the courts of record of the county for publication of legal notices for a period of 6 months or more. "Newspaper" also includes a newspaper published in the town of Washington, Door County, at least 2 times a month.

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	7	86	27.76	1.8083	1.8083	1.4285
Arial	7	86	42.38	2.7611	2.7611	2.1812
Arial	7	86	57.01	3.7139	3.7139	2.9339
Arial	7	86	57.01	3.7139	3.7139	2.9339
Arial	9	110	27.76	1.4137	1.4137	1.1168
Arial	9	110	42.38	2.1587	2.1587	1.7053
Arial	9	110	57.01	2.9036	2.9036	2.2938
Arial	9	110	57.01	2.9036	2.9036	2.2938
Arial	12	152	27.76	1.0231	1.0231	0.8082
Arial	12	152	42.38	1.5622	1.5622	1.2341
Arial	12	152	57.01	2.1013	2.1013	1.6600
Arial	12	152	57.01	2.1013	2.1013	1.6600
Arial Bold	7	94	13.13	0.7826	0.7826	0.6183
Arial Bold	7	94	27.76	1.6544	1.6544	1.3069
Arial Bold	7	94	42.38	2.5261	2.5261	1.9956
Arial Bold	7	94	57.01	3.3978	3.3978	2.6842
Arial Bold	9	120	13.13	0.6131	0.6131	0.4843
Arial Bold	9	120	27.76	1.2959	1.2959	1.0238
Arial Bold	9	120	42.38	1.9788	1.9788	1.5632
Arial Bold	9	120	57.01	2.6616	2.6616	2.1026
Arial Bold	12	168	27.76	0.9257	0.9257	0.7313
Arial Bold	12	168	42.38	1.4134	1.4134	1.1166
Arial Bold	12	168	57.01	1.9012	1.9012	1.5019
Arial Bold	12	168	57.01	1.9012	1.9012	1.5019
Arial Bold Italic	7	94	13.13	0.7826	0.7826	0.6183
Arial Bold Italic	7	94	27.76	1.6544	1.6544	1.3069
Arial Bold Italic	7	94	42.38	2.5261	2.5261	1.9956
Arial Bold Italic	7	94	57.01	3.3978	3.3978	2.6842
Arial Bold Italic	9	120	13.13	0.6131	0.6131	0.4843
Arial Bold Italic	9	120	27.76	1.2959	1.2959	1.0238
Arial Bold Italic	9	120	42.38	1.9788	1.9788	1.5632
Arial Bold Italic	9	120	57.01	2.6616	2.6616	2.1026
Arial Bold Italic	12	168	27.76	0.9257	0.9257	0.7313
Arial Bold Italic	12	168	42.38	1.4134	1.4134	1.1166
Arial Bold Italic	12	168	57.01	1.9012	1.9012	1.5019
Arial Bold Italic	12	168	57.01	1.9012	1.9012	1.5019
Arial Italic	7	86	13.13	0.8554	0.8554	0.6758
Arial Italic	7	86	27.76	1.8083	1.8083	1.4285
Arial Italic	7	86	42.38	2.7611	2.7611	2.1812

Arial Italic	7	86	57.01	3.7139	3.7139	2.9339
Arial Italic	9	110	13.13	0.6688	0.6688	0.5283
Arial Italic	9	110	27.76	1.4137	1.4137	1.1168
Arial Italic	9	110	42.38	2.1587	2.1587	1.7053
Arial Italic	9	110	57.01	2.9036	2.9036	2.2938
Arial Italic	12	202	13.13	0.3642	0.3642	0.2877
Arial Italic	12	202	27.76	0.7699	0.7699	0.6082
Arial Italic	12	202	42.38	1.1755	1.1755	0.9286
Arial Italic	12	202	57.01	1.5812	1.5812	1.2491

DOUGLAS

Superior Telegram

424 West First Street

PO Box

Duluth, MN 55802

County: Douglas

Telephone: (218) 723-5210

Fax: (218) 720-4166

Day(s) Published: F/

Paid Circulation: 5,107

Circulation: 0%

Email: legals@superiorteleg.com

Web: www.superiorteleg.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	7	86	9.20	0.5994	0.5994	0.4735
Arial	7	86	19.20	1.2509	1.2509	0.9882
Arial	7	86	29.00	1.8894	1.8894	1.4925
Arial	7	86	39.00	2.5409	2.5409	2.0072
Arial	7	86	48.90	3.1858	3.1858	2.5167
Arial	7	86	58.90	3.8373	3.8373	3.0314
Arial	8	98	9.20	0.5260	0.5260	0.4155
Arial	8	98	19.20	1.0977	1.0977	0.8672
Arial	8	98	29.00	1.6580	1.6580	1.3098
Arial	8	98	39.00	2.2297	2.2297	1.7614
Arial	8	98	48.90	2.7957	2.7957	2.2086
Arial	8	98	58.90	3.3675	3.3675	2.6602
Arial	9	110	9.20	0.4686	0.4686	0.3702
Arial	9	110	19.20	0.9780	0.9780	0.7726
Arial	9	110	29.00	1.4771	1.4771	1.1669
Arial	9	110	39.00	1.9865	1.9865	1.5693
Arial	9	110	48.90	2.4907	2.4907	1.9676
Arial	9	110	58.90	3.0001	3.0001	2.3700
Arial Bold	7	94	9.20	0.5484	0.5484	0.4332
Arial Bold	7	94	19.20	1.1444	1.1444	0.9041
Arial Bold	7	94	29.00	1.7286	1.7286	1.3655
Arial Bold	7	94	39.00	2.3246	2.3246	1.8364
Arial Bold	7	94	48.90	2.9147	2.9147	2.3026
Arial Bold	7	94	58.90	3.5108	3.5108	2.7734
Arial Bold	8	108	9.20	0.4773	0.4773	0.3770
Arial Bold	8	108	19.20	0.9961	0.9961	0.7869
Arial Bold	8	108	29.00	1.5045	1.5045	1.1885
Arial Bold	8	108	39.00	2.0233	2.0233	1.5983
Arial Bold	8	108	48.90	2.5369	2.5369	2.0041
Arial Bold	8	108	58.90	3.0557	3.0557	2.4139
Arial Bold	9	120	9.20	0.4296	0.4296	0.3393
Arial Bold	9	120	19.20	0.8965	0.8965	0.7082
Arial Bold	9	120	29.00	1.3540	1.3540	1.0697
Arial Bold	9	120	39.00	1.8209	1.8209	1.4385
Arial Bold	9	120	48.90	2.2832	2.2832	1.8037
Arial Bold	9	120	58.90	2.7501	2.7501	2.1725

DUNN

Colfax Messenger

511 E Railroad Ave

County: Dunn

Day(s) Published: W/

Department of Administration No. 505ENT-M21-RATECERT-00
Newspaper Certification Program – 2021

UPDATED – December 1, 2021

PO Box PO Box 517
 Colfax, WI 54730-0517

Telephone: (715) 962-3535
 Fax: (715) 962-3413

Paid Circulation: 946
 Circulation: 0%

Email: ads@dewittmedia.com

Web: www.dewittmedia.com/

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	76	12.30	0.9068	0.9068	0.7163
Arial	6	76	25.60	1.8873	1.8873	1.4909
Arial	6	76	38.60	2.8457	2.8457	2.2480
Arial	6	76	51.90	3.8262	3.8262	3.0226
Arial	6	76	65.00	4.7920	4.7920	3.7856
Arial	6	76	78.00	5.7504	5.7504	4.5427
Arial	8	102	12.30	0.6756	0.6756	0.5337
Arial	8	102	25.60	1.4062	1.4062	1.1109
Arial	8	102	38.60	2.1203	2.1203	1.6750
Arial	8	102	51.90	2.8509	2.8509	2.2521
Arial	8	102	65.00	3.5705	3.5705	2.8206
Arial	8	102	78.00	4.2846	4.2846	3.3847
Arial	10	128	12.30	0.5384	0.5384	0.4253
Arial	10	128	25.60	1.1206	1.1206	0.8852
Arial	10	128	38.60	1.6896	1.6896	1.3348
Arial	10	128	51.90	2.2718	2.2718	1.7947
Arial	10	128	65.00	2.8452	2.8452	2.2477
Arial	10	128	78.00	3.4143	3.4143	2.6972
Arial Bold	6	84	12.30	0.8204	0.8204	0.6481
Arial Bold	6	84	25.60	1.7076	1.7076	1.3489
Arial Bold	6	84	38.60	2.5747	2.5747	2.0339
Arial Bold	6	84	51.90	3.4618	3.4618	2.7347
Arial Bold	6	84	65.00	4.3356	4.3356	3.4250
Arial Bold	6	84	78.00	5.2027	5.2027	4.1100
Arial Bold	8	112	12.30	0.6153	0.6153	0.4861
Arial Bold	8	112	25.60	1.2807	1.2807	1.0117
Arial Bold	8	112	38.60	1.9310	1.9310	1.5255
Arial Bold	8	112	51.90	2.5963	2.5963	2.0511
Arial Bold	8	112	65.00	3.2517	3.2517	2.5688
Arial Bold	8	112	78.00	3.9020	3.9020	3.0825
Arial Bold	10	140	12.30	0.4923	0.4923	0.3889
Arial Bold	10	140	25.60	1.0245	1.0245	0.8094
Arial Bold	10	140	38.60	1.5448	1.5448	1.2204
Arial Bold	10	140	51.90	2.0771	2.0771	1.6408
Arial Bold	10	140	65.00	2.6014	2.6014	2.0550
Arial Bold	10	140	78.00	3.1216	3.1216	2.4660

DUNN / CHIPPEWA

Dunn County News

321 Frenette Dr
PO Box PO Box 40
Chippewa Falls, WI 54729

County: Dunn / Chippewa
Telephone: (608) 791-8300
Fax: (608) 791-8238

Day(s) Published: W/
Paid Circulation: 541
Circulation: 0%

Email: rivervalley.legals@lee.net

Web: www.chippewa.com/dunnconnect

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Light	6.8	80	9.40	0.6583	0.6583	0.5201
Arial Light	6.8	80	19.40	1.3587	1.3587	1.0733
Arial Light	6.8	80	29.40	2.0591	2.0591	1.6266
Arial Light	6.8	80	39.40	2.7594	2.7594	2.1799
Arial Light	8	94	9.40	0.5603	0.5603	0.4426
Arial Light	8	94	19.40	1.1563	1.1563	0.9135
Arial Light	8	94	29.40	1.7524	1.7524	1.3844
Arial Light	8	94	39.40	2.3485	2.3485	1.8552
Arial Light	9	110	9.40	0.4788	0.4788	0.3782
Arial Light	9	110	19.40	0.9881	0.9881	0.7806
Arial Light	9	110	29.40	1.4975	1.4975	1.1830
Arial Light	9	110	39.40	2.0069	2.0069	1.5854
Arial Light Bold	6.8	92	9.40	0.5725	0.5725	0.4522
Arial Light Bold	6.8	92	19.40	1.1815	1.1815	0.9333
Arial Light Bold	6.8	92	29.40	1.7905	1.7905	1.4145
Arial Light Bold	6.8	92	39.40	2.3995	2.3995	1.8956
Arial Light Bold	8	104	9.40	0.5064	0.5064	0.4001
Arial Light Bold	8	104	19.40	1.0452	1.0452	0.8257
Arial Light Bold	8	104	29.40	1.5839	1.5839	1.2512
Arial Light Bold	8	104	39.40	2.1226	2.1226	1.6768
Arial Light Bold	9	122	9.40	0.4317	0.4317	0.3410
Arial Light Bold	9	122	19.40	0.8910	0.8910	0.7038
Arial Light Bold	9	122	29.40	1.3502	1.3502	1.0666
Arial Light Bold	9	122	39.40	1.8095	1.8095	1.4294

EAU CLAIRE

Leader-Telegram

701 S Farwell St
PO Box PO Box 4001
Eau Claire, WI 54702-4001

County: Eau Claire
Telephone: (715) 833-9268
Fax: (715) 833-9244

Day(s) Published: M/Tu/W/Th/F/
Paid Circulation: 14,882
Circulation: 30%

Email: legal@ecpc.com

Web: www.leadertelegram.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	80	9.60	0.6723	0.8741	0.6905
Arial	6	80	19.90	1.3937	1.8118	1.4313
Arial	6	80	30.00	2.1011	2.7314	2.1578
Arial	6	80	40.30	2.8225	3.6692	2.8986
Arial	6	80	50.60	3.5438	4.6070	3.6394
Arial	6	80	60.90	4.2652	5.5448	4.3803
Arial	8	102	9.60	0.5273	0.6855	0.5416
Arial	8	102	19.90	1.0931	1.4211	1.1226
Arial	8	102	30.00	1.6479	2.1423	1.6924
Arial	8	102	40.30	2.2137	2.8778	2.2734
Arial	8	102	50.60	2.7795	3.6133	2.8545
Arial	8	102	60.90	3.3453	4.3488	3.4355
Arial Bold	6	84	9.60	0.6403	0.8324	0.6576
Arial Bold	6	84	19.90	1.3274	1.7256	1.3632

Arial Bold	6	84	30.00	2.0010	2.6014	2.0550
Arial Bold	6	84	40.30	2.6881	3.4945	2.7606
Arial Bold	6	84	50.60	3.3751	4.3876	3.4661
Arial Bold	6	84	60.90	4.0621	5.2807	4.1717
Arial Bold	8	112	9.60	0.4802	0.6243	0.4932
Arial Bold	8	112	19.90	0.9955	1.2942	1.0224
Arial Bold	8	112	30.00	1.5008	1.9510	1.5413
Arial Bold	8	112	40.30	2.0160	2.6209	2.0704
Arial Bold	8	112	50.60	2.5313	3.2907	2.5996
Arial Bold	8	112	60.90	3.0466	3.9606	3.1288

FLORENCE

Florence Mining News

441 Central Ave
PO Box PO Box 79
Florence, WI 54121-0079
County: Florence
Telephone: (715) 528-3276
Fax: (715) 528-5976
Email: upnorth2@borderlandnet.net
Web: www.florence-forestnews.com
Comments:

Day(s) Published: Th/
Paid Circulation: 1,415
Circulation: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	10.13	0.5562	0.5562	0.4394
Arial	8	102	20.25	1.1123	1.1123	0.8787
Arial	8	102	30.50	1.6754	1.6754	1.3235
Arial	8	102	41.00	2.2521	2.2521	1.7792
Arial Bold	12	168	10.13	0.3377	0.3377	0.2668
Arial Bold	12	168	20.25	0.6754	0.6754	0.5335
Arial Bold	12	168	30.50	1.0172	1.0172	0.8036
Arial Bold	12	168	41.00	1.3674	1.3674	1.0802

FOND DU LAC

Campbellsport News

106 S Milwaukee St
PO Box PO Box 277
Theresa, WI 53091
County: Fond du Lac
Telephone: (920) 533-8338
Fax:
Email: frontdesk@thecampbellsportnews.com
Web: www.thecampbellsportnews.com
Comments:

Day(s) Published: Th/
Paid Circulation: 1,340
Circulation: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	118	9.00	0.4273	0.4273	0.3376
Arial	9	118	18.90	0.8974	0.8974	0.7089
Arial	9	118	28.80	1.3675	1.3675	1.0803
Arial	9	118	38.70	1.8376	1.8376	1.4516
Arial	9	118	48.60	2.3076	2.3076	1.8230
Arial	9	118	58.50	2.7777	2.7777	2.1943

FOND DU LAC

Reporter The

N6637 Rolling Meadows Dr

PO Box

Fond du Lac, WI 54937-1955

Email: tmondloch@gannett.com

Web: www.fdlreporter.com

Comments:

County: Fond du Lac

Telephone: (920) 431-8298

Fax: (877) 943-0443

Day(s) Published: Su/M/Tu/W/Th/F/

Paid Circulation: 4,324

Circulation: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	9.18	0.6594	0.6594	0.5209
Arial	6	78	19.36	1.3908	1.3908	1.0987
Arial	6	78	29.54	2.1222	2.1222	1.6765
Arial	6	78	39.73	2.8536	2.8536	2.2543
Arial	6	78	49.91	3.5850	3.5850	2.8321
Arial	6	78	60.09	4.3164	4.3164	3.4099

FOND DU LAC

Ripon Commonwealth Press

656 S Douglas Street

PO Box PO Box 6

Ripon, WI 54971-0006

Email: sschjoth@wisconsinmediagroup.com

Web: www.riponpress.com

Comments:

County: Fond du Lac

Telephone: (920) 748-3017

Fax: (920) 748-3028

Day(s) Published: Th/

Paid Circulation: 2,020

Circulation: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	12.00	0.6592	0.6592	0.5207
Arial	8	102	24.00	1.3183	1.3183	1.0415
Arial	8	102	36.00	1.9775	1.9775	1.5622
Arial	8	102	48.00	2.6367	2.6367	2.0829
Arial	8	102	60.00	3.2958	3.2958	2.6036
Arial	8	102	72.00	3.9550	3.9550	3.1244
Arial Bold	6	84	12.00	0.8004	0.8004	0.6323
Arial Bold	6	84	24.00	1.6008	1.6008	1.2646
Arial Bold	6	84	36.00	2.4012	2.4012	1.8969
Arial Bold	6	84	48.00	3.2017	3.2017	2.5292
Arial Bold	6	84	60.00	4.0021	4.0021	3.1616
Arial Bold	6	84	72.00	4.8025	4.8025	3.7939
Arial Bold	12	168	12.00	0.4002	0.4002	0.3162
Arial Bold	12	168	24.00	0.8004	0.8004	0.6323
Arial Bold	12	168	36.00	1.2006	1.2006	0.9485
Arial Bold	12	168	48.00	1.6008	1.6008	1.2646
Arial Bold	12	168	60.00	2.0010	2.0010	1.5808
Arial Bold	12	168	72.00	2.4012	2.4012	1.8969

FOREST

Forest Republican

103 S Hazeldell Ave
PO Box
Crandon, WI 54520

County: Forest
Telephone: (715) 478-3315
Fax: (715) 478-5385

Day(s) Published: Th/
Paid Circulation: 1,853
Circulation: 0%

Email: news@forestrepublican.com
Web: www.florence-forestnews.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	10.13	0.5562	0.5562	0.4394
Arial	8	102	20.25	1.1123	1.1123	0.8787
Arial	8	102	30.50	1.6754	1.6754	1.3235
Arial	8	102	41.00	2.2521	2.2521	1.7792
Arial Bold	12	168	10.13	0.3377	0.3377	0.2668
Arial Bold	12	168	20.25	0.6754	0.6754	0.5335
Arial Bold	12	168	30.50	1.0172	1.0172	0.8036
Arial Bold	12	168	41.00	1.3674	1.3674	1.0802

GRANT

Boscobel Dial

901 Wisconsin Avenue
PO Box
Boscobel, WI 53805-1531

County: Grant
Telephone: (608) 375-4458
Fax: (608) 375-2369

Day(s) Published: Th/
Paid Circulation: 3,026
Circulation: 0%

Email: DialAds@boscobelDial.net
Web: www.swnews4u.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	114	10.00	0.4915	0.4915	0.3883
Arial	9	114	21.00	1.0321	1.0321	0.8153
Arial	9	114	32.00	1.5727	1.5727	1.2424
Arial	9	114	43.00	2.1134	2.1134	1.6695
Arial	9	114	54.00	2.6540	2.6540	2.0966
Arial	9	114	65.00	3.1946	3.1946	2.5237
Arial	10	126	10.00	0.4447	0.4447	0.3513
Arial	10	126	21.00	0.9338	0.9338	0.7377
Arial	10	126	32.00	1.4230	1.4230	1.1241
Arial	10	126	43.00	1.9121	1.9121	1.5105
Arial	10	126	54.00	2.4012	2.4012	1.8969
Arial	10	126	65.00	2.8904	2.8904	2.2833
Arial Bold	9	124	10.00	0.4518	0.4518	0.3570
Arial Bold	9	124	21.00	0.9489	0.9489	0.7496
Arial Bold	9	124	32.00	1.4459	1.4459	1.1422
Arial Bold	9	124	43.00	1.9429	1.9429	1.5349
Arial Bold	9	124	54.00	2.4400	2.4400	1.9275
Arial Bold	9	124	65.00	2.9370	2.9370	2.3202
Arial Bold	10	138	10.00	0.4060	0.4060	0.3207
Arial Bold	10	138	21.00	0.8526	0.8526	0.6735
Arial Bold	10	138	32.00	1.2992	1.2992	1.0264
Arial Bold	10	138	43.00	1.7458	1.7458	1.3792
Arial Bold	10	138	54.00	2.1924	2.1924	1.7320
Arial Bold	10	138	65.00	2.6391	2.6391	2.0848
Arial Bold Italic	10	138	10.00	0.4060	0.4060	0.3207
Arial Bold Italic	10	138	21.00	0.8526	0.8526	0.6735
Arial Bold Italic	10	138	32.00	1.2992	1.2992	1.0264
Arial Bold Italic	10	138	43.00	1.7458	1.7458	1.3792
Arial Bold Italic	10	138	54.00	2.1924	2.1924	1.7320
Arial Bold Italic	10	138	65.00	2.6391	2.6391	2.0848

Arial Italic	10	126	10.00	0.4447	0.4447	0.3513
Arial Italic	10	126	21.00	0.9338	0.9338	0.7377
Arial Italic	10	126	32.00	1.4230	1.4230	1.1241
Arial Italic	10	126	43.00	1.9121	1.9121	1.5105
Arial Italic	10	126	54.00	2.4012	2.4012	1.8969
Arial Italic	10	126	65.00	2.8904	2.8904	2.2833

GRANT

Fennimore Times

1150 Lincoln Avenue
PO Box PO Box 177
Fennimore, WI 53809-0177

County: Grant
Telephone: (608) 822-3912
Fax: (608) 822-3916

Day(s) Published: Th/
Paid Circulation: 941
Circulation: 0%

Email: jinge@tds.net
Web: www.swnews4u.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	114	10.00	0.4915	0.4915	0.3883
Arial	9	114	21.00	1.0321	1.0321	0.8153
Arial	9	114	31.00	1.5236	1.5236	1.2036
Arial	9	114	43.00	2.1134	2.1134	1.6695
Arial	9	114	53.00	2.6049	2.6049	2.0578
Arial	9	114	64.00	3.1455	3.1455	2.4849
Arial	10	128	10.00	0.4377	0.4377	0.3458
Arial	10	128	21.00	0.9192	0.9192	0.7262
Arial	10	128	31.00	1.3570	1.3570	1.0720
Arial	10	128	43.00	1.8822	1.8822	1.4869
Arial	10	128	53.00	2.3200	2.3200	1.8327
Arial	10	128	64.00	2.8015	2.8015	2.2131
Arial Bold	9	126	10.00	0.4447	0.4447	0.3513
Arial Bold	9	126	21.00	0.9338	0.9338	0.7377
Arial Bold	9	126	31.00	1.3785	1.3785	1.0890
Arial Bold	9	126	43.00	1.9121	1.9121	1.5105
Arial Bold	9	126	53.00	2.3568	2.3568	1.8618
Arial Bold	9	126	64.00	2.8459	2.8459	2.2482
Arial Bold	10	140	10.00	0.4002	0.4002	0.3162
Arial Bold	10	140	21.00	0.8404	0.8404	0.6639
Arial Bold	10	140	31.00	1.2406	1.2406	0.9801
Arial Bold	10	140	43.00	1.7209	1.7209	1.3595
Arial Bold	10	140	53.00	2.1211	2.1211	1.6756
Arial Bold	10	140	64.00	2.5613	2.5613	2.0234

GRANT

Grant County Herald Independent

208 W Cherry Street
PO Box PO Box 310
Lancaster, WI 53813-0310

County: Grant
Telephone: (608) 723-2151
Fax: (608) 723-7272

Day(s) Published: Th/
Paid Circulation: 2,336
Circulation: 0%

Email: jinge@tds.net
Web: www.swnews4u.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	10.00	0.5493	0.5493	0.4339
Arial	8	102	21.00	1.1535	1.1535	0.9113
Arial	8	102	31.00	1.7028	1.7028	1.3452
Arial	8	102	43.00	2.3620	2.3620	1.8659
Arial	8	102	53.00	2.9113	2.9113	2.2999
Arial	8	102	64.00	3.5156	3.5156	2.7772
Arial	10	128	10.00	0.4377	0.4377	0.3458

Arial	10	128	21.00	0.9192	0.9192	0.7262
Arial	10	128	31.00	1.3570	1.3570	1.0720
Arial	10	128	43.00	1.8822	1.8822	1.4869
Arial	10	128	53.00	2.3200	2.3200	1.8327
Arial	10	128	64.00	2.8015	2.8015	2.2131

GRANT

Muscoda Progressive

226 W Nebraska Avenue
PO Box PO Box 247
Muscoda, WI 53573-0247

County: Grant
Telephone: (608) 375-4458
Fax: (608) 375-2369

Day(s) Published: Th/
Paid Circulation: 1,150
Circulation: 0%

Email: DialAds@boscobelDial.net

Web: www.swnews4u.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	114	10.00	0.4915	0.4915	0.3883
Arial	9	114	21.00	1.0321	1.0321	0.8153
Arial	9	114	32.00	1.5727	1.5727	1.2424
Arial	9	114	43.00	2.1134	2.1134	1.6695
Arial	9	114	54.00	2.6540	2.6540	2.0966
Arial	9	114	65.00	3.1946	3.1946	2.5237
Arial	10	126	10.00	0.4447	0.4447	0.3513
Arial	10	126	21.00	0.9338	0.9338	0.7377
Arial	10	126	32.00	1.4230	1.4230	1.1241
Arial	10	126	43.00	1.9121	1.9121	1.5105
Arial	10	126	54.00	2.4012	2.4012	1.8969
Arial	10	126	65.00	2.8904	2.8904	2.2833
Arial Bold	9	124	10.00	0.4518	0.4518	0.3570
Arial Bold	9	124	21.00	0.9489	0.9489	0.7496
Arial Bold	9	124	32.00	1.4459	1.4459	1.1422
Arial Bold	9	124	43.00	1.9429	1.9429	1.5349
Arial Bold	9	124	54.00	2.4400	2.4400	1.9275
Arial Bold	9	124	65.00	2.9370	2.9370	2.3202
Arial Bold	10	138	10.00	0.4060	0.4060	0.3207
Arial Bold	10	138	21.00	0.8526	0.8526	0.6735
Arial Bold	10	138	32.00	1.2992	1.2992	1.0264
Arial Bold	10	138	43.00	1.7458	1.7458	1.3792
Arial Bold	10	138	54.00	2.1924	2.1924	1.7320
Arial Bold	10	138	65.00	2.6391	2.6391	2.0848
Arial Bold Italic	10	138	10.00	0.4060	0.4060	0.3207
Arial Bold Italic	10	138	21.00	0.8526	0.8526	0.6735
Arial Bold Italic	10	138	32.00	1.2992	1.2992	1.0264
Arial Bold Italic	10	138	43.00	1.7458	1.7458	1.3792
Arial Bold Italic	10	138	54.00	2.1924	2.1924	1.7320
Arial Bold Italic	10	138	65.00	2.6391	2.6391	2.0848
Arial Italic	10	126	10.00	0.4447	0.4447	0.3513
Arial Italic	10	126	21.00	0.9338	0.9338	0.7377
Arial Italic	10	126	32.00	1.4230	1.4230	1.1241
Arial Italic	10	126	43.00	1.9121	1.9121	1.5105
Arial Italic	10	126	54.00	2.4012	2.4012	1.8969
Arial Italic	10	126	65.00	2.8904	2.8904	2.2833

GRANT

Platteville Journal

250 E Main Street
PO Box PO Box 266
Platteville, WI 53818-0266

County: Grant
Telephone: (608) 348-3006
Fax: (608) 348-7979

Day(s) Published: W/
Paid Circulation: 2,385
Circulation: 0%

Email: ads@theplattevillejournal.com

Web: www.swnews4u.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	10	126	10.00	0.4447	0.4447	0.3513
Arial	10	126	21.00	0.9338	0.9338	0.7377
Arial	10	126	31.00	1.3785	1.3785	1.0890
Arial	10	126	43.00	1.9121	1.9121	1.5105
Arial	10	126	53.00	2.3568	2.3568	1.8618
Arial	10	126	64.00	2.8459	2.8459	2.2482
Arial Bold	10	140	10.00	0.4002	0.4002	0.3162
Arial Bold	10	140	21.00	0.8404	0.8404	0.6639
Arial Bold	10	140	31.00	1.2406	1.2406	0.9801
Arial Bold	10	140	43.00	1.7209	1.7209	1.3595
Arial Bold	10	140	53.00	2.1211	2.1211	1.6756
Arial Bold	10	140	64.00	2.5613	2.5613	2.0234

GRANT

Tri-County Press

PO Box PO Box 869
Cuba City, WI 53807-1543

County: Grant
Telephone: (608) 744-2107
Fax:

Day(s) Published: Th/
Paid Circulation: 1,317
Circulation: 0%

Email: tcpinfo@yousq.net

Web: www.swnews4u.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	10.00	0.5493	0.5493	0.4339
Arial	8	102	21.00	1.1535	1.1535	0.9113
Arial	8	102	31.00	1.7028	1.7028	1.3452
Arial	8	102	43.00	2.3620	2.3620	1.8659
Arial	8	102	53.00	2.9113	2.9113	2.2999
Arial	8	102	64.00	3.5156	3.5156	2.7772
Arial	10	128	10.00	0.4377	0.4377	0.3458
Arial	10	128	21.00	0.9192	0.9192	0.7262
Arial	10	128	31.00	1.3570	1.3570	1.0720
Arial	10	128	43.00	1.8822	1.8822	1.4869
Arial	10	128	53.00	2.3200	2.3200	1.8327
Arial	10	128	64.00	2.8015	2.8015	2.2131
Arial Narrow	8	84	10.00	0.6670	0.6670	0.5269
Arial Narrow	8	84	21.00	1.4007	1.4007	1.1065
Arial Narrow	8	84	31.00	2.0677	2.0677	1.6335
Arial Narrow	8	84	43.00	2.8682	2.8682	2.2658
Arial Narrow	8	84	53.00	3.5352	3.5352	2.7927
Arial Narrow	8	84	64.00	4.2689	4.2689	3.3723
Arial Narrow	10	104	10.00	0.5387	0.5387	0.4256
Arial Narrow	10	104	21.00	1.1314	1.1314	0.8937
Arial Narrow	10	104	31.00	1.6701	1.6701	1.3193
Arial Narrow	10	104	43.00	2.3166	2.3166	1.8301
Arial Narrow	10	104	53.00	2.8553	2.8553	2.2557
Arial Narrow	10	104	64.00	3.4479	3.4479	2.7238

GREEN

Monroe Times

1065 4th Ave West
PO Box
Monroe, WI 53566

County: Green
Telephone: (608) 328-4202
Fax:

Day(s) Published: W/Sa
Paid Circulation: 2,733
Circulation: 0%

Email: officemgr@themonroetimes.com

Web: www.themonroetimes.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	76	6.90	0.5087	0.5087	0.4019
Arial	6	76	14.30	1.0542	1.0542	0.8328
Arial	6	76	21.90	1.6145	1.6145	1.2754
Arial	6	76	29.30	2.1601	2.1601	1.7064
Arial	6	76	36.90	2.7204	2.7204	2.1490
Arial	6	76	44.30	3.2659	3.2659	2.5800
Arial	7	90	6.90	0.4296	0.4296	0.3393
Arial	7	90	14.30	0.8902	0.8902	0.7033
Arial	7	90	21.90	1.3634	1.3634	1.0770
Arial	7	90	29.30	1.8241	1.8241	1.4410
Arial	7	90	36.90	2.2972	2.2972	1.8147
Arial	7	90	44.30	2.7579	2.7579	2.1787
Arial	8	102	6.90	0.3790	0.3790	0.2994
Arial	8	102	14.30	0.7855	0.7855	0.6205
Arial	8	102	21.90	1.2030	1.2030	0.9503
Arial	8	102	29.30	1.6095	1.6095	1.2714
Arial	8	102	36.90	2.0269	2.0269	1.6012
Arial	8	102	44.30	2.4334	2.4334	1.9224
Arial	9	114	6.90	0.3391	0.3391	0.2679
Arial	9	114	14.30	0.7028	0.7028	0.5552
Arial	9	114	21.90	1.0763	1.0763	0.8503
Arial	9	114	29.30	1.4400	1.4400	1.1376
Arial	9	114	36.90	1.8136	1.8136	1.4327
Arial	9	114	44.30	2.1773	2.1773	1.7200
Arial	10	128	6.90	0.3020	0.3020	0.2386
Arial	10	128	14.30	0.6260	0.6260	0.4945
Arial	10	128	21.90	0.9586	0.9586	0.7573
Arial	10	128	29.30	1.2825	1.2825	1.0132
Arial	10	128	36.90	1.6152	1.6152	1.2760
Arial	10	128	44.30	1.9391	1.9391	1.5319
Arial	11	140	6.90	0.2761	0.2761	0.2181
Arial	11	140	14.30	0.5723	0.5723	0.4521
Arial	11	140	21.90	0.8765	0.8765	0.6924
Arial	11	140	29.30	1.1726	1.1726	0.9263
Arial	11	140	36.90	1.4768	1.4768	1.1666
Arial	11	140	44.30	1.7729	1.7729	1.4006
Arial	12	154	6.90	0.2510	0.2510	0.1983
Arial	12	154	14.30	0.5203	0.5203	0.4110
Arial	12	154	21.90	0.7968	0.7968	0.6294
Arial	12	154	29.30	1.0660	1.0660	0.8421
Arial	12	154	36.90	1.3425	1.3425	1.0606
Arial	12	154	44.30	1.6117	1.6117	1.2732
Arial Bold	6	84	6.90	0.4602	0.4602	0.3636
Arial Bold	6	84	14.30	0.9538	0.9538	0.7535
Arial Bold	6	84	21.90	1.4608	1.4608	1.1540
Arial Bold	6	84	29.30	1.9543	1.9543	1.5439
Arial Bold	6	84	36.90	2.4613	2.4613	1.9444
Arial Bold	6	84	44.30	2.9549	2.9549	2.3343
Arial Bold	7	98	6.90	0.3945	0.3945	0.3116
Arial Bold	7	98	14.30	0.8176	0.8176	0.6459

Arial Bold	7	98	21.90	1.2521	1.2521	0.9891
Arial Bold	7	98	29.30	1.6752	1.6752	1.3233
Arial Bold	7	98	36.90	2.1097	2.1097	1.6666
Arial Bold	7	98	44.30	2.5327	2.5327	2.0008
Arial Bold	8	112	6.90	0.3452	0.3452	0.2727
Arial Bold	8	112	14.30	0.7154	0.7154	0.5651
Arial Bold	8	112	21.90	1.0956	1.0956	0.8655
Arial Bold	8	112	29.30	1.4658	1.4658	1.1579
Arial Bold	8	112	36.90	1.8460	1.8460	1.4583
Arial Bold	8	112	44.30	2.2162	2.2162	1.7507
Arial Bold	9	126	6.90	0.3068	0.3068	0.2424
Arial Bold	9	126	14.30	0.6359	0.6359	0.5023
Arial Bold	9	126	21.90	0.9738	0.9738	0.7693
Arial Bold	9	126	29.30	1.3029	1.3029	1.0293
Arial Bold	9	126	36.90	1.6409	1.6409	1.2962
Arial Bold	9	126	44.30	1.9699	1.9699	1.5562
Arial Bold	10	140	6.90	0.2761	0.2761	0.2181
Arial Bold	10	140	14.30	0.5723	0.5723	0.4521
Arial Bold	10	140	21.90	0.8765	0.8765	0.6924
Arial Bold	10	140	29.30	1.1726	1.1726	0.9263
Arial Bold	10	140	36.90	1.4768	1.4768	1.1666
Arial Bold	10	140	44.30	1.7729	1.7729	1.4006
Arial Bold	11	154	6.90	0.2510	0.2510	0.1983
Arial Bold	11	154	14.30	0.5203	0.5203	0.4110
Arial Bold	11	154	21.90	0.7968	0.7968	0.6294
Arial Bold	11	154	29.30	1.0660	1.0660	0.8421
Arial Bold	11	154	36.90	1.3425	1.3425	1.0606
Arial Bold	11	154	44.30	1.6117	1.6117	1.2732
Arial Bold	12	168	6.90	0.2301	0.2301	0.1818
Arial Bold	12	168	14.30	0.4769	0.4769	0.3768
Arial Bold	12	168	21.90	0.7304	0.7304	0.5770
Arial Bold	12	168	29.30	0.9772	0.9772	0.7719
Arial Bold	12	168	36.90	1.2306	1.2306	0.9722
Arial Bold	12	168	44.30	1.4774	1.4774	1.1671

GREEN

Post Messenger Recorder

109 Fifth Avenue Unit A
PO Box PO Box 65
New Glarus, WI 53574-0065

County: Green
Telephone: (608) 767-4032
Fax: (608) 767-2222

Day(s) Published: Th/
Paid Circulation: 1,558
Circulation: 0%

Email: legals@newspubinc.com

Web: www.newspubinc.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.00	0.4944	0.4944	0.3905
Arial	8	102	19.50	1.0711	1.0711	0.8462
Arial	8	102	30.00	1.6479	1.6479	1.3018
Arial	8	102	39.50	2.1698	2.1698	1.7141
Arial	8	102	50.00	2.7465	2.7465	2.1697
Arial	8	102	60.50	3.3233	3.3233	2.6253

GREEN / ROCK

Independent Register

917 W Exchange Street

PO Box

Brodhead, WI 53520-1469

Email: legals@rvpublishing.com

Web: www.indreg.com

Comments:

County: Green / Rock

Telephone: (608) 897-2193

Fax: (608) 897-4137

Day(s) Published: W/

Paid Circulation: 662

Circulation: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.5218	0.5218	0.4122
Arial	8	102	19.75	1.0849	1.0849	0.8570
Arial	8	102	30.00	1.6479	1.6479	1.3018
Arial	8	102	40.25	2.2110	2.2110	1.7466
Arial	8	102	50.50	2.7740	2.7740	2.1914
Arial	8	102	60.75	3.3370	3.3370	2.6362
Arial Bold	8	112	9.50	0.4752	0.4752	0.3754
Arial Bold	8	112	19.75	0.9880	0.9880	0.7805
Arial Bold	8	112	30.00	1.5008	1.5008	1.1856
Arial Bold	8	112	40.25	2.0135	2.0135	1.5907
Arial Bold	8	112	50.50	2.5263	2.5263	1.9957
Arial Bold	8	112	60.75	3.0391	3.0391	2.4008

GREEN LAKE

Berlin Journal

301 June Street

PO Box PO Box 10

Berlin, WI 54923-0010

Email: ads@theberlinjournal.com

Web:

Comments:

County: Green Lake

Telephone: (920) 361-1515

Fax: (920) 361-1518

Day(s) Published: Th/

Paid Circulation: 2,268

Circulation: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	114	11.50	0.5652	0.5652	0.4465
Arial	9	114	24.00	1.1796	1.1796	0.9318
Arial	9	114	30.00	1.4744	1.4744	1.1648
Arial	9	114	36.00	1.7693	1.7693	1.3977
Arial	9	114	49.00	2.4083	2.4083	1.9025
Arial	9	114	63.00	3.0963	3.0963	2.4460
Arial Bold	9	126	11.50	0.5114	0.5114	0.4040
Arial Bold	9	126	24.00	1.0672	1.0672	0.8431
Arial Bold	9	126	30.00	1.3340	1.3340	1.0539
Arial Bold	9	126	36.00	1.6008	1.6008	1.2646
Arial Bold	9	126	49.00	2.1789	2.1789	1.7213
Arial Bold	9	126	63.00	2.8015	2.8015	2.2131
Arial Bold Italic	9	126	11.50	0.5114	0.5114	0.4040
Arial Bold Italic	9	126	24.00	1.0672	1.0672	0.8431
Arial Bold Italic	9	126	30.00	1.3340	1.3340	1.0539
Arial Bold Italic	9	126	36.00	1.6008	1.6008	1.2646
Arial Bold Italic	9	126	49.00	2.1789	2.1789	1.7213
Arial Bold Italic	9	126	63.00	2.8015	2.8015	2.2131
Arial Italic	9	114	11.50	0.5652	0.5652	0.4465
Arial Italic	9	114	24.00	1.1796	1.1796	0.9318
Arial Italic	9	114	30.00	1.4744	1.4744	1.1648
Arial Italic	9	114	36.00	1.7693	1.7693	1.3977
Arial Italic	9	114	49.00	2.4083	2.4083	1.9025
Arial Italic	9	114	63.00	3.0963	3.0963	2.4460

GREEN LAKE

Green Lake Reporter

510 Mill Street
PO Box PO Box 535
Green Lake, WI 54941-0535
Email: ads@theberlinjournal.com
Web:
Comments:

County: Green Lake
Telephone: (920) 361-1515
Fax: (920) 361-1518

Day(s) Published: Th/
Paid Circulation: 772
Circulation: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	114	11.50	0.5652	0.5652	0.4465
Arial	9	114	24.00	1.1796	1.1796	0.9318
Arial	9	114	36.00	1.7693	1.7693	1.3977
Arial	9	114	49.00	2.4083	2.4083	1.9025
Arial	9	114	63.00	3.0963	3.0963	2.4460
Arial Bold	9	126	11.50	0.5114	0.5114	0.4040
Arial Bold	9	126	24.00	1.0672	1.0672	0.8431
Arial Bold	9	126	36.00	1.6008	1.6008	1.2646
Arial Bold	9	126	49.00	2.1789	2.1789	1.7213
Arial Bold	9	126	63.00	2.8015	2.8015	2.2131
Arial Bold Italic	9	126	11.50	0.5114	0.5114	0.4040
Arial Bold Italic	9	126	24.00	1.0672	1.0672	0.8431
Arial Bold Italic	9	126	36.00	1.6008	1.6008	1.2646
Arial Bold Italic	9	126	49.00	2.1789	2.1789	1.7213
Arial Bold Italic	9	126	63.00	2.8015	2.8015	2.2131
Arial Italic	9	114	11.50	0.5652	0.5652	0.4465
Arial Italic	9	114	24.00	1.1796	1.1796	0.9318
Arial Italic	9	114	36.00	1.7693	1.7693	1.3977
Arial Italic	9	114	49.00	2.4083	2.4083	1.9025
Arial Italic	9	114	63.00	3.0963	3.0963	2.4460

GREEN LAKE

Markesan Regional Reporter

33 W John Street
PO Box PO Box 218
Markesan, WI 53946-0218
Email: ads@theberlinjournal.com
Web:
Comments:

County: Green Lake
Telephone: (920) 398-2313
Fax: (920) 361-1518

Day(s) Published: Th/
Paid Circulation: 1,245
Circulation: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	114	11.50	0.5652	0.5652	0.4465
Arial	9	114	24.00	1.1796	1.1796	0.9318
Arial	9	114	36.00	1.7693	1.7693	1.3977
Arial	9	114	49.00	2.4083	2.4083	1.9025
Arial	9	114	63.00	3.0963	3.0963	2.4460
Arial Bold	9	126	11.50	0.5114	0.5114	0.4040
Arial Bold	9	126	24.00	1.0672	1.0672	0.8431
Arial Bold	9	126	36.00	1.6008	1.6008	1.2646
Arial Bold	9	126	49.00	2.1789	2.1789	1.7213
Arial Bold	9	126	63.00	2.8015	2.8015	2.2131
Arial Bold Italic	9	126	11.50	0.5114	0.5114	0.4040
Arial Bold Italic	9	126	24.00	1.0672	1.0672	0.8431
Arial Bold Italic	9	126	36.00	1.6008	1.6008	1.2646
Arial Bold Italic	9	126	49.00	2.1789	2.1789	1.7213
Arial Bold Italic	9	126	63.00	2.8015	2.8015	2.2131
Arial Italic	9	114	11.50	0.5652	0.5652	0.4465
Arial Italic	9	114	24.00	1.1796	1.1796	0.9318
Arial Italic	9	114	36.00	1.7693	1.7693	1.3977

Arial Italic	9	114	49.00	2.4083	2.4083	1.9025
Arial Italic	9	114	63.00	3.0963	3.0963	2.4460

GREEN LAKE

Princeton Times-Republic

104 E Main
PO Box PO Box 146
Princeton, WI 54968
County: Green Lake
Telephone: (920) 295-6261
Fax: (920) 361-1518
Email: ads@theberlinjournal.com
Web:
Comments:

Day(s) Published: Th/
Paid Circulation: 922
Circulation: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	114	11.50	0.5652	0.5652	0.4465
Arial	9	114	24.00	1.1796	1.1796	0.9318
Arial	9	114	36.50	1.7939	1.7939	1.4172
Arial	9	114	49.00	2.4083	2.4083	1.9025
Arial	9	114	63.00	3.0963	3.0963	2.4460
Arial Bold	9	126	11.50	0.5114	0.5114	0.4040
Arial Bold	9	126	24.00	1.0672	1.0672	0.8431
Arial Bold	9	126	36.50	1.6231	1.6231	1.2822
Arial Bold	9	126	49.00	2.1789	2.1789	1.7213
Arial Bold	9	126	63.00	2.8015	2.8015	2.2131
Arial Bold Italic	9	126	11.50	0.5114	0.5114	0.4040
Arial Bold Italic	9	126	24.00	1.0672	1.0672	0.8431
Arial Bold Italic	9	126	36.50	1.6231	1.6231	1.2822
Arial Bold Italic	9	126	49.00	2.1789	2.1789	1.7213
Arial Bold Italic	9	126	63.00	2.8015	2.8015	2.2131
Arial Italic	9	114	11.50	0.5652	0.5652	0.4465
Arial Italic	9	114	24.00	1.1796	1.1796	0.9318
Arial Italic	9	114	36.50	1.7939	1.7939	1.4172
Arial Italic	9	114	49.00	2.4083	2.4083	1.9025
Arial Italic	9	114	63.00	3.0963	3.0963	2.4460

IOWA

Democrat Tribune

334 High Street
PO Box
Mineral Point, WI 53565-1219
County: Iowa
Telephone: (608) 935-2331
Fax: (608) 935-9531
Email: ad@thedodgevillechronicle.com
Web:
Comments:

Day(s) Published: Th/
Paid Circulation: 773
Circulation: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	11.50	0.6317	0.6317	0.4990
Arial	8	102	24.00	1.3183	1.3183	1.0415
Arial	8	102	36.50	2.0050	2.0050	1.5839
Arial	8	102	49.00	2.6916	2.6916	2.1263
Arial Bold	8	112	11.50	0.5753	0.5753	0.4545
Arial Bold	8	112	24.00	1.2006	1.2006	0.9485
Arial Bold	8	112	36.50	1.8259	1.8259	1.4425
Arial Bold	8	112	49.00	2.4513	2.4513	1.9365

IOWA

Dodgeville Chronicle

106 W Merrimac Street

PO Box

Dodgeville, WI 53533-1440

County: Iowa

Telephone: (608) 935-2331

Fax: (608) 935-9531

Email: ad@thedodgevillechronicle.com

Web: www.thedodgevillechronicle.com

Comments:

Day(s) Published: Th/

Paid Circulation: 3,454

Circulation: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	12.20	0.6702	0.6702	0.5294
Arial	8	102	25.50	1.4007	1.4007	1.1065
Arial	8	102	38.00	2.0874	2.0874	1.6490
Arial	8	102	51.50	2.8289	2.8289	2.2348
Arial Bold	8	112	12.20	0.6103	0.6103	0.4821
Arial Bold	8	112	25.50	1.2757	1.2757	1.0077
Arial Bold	8	112	38.00	1.9010	1.9010	1.5017
Arial Bold	8	112	51.50	2.5763	2.5763	2.0353

IRON

Iron County Miner

216 Copper Street

PO Box

Hurley, WI 54534

County: Iron

Telephone: (715) 561-3405

Fax: (715) 561-3799

Email: ironcountyminer@yahoo.com

Web: www.ironcountyminer.com/newspaper/

Comments:

Day(s) Published: Th/

Paid Circulation: 1,408

Circulation: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	114	12.00	0.5898	0.5898	0.4659
Arial	9	114	25.25	1.2410	1.2410	0.9804
Arial	9	114	39.00	1.9168	1.9168	1.5142
Arial	9	114	51.00	2.5066	2.5066	1.9801
Arial	9	114	63.00	3.0963	3.0963	2.4460
Arial	9	114	78.00	3.8336	3.8336	3.0284
Arial Bold	9	126	12.00	0.5336	0.5336	0.4215
Arial Bold	9	126	25.25	1.1228	1.1228	0.8870
Arial Bold	9	126	39.00	1.7342	1.7342	1.3700
Arial Bold	9	126	51.00	2.2678	2.2678	1.7915
Arial Bold	9	126	63.00	2.8015	2.8015	2.2131
Arial Bold	9	126	78.00	3.4685	3.4685	2.7400
Arial Italic	9	114	12.00	0.5898	0.5898	0.4659
Arial Italic	9	114	25.25	1.2410	1.2410	0.9804
Arial Italic	9	114	39.00	1.9168	1.9168	1.5142
Arial Italic	9	114	51.00	2.5066	2.5066	1.9801
Arial Italic	9	114	63.00	3.0963	3.0963	2.4460
Arial Italic	9	114	78.00	3.8336	3.8336	3.0284

JACKSON

Banner Journal

409 E Main Street

PO Box

Black River Falls, WI 54615-1460

Email: kathy@bannerjournal.com

Web:

Comments:

County: Jackson

Telephone: (715) 284-4304

Fax: (715) 284-4634

Day(s) Published: W/

Paid Circulation: 4,129

Circulation: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	76	9.58	0.7063	0.7063	0.5579
Arial	6	76	19.11	1.4088	1.4088	1.1130
Arial	6	76	30.40	2.2412	2.2412	1.7705
Arial	6	76	40.85	3.0116	3.0116	2.3791
Arial	6	76	51.08	3.7657	3.7657	2.9749
Arial	6	76	61.46	4.5310	4.5310	3.5794
Arial	7	88	9.58	0.6100	0.6100	0.4819
Arial	7	88	19.11	1.2167	1.2167	0.9612
Arial	7	88	30.40	1.9356	1.9356	1.5290
Arial	7	88	40.85	2.6009	2.6009	2.0547
Arial	7	88	51.08	3.2522	3.2522	2.5692
Arial	7	88	61.46	3.9131	3.9131	3.0913
Arial	8	102	9.58	0.5262	0.5262	0.4157
Arial	8	102	19.11	1.0497	1.0497	0.8293
Arial	8	102	30.40	1.6699	1.6699	1.3192
Arial	8	102	40.85	2.2439	2.2439	1.7726
Arial	8	102	51.08	2.8058	2.8058	2.2166
Arial	8	102	61.46	3.3760	3.3760	2.6670
Arial	10	128	9.58	0.4193	0.4193	0.3313
Arial	10	128	19.11	0.8365	0.8365	0.6608
Arial	10	128	30.40	1.3307	1.3307	1.0512
Arial	10	128	40.85	1.7881	1.7881	1.4126
Arial	10	128	51.08	2.2359	2.2359	1.7663
Arial	10	128	61.46	2.6903	2.6903	2.1253
Arial Bold	6	84	9.58	0.6390	0.6390	0.5048
Arial Bold	6	84	19.11	1.2747	1.2747	1.0070
Arial Bold	6	84	30.40	2.0277	2.0277	1.6019
Arial Bold	6	84	40.85	2.7247	2.7247	2.1525
Arial Bold	6	84	51.08	3.4071	3.4071	2.6915
Arial Bold	6	84	61.46	4.0995	4.0995	3.2385
Arial Bold	7	98	9.58	0.5477	0.5477	0.4327
Arial Bold	7	98	19.11	1.0926	1.0926	0.8631
Arial Bold	7	98	30.40	1.7380	1.7380	1.3730
Arial Bold	7	98	40.85	2.3355	2.3355	1.8450
Arial Bold	7	98	51.08	2.9204	2.9204	2.3070
Arial Bold	7	98	61.46	3.5138	3.5138	2.7758
Arial Bold	8	112	9.58	0.4792	0.4792	0.3786
Arial Bold	8	112	19.11	0.9560	0.9560	0.7552
Arial Bold	8	112	30.40	1.5208	1.5208	1.2014
Arial Bold	8	112	40.85	2.0436	2.0436	1.6144
Arial Bold	8	112	51.08	2.5553	2.5553	2.0187
Arial Bold	8	112	61.46	3.0746	3.0746	2.4289
Arial Bold	10	140	9.58	0.3834	0.3834	0.3029
Arial Bold	10	140	19.11	0.7648	0.7648	0.6042
Arial Bold	10	140	30.40	1.2166	1.2166	0.9611
Arial Bold	10	140	40.85	1.6348	1.6348	1.2915
Arial Bold	10	140	51.08	2.0443	2.0443	1.6149
Arial Bold	10	140	61.46	2.4597	2.4597	1.9431

JEFFERSON

Daily Jefferson County Union

101 Grant Street
PO Box PO Box 888
Fort Atkinson, WI 53538-0888

County: Jefferson
Telephone: (920) 563-5553
Fax: (920) 563-2329

Day(s) Published: M/Tu/W/Th/F/
Paid Circulation: 3,881
Circulation: 0%

Email: classifieds@dailyunion.com

Web: www.dailyunion.com/

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Bold	6.5	98	9.38	0.5362	0.5362	0.4236
Arial Bold	6.5	98	19.50	1.1149	1.1149	0.8807
Arial Bold	6.5	98	29.63	1.6939	1.6939	1.3382
Arial Bold	6.5	98	39.75	2.2726	2.2726	1.7953
Arial Bold	6.5	98	49.88	2.8517	2.8517	2.2527
Arial Bold	6.5	98	60.00	3.4304	3.4304	2.7099
Arial Bold	8	120	9.38	0.4379	0.4379	0.3459
Arial Bold	8	120	19.50	0.9105	0.9105	0.7193
Arial Bold	8	120	29.63	1.3834	1.3834	1.0928
Arial Bold	8	120	39.75	1.8560	1.8560	1.4662
Arial Bold	8	120	49.88	2.3288	2.3288	1.8397
Arial Bold	8	120	60.00	2.8015	2.8015	2.2131
Arial Bold	10	150	9.38	0.3503	0.3503	0.2767
Arial Bold	10	150	19.50	0.7284	0.7284	0.5754
Arial Bold	10	150	29.63	1.1067	1.1067	0.8743
Arial Bold	10	150	39.75	1.4848	1.4848	1.1729
Arial Bold	10	150	49.88	1.8631	1.8631	1.4718
Arial Bold	10	150	60.00	2.2412	2.2412	1.7705
Arial Bold	12	180	9.38	0.2919	0.2919	0.2306
Arial Bold	12	180	19.50	0.6070	0.6070	0.4795
Arial Bold	12	180	29.63	0.9222	0.9222	0.7285
Arial Bold	12	180	39.75	1.2373	1.2373	0.9774
Arial Bold	12	180	49.88	1.5526	1.5526	1.2265
Arial Bold	12	180	60.00	1.8676	1.8676	1.4754

JEFFERSON

Lake Mills Leader

804 Liberty Blvd Suite 201
PO Box
Sun Prairie, WI 53590

County: Jefferson
Telephone: (608) 837-2521
Fax: (608) 825-4460

Day(s) Published: Th/
Paid Circulation: 1,431
Circulation: 0%

Email: classifieds@hngnews.com

Web: www.hngnews.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Bold	6.5	98	9.38	0.5362	0.5362	0.4236
Arial Bold	6.5	98	19.50	1.1149	1.1149	0.8807
Arial Bold	6.5	98	29.63	1.6939	1.6939	1.3382
Arial Bold	6.5	98	39.75	2.2726	2.2726	1.7953
Arial Bold	6.5	98	49.88	2.8517	2.8517	2.2527
Arial Bold	6.5	98	60.00	3.4304	3.4304	2.7099
Arial Bold	8	120	9.38	0.4379	0.4379	0.3459
Arial Bold	8	120	19.50	0.9105	0.9105	0.7193
Arial Bold	8	120	29.63	1.3834	1.3834	1.0928
Arial Bold	8	120	39.75	1.8560	1.8560	1.4662
Arial Bold	8	120	49.88	2.3288	2.3288	1.8397
Arial Bold	8	120	60.00	2.8015	2.8015	2.2131
Arial Bold	10	150	9.38	0.3503	0.3503	0.2767
Arial Bold	10	150	19.50	0.7284	0.7284	0.5754

Arial Bold	10	150	29.63	1.1067	1.1067	0.8743
Arial Bold	10	150	39.75	1.4848	1.4848	1.1729
Arial Bold	10	150	49.88	1.8631	1.8631	1.4718
Arial Bold	10	150	60.00	2.2412	2.2412	1.7705
Arial Bold	12	180	9.38	0.2919	0.2919	0.2306
Arial Bold	12	180	19.50	0.6070	0.6070	0.4795
Arial Bold	12	180	29.63	0.9222	0.9222	0.7285
Arial Bold	12	180	39.75	1.2373	1.2373	0.9774
Arial Bold	12	180	49.88	1.5526	1.5526	1.2265
Arial Bold	12	180	60.00	1.8676	1.8676	1.4754

JEFFERSON

Watertown Daily Times

218 S First St
PO Box PO Box 141
Watertown, WI 53094-0141

County: Jefferson
Telephone: (920) 261-4949
Fax: (920) 261-5102

Day(s) Published: M/Tu/W/Th/F/
Paid Circulation: 4,028
Circulation: 0%

Email: kellyz@wdtimes.com

Web: www.wdtimes.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Bold	6.5	98	9.38	0.5362	0.5362	0.4236
Arial Bold	6.5	98	19.50	1.1149	1.1149	0.8807
Arial Bold	6.5	98	29.63	1.6939	1.6939	1.3382
Arial Bold	6.5	98	39.75	2.2726	2.2726	1.7953
Arial Bold	6.5	98	49.88	2.8517	2.8517	2.2527
Arial Bold	6.5	98	60.00	3.4304	3.4304	2.7099
Arial Bold	8	120	9.38	0.4379	0.4379	0.3459
Arial Bold	8	120	19.50	0.9105	0.9105	0.7193
Arial Bold	8	120	29.63	1.3834	1.3834	1.0928
Arial Bold	8	120	39.75	1.8560	1.8560	1.4662
Arial Bold	8	120	49.88	2.3288	2.3288	1.8397
Arial Bold	8	120	60.00	2.8015	2.8015	2.2131
Arial Bold	10	150	9.38	0.3503	0.3503	0.2767
Arial Bold	10	150	19.50	0.7284	0.7284	0.5754
Arial Bold	10	150	29.63	1.1067	1.1067	0.8743
Arial Bold	10	150	39.75	1.4848	1.4848	1.1729
Arial Bold	10	150	49.88	1.8631	1.8631	1.4718
Arial Bold	10	150	60.00	2.2412	2.2412	1.7705
Arial Bold	12	180	9.38	0.2919	0.2919	0.2306
Arial Bold	12	180	19.50	0.6070	0.6070	0.4795
Arial Bold	12	180	29.63	0.9222	0.9222	0.7285
Arial Bold	12	180	39.75	1.2373	1.2373	0.9774
Arial Bold	12	180	49.88	1.5526	1.5526	1.2265
Arial Bold	12	180	60.00	1.8676	1.8676	1.4754

JEFFERSON / WAUKESHA

Enterprise The

PO Box PO Box 132
Palmyra, WI 53156-0132

County: Jefferson / Waukesha
Telephone: (262) 728-3411
Fax: (262) 725-7702

Day(s) Published: F/
Paid Circulation: 405
Circulation: 0%

Email: legals@southernlakesnewspapers.com

Web: www.southernlakesnewspapers.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.5218	0.5218	0.4122
Arial	8	102	19.75	1.0848	1.0848	0.8570
Arial	8	102	30.00	1.6479	1.6479	1.3018

Arial	8	102	40.25	2.2109	2.2109	1.7466
Arial	8	102	50.50	2.7740	2.7740	2.1914
Arial	8	102	60.75	3.3370	3.3370	2.6362
Arial Bold	8	112	9.50	0.4752	0.4752	0.3754
Arial Bold	8	112	19.75	0.9880	0.9880	0.7805
Arial Bold	8	112	30.00	1.5007	1.5007	1.1855
Arial Bold	8	112	40.25	2.0135	2.0135	1.5906
Arial Bold	8	112	50.50	2.5263	2.5263	1.9957
Arial Bold	8	112	60.75	3.0391	3.0391	2.4008

JUNEAU

Juneau County Star Times

PO Box PO Box 220
Mauston, WI 53948-0220

County: Juneau
Telephone: (608) 262-6200
Fax: (608) 252-3530

Day(s) Published: Th/
Paid Circulation: 1,195
Circulation: 0%

Email: pdr-legals@madison.com

Web: www.madison.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	114	9.40	0.4620	0.4620	0.3650
Arial	9	114	19.40	0.9535	0.9535	0.7532
Arial	9	114	29.40	1.4450	1.4450	1.1415
Arial	9	114	39.40	1.9364	1.9364	1.5298
Arial	9	114	49.40	2.4279	2.4279	1.9180
Arial	9	114	59.40	2.9194	2.9194	2.3063
Arial Bold	9	126	9.40	0.4180	0.4180	0.3302
Arial Bold	9	126	19.40	0.8627	0.8627	0.6815
Arial Bold	9	126	29.40	1.3073	1.3073	1.0328
Arial Bold	9	126	39.40	1.7520	1.7520	1.3841
Arial Bold	9	126	49.40	2.1967	2.1967	1.7353
Arial Bold	9	126	59.40	2.6414	2.6414	2.0866

KENOSHA

Kenosha News

5800 7th Avenue
PO Box PO Box 190
Kenosha, WI 53140-4194

County: Kenosha
Telephone: (262) 657-1000
Fax: (262) 657-5101

Day(s) Published: Su/M/Tu/W/Th/F/Sa
Paid Circulation: 14,612
Circulation: 30%

Email: classad@kenoshanews.com

Web: www.kenoshanews.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6.5	78	9.40	0.6752	0.8778	0.6934
Arial	6.5	78	19.40	1.3935	1.8116	1.4311
Arial	6.5	78	29.40	2.1119	2.7454	2.1688
Arial	6.5	78	39.40	2.8302	3.6792	2.9065
Arial	6.5	78	49.40	3.5485	4.6131	3.6442
Arial	6.5	78	59.40	4.2668	5.5469	4.3819
Arial Bold	6.5	84	9.40	0.6270	0.8151	0.6439
Arial Bold	6.5	84	19.40	1.2940	1.6822	1.3289
Arial Bold	6.5	84	29.40	1.9610	2.5493	2.0139
Arial Bold	6.5	84	39.40	2.6280	3.4164	2.6989
Arial Bold	6.5	84	49.40	3.2950	4.2836	3.3839
Arial Bold	6.5	84	59.40	3.9621	5.1507	4.0689

KENOSHA

Twin Lakes Report

PO Box PO Box 992
Twin Lakes, WI 53181

County: Kenosha
Telephone: (262) 728-3411
Fax: (262) 725-7702

Day(s) Published: F/
Paid Circulation: 485
Circulation: 0%

Email: legals@southernlakesnewspapers.com

Web: www.southernlakesnewspapers.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.5218	0.5218	0.4122
Arial	8	102	19.75	1.0849	1.0849	0.8570
Arial	8	102	30.00	1.6479	1.6479	1.3018
Arial	8	102	40.25	2.2110	2.2110	1.7466
Arial	8	102	50.50	2.7740	2.7740	2.1914
Arial	8	102	60.75	3.3370	3.3370	2.6362
Arial Bold	8	112	9.50	0.4752	0.4752	0.3754
Arial Bold	8	112	19.75	0.9880	0.9880	0.7805
Arial Bold	8	112	30.00	1.5008	1.5008	1.1856
Arial Bold	8	112	40.25	2.0135	2.0135	1.5907
Arial Bold	8	112	50.50	2.5263	2.5263	1.9957
Arial Bold	8	112	60.75	3.0391	3.0391	2.4008

KENOSHA / WALWORTH

Genoa City Report

PO Box PO Box 992
Twin Lakes, WI 53181

County: Kenosha / Walworth
Telephone: (262) 728-3411
Fax: (262) 725-7702

Day(s) Published: F/
Paid Circulation: 310
Circulation: 0%

Email: legals@southernlakesnewspapers.com

Web: www.southernlakesnewspapers.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.5218	0.5218	0.4122
Arial	8	102	19.75	1.0848	1.0848	0.8570
Arial	8	102	30.00	1.6479	1.6479	1.3018
Arial	8	102	40.25	2.2109	2.2109	1.7466
Arial	8	102	50.50	2.7740	2.7740	2.1914
Arial	8	102	60.75	3.3370	3.3370	2.6362
Arial Bold	8	112	9.50	0.4752	0.4752	0.3754
Arial Bold	8	112	19.75	0.9880	0.9880	0.7805
Arial Bold	8	112	30.00	1.5007	1.5007	1.1855
Arial Bold	8	112	40.25	2.0135	2.0135	1.5906
Arial Bold	8	112	50.50	2.5263	2.5263	1.9957
Arial Bold	8	112	60.75	3.0391	3.0391	2.4008

LA CROSSE

Courier

301 N. Third Street
PO Box
La Crosse, WI 54601

County: La Crosse
Telephone: (608) 791-8427
Fax:

Day(s) Published: F/
Paid Circulation: 18,273
Circulation: 45%

Email: kana.weirouch@lee.net

Web: o-h-courier.com

Comments: Per 985.03(am) Wis. Stats., "If there is not a newspaper in a city, village, or town that satisfies the requirements under par. (a), the publisher of a newspaper that satisfies all of the following may be awarded or be entitled to compensation or a fee for the publishing of a legal notice: 1. The newspaper is published regularly and continuously in the city, village, or town and publishing in the newspaper is likely to give notice in the area or to the affected person. 2. The newspaper is otherwise qualified under this section."

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Light	6.8	80	9.40	0.6583	0.9546	0.7541
Arial Light	6.8	80	19.40	1.3587	1.9701	1.5564
Arial Light	6.8	80	29.40	2.0591	2.9857	2.3586
Arial Light	6.8	80	39.40	2.7594	4.0012	3.1608
Arial Light	8	94	9.40	0.5603	0.8124	0.6418
Arial Light	8	94	19.40	1.1563	1.6767	1.3246
Arial Light	8	94	29.40	1.7524	2.5410	2.0073
Arial Light	8	94	39.40	2.3485	3.4053	2.6901
Arial Light	9	110	9.40	0.4788	0.6943	0.5484
Arial Light	9	110	19.40	0.9881	1.4328	1.1319
Arial Light	9	110	29.40	1.4975	2.1714	1.7153
Arial Light	9	110	39.40	2.0069	2.9099	2.2988
Arial Light Bold	6.8	92	9.40	0.5725	0.8301	0.6557
Arial Light Bold	6.8	92	19.40	1.1815	1.7132	1.3534
Arial Light Bold	6.8	92	29.40	1.7905	2.5962	2.0510
Arial Light Bold	6.8	92	39.40	2.3995	3.4793	2.7486
Arial Light Bold	8	104	9.40	0.5064	0.7343	0.5801
Arial Light Bold	8	104	19.40	1.0452	1.5155	1.1972
Arial Light Bold	8	104	29.40	1.5839	2.2967	1.8143
Arial Light Bold	8	104	39.40	2.1226	3.0778	2.4314
Arial Light Bold	9	122	9.40	0.4317	0.6260	0.4945
Arial Light Bold	9	122	19.40	0.8910	1.2919	1.0206
Arial Light Bold	9	122	29.40	1.3502	1.9578	1.5466
Arial Light Bold	9	122	39.40	1.8095	2.6237	2.0727

LA CROSSE

La Crosse Tribune

401 3rd Street N
PO Box
La Crosse, WI 54601

County: La Crosse
Telephone: (608) 791-8300
Fax: (608) 791-8238

Day(s) Published: Su/M/Tu/W/Th/F/Sa
Paid Circulation: 12,786
Circulation: 30%

Email: rivervalley.legals@lee.net

Web: www.lacrossetribune.com/

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Light	6.8	80	9.40	0.6583	0.8558	0.6761
Arial Light	6.8	80	19.40	1.3587	1.7663	1.3954
Arial Light	6.8	80	29.40	2.0591	2.6768	2.1146
Arial Light	6.8	80	39.40	2.7594	3.5873	2.8339
Arial Light	8	94	9.40	0.5603	0.7284	0.5754
Arial Light	8	94	19.40	1.1563	1.5032	1.1875
Arial Light	8	94	29.40	1.7524	2.2781	1.7997
Arial Light	8	94	39.40	2.3485	3.0530	2.4118
Arial Light	9	110	9.40	0.4788	0.6224	0.4917
Arial Light	9	110	19.40	0.9881	1.2846	1.0148

Arial Light	9	110	29.40	1.4975	1.9468	1.5379
Arial Light	9	110	39.40	2.0069	2.6089	2.0610
Arial Light Bold	6.8	92	9.40	0.5725	0.7442	0.5879
Arial Light Bold	6.8	92	19.40	1.1815	1.5359	1.2134
Arial Light Bold	6.8	92	29.40	1.7905	2.3276	1.8388
Arial Light Bold	6.8	92	39.40	2.3995	3.1194	2.4642
Arial Light Bold	8	104	9.40	0.5064	0.6583	0.5201
Arial Light Bold	8	104	19.40	1.0452	1.3587	1.0733
Arial Light Bold	8	104	29.40	1.5839	2.0591	1.6266
Arial Light Bold	8	104	39.40	2.1226	2.7594	2.1799
Arial Light Bold	9	122	9.40	0.4317	0.5612	0.4433
Arial Light Bold	9	122	19.40	0.8910	1.1582	0.9150
Arial Light Bold	9	122	29.40	1.3502	1.7553	1.3866
Arial Light Bold	9	122	39.40	1.8095	2.3523	1.8583

LAFAYETTE

Pecatonica Valley Leader

101 N State Street
PO Box PO Box 220
Argyle, WI 53504-0220

County: Lafayette
Telephone: (608) 935-2331
Fax: (608) 543-9011

Day(s) Published: Th/
Paid Circulation: 1,024
Circulation: 0%

Email: ad@thedodgevillechronicle.com

Web:

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	11.50	0.6317	0.6317	0.4990
Arial	8	102	24.00	1.3183	1.3183	1.0415
Arial	8	102	36.50	2.0050	2.0050	1.5839
Arial	8	102	49.00	2.6916	2.6916	2.1263
Arial Bold	8	112	11.50	0.5753	0.5753	0.4545
Arial Bold	8	112	24.00	1.2006	1.2006	0.9485
Arial Bold	8	112	36.50	1.8259	1.8259	1.4425
Arial Bold	8	112	49.00	2.4513	2.4513	1.9365

LAFAYETTE

Republican Journal

316 Main Street
PO Box
Darlington, WI 53530

County: Lafayette
Telephone: (608) 776-4425
Fax:

Day(s) Published: Th/
Paid Circulation: 2,201
Circulation: 0%

Email: publisher@myrjonline.com

Web: www.swnews4u.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	10.00	0.5493	0.5493	0.4339
Arial	8	102	20.50	1.1261	1.1261	0.8896
Arial	8	102	31.50	1.7303	1.7303	1.3669
Arial	8	102	42.50	2.3345	2.3345	1.8442
Arial	8	102	53.50	2.9388	2.9388	2.3216
Arial	8	102	64.50	3.5430	3.5430	2.7989
Arial Bold	8	114	10.00	0.4915	0.4915	0.3883
Arial Bold	8	114	20.50	1.0075	1.0075	0.7959
Arial Bold	8	114	31.50	1.5482	1.5482	1.2230
Arial Bold	8	114	42.50	2.0888	2.0888	1.6501
Arial Bold	8	114	53.50	2.6294	2.6294	2.0772
Arial Bold	8	114	64.50	3.1701	3.1701	2.5043

LANGLADE

Antigo Daily Journal

612 Superior Street
PO Box
Antigo, WI 54409-2086

County: Langlade
Telephone: (715) 623-4191
Fax: (715) 623-4193

Day(s) Published: M/Tu/W/Th/F/Sa
Paid Circulation: 3,323
Circulation: 0%

Email: kspringberg@eagleherald.com

Web: www.antigodailyjournal.com/

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6.5	82	9.60	0.6560	0.6560	0.5182
Arial	6.5	82	19.90	1.3597	1.3597	1.0742
Arial	6.5	82	30.00	2.0498	2.0498	1.6193
Arial	6.5	82	40.30	2.7536	2.7536	2.1753
Arial	6.5	82	50.60	3.4574	3.4574	2.7313
Arial	6.5	82	60.90	4.1612	4.1612	3.2872
Arial Bold	6.5	90	9.60	0.5976	0.5976	0.4721
Arial Bold	6.5	90	19.90	1.2389	1.2389	0.9787
Arial Bold	6.5	90	30.00	1.8676	1.8676	1.4754
Arial Bold	6.5	90	40.30	2.5089	2.5089	1.9819
Arial Bold	6.5	90	50.60	3.1501	3.1501	2.4885
Arial Bold	6.5	90	60.90	3.7913	3.7913	2.9950

LINCOLN

Foto News

921 E Main Street
PO Box
Merrill, WI 54452

County: Lincoln
Telephone: (715) 536-7121
Fax: (715) 539-3686

Day(s) Published: Th/
Paid Circulation: 16,020
Circulation: 45%

Email: bpatterson@mmlocal.com

Web: www.merrillfotonews.com

Comments: Per 985.03(am) Wis. Stats., "If there is not a newspaper in a city, village, or town that satisfies the requirements under par. (a), the publisher of a newspaper that satisfies all of the following may be awarded or be entitled to compensation or a fee for the publishing of a legal notice: 1. The newspaper is published regularly and continuously in the city, village, or town and publishing in the newspaper is likely to give notice in the area or to the affected person. 2. The newspaper is otherwise qualified under this section."

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	76	9.00	0.6635	0.9621	0.7600
Arial	6	76	18.90	1.3934	2.0204	1.5960
Arial	6	76	28.80	2.1232	3.0787	2.4321
Arial	6	76	38.70	2.8531	4.1369	3.2681
Arial	6	76	48.60	3.5829	5.1952	4.1041
Arial	6	76	58.50	4.3128	6.2535	4.9401
Arial Bold	6	84	9.00	0.6003	0.8705	0.6876
Arial Bold	6	84	18.90	1.2607	1.8279	1.4440
Arial Bold	6	84	28.80	1.9210	2.7854	2.2004
Arial Bold	6	84	38.70	2.5813	3.7429	2.9568
Arial Bold	6	84	48.60	3.2417	4.7004	3.7133
Arial Bold	6	84	58.50	3.9020	5.6579	4.4697
Arial Bold Italic	6	84	9.00	0.6003	0.8705	0.6876
Arial Bold Italic	6	84	18.90	1.2607	1.8279	1.4440
Arial Bold Italic	6	84	28.80	1.9210	2.7854	2.2004
Arial Bold Italic	6	84	38.70	2.5813	3.7429	2.9568
Arial Bold Italic	6	84	48.60	3.2417	4.7004	3.7133
Arial Bold Italic	6	84	58.50	3.9020	5.6579	4.4697
Arial Italic	6	76	9.00	0.6635	0.9621	0.7600
Arial Italic	6	76	18.90	1.3934	2.0204	1.5960
Arial Italic	6	76	28.80	2.1232	3.0787	2.4321
Arial Italic	6	76	38.70	2.8531	4.1369	3.2681

Arial Italic	6	76	48.60	3.5829	5.1952	4.1041
Arial Italic	6	76	58.50	4.3128	6.2535	4.9401

LINCOLN

Tomahawk Leader

24 W Rives St

PO Box

Rhineland, WI 54501

County: Lincoln

Telephone: (715) 453-2151

Fax: (715) 453-1865

Day(s) Published: W/

Paid Circulation: 2,304

Circulation: 0%

Email: mtowne@mmcllocal.com

Web: www.tomahawkleader.com

Comments: Per 985.03(am) Wis. Stats., "If there is not a newspaper in a city, village, or town that satisfies the requirements under par. (a), the publisher of a newspaper that satisfies all of the following may be awarded or be entitled to compensation or a fee for the publishing of a legal notice: 1. The newspaper is published regularly and continuously in the city, village, or town and publishing in the newspaper is likely to give notice in the area or to the affected person. 2. The newspaper is otherwise qualified under this section."

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	9.00	0.6465	0.6465	0.5107
Arial	6	78	18.92	1.3588	1.3588	1.0734
Arial	6	78	28.83	2.0711	2.0711	1.6362
Arial	6	78	38.75	2.7835	2.7835	2.1989
Arial	6	78	48.66	3.4954	3.4954	2.7613
Arial	6	78	58.58	4.2079	4.2079	3.3242
Arial	7	90	9.00	0.5603	0.5603	0.4426
Arial	7	90	18.92	1.1776	1.1776	0.9303
Arial	7	90	28.83	1.7950	1.7950	1.4180
Arial	7	90	38.75	2.4124	2.4124	1.9057
Arial	7	90	48.66	3.0293	3.0293	2.3931
Arial	7	90	58.58	3.6469	3.6469	2.8810
Arial	8	102	9.00	0.4944	0.4944	0.3905
Arial	8	102	18.92	1.0391	1.0391	0.8208
Arial	8	102	28.83	1.5838	1.5838	1.2512
Arial	8	102	38.75	2.1286	2.1286	1.6815
Arial	8	102	48.66	2.6729	2.6729	2.1115
Arial	8	102	58.58	3.2178	3.2178	2.5420
Arial	9	114	9.00	0.4423	0.4423	0.3494
Arial	9	114	18.92	0.9297	0.9297	0.7344
Arial	9	114	28.83	1.4171	1.4171	1.1195
Arial	9	114	38.75	1.9045	1.9045	1.5045
Arial	9	114	48.66	2.3916	2.3916	1.8893
Arial	9	114	58.58	2.8791	2.8791	2.2744
Arial	10	128	9.00	0.3940	0.3940	0.3112
Arial	10	128	18.92	0.8280	0.8280	0.6541
Arial	10	128	28.83	1.2621	1.2621	0.9970
Arial	10	128	38.75	1.6962	1.6962	1.3400
Arial	10	128	48.66	2.1300	2.1300	1.6826
Arial	10	128	58.58	2.5642	2.5642	2.0257
Arial Bold	6	84	9.00	0.6003	0.6003	0.4742
Arial Bold	6	84	18.92	1.2617	1.2617	0.9967
Arial Bold	6	84	28.83	1.9232	1.9232	1.5193
Arial Bold	6	84	38.75	2.5847	2.5847	2.0418
Arial Bold	6	84	48.66	3.2457	3.2457	2.5640
Arial Bold	6	84	58.58	3.9074	3.9074	3.0867
Arial Bold	7	98	9.00	0.5146	0.5146	0.4065
Arial Bold	7	98	18.92	1.0815	1.0815	0.8543
Arial Bold	7	98	28.83	1.6485	1.6485	1.3022
Arial Bold	7	98	38.75	2.2154	2.2154	1.7501
Arial Bold	7	98	48.66	2.7820	2.7820	2.1977
Arial Bold	7	98	58.58	3.3492	3.3492	2.6458

Arial Bold	8	112	9.00	0.4502	0.4502	0.3557
Arial Bold	8	112	18.92	0.9463	0.9463	0.7476
Arial Bold	8	112	28.83	1.4424	1.4424	1.1395
Arial Bold	8	112	38.75	1.9385	1.9385	1.5314
Arial Bold	8	112	48.66	2.4343	2.4343	1.9230
Arial Bold	8	112	58.58	2.9305	2.9305	2.3151
Arial Bold	9	126	9.00	0.4002	0.4002	0.3162
Arial Bold	9	126	18.92	0.8411	0.8411	0.6645
Arial Bold	9	126	28.83	1.2821	1.2821	1.0129
Arial Bold	9	126	38.75	1.7231	1.7231	1.3612
Arial Bold	9	126	48.66	2.1638	2.1638	1.7093
Arial Bold	9	126	58.58	2.6049	2.6049	2.0578
Arial Bold	10	140	9.00	0.3602	0.3602	0.2845
Arial Bold	10	140	18.92	0.7570	0.7570	0.5980
Arial Bold	10	140	28.83	1.1539	1.1539	0.9116
Arial Bold	10	140	38.75	1.5508	1.5508	1.2251
Arial Bold	10	140	48.66	1.9474	1.9474	1.5384
Arial Bold	10	140	58.58	2.3444	2.3444	1.8520
Arial Bold Italic	6	84	9.00	0.6003	0.6003	0.4742
Arial Bold Italic	6	84	18.92	1.2617	1.2617	0.9967
Arial Bold Italic	6	84	28.83	1.9232	1.9232	1.5193
Arial Bold Italic	6	84	38.75	2.5847	2.5847	2.0418
Arial Bold Italic	6	84	48.66	3.2457	3.2457	2.5640
Arial Bold Italic	6	84	58.58	3.9074	3.9074	3.0867
Arial Bold Italic	7	98	9.00	0.5146	0.5146	0.4065
Arial Bold Italic	7	98	18.92	1.0815	1.0815	0.8543
Arial Bold Italic	7	98	28.83	1.6485	1.6485	1.3022
Arial Bold Italic	7	98	38.75	2.2154	2.2154	1.7501
Arial Bold Italic	7	98	48.66	2.7820	2.7820	2.1977
Arial Bold Italic	7	98	58.58	3.3492	3.3492	2.6458
Arial Bold Italic	8	112	9.00	0.4502	0.4502	0.3557
Arial Bold Italic	8	112	18.92	0.9463	0.9463	0.7476
Arial Bold Italic	8	112	28.83	1.4424	1.4424	1.1395
Arial Bold Italic	8	112	38.75	1.9385	1.9385	1.5314
Arial Bold Italic	8	112	48.66	2.4343	2.4343	1.9230
Arial Bold Italic	8	112	58.58	2.9305	2.9305	2.3151
Arial Bold Italic	9	126	9.00	0.4002	0.4002	0.3162
Arial Bold Italic	9	126	18.92	0.8411	0.8411	0.6645
Arial Bold Italic	9	126	28.83	1.2821	1.2821	1.0129
Arial Bold Italic	9	126	38.75	1.7231	1.7231	1.3612
Arial Bold Italic	9	126	48.66	2.1638	2.1638	1.7093
Arial Bold Italic	9	126	58.58	2.6049	2.6049	2.0578
Arial Bold Italic	10	140	9.00	0.3602	0.3602	0.2845
Arial Bold Italic	10	140	18.92	0.7570	0.7570	0.5980
Arial Bold Italic	10	140	28.83	1.1539	1.1539	0.9116
Arial Bold Italic	10	140	38.75	1.5508	1.5508	1.2251
Arial Bold Italic	10	140	48.66	1.9474	1.9474	1.5384
Arial Bold Italic	10	140	58.58	2.3444	2.3444	1.8520
Arial Italic	6	78	9.00	0.6465	0.6465	0.5107
Arial Italic	6	78	18.92	1.3588	1.3588	1.0734
Arial Italic	6	78	28.83	2.0711	2.0711	1.6362
Arial Italic	6	78	38.75	2.7835	2.7835	2.1989
Arial Italic	6	78	48.66	3.4954	3.4954	2.7613
Arial Italic	6	78	58.58	4.2079	4.2079	3.3242
Arial Italic	7	90	9.00	0.5603	0.5603	0.4426
Arial Italic	7	90	18.92	1.1776	1.1776	0.9303
Arial Italic	7	90	28.83	1.7950	1.7950	1.4180
Arial Italic	7	90	38.75	2.4124	2.4124	1.9057
Arial Italic	7	90	48.66	3.0293	3.0293	2.3931
Arial Italic	7	90	58.58	3.6469	3.6469	2.8810
Arial Italic	8	102	9.00	0.4944	0.4944	0.3905

Arial Italic	8	102	18.92	1.0391	1.0391	0.8208
Arial Italic	8	102	28.83	1.5838	1.5838	1.2512
Arial Italic	8	102	38.75	2.1286	2.1286	1.6815
Arial Italic	8	102	48.66	2.6729	2.6729	2.1115
Arial Italic	8	102	58.58	3.2178	3.2178	2.5420
Arial Italic	9	114	9.00	0.4423	0.4423	0.3494
Arial Italic	9	114	18.92	0.9297	0.9297	0.7344
Arial Italic	9	114	28.83	1.4171	1.4171	1.1195
Arial Italic	9	114	38.75	1.9045	1.9045	1.5045
Arial Italic	9	114	48.66	2.3916	2.3916	1.8893
Arial Italic	9	114	58.58	2.8791	2.8791	2.2744
Arial Italic	10	127	9.00	0.3971	0.3971	0.3137
Arial Italic	10	127	18.92	0.8345	0.8345	0.6593
Arial Italic	10	127	28.83	1.2720	1.2720	1.0049
Arial Italic	10	127	38.75	1.7095	1.7095	1.3505
Arial Italic	10	127	48.66	2.1468	2.1468	1.6959
Arial Italic	10	127	58.58	2.5844	2.5844	2.0416

MANITOWOC

Herald Times Reporter

902 Franklin Street
PO Box
Manitowoc, WI 54220

County: Manitowoc
Telephone: (920) 431-8298
Fax: (877) 943-0443

Day(s) Published: Su/M/Tu/W/Th/F/Sa
Paid Circulation: 4,531
Circulation: 0%

Email: tmondloch@gannett.com

Web: www.htrnews.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	9.18	0.6594	0.6594	0.5209
Arial	6	78	19.36	1.3908	1.3908	1.0987
Arial	6	78	29.54	2.1222	2.1222	1.6765
Arial	6	78	39.73	2.8536	2.8536	2.2543
Arial	6	78	49.91	3.5850	3.5850	2.8321
Arial	6	78	60.09	4.3164	4.3164	3.4099

MANITOWOC

Tri-County News-Kiel

606 Fremont Street
PO Box PO Box 237
Kiel, WI 53042-0237

County: Manitowoc
Telephone: (920) 894-2828
Fax: (920) 894-2161

Day(s) Published: Th/
Paid Circulation: 4,088
Circulation: 0%

Email: sschjoth@wisconsinmediagroup.com

Web: www.iwantthenews.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	10	134	11.00	0.4599	0.4599	0.3633
Arial	10	134	23.00	0.9617	0.9617	0.7597
Arial	10	134	35.00	1.4634	1.4634	1.1561
Arial	10	134	46.00	1.9234	1.9234	1.5194
Arial Bold	10	146	11.00	0.4221	0.4221	0.3335
Arial Bold	10	146	23.00	0.8827	0.8827	0.6973
Arial Bold	10	146	35.00	1.3432	1.3432	1.0611
Arial Bold	10	146	46.00	1.7653	1.7653	1.3946

MANITOWOC

Valders Journal

204 N Liberty Street
PO Box PO Box 400
Valders, WI 54245-0400

County: Manitowoc
Telephone: (920) 775-4431
Fax: (920) 775-4474

Day(s) Published: Th/
Paid Circulation: 2,523
Circulation: 0%

Email: publisher@valdersjournal.com

Web:

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.5218	0.5218	0.4122
Arial	8	102	19.25	1.0574	1.0574	0.8353
Arial	8	102	29.00	1.5930	1.5930	1.2584
Arial	8	102	39.00	2.1423	2.1423	1.6924
Arial	8	102	49.00	2.6916	2.6916	2.1263
Arial	8	102	60.00	3.2958	3.2958	2.6036
Arial	9	114	9.50	0.4669	0.4669	0.3688
Arial	9	114	19.25	0.9461	0.9461	0.7474
Arial	9	114	29.00	1.4253	1.4253	1.1260
Arial	9	114	39.00	1.9168	1.9168	1.5142
Arial	9	114	49.00	2.4083	2.4083	1.9025
Arial	9	114	60.00	2.9489	2.9489	2.3296
Arial	10	128	9.50	0.4158	0.4158	0.3285
Arial	10	128	19.25	0.8426	0.8426	0.6657
Arial	10	128	29.00	1.2694	1.2694	1.0028
Arial	10	128	39.00	1.7071	1.7071	1.3486
Arial	10	128	49.00	2.1449	2.1449	1.6944
Arial	10	128	60.00	2.6264	2.6264	2.0748
Arial Bold	8	112	9.50	0.4752	0.4752	0.3754
Arial Bold	8	112	19.25	0.9630	0.9630	0.7608
Arial Bold	8	112	29.00	1.4508	1.4508	1.1461
Arial Bold	8	112	39.00	1.9510	1.9510	1.5413
Arial Bold	8	112	49.00	2.4513	2.4513	1.9365
Arial Bold	8	112	60.00	3.0016	3.0016	2.3712
Arial Bold	9	126	9.50	0.4224	0.4224	0.3337
Arial Bold	9	126	19.25	0.8560	0.8560	0.6762
Arial Bold	9	126	29.00	1.2896	1.2896	1.0187
Arial Bold	9	126	39.00	1.7342	1.7342	1.3700
Arial Bold	9	126	49.00	2.1789	2.1789	1.7213
Arial Bold	9	126	60.00	2.6681	2.6681	2.1077
Arial Bold	10	140	9.50	0.3802	0.3802	0.3003
Arial Bold	10	140	19.25	0.7704	0.7704	0.6086
Arial Bold	10	140	29.00	1.1606	1.1606	0.9169
Arial Bold	10	140	39.00	1.5608	1.5608	1.2330
Arial Bold	10	140	49.00	1.9610	1.9610	1.5492
Arial Bold	10	140	60.00	2.4012	2.4012	1.8969
Arial Italic	8	102	9.50	0.5218	0.5218	0.4122
Arial Italic	8	102	19.25	1.0574	1.0574	0.8353
Arial Italic	8	102	29.00	1.5930	1.5930	1.2584
Arial Italic	8	102	39.00	2.1423	2.1423	1.6924
Arial Italic	8	102	49.00	2.6916	2.6916	2.1263
Arial Italic	8	102	60.00	3.2958	3.2958	2.6036
Arial Italic	9	114	9.50	0.4669	0.4669	0.3688
Arial Italic	9	114	19.25	0.9461	0.9461	0.7474
Arial Italic	9	114	29.00	1.4253	1.4253	1.1260
Arial Italic	9	114	39.00	1.9168	1.9168	1.5142
Arial Italic	9	114	49.00	2.4083	2.4083	1.9025
Arial Italic	9	114	60.00	2.9489	2.9489	2.3296
Arial Italic	10	128	9.50	0.4158	0.4158	0.3285
Arial Italic	10	128	19.25	0.8426	0.8426	0.6657

Arial Italic	10	128	29.00	1.2694	1.2694	1.0028
Arial Italic	10	128	39.00	1.7071	1.7071	1.3486
Arial Italic	10	128	49.00	2.1449	2.1449	1.6944
Arial Italic	10	128	60.00	2.6264	2.6264	2.0748

MARATHON

Mosinee Times

407 Third Street
PO Box
Mosinee, WI 54455

County: Marathon
Telephone: (715) 693-2300
Fax: (715) 693-1574

Day(s) Published: Th/
Paid Circulation: 1,243
Circulation: 0%

Email: motimes@mtc.net

Web:

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	10	128	12.00	0.5253	0.5253	0.4150
Arial	10	128	25.50	1.1162	1.1162	0.8817
Arial	10	128	38.25	1.6743	1.6743	1.3226
Arial	10	128	51.00	2.2324	2.2324	1.7636
Arial	10	128	64.50	2.8233	2.8233	2.2303
Arial	10	128	78.00	3.4143	3.4143	2.6972
Arial Bold	10	140	12.00	0.4802	0.4802	0.3794
Arial Bold	10	140	25.50	1.0205	1.0205	0.8062
Arial Bold	10	140	38.25	1.5308	1.5308	1.2093
Arial Bold	10	140	51.00	2.0411	2.0411	1.6124
Arial Bold	10	140	64.50	2.5813	2.5813	2.0391
Arial Bold	10	140	78.00	3.1216	3.1216	2.4660

MARATHON

Record-Review

103 W Spruce Street
PO Box PO Box 677
Abbotsford, WI 54405-0677

County: Marathon
Telephone: (715) 223-2342
Fax: (715) 223-3505

Day(s) Published: W/
Paid Circulation: 2,325
Circulation: 0%

Email: legals@tpprinting.com

Web: www.centralwinews.com/recordreview

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.5218	0.5218	0.4122
Arial	8	102	20.00	1.0986	1.0986	0.8679
Arial	8	102	30.50	1.6754	1.6754	1.3235
Arial	8	102	41.00	2.2521	2.2521	1.7792
Arial	8	102	51.50	2.8289	2.8289	2.2348
Arial	8	102	62.00	3.4057	3.4057	2.6904
Arial Bold	8	112	9.50	0.4752	0.4752	0.3754
Arial Bold	8	112	20.00	1.0005	1.0005	0.7904
Arial Bold	8	112	30.50	1.5258	1.5258	1.2053
Arial Bold	8	112	41.00	2.0511	2.0511	1.6203
Arial Bold	8	112	51.50	2.5763	2.5763	2.0353
Arial Bold	8	112	62.00	3.1016	3.1016	2.4502

MARATHON

Wausau Daily Herald

800 Scott Street
PO Box
Wausau, WI 54402-1286

County: Marathon
Telephone: (920) 431-8298
Fax: (877) 943-0443

Day(s) Published: Su/M/Tu/W/Th/F/Sa
Paid Circulation: 5,326
Circulation: 0%

Email: tmondloch@gannett.com

Web: www.wausaudailyherald.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	9.18	0.6594	0.6594	0.5209
Arial	6	78	19.36	1.3908	1.3908	1.0987
Arial	6	78	29.54	2.1222	2.1222	1.6765
Arial	6	78	39.73	2.8536	2.8536	2.2543
Arial	6	78	49.91	3.5850	3.5850	2.8321
Arial	6	78	60.09	4.3164	4.3164	3.4099

MARINETTE

EagleHerald

1809 Dunlap Avenue
PO Box PO Box 77
Marinette, WI 54143-0077

County: Marinette
Telephone: (715) 735-6611
Fax: (715) 735-6562

Day(s) Published: M/Tu/W/Th/F/Sa
Paid Circulation: 5,729
Circulation: 0%

Email: kspringberg@eagleherald.com

Web: www.ehextra.com/

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6.5	84	9.60	0.6403	0.6403	0.5058
Arial	6.5	84	19.90	1.3274	1.3274	1.0486
Arial	6.5	84	30.00	2.0010	2.0010	1.5808
Arial	6.5	84	40.30	2.6881	2.6881	2.1235
Arial	6.5	84	50.60	3.3751	3.3751	2.6662
Arial	6.5	84	60.90	4.0621	4.0621	3.2090
Arial Bold	6.5	92	9.60	0.5847	0.5847	0.4619
Arial Bold	6.5	92	19.90	1.2119	1.2119	0.9574
Arial Bold	6.5	92	30.00	1.8270	1.8270	1.4433
Arial Bold	6.5	92	40.30	2.4543	2.4543	1.9389
Arial Bold	6.5	92	50.60	3.0816	3.0816	2.4344
Arial Bold	6.5	92	60.90	3.7089	3.7089	2.9299
Arial Italic	6.5	84	9.60	0.6403	0.6403	0.5058
Arial Italic	6.5	84	19.90	1.3274	1.3274	1.0486
Arial Italic	6.5	84	30.00	2.0010	2.0010	1.5808
Arial Italic	6.5	84	40.30	2.6881	2.6881	2.1235
Arial Italic	6.5	84	50.60	3.3751	3.3751	2.6662
Arial Italic	6.5	84	60.90	4.0621	4.0621	3.2090

MARINETTE

Peshtigo Times

841 Maple Street
PO Box PO Box 187
Peshtigo, WI 54157-0187

County: Marinette
Telephone: (715) 582-4541
Fax: (715) 582-4662

Day(s) Published: W/
Paid Circulation: 9,800
Circulation: 15%

Email: cgardon@peshtigotimes.com

Web: www.peshtigotimes.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	8.00	0.5747	0.6609	0.5221
Arial	6	78	18.00	1.2930	1.4869	1.1746
Arial	6	78	27.50	1.9754	2.2717	1.7946
Arial	6	78	37.50	2.6937	3.0978	2.4472
Arial	6	78	47.00	3.3761	3.8825	3.0671
Arial	6	78	57.00	4.0944	4.7086	3.7197
Arial	6	78	67.00	4.8128	5.5347	4.3723
Arial	6	78	77.00	5.5311	6.3607	5.0249
Arial	8	102	8.00	0.4394	0.5054	0.3992
Arial	8	102	18.00	0.9887	1.1371	0.8983
Arial	8	102	27.50	1.5106	1.7372	1.3723
Arial	8	102	37.50	2.0599	2.3689	1.8714
Arial	8	102	47.00	2.5817	2.9690	2.3454
Arial	8	102	57.00	3.1310	3.6007	2.8445
Arial	8	102	67.00	3.6803	4.2324	3.3435
Arial	8	102	77.00	4.2296	4.8641	3.8425
Arial Bold	6	84	8.00	0.5336	0.6137	0.4848
Arial Bold	6	84	18.00	1.2006	1.3807	1.0907
Arial Bold	6	84	27.50	1.8343	2.1094	1.6664
Arial Bold	6	84	37.50	2.5013	2.8765	2.2724
Arial Bold	6	84	47.00	3.1350	3.6052	2.8480
Arial Bold	6	84	57.00	3.8020	4.3723	3.4540
Arial Bold	6	84	67.00	4.4690	5.1393	4.0600
Arial Bold	6	84	77.00	5.1360	5.9064	4.6659
Arial Bold	8	112	8.00	0.4002	0.4602	0.3636
Arial Bold	8	112	18.00	0.9005	1.0355	0.8181
Arial Bold	8	112	27.50	1.3757	1.5821	1.2498
Arial Bold	8	112	37.50	1.8760	2.1574	1.7043
Arial Bold	8	112	47.00	2.3512	2.7039	2.1360
Arial Bold	8	112	57.00	2.8515	3.2792	2.5905
Arial Bold	8	112	67.00	3.3517	3.8545	3.0450
Arial Bold	8	112	77.00	3.8520	4.4298	3.4994

MARQUETTE

Marquette County Tribune

120 Underwood Ave
PO Box PO Box 188
Montello, WI 53949-0188

County: Marquette
Telephone: (608) 767-4032
Fax: (608) 767-2222

Day(s) Published: Th/
Paid Circulation: 2,707
Circulation: 0%

Email: legals@newspubinc.com

Web: www.newspubinc.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.00	0.4944	0.4944	0.3905
Arial	8	102	19.50	1.0711	1.0711	0.8462
Arial	8	102	30.00	1.6479	1.6479	1.3018
Arial	8	102	39.50	2.1698	2.1698	1.7141
Arial	8	102	50.00	2.7465	2.7465	2.1697
Arial	8	102	60.50	3.3233	3.3233	2.6253

MILWAUKEE

Daily Reporter

225 E Michigan Street, Ste 300
PO Box
Milwaukee, WI 53202-4900

County: Milwaukee
Telephone: (414) 276-0273
Fax: (414) 276-8057

Day(s) Published: M/Tu/W/Th/F/
Paid Circulation: 1,364
Circulation: 0%

Email: jyovino@dailyreporter.com

Web: www.dailyreporter.com

Comments: Per 985.08(4) Wis. Stats., "In all counties having a population of 750,000 or more, the fees for the publication of a legal notice may be equal to, but not in excess of, the regular publishing rate actually required of private advertisers for similar advertising matter."

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	76	12.00	0.8847	0.8847	0.6989
Arial	6	76	24.00	1.7693	1.7693	1.3977
Arial	8	102	12.00	0.6592	0.6592	0.5207
Arial	8	102	24.00	1.3183	1.3183	1.0415
Arial Bold	6	84	12.00	0.8004	0.8004	0.6323
Arial Bold	6	84	24.00	1.6008	1.6008	1.2646
Arial Bold	8	112	12.00	0.6003	0.6003	0.4742
Arial Bold	8	112	24.00	1.2006	1.2006	0.9485

MILWAUKEE

Milwaukee Community Journal

3612 N. Martin Luther King Drive
PO Box
Milwaukee, WI 53212-4198

County: Milwaukee
Telephone: (414) 265-5300
Fax: (414) 265-1536

Day(s) Published: F/
Paid Circulation: 1,000
Circulation: 0%

Email: pattillop@yahoo.com

Web: www.milwaukeecommunityjournal.com

Comments: Per 985.08(4) Wis. Stats., "In all counties having a population of 750,000 or more, the fees for the publication of a legal notice may be equal to, but not in excess of, the regular publishing rate actually required of private advertisers for similar advertising matter."

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	100	12.00	0.6723	0.6723	0.5311
Arial	9	100	25.00	1.4007	1.4007	1.1065
Arial	9	100	38.00	2.1291	2.1291	1.6819
Arial	9	100	51.00	2.8575	2.8575	2.2574

MILWAUKEE

Milwaukee Journal Sentinel

333 W State Street
PO Box
Milwaukee, WI 53201-0661

County: Milwaukee
Telephone: (920) 431-8298
Fax: (877) 943-0443

Day(s) Published: Su/M/Tu/W/Th/F/Sa
Paid Circulation: 77,363
Circulation: 75%

Email: tmondloch@gannett.com

Web: www.jsonline.com

Comments: Per 985.08(4) Wis. Stats., "In all counties having a population of 750,000 or more, the fees for the publication of a legal notice may be equal to, but not in excess of, the regular publishing rate actually required of private advertisers for similar advertising matter."

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	72	9.17	0.7136	1.2488	0.9865
Arial	6	72	19.33	1.5042	2.6324	2.0795
Arial	6	72	29.50	2.2956	4.0174	3.1736
Arial	6	72	39.67	3.0870	5.4023	4.2677
Arial	6	72	49.83	3.8777	6.7859	5.3608
Arial	6	72	60.00	4.6691	8.1709	6.4548
Arial	6.5	82	9.17	0.6266	1.0965	0.8662
Arial	6.5	82	19.33	1.3208	2.3114	1.8259

Arial	6.5	82	29.50	2.0157	3.5274	2.7866
Arial	6.5	82	39.67	2.7106	4.7435	3.7473
Arial	6.5	82	49.83	3.4048	5.9584	4.7070
Arial	6.5	82	60.00	4.0997	7.1745	5.6677
Arial	7	84	9.17	0.6117	1.0704	0.8456
Arial	7	84	19.33	1.2893	2.2563	1.7825
Arial	7	84	29.50	1.9677	3.4435	2.7203
Arial	7	84	39.67	2.6460	4.6306	3.6581
Arial	7	84	49.83	3.3237	5.8165	4.5949
Arial	7	84	60.00	4.0021	7.0036	5.5327
Arial	8	96	9.17	0.5352	0.9366	0.7399
Arial	8	96	19.33	1.1282	1.9743	1.5597
Arial	8	96	29.50	1.7217	3.0130	2.3802
Arial	8	96	39.67	2.3153	4.0517	3.2008
Arial	8	96	49.83	2.9083	5.0895	4.0206
Arial	8	96	60.00	3.5018	6.1282	4.8411
Arial Bold	6	80	9.17	0.6422	1.1239	0.8879
Arial Bold	6	80	19.33	1.3538	2.3692	1.8716
Arial Bold	6	80	29.50	2.0661	3.6156	2.8563
Arial Bold	6	80	39.67	2.7783	4.8621	3.8410
Arial Bold	6	80	49.83	3.4899	6.1073	4.8247
Arial Bold	6	80	60.00	4.2022	7.3538	5.8094
Arial Bold	6.5	90	9.17	0.5709	0.9990	0.7892
Arial Bold	6.5	90	19.33	1.2034	2.1059	1.6636
Arial Bold	6.5	90	29.50	1.8365	3.2139	2.5389
Arial Bold	6.5	90	39.67	2.4696	4.3219	3.4142
Arial Bold	6.5	90	49.83	3.1021	5.4288	4.2886
Arial Bold	6.5	90	60.00	3.7353	6.5367	5.1639
Arial Bold	7	92	9.17	0.5585	0.9773	0.7721
Arial Bold	7	92	19.33	1.1772	2.0601	1.6275
Arial Bold	7	92	29.50	1.7966	3.1440	2.4837
Arial Bold	7	92	39.67	2.4160	4.2279	3.3400
Arial Bold	7	92	49.83	3.0347	5.3107	4.1954
Arial Bold	7	92	60.00	3.6541	6.3946	5.0516
Arial Bold	8	106	9.17	0.4847	0.8482	0.6701
Arial Bold	8	106	19.33	1.0217	1.7880	1.4125
Arial Bold	8	106	29.50	1.5593	2.7288	2.1557
Arial Bold	8	106	39.67	2.0969	3.6695	2.8988
Arial Bold	8	106	49.83	2.6339	4.6093	3.6413
Arial Bold	8	106	60.00	3.1715	5.5501	4.3844
Arial Bold Italic	6.5	90	9.17	0.5709	0.9990	0.7892
Arial Bold Italic	6.5	90	19.33	1.2034	2.1059	1.6636
Arial Bold Italic	6.5	90	29.50	1.8365	3.2139	2.5389
Arial Bold Italic	6.5	90	39.67	2.4696	4.3219	3.4142
Arial Bold Italic	6.5	90	49.83	3.1021	5.4288	4.2886
Arial Bold Italic	6.5	90	60.00	3.7353	6.5367	5.1639
Arial Italic	6.5	82	9.17	0.6266	1.0965	0.8662
Arial Italic	6.5	82	19.33	1.3208	2.3114	1.8259
Arial Italic	6.5	82	29.50	2.0157	3.5274	2.7866
Arial Italic	6.5	82	39.67	2.7106	4.7435	3.7473
Arial Italic	6.5	82	49.83	3.4048	5.9584	4.7070
Arial Italic	6.5	82	60.00	4.0997	7.1745	5.6677

MILWAUKEE

North Shore NOW

333 W State Street
PO Box
Milwaukee, WI 53201-0661

County: Milwaukee
Telephone: (920) 431-8298
Fax: (877) 943-0443

Day(s) Published: Su/M/Tu/W/Th/F/Sa
Paid Circulation: 13,581
Circulation: 30%

Email: tmondloch@gannett.com

Web: www.baysidenow.com

Comments: Per 985.08(4) Wis. Stats., "In all counties having a population of 750,000 or more, the fees for the publication of a legal notice may be equal to, but not in excess of, the regular publishing rate actually required of private advertisers for similar advertising matter."

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	72	9.17	0.7134	0.9274	0.7326
Arial	6	72	19.33	1.5045	1.9558	1.5450
Arial	6	72	29.50	2.2956	2.9843	2.3576
Arial	6	72	39.67	3.0868	4.0129	3.1701
Arial	6	72	49.83	3.8779	5.0413	3.9825
Arial	6	72	60.00	4.6691	6.0698	4.7950
Arial	7	84	9.17	0.6115	0.7949	0.6279
Arial	7	84	19.33	1.2895	1.6764	1.3243
Arial	7	84	29.50	1.9677	2.5580	2.0208
Arial	7	84	39.67	2.6458	3.4396	2.7172
Arial	7	84	49.83	3.3239	4.3211	3.4136
Arial	7	84	60.00	4.0021	5.2027	4.1100
Arial	8	96	9.17	0.5350	0.6955	0.5495
Arial	8	102	9.17	0.5035	0.6546	0.5171
Arial	8	102	19.33	1.0620	1.3806	1.0906
Arial	8	96	19.33	1.1283	1.4668	1.1588
Arial	8	96	29.50	1.7217	2.2382	1.7682
Arial	8	102	29.50	1.6204	2.1066	1.6642
Arial	8	102	39.67	2.1789	2.8326	2.2377
Arial	8	96	39.67	2.3151	3.0096	2.3776
Arial	8	96	49.83	2.9084	3.7810	2.9869
Arial	8	102	49.83	2.7374	3.5586	2.8112
Arial	8	102	60.00	3.2958	4.2846	3.3847
Arial	8	96	60.00	3.5018	4.5524	3.5963
Arial	9	114	9.17	0.4505	0.5857	0.4627
Arial	9	114	19.33	0.9502	1.2352	0.9758
Arial	9	114	29.50	1.4499	1.8848	1.4890
Arial	9	114	39.67	1.9496	2.5344	2.0022
Arial	9	114	49.83	2.4492	3.1840	2.5153
Arial	9	114	60.00	2.9489	3.8336	3.0284
Arial Bold	6	80	9.17	0.6420	0.8346	0.6593
Arial Bold	6	80	19.33	1.3540	1.7602	1.3905
Arial Bold	6	80	29.50	2.0661	2.6859	2.1218
Arial Bold	6	80	39.67	2.7781	3.6116	2.8531
Arial Bold	6	80	49.83	3.4901	4.5372	3.5843
Arial Bold	6	80	60.00	4.2022	5.4628	4.3155
Arial Bold	7	92	9.17	0.5583	0.7258	0.5733
Arial Bold	7	92	19.33	1.1774	1.5306	1.2092
Arial Bold	7	92	29.50	1.7966	2.3356	1.8450
Arial Bold	7	92	39.67	2.4158	3.1405	2.4809
Arial Bold	7	92	49.83	3.0349	3.9454	3.1167
Arial Bold	7	92	60.00	3.6541	4.7503	3.7526
Arial Bold	8	106	9.17	0.4845	0.6299	0.4976
Arial Bold	8	112	9.17	0.4586	0.5962	0.4710
Arial Bold	8	112	19.33	0.9672	1.2573	0.9932
Arial Bold	8	106	19.33	1.0219	1.3285	1.0495
Arial Bold	8	106	29.50	1.5593	2.0271	1.6014
Arial Bold	8	112	29.50	1.4758	1.9185	1.5156

Arial Bold	8	112	39.67	1.9844	2.5797	2.0379
Arial Bold	8	106	39.67	2.0967	2.7257	2.1533
Arial Bold	8	106	49.83	2.6341	3.4243	2.7051
Arial Bold	8	112	49.83	2.4929	3.2408	2.5602
Arial Bold	8	112	60.00	3.0016	3.9020	3.0825
Arial Bold	8	106	60.00	3.1715	4.1229	3.2570
Arial Bold	9	126	9.17	0.4076	0.5299	0.4186
Arial Bold	9	126	19.33	0.8597	1.1176	0.8829
Arial Bold	9	126	29.50	1.3118	1.7053	1.3472
Arial Bold	9	126	39.67	1.7639	2.2931	1.8115
Arial Bold	9	126	49.83	2.2160	2.8807	2.2757
Arial Bold	9	126	60.00	2.6681	3.4685	2.7400
Arial Bold Italic	8	112	9.17	0.4586	0.5962	0.4710
Arial Bold Italic	8	112	19.33	0.9672	1.2573	0.9932
Arial Bold Italic	8	112	29.50	1.4758	1.9185	1.5156
Arial Bold Italic	8	112	39.67	1.9844	2.5797	2.0379
Arial Bold Italic	8	112	49.83	2.4929	3.2408	2.5602
Arial Bold Italic	8	112	60.00	3.0016	3.9020	3.0825
Arial Bold Italic	9	126	9.17	0.4076	0.5299	0.4186
Arial Bold Italic	9	126	19.33	0.8597	1.1176	0.8829
Arial Bold Italic	9	126	29.50	1.3118	1.7053	1.3472
Arial Bold Italic	9	126	39.67	1.7639	2.2931	1.8115
Arial Bold Italic	9	126	49.83	2.2160	2.8807	2.2757
Arial Bold Italic	9	126	60.00	2.6681	3.4685	2.7400
Arial Italic	8	102	9.17	0.5035	0.6546	0.5171
Arial Italic	8	102	19.33	1.0620	1.3806	1.0906
Arial Italic	8	102	29.50	1.6204	2.1066	1.6642
Arial Italic	8	102	39.67	2.1789	2.8326	2.2377
Arial Italic	8	102	49.83	2.7374	3.5586	2.8112
Arial Italic	8	102	60.00	3.2958	4.2846	3.3847
Arial Italic	9	114	9.17	0.4505	0.5857	0.4627
Arial Italic	9	114	19.33	0.9502	1.2352	0.9758
Arial Italic	9	114	29.50	1.4499	1.8848	1.4890
Arial Italic	9	114	39.67	1.9496	2.5344	2.0022
Arial Italic	9	114	49.83	2.4492	3.1840	2.5153
Arial Italic	9	114	60.00	2.9489	3.8336	3.0284

MILWAUKEE

South NOW

333 W State Street

PO Box

Milwaukee, WI 53201-0661

County: Milwaukee

Telephone: (920) 785-7281

Fax: (414) 224-2505

Day(s) Published: Su/M/Tu/W/Th/F/Sa

Paid Circulation: 9,430

Circulation: 15%

Email: tmondloch@gannett.com

Web: www.bayviewnow.com

Comments: Per 985.08(4) Wis. Stats., "In all counties having a population of 750,000 or more, the fees for the publication of a legal notice may be equal to, but not in excess of, the regular publishing rate actually required of private advertisers for similar advertising matter."

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	72	9.17	0.7134	0.8204	0.6481
Arial	6	72	19.33	1.5045	1.7301	1.3668
Arial	6	72	29.50	2.2956	2.6400	2.0855
Arial	6	72	39.67	3.0868	3.5498	2.8043
Arial	6	72	49.83	3.8779	4.4596	3.5230
Arial	6	72	60.00	4.6691	5.3695	4.2418
Arial	7	84	9.17	0.6115	0.7032	0.5555
Arial	7	84	19.33	1.2895	1.4830	1.1715
Arial	7	84	29.50	1.9677	2.2628	1.7876
Arial	7	84	39.67	2.6458	3.0427	2.4037
Arial	7	84	49.83	3.3239	3.8225	3.0197

Arial	7	84	60.00	4.0021	4.6024	3.6358
Arial	8	96	9.17	0.5350	0.6153	0.4861
Arial	8	102	9.17	0.5035	0.5791	0.4575
Arial	8	102	19.33	1.0620	1.2213	0.9648
Arial	8	96	19.33	1.1283	1.2976	1.0251
Arial	8	96	29.50	1.7217	1.9800	1.5641
Arial	8	102	29.50	1.6204	1.8635	1.4721
Arial	8	102	39.67	2.1789	2.5058	1.9795
Arial	8	96	39.67	2.3151	2.6624	2.1032
Arial	8	96	49.83	2.9084	3.3447	2.6422
Arial	8	102	49.83	2.7374	3.1480	2.4868
Arial	8	102	60.00	3.2958	3.7902	2.9942
Arial	8	96	60.00	3.5018	4.0271	3.1813
Arial	9	114	9.17	0.4505	0.5181	0.4093
Arial	9	114	19.33	0.9502	1.0927	0.8632
Arial	9	114	29.50	1.4499	1.6674	1.3172
Arial	9	114	39.67	1.9496	2.2420	1.7711
Arial	9	114	49.83	2.4492	2.8166	2.2250
Arial	9	114	60.00	2.9489	3.3912	2.6790
Arial Bold	6	80	9.17	0.6420	0.7383	0.5833
Arial Bold	6	80	19.33	1.3540	1.5571	1.2301
Arial Bold	6	80	29.50	2.0661	2.3760	1.8770
Arial Bold	6	80	39.67	2.7781	3.1949	2.5239
Arial Bold	6	80	49.83	3.4901	4.0136	3.1707
Arial Bold	6	80	60.00	4.2022	4.8325	3.8176
Arial Bold	7	92	9.17	0.5583	0.6420	0.5072
Arial Bold	7	92	19.33	1.1774	1.3540	1.0696
Arial Bold	7	92	29.50	1.7966	2.0661	1.6322
Arial Bold	7	92	39.67	2.4158	2.7781	2.1947
Arial Bold	7	92	49.83	3.0349	3.4901	2.7571
Arial Bold	7	92	60.00	3.6541	4.2022	3.3196
Arial Bold	8	106	9.17	0.4845	0.5572	0.4402
Arial Bold	8	112	9.17	0.4586	0.5274	0.4166
Arial Bold	8	112	19.33	0.9672	1.1122	0.8786
Arial Bold	8	106	19.33	1.0219	1.1752	0.9284
Arial Bold	8	106	29.50	1.5593	1.7932	1.4166
Arial Bold	8	112	29.50	1.4758	1.6971	1.3407
Arial Bold	8	112	39.67	1.9844	2.2820	1.8028
Arial Bold	8	106	39.67	2.0967	2.4112	1.9048
Arial Bold	8	106	49.83	2.6341	3.0292	2.3930
Arial Bold	8	112	49.83	2.4929	2.8669	2.2648
Arial Bold	8	112	60.00	3.0016	3.4518	2.7268
Arial Bold	8	106	60.00	3.1715	3.6472	2.8812
Arial Bold	9	126	9.17	0.4076	0.4688	0.3703
Arial Bold	9	126	19.33	0.8597	0.9886	0.7810
Arial Bold	9	126	29.50	1.3118	1.5086	1.1917
Arial Bold	9	126	39.67	1.7639	2.0285	1.6025
Arial Bold	9	126	49.83	2.2160	2.5483	2.0131
Arial Bold	9	126	60.00	2.6681	3.0683	2.4239
Arial Bold Italic	8	112	9.17	0.4586	0.5274	0.4166
Arial Bold Italic	8	112	19.33	0.9672	1.1122	0.8786
Arial Bold Italic	8	112	29.50	1.4758	1.6971	1.3407
Arial Bold Italic	8	112	39.67	1.9844	2.2820	1.8028
Arial Bold Italic	8	112	49.83	2.4929	2.8669	2.2648
Arial Bold Italic	8	112	60.00	3.0016	3.4518	2.7268
Arial Bold Italic	9	126	9.17	0.4076	0.4688	0.3703
Arial Bold Italic	9	126	19.33	0.8597	0.9886	0.7810
Arial Bold Italic	9	126	29.50	1.3118	1.5086	1.1917
Arial Bold Italic	9	126	39.67	1.7639	2.0285	1.6025
Arial Bold Italic	9	126	49.83	2.2160	2.5483	2.0131
Arial Bold Italic	9	126	60.00	2.6681	3.0683	2.4239

Arial Italic	8	102	9.17	0.5035	0.5791	0.4575
Arial Italic	8	102	19.33	1.0620	1.2213	0.9648
Arial Italic	8	102	29.50	1.6204	1.8635	1.4721
Arial Italic	8	102	39.67	2.1789	2.5058	1.9795
Arial Italic	8	102	49.83	2.7374	3.1480	2.4868
Arial Italic	8	102	60.00	3.2958	3.7902	2.9942
Arial Italic	9	114	9.17	0.4505	0.5181	0.4093
Arial Italic	9	114	19.33	0.9502	1.0927	0.8632
Arial Italic	9	114	29.50	1.4499	1.6674	1.3172
Arial Italic	9	114	39.67	1.9496	2.2420	1.7711
Arial Italic	9	114	49.83	2.4492	2.8166	2.2250
Arial Italic	9	114	60.00	2.9489	3.3912	2.6790

MILWAUKEE

Southwest NOW

333 W State Street

PO Box

Milwaukee, WI 53201-0661

County: Milwaukee

Telephone: (920) 431-8298

Fax: (877) 943-0443

Day(s) Published: Su/M/Tu/W/Th/F/Sa

Paid Circulation: 13,234

Circulation: 30%

Email: tmondloch@gannett.com

Web: www.greenfieldnow.com

Comments: Per 985.08(4) Wis. Stats., "In all counties having a population of 750,000 or more, the fees for the publication of a legal notice may be equal to, but not in excess of, the regular publishing rate actually required of private advertisers for similar advertising matter."

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					First Insert	Subsequent Insert
Arial	6	72	9.17	0.7134	0.9274	0.7326
Arial	6	72	19.33	1.5045	1.9558	1.5450
Arial	6	72	29.50	2.2956	2.9843	2.3576
Arial	6	72	39.67	3.0868	4.0129	3.1701
Arial	6	72	49.83	3.8779	5.0413	3.9825
Arial	6	72	60.00	4.6691	6.0698	4.7950
Arial	7	84	9.17	0.6115	0.7949	0.6279
Arial	7	84	19.33	1.2895	1.6764	1.3243
Arial	7	84	29.50	1.9677	2.5580	2.0208
Arial	7	84	39.67	2.6458	3.4396	2.7172
Arial	7	84	49.83	3.3239	4.3211	3.4136
Arial	7	84	60.00	4.0021	5.2027	4.1100
Arial	8	96	9.17	0.5350	0.6955	0.5495
Arial	8	102	9.17	0.5035	0.6546	0.5171
Arial	8	102	19.33	1.0620	1.3806	1.0906
Arial	8	96	19.33	1.1283	1.4668	1.1588
Arial	8	96	29.50	1.7217	2.2382	1.7682
Arial	8	102	29.50	1.6204	2.1066	1.6642
Arial	8	102	39.67	2.1789	2.8326	2.2377
Arial	8	96	39.67	2.3151	3.0096	2.3776
Arial	8	96	49.83	2.9084	3.7810	2.9869
Arial	8	102	49.83	2.7374	3.5586	2.8112
Arial	8	102	60.00	3.2958	4.2846	3.3847
Arial	8	96	60.00	3.5018	4.5524	3.5963
Arial	9	114	9.17	0.4505	0.5857	0.4627
Arial	9	114	19.33	0.9502	1.2352	0.9758
Arial	9	114	29.50	1.4499	1.8848	1.4890
Arial	9	114	39.67	1.9496	2.5344	2.0022
Arial	9	114	49.83	2.4492	3.1840	2.5153
Arial	9	114	60.00	2.9489	3.8336	3.0284
Arial Bold	6	80	9.17	0.6420	0.8346	0.6593
Arial Bold	6	80	19.33	1.3540	1.7602	1.3905
Arial Bold	6	80	29.50	2.0661	2.6859	2.1218
Arial Bold	6	80	39.67	2.7781	3.6116	2.8531
Arial Bold	6	80	49.83	3.4901	4.5372	3.5843

Arial Bold	6	80	60.00	4.2022	5.4628	4.3155
Arial Bold	7	92	9.17	0.5583	0.7258	0.5733
Arial Bold	7	92	19.33	1.1774	1.5306	1.2092
Arial Bold	7	92	29.50	1.7966	2.3356	1.8450
Arial Bold	7	92	39.67	2.4158	3.1405	2.4809
Arial Bold	7	92	49.83	3.0349	3.9454	3.1167
Arial Bold	7	92	60.00	3.6541	4.7503	3.7526
Arial Bold	8	106	9.17	0.4845	0.6299	0.4976
Arial Bold	8	112	9.17	0.4586	0.5962	0.4710
Arial Bold	8	112	19.33	0.9672	1.2573	0.9932
Arial Bold	8	106	19.33	1.0219	1.3285	1.0495
Arial Bold	8	106	29.50	1.5593	2.0271	1.6014
Arial Bold	8	112	29.50	1.4758	1.9185	1.5156
Arial Bold	8	112	39.67	1.9844	2.5797	2.0379
Arial Bold	8	106	39.67	2.0967	2.7257	2.1533
Arial Bold	8	106	49.83	2.6341	3.4243	2.7051
Arial Bold	8	112	49.83	2.4929	3.2408	2.5602
Arial Bold	8	112	60.00	3.0016	3.9020	3.0825
Arial Bold	8	106	60.00	3.1715	4.1229	3.2570
Arial Bold	9	126	9.17	0.4076	0.5299	0.4186
Arial Bold	9	126	19.33	0.8597	1.1176	0.8829
Arial Bold	9	126	29.50	1.3118	1.7053	1.3472
Arial Bold	9	126	39.67	1.7639	2.2931	1.8115
Arial Bold	9	126	49.83	2.2160	2.8807	2.2757
Arial Bold	9	126	60.00	2.6681	3.4685	2.7400
Arial Bold Italic	8	112	9.17	0.4586	0.5962	0.4710
Arial Bold Italic	8	112	19.33	0.9672	1.2573	0.9932
Arial Bold Italic	8	112	29.50	1.4758	1.9185	1.5156
Arial Bold Italic	8	112	39.67	1.9844	2.5797	2.0379
Arial Bold Italic	8	112	49.83	2.4929	3.2408	2.5602
Arial Bold Italic	8	112	60.00	3.0016	3.9020	3.0825
Arial Bold Italic	9	126	9.17	0.4076	0.5299	0.4186
Arial Bold Italic	9	126	19.33	0.8597	1.1176	0.8829
Arial Bold Italic	9	126	29.50	1.3118	1.7053	1.3472
Arial Bold Italic	9	126	39.67	1.7639	2.2931	1.8115
Arial Bold Italic	9	126	49.83	2.2160	2.8807	2.2757
Arial Bold Italic	9	126	60.00	2.6681	3.4685	2.7400
Arial Italic	8	102	9.17	0.5035	0.6546	0.5171
Arial Italic	8	102	19.33	1.0620	1.3806	1.0906
Arial Italic	8	102	29.50	1.6204	2.1066	1.6642
Arial Italic	8	102	39.67	2.1789	2.8326	2.2377
Arial Italic	8	102	49.83	2.7374	3.5586	2.8112
Arial Italic	8	102	60.00	3.2958	4.2846	3.3847
Arial Italic	9	114	9.17	0.4505	0.5857	0.4627
Arial Italic	9	114	19.33	0.9502	1.2352	0.9758
Arial Italic	9	114	29.50	1.4499	1.8848	1.4890
Arial Italic	9	114	39.67	1.9496	2.5344	2.0022
Arial Italic	9	114	49.83	2.4492	3.1840	2.5153
Arial Italic	9	114	60.00	2.9489	3.8336	3.0284

MONROE

Cashton Record

713 Broadway
PO Box PO Box 100
Cashton, WI 54619-0100

County: Monroe
Telephone: (608) 654-7330
Fax: (608) 654-7324

Day(s) Published: W/
Paid Circulation: 953
Circulation: 0%

Email: cashtonrecord@mwt.net

Web:

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	98	11.50	0.6575	0.6575	0.5194
Arial	8	98	24.00	1.3721	1.3721	1.0840
Arial	8	98	36.50	2.0868	2.0868	1.6485
Arial	8	98	49.00	2.8015	2.8015	2.2131
Arial	8	98	61.50	3.5161	3.5161	2.7777
Arial	10	122	11.50	0.5281	0.5281	0.4172
Arial	10	122	24.00	1.1022	1.1022	0.8707
Arial	10	122	36.50	1.6763	1.6763	1.3242
Arial	10	122	49.00	2.2503	2.2503	1.7777
Arial	10	122	61.50	2.8244	2.8244	2.2312
Arial Bold	8	108	11.50	0.5966	0.5966	0.4713
Arial Bold	8	108	24.00	1.2451	1.2451	0.9836
Arial Bold	8	108	36.50	1.8936	1.8936	1.4959
Arial Bold	8	108	49.00	2.5421	2.5421	2.0082
Arial Bold	8	108	61.50	3.1905	3.1905	2.5205
Arial Bold	10	134	11.50	0.4808	0.4808	0.3799
Arial Bold	10	134	24.00	1.0035	1.0035	0.7927
Arial Bold	10	134	36.50	1.5262	1.5262	1.2056
Arial Bold	10	134	49.00	2.0488	2.0488	1.6185
Arial Bold	10	134	61.50	2.5715	2.5715	2.0314
Arial Bold Italic	8	108	11.50	0.5966	0.5966	0.4713
Arial Bold Italic	8	108	24.00	1.2451	1.2451	0.9836
Arial Bold Italic	8	108	36.50	1.8936	1.8936	1.4959
Arial Bold Italic	8	108	49.00	2.5421	2.5421	2.0082
Arial Bold Italic	8	108	61.50	3.1905	3.1905	2.5205
Arial Bold Italic	10	134	11.50	0.4808	0.4808	0.3799
Arial Bold Italic	10	134	24.00	1.0035	1.0035	0.7927
Arial Bold Italic	10	134	36.50	1.5262	1.5262	1.2056
Arial Bold Italic	10	134	49.00	2.0488	2.0488	1.6185
Arial Bold Italic	10	134	61.50	2.5715	2.5715	2.0314
Arial Italic	8	98	11.50	0.6575	0.6575	0.5194
Arial Italic	8	98	24.00	1.3721	1.3721	1.0840
Arial Italic	8	98	36.50	2.0868	2.0868	1.6485
Arial Italic	8	98	49.00	2.8015	2.8015	2.2131
Arial Italic	8	98	61.50	3.5161	3.5161	2.7777
Arial Italic	10	122	11.50	0.5281	0.5281	0.4172
Arial Italic	10	122	24.00	1.1022	1.1022	0.8707
Arial Italic	10	122	36.50	1.6763	1.6763	1.3242
Arial Italic	10	122	49.00	2.2503	2.2503	1.7777
Arial Italic	10	122	61.50	2.8244	2.8244	2.2312

MONROE

Monroe County Herald

1302 River Road
PO Box PO Box 252
Sparta, WI 54656-0252

County: Monroe
Telephone: (608) 269-3186
Fax: (608) 269-6876

Day(s) Published: M/Th/
Paid Circulation: 4,850
Circulation: 0%

Email: greg@monroecountyherald.com

Web: www.monroecountyherald.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	12.00	0.6592	0.6592	0.5207
Arial	8	102	25.12	1.3801	1.3801	1.0903
Arial	8	102	38.28	2.1027	2.1027	1.6611
Arial	8	102	51.00	2.8015	2.8015	2.2131
Arial	8	102	64.50	3.5430	3.5430	2.7989
Arial	8	102	78.00	4.2846	4.2846	3.3847
Arial Bold	8	112	12.00	0.6003	0.6003	0.4742
Arial Bold	8	112	25.12	1.2569	1.2569	0.9929
Arial Bold	8	112	38.28	1.9149	1.9149	1.5128
Arial Bold	8	112	51.00	2.5513	2.5513	2.0155
Arial Bold	8	112	64.50	3.2267	3.2267	2.5490
Arial Bold	8	112	78.00	3.9020	3.9020	3.0825

MONROE / LA CROSSE

Journal The

1407 Saint Andrew St
PO Box
La Crosse, WI 54603

County: Monroe / La Crosse
Telephone: (608) 791-8300
Fax: (608) 791-8238

Day(s) Published: F/
Paid Circulation: 24,002
Circulation: 75%

Email: rivervalley.legals@lee.net

Web: thejournalmonroecounty.com

Comments: Per 985.03(am) Wis. Stats., "If there is not a newspaper in a city, village, or town that satisfies the requirements under par. (a), the publisher of a newspaper that satisfies all of the following may be awarded or be entitled to compensation or a fee for the publishing of a legal notice: 1. The newspaper is published regularly and continuously in the city, village, or town and publishing in the newspaper is likely to give notice in the area or to the affected person. 2. The newspaper is otherwise qualified under this section."

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Light	6.8	80	9.40	0.6583	1.1521	0.9101
Arial Light	6.8	80	19.40	1.3587	2.3777	1.8784
Arial Light	6.8	80	29.40	2.0591	3.6034	2.8466
Arial Light	6.8	80	39.40	2.7594	4.8290	3.8148
Arial Light	8	94	9.40	0.5603	0.9805	0.7746
Arial Light	8	94	19.40	1.1563	2.0236	1.5986
Arial Light	8	94	29.40	1.7524	3.0667	2.4226
Arial Light	8	94	39.40	2.3485	4.1098	3.2467
Arial Light	9	110	9.40	0.4788	0.8379	0.6619
Arial Light	9	110	19.40	0.9881	1.7293	1.3661
Arial Light	9	110	29.40	1.4975	2.6206	2.0702
Arial Light	9	110	39.40	2.0069	3.5120	2.7744
Arial Light Bold	6.8	92	9.40	0.5725	1.0018	0.7914
Arial Light Bold	6.8	92	19.40	1.1815	2.0676	1.6334
Arial Light Bold	6.8	92	29.40	1.7905	3.1334	2.4753
Arial Light Bold	6.8	92	39.40	2.3995	4.1991	3.3172
Arial Light Bold	8	104	9.40	0.5064	0.8862	0.7001
Arial Light Bold	8	104	19.40	1.0452	1.8290	1.4449
Arial Light Bold	8	104	29.40	1.5839	2.7718	2.1897
Arial Light Bold	8	104	39.40	2.1226	3.7146	2.9345
Arial Light Bold	9	122	9.40	0.4317	0.7555	0.5968
Arial Light Bold	9	122	19.40	0.8910	1.5592	1.2317

Arial Light Bold	9	122	29.40	1.3502	2.3629	1.8666
Arial Light Bold	9	122	39.40	1.8095	3.1666	2.5015

OCONTO

Oconto County Reporter

648 Brazeau Avenue
PO Box PO Box 200
Oconto, WI 54153-0200

County: Oconto
Telephone: (920) 431-8298
Fax: (877) 943-0443

Day(s) Published: Su/M/Tu/W/Th/F/Sa
Paid Circulation: 2,259
Circulation: 0%

Email: tmondloch@gannett.com

Web: www.ocontocountyreporter.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	9.18	0.6594	0.6594	0.5209
Arial	6	78	19.36	1.3908	1.3908	1.0987
Arial	6	78	29.54	2.1222	2.1222	1.6765
Arial	6	78	39.73	2.8536	2.8536	2.2543
Arial	6	78	49.91	3.5850	3.5850	2.8321
Arial	6	78	60.09	4.3164	4.3164	3.4099

OCONTO

Oconto County Times-Herald

420 N Chestnut St Suite C
PO Box PO Box 87
Oconto Falls, WI 54154-0087

County: Oconto
Telephone: (715) 853-7470
Fax: (715) 524-3941

Day(s) Published: W/
Paid Circulation: 1,960
Circulation: 0%

Email: advertising@newmedia-wi.com

Web: www.newmedia-wi.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	13.14	0.9439	0.9439	0.7456
Arial	6	78	24.24	1.7412	1.7412	1.3755
Arial	6	78	41.34	2.9695	2.9695	2.3459
Arial	6	78	55.50	3.9867	3.9867	3.1494
Arial	8	102	13.14	0.7218	0.7218	0.5702
Arial	8	102	24.24	1.3315	1.3315	1.0519
Arial	8	102	41.34	2.2708	2.2708	1.7939
Arial	8	102	55.50	3.0486	3.0486	2.4084
Arial	10	128	13.14	0.5752	0.5752	0.4544
Arial	10	128	24.24	1.0611	1.0611	0.8382
Arial	10	128	41.34	1.8096	1.8096	1.4295
Arial	10	128	55.50	2.4294	2.4294	1.9192
Arial Bold	6	84	13.14	0.8765	0.8765	0.6924
Arial Bold	6	84	24.24	1.6168	1.6168	1.2773
Arial Bold	6	84	41.34	2.7574	2.7574	2.1783
Arial Bold	6	84	55.50	3.7019	3.7019	2.9244
Arial Bold	8	112	13.14	0.6573	0.6573	0.5193
Arial Bold	8	112	24.24	1.2126	1.2126	0.9580
Arial Bold	8	112	41.34	2.0681	2.0681	1.6337
Arial Bold	8	112	55.50	2.7764	2.7764	2.1933
Arial Bold	10	140	13.14	0.5259	0.5259	0.4154
Arial Bold	10	140	24.24	0.9701	0.9701	0.7664
Arial Bold	10	140	41.34	1.6545	1.6545	1.3070
Arial Bold	10	140	55.50	2.2212	2.2212	1.7547

ONEIDA

Lakeland Times

510 Chippewa Street
PO Box PO Box 790
Minocqua, WI 54548-0790

County: Oneida
Telephone: (715) 356-5236
Fax: (715) 358-2121

Day(s) Published: Tu/F/
Paid Circulation: 5,806
Circulation: 0%

Email: hholmes@lakelandtimes.com

Web: www.lakelandtimes.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	7	90	8.67	0.5395	0.5395	0.4262
Arial	7	90	18.33	1.1413	1.1413	0.9016
Arial	7	90	28.00	1.7431	1.7431	1.3770
Arial	7	90	37.67	2.3449	2.3449	1.8524
Arial	7	90	47.33	2.9467	2.9467	2.3278
Arial	7	90	57.00	3.5485	3.5485	2.8032
Arial	10	128	8.67	0.3794	0.3794	0.2997
Arial	10	128	18.33	0.8025	0.8025	0.6340
Arial	10	128	28.00	1.2256	1.2256	0.9682
Arial	10	128	37.67	1.6488	1.6488	1.3025
Arial	10	128	47.33	2.0719	2.0719	1.6368
Arial	10	128	57.00	2.4950	2.4950	1.9710
Arial Bold	7	98	8.67	0.4955	0.4955	0.3914
Arial Bold	7	98	18.33	1.0482	1.0482	0.8280
Arial Bold	7	98	28.00	1.6008	1.6008	1.2646
Arial Bold	7	98	37.67	2.1535	2.1535	1.7012
Arial Bold	7	98	47.33	2.7062	2.7062	2.1378
Arial Bold	7	98	57.00	3.2588	3.2588	2.5744
Arial Bold	10	140	8.67	0.3468	0.3468	0.2740
Arial Bold	10	140	18.33	0.7337	0.7337	0.5796
Arial Bold	10	140	28.00	1.1206	1.1206	0.8852
Arial Bold	10	140	37.67	1.5075	1.5075	1.1909
Arial Bold	10	140	47.33	1.8943	1.8943	1.4965
Arial Bold	10	140	57.00	2.2812	2.2812	1.8021

ONEIDA

Northwoods River News

510 Chippewa Street
PO Box PO Box 790
Minocqua, WI 54548-0790

County: Oneida
Telephone: (715) 356-5236
Fax: (715) 358-2121

Day(s) Published: Tu/F/
Paid Circulation: 2,136
Circulation: 0%

Email: hholmes@lakelandtimes.com

Web: www.rivernewsoneida.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	7	90	8.67	0.5395	0.5395	0.4262
Arial	7	90	18.33	1.1413	1.1413	0.9016
Arial	7	90	28.00	1.7431	1.7431	1.3770
Arial	7	90	37.67	2.3449	2.3449	1.8524
Arial	7	90	47.33	2.9467	2.9467	2.3278
Arial	7	90	57.00	3.5485	3.5485	2.8032
Arial Bold	7	98	8.67	0.4955	0.4955	0.3914
Arial Bold	7	98	18.33	1.0482	1.0482	0.8280
Arial Bold	7	98	28.00	1.6008	1.6008	1.2646
Arial Bold	7	98	37.67	2.1535	2.1535	1.7012
Arial Bold	7	98	47.33	2.7062	2.7062	2.1378
Arial Bold	7	98	57.00	3.2588	3.2588	2.5744
Arial Narrow	6	63	8.67	0.7708	0.7708	0.6089
Arial Narrow	6	63	18.33	1.6305	1.6305	1.2880

Arial Narrow	6	63	28.00	2.4902	2.4902	1.9672
Arial Narrow	6	63	37.67	3.3499	3.3499	2.6463
Arial Narrow	6	63	47.33	4.2096	4.2096	3.3255
Arial Narrow	6	63	57.00	5.0693	5.0693	4.0046

ONEIDA

Three Lakes News

PO Box PO Box 243
Three Lakes, WI 54562-0243

County: Oneida
Telephone: (715) 479-4421
Fax: (715) 479-6242

Day(s) Published: W/
Paid Circulation: 697
Circulation: 0%

Email: lizs@vcnewsreview.com

Web: www.vcnewsreview.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	74	10.20	0.7723	0.7723	0.6101
Arial	6	74	21.40	1.6203	1.6203	1.2800
Arial	6	74	32.60	2.4683	2.4683	1.9499
Arial	6	74	43.80	3.3163	3.3163	2.6198
Arial	6	74	54.10	4.0962	4.0962	3.2359
Arial	6	74	66.00	4.9972	4.9972	3.9477
Arial Bold	6	80	10.20	0.7144	0.7144	0.5643
Arial Bold	6	80	21.40	1.4988	1.4988	1.1840
Arial Bold	6	80	32.60	2.2832	2.2832	1.8037
Arial Bold	6	80	43.80	3.0676	3.0676	2.4233
Arial Bold	6	80	54.10	3.7890	3.7890	2.9932
Arial Bold	6	80	66.00	4.6224	4.6224	3.6516

OUTAGAMIE

Post Crescent

306 W Washington Street
PO Box
Appleton, WI 54911-4745

County: Outagamie
Telephone: (920) 431-8298
Fax: (877) 943-0443

Day(s) Published: Su/M/Tu/W/Th/F/Sa
Paid Circulation: 19,026
Circulation: 45%

Email: tmondloch@gannett.com

Web: www.postcrescent.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	9.18	0.6594	0.9562	0.7553
Arial	6	78	19.36	1.3908	2.0167	1.5931
Arial	6	78	29.54	2.1222	3.0772	2.4309
Arial	6	78	39.73	2.8536	4.1377	3.2687
Arial	6	78	49.91	3.5850	5.1982	4.1065
Arial	6	78	60.09	4.3164	6.2588	4.9443

OUTAGAMIE

Times-Villager

1900 Crooks Avenue
PO Box PO Box 229
Kaukauna, WI 54130-0229

County: Outagamie
Telephone: (920) 759-2000
Fax: (920) 759-7344

Day(s) Published: W/
Paid Circulation: 4,189
Circulation: 0%

Email: sales@timesvillager.com

Web: www.timesvillager.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.5217	0.5217	0.4121
Arial	8	102	20.00	1.0984	1.0984	0.8677
Arial	8	102	30.30	1.6641	1.6641	1.3146
Arial	8	102	40.80	2.2413	2.2413	1.7705
Arial	8	102	51.10	2.8070	2.8070	2.2175
Arial	8	102	61.60	3.3837	3.3837	2.6731
Arial	9	114	9.50	0.4668	0.4668	0.3687
Arial	9	114	20.00	0.9828	0.9828	0.7764
Arial	9	114	30.30	1.4890	1.4890	1.1762
Arial	9	114	40.80	2.0053	2.0053	1.5842
Arial	9	114	51.10	2.5115	2.5115	1.9840
Arial	9	114	61.60	3.0275	3.0275	2.3917
Arial Bold	8	112	9.50	0.4751	0.4751	0.3753
Arial Bold	8	112	20.00	1.0003	1.0003	0.7902
Arial Bold	8	112	30.30	1.5155	1.5155	1.1973
Arial Bold	8	112	40.80	2.0411	2.0411	1.6125
Arial Bold	8	112	51.10	2.5564	2.5564	2.0195
Arial Bold	8	112	61.60	3.0816	3.0816	2.4344
Arial Italic	8	102	9.50	0.5217	0.5217	0.4121
Arial Italic	8	102	20.00	1.0984	1.0984	0.8677
Arial Italic	8	102	30.30	1.6641	1.6641	1.3146
Arial Italic	8	102	40.80	2.2413	2.2413	1.7705
Arial Italic	8	102	51.10	2.8070	2.8070	2.2175
Arial Italic	8	102	61.60	3.3837	3.3837	2.6731

OUTAGAMIE

Wrightstown Area Spirit

1900 Crooks Ave
PO Box PO Box 229
Kaukauna, WI 54130-0229

County: Outagamie
Telephone: (920) 759-2000
Fax: (920) 759-7344

Day(s) Published: W/
Paid Circulation: 3,910
Circulation: 0%

Email: julieg@timesvillager.com

Web: wrightstownspirit.com

Comments: Per 985.03(am) Wis. Stats., "If there is not a newspaper in a city, village, or town that satisfies the requirements under par. (a), the publisher of a newspaper that satisfies all of the following may be awarded or be entitled to compensation or a fee for the publishing of a legal notice: 1. The newspaper is published regularly and continuously in the city, village, or town and publishing in the newspaper is likely to give notice in the area or to the affected person. 2. The newspaper is otherwise qualified under this section."

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	11.50	0.6315	0.6315	0.4989
Arial	8	102	24.00	1.3183	1.3183	1.0415
Arial	8	102	36.50	2.0049	2.0049	1.5838
Arial	8	102	49.00	2.6916	2.6916	2.1263
Arial	8	102	61.50	3.3782	3.3782	2.6687

OZAUKEE

Ozaukee News Graphic

W61 N306 Washington Ave, Ste 1-2

County: Ozaukee

Day(s) Published: Tu/Th/

Department of Administration No. 505ENT-M21-RATECERT-00
Newspaper Certification Program – 2021

UPDATED – December 1, 2021

PO Box PO Box 47
 Cedarburg, WI 53012-0047

Telephone: (262) 513-2697
 Fax: (262) 338-5271

Paid Circulation: 5,302
 Circulation: 0%

Email: freemanlegals@conleynet.com

Web: www.gmtoday.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	7	96	6.60	0.3852	0.3852	0.3043
Arial	7	96	13.78	0.8043	0.8043	0.6353
Arial	7	96	20.89	1.2192	1.2192	0.9632
Arial	7	96	28.01	1.6348	1.6348	1.2914
Arial Bold	7	104	6.60	0.3556	0.3556	0.2809
Arial Bold	7	104	13.78	0.7424	0.7424	0.5865
Arial Bold	7	104	20.89	1.1254	1.1254	0.8891
Arial Bold	7	104	28.01	1.5090	1.5090	1.1921

OZAUKEE

Ozaukee Press

125 E Main Street
 PO Box PO Box 249
 Port Washington, WI 53074-0249

County: Ozaukee
 Telephone: (262) 284-3494
 Fax: (262) 284-0067

Day(s) Published: Th/
 Paid Circulation: 8,146
 Circulation: 15%

Email: bschanen4@ozaukeepress.com

Web: www.ozaukeepress.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	7	94	14.60	0.8704	1.0009	0.7907
Arial	7	94	30.00	1.7882	2.0564	1.6245
Arial	7	94	45.00	2.6822	3.0846	2.4368
Arial	7	94	61.60	3.6717	4.2224	3.3356
Arial Bold	7	102	14.60	0.8021	0.9224	0.7287
Arial Bold	7	102	30.00	1.6479	1.8951	1.4971
Arial Bold	7	102	45.00	2.4719	2.8427	2.2456
Arial Bold	7	102	61.60	3.3837	3.8913	3.0740
Arial Bold Italic	7	104	14.60	0.7867	0.9047	0.7147
Arial Bold Italic	7	104	30.00	1.6162	1.8587	1.4683
Arial Bold Italic	7	104	45.00	2.4243	2.7880	2.2025
Arial Bold Italic	7	104	61.60	3.3186	3.8164	3.0149
Arial Italic	7	94	14.60	0.8704	1.0009	0.7907
Arial Italic	7	94	30.00	1.7882	2.0564	1.6245
Arial Italic	7	94	45.00	2.6822	3.0846	2.4368
Arial Italic	7	94	61.60	3.6717	4.2224	3.3356

PEPIN

Courier-Wedge

103 W Main Street
 PO Box
 Durand, WI 54736

County: Pepin
 Telephone: (715) 672-4252
 Fax: (715) 672-4254

Day(s) Published: Th/
 Paid Circulation: 3,639
 Circulation: 0%

Email: durandpublishing@nelson-tel.net

Web:

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	10	128	10.00	0.4377	0.4377	0.3458
Arial	10	128	20.90	0.9149	0.9149	0.7227
Arial	10	128	31.60	1.3832	1.3832	1.0927
Arial	10	128	42.12	1.8437	1.8437	1.4565
Arial	10	128	52.60	2.3024	2.3024	1.8189
Arial	10	128	62.10	2.7183	2.7183	2.1474

Arial Bold	10	140	10.00	0.4002	0.4002	0.3162
Arial Bold	10	140	20.90	0.8364	0.8364	0.6608
Arial Bold	10	140	31.60	1.2647	1.2647	0.9991
Arial Bold	10	140	42.12	1.6857	1.6857	1.3316
Arial Bold	10	140	52.60	2.1051	2.1051	1.6630
Arial Bold	10	140	62.10	2.4853	2.4853	1.9633
Arial Italic	10	128	10.00	0.4377	0.4377	0.3458
Arial Italic	10	128	20.90	0.9149	0.9149	0.7227
Arial Italic	10	128	31.60	1.3832	1.3832	1.0927
Arial Italic	10	128	42.12	1.8437	1.8437	1.4565
Arial Italic	10	128	52.60	2.3024	2.3024	1.8189
Arial Italic	10	128	62.10	2.7183	2.7183	2.1474

PIERCE

Sun-Argus

W2855 730th Ave
PO Box
Spring Valley, WI 54767

County: Pierce
Telephone: (715) 778-4990
Fax:

Day(s) Published: Th/
Paid Circulation: 656
Circulation: 0%

Email: admins@mygateway.news

Web: <https://mygateway.news/>

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	76	9.20	0.6782	0.6782	0.5358
Arial	6	76	19.20	1.4155	1.4155	1.1182
Arial	6	76	29.00	2.1380	2.1380	1.6889
Arial	6	76	39.00	2.8752	2.8752	2.2713
Arial	6	76	48.90	3.6050	3.6050	2.8479
Arial	6	76	58.90	4.3423	4.3423	3.4303
Arial	7	90	9.20	0.5727	0.5727	0.4525
Arial	7	90	19.20	1.1953	1.1953	0.9443
Arial	7	90	29.00	1.8054	1.8054	1.4262
Arial	7	90	39.00	2.4279	2.4279	1.9180
Arial	7	90	48.90	3.0442	3.0442	2.4049
Arial	7	90	58.90	3.6668	3.6668	2.8967
Arial	10	128	9.20	0.4027	0.4027	0.3181
Arial	10	128	19.20	0.8404	0.8404	0.6639
Arial	10	128	29.00	1.2694	1.2694	1.0028
Arial	10	128	39.00	1.7071	1.7071	1.3486
Arial	10	128	48.90	2.1405	2.1405	1.6909
Arial	10	128	58.90	2.5782	2.5782	2.0367
Arial	11	140	9.20	0.3682	0.3682	0.2909
Arial	11	140	19.20	0.7684	0.7684	0.6070
Arial	11	140	29.00	1.1606	1.1606	0.9169
Arial	11	140	39.00	1.5608	1.5608	1.2330
Arial	11	140	48.90	1.9570	1.9570	1.5460
Arial	11	140	58.90	2.3572	2.3572	1.8622
Arial	12	154	9.20	0.3347	0.3347	0.2644
Arial	12	154	19.20	0.6985	0.6985	0.5518
Arial	12	154	29.00	1.0551	1.0551	0.8335
Arial	12	154	39.00	1.4189	1.4189	1.1209
Arial	12	154	48.90	1.7791	1.7791	1.4055
Arial	12	154	58.90	2.1429	2.1429	1.6929
Arial Bold	6	84	9.20	0.6137	0.6137	0.4848
Arial Bold	6	84	19.20	1.2807	1.2807	1.0117
Arial Bold	6	84	29.00	1.9343	1.9343	1.5281
Arial Bold	6	84	39.00	2.6014	2.6014	2.0550
Arial Bold	6	84	48.90	3.2617	3.2617	2.5767
Arial Bold	6	84	58.90	3.9287	3.9287	3.1036
Arial Bold	7	98	9.20	0.5260	0.5260	0.4155

Arial Bold	7	98	19.20	1.0977	1.0977	0.8672
Arial Bold	7	98	29.00	1.6580	1.6580	1.3098
Arial Bold	7	98	39.00	2.2297	2.2297	1.7614
Arial Bold	7	98	48.90	2.7957	2.7957	2.2086
Arial Bold	7	98	58.90	3.3675	3.3675	2.6602
Arial Bold	10	140	9.20	0.3682	0.3682	0.2909
Arial Bold	10	140	19.20	0.7684	0.7684	0.6070
Arial Bold	10	140	29.00	1.1606	1.1606	0.9169
Arial Bold	10	140	39.00	1.5608	1.5608	1.2330
Arial Bold	10	140	48.90	1.9570	1.9570	1.5460
Arial Bold	10	140	58.90	2.3572	2.3572	1.8622
Arial Bold	11	154	9.20	0.3347	0.3347	0.2644
Arial Bold	11	154	19.20	0.6985	0.6985	0.5518
Arial Bold	11	154	29.00	1.0551	1.0551	0.8335
Arial Bold	11	154	39.00	1.4189	1.4189	1.1209
Arial Bold	11	154	48.90	1.7791	1.7791	1.4055
Arial Bold	11	154	58.90	2.1429	2.1429	1.6929
Arial Bold	12	168	9.20	0.3068	0.3068	0.2424
Arial Bold	12	168	19.20	0.6403	0.6403	0.5058
Arial Bold	12	168	29.00	0.9672	0.9672	0.7640
Arial Bold	12	168	39.00	1.3007	1.3007	1.0275
Arial Bold	12	168	48.90	1.6308	1.6308	1.2883
Arial Bold	12	168	58.90	1.9644	1.9644	1.5518

PIERCE / ST CROIX

Pierce County Journal

311 Dakota Street S
PO Box PO Box 4
Prescott, WI 54021-0004

County: Pierce / St Croix
Telephone: (715) 273-8078
Fax: (715) 273-8078

Day(s) Published: Th/
Paid Circulation: 2,248
Circulation: 0%

Email: john@thepaperboy.news

Web: www.prescottjournal.net

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	112	10.17	0.5088	0.5088	0.4019
Arial	9	112	21.25	1.0631	1.0631	0.8398
Arial	9	112	32.42	1.6218	1.6218	1.2812
Arial	9	112	43.58	2.1801	2.1801	1.7223
Arial	9	112	54.67	2.7349	2.7349	2.1605
Arial	9	112	65.83	3.2932	3.2932	2.6016

PIERCE / ST. CROIX

Star-Observer

2760 N Service Dr
PO Box
Red Wing, MN 55066-1985

County: Pierce / St. Croix
Telephone: (701) 241-5509
Fax:

Day(s) Published: Th/
Paid Circulation: 5,403
Circulation: 0%

Email: hsolegals@rivertowns.net

Web: www.hudsonstarobserver.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	7	90	10.00	0.6225	0.6225	0.4918
Arial	7	90	20.90	1.3011	1.3011	1.0279
Arial	7	90	31.60	1.9672	1.9672	1.5541
Arial	7	90	42.30	2.6334	2.6334	2.0803
Arial	7	90	53.00	3.2995	3.2995	2.6065
Arial	7	90	63.90	3.9781	3.9781	3.1426
Arial	8	102	10.00	0.5493	0.5493	0.4339
Arial	8	102	20.90	1.1480	1.1480	0.9069

Arial	8	102	31.60	1.7358	1.7358	1.3712
Arial	8	102	42.30	2.3236	2.3236	1.8356
Arial	8	102	53.00	2.9113	2.9113	2.2999
Arial	8	102	63.90	3.5101	3.5101	2.7729
Arial	9	114	10.00	0.4915	0.4915	0.3883
Arial	9	114	20.90	1.0272	1.0272	0.8115
Arial	9	114	31.60	1.5531	1.5531	1.2269
Arial	9	114	42.30	2.0790	2.0790	1.6423
Arial	9	114	53.00	2.6049	2.6049	2.0578
Arial	9	114	63.90	3.1406	3.1406	2.4810
Arial Bold	7	98	10.00	0.5717	0.5717	0.4517
Arial Bold	7	98	20.90	1.1949	1.1949	0.9440
Arial Bold	7	98	31.60	1.8067	1.8067	1.4272
Arial Bold	7	98	42.30	2.4184	2.4184	1.9105
Arial Bold	7	98	53.00	3.0301	3.0301	2.3938
Arial Bold	7	98	63.90	3.6533	3.6533	2.8861
Arial Bold	8	112	10.00	0.5003	0.5003	0.3952
Arial Bold	8	112	20.90	1.0455	1.0455	0.8260
Arial Bold	8	112	31.60	1.5808	1.5808	1.2488
Arial Bold	8	112	42.30	2.1161	2.1161	1.6717
Arial Bold	8	112	53.00	2.6514	2.6514	2.0945
Arial Bold	8	112	63.90	3.1967	3.1967	2.5253

POLK

Amery Free Press

215 Keller Avenue S
PO Box PO Box 424
Amery, WI 54001-0424

County: Polk
Telephone: (715) 268-8101
Fax: (715) 268-5300

Day(s) Published: Tu/
Paid Circulation: 2,900
Circulation: 0%

Email: phumpal@theameryfreepress.com

Web: www.theameryfreepress.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	10.5	140	9.60	0.3842	0.3842	0.3035
Arial	10.5	140	19.12	0.7652	0.7652	0.6045
Arial	10.5	140	30.40	1.2166	1.2166	0.9611
Arial	10.5	140	40.10	1.6048	1.6048	1.2678
Arial	10.5	140	51.40	2.0571	2.0571	1.6250
Arial	10.5	140	62.00	2.4813	2.4813	1.9602
Arial Bold	10.5	148	9.60	0.3634	0.3634	0.2871
Arial Bold	10.5	148	19.12	0.7238	0.7238	0.5718
Arial Bold	10.5	148	30.40	1.1509	1.1509	0.9092
Arial Bold	10.5	148	40.10	1.5181	1.5181	1.1993
Arial Bold	10.5	148	51.40	1.9459	1.9459	1.5372
Arial Bold	10.5	148	62.00	2.3472	2.3472	1.8542

POLK

Inter-County Leader

303 Wisconsin Ave N
PO Box PO Box 490
Frederic, WI 54837-0490

County: Polk
Telephone: (715) 327-4236
Fax: (715) 327-4870

Day(s) Published: W/
Paid Circulation: 5,116
Circulation: 0%

Email: ads@iccpawi.com

Web: www.leaderregister.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.75	0.5356	0.5356	0.4231
Arial	8	102	20.25	1.1123	1.1123	0.8787
Arial	8	102	30.76	1.6897	1.6897	1.3348
Arial	9	114	9.75	0.4792	0.4792	0.3786
Arial	9	114	20.25	0.9953	0.9953	0.7862
Arial	9	114	30.76	1.5118	1.5118	1.1943
Arial	12	152	9.75	0.3594	0.3594	0.2839
Arial	12	152	20.25	0.7464	0.7464	0.5897
Arial	12	152	30.76	1.1339	1.1339	0.8957
Arial Bold	8	112	9.75	0.4878	0.4878	0.3853
Arial Bold	8	112	20.25	1.0130	1.0130	0.8003
Arial Bold	8	112	30.76	1.5388	1.5388	1.2156
Arial Bold	9	126	9.75	0.4336	0.4336	0.3425
Arial Bold	9	126	20.25	0.9005	0.9005	0.7114
Arial Bold	9	126	30.76	1.3678	1.3678	1.0806
Arial Bold	12	168	9.75	0.3252	0.3252	0.2569
Arial Bold	12	168	20.25	0.6754	0.6754	0.5335
Arial Bold	12	168	30.76	1.0259	1.0259	0.8104

POLK

Sun The

108 Cascade Street
PO Box PO Box 248
Osceola, WI 54020-0248

County: Polk
Telephone: (715) 294-2314
Fax: (715) 755-3314

Day(s) Published: W/
Paid Circulation: 1,408
Circulation: 0%

Email: office@osceolasun.com

Web: www.osceolasun.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.5218	0.5218	0.4122
Arial	8	102	20.00	1.0986	1.0986	0.8679
Arial	8	102	30.50	1.6754	1.6754	1.3235
Arial	8	102	41.00	2.2521	2.2521	1.7792
Arial	8	102	51.50	2.8289	2.8289	2.2348
Arial	8	102	62.00	3.4057	3.4057	2.6904
Arial Bold	8	128	9.50	0.4158	0.4158	0.3285
Arial Bold	8	128	20.00	0.8755	0.8755	0.6916
Arial Bold	8	128	30.50	1.3351	1.3351	1.0547
Arial Bold	8	128	41.00	1.7947	1.7947	1.4178
Arial Bold	8	128	51.50	2.2543	2.2543	1.7808
Arial Bold	8	128	62.00	2.7139	2.7139	2.1439

PORTAGE

Portage County Gazette

2619 Post Rd, Suite D
PO Box
Stevens Point, WI 54481

County: Portage
Telephone: (715) 343-8045
Fax: (715) 343-8045

Day(s) Published: F/
Paid Circulation: 3,019
Circulation: 0%

Email: classified@pcgazette.com

Web: stevenspoint.news

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	76	9.00	0.6635	0.6635	0.5242
Arial	6	76	18.92	1.3948	1.3948	1.1019
Arial	6	76	28.83	2.1254	2.1254	1.6790
Arial	6	76	38.75	2.8567	2.8567	2.2568
Arial	6	76	48.66	3.5873	3.5873	2.8339
Arial	6	76	58.58	4.3187	4.3187	3.4117
Arial	7	90	9.00	0.5603	0.5603	0.4426
Arial	7	90	18.92	1.1779	1.1779	0.9305
Arial	7	90	28.83	1.7948	1.7948	1.4179
Arial	7	90	38.75	2.4124	2.4124	1.9057
Arial	7	90	48.66	3.0293	3.0293	2.3931
Arial	7	90	58.58	3.6469	3.6469	2.8810
Arial	8	102	9.00	0.4944	0.4944	0.3905
Arial	8	102	18.92	1.0393	1.0393	0.8210
Arial	8	102	28.83	1.5836	1.5836	1.2510
Arial	8	102	38.75	2.1286	2.1286	1.6815
Arial	8	102	48.66	2.6729	2.6729	2.1115
Arial	8	102	58.58	3.2178	3.2178	2.5420
Arial	9	114	9.00	0.4423	0.4423	0.3494
Arial	9	114	18.92	0.9299	0.9299	0.7346
Arial	9	114	28.83	1.4169	1.4169	1.1194
Arial	9	114	38.75	1.9045	1.9045	1.5045
Arial	9	114	48.66	2.3916	2.3916	1.8893
Arial	9	114	58.58	2.8791	2.8791	2.2744
Arial Bold	6	84	9.00	0.6003	0.6003	0.4742
Arial Bold	6	84	18.92	1.2620	1.2620	0.9969
Arial Bold	6	84	28.83	1.9230	1.9230	1.5191
Arial Bold	6	84	38.75	2.5847	2.5847	2.0418
Arial Bold	6	84	48.66	3.2457	3.2457	2.5640
Arial Bold	6	84	58.58	3.9074	3.9074	3.0867
Arial Bold	7	98	9.00	0.5146	0.5146	0.4065
Arial Bold	7	98	18.92	1.0817	1.0817	0.8545
Arial Bold	7	98	28.83	1.6483	1.6483	1.3021
Arial Bold	7	98	38.75	2.2154	2.2154	1.7501
Arial Bold	7	98	48.66	2.7820	2.7820	2.1977
Arial Bold	7	98	58.58	3.3492	3.3492	2.6458
Arial Bold	8	112	9.00	0.4502	0.4502	0.3557
Arial Bold	8	112	18.92	0.9465	0.9465	0.7477
Arial Bold	8	112	28.83	1.4422	1.4422	1.1393
Arial Bold	8	112	38.75	1.9385	1.9385	1.5314
Arial Bold	8	112	48.66	2.4343	2.4343	1.9230
Arial Bold	8	112	58.58	2.9305	2.9305	2.3151
Arial Bold	9	126	9.00	0.4002	0.4002	0.3162
Arial Bold	9	126	18.92	0.8413	0.8413	0.6646
Arial Bold	9	126	28.83	1.2820	1.2820	1.0128
Arial Bold	9	126	38.75	1.7231	1.7231	1.3612
Arial Bold	9	126	48.66	2.1638	2.1638	1.7093
Arial Bold	9	126	58.58	2.6049	2.6049	2.0578
Arial Bold Italic	6	84	9.00	0.6003	0.6003	0.4742
Arial Bold Italic	6	84	18.92	1.2620	1.2620	0.9969

Arial Bold Italic	6	84	28.83	1.9230	1.9230	1.5191
Arial Bold Italic	6	84	38.75	2.5847	2.5847	2.0418
Arial Bold Italic	6	84	48.66	3.2457	3.2457	2.5640
Arial Bold Italic	6	84	58.58	3.9074	3.9074	3.0867
Arial Bold Italic	7	98	9.00	0.5146	0.5146	0.4065
Arial Bold Italic	7	98	18.92	1.0817	1.0817	0.8545
Arial Bold Italic	7	98	28.83	1.6483	1.6483	1.3021
Arial Bold Italic	7	98	38.75	2.2154	2.2154	1.7501
Arial Bold Italic	7	98	48.66	2.7820	2.7820	2.1977
Arial Bold Italic	7	98	58.58	3.3492	3.3492	2.6458
Arial Bold Italic	8	112	9.00	0.4502	0.4502	0.3557
Arial Bold Italic	8	112	18.92	0.9465	0.9465	0.7477
Arial Bold Italic	8	112	28.83	1.4422	1.4422	1.1393
Arial Bold Italic	8	112	38.75	1.9385	1.9385	1.5314
Arial Bold Italic	8	112	48.66	2.4343	2.4343	1.9230
Arial Bold Italic	8	112	58.58	2.9305	2.9305	2.3151
Arial Bold Italic	9	126	9.00	0.4002	0.4002	0.3162
Arial Bold Italic	9	126	18.92	0.8413	0.8413	0.6646
Arial Bold Italic	9	126	28.83	1.2820	1.2820	1.0128
Arial Bold Italic	9	126	38.75	1.7231	1.7231	1.3612
Arial Bold Italic	9	126	48.66	2.1638	2.1638	1.7093
Arial Bold Italic	9	126	58.58	2.6049	2.6049	2.0578
Arial Italic	6	76	9.00	0.6635	0.6635	0.5242
Arial Italic	6	76	18.92	1.3948	1.3948	1.1019
Arial Italic	6	76	28.83	2.1254	2.1254	1.6790
Arial Italic	6	76	38.75	2.8567	2.8567	2.2568
Arial Italic	6	76	48.66	3.5873	3.5873	2.8339
Arial Italic	6	76	58.58	4.3187	4.3187	3.4117
Arial Italic	7	90	9.00	0.5603	0.5603	0.4426
Arial Italic	7	90	18.92	1.1779	1.1779	0.9305
Arial Italic	7	90	28.83	1.7948	1.7948	1.4179
Arial Italic	7	90	38.75	2.4124	2.4124	1.9057
Arial Italic	7	90	48.66	3.0293	3.0293	2.3931
Arial Italic	7	90	58.58	3.6469	3.6469	2.8810
Arial Italic	8	102	9.00	0.4944	0.4944	0.3905
Arial Italic	8	102	18.92	1.0393	1.0393	0.8210
Arial Italic	8	102	28.83	1.5836	1.5836	1.2510
Arial Italic	8	102	38.75	2.1286	2.1286	1.6815
Arial Italic	8	102	48.66	2.6729	2.6729	2.1115
Arial Italic	8	102	58.58	3.2178	3.2178	2.5420
Arial Italic	9	114	9.00	0.4423	0.4423	0.3494
Arial Italic	9	114	18.92	0.9299	0.9299	0.7346
Arial Italic	9	114	28.83	1.4169	1.4169	1.1194
Arial Italic	9	114	38.75	1.9045	1.9045	1.5045
Arial Italic	9	114	48.66	2.3916	2.3916	1.8893
Arial Italic	9	114	58.58	2.8791	2.8791	2.2744

PORTAGE

Stevens Point Journal

601 Main Street Suite 200
PO Box
Stevens Point, WI 54481

County: Portage
Telephone: (920) 431-8298
Fax: (877) 943-0443

Day(s) Published: Su/M/Tu/W/Th/F/Sa
Paid Circulation: 3,138
Circulation: 0%

Email: tmondloch@gannett.com

Web: www.stevenspointjournal.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	9.18	0.6594	0.6594	0.5209
Arial	6	78	19.36	1.3908	1.3908	1.0987
Arial	6	78	29.54	2.1222	2.1222	1.6765
Arial	6	78	39.73	2.8536	2.8536	2.2543
Arial	6	78	49.91	3.5850	3.5850	2.8321
Arial	6	78	60.09	4.3164	4.3164	3.4099

PRICE

Price County Review

115 N Lake Avenue
PO Box PO Box 170
Phillips, WI 54555-0170

County: Price
Telephone: (715) 339-3036
Fax: (715) 339-4300

Day(s) Published: Th/
Paid Circulation: 2,759
Circulation: 0%

Email: legals@pricecountyreview.com

Web: www.pricecountyreview.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.90	0.5438	0.5438	0.4296
Arial	8	102	20.10	1.1041	1.1041	0.8722
Arial	8	102	30.50	1.6754	1.6754	1.3235
Arial	8	102	40.90	2.2467	2.2467	1.7748
Arial	8	102	51.10	2.8069	2.8069	2.2174
Arial	8	102	61.60	3.3837	3.3837	2.6731
Arial Bold	8	112	9.90	0.4953	0.4953	0.3912
Arial Bold	8	112	20.10	1.0055	1.0055	0.7943
Arial Bold	8	112	30.50	1.5258	1.5258	1.2053
Arial Bold	8	112	40.90	2.0461	2.0461	1.6163
Arial Bold	8	112	51.10	2.5563	2.5563	2.0194
Arial Bold	8	112	61.60	3.0816	3.0816	2.4344
Arial Italic	8	102	9.90	0.5438	0.5438	0.4296
Arial Italic	8	102	20.10	1.1041	1.1041	0.8722
Arial Italic	8	102	30.50	1.6754	1.6754	1.3235
Arial Italic	8	102	40.90	2.2467	2.2467	1.7748
Arial Italic	8	102	51.10	2.8069	2.8069	2.2174
Arial Italic	8	102	61.60	3.3837	3.3837	2.6731

RACINE

Journal Times The

212 4th Street
PO Box
Racine, WI 53403-1005

County: Racine
Telephone: (262) 631-1714
Fax: (262) 631-1702

Day(s) Published: M/Tu/W/Th/F/
Paid Circulation: 14,261
Circulation: 30%

Email: legals@journaltimes.com

Web: www.journaltimes.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6.5	84	9.39	0.6262	0.8141	0.6431
Arial	6.5	84	19.38	1.2925	1.6803	1.3274
Arial	6.5	84	29.37	1.9588	2.5464	2.0116
Arial	6.5	84	39.36	2.6251	3.4126	2.6959
Arial	6.5	84	49.34	3.2912	4.2786	3.3800
Arial	6.5	84	59.33	3.9575	5.1448	4.0643
Arial Bold	6.5	92	9.39	0.5718	0.7433	0.5872
Arial Bold	6.5	92	19.38	1.1801	1.5342	1.2120
Arial Bold	6.5	92	29.37	1.7884	2.3250	1.8367
Arial Bold	6.5	92	39.36	2.3968	3.1159	2.4615
Arial Bold	6.5	92	49.34	3.0050	3.9066	3.0861
Arial Bold	6.5	92	59.33	3.6134	4.6974	3.7109

RACINE

Standard Press

209 Dodge Street
PO Box
Burlington, WI 53105

County: Racine
Telephone: (262) 728-3411
Fax: (262) 725-7702

Day(s) Published: Th/
Paid Circulation: 2,181
Circulation: 0%

Email: legals@southernlakesnewspapers.com

Web: www.southernlakesnewspapers.com/

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.5218	0.5218	0.4122
Arial	8	102	19.75	1.0849	1.0849	0.8570
Arial	8	102	30.00	1.6479	1.6479	1.3018
Arial	8	102	40.25	2.2110	2.2110	1.7466
Arial	8	102	50.50	2.7740	2.7740	2.1914
Arial	8	102	60.75	3.3370	3.3370	2.6362
Arial Bold	8	112	9.50	0.4752	0.4752	0.3754
Arial Bold	8	112	19.75	0.9880	0.9880	0.7805
Arial Bold	8	112	30.00	1.5008	1.5008	1.1856
Arial Bold	8	112	40.25	2.0135	2.0135	1.5907
Arial Bold	8	112	50.50	2.5263	2.5263	1.9957
Arial Bold	8	112	60.75	3.0391	3.0391	2.4008

RACINE

Waterford Post

209 Dodge Street
PO Box
Burlington, WI 53105

County: Racine
Telephone: (262) 728-3411
Fax: (262) 725-7702

Day(s) Published: F/
Paid Circulation: 1,095
Circulation: 0%

Email: legals@southernlakesnewspapers.com

Web: www.southernlakesnewspapers.com/

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.5218	0.5218	0.4122
Arial	8	102	19.75	1.0849	1.0849	0.8570
Arial	8	102	30.00	1.6479	1.6479	1.3018
Arial	8	102	40.25	2.2110	2.2110	1.7466
Arial	8	102	50.50	2.7740	2.7740	2.1914
Arial	8	102	60.75	3.3370	3.3370	2.6362
Arial Bold	8	112	9.50	0.4752	0.4752	0.3754
Arial Bold	8	112	19.75	0.9880	0.9880	0.7805
Arial Bold	8	112	30.00	1.5008	1.5008	1.1856
Arial Bold	8	112	40.25	2.0135	2.0135	1.5907
Arial Bold	8	112	50.50	2.5263	2.5263	1.9957
Arial Bold	8	112	60.75	3.0391	3.0391	2.4008

RACINE

Westine Report

209 Dodge Street
PO Box
Burlington, WI 53105

County: Racine
Telephone: (262) 728-3411
Fax: (262) 725-7702

Day(s) Published: F/
Paid Circulation: 462
Circulation: 0%

Email: legals@southernlakesnewspapers.com

Web: www.southernlakesnewspapers.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.5218	0.5218	0.4122
Arial	8	102	19.75	1.0849	1.0849	0.8570
Arial	8	102	30.00	1.6479	1.6479	1.3018
Arial	8	102	40.25	2.2110	2.2110	1.7466
Arial	8	102	50.50	2.7740	2.7740	2.1914
Arial	8	102	60.75	3.3370	3.3370	2.6362
Arial Bold	8	112	9.50	0.4752	0.4752	0.3754
Arial Bold	8	112	19.75	0.9880	0.9880	0.7805
Arial Bold	8	112	30.00	1.5008	1.5008	1.1856
Arial Bold	8	112	40.25	2.0135	2.0135	1.5907
Arial Bold	8	112	50.50	2.5263	2.5263	1.9957
Arial Bold	8	112	60.75	3.0391	3.0391	2.4008

RICHLAND

Epitaph-News

116 E Commercial Street
PO Box PO Box 295
Viola, WI 54664-0295

County: Richland
Telephone: (608) 627-1830
Fax:

Day(s) Published: Th/
Paid Circulation: 768
Circulation: 0%

Email: epitaphnewspaper@gmail.com

Web:

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	11.00	0.7902	0.7902	0.6242
Arial	6	78	23.00	1.6521	1.6521	1.3052
Arial	6	78	35.00	2.5141	2.5141	1.9861
Arial	6	78	47.00	3.3761	3.3761	2.6671
Arial	9	114	11.00	0.5406	0.5406	0.4271
Arial	9	114	23.00	1.1304	1.1304	0.8930
Arial	9	114	35.00	1.7202	1.7202	1.3589
Arial	9	114	47.00	2.3100	2.3100	1.8248
Arial	10	128	11.00	0.4815	0.4815	0.3804
Arial	10	128	23.00	1.0068	1.0068	0.7953
Arial	10	128	35.00	1.5320	1.5320	1.2103
Arial	10	128	47.00	2.0573	2.0573	1.6252
Arial Bold	9	126	11.00	0.4891	0.4891	0.3864
Arial Bold	9	126	23.00	1.0228	1.0228	0.8080
Arial Bold	9	126	35.00	1.5564	1.5564	1.2295
Arial Bold	9	126	47.00	2.0900	2.0900	1.6510

RICHLAND

Richland Observer

172 E Court Street
PO Box PO Box 31
Richland Center, WI 53581-0031

County: Richland
Telephone: (608) 647-6141
Fax: (608) 647-6143

Day(s) Published: Th/
Paid Circulation: 2,222
Circulation: 0%

Email: jinge@tds.net

Web: www.swnews4u.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	10.00	0.5493	0.5493	0.4339
Arial	8	102	21.00	1.1535	1.1535	0.9113
Arial	8	102	31.00	1.7028	1.7028	1.3452
Arial	8	102	43.00	2.3620	2.3620	1.8659
Arial	8	102	53.00	2.9113	2.9113	2.2999
Arial	8	102	64.00	3.5156	3.5156	2.7772
Arial	9	114	10.00	0.4915	0.4915	0.3883
Arial	9	114	21.00	1.0321	1.0321	0.8153
Arial	9	114	31.00	1.5236	1.5236	1.2036
Arial	9	114	43.00	2.1134	2.1134	1.6695
Arial	9	114	53.00	2.6049	2.6049	2.0578
Arial	9	114	64.00	3.1455	3.1455	2.4849
Arial	10	126	10.00	0.4447	0.4447	0.3513
Arial	10	126	21.00	0.9338	0.9338	0.7377
Arial	10	126	31.00	1.3785	1.3785	1.0890
Arial	10	126	43.00	1.9121	1.9121	1.5105
Arial	10	126	53.00	2.3568	2.3568	1.8618
Arial	10	126	64.00	2.8459	2.8459	2.2482
Arial Bold	8	114	10.00	0.4915	0.4915	0.3883
Arial Bold	8	114	21.00	1.0321	1.0321	0.8153
Arial Bold	8	114	31.00	1.5236	1.5236	1.2036
Arial Bold	8	114	43.00	2.1134	2.1134	1.6695

Arial Bold	8	114	53.00	2.6049	2.6049	2.0578
Arial Bold	8	114	64.00	3.1455	3.1455	2.4849
Arial Bold	9	126	10.00	0.4447	0.4447	0.3513
Arial Bold	9	126	21.00	0.9338	0.9338	0.7377
Arial Bold	9	126	31.00	1.3785	1.3785	1.0890
Arial Bold	9	126	43.00	1.9121	1.9121	1.5105
Arial Bold	9	126	53.00	2.3568	2.3568	1.8618
Arial Bold	9	126	64.00	2.8459	2.8459	2.2482
Arial Bold	10	140	10.00	0.4002	0.4002	0.3162
Arial Bold	10	140	21.00	0.8404	0.8404	0.6639
Arial Bold	10	140	31.00	1.2406	1.2406	0.9801
Arial Bold	10	140	43.00	1.7209	1.7209	1.3595
Arial Bold	10	140	53.00	2.1211	2.1211	1.6756
Arial Bold	10	140	64.00	2.5613	2.5613	2.0234

ROCK

Beloit Daily News

444 E Grand Ave, Suite 102

PO Box

Beloit, WI 53511

County: Rock

Telephone: (608) 365-8811

Fax: (608) 365-1420

Day(s) Published: M/Tu/W/Th/F/

Paid Circulation: 5,139

Circulation: 0%

Email: legals@beloitdailynews.com

Web: www.beloitdailynews.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Bold	6.5	97	9.38	0.5417	0.5417	0.4279
Arial Bold	6.5	97	19.50	1.1264	1.1264	0.8898
Arial Bold	6.5	97	29.63	1.7114	1.7114	1.3519
Arial Bold	6.5	97	39.75	2.2960	2.2960	1.8138
Arial Bold	6.5	97	49.88	2.8809	2.8809	2.2758
Arial Bold	6.5	97	60.00	3.4657	3.4657	2.7378
Arial Bold	8	112	9.38	0.4691	0.4691	0.3706
Arial Bold	8	112	19.50	0.9755	0.9755	0.7706
Arial Bold	8	112	29.63	1.4822	1.4822	1.1709
Arial Bold	8	112	39.75	1.9885	1.9885	1.5709
Arial Bold	8	112	49.88	2.4950	2.4950	1.9710
Arial Bold	8	112	60.00	3.0016	3.0016	2.3712
Arial Bold	10	144	9.38	0.3649	0.3649	0.2883
Arial Bold	10	144	19.50	0.7587	0.7587	0.5994
Arial Bold	10	144	29.63	1.1528	1.1528	0.9107
Arial Bold	10	144	39.75	1.5466	1.5466	1.2218
Arial Bold	10	144	49.88	1.9406	1.9406	1.5330
Arial Bold	10	144	60.00	2.3345	2.3345	1.8442
Arial Bold	12	175	9.38	0.3003	0.3003	0.2372
Arial Bold	12	175	19.50	0.6243	0.6243	0.4932
Arial Bold	12	175	29.63	0.9486	0.9486	0.7494
Arial Bold	12	175	39.75	1.2727	1.2727	1.0054
Arial Bold	12	175	49.88	1.5968	1.5968	1.2615
Arial Bold	12	175	60.00	1.9210	1.9210	1.5175

ROCK

Clinton Topper

PO Box PO Box 443
Clinton, WI 53525-0443

County: Rock
Telephone: (262) 728-3411
Fax: (262) 725-6844

Day(s) Published: Th/
Paid Circulation: 376
Circulation: 0%

Email: legals@rvpublishing.com

Web: www.indreg.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.5218	0.5218	0.4122
Arial	8	102	19.75	1.0849	1.0849	0.8570
Arial	8	102	30.00	1.6479	1.6479	1.3018
Arial	8	102	40.25	2.2110	2.2110	1.7466
Arial	8	102	50.50	2.7740	2.7740	2.1914
Arial	8	102	60.75	3.3370	3.3370	2.6362
Arial Bold	8	112	9.50	0.4752	0.4752	0.3754
Arial Bold	8	112	19.75	0.9880	0.9880	0.7805
Arial Bold	8	112	30.00	1.5008	1.5008	1.1856
Arial Bold	8	112	40.25	2.0135	2.0135	1.5907
Arial Bold	8	112	50.50	2.5263	2.5263	1.9957
Arial Bold	8	112	60.75	3.0391	3.0391	2.4008

ROCK

Edgerton Reporter

21 N Henry Street
PO Box
Edgerton, WI 53534

County: Rock
Telephone: (608) 884-3367
Fax: (608) 884-8187

Day(s) Published: W/
Paid Circulation: 1,863
Circulation: 0%

Email: publisher@edgertonreporter.com

Web:

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	100	8.68	0.4861	0.4861	0.3840
Arial	8	100	18.25	1.0226	1.0226	0.8079
Arial	8	100	27.94	1.5652	1.5652	1.2365
Arial	8	100	37.61	2.1075	2.1075	1.6649
Arial	8	100	47.29	2.6497	2.6497	2.0932
Arial	8	100	56.97	3.1920	3.1920	2.5216
Arial	8	100	66.75	3.7399	3.7399	2.9545
Arial	9	114	8.68	0.4264	0.4264	0.3369
Arial	9	114	18.25	0.8971	0.8971	0.7087
Arial	9	114	27.94	1.3730	1.3730	1.0846
Arial	9	114	37.61	1.8487	1.8487	1.4604
Arial	9	114	47.29	2.3243	2.3243	1.8362
Arial	9	114	56.97	2.8000	2.8000	2.2119
Arial	9	114	66.75	3.2807	3.2807	2.5916
Arial	10	126	8.68	0.3858	0.3858	0.3048
Arial	10	126	18.25	0.8116	0.8116	0.6412
Arial	10	126	27.94	1.2422	1.2422	0.9813
Arial	10	126	37.61	1.6726	1.6726	1.3213
Arial	10	126	47.29	2.1030	2.1030	1.6613
Arial	10	126	56.97	2.5333	2.5333	2.0013
Arial	10	126	66.75	2.9682	2.9682	2.3448
Arial Bold	8	110	8.68	0.4419	0.4419	0.3491
Arial Bold	8	110	18.25	0.9297	0.9297	0.7344
Arial Bold	8	110	27.94	1.4229	1.4229	1.1241
Arial Bold	8	110	37.61	1.9159	1.9159	1.5135
Arial Bold	8	110	47.29	2.4088	2.4088	1.9029

Arial Bold	8	110	56.97	2.9018	2.9018	2.2924
Arial Bold	8	110	66.75	3.3999	3.3999	2.6859
Arial Bold	9	124	8.68	0.3920	0.3920	0.3097
Arial Bold	9	124	18.25	0.8247	0.8247	0.6515
Arial Bold	9	124	27.94	1.2623	1.2623	0.9972
Arial Bold	9	124	37.61	1.6996	1.6996	1.3426
Arial Bold	9	124	47.29	2.1369	2.1369	1.6881
Arial Bold	9	124	56.97	2.5742	2.5742	2.0335
Arial Bold	9	124	66.75	3.0161	3.0161	2.3826
Arial Bold	10	138	8.68	0.3523	0.3523	0.2783
Arial Bold	10	138	18.25	0.7410	0.7410	0.5854
Arial Bold	10	138	27.94	1.1342	1.1342	0.8960
Arial Bold	10	138	37.61	1.5272	1.5272	1.2064
Arial Bold	10	138	47.29	1.9201	1.9201	1.5168
Arial Bold	10	138	56.97	2.3130	2.3130	1.8272
Arial Bold	10	138	66.75	2.7101	2.7101	2.1409

ROCK

Evansville Review

8409 N US Hwy 14
PO Box PO Box 77
Evansville, WI 53536-0077

County: Rock
Telephone: (608) 882-5220
Fax: (608) 882-5221

Day(s) Published: W/
Paid Circulation: 1,367
Circulation: 0%

Email: gildner@litewire.net
Web: www.evansvillereview.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	11.50	0.6317	0.6317	0.4990
Arial	8	102	23.50	1.2909	1.2909	1.0198
Arial	8	102	36.00	1.9775	1.9775	1.5622
Arial	8	102	47.00	2.5817	2.5817	2.0395
Arial	9	104	11.50	0.6196	0.6196	0.4894
Arial	9	104	23.50	1.2660	1.2660	1.0001
Arial	9	104	36.00	1.9395	1.9395	1.5321
Arial	9	104	47.00	2.5321	2.5321	2.0003
Arial	10	114	11.50	0.5652	0.5652	0.4465
Arial	10	114	23.50	1.1550	1.1550	0.9124
Arial	10	114	36.00	1.7693	1.7693	1.3977
Arial	10	114	47.00	2.3100	2.3100	1.8248
Arial Bold	9	114	11.50	0.5652	0.5652	0.4465
Arial Bold	9	114	23.50	1.1550	1.1550	0.9124
Arial Bold	9	114	36.00	1.7693	1.7693	1.3977
Arial Bold	9	114	47.00	2.3100	2.3100	1.8248
Arial Bold	10	126	11.50	0.5114	0.5114	0.4040
Arial Bold	10	126	23.50	1.0450	1.0450	0.8255
Arial Bold	10	126	36.00	1.6008	1.6008	1.2646
Arial Bold	10	126	47.00	2.0900	2.0900	1.6510

ROCK

Gazette The

One S Parker Drive
PO Box PO Box 5001
Janesville, WI 53547-5001

County: Rock
Telephone: (608) 755-8270
Fax: (608) 754-8038

Day(s) Published: Tu/W/Th/F/Sa
Paid Circulation: 12,757
Circulation: 30%

Email: legals@gazetteextra.com

Web: www.gazetteextra.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Bold	6.5	98	9.38	0.5362	0.6970	0.5506
Arial Bold	6.5	98	19.50	1.1149	1.4493	1.1449
Arial Bold	6.5	98	29.63	1.6939	2.2021	1.7396
Arial Bold	6.5	98	39.75	2.2726	2.9544	2.3339
Arial Bold	6.5	98	49.88	2.8517	3.7071	2.9286
Arial Bold	6.5	98	60.00	3.4304	4.4595	3.5229
Arial Bold	8	120	9.38	0.4379	0.5692	0.4497
Arial Bold	8	120	19.50	0.9105	1.1836	0.9350
Arial Bold	8	120	29.63	1.3834	1.7984	1.4207
Arial Bold	8	120	39.75	1.8560	2.4128	1.9060
Arial Bold	8	120	49.88	2.3288	3.0275	2.3917
Arial Bold	8	120	60.00	2.8015	3.6419	2.8770
Arial Bold	10	150	9.38	0.3503	0.4554	0.3597
Arial Bold	10	150	19.50	0.7284	0.9469	0.7480
Arial Bold	10	150	29.63	1.1067	1.4387	1.1365
Arial Bold	10	150	39.75	1.4848	1.9302	1.5248
Arial Bold	10	150	49.88	1.8631	2.4220	1.9133
Arial Bold	10	150	60.00	2.2412	2.9135	2.3016
Arial Bold	12	180	9.38	0.2919	0.3795	0.2998
Arial Bold	12	180	19.50	0.6070	0.7891	0.6234
Arial Bold	12	180	29.63	0.9222	1.1989	0.9471
Arial Bold	12	180	39.75	1.2373	1.6085	1.2707
Arial Bold	12	180	49.88	1.5526	2.0183	1.5944
Arial Bold	12	180	60.00	1.8676	2.4279	1.9180

ROCK

Milton Courier

804 Liberty Blvd Suite 201
PO Box
Sun Prairie, WI 53590

County: Rock
Telephone: (608) 837-2521
Fax: (608) 825-4460

Day(s) Published: Th/
Paid Circulation: 1,789
Circulation: 0%

Email: classifieds@hngnews.com

Web: www.hngnews.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Bold	6.5	98	9.38	0.5362	0.5362	0.4236
Arial Bold	6.5	98	19.50	1.1149	1.1149	0.8807
Arial Bold	6.5	98	29.63	1.6939	1.6939	1.3382
Arial Bold	6.5	98	39.75	2.2726	2.2726	1.7953
Arial Bold	6.5	98	49.88	2.8517	2.8517	2.2527
Arial Bold	6.5	98	60.00	3.4304	3.4304	2.7099
Arial Bold	8	120	9.38	0.4379	0.4379	0.3459
Arial Bold	8	120	19.50	0.9105	0.9105	0.7193
Arial Bold	8	120	29.63	1.3834	1.3834	1.0928
Arial Bold	8	120	39.75	1.8560	1.8560	1.4662
Arial Bold	8	120	49.88	2.3288	2.3288	1.8397
Arial Bold	8	120	60.00	2.8015	2.8015	2.2131
Arial Bold	10	150	9.38	0.3503	0.3503	0.2767
Arial Bold	10	150	19.50	0.7284	0.7284	0.5754

Arial Bold	10	150	29.63	1.1067	1.1067	0.8743
Arial Bold	10	150	39.75	1.4848	1.4848	1.1729
Arial Bold	10	150	49.88	1.8631	1.8631	1.4718
Arial Bold	10	150	60.00	2.2412	2.2412	1.7705
Arial Bold	12	180	9.38	0.2919	0.2919	0.2306
Arial Bold	12	180	19.50	0.6070	0.6070	0.4795
Arial Bold	12	180	29.63	0.9222	0.9222	0.7285
Arial Bold	12	180	39.75	1.2373	1.2373	0.9774
Arial Bold	12	180	49.88	1.5526	1.5526	1.2265
Arial Bold	12	180	60.00	1.8676	1.8676	1.4754

RUSK

Ladysmith News

120 W 3rd Street S
PO Box PO Box 189
Ladysmith, WI 54848-0189

County: Rusk
Telephone: (715) 532-5591
Fax: (715) 532-6644

Day(s) Published: Th/
Paid Circulation: 4,237
Circulation: 0%

Email: manager@ladysmithnews.com

Web: www.ladysmithnews.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	7	90	12.00	0.7471	0.7471	0.5902
Arial	7	90	25.50	1.5875	1.5875	1.2541
Arial	7	90	38.50	2.3968	2.3968	1.8934
Arial	7	90	52.50	3.2684	3.2684	2.5819
Arial	7	90	65.50	4.0777	4.0777	3.2213
Arial	7	90	78.00	4.8559	4.8559	3.8360
Arial	8	102	12.00	0.6592	0.6592	0.5207
Arial	8	102	25.50	1.4007	1.4007	1.1065
Arial	8	102	38.50	2.1148	2.1148	1.6707
Arial	8	102	52.50	2.8839	2.8839	2.2782
Arial	8	102	65.50	3.5979	3.5979	2.8423
Arial	8	102	78.00	4.2846	4.2846	3.3847

SAUK

Baraboo News Republic

714 Matts Ferry Rd
PO Box
Reedsburg, WI 53959

County: Sauk
Telephone: (608) 356-4808
Fax: (608) 745-3530

Day(s) Published: M/Tu/W/Th/F/Sa
Paid Circulation: 1,590
Circulation: 0%

Email: pdr-legals@madison.com

Web: www.madison.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	7	90	9.40	0.5852	0.5852	0.4623
Arial	7	90	19.40	1.2077	1.2077	0.9541
Arial	7	90	29.40	1.8303	1.8303	1.4459
Arial	7	90	39.40	2.4528	2.4528	1.9377
Arial	7	90	49.40	3.0754	3.0754	2.4295
Arial	7	90	59.40	3.6979	3.6979	2.9213
Arial Bold	7	98	9.40	0.5374	0.5374	0.4246
Arial Bold	7	98	19.40	1.1091	1.1091	0.8762
Arial Bold	7	98	29.40	1.6809	1.6809	1.3279
Arial Bold	7	98	39.40	2.2526	2.2526	1.7795
Arial Bold	7	98	49.40	2.8243	2.8243	2.2312
Arial Bold	7	98	59.40	3.3960	3.3960	2.6828

SAUK

Reedsburg Independent

222 N Walnut St Ste A
PO Box PO Box 716
Reedsburg, WI 53959-0716

County: Sauk
Telephone: (608) 767-4032
Fax: (608) 767-2222

Day(s) Published: Th/
Paid Circulation: 2,042
Circulation: 0%

Email: legals@newspubinc.com

Web: www.newspubinc.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.00	0.4944	0.4944	0.3905
Arial	8	102	19.50	1.0711	1.0711	0.8462
Arial	8	102	30.00	1.6479	1.6479	1.3018
Arial	8	102	39.50	2.1698	2.1698	1.7141
Arial	8	102	50.00	2.7465	2.7465	2.1697
Arial	8	102	60.50	3.3233	3.3233	2.6253

SAUK

Star News - Black Earth

1126 Mills Street
PO Box PO Box 286
Black Earth, WI 53515-0286

County: Sauk
Telephone: (608) 767-4032
Fax: (608) 767-2222

Day(s) Published: Th/
Paid Circulation: 1,282
Circulation: 0%

Email: legals@newspubinc.com

Web: www.newspubinc.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.00	0.4944	0.4944	0.3905
Arial	8	102	19.50	1.0711	1.0711	0.8462
Arial	8	102	30.00	1.6479	1.6479	1.3018
Arial	8	102	39.50	2.1698	2.1698	1.7141
Arial	8	102	50.00	2.7465	2.7465	2.1697
Arial	8	102	60.50	3.3233	3.3233	2.6253

SAWYER

Sawyer County Gazette

5133 N Main Street
PO Box PO Box 99
Winter, WI 54896-0099

County: Sawyer
Telephone: (715) 266-2511
Fax: (715) 266-2512

Day(s) Published: W/
Paid Circulation: 1,419
Circulation: 0%

Email: gazette@centurytel.net

Web:

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.00	0.4944	0.4944	0.3905
Arial	8	102	20.00	1.0986	1.0986	0.8679
Arial	8	102	28.00	1.5381	1.5381	1.2150
Arial	8	102	39.00	2.1423	2.1423	1.6924
Arial	8	102	49.50	2.7191	2.7191	2.1480
Arial	8	102	59.50	3.2684	3.2684	2.5819
Arial	9	114	9.00	0.4423	0.4423	0.3494
Arial	9	114	20.00	0.9830	0.9830	0.7765
Arial	9	114	28.00	1.3762	1.3762	1.0871
Arial	9	114	39.00	1.9168	1.9168	1.5142
Arial	9	114	49.50	2.4328	2.4328	1.9219
Arial	9	114	59.50	2.9243	2.9243	2.3102
Arial	10	128	9.00	0.3940	0.3940	0.3112
Arial	10	128	20.00	0.8755	0.8755	0.6916
Arial	10	128	28.00	1.2256	1.2256	0.9682

Arial	10	128	39.00	1.7071	1.7071	1.3486
Arial	10	128	49.50	2.1668	2.1667	1.7117
Arial	10	128	59.50	2.6045	2.6045	2.0575
Arial	11	140	9.00	0.3602	0.3602	0.2845
Arial	11	140	20.00	0.8004	0.8004	0.6323
Arial	11	140	28.00	1.1206	1.1206	0.8852
Arial	11	140	39.00	1.5608	1.5608	1.2330
Arial	11	140	49.50	1.9810	1.9810	1.5650
Arial	11	140	59.50	2.3812	2.3812	1.8811
Arial	12	152	9.00	0.3318	0.3318	0.2621
Arial	12	152	20.00	0.7372	0.7372	0.5824
Arial	12	152	28.00	1.0321	1.0321	0.8153
Arial	12	152	39.00	1.4376	1.4376	1.1357
Arial	12	152	49.50	1.8246	1.8246	1.4414
Arial	12	152	59.50	2.1932	2.1932	1.7326
Arial Bold	8	112	9.00	0.4502	0.4502	0.3557
Arial Bold	8	112	20.00	1.0005	1.0005	0.7904
Arial Bold	8	112	28.00	1.4007	1.4007	1.1065
Arial Bold	8	112	39.00	1.9510	1.9510	1.5413
Arial Bold	8	112	49.50	2.4763	2.4763	1.9562
Arial Bold	8	112	59.50	2.9765	2.9765	2.3514
Arial Bold	9	126	9.00	0.4002	0.4002	0.3162
Arial Bold	9	126	20.00	0.8894	0.8894	0.7026
Arial Bold	9	126	28.00	1.2451	1.2451	0.9836
Arial Bold	9	126	39.00	1.7342	1.7342	1.3700
Arial Bold	9	126	49.50	2.2011	2.2011	1.7389
Arial Bold	9	126	59.50	2.6458	2.6458	2.0901
Arial Bold	10	140	9.00	0.3602	0.3602	0.2845
Arial Bold	10	140	20.00	0.8004	0.8004	0.6323
Arial Bold	10	140	28.00	1.1206	1.1206	0.8852
Arial Bold	10	140	39.00	1.5608	1.5608	1.2330
Arial Bold	10	140	49.50	1.9810	1.9810	1.5650
Arial Bold	10	140	59.50	2.3812	2.3812	1.8811
Arial Bold	11	154	9.00	0.3274	0.3274	0.2587
Arial Bold	11	154	20.00	0.7277	0.7277	0.5748
Arial Bold	11	154	28.00	1.0187	1.0187	0.8048
Arial Bold	11	154	39.00	1.4189	1.4189	1.1209
Arial Bold	11	154	49.50	1.8009	1.8009	1.4227
Arial Bold	11	154	59.50	2.1648	2.1648	1.7101
Arial Bold	12	168	9.00	0.3002	0.3002	0.2371
Arial Bold	12	168	20.00	0.6670	0.6670	0.5269
Arial Bold	12	168	28.00	0.9338	0.9338	0.7377
Arial Bold	12	168	39.00	1.3007	1.3007	1.0275
Arial Bold	12	168	49.50	1.6509	1.6509	1.3041
Arial Bold	12	168	59.50	1.9844	1.9844	1.5676

SAWYER

Sawyer County Record

15617B Hwy 63 N
PO Box PO Box 919
Hayward, WI 54843-0919

County: Sawyer
Telephone: (715) 634-4881
Fax: (715) 634-8191

Day(s) Published: W/
Paid Circulation: 4,154
Circulation: 0%

Email: pmitchell@sawyercountyrecord.net

Web: www.haywardwi.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	9.00	0.6465	0.6465	0.5107
Arial	6	78	19.50	1.4007	1.4007	1.1065
Arial	6	78	30.00	2.1550	2.1550	1.7024
Arial	6	78	40.50	2.9092	2.9092	2.2982

Arial	6	78	51.00	3.6634	3.6634	2.8940
Arial	6	78	61.50	4.4177	4.4177	3.4899
Arial	8	102	9.00	0.4944	0.4944	0.3905
Arial	8	102	19.50	1.0711	1.0711	0.8462
Arial	8	102	30.00	1.6479	1.6479	1.3018
Arial	8	102	40.50	2.2247	2.2247	1.7575
Arial	8	102	51.00	2.8015	2.8015	2.2131
Arial	8	102	61.50	3.3782	3.3782	2.6687
Arial Bold	8	112	9.00	0.4502	0.4502	0.3557
Arial Bold	8	112	19.50	0.9755	0.9755	0.7706
Arial Bold	8	112	30.00	1.5008	1.5008	1.1856
Arial Bold	8	112	40.50	2.0261	2.0261	1.6005
Arial Bold	8	112	51.00	2.5513	2.5513	2.0155
Arial Bold	8	112	61.50	3.0766	3.0766	2.4304

SHAWANO

Shawano Leader

1464 E Green Bay Street
PO Box
Shawano, WI 54166

County: Shawano
Telephone: (715) 526-7006
Fax: (715) 524-8044

Day(s) Published: W/Sa
Paid Circulation: 3,898
Circulation: 0%

Email: ckennedy@newmedia-wi.com

Web: www.newmedia-wi.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	13.14	0.9439	0.9439	0.7456
Arial	6	78	24.24	1.7412	1.7412	1.3755
Arial	6	78	41.34	2.9695	2.9695	2.3459
Arial	6	78	55.50	3.9867	3.9867	3.1494
Arial	8	102	13.14	0.7218	0.7218	0.5702
Arial	8	102	24.24	1.3315	1.3315	1.0519
Arial	8	102	41.34	2.2708	2.2708	1.7939
Arial	8	102	55.50	3.0486	3.0486	2.4084
Arial	10	128	13.14	0.5752	0.5752	0.4544
Arial	10	128	24.24	1.0611	1.0611	0.8382
Arial	10	128	41.34	1.8096	1.8096	1.4295
Arial	10	128	55.50	2.4294	2.4294	1.9192
Arial Bold	6	84	13.14	0.8765	0.8765	0.6924
Arial Bold	6	84	24.24	1.6168	1.6168	1.2773
Arial Bold	6	84	41.34	2.7574	2.7574	2.1783
Arial Bold	6	84	55.50	3.7019	3.7019	2.9244
Arial Bold	8	112	13.14	0.6573	0.6573	0.5193
Arial Bold	8	112	24.24	1.2126	1.2126	0.9580
Arial Bold	8	112	41.34	2.0681	2.0681	1.6337
Arial Bold	8	112	55.50	2.7764	2.7764	2.1933
Arial Bold	10	140	13.14	0.5259	0.5259	0.4154
Arial Bold	10	140	24.24	0.9701	0.9701	0.7664
Arial Bold	10	140	41.34	1.6545	1.6545	1.3070
Arial Bold	10	140	55.50	2.2212	2.2212	1.7547

SHAWANO

Wittenberg Enterprise & Birnamwood News

PO Box PO Box 313
Wittenberg, WI 54499-0313

County: Shawano
Telephone: (715) 253-2737
Fax: (715) 253-3176

Day(s) Published: Th/
Paid Circulation: 864
Circulation: 0%

Email: ckennedy@newmedia-wi.com

Web: www.wittenbergenterprise.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	13.14	0.9439	0.9439	0.7456
Arial	6	78	24.24	1.7412	1.7412	1.3755
Arial	6	78	41.34	2.9695	2.9695	2.3459
Arial	6	78	55.50	3.9867	3.9867	3.1494
Arial	8	102	13.14	0.7218	0.7218	0.5702
Arial	8	102	24.24	1.3315	1.3315	1.0519
Arial	8	102	41.34	2.2708	2.2708	1.7939
Arial	8	102	55.50	3.0486	3.0486	2.4084
Arial	10	128	13.14	0.5752	0.5752	0.4544
Arial	10	128	24.24	1.0611	1.0611	0.8382
Arial	10	128	41.34	1.8096	1.8096	1.4295
Arial	10	128	55.50	2.4294	2.4294	1.9192
Arial Bold	6	84	13.14	0.8765	0.8765	0.6924
Arial Bold	6	84	24.24	1.6168	1.6168	1.2773
Arial Bold	6	84	41.34	2.7574	2.7574	2.1783
Arial Bold	6	84	55.50	3.7019	3.7019	2.9244
Arial Bold	8	112	13.14	0.6573	0.6573	0.5193
Arial Bold	8	112	24.24	1.2126	1.2126	0.9580
Arial Bold	8	112	41.34	2.0681	2.0681	1.6337
Arial Bold	8	112	55.50	2.7764	2.7764	2.1933
Arial Bold	10	140	13.14	0.5259	0.5259	0.4154
Arial Bold	10	140	24.24	0.9701	0.9701	0.7664
Arial Bold	10	140	41.34	1.6545	1.6545	1.3070
Arial Bold	10	140	55.50	2.2212	2.2212	1.7547

SHEBOYGAN

Review The

113 E Mill Street
PO Box
Plymouth, WI 53073

County: Sheboygan
Telephone: (920) 893-6411
Fax: (920) 893-5505

Day(s) Published: F/
Paid Circulation: 3,899
Circulation: 0%

Email: reply@plymouth-review.com

Web: www.plymouth-review.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	10.62	0.5834	0.5834	0.4608
Arial	8	102	22.20	1.2195	1.2195	0.9633
Arial	8	102	33.78	1.8556	1.8556	1.4658
Arial	8	102	45.42	2.4949	2.4949	1.9710
Arial	8	102	57.00	3.1310	3.1310	2.4735
Arial	9	114	10.62	0.5220	0.5220	0.4123
Arial	9	114	22.20	1.0911	1.0911	0.8619
Arial	9	114	33.78	1.6602	1.6602	1.3115
Arial	9	114	45.42	2.2323	2.2323	1.7635
Arial	9	114	57.00	2.8015	2.8015	2.2131
Arial Bold	8	112	10.62	0.5313	0.5313	0.4197
Arial Bold	8	112	22.20	1.1106	1.1106	0.8773
Arial Bold	8	112	33.78	1.6899	1.6899	1.3350
Arial Bold	8	112	45.42	2.2722	2.2722	1.7950

Arial Bold 8 112 57.00 2.8515 2.8515 2.2526

SHEBOYGAN

Sheboygan Falls News

113 E Mill Street

PO Box

Plymouth, WI 53073

County: Sheboygan

Telephone: (920) 893-6411

Fax: (920) 893-5505

Day(s) Published: F/

Paid Circulation: 1,528

Circulation: 0%

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Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	10.62	0.5834	0.5834	0.4608
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Arial	8	102	45.42	2.4949	2.4949	1.9710
Arial	8	102	57.00	3.1310	3.1310	2.4735
Arial	9	114	10.62	0.5220	0.5220	0.4123
Arial	9	114	22.20	1.0911	1.0911	0.8619
Arial	9	114	33.78	1.6602	1.6602	1.3115
Arial	9	114	45.42	2.2323	2.2323	1.7635
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Arial Bold	8	112	22.20	1.1106	1.1106	0.8773
Arial Bold	8	112	33.78	1.6899	1.6899	1.3350
Arial Bold	8	112	45.42	2.2722	2.2722	1.7950
Arial Bold	8	112	57.00	2.8515	2.8515	2.2526

SHEBOYGAN

Sheboygan Press

632 Center Avenue

PO Box

Sheboygan, WI 53081-4621

County: Sheboygan

Telephone: (920) 431-8298

Fax: (877) 943-0443

Day(s) Published: Su/M/Tu/W/Th/F/Sa

Paid Circulation: 6,216

Circulation: 0%

Email: tmondloch@gannett.com

Web: www.sheboyganpress.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
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Arial	6	78	9.18	0.6594	0.6594	0.5209
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Arial	6	78	39.73	2.8536	2.8536	2.2543
Arial	6	78	49.91	3.5850	3.5850	2.8321
Arial	6	78	60.09	4.3164	4.3164	3.4099

SHEBOYGAN

Sounder The

405 2nd Street
PO Box PO Box 346
Random Lake, WI 53075-0346

County: Sheboygan
Telephone: (920) 994-9244
Fax: (920) 994-4817

Day(s) Published: Th/
Paid Circulation: 2,034
Circulation: 0%

Email: editor@thesounder.com

Web: www.thesounder.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
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Arial	7	90	36.00	2.2412	2.2412	1.7705
Arial	7	90	48.00	2.9882	2.9882	2.3606
Arial	7	90	60.00	3.7353	3.7353	2.9508
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Arial	8	102	36.00	1.9775	1.9775	1.5622
Arial	8	102	48.00	2.6367	2.6367	2.0829
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Arial Bold	6	84	24.00	1.6008	1.6008	1.2646
Arial Bold	6	84	36.00	2.4012	2.4012	1.8969
Arial Bold	6	84	48.00	3.2017	3.2017	2.5292
Arial Bold	7	98	12.00	0.6861	0.6861	0.5420
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Arial Bold	8	112	60.00	3.0016	3.0016	2.3712
Arial Bold	9	126	12.00	0.5336	0.5336	0.4215
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Arial Bold	10	140	24.00	0.9605	0.9605	0.7588
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Arial Bold Italic	6	84	24.00	1.6008	1.6008	1.2646
Arial Bold Italic	6	84	36.00	2.4012	2.4012	1.8969
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Arial Bold Italic	6	84	60.00	4.0021	4.0021	3.1616
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Arial Bold Italic	7	98	24.00	1.3721	1.3721	1.0840
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Arial Bold Italic	7	98	60.00	3.4304	3.4304	2.7099
Arial Bold Italic	8	112	12.00	0.6003	0.6003	0.4742
Arial Bold Italic	8	112	24.00	1.2006	1.2006	0.9485
Arial Bold Italic	8	112	36.00	1.8009	1.8009	1.4227
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Arial Bold Italic	8	112	60.00	3.0016	3.0016	2.3712
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Arial Bold Italic	12	168	12.00	0.4002	0.4002	0.3162
Arial Bold Italic	12	168	24.00	0.8004	0.8004	0.6323
Arial Bold Italic	12	168	36.00	1.2006	1.2006	0.9485
Arial Bold Italic	12	168	48.00	1.6008	1.6008	1.2646
Arial Bold Italic	12	168	60.00	2.0010	2.0010	1.5808
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Arial Italic	7	90	12.00	0.7471	0.7471	0.5902
Arial Italic	7	90	24.00	1.4941	1.4941	1.1803
Arial Italic	7	90	36.00	2.2412	2.2412	1.7705
Arial Italic	7	90	48.00	2.9882	2.9882	2.3606
Arial Italic	7	90	60.00	3.7353	3.7353	2.9508
Arial Italic	8	102	12.00	0.6592	0.6592	0.5207
Arial Italic	8	102	24.00	1.3183	1.3183	1.0415
Arial Italic	8	102	36.00	1.9775	1.9775	1.5622
Arial Italic	8	102	48.00	2.6367	2.6367	2.0829
Arial Italic	8	102	60.00	3.2958	3.2958	2.6036
Arial Italic	9	114	12.00	0.5898	0.5898	0.4659
Arial Italic	9	114	24.00	1.1796	1.1796	0.9318
Arial Italic	9	114	36.00	1.7693	1.7693	1.3977
Arial Italic	9	114	48.00	2.3591	2.3591	1.8637
Arial Italic	9	114	60.00	2.9489	2.9489	2.3296
Arial Italic	10	128	12.00	0.5253	0.5253	0.4150

Arial Italic	10	128	24.00	1.0505	1.0505	0.8299
Arial Italic	10	128	36.00	1.5758	1.5758	1.2449
Arial Italic	10	128	48.00	2.1011	2.1011	1.6598
Arial Italic	10	128	60.00	2.6264	2.6264	2.0748
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Arial Italic	12	154	60.00	2.1830	2.1830	1.7245

ST CROIX

Tribune Press Reporter

105 Misty Court
PO Box PO Box 38
Glenwood City, WI 54013-0038

County: St Croix
Telephone: (715) 265-4646
Fax: (715) 265-7496

Day(s) Published: W/
Paid Circulation: 1,836
Circulation: 0%

Email: ads@dewittmedia.com

Web: www.dewittmedia.com

Comments:

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Arial Bold	8	112	51.90	2.5963	2.5963	2.0511
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ST CROIX

Woodville Leader

PO Box PO Box 311

County: St Croix

Day(s) Published: Th/

Department of Administration No. 505ENT-M21-RATECERT-00
Newspaper Certification Program – 2021

UPDATED – December 1, 2021

Woodville, WI 54028

Telephone: (715) 778-4990

Paid Circulation: 375

Fax: (715) 778-4996

Circulation: 0%

Email: admins@mygateway.news

Web: <https://mygateway.news/>

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
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Arial	11	140	52.00	2.0811	2.0811	1.6440
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Arial	11	140	78.50	3.1416	3.1416	2.4818
Arial	12	154	12.00	0.4366	0.4366	0.3449
Arial	12	154	25.50	0.9278	0.9278	0.7329
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Arial Bold	6	84	25.50	1.7009	1.7009	1.3437
Arial Bold	6	84	39.25	2.6180	2.6180	2.0682
Arial Bold	6	84	52.00	3.4685	3.4685	2.7400
Arial Bold	6	84	64.75	4.3189	4.3189	3.4118
Arial Bold	6	84	78.50	5.2361	5.2361	4.1364
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Arial Bold	7	98	52.00	2.9730	2.9730	2.3486
Arial Bold	7	98	64.75	3.7019	3.7019	2.9244
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Arial Bold	10	140	39.25	1.5708	1.5708	1.2409
Arial Bold	10	140	52.00	2.0811	2.0811	1.6440
Arial Bold	10	140	64.75	2.5913	2.5913	2.0471
Arial Bold	10	140	78.50	3.1416	3.1416	2.4818
Arial Bold	11	154	12.00	0.4366	0.4366	0.3449
Arial Bold	11	154	25.50	0.9278	0.9278	0.7329
Arial Bold	11	154	39.25	1.4280	1.4280	1.1281
Arial Bold	11	154	52.00	1.8919	1.8919	1.4946
Arial Bold	11	154	64.75	2.3558	2.3558	1.8610

Arial Bold	11	154	78.50	2.8560	2.8560	2.2562
Arial Bold	12	168	12.00	0.4002	0.4002	0.3162
Arial Bold	12	168	25.50	0.8504	0.8504	0.6718
Arial Bold	12	168	39.25	1.3090	1.3090	1.0341
Arial Bold	12	168	52.00	1.7342	1.7342	1.3700
Arial Bold	12	168	64.75	2.1595	2.1595	1.7059
Arial Bold	12	168	78.50	2.6180	2.6180	2.0682

ST. CROIX

Baldwin Bulletin

805 Main Street
PO Box PO Box 76
Baldwin, WI 54002-0076

County: St. Croix
Telephone: (715) 684-2484
Fax:

Day(s) Published: W/
Paid Circulation: 1,341
Circulation: 0%

Email: office@baldwin-bulletin.com

Web: www.baldwin-bulletin.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
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Arial	6	78	51.00	3.6634	3.6634	2.8940
Arial	6	78	61.80	4.4392	4.4392	3.5069
Arial	9	114	9.42	0.4630	0.4630	0.3657
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Arial	9	114	30.00	1.4744	1.4744	1.1648
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Arial	9	114	51.00	2.5066	2.5066	1.9801
Arial	9	114	61.80	3.0374	3.0374	2.3995
Arial	10	128	9.42	0.4123	0.4123	0.3257
Arial	10	128	19.80	0.8667	0.8667	0.6847
Arial	10	128	30.00	1.3132	1.3132	1.0374
Arial	10	128	40.80	1.7859	1.7859	1.4108
Arial	10	128	51.00	2.2324	2.2324	1.7636
Arial	10	128	61.80	2.7052	2.7052	2.1370
Arial Bold	6	84	9.42	0.6283	0.6283	0.4964
Arial Bold	6	84	19.80	1.3207	1.3207	1.0433
Arial Bold	6	84	30.00	2.0010	2.0010	1.5808
Arial Bold	6	84	40.80	2.7214	2.7214	2.1499
Arial Bold	6	84	51.00	3.4018	3.4018	2.6873
Arial Bold	6	84	61.80	4.1221	4.1221	3.2564
Arial Bold	9	126	9.42	0.4189	0.4189	0.3309
Arial Bold	9	126	19.80	0.8805	0.8805	0.6955
Arial Bold	9	126	30.00	1.3340	1.3340	1.0539
Arial Bold	9	126	40.80	1.8143	1.8143	1.4332
Arial Bold	9	126	51.00	2.2678	2.2678	1.7915
Arial Bold	9	126	61.80	2.7481	2.7481	2.1709
Arial Bold	10	140	9.42	0.3770	0.3770	0.2978
Arial Bold	10	140	19.80	0.7924	0.7924	0.6260
Arial Bold	10	140	30.00	1.2006	1.2006	0.9485
Arial Bold	10	140	40.80	1.6328	1.6328	1.2899
Arial Bold	10	140	51.00	2.0411	2.0411	1.6124
Arial Bold	10	140	61.80	2.4733	2.4733	1.9538

TAYLOR

Star News - Medford

116 Wisconsin Ave
PO Box PO Box 180
Medford, WI 54451-0180

County: Taylor
Telephone: (715) 748-2626
Fax: (715) 748-2699

Day(s) Published: Th/
Paid Circulation: 4,171
Circulation: 0%

Email: admanager@centralwinews.com

Web: www.centralwinews.com/starnews

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.5218	0.5218	0.4122
Arial	8	102	20.00	1.0986	1.0986	0.8679
Arial	8	102	30.50	1.6754	1.6754	1.3235
Arial	8	102	41.00	2.2521	2.2521	1.7792
Arial	8	102	51.50	2.8289	2.8289	2.2348
Arial	8	102	62.00	3.4057	3.4057	2.6904
Arial	10	128	9.50	0.4158	0.4158	0.3285
Arial	10	128	20.00	0.8755	0.8755	0.6916
Arial	10	128	30.50	1.3351	1.3351	1.0547
Arial	10	128	41.00	1.7947	1.7947	1.4178
Arial	10	128	51.50	2.2543	2.2543	1.7808
Arial	10	128	62.00	2.7139	2.7139	2.1439
Arial Bold	8	114	9.50	0.4669	0.4669	0.3688
Arial Bold	8	114	20.00	0.9830	0.9830	0.7765
Arial Bold	8	114	30.50	1.4990	1.4990	1.1842
Arial Bold	8	114	41.00	2.0151	2.0151	1.5919
Arial Bold	8	114	51.50	2.5311	2.5311	1.9995
Arial Bold	8	114	62.00	3.0472	3.0472	2.4072
Arial Bold	10	140	9.50	0.3802	0.3802	0.3003
Arial Bold	10	140	20.00	0.8004	0.8004	0.6323
Arial Bold	10	140	30.50	1.2206	1.2206	0.9643
Arial Bold	10	140	41.00	1.6409	1.6409	1.2962
Arial Bold	10	140	51.50	2.0611	2.0611	1.6282
Arial Bold	10	140	62.00	2.4813	2.4813	1.9602

TREMPEALEAU

Augusta Area Times

123 Main

PO Box

Mondovi, WI 54755

County: Trempealeau

Telephone: (855) 382-1167

Fax: (855) 382-1167

Day(s) Published: Th/

Paid Circulation: 615

Circulation: 0%

Email: durandpublishing@nelson-tel.net

Web:

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	10	128	10.00	0.4377	0.4377	0.3458
Arial	10	128	20.90	0.9149	0.9149	0.7227
Arial	10	128	31.60	1.3832	1.3832	1.0927
Arial	10	128	42.12	1.8437	1.8437	1.4565
Arial	10	128	52.60	2.3024	2.3024	1.8189
Arial	10	128	62.10	2.7183	2.7183	2.1474
Arial Bold	10	140	10.00	0.4002	0.4002	0.3162
Arial Bold	10	140	20.90	0.8364	0.8364	0.6608
Arial Bold	10	140	31.60	1.2647	1.2647	0.9991
Arial Bold	10	140	42.12	1.6857	1.6857	1.3316
Arial Bold	10	140	52.60	2.1051	2.1051	1.6630
Arial Bold	10	140	62.10	2.4853	2.4853	1.9633
Arial Italic	10	128	10.00	0.4377	0.4377	0.3458
Arial Italic	10	128	20.90	0.9149	0.9149	0.7227
Arial Italic	10	128	31.60	1.3832	1.3832	1.0927
Arial Italic	10	128	42.12	1.8437	1.8437	1.4565
Arial Italic	10	128	52.60	2.3024	2.3024	1.8189
Arial Italic	10	128	62.10	2.7183	2.7183	2.1474

TREMPEALEAU

Trempealeau County Times

36435 Main Street
PO Box PO Box 95
Whitehall, WI 54773-0095

County: Trempealeau
Telephone: (715) 538-4765
Fax: (715) 538-4540

Day(s) Published: W/
Paid Circulation: 4,109
Circulation: 0%

Email: eric@trempcotimes.com

Web:

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.58	0.5263	0.5263	0.4158
Arial	8	102	19.11	1.0497	1.0497	0.8293
Arial	8	102	30.40	1.6699	1.6699	1.3192
Arial	8	102	40.85	2.2439	2.2439	1.7726
Arial	8	102	51.08	2.8058	2.8058	2.2166
Arial	8	102	61.46	3.3760	3.3760	2.6670
Arial	10	128	9.58	0.4194	0.4194	0.3313
Arial	10	128	19.11	0.8365	0.8365	0.6608
Arial	10	128	30.40	1.3307	1.3307	1.0512
Arial	10	128	40.85	1.7881	1.7881	1.4126
Arial	10	128	51.08	2.2359	2.2359	1.7663
Arial	10	128	61.46	2.6903	2.6903	2.1253
Arial Bold	8	112	9.58	0.4793	0.4793	0.3787
Arial Bold	8	112	19.11	0.9560	0.9560	0.7552
Arial Bold	8	112	30.40	1.5208	1.5208	1.2014
Arial Bold	8	112	40.85	2.0436	2.0436	1.6144
Arial Bold	8	112	51.08	2.5553	2.5553	2.0187
Arial Bold	8	112	61.46	3.0746	3.0746	2.4289
Arial Bold	10	140	9.58	0.3835	0.3835	0.3029
Arial Bold	10	140	19.11	0.7648	0.7648	0.6042
Arial Bold	10	140	30.40	1.2166	1.2166	0.9611
Arial Bold	10	140	40.85	1.6348	1.6348	1.2915
Arial Bold	10	140	51.08	2.0443	2.0443	1.6149
Arial Bold	10	140	61.46	2.4597	2.4597	1.9431

TREMPEALEAU

Tri-County News-Osseo

123 Main
PO Box
Mondovi, WI 54755

County: Trempealeau
Telephone: (715) 926-4970
Fax: (715) 672-4254

Day(s) Published: Th/
Paid Circulation: 852
Circulation: 0%

Email: durandpublishing@nelson-tel.net

Web:

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	10	128	10.00	0.4377	0.4377	0.3458
Arial	10	128	20.90	0.9149	0.9149	0.7227
Arial	10	128	31.60	1.3832	1.3832	1.0927
Arial	10	128	42.12	1.8437	1.8437	1.4565
Arial	10	128	52.60	2.3024	2.3024	1.8189
Arial	10	128	62.10	2.7183	2.7183	2.1474
Arial Bold	10	140	10.00	0.4002	0.4002	0.3162
Arial Bold	10	140	20.90	0.8364	0.8364	0.6608
Arial Bold	10	140	31.60	1.2647	1.2647	0.9991
Arial Bold	10	140	42.12	1.6857	1.6857	1.3316
Arial Bold	10	140	52.60	2.1051	2.1051	1.6630
Arial Bold	10	140	62.10	2.4853	2.4853	1.9633
Arial Italic	10	128	10.00	0.4377	0.4377	0.3458
Arial Italic	10	128	20.90	0.9149	0.9149	0.7227

Arial Italic	10	128	31.60	1.3832	1.3832	1.0927
Arial Italic	10	128	42.12	1.8437	1.8437	1.4565
Arial Italic	10	128	52.60	2.3024	2.3024	1.8189
Arial Italic	10	128	62.10	2.7183	2.7183	2.1474

VERNON

County Line The

207 N Garden Street
PO Box PO Box 7
Ontario, WI 54651-0007

County: Vernon
Telephone: (608) 337-4232
Fax: (608) 338-0472

Day(s) Published: Th/
Paid Circulation: 950
Circulation: 0%

Email: countyline@centurytel.net

Web: www.thecountyline.net

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	10	126	9.50	0.4224	0.4224	0.3337
Arial	10	126	19.10	0.8493	0.8493	0.6710
Arial	10	126	28.00	1.2451	1.2451	0.9836
Arial	10	126	38.00	1.6898	1.6898	1.3349
Arial	10	126	47.00	2.0900	2.0900	1.6510
Arial	10	126	60.00	2.6681	2.6681	2.1077
Arial Bold	10	140	9.50	0.3802	0.3802	0.3003
Arial Bold	10	140	19.10	0.7644	0.7644	0.6039
Arial Bold	10	140	28.00	1.1206	1.1206	0.8852
Arial Bold	10	140	38.00	1.5208	1.5208	1.2014
Arial Bold	10	140	47.00	1.8810	1.8810	1.4859
Arial Bold	10	140	60.00	2.4012	2.4012	1.8969

VERNON

Hillsboro Sentry Enterprise

839 Water Avenue
PO Box PO Box 469
Hillsboro, WI 54634-0469

County: Vernon
Telephone: (608) 489-2264
Fax: (608) 489-2348

Day(s) Published: W/
Paid Circulation: 1,064
Circulation: 0%

Email: greg@hillsborose.com

Web: www.hillsborose.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	12.00	0.6592	0.6592	0.5207
Arial	8	102	24.50	1.3458	1.3458	1.0632
Arial	8	102	37.50	2.0599	2.0599	1.6273
Arial	8	102	50.00	2.7465	2.7465	2.1697
Arial	8	102	63.00	3.4606	3.4606	2.7338
Arial	9	114	12.00	0.5898	0.5898	0.4659
Arial	9	114	24.50	1.2041	1.2041	0.9512
Arial	9	114	37.50	1.8431	1.8431	1.4560
Arial	9	114	50.00	2.4574	2.4574	1.9413
Arial	9	114	63.00	3.0963	3.0963	2.4460
Arial	10	126	12.00	0.5336	0.5336	0.4215
Arial	10	126	24.50	1.0895	1.0895	0.8606
Arial	10	126	37.50	1.6675	1.6675	1.3173
Arial	10	126	50.00	2.2234	2.2234	1.7564
Arial	10	126	63.00	2.8015	2.8015	2.2131
Arial Bold	8	114	12.00	0.5898	0.5898	0.4659
Arial Bold	8	114	24.50	1.2041	1.2041	0.9512
Arial Bold	8	114	37.50	1.8431	1.8431	1.4560
Arial Bold	8	114	50.00	2.4574	2.4574	1.9413
Arial Bold	8	114	63.00	3.0963	3.0963	2.4460
Arial Bold	9	126	12.00	0.5336	0.5336	0.4215

Arial Bold	9	126	24.50	1.0895	1.0895	0.8606
Arial Bold	9	126	24.50	1.0895	1.0895	0.8606
Arial Bold	9	126	50.00	2.2234	2.2234	1.7564
Arial Bold	9	126	63.00	2.8015	2.8015	2.2131
Arial Bold	10	140	12.00	0.4802	0.4802	0.3794
Arial Bold	10	140	24.50	0.9805	0.9805	0.7746
Arial Bold	10	140	37.50	1.5008	1.5008	1.1856
Arial Bold	10	140	50.00	2.0010	2.0010	1.5808
Arial Bold	10	140	63.00	2.5213	2.5213	1.9918

VERNON

Vernon County Times

124 W Court St

PO Box

Viroqua, WI 54665

County: Vernon

Telephone: (608) 791-8427

Fax:

Day(s) Published: W/

Paid Circulation: 1,436

Circulation: 0%

Email: rivervalley.legals@lee.net

Web: www.vernoncountytimes.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Light	6.8	80	9.40	0.6583	0.6583	0.5201
Arial Light	6.8	80	19.40	1.3587	1.3587	1.0733
Arial Light	6.8	80	29.40	2.0591	2.0591	1.6266
Arial Light	6.8	80	39.40	2.7594	2.7594	2.1799
Arial Light	6.8	80	49.40	3.4598	3.4598	2.7332
Arial Light	6.8	80	59.40	4.1602	4.1602	3.2864
Arial Light	8	94	9.40	0.5603	0.5603	0.4426
Arial Light	8	94	19.40	1.1563	1.1563	0.9135
Arial Light	8	94	29.40	1.7524	1.7524	1.3844
Arial Light	8	94	39.40	2.3485	2.3485	1.8552
Arial Light	8	94	49.40	2.9445	2.9445	2.3261
Arial Light	8	94	59.40	3.5406	3.5406	2.7970
Arial Light	9	110	9.40	0.4788	0.4788	0.3782
Arial Light	9	110	19.40	0.9881	0.9881	0.7806
Arial Light	9	110	29.40	1.4975	1.4975	1.1830
Arial Light	9	110	39.40	2.0069	2.0069	1.5854
Arial Light	9	110	49.40	2.5162	2.5162	1.9878
Arial Light	9	110	59.40	3.0256	3.0256	2.3901
Arial Light Bold	6.8	92	9.40	0.5725	0.5725	0.4522
Arial Light Bold	6.8	92	19.40	1.1815	1.1815	0.9333
Arial Light Bold	6.8	92	29.40	1.7905	1.7905	1.4145
Arial Light Bold	6.8	92	39.40	2.3995	2.3995	1.8956
Arial Light Bold	6.8	92	49.40	3.0085	3.0085	2.3767
Arial Light Bold	6.8	92	59.40	3.6175	3.6175	2.8578
Arial Light Bold	8	104	9.40	0.5064	0.5064	0.4001
Arial Light Bold	8	104	19.40	1.0452	1.0452	0.8257
Arial Light Bold	8	104	29.40	1.5839	1.5839	1.2512
Arial Light Bold	8	104	39.40	2.1226	2.1226	1.6768
Arial Light Bold	8	104	49.40	2.6614	2.6614	2.1024
Arial Light Bold	8	104	59.40	3.2001	3.2001	2.5280
Arial Light Bold	9	122	9.40	0.4317	0.4317	0.3410
Arial Light Bold	9	122	19.40	0.8910	0.8910	0.7038
Arial Light Bold	9	122	29.40	1.3502	1.3502	1.0666
Arial Light Bold	9	122	39.40	1.8095	1.8095	1.4294
Arial Light Bold	9	122	49.40	2.2687	2.2687	1.7922
Arial Light Bold	9	122	59.40	2.7280	2.7280	2.1550

VERNON

Vernon County View

124 W Court St

County: Vernon

Day(s) Published: F/

PO Box
Viroqua, WI 54665

Telephone: (608) 791-8427
Fax:

Paid Circulation: 12,510
Circulation: 30%

Email: rivervalley.legals@lee.net

Web: vernoncountyview.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Light	6.8	80	9.40	0.6583	0.8558	0.6761
Arial Light	6.8	80	19.40	1.3587	1.7663	1.3954
Arial Light	6.8	80	29.40	2.0591	2.6768	2.1146
Arial Light	6.8	80	39.40	2.7594	3.5873	2.8339
Arial Light	6.8	80	49.40	3.4598	4.4977	3.5531
Arial Light	6.8	80	59.40	4.1602	5.4082	4.2724
Arial Light	8	94	9.40	0.5603	0.7284	0.5754
Arial Light	8	94	19.40	1.1563	1.5032	1.1875
Arial Light	8	94	29.40	1.7524	2.2781	1.7997
Arial Light	8	94	39.40	2.3485	3.0530	2.4118
Arial Light	8	94	49.40	2.9445	3.8279	3.0239
Arial Light	8	94	59.40	3.5406	4.6027	3.6361
Arial Light	9	110	9.40	0.4788	0.6224	0.4917
Arial Light	9	110	19.40	0.9881	1.2846	1.0148
Arial Light	9	110	29.40	1.4975	1.9468	1.5379
Arial Light	9	110	39.40	2.0069	2.6089	2.0610
Arial Light	9	110	49.40	2.5162	3.2711	2.5841
Arial Light	9	110	59.40	3.0256	3.9332	3.1072
Arial Light Bold	6.8	92	9.40	0.5725	0.7442	0.5879
Arial Light Bold	6.8	92	19.40	1.1815	1.5359	1.2134
Arial Light Bold	6.8	92	29.40	1.7905	2.3276	1.8388
Arial Light Bold	6.8	92	39.40	2.3995	3.1194	2.4642
Arial Light Bold	6.8	92	49.40	3.0085	3.9111	3.0897
Arial Light Bold	6.8	92	59.40	3.6175	4.7028	3.7151
Arial Light Bold	8	104	9.40	0.5064	0.6583	0.5201
Arial Light Bold	8	104	19.40	1.0452	1.3587	1.0733
Arial Light Bold	8	104	29.40	1.5839	2.0591	1.6266
Arial Light Bold	8	104	39.40	2.1226	2.7594	2.1799
Arial Light Bold	8	104	49.40	2.6614	3.4598	2.7332
Arial Light Bold	8	104	59.40	3.2001	4.1602	3.2864
Arial Light Bold	9	122	9.40	0.4317	0.5612	0.4433
Arial Light Bold	9	122	19.40	0.8910	1.1582	0.9150
Arial Light Bold	9	122	29.40	1.3502	1.7553	1.3866
Arial Light Bold	9	122	39.40	1.8095	2.3523	1.8583
Arial Light Bold	9	122	49.40	2.2687	2.9493	2.3299
Arial Light Bold	9	122	59.40	2.7280	3.5464	2.8016

VILAS

Vilas County News-Review

425 W Mill Street
PO Box PO Box 1929
Eagle River, WI 54521-1929

County: Vilas
Telephone: (715) 479-4421
Fax: (715) 479-6242

Day(s) Published: W/
Paid Circulation: 5,082
Circulation: 0%

Email: lizs@vcnewsreview.com

Web: www.vcnewsreview.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	74	10.20	0.7723	0.7723	0.6101
Arial	6	74	21.40	1.6203	1.6203	1.2800
Arial	6	74	32.60	2.4683	2.4683	1.9499
Arial	6	74	43.80	3.3163	3.3163	2.6198
Arial	6	74	54.10	4.0962	4.0962	3.2359
Arial	6	74	66.00	4.9972	4.9972	3.9477
Arial Bold	6	80	10.20	0.7144	0.7144	0.5643
Arial Bold	6	80	21.40	1.4988	1.4988	1.1840
Arial Bold	6	80	32.60	2.2832	2.2832	1.8037
Arial Bold	6	80	43.80	3.0676	3.0676	2.4233
Arial Bold	6	80	54.10	3.7890	3.7890	2.9932
Arial Bold	6	80	66.00	4.6224	4.6224	3.6516

WALWORTH

Delavan Enterprise

1102 Ann Street
PO Box
Delavan, WI 53115

County: Walworth
Telephone: (262) 728-3411
Fax: (262) 725-7702

Day(s) Published: Th/
Paid Circulation: 1,025
Circulation: 0%

Email: legals@southernlakesnewspapers.com

Web: www.southernlakesnewspapers.com/

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.5218	0.5218	0.4122
Arial	8	102	19.75	1.0848	1.0848	0.8570
Arial	8	102	30.00	1.6479	1.6479	1.3018
Arial	8	102	40.25	2.2109	2.2109	1.7466
Arial	8	102	50.50	2.7740	2.7740	2.1914
Arial	8	102	60.75	3.3370	3.3370	2.6362
Arial Bold	8	112	9.50	0.4752	0.4752	0.3754
Arial Bold	8	112	19.75	0.9880	0.9880	0.7805
Arial Bold	8	112	30.00	1.5007	1.5007	1.1855
Arial Bold	8	112	40.25	2.0135	2.0135	1.5906
Arial Bold	8	112	50.50	2.5263	2.5263	1.9957
Arial Bold	8	112	60.75	3.0391	3.0391	2.4008

WALWORTH

East Troy News

2100 Church Street
PO Box PO Box 274
East Troy, WI 53120

County: Walworth
Telephone: (262) 728-3411
Fax: (262) 725-7702

Day(s) Published: F/
Paid Circulation: 356
Circulation: 0%

Email: legals@southernlakesnewspapers.com

Web: www.southernlakesnewspapers.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.5218	0.5218	0.4122
Arial	8	102	19.75	1.0848	1.0848	0.8570
Arial	8	102	30.00	1.6479	1.6479	1.3018
Arial	8	102	40.25	2.2109	2.2109	1.7466
Arial	8	102	50.50	2.7740	2.7740	2.1914
Arial	8	102	60.75	3.3370	3.3370	2.6362
Arial Bold	8	112	9.50	0.4752	0.4752	0.3754
Arial Bold	8	112	19.75	0.9880	0.9880	0.7805
Arial Bold	8	112	30.00	1.5007	1.5007	1.1855
Arial Bold	8	112	40.25	2.0135	2.0135	1.5906
Arial Bold	8	112	50.50	2.5263	2.5263	1.9957
Arial Bold	8	112	60.75	3.0391	3.0391	2.4008

WALWORTH

East Troy Times

2100 Church Street
PO Box PO Box 274
East Troy, WI 53120

County: Walworth
Telephone: (262) 728-3411
Fax: (262) 725-7702

Day(s) Published: F/
Paid Circulation: 586
Circulation: 0%

Email: legals@southernlakesnewspapers.com

Web: www.southernlakesnewspapers.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.5218	0.5218	0.4122
Arial	8	102	19.75	1.0848	1.0848	0.8570
Arial	8	102	30.00	1.6479	1.6479	1.3018
Arial	8	102	40.25	2.2109	2.2109	1.7466
Arial	8	102	50.50	2.7740	2.7740	2.1914
Arial	8	102	60.75	3.3370	3.3370	2.6362
Arial Bold	8	112	9.50	0.4752	0.4752	0.3754
Arial Bold	8	112	19.75	0.9880	0.9880	0.7805
Arial Bold	8	112	30.00	1.5007	1.5007	1.1855
Arial Bold	8	112	40.25	2.0135	2.0135	1.5906
Arial Bold	8	112	50.50	2.5263	2.5263	1.9957
Arial Bold	8	112	60.75	3.0391	3.0391	2.4008

WALWORTH

Elkhorn Independent

814 N Wisconsin Street
PO Box
Elkhorn, WI 53121

County: Walworth
Telephone: (262) 728-3411
Fax: (262) 725-7702

Day(s) Published: Th/
Paid Circulation: 1,042
Circulation: 0%

Email: legals@southernlakesnewspapers.com

Web: www.southernlakesnewspaper.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.5218	0.5218	0.4122
Arial	8	102	19.75	1.0848	1.0848	0.8570
Arial	8	102	30.00	1.6479	1.6479	1.3018
Arial	8	102	40.25	2.2109	2.2109	1.7466
Arial	8	102	50.50	2.7740	2.7740	2.1914
Arial	8	102	60.75	3.3370	3.3370	2.6362
Arial Bold	8	112	9.50	0.4752	0.4752	0.3754
Arial Bold	8	112	19.75	0.9880	0.9880	0.7805
Arial Bold	8	112	30.00	1.5007	1.5007	1.1855
Arial Bold	8	112	40.25	2.0135	2.0135	1.5906
Arial Bold	8	112	50.50	2.5263	2.5263	1.9957
Arial Bold	8	112	60.75	3.0391	3.0391	2.4008

WALWORTH

Lake Geneva Regional News

315 Broad Street
PO Box
Lake Geneva, WI 53147-0937

County: Walworth
Telephone: (262) 248-4444
Fax: (262) 248-4476

Day(s) Published: Th/
Paid Circulation: 3,764
Circulation: 0%

Email: legals@lakegenevanews.net

Web: www.lakegenevanews.net

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	7	86	10.50	0.6841	0.6841	0.5404
Arial	7	86	22.00	1.4333	1.4333	1.1323
Arial	7	86	33.00	2.1500	2.1500	1.6984
Arial	7	86	44.00	2.8666	2.8666	2.2646
Arial	7	86	55.00	3.5833	3.5833	2.8307
Arial	7	86	66.00	4.2999	4.2999	3.3968
Arial Bold	7	94	10.50	0.6259	0.6259	0.4944
Arial Bold	7	94	22.00	1.3113	1.3113	1.0359
Arial Bold	7	94	33.00	1.9670	1.9670	1.5539
Arial Bold	7	94	44.00	2.6226	2.6226	2.0718
Arial Bold	7	94	55.00	3.2783	3.2783	2.5898
Arial Bold	7	94	66.00	3.9340	3.9340	3.1077

WALWORTH

Sharon Reporter

PO Box PO Box 329
Walworth, WI 53184

County: Walworth
Telephone: (262) 728-3411
Fax: (262) 725-7702

Day(s) Published: F/
Paid Circulation: 317
Circulation: 0%

Email: legals@southernlakesnewspapers.com

Web: www.southernlakesnewspapers.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.5218	0.5218	0.4122
Arial	8	102	19.75	1.0849	1.0849	0.8570
Arial	8	102	30.00	1.6479	1.6479	1.3018
Arial	8	102	40.25	2.2110	2.2110	1.7466
Arial	8	102	50.50	2.7740	2.7740	2.1914
Arial	8	102	60.75	3.3370	3.3370	2.6362
Arial Bold	8	112	9.50	0.4752	0.4752	0.3754
Arial Bold	8	112	19.75	0.9880	0.9880	0.7805
Arial Bold	8	112	30.00	1.5008	1.5008	1.1856
Arial Bold	8	112	40.25	2.0135	2.0135	1.5907
Arial Bold	8	112	50.50	2.5263	2.5263	1.9957
Arial Bold	8	112	60.75	3.0391	3.0391	2.4008

WALWORTH

Walworth-Fontana-Williams Bay Times

PO Box PO Box 329
Walworth, WI 53184

County: Walworth
Telephone: (262) 728-3411
Fax: (262) 725-7702

Day(s) Published: F/
Paid Circulation: 361
Circulation: 0%

Email: legals@southernlakesnewspapers.com

Web: www.mywalworthcounty.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.5218	0.5218	0.4122
Arial	8	102	19.75	1.0849	1.0849	0.8570
Arial	8	102	30.00	1.6479	1.6479	1.3018
Arial	8	102	40.25	2.2110	2.2110	1.7466
Arial	8	102	50.50	2.7740	2.7740	2.1914
Arial	8	102	60.75	3.3370	3.3370	2.6362
Arial Bold	8	112	19.75	0.9880	0.9880	0.7805
Arial Bold	8	112	30.00	1.5008	1.5008	1.1856
Arial Bold	8	112	40.25	2.0135	2.0135	1.5907
Arial Bold	8	112	50.50	2.5263	2.5263	1.9957
Arial Bold	8	112	60.75	3.0391	3.0391	2.4008

WALWORTH

Whitewater Register

PO Box PO Box 193
Whitewater, WI 53190

County: Walworth
Telephone: (262) 728-3411
Fax: (262) 725-7702

Day(s) Published: Th/
Paid Circulation: 1,019
Circulation: 0%

Email: legals@southernlakesnewspapers.com

Web: www.mywalworthcounty.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.5218	0.5218	0.4122
Arial	8	102	19.75	1.0849	1.0849	0.8570
Arial	8	102	30.00	1.6479	1.6479	1.3018
Arial	8	102	40.25	2.2110	2.2110	1.7466
Arial	8	102	50.50	2.7740	2.7740	2.1914
Arial	8	102	60.75	3.3370	3.3370	2.6362
Arial Bold	8	112	9.50	0.4752	0.4752	0.3754
Arial Bold	8	112	19.75	0.9880	0.9880	0.7805
Arial Bold	8	112	30.00	1.5008	1.5008	1.1856
Arial Bold	8	112	40.25	2.0135	2.0135	1.5907
Arial Bold	8	112	50.50	2.5263	2.5263	1.9957
Arial Bold	8	112	60.75	3.0391	3.0391	2.4008

WASHBURN

Spooner Advocate

251 E Maple Street
PO Box PO Box 338
Spooner, WI 54801-0338

County: Washburn
Telephone: (715) 635-2181
Fax: (715) 635-2186

Day(s) Published: Th/
Paid Circulation: 2,039
Circulation: 0%

Email: pmitchell@spooneradvocate.com

Web: www.spooneradvocate.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	9.50	0.5218	0.5218	0.4122
Arial	8	102	20.00	1.0986	1.0986	0.8679
Arial	8	102	30.50	1.6754	1.6754	1.3235
Arial	8	102	41.00	2.2521	2.2521	1.7792
Arial	8	102	51.50	2.8289	2.8289	2.2348
Arial	8	102	62.00	3.4057	3.4057	2.6904
Arial Bold	8	114	9.50	0.4669	0.4669	0.3688
Arial Bold	8	114	20.00	0.9830	0.9830	0.7765
Arial Bold	8	114	30.50	1.4990	1.4990	1.1842
Arial Bold	8	114	41.00	2.0151	2.0151	1.5919
Arial Bold	8	114	51.50	2.5311	2.5311	1.9995
Arial Bold	8	114	62.00	3.0472	3.0472	2.4072

WASHINGTON

Daily News

100 S 6th Avenue

PO Box

West Bend, WI 53095-3309

Email: freemanlegals@conley.net

Web: www.gmtoday.com

Comments:

County: Washington

Telephone: (262) 513-2697

Fax: (262) 338-5271

Day(s) Published: Tu/W/Th/F/Sa

Paid Circulation: 5,992

Circulation: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	7	90	6.60	0.4109	0.4109	0.3246
Arial	7	90	13.78	0.8579	0.8579	0.6777
Arial	7	90	20.89	1.3005	1.3005	1.0274
Arial	7	90	28.01	1.7437	1.7437	1.3775

WASHINGTON

Kewaskum Statesman

106 S Milwaukee St

PO Box PO Box 277

Theresa, WI 53091

Email: andrea.hansenabler@mmcllocal.com

Web: www.kstatesman.com

Comments:

County: Washington

Telephone: (262) 626-2626

Fax:

Day(s) Published: Th/

Paid Circulation: 1,740

Circulation: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	118	9.00	0.4273	0.4273	0.3376
Arial	9	118	18.90	0.8974	0.8974	0.7089
Arial	9	118	28.80	1.3675	1.3675	1.0803
Arial	9	118	38.70	1.8376	1.8376	1.4516
Arial	9	118	48.60	2.3076	2.3076	1.8230
Arial	9	118	58.50	2.7777	2.7777	2.1943

WASHINGTON

Northwest NOW

333 W State Street

PO Box

Milwaukee, WI 53201-0661

Email: tmondloch@gannett.com

Web: www.germantownnow.com

Comments:

County: Washington

Telephone: (920) 431-8298

Fax: (877) 943-0443

Day(s) Published: Su/M/Tu/W/Th/F/Sa

Paid Circulation: 6,593

Circulation: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	72	9.17	0.7134	0.7134	0.5635
Arial	6	72	19.33	1.5045	1.5045	1.1885
Arial	6	72	29.50	2.2956	2.2956	1.8135
Arial	6	72	39.67	3.0868	3.0868	2.4385
Arial	6	72	49.83	3.8779	3.8779	3.0635
Arial	6	72	60.00	4.6691	4.6691	3.6885
Arial	7	84	9.17	0.6115	0.6115	0.4830
Arial	7	84	19.33	1.2895	1.2895	1.0187
Arial	7	84	29.50	1.9677	1.9677	1.5544
Arial	7	84	39.67	2.6458	2.6458	2.0902
Arial	7	84	49.83	3.3239	3.3239	2.6258
Arial	7	84	60.00	4.0021	4.0021	3.1616
Arial	8	96	9.17	0.5350	0.5350	0.4227
Arial	8	102	9.17	0.5035	0.5035	0.3978
Arial	8	102	19.33	1.0620	1.0620	0.8389
Arial	8	96	19.33	1.1283	1.1283	0.8914
Arial	8	96	29.50	1.7217	1.7217	1.3601

Arial	8	102	29.50	1.6204	1.6204	1.2801
Arial	8	102	39.67	2.1789	2.1789	1.7213
Arial	8	96	39.67	2.3151	2.3151	1.8289
Arial	8	96	49.83	2.9084	2.9084	2.2976
Arial	8	102	49.83	2.7374	2.7374	2.1625
Arial	8	102	60.00	3.2958	3.2958	2.6036
Arial	8	96	60.00	3.5018	3.5018	2.7664
Arial	9	114	9.17	0.4505	0.4505	0.3559
Arial	9	114	19.33	0.9502	0.9502	0.7506
Arial	9	114	29.50	1.4499	1.4499	1.1454
Arial	9	114	39.67	1.9496	1.9496	1.5401
Arial	9	114	49.83	2.4492	2.4492	1.9348
Arial	9	114	60.00	2.9489	2.9489	2.3296
Arial Bold	6	80	9.17	0.6420	0.6420	0.5072
Arial Bold	6	80	19.33	1.3540	1.3540	1.0696
Arial Bold	6	80	29.50	2.0661	2.0661	1.6322
Arial Bold	6	80	39.67	2.7781	2.7781	2.1947
Arial Bold	6	80	49.83	3.4901	3.4901	2.7571
Arial Bold	6	80	60.00	4.2022	4.2022	3.3196
Arial Bold	7	92	9.17	0.5583	0.5583	0.4410
Arial Bold	7	92	19.33	1.1774	1.1774	0.9301
Arial Bold	7	92	29.50	1.7966	1.7966	1.4193
Arial Bold	7	92	39.67	2.4158	2.4158	1.9084
Arial Bold	7	92	49.83	3.0349	3.0349	2.3975
Arial Bold	7	92	60.00	3.6541	3.6541	2.8866
Arial Bold	8	106	9.17	0.4845	0.4845	0.3828
Arial Bold	8	112	9.17	0.4586	0.4586	0.3623
Arial Bold	8	112	19.33	0.9672	0.9672	0.7640
Arial Bold	8	106	19.33	1.0219	1.0219	0.8073
Arial Bold	8	106	29.50	1.5593	1.5593	1.2318
Arial Bold	8	112	29.50	1.4758	1.4758	1.1658
Arial Bold	8	112	39.67	1.9844	1.9844	1.5676
Arial Bold	8	106	39.67	2.0967	2.0967	1.6564
Arial Bold	8	106	49.83	2.6341	2.6341	2.0808
Arial Bold	8	112	49.83	2.4929	2.4929	1.9694
Arial Bold	8	112	60.00	3.0016	3.0016	2.3712
Arial Bold	8	106	60.00	3.1715	3.1715	2.5054
Arial Bold	9	126	9.17	0.4076	0.4076	0.3220
Arial Bold	9	126	19.33	0.8597	0.8597	0.6791
Arial Bold	9	126	29.50	1.3118	1.3118	1.0363
Arial Bold	9	126	39.67	1.7639	1.7639	1.3934
Arial Bold	9	126	49.83	2.2160	2.2160	1.7506
Arial Bold	9	126	60.00	2.6681	2.6681	2.1077
Arial Bold Italic	8	112	9.17	0.4586	0.4586	0.3623
Arial Bold Italic	8	112	19.33	0.9672	0.9672	0.7640
Arial Bold Italic	8	112	29.50	1.4758	1.4758	1.1658
Arial Bold Italic	8	112	39.67	1.9844	1.9844	1.5676
Arial Bold Italic	8	112	49.83	2.4929	2.4929	1.9694
Arial Bold Italic	8	112	60.00	3.0016	3.0016	2.3712
Arial Bold Italic	9	126	9.17	0.4076	0.4076	0.3220
Arial Bold Italic	9	126	19.33	0.8597	0.8597	0.6791
Arial Bold Italic	9	126	29.50	1.3118	1.3118	1.0363
Arial Bold Italic	9	126	39.67	1.7639	1.7639	1.3934
Arial Bold Italic	9	126	49.83	2.2160	2.2160	1.7506
Arial Bold Italic	9	126	60.00	2.6681	2.6681	2.1077
Arial Italic	8	102	9.17	0.5035	0.5035	0.3978
Arial Italic	8	102	19.33	1.0620	1.0620	0.8389
Arial Italic	8	102	29.50	1.6204	1.6204	1.2801
Arial Italic	8	102	39.67	2.1789	2.1789	1.7213
Arial Italic	8	102	49.83	2.7374	2.7374	2.1625
Arial Italic	8	102	60.00	3.2958	3.2958	2.6036

Arial Italic	9	114	9.17	0.4505	0.4505	0.3559
Arial Italic	9	114	19.33	0.9502	0.9502	0.7506
Arial Italic	9	114	29.50	1.4499	1.4499	1.1454
Arial Italic	9	114	39.67	1.9496	1.9496	1.5401
Arial Italic	9	114	49.83	2.4492	2.4492	1.9348
Arial Italic	9	114	60.00	2.9489	2.9489	2.3296

WAUKESHA

Lake Country NOW

333 W State Street
PO Box
Milwaukee, WI 53201-0661

County: Waukesha
Telephone: (920) 785-7281
Fax: (262) 367-7414

Day(s) Published: Su/W/
Paid Circulation: 6,624
Circulation: 0%

Email: tmondloch@gannett.com

Web: www.lakecountrynow.com/

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	72	9.17	0.7134	0.7134	0.5635
Arial	6	72	19.33	1.5045	1.5045	1.1885
Arial	6	72	29.50	2.2956	2.2956	1.8135
Arial	6	72	39.67	3.0868	3.0868	2.4385
Arial	6	72	49.83	3.8779	3.8779	3.0635
Arial	6	72	60.00	4.6691	4.6691	3.6885
Arial	7	84	9.17	0.6115	0.6115	0.4830
Arial	7	84	19.33	1.2895	1.2895	1.0187
Arial	7	84	29.50	1.9677	1.9677	1.5544
Arial	7	84	39.67	2.6458	2.6458	2.0902
Arial	7	84	49.83	3.3239	3.3239	2.6258
Arial	7	84	60.00	4.0021	4.0021	3.1616
Arial	8	96	9.17	0.5350	0.5350	0.4227
Arial	8	96	19.33	1.1283	1.1283	0.8914
Arial	8	96	29.50	1.7217	1.7217	1.3601
Arial	8	96	39.67	2.3151	2.3151	1.8289
Arial	8	96	49.83	2.9084	2.9084	2.2976
Arial	8	96	60.00	3.5018	3.5018	2.7664
Arial	9	114	9.17	0.4505	0.4505	0.3559
Arial	9	114	19.33	0.9502	0.9502	0.7506
Arial	9	114	29.50	1.4499	1.4499	1.1454
Arial	9	114	39.67	1.9496	1.9496	1.5401
Arial	9	114	49.83	2.4492	2.4492	1.9348
Arial	9	114	60.00	2.9489	2.9489	2.3296
Arial Bold	6	80	9.17	0.6420	0.6420	0.5072
Arial Bold	6	80	19.33	1.3540	1.3540	1.0696
Arial Bold	6	80	29.50	2.0661	2.0661	1.6322
Arial Bold	6	80	39.67	2.7781	2.7781	2.1947
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Arial Bold	8	106	19.33	1.0219	1.0219	0.8073
Arial Bold	8	106	29.50	1.5593	1.5593	1.2318
Arial Bold	8	106	39.67	2.0967	2.0967	1.6564
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Arial Bold Italic	9	126	39.67	1.7639	1.7639	1.3934
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WAUKESHA

Oconomowoc Enterprise

801 N Barstow Street

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Waukesha, WI 53187

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Paid Circulation: 3,292

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Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
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Arial	7	90	6.60	0.4109	0.4109	0.3246
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Arial Bold	7	98	20.89	1.1943	1.1943	0.9435
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WAUKESHA

Waukesha Freeman

801 N Barstow Street

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Paid Circulation: 8,608

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Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
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WAUKESHA

Waukesha NOW

333 W State Street

County: Waukesha

Day(s) Published: Su/M/Tu/W/Th/F/Sa

Department of Administration No. 505ENT-M21-RATECERT-00
Newspaper Certification Program – 2021

UPDATED – December 1, 2021

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Arial Bold Italic	8	112	49.83	2.4929	3.2408	2.5602
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Arial Bold Italic	9	126	39.67	1.7639	2.2931	1.8115
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Arial Italic	8	102	39.67	2.1789	2.8326	2.2377
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Arial Italic	9	114	60.00	2.9489	3.8336	3.0284

WAUKESHA

West NOW

333 W State Street
PO Box
Milwaukee, WI 53201-0661

County: Waukesha
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Fax: (877) 943-0443

Day(s) Published: Su/M/Tu/W/Th/F/Sa
Paid Circulation: 10,834
Circulation: 15%

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Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
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Arial Bold Italic	9	126	39.67	1.7639	2.0285	1.6025
Arial Bold Italic	9	126	49.83	2.2160	2.5483	2.0131
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WAUKESHA/WALWORTH

Mukwonago Times

PO Box PO Box 655
Mukwonago, WI 53149

County: Waukesha/Walworth
Telephone: (262) 728-3411
Fax: (262) 725-7702

Day(s) Published: F/
Paid Circulation: 715
Circulation: 0%

Email: legals@southernlakesnewspapers.com

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Arial Bold	8	112	60.75	3.0391	3.0391	2.4008

WAUPACA

Clintonville Chronicle

10 N Main Street
PO Box PO Box 30
Clintonville, WI 54929-0030

County: Waupaca
Telephone: (715) 823-7323
Fax:

Day(s) Published: Tu/
Paid Circulation: 792
Circulation: 0%

Email: trose@clintonvillechronicle.com

Web: www.clintonvillechronicle.com

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Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	12.25	0.6729	0.6729	0.5316
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Arial Italic	8	102	53.50	2.9388	2.9388	2.3216
Arial Italic	8	102	67.25	3.6941	3.6941	2.9182
Arial Italic	8	102	81.00	4.4494	4.4494	3.5149

WAUPACA

Clintonville Tribune-Gazette

17 9th Street

PO Box

Clintonville, WI 54929

Email: wiaoe@mmclocal.com

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Comments:

County: Waupaca
Telephone: (715) 377-3641
Fax: (715) 377-3641

Day(s) Published: Th/
Paid Circulation: 628
Circulation: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	76	9.00	0.6635	0.6635	0.5242
Arial	6	76	18.92	1.3945	1.3945	1.1017
Arial	6	76	28.83	2.1256	2.1256	1.6792
Arial	6	76	38.75	2.8567	2.8567	2.2568
Arial	6	76	48.66	3.5873	3.5873	2.8339
Arial	6	76	58.58	4.3187	4.3187	3.4117
Arial	7	86	9.00	0.5864	0.5864	0.4632
Arial	7	86	18.92	1.2324	1.2324	0.9736
Arial	7	86	28.83	1.8785	1.8785	1.4840
Arial	7	86	38.75	2.5246	2.5246	1.9944
Arial	7	86	48.66	3.1702	3.1702	2.5044
Arial	7	86	58.58	3.8165	3.8165	3.0150
Arial	8	102	9.00	0.4944	0.4944	0.3905
Arial	8	102	18.92	1.0391	1.0391	0.8208
Arial	8	102	28.83	1.5838	1.5838	1.2512
Arial	8	102	38.75	2.1286	2.1286	1.6815
Arial	8	102	48.66	2.6729	2.6729	2.1115
Arial	8	102	58.58	3.2178	3.2178	2.5420
Arial Bold	6	84	9.00	0.6003	0.6003	0.4742
Arial Bold	6	84	18.92	1.2617	1.2617	0.9967
Arial Bold	6	84	28.83	1.9232	1.9232	1.5193
Arial Bold	6	84	38.75	2.5847	2.5847	2.0418
Arial Bold	6	84	48.66	3.2457	3.2457	2.5640
Arial Bold	6	84	58.58	3.9074	3.9074	3.0867
Arial Bold	7	95	9.00	0.5308	0.5308	0.4193
Arial Bold	7	95	18.92	1.1156	1.1156	0.8813
Arial Bold	7	95	28.83	1.7005	1.7005	1.3434
Arial Bold	7	95	38.75	2.2854	2.2854	1.8054
Arial Bold	7	95	48.66	2.8699	2.8699	2.2671
Arial Bold	7	95	58.58	3.4549	3.4549	2.7293
Arial Bold	8	112	9.00	0.4502	0.4502	0.3557
Arial Bold	8	112	18.92	0.9463	0.9463	0.7476
Arial Bold	8	112	28.83	1.4424	1.4424	1.1395
Arial Bold	8	112	38.75	1.9385	1.9385	1.5314
Arial Bold	8	112	48.66	2.4343	2.4343	1.9230
Arial Bold	8	112	58.58	2.9305	2.9305	2.3151
Arial Bold Italic	7	95	9.00	0.5308	0.5308	0.4193
Arial Bold Italic	7	95	18.92	1.1156	1.1156	0.8813
Arial Bold Italic	7	95	28.83	1.7005	1.7005	1.3434
Arial Bold Italic	7	95	38.75	2.2854	2.2854	1.8054
Arial Bold Italic	7	95	48.66	2.8699	2.8699	2.2671
Arial Bold Italic	7	95	58.58	3.4549	3.4549	2.7293
Arial Bold Italic	8	112	9.00	0.4502	0.4502	0.3557
Arial Bold Italic	8	112	18.92	0.9463	0.9463	0.7476
Arial Bold Italic	8	112	28.83	1.4424	1.4424	1.1395
Arial Bold Italic	8	112	38.75	1.9385	1.9385	1.5314
Arial Bold Italic	8	112	48.66	2.4343	2.4343	1.9230
Arial Bold Italic	8	112	58.58	2.9305	2.9305	2.3151
Arial Italic	6	76	9.00	0.6635	0.6635	0.5242
Arial Italic	6	76	18.92	1.3945	1.3945	1.1017

Arial Italic	6	76	28.83	2.1256	2.1256	1.6792
Arial Italic	6	76	38.75	2.8567	2.8567	2.2568
Arial Italic	6	76	48.66	3.5873	3.5873	2.8339
Arial Italic	6	76	58.58	4.3187	4.3187	3.4117
Arial Italic	7	86	9.00	0.5864	0.5864	0.4632
Arial Italic	7	86	18.92	1.2324	1.2324	0.9736
Arial Italic	7	86	28.83	1.8785	1.8785	1.4840
Arial Italic	7	86	38.75	2.5246	2.5246	1.9944
Arial Italic	7	86	48.66	3.1702	3.1702	2.5044
Arial Italic	7	86	58.58	3.8165	3.8165	3.0150
Arial Italic	8	102	9.00	0.4944	0.4944	0.3905
Arial Italic	8	102	18.92	1.0391	1.0391	0.8208
Arial Italic	8	102	28.83	1.5838	1.5838	1.2512
Arial Italic	8	102	38.75	2.1286	2.1286	1.6815
Arial Italic	8	102	48.66	2.6729	2.6729	2.1115
Arial Italic	8	102	58.58	3.2178	3.2178	2.5420

WAUPACA

Marion Advertiser

109 N Main Street
PO Box PO Box 268
Marion, WI 54950-0268

County: Waupaca
Telephone: (715) 754-5444
Fax:

Day(s) Published: Th/
Paid Circulation: 1,730
Circulation: 0%

Email: marionad@frontiernet.net

Web:

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	112	14.50	0.7254	0.7254	0.5730
Arial	9	112	29.50	1.4758	1.4758	1.1658
Arial	9	112	45.00	2.2512	2.2512	1.7784
Arial	9	112	60.25	3.0141	3.0141	2.3810
Arial	9	112	75.50	3.7770	3.7770	2.9837
Arial	9	112	90.75	4.5399	4.5399	3.5864

WAUPACA

New London Press Star

301 S Pearl St
PO Box
New London, WI 54961

County: Waupaca
Telephone: (715) 377-3641
Fax: (715) 377-3641

Day(s) Published: Th/
Paid Circulation: 1,012
Circulation: 0%

Email: wiaoe@mmcllocal.com

Web: www.waupacanow.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	76	9.00	0.6635	0.6635	0.5242
Arial	6	76	18.92	1.3945	1.3945	1.1017
Arial	6	76	28.83	2.1256	2.1256	1.6792
Arial	6	76	38.75	2.8567	2.8567	2.2568
Arial	6	76	48.66	3.5873	3.5873	2.8339
Arial	6	76	58.58	4.3187	4.3187	3.4117
Arial	6	76	68.40	5.0426	5.0426	3.9836
Arial	7	86	9.00	0.5864	0.5864	0.4632
Arial	7	86	18.92	1.2324	1.2324	0.9736
Arial	7	86	28.83	1.8785	1.8785	1.4840
Arial	7	86	38.75	2.5246	2.5246	1.9944
Arial	7	86	48.66	3.1702	3.1702	2.5044
Arial	7	86	58.58	3.8165	3.8165	3.0150
Arial	7	86	68.40	4.4563	4.4563	3.5204
Arial	8	102	9.00	0.4944	0.4944	0.3905

Arial	8	102	18.92	1.0391	1.0391	0.8208
Arial	8	102	28.83	1.5838	1.5838	1.2512
Arial	8	102	38.75	2.1286	2.1286	1.6815
Arial	8	102	48.66	2.6729	2.6729	2.1115
Arial	8	102	58.58	3.2178	3.2178	2.5420
Arial	8	102	68.40	3.7572	3.7572	2.9681
Arial Bold	6	84	9.00	0.6003	0.6003	0.4742
Arial Bold	6	84	18.92	1.2617	1.2617	0.9967
Arial Bold	6	84	28.83	1.9232	1.9232	1.5193
Arial Bold	6	84	38.75	2.5847	2.5847	2.0418
Arial Bold	6	84	48.66	3.2457	3.2457	2.5640
Arial Bold	6	84	58.58	3.9074	3.9074	3.0867
Arial Bold	6	84	68.40	4.5624	4.5624	3.6042
Arial Bold	7	95	9.00	0.5308	0.5308	0.4193
Arial Bold	7	95	18.92	1.1156	1.1156	0.8813
Arial Bold	7	95	28.83	1.7005	1.7005	1.3434
Arial Bold	7	95	38.75	2.2854	2.2854	1.8054
Arial Bold	7	95	48.66	2.8699	2.8699	2.2671
Arial Bold	7	95	58.58	3.4549	3.4549	2.7293
Arial Bold	7	95	68.40	4.0341	4.0341	3.1869
Arial Bold	8	112	9.00	0.4502	0.4502	0.3557
Arial Bold	8	112	18.92	0.9463	0.9463	0.7476
Arial Bold	8	112	28.83	1.4424	1.4424	1.1395
Arial Bold	8	112	38.75	1.9385	1.9385	1.5314
Arial Bold	8	112	48.66	2.4343	2.4343	1.9230
Arial Bold	8	112	58.58	2.9305	2.9305	2.3151
Arial Bold	8	112	68.40	3.4218	3.4218	2.7031
Arial Bold Italic	7	95	9.00	0.5308	0.5308	0.4193
Arial Bold Italic	7	95	18.92	1.1156	1.1156	0.8813
Arial Bold Italic	7	95	28.83	1.7005	1.7005	1.3434
Arial Bold Italic	7	95	38.75	2.2854	2.2854	1.8054
Arial Bold Italic	7	95	48.66	2.8699	2.8699	2.2671
Arial Bold Italic	7	95	58.58	3.4549	3.4549	2.7293
Arial Bold Italic	7	95	68.40	4.0341	4.0341	3.1869
Arial Bold Italic	8	112	9.00	0.4502	0.4502	0.3557
Arial Bold Italic	8	112	18.92	0.9463	0.9463	0.7476
Arial Bold Italic	8	112	28.83	1.4424	1.4424	1.1395
Arial Bold Italic	8	112	38.75	1.9385	1.9385	1.5314
Arial Bold Italic	8	112	48.66	2.4343	2.4343	1.9230
Arial Bold Italic	8	112	58.58	2.9305	2.9305	2.3151
Arial Bold Italic	8	112	68.40	3.4218	3.4218	2.7031
Arial Italic	6	76	9.00	0.6635	0.6635	0.5242
Arial Italic	6	76	18.92	1.3945	1.3945	1.1017
Arial Italic	6	76	28.83	2.1256	2.1256	1.6792
Arial Italic	6	76	38.75	2.8567	2.8567	2.2568
Arial Italic	6	76	48.66	3.5873	3.5873	2.8339
Arial Italic	6	76	58.58	4.3187	4.3187	3.4117
Arial Italic	6	76	68.40	5.0426	5.0426	3.9836
Arial Italic	7	86	9.00	0.5864	0.5864	0.4632
Arial Italic	7	86	18.92	1.2324	1.2324	0.9736
Arial Italic	7	86	28.83	1.8785	1.8785	1.4840
Arial Italic	7	86	28.83	1.8785	1.8785	1.4840
Arial Italic	7	86	38.75	2.5246	2.5246	1.9944
Arial Italic	7	86	48.66	3.1702	3.1702	2.5044
Arial Italic	7	86	58.58	3.8165	3.8165	3.0150
Arial Italic	7	86	68.40	4.4563	4.4563	3.5204
Arial Italic	8	102	9.00	0.4944	0.4944	0.3905
Arial Italic	8	102	18.92	1.0391	1.0391	0.8208
Arial Italic	8	102	28.83	1.5838	1.5838	1.2512
Arial Italic	8	102	38.75	2.1286	2.1286	1.6815
Arial Italic	8	102	48.66	2.6729	2.6729	2.1115

Arial Italic	8	102	58.58	3.2178	3.2178	2.5420
Arial Italic	8	102	68.40	3.7572	3.7572	2.9681

WAUPACA

Waupaca County Post

1990 Godfrey Dr
PO Box PO Box 408
Waupaca, WI 54981

County: Waupaca
Telephone: (715) 377-3641
Fax: (715) 377-3641

Day(s) Published: Th/
Paid Circulation: 3,030
Circulation: 0%

Email: wiaoe@mmclocal.com

Web: www.waupacanow.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
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Arial	6	76	28.83	2.1256	2.1256	1.6792
Arial	6	76	38.75	2.8567	2.8567	2.2568
Arial	6	76	48.66	3.5873	3.5873	2.8339
Arial	6	76	58.58	4.3187	4.3187	3.4117
Arial	6	76	68.40	5.0426	5.0426	3.9836
Arial	7	86	9.00	0.5864	0.5864	0.4632
Arial	7	86	18.92	1.2324	1.2324	0.9736
Arial	7	86	28.83	1.8785	1.8785	1.4840
Arial	7	86	38.75	2.5246	2.5246	1.9944
Arial	7	86	48.66	3.1702	3.1702	2.5044
Arial	7	86	58.58	3.8165	3.8165	3.0150
Arial	7	86	68.40	4.4563	4.4563	3.5204
Arial	8	102	9.00	0.4944	0.4944	0.3905
Arial	8	102	18.92	1.0391	1.0391	0.8208
Arial	8	102	28.83	1.5838	1.5838	1.2512
Arial	8	102	38.75	2.1286	2.1286	1.6815
Arial	8	102	48.66	2.6729	2.6729	2.1115
Arial	8	102	58.58	3.2178	3.2178	2.5420
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Arial Bold	6	84	48.66	3.2457	3.2457	2.5640
Arial Bold	6	84	58.58	3.9074	3.9074	3.0867
Arial Bold	6	84	68.40	4.5624	4.5624	3.6042
Arial Bold	7	95	9.00	0.5308	0.5308	0.4193
Arial Bold	7	95	18.92	1.1156	1.1156	0.8813
Arial Bold	7	95	28.83	1.7005	1.7005	1.3434
Arial Bold	7	95	38.75	2.2854	2.2854	1.8054
Arial Bold	7	95	48.66	2.8699	2.8699	2.2671
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Arial Bold	8	112	18.92	0.9463	0.9463	0.7476
Arial Bold	8	112	28.83	1.4424	1.4424	1.1395
Arial Bold	8	112	38.75	1.9385	1.9385	1.5314
Arial Bold	8	112	48.66	2.4343	2.4343	1.9230
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Arial Bold	8	112	68.40	3.4218	3.4218	2.7031
Arial Bold Italic	7	95	9.00	0.5308	0.5308	0.4193
Arial Bold Italic	7	95	18.92	1.1156	1.1156	0.8813
Arial Bold Italic	7	95	28.83	1.7005	1.7005	1.3434
Arial Bold Italic	7	95	38.75	2.2854	2.2854	1.8054
Arial Bold Italic	7	95	48.66	2.8699	2.8699	2.2671

Arial Bold Italic	7	95	58.58	3.4549	3.4549	2.7293
Arial Bold Italic	7	95	58.58	3.4549	3.4549	2.7293
Arial Bold Italic	8	112	9.00	0.4502	0.4502	0.3557
Arial Bold Italic	8	112	18.92	0.9463	0.9463	0.7476
Arial Bold Italic	8	112	28.83	1.4424	1.4424	1.1395
Arial Bold Italic	8	112	38.75	1.9385	1.9385	1.5314
Arial Bold Italic	8	112	48.66	2.4343	2.4343	1.9230
Arial Bold Italic	8	112	58.58	2.9305	2.9305	2.3151
Arial Bold Italic	8	112	68.40	3.4218	3.4218	2.7031
Arial Italic	6	76	9.00	0.6635	0.6635	0.5242
Arial Italic	6	76	18.92	1.3945	1.3945	1.1017
Arial Italic	6	76	28.83	2.1256	2.1256	1.6792
Arial Italic	6	76	38.75	2.8567	2.8567	2.2568
Arial Italic	6	76	48.66	3.5873	3.5873	2.8339
Arial Italic	6	76	58.58	4.3187	4.3187	3.4117
Arial Italic	6	76	68.40	5.0426	5.0426	3.9836
Arial Italic	7	86	9.00	0.5864	0.5864	0.4632
Arial Italic	7	86	18.92	1.2324	1.2324	0.9736
Arial Italic	7	86	28.83	1.8785	1.8785	1.4840
Arial Italic	7	86	38.75	2.5246	2.5246	1.9944
Arial Italic	7	86	48.66	3.1702	3.1702	2.5044
Arial Italic	7	86	58.58	3.8165	3.8165	3.0150
Arial Italic	7	86	68.40	4.4563	4.4563	3.5204
Arial Italic	8	102	9.00	0.4944	0.4944	0.3905
Arial Italic	8	102	18.92	1.0391	1.0391	0.8208
Arial Italic	8	102	28.83	1.5838	1.5838	1.2512
Arial Italic	8	102	38.75	2.1286	2.1286	1.6815
Arial Italic	8	102	48.66	2.6729	2.6729	2.1115
Arial Italic	8	102	58.58	3.2178	3.2178	2.5420
Arial Italic	8	102	68.40	3.7572	3.7572	2.9681

WAUSHARA

Waushara Argus

W7781 Hwy 21-73 East
PO Box PO Box 838
Wautoma, WI 54982-0838

County: Waushara
Telephone: (920) 787-3334
Fax: (920) 787-2883

Day(s) Published: Th/
Paid Circulation: 4,662
Circulation: 0%

Email: accounting@wausharaargus.com

Web: www.wausharaargus.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
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Arial	10.5	134	34.00	1.4216	1.4216	1.1231
Arial	10.5	134	46.00	1.9234	1.9234	1.5194
Arial	10.5	134	57.00	2.3833	2.3833	1.8828
Arial	10.5	134	69.00	2.8851	2.8851	2.2792
Arial Bold	10.5	148	11.00	0.4164	0.4164	0.3290
Arial Bold	10.5	148	22.00	0.8329	0.8329	0.6579
Arial Bold	10.5	148	34.00	1.2872	1.2872	1.0168
Arial Bold	10.5	148	46.00	1.7414	1.7414	1.3757
Arial Bold	10.5	148	57.00	2.1579	2.1579	1.7047
Arial Bold	10.5	148	69.00	2.6122	2.6122	2.0636
Arial Italic	10.5	134	11.00	0.4599	0.4599	0.3633
Arial Italic	10.5	134	22.00	0.9199	0.9199	0.7267
Arial Italic	10.5	134	34.00	1.4216	1.4216	1.1231
Arial Italic	10.5	134	46.00	1.9234	1.9234	1.5194
Arial Italic	10.5	134	57.00	2.3833	2.3833	1.8828
Arial Italic	10.5	134	69.00	2.8851	2.8851	2.2792

WINNEBAGO

Omro Herald

130 W Larrabee
PO Box PO Box 502
Omro, WI 54963-0502

County: Winnebago
Telephone: (920) 685-2707
Fax: (920) 361-1518

Day(s) Published: Th/
Paid Circulation: 883
Circulation: 0%

Email: ads@theberlinjournal.com

Web:

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	9	114	11.50	0.5652	0.5652	0.4465
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Arial	9	114	36.00	1.7693	1.7693	1.3977
Arial	9	114	49.00	2.4083	2.4083	1.9025
Arial	9	114	63.00	3.0963	3.0963	2.4460
Arial Bold	9	126	11.50	0.5114	0.5114	0.4040
Arial Bold	9	126	24.00	1.0672	1.0672	0.8431
Arial Bold	9	126	36.00	1.6008	1.6008	1.2646
Arial Bold	9	126	49.00	2.1789	2.1789	1.7213
Arial Bold	9	126	63.00	2.8015	2.8015	2.2131
Arial Bold Italic	9	126	11.50	0.5114	0.5114	0.4040
Arial Bold Italic	9	126	24.00	1.0672	1.0672	0.8431
Arial Bold Italic	9	126	36.00	1.6008	1.6008	1.2646
Arial Bold Italic	9	126	49.00	2.1789	2.1789	1.7213
Arial Bold Italic	9	126	63.00	2.8015	2.8015	2.2131
Arial Italic	9	114	11.50	0.5652	0.5652	0.4465
Arial Italic	9	114	24.00	1.1796	1.1796	0.9318
Arial Italic	9	114	36.00	1.7693	1.7693	1.3977
Arial Italic	9	114	49.00	2.4083	2.4083	1.9025
Arial Italic	9	114	63.00	3.0963	3.0963	2.4460

WINNEBAGO

Oshkosh Herald

923 S Main St. Suite C
PO Box
Oshkosh, WI 54902-6017

County: Winnebago
Telephone: (920) 508-9000
Fax:

Day(s) Published: W/
Paid Circulation: 683
Circulation: 0%

Email: advertise@oshkoshherald.com

Web: www.oshkoshherald.com

Comments: Per 985.03(am) Wis. Stats., "If there is not a newspaper in a city, village, or town that satisfies the requirements under par. (a), the publisher of a newspaper that satisfies all of the following may be awarded or be entitled to compensation or a fee for the publishing of a legal notice: 1. The newspaper is published regularly and continuously in the city, village, or town and publishing in the newspaper is likely to give notice in the area or to the affected person. 2. The newspaper is otherwise qualified under this section."

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	76	9.00	0.6635	0.6635	0.5242
Arial	6	76	19.50	1.4376	1.4376	1.1357
Arial	6	76	30.00	2.2117	2.2117	1.7472
Arial	6	76	40.50	2.9858	2.9858	2.3587
Arial	6	76	51.00	3.7598	3.7598	2.9702
Arial	6	76	61.50	4.5339	4.5339	3.5817
Arial	7	88	9.00	0.5730	0.5730	0.4527
Arial	7	88	19.50	1.2416	1.2416	0.9808
Arial	7	88	30.00	1.9101	1.9101	1.5089
Arial	7	88	40.50	2.5786	2.5786	2.0370
Arial	7	88	51.00	3.2471	3.2471	2.5652
Arial	7	88	61.50	3.9157	3.9157	3.0933
Arial	8	102	9.00	0.4944	0.4944	0.3905
Arial	8	102	19.50	1.0711	1.0711	0.8462

Arial	8	102	30.00	1.6479	1.6479	1.3018
Arial	8	102	40.50	2.2247	2.2247	1.7575
Arial	8	102	51.00	2.8015	2.8015	2.2131
Arial	8	102	61.50	3.3782	3.3782	2.6687
Arial Bold	6	84	9.00	0.6003	0.6003	0.4742
Arial Bold	6	84	19.50	1.3007	1.3007	1.0275
Arial Bold	6	84	30.00	2.0010	2.0010	1.5808
Arial Bold	6	84	40.50	2.7014	2.7014	2.1341
Arial Bold	6	84	51.00	3.4018	3.4018	2.6873
Arial Bold	6	84	61.50	4.1021	4.1021	3.2406
Arial Bold	7	98	9.00	0.5146	0.5146	0.4065
Arial Bold	7	98	19.50	1.1149	1.1149	0.8807
Arial Bold	7	98	30.00	1.7152	1.7152	1.3550
Arial Bold	7	98	40.50	2.3155	2.3155	1.8292
Arial Bold	7	98	51.00	2.9158	2.9158	2.3034
Arial Bold	7	98	61.50	3.5161	3.5161	2.7777
Arial Bold	8	112	9.00	0.4502	0.4502	0.3557
Arial Bold	8	112	19.50	0.9755	0.9755	0.7706
Arial Bold	8	112	30.00	1.5008	1.5008	1.1856
Arial Bold	8	112	40.50	2.0261	2.0261	1.6005
Arial Bold	8	112	51.00	2.5513	2.5513	2.0155
Arial Bold	8	112	61.50	3.0766	3.0766	2.4304
Arial Bold Italic	6	84	9.00	0.6003	0.6003	0.4742
Arial Bold Italic	6	84	19.50	1.3007	1.3007	1.0275
Arial Bold Italic	6	84	30.00	2.0010	2.0010	1.5808
Arial Bold Italic	6	84	40.50	2.7014	2.7014	2.1341
Arial Bold Italic	6	84	51.00	3.4018	3.4018	2.6873
Arial Bold Italic	6	84	61.50	4.1021	4.1021	3.2406
Arial Bold Italic	7	98	9.00	0.5146	0.5146	0.4065
Arial Bold Italic	7	98	19.50	1.1149	1.1149	0.8807
Arial Bold Italic	7	98	30.00	1.7152	1.7152	1.3550
Arial Bold Italic	7	98	40.50	2.3155	2.3155	1.8292
Arial Bold Italic	7	98	51.00	2.9158	2.9158	2.3034
Arial Bold Italic	7	98	61.50	3.5161	3.5161	2.7777
Arial Bold Italic	8	112	9.00	0.4502	0.4502	0.3557
Arial Bold Italic	8	112	19.50	0.9755	0.9755	0.7706
Arial Bold Italic	8	112	30.00	1.5008	1.5008	1.1856
Arial Bold Italic	8	112	40.50	2.0261	2.0261	1.6005
Arial Bold Italic	8	112	51.00	2.5513	2.5513	2.0155
Arial Bold Italic	8	112	61.50	3.0766	3.0766	2.4304
Arial Italic	6	76	9.00	0.6635	0.6635	0.5242
Arial Italic	6	76	19.50	1.4376	1.4376	1.1357
Arial Italic	6	76	30.00	2.2117	2.2117	1.7472
Arial Italic	6	76	40.50	2.9858	2.9858	2.3587
Arial Italic	6	76	51.00	3.7598	3.7598	2.9702
Arial Italic	6	76	61.50	4.5339	4.5339	3.5817
Arial Italic	7	88	9.00	0.5730	0.5730	0.4527
Arial Italic	7	88	19.50	1.2416	1.2416	0.9808
Arial Italic	7	88	30.00	1.9101	1.9101	1.5089
Arial Italic	7	88	40.50	2.5786	2.5786	2.0370
Arial Italic	7	88	51.00	3.2471	3.2471	2.5652
Arial Italic	7	88	61.50	3.9157	3.9157	3.0933
Arial Italic	8	102	9.00	0.4944	0.4944	0.3905
Arial Italic	8	102	19.50	1.0711	1.0711	0.8462
Arial Italic	8	102	30.00	1.6479	1.6479	1.3018
Arial Italic	8	102	40.50	2.2247	2.2247	1.7575
Arial Italic	8	102	51.00	2.8015	2.8015	2.2131
Arial Italic	8	102	61.50	3.3782	3.3782	2.6687

WINNEBAGO

Oshkosh Northwestern

224 State Street
PO Box
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County: Winnebago
Telephone: (920) 431-8298
Fax: (877) 943-0443

Day(s) Published: Su/M/Tu/W/Th/F/Sa
Paid Circulation: 5,305
Circulation: 0%

Email: tmondloch@gannett.com
Web: www.thenorthwestern.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	9.18	0.6594	0.6594	0.5209
Arial	6	78	19.36	1.3908	1.3908	1.0987
Arial	6	78	29.54	2.1222	2.1222	1.6765
Arial	6	78	39.73	2.8536	2.8536	2.2543
Arial	6	78	49.91	3.5850	3.5850	2.8321
Arial	6	78	60.09	4.3164	4.3164	3.4099

WINNEBAGO

Winneconne News

908 E Main Street
PO Box
Winneconne, WI 54986

County: Winnebago
Telephone: (920) 582-4547
Fax:

Day(s) Published: W/
Paid Circulation: 1,641
Circulation: 0%

Email: beckyladue@winneconnenews.com
Web: www.winneconnenews.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	8	102	11.25	0.6180	0.6180	0.4882
Arial	8	102	23.25	1.2771	1.2771	1.0089
Arial Bold	8	112	11.25	0.5628	0.5628	0.4446
Arial Bold	8	112	23.25	1.1631	1.1631	0.9188
Arial Italic	8	102	11.25	0.6180	0.6180	0.4882
Arial Italic	8	102	23.25	1.2771	1.2771	1.0089

WOOD

Marshfield News Herald

144 N Central Avenue
PO Box
Marshfield, WI 54449-0070

County: Wood
Telephone: (920) 431-8298
Fax: (877) 943-0443

Day(s) Published: Su/M/Tu/W/Th/F/Sa
Paid Circulation: 3,186
Circulation: 0%

Email: tmondloch@gannett.com
Web: www.marshfieldnewsheald.com

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	9.18	0.6594	0.6594	0.5209
Arial	6	78	19.36	1.3908	1.3908	1.0987
Arial	6	78	29.54	2.1222	2.1222	1.6765
Arial	6	78	39.73	2.8536	2.8536	2.2543
Arial	6	78	49.91	3.5850	3.5850	2.8321
Arial	6	78	60.09	4.3164	4.3164	3.4099

WOOD

Wisconsin Rapids Daily Tribune

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Comments:

County: Wood

Telephone: (877) 943-0446

Fax: (877) 943-0443

Day(s) Published: Su/M/Tu/W/Th/F/Sa

Paid Circulation: 3,451

Circulation: 0%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	6	78	9.18	0.6594	0.6594	0.5209
Arial	6	78	19.36	1.3908	1.3908	1.0987
Arial	6	78	29.54	2.1222	2.1222	1.6765
Arial	6	78	39.73	2.8536	2.8536	2.2543
Arial	6	78	49.91	3.5850	3.5850	2.8321
Arial	6	78	60.09	4.3164	4.3164	3.4099